

requirement. Satisfies the senior major requirement for the B.A. in History.

Hist 171B. Early American History, 1607-1789 (3)

Prerequisite: senior standing or permission of instructor; Hist 100W and 171A. Discussion and analysis of central themes and issues in the field; senior seminar. Satisfies the senior major requirement for the B.A. in History.

Hist 172B. United States History, 1789-1865 (3)

Prerequisite: senior standing or permission of instructor; Hist 100W and 172A. Discussion and analysis of central themes and issues in the field; senior seminar. Satisfies the senior major requirement for the B.A. in History.

Hist 175B. United States History, 1945-Present (3)

Prerequisite: senior standing or permission of instructor; Hist 100W and 175A. Discussion and analysis of central themes and issues in the field; senior seminar. Satisfies the senior major requirement for the B.A. in History.

Home Economics Major — B.A.

CSH 114. Consumer Science and Family Studies Practicum (3)

Prerequisite: senior standing or permission of instructor; 12 upper-division units in the major. Integrated field experience in various phases of home economics as applied to consumer science and family studies; seminar. Satisfies the senior major requirement for the B.A. in Home Economics. (6 lab hours)

F M 129. Fashion Merchandising Practicum (3; max total 6)

Prerequisite: senior standing or permission of instructor; 12 upper-division units in the major including F M 127. Integrated field experience in various areas of fashion merchandising; seminar. Satisfies the senior major requirement for the B.A. in Home Economics.

Industrial Arts Major — B.A.

Industrial Technology Major — B.S.
Bachelor of Vocational Education

I T 199. Senior Problem in Industrial Technology (2)

Prerequisite: senior standing and permission of instructor; I T 74, 102, 104, 198W. Approved problem or research project, with seminar, in the area of the student's option and emphasis. Satisfies the senior

major requirement for the B.A. in Industrial Arts, for the manufacturing industries option of the B.S. in Industrial Technology, and for the Bachelor of Vocational Education. Approved for *SP* grading.

GID 148. Advanced

Advertising Design (3; max total 6)

Prerequisite: senior standing or permission of instructor; GID 142. Advanced advertising/graphic design from conceptual to finished art. Includes problems and more advanced approaches relating to various media such as logo design, billboards, TV, etc. Emphasis on production procedures, professionalism, and building a strong portfolio, including critiques. Satisfies the senior major requirement for the graphic design option of the B.A. in Industrial Arts. (6 lab hours)

Industrial Engineering Major — B.S.

I E 180. Senior Design Project and Seminar (2)

Prerequisite: senior standing in industrial engineering or permission of instructor; approved subject; I E 182W or concurrently. A meaningful major design project which focuses on engineering practice and draws on past coursework, under the supervision of a faculty member. Final report and presentation is required, including evaluation of the design requirements, economic, and social considerations. Satisfies the senior major requirement for the B.S. in Industrial Engineering.

Interior Design Major — B.A.

GID 155. Advanced

Commercial Interior Design (3)

Prerequisite: senior standing or permission of instructor; GID 114, 115, 131, 135, 144; IT 115. A series of design solutions for a diversity of commercial spaces: public buildings, health care, food service, professional offices and merchandising facilities. Space planning, equipment lighting, systems, codes, layout, presentation, and specifications. Satisfies the senior major requirement for the B.A. in Interior Design. (6 lab hours) (Former GID 178B)

Journalism Major — B.A.

Jour 130. Problems of Broadcast Journalism (3)

Prerequisite: senior standing or permission of instructor. Sociological and journalistic study, individually and in groups, including evaluation of historical development, legal problems, and traditional and contemporary criticism of broadcast journal-

ism. Satisfies the senior major requirement for the radio/TV news communication sequence of the B.A. in Journalism.

Jour 173. Public Relations Strategies and Techniques (3)

Prerequisite: senior standing or permission of instructor; Jour 8, 100W, 113. Study, individually and in groups, of effective publicity methods and assessment of public relations programs and problems in business, philanthropy, and public institutions. Satisfies the senior major requirement for the public relations sequence of the B.A. in Journalism.

Jour 175. Advertising Campaigns (3)

Prerequisite: senior standing or permission of instructor; Jour 145 and 155 or 160. Background, research, planning, and preparation of a national advertising campaign as advertising agency with client-agency setup; marketing plan and creative execution. Satisfies the senior major requirement for the advertising sequence of the B.A. in Journalism.

Jour 187. Advanced Photojournalism (3)

Prerequisite: senior standing and permission of instructor; Jour 17, 117. Individual and group study and practice in advanced skills including lighting, color, laboratory techniques, and electronic imagery. Satisfies the senior major requirement for the photocommunication sequence of the B.A. in Journalism.

Jour 188. In-Depth Reporting (3)

Prerequisite: senior standing or permission of instructor; pass language qualification exam, Jour 100W; 114. Advanced reporting for publication; emphasis on covering community sources and issues, including politics, local government, courts and law enforcement. Satisfies the senior major requirement for the news-editorial sequence of the B.A. in Journalism. (2 lecture, 2 lab hours)

Liberal Studies Major — B.A.

EHD 115. Liberal Studies Project (2)

Prerequisite: senior standing; 12 upper-division units in the major; permission of liberal studies adviser. Students will utilize previous liberal studies coursework to enhance the academic progress of public school students. One hour lecture weekly, plus two hours weekly tutorial in the public schools. Satisfies the senior major requirement for the B.A. in Liberal Studies.