



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO Once, Num. 12

ABRIL 5, 1961

SAN JOSE, CALIFORNIA



Lovely newcomer to San Jose Miss Elena Diaz from Torreon, Coah.



On right Miss BARBARA ARAGON and on the left Miss ADA MARTINEZ contestants on Club ELITE'S coming Beauty Contest - Ball. Pictures and Story on another page. EXCENTRICO PHOTOGRAPHY

NOTICE! SPECIAL OFFER!

CEROS JEWELRY, 34 So. First St., San Jose, has a can't-be-beat offer for readers of Excentrico. See their ad in this issue.

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Esta Sra. ayuda a los enamorados y parejas separadas a que se CASEN o se vuelvan a REUNIR.



CY 5-6210 144 S. 2nd. St.

Club de Damas

EXCENTRICO se complace en presentar a los oficiales del popular Club de Damas de la vecina ciudad de Hollister, Calif. De iz. a der: Sra. Eanor Viscarra, Pres. Sra. Ruth Marquez, Sociedad, Sra. Lucy Felix, Tesorero, Eloise Jaurique, Vice-Pres. Sra. Lola Rodriguez, Pres. de Fes-



tejos. El objeto principal de este club es organizar bailes y eventos sociales.

En esta grafica de iz. a der: Bernardo y Elsie Jaurique, Frank y Lola Rodriguez Presidente de Festejos, E. Viscarra y Alfonso Viscarra, Presidente.

(foto DIAZ).



Mabel Thorp, Prop.

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CY 2 - 4273 195 DEVINE ST.

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California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

HUMBERTO GARCIA, JR. Fotografo

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CATALINA BARRAGAN
Club ELITE

RICHARD DIAZ

ESTHER MEDINA

Maria de la Luz SANCHEZ

Club RIVIERA

Club SAN JOAQUIN

Club SAN FELIPE

MARIO VAZQUEZ

SIMON VILLA

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Maria La Rosa. Prop.

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CITY OF SAN JOSE
CALIFORNIA

151 WEST MISSION STREET

HEALTH DEPARTMENT
TELEPHONE CYPRESS 2-3141

MARCH 28, 1961

MR. HUMBERTO GARCIA
c/o EL EXCENTRICO
195 DEVINE STREET
SAN JOSE, CALIFORNIA

DEAR MR. GARCIA:

MANY THANKS FOR THE ARTICLE DESCRIBING THE ACTIVITIES OF THE GLAUCOMA DETECTION CLINIC WHICH APPEARED IN THE FEBRUARY 20, 1961 ISSUE OF EL EXCENTRICO. WE WERE VERY PLEASED WITH THE COVER PAGE WHICH DESCRIBED THE TESTS GIVEN AT THE GLAUCOMA DETECTION CLINIC.

AFTER THE ARTICLE APPEARED IN YOUR MAGAZINE, WE NOTICED MANY PERSONS OF MEXICAN ANCESTRY TAKING ADVANTAGE OF THE SERVICES OF THE GLAUCOMA DETECTION CLINIC. WE WERE VERY ENCOURAGED BY THIS RESULT.

YOUR ASSISTANCE IN HELPING US REACH THE SPANISH SPEAKING RESIDENTS OF SANTA CLARA VALLEY IS GREATLY APPRECIATED. I HOPE THAT WE CAN CONTINUE TO TAKE ADVANTAGE OF YOUR MAGAZINE AS A MEANS OF INFORMING YOUR READERS ABOUT IMPORTANT HEALTH PROBLEMS.

SINCERELY,

D. M. BISSELL, M.D.
CITY HEALTH OFFICER

John M. Hayakawa
JOHN M. HAYAKAWA
CHIEF HEALTH EDUCATOR

JMH:JM



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CLUB San Felipe



Tony Carvajal

TO CLUB ELITE OFFICERS AND MEMBERS:

Did we think even for a second that you people would keep quiet after reading our March 5th column? Definitely not, for it is a well known fact that even a rat will fight back when it finds itself cornered.

Our March 5th column did not carry explicit explanations, but then again, we never claimed that it did. You people exclude the verbosity from your column and what do you have..... NOTHING.

Refer back to your last column and you will find statements such as:

It has been rumored by members of your club that Maybe we'll do.....

to all these allegations.....

or you who imply.....

Despite all of the implications.....

As you will clearly see, your supposedly explicit explanations, naming of facts, and your whole argument for that matter, is full of holes for it is based on no more than rumors, allegations, implications, and hearsay.

You demand a written reply, and we will be more than happy to accomodate you. You demand exact names and explanations, and that is just exactly what you will get.

The "elite" formal dance was originally set for April, but Miss Rachel Andres took it upon herself, without first consulting the club mind you, to change the date to fit the needs of Miss something or other whom will crown the winner of your so called beauty contest. At the next meeting your "elite" club had, she simply asked your club members to open their mouths and swallow, but she did not count on the objections of the few well-mannered and principled members who stopped to consider Club San Felipe and it's formal dance. After a heated discussion, it was agreed that Miss Connie Rodriguez and Miss Rachel Andres should call our club's president, Candy Veliz, and ask him what he had to say about the whole matter. Needless to say, Candy gave these two people a good piece of his mind and definitely objected to the whole idea, but added that he couldn't stop them if they chose to go ahead with their plans. It was right after this conversation over the phone that Miss Andres and Miss Rodriguez told you, their flock of sheep, that Candy Veliz had said everything was fine and to do as they pleased.

Preparations for the dance were begun.

Miss Vicky Gutierrez, "elite" club member, in

an attempt to unmask these two false leaders, asked Candy Veliz to attend your next club meeting which was being held at her house. It was a long meeting for Miss Rodriguez and Miss Andres and quite an ordeal for these two who had so unscrupulously distorted the facts to suit their own purpose.

It was Connie Rodriguez who said to Mr. Paul Gallegos, chairman of the Mexican-American scholarship foundation, and I quote: ALL our formal dance profit is going to the Scholarship Fund.

When Miss Diane Barrera was later asked about this she said, "This is the first time I have heard about of it and I'm Vice President of the club. It was agreed that ONLY \$50.00 would be donated to that cause."

Some clubs in San Jose are donating as much and others even more, but they are not using it as a 'crutch' or a means of promoting a dance. Now you state in your column that a percentage of your dance profit would be allocated to the Mexican American Scholarship Fund. May we ask you, what percentage? One Percent?

It was club "elite" members, who in a conversation with some San Felipe members were complaining about how things were run in your club.

"Nobody has a voice in that club, except Connie and Rachel, but it doesn't really matter as far as I am concerned," said Rosie Gutierrez, "for right after this dance I am going to quit the club."

Anita Collins said, "Yes. That is why I quit in the first place. Rachel Andres told me once that club "elite" had to become the best club in San Jose, and if they had to step on other people's toes, that was just too bad. I don't think that is right."

Claudia Vitella and Rosie's sister would occasionally put in their two cents worth, but not once did anyone of them have anything good to say about your club.

It was Diane Barrera, Club "elite" Vice Pres., whom after reading the March 5th San Felipe column had this to say, "I like what he writes..... nothing but the truth."

Vicky Gutierrez, who recently brought pride and honor to club "elite" by being chosen Miss CSO of 1959, unexpectedly dropped out of the club. When asked why, she summed it up very neatly by saying, "Because they are starting to believe that they are something which they are not."

Need we say anything more???????

P.S. Whoever wrote the last column for club elite can very easily answer her own question about whether despots and demagogues have marbles upstairs or not by simply shaking her head and listening to it rattle!!!!!!

FOR YOUR

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Humberto Garcia

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*Maria de la
Luz Sánchez*

Nuevamente el dolor ha enlutado la casa de mis padres, el santo y honrado hogar que me viera nacer. En el que conjuntamente con mis hermanos viví las horas dulces y felices de mi niñez tan llena de candor y de inocencia. Otro de mis amadísimos hermanos se ha ido de este valle de lágrimas.

A menos de un mes del deceso de mi hermano Nivardo, otro de ellos, Ramon, el mayor, le sigo al sepulcro. Un ataque del corazón, lo alejó para siempre de las miserias del mundo. Acaso el dolor resignado, mudo pero inmenso por la pérdida del primero, suspendiera los latidos de la entraña inefable cansada de sufrir!..... solo Dios lo sabe!

El día primero de este mes de marzo de 1961, murió mi hermano Ramon Castellanos Tortolero, tras de una lucha inútil que por salvarle la vida, sostuvieron contra la muerte los médicos especialistas de la ciudad de Guadalajara.

Un nuevo infortunio, una nueva pérdida de uno de los míos, un eterno adiós que mi hermano moribundo me mandara desde lejos en el terrible instante de la suprema despedida que tampoco pude presenciar!..... Sea por Dios!

Con el corazón partido de pena, con los ojos bañados en llanto, pero acatando en todo momento la voluntad divina que así lo dispuso y bendiciendo en medio de mi amargura el Santo Nombre de Dios, lo digo a mis amigos, a los que me han brindado un cariño que si no lo merezco se agradezco con el corazón, para que con sus plegarias me ayuden a alcanzar de Dios, que cuanto más nos hiere, más cerca de Si nos tiene, la santa resignación de que he menester en tan gran pesadumbre, y para mi hermano la paz y el descanso que solo se gozan en el reino que alumbran por siempre los fulgores de la Luz Eterna.

¡Hagase tu voluntad, Señor mío y Dios mío!, al besar tu mano que me hiere, las fibras destrozadas de mi corazón sienten la dulzura de tus divinas misericordias. HAGACE TU VOLUNTAD!

FREE! FREE! FREE! FREE! FREE! FREE! FREE!

Panchito Cera, owner of CEROS JEWELRY of 34 South First Street, has a special month of April offer for readers of this magazine.

Persons purchasing an engagement ring will receive ABSOLUTELY FREE a wedding ring!

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6

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En la grafica; el popular y ampliamente conocido
caballero LEO GARDEA quien lo atendera en español
si Ud. lo desea. Tome 6 MESES PARA PAGAR.



Nuestra Portada

Engalana nuestra PORTADA la expresiva fotografia de
la encantadora Srta. ELENA DIAZ quien es procedente
de Torreón, Coahuila, Mexico, con residencia en esta
por los pasados 9 meses en compañía de su madre la
Sra. Guadalupe Cordero.

Elenita cuenta con 17 primaveras y su mayor ambi-
cion es ser ENFERMERA.

Su cantante favorito es JAVIER SOLIS, y su actor
Arturo de Cordova.

Piensa ingresar al club de damas ZANZAREE del
cual nuestra temperamental columnista Esther Medina
es un activo miembro.

LEITER STUDIO

Sandoval REST HOME

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La Sra. Sandoval tiene este lugar para todos los
ancianitos que no hablan ingles, ella es Mexicana.

En la grafica: Sra. Castañeda, Sra. Isabel Sandoval,
Prop. y Sra. Martinez.

Un Ambiente Feliz y Sereno

CL 1-2467

374 McCREERY AVE.





Aqui... MEXICO



Catalina Barragan

Veracruz...

A mi siempre me pasa con Veracruz lo que con un buen libro, que por cualquier pagina que se le lea gusta. Son tantos los atractivos y encantos de este estado que cualquier lugar a donde se vaya es ameno. Los mejores poetas han cantado el mar que baña sus playas, a sus mujeres hermosas, al caracter campesano y abierto de sus habitantes que encanta a los visitantes que llegan a sus rincones de maravilla como Fortin de las Flores, Tlacotalpam, Orizaba, Coatzacoalcos, etc.

El puerto de Veracruz, como dice el poeta, bullente al que un tiempo la gloria y el clima coronaron de palmas la frente esta en esta epoca, pero me atraveria a decir que todo el año, bañado de luz que aunque de fuego liquido, lo embellece y anima. La blancura y vaporosidad de los trajes de las muchachas, los rostros sonrientes y afables, que se antojan desbordantes de vida, el cutis encendido, viva la mirada y ese dejo regional es el cuadro de intensa fascinacion de este puerto que hoy es la via principal por donde vienen los viajeros y productos de otras tierras, y que otrora fuera la puerta de entrada del conquistador Cortes que con su arrojo y bravura nos trajo, entre otras cosas la lengua sin par de Castilla la religion catolica romana y la imprenta que hoy es el vehiculo mas poderoso para la manifestacion del pensamiento. Veracruz es emporio inagotable de riquezas. Sus campos, sus ganados, sus flores, en Veracruz la vida activa comienza con el alba y va mas alla del tradicional "Angelus" en verano, a las doce de la noche es muy dificil encontrar un lugar en los portales para saborear el tipico cafe o el obligado refresco.

De Coatepec, donde se da el mejor cafe del mundo, es maria Enriqueta (Camarillo vda de Pereyra) de Tlacotalpam, Josefa Murillo y de Catemaco, Maria Bottiger de Alvares. Tres delicadas mujeres que han dado lustres a Veracruz.

El que quiera conocer a Veracruz de verdadera locura tropical visite el casino, en las esquinas de Havre y Marsella y comprabrara el tipico encantamiento jarcho que se hace sentir y admirar. Ahí se ven mujeres lindas, grandes bailadores y bailadoras de huapango; sones maravillosos con preciosas improvisaciones. Esa noche triunfa rotundamente todo lo jarcho. Noche Jarocha Tal es el nombre que aparece

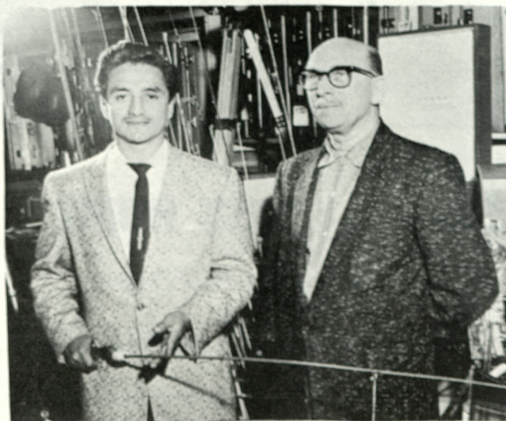
en las invitaciones a esta fiesta. Las enaguas ampuosas, trenzas recogidas, y respunteando con maestria breves y ritmicos pacesillos. En el huapango hay miles de ritmos, se han calculado hasta cinco mil y en verdad que quien lo ve bailar como Dios manda, queda asombrado y agradecido. Desbordamiento de felicidad. Ausencia de todo drama y deprimentes cuittas. Un huapango bien bailado es medicina insuperable para la peor gravedad. Ademas es contagioso se van los pies, se siente la necesidad de bailar, hay en el ambiente ilusiones y amores y los corazones palpitantes a toda maquina. El huapango es sencillo y grande armonioso y bello; relicario de oro donde se conserva el alma veracruzana. El huapango es alegria de todos y para todos.

Veracruz es bello. La antesala de la gloria, expresiones estas de quienes admiran a Veracruz. Acapulco es maravilloso, pero es cosmopolita. Veracruz es Veracruz. Como dice el musico-poeta Agustín Lara:

Veracruz, rincóncito
donde hacen su nido
las olas del mar.
Veracruz, pedacito
de patria que sabes
reír y cantar.....
Veracruz, son tus noches
diluvio de estrellas.....

..... Catalina

Prestamos dinero en Prendas



En la grafica: el caballero del Clavel ELIAS CHAVEZ y el propietario Sr. ALBERT MORRIS lo atenderan. PRESTAMOS - Toda clase de GANGAS en PRENDAS Sin REDIMIR. GUITARRAS... RELOJES... Etc.

Big Ben

LOAN OFFICE

CY 4-3143

63 S. Market St.



El día 12 de Noviembre del año 1960 fue el día seleccionado por los jóvenes CARMEN VILLAREAL y JOHN BARRERAS para unir sus vidas en el santo sacramento del matrimonio, la ceremonia religiosa se verificó en la Iglesia HOLY FAMILY de esta ciudad, a las 11:00 a.m.

Acompañaron a esta boda: Carrie Villareal,

Stella Rodriguez, Manuel Rodriguez, Helen Leon, Fred Espinoza, Jim Barreras, Marie Diaz, Louie Leon, Vickie Villareal, Angel Ortega y los pajecitos Cecilia Rodriguez y Larry Calderon.

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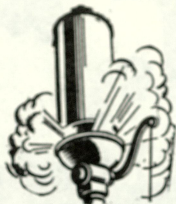
CY 5-2220

34 S. FIRST ST.

San Jose



"It's
No Secret"



Esther Medina

Today we start our social whirl from Espi Alonzo's EL REBOZO where the celebration of her third year in business is in session. The mariachis are really making it with the current rancheras. Espi is just back from a terrific Mexican vacation. Carlos Gomez just walked in tux and all. He isn't speaking lately, perhaps he got a raise at the Rainbow. Guests this evening from San Francisco are Francisco Molina and Margarita, the Sinaloa's entertainment manager. Local personalities celebrating with Espi were Lalo Caballero, Carlos Graham, and El Guero Grigg, San Jose's popular radio announcers.

The crew is sporting new pink uniforms. Speaking of the girls, Ofelia and Irma are expecting babies in the near future.

FIGHTSVILLE

The wing ding the Bachelors threw for Gil Solarez and Rudy Belloumini, Joe Rodriguez, and George Plata (birthday greetings) was climaxed by a fantastic fist fight between Hank Paramo and Paul Chavez. By the looks of Paul I'd say that Hank got the best of it. They're still friends, just letting off steam. Such energy!!

San Felipe and Elite amusing everyone with their scraps. Hear that alot of people are dusting off their dictionaries to get into the fun!!!!!! After spending so much time romancing Lucy Chavez Paul Reyes turns around and goes out on the town, but then, so does she..... They're supposedly engaged nice compromise if you can swing it!!!!

If Diane Barrera really has her heart set on Art Cuellar she'd better do something about it, cause I hear Rosie Gutierrez has the same idea. Watch Art get all shook, such popularity.

HEART NEWS:

So I heard that Claudia Vitale got married, that must have been a low blow to Jaime Alamillo who was supposedly the BIG DADDY in her book!!!

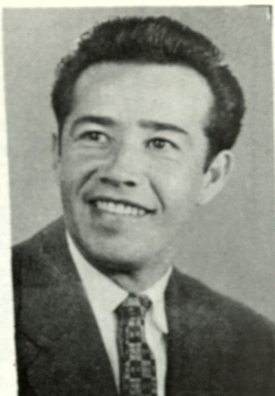
Zanzarees and San Felipe had a picnic Easter Sun at Natural Bridges..... What a blast!!!!!! The crowd made it to the Tropicana after partying at the Bachelors shindig.

Pauline and Bonnie Jordan of the Jordan Bros. in Colorado on a year's contract, they expect their third child soon.

Mr. & Mrs. Jose Peña send them their congratulations!! The G.I. Forum invites the public to their May 6th dance at the S.E.S. Hall where they hope to collect funds for the scholarship program. The music will be by Beto Torres. Please Attend!!!!

Anillos de Matrimonio

HAGALE una VISITA
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CY 2 - 2550

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Parents:
Rudy and Martha Polanco

LEITER STUDIO

MARY ELLEN CARDOZA
3 mo. - Born in S.J.
Parents:
Joe and Emily Cardoza



DANIEL TORRES
6 mo. - Born in S.J.
Parents:
Daniel and Eloise Torres



Getting Married?

Something New has been Added....



WEDDING INVITATIONS

PRINTED - RAISED LETTERING

MODERN STYLE of LETTERING

WIDE ASSORTMENT

REASONABLE PRICES

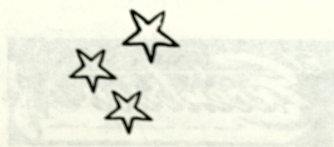


Humberto Garcia

CY 2 - 4273 195 DEVINE ST.

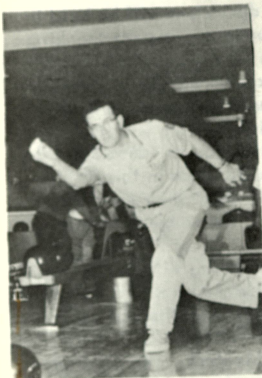


Elite's Sophisticated Stardust Ball Beauty Contestants



EXCENTRICO'S glamour photography department presents two of the many young contestants that will participate in CLUB ELITE'S Bathing Beauty Contest and SOPHISTICATED STARDUST BALL on May 13th at the Mary Ann's Gardens here in San Jose.

On the left we have Miss ADA MARTINEZ, 20 who will represent club Casa Mañana and on the right Miss BARBARA ARAGON, 18 years old.



Spares & Strikes



Mario R. Vazquez

Jerry Alvidrez, son of Adam Alvidrez who bowls with the Cameo Room on Tuesday nights 850 Handicap League, has found that Ann Darling is a good place to bowl. A member of the Junior American Bowling Congress, he has in previous occasions bowled over 600 series with ease. His last series included a 245 game and totaled 642. The excellent bowling by this boy, shows only the promise of what we can expect in the future.

With the winter bowling leagues ending their season, Club Del Mar and Club Cuauhtemoc of the Mexican-American Bowling League have scheduled their playoff on April 6 for first and second place. Club Cuauhtemoc won the first half and Club Del Mar took the second half of bowling. Season High on the team series went to Club Cuauhtemoc with a 2157. High Game was won by Club Del Mar, a 788. High Series was won by Abel Acosta of Club Del Mar who had a 581 as well as a high game of 227. Margie Coca had High Series for girls with a 513 series and also had High Game of 200.

San Jose Bowling Supply is on its way to winning both first and second half of the Thursday Nite Owls League at Bowlarium as with two weeks to go, they enjoy a 3 point edge. They have taken the last 18 of 20 points in the race for the title.

In a close race for total pins, Supply teammates Mario Vazquez is leading Fred Checchi 14, 603 pins to 14, 582 over a total of 84 games.

Both carry a 171 average. George Kampfen, president of the California Bowling Association, came close to taking high game away from Fred Checchi when he rolled a 254 game Thursday. Fred has a high game of 257. George however, has high series of 667 to Fred's 649.

In the High Team Game, The Supply team leads with 1038 and a High Team Series of 2799. Joe Peraza who has a Barber Shop on Post Street, has the next high game of 252.

In the 850 Handicap League, Scardina Brothers seem to be heading for the title as they hold a 5 1/2 point edge on San Jose Refrigeration.

Lalo Ruiz, one of the hottest bowlers, and anchor man for the Refrigeration team, has rolled three series of 600 and over in the last four weeks. Two weeks ago he had a 204, 201, 214 for a total of 619. Last week he had a 256 game and this week he had a 216 and a 592 series.

Lawrence Barber Shop, with a tremendous come-

back, have moved from last to fifth place as they have swept their last five series. Harry Lambert, a 152 average bowler, strung 8 strikes in a row and ended with the league's third high game of 266.

Victor Rodriguez has a 269 and Clint Rice a 267.

In the Nation-wide Bowlers Proprietors Association, five employees of the Santa Clara County Flood Control have advanced to the sectional playoffs in Salinas on April 15-16. Alan Codorolli leads the team with a 232-575; Randy Fitzgerald had a 212-561 series; Mario Vazquez a 201-201-555 series; Bob Mitchell, a 213-511 series and Don Erling a 520 series for a total handicap team series of 3256. This was only 3 pins short of the top series rolled at 4th Street Bowl. If they again come out on top, they will advance to San Carlos for the Regional Games and the Finals to be played in Burlington, Iowa in August.

BEST OF LUCK !!!!!!!!!

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WEDDING INVITATIONS



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CONCERNING C. S. O.

Louis Zarate

This column has mainly been used to announce to you certain community highlights and to give you information which the writer feels will be of benefit to the community. In keeping with this theme, I feel that we should present information which is of value in all respects. Sometimes the information which is given is of such a nature that we might not like what we hear. We however want to give you the information in order that we are aware of all which is pertinent to the Spanish-speaking community.

More recently the Community Council of this county came up with some figures which should concern to all of us. There is a program in the United States called A N C. This means "AID TO NEEDY CHILDREN" and it involves the assistance to children because of the absence of the father because of divorce, desertion, or separation. According to the Community Welfare Council there are a great number of families of Mexican ancestry in this program in the State of California.

In fact, 23% of all the cases are of Mexican ancestry. In Santa Clara County, 46% of the cases are of Mexican ancestry!

Another interesting figure is that 66% of the illegitimate children born in Santa Clara County are of Mexican ethnic origin.

In a recent column, this writer indicated that the student of Mexican ancestry has according to some studies the lowest education level of any other group in the state of California.

In spite of what appears to be a pessimistic note, much is being done in the communities to alleviate these problems. Scholarship programs are being offered, studies of the problem are being made, and the solution to these problems is being worked out.

If you are interested in knowing more about the community in which you and your family live, want to find out more about the programs and problems discussed above, and what is being done about them, you have an excellent opportunity to do so in a forthcoming series of round table discussions under the auspices of the Adult Education Department.

The first group discussion will be on WEDNESDAY April 5th and continuing every Wednesday through May 24th.

The meetings will be held at:
THE ADMINISTRATIVE CENTER
(Fireside Room)
81 North 7th Street
7:30 to 9:30 P.M.

Informal round table discussions will be held in areas of concern and value to the Spanish-speaking people and other groups in the city. What other groups are doing and how more people can be helped, will be emphasized. If you have a desire to know of the needs of the community in which you live, this informal discussion will give you an educational as well as provide you with experience in this field.

Community leaders will share their experiences in intergroup relationships, the problems they see, and suggestions they have.

Persons attending the meeting will be extended an invitation to visit regular meetings of organizations to get first-hand information of the activities of these organizations.

Problems to be discussed include: The ANC program, old age assistance, County general assistance, the drop-out problems in the schools, lack of participation of the Spanish-speaking students in school activities and other community activities, educational incentive programs, Fair Employment Practices, the problems, reasons, causes, and solutions, and what is being done, what has been done, and what will and MUST be done about them.

Group Discussion Leader will be Juan Ramos, Child Welfare Worker, with the Santa Clara County Welfare Department. Mr. Ramos has worked for the past five years in the social welfare field and is active in many groups in San Jose, being quite enthusiastic about community organization and welfare.

He holds a Master's Degree in Social Work from the University of Southern California.

The discussion series are absolutely FREE to those attending.

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WEDDING INVITATIONS



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Simon Villa



UNION CITY, CALIF.

PORQUE EL GENERAL FRANCISCO VILLA

Fusilo a BONALES

(Sigue del numero anterior)

Te lo agradezco Pepe, bien sabes que pienso de otra manera y que tampoco deseo abandonar el periodismo.

Piensalo bien. Ahora te dire algo de importancia. Villa se ha levantado en armas, los asuntos políticos de aquí se van a poner feos y yo necesito atraerme a Villa al lado de Felix.

Pudiera ser pero recuerdo algo. El jefe de su escolta le dio un balazo al licenciado que habia defendido a Villa.

Villa nos decia "que el si pudiera, mandaria fusilar a Felix Dias." No creo que acepte.

Yo te aseguro que si. Continuaron conversando acerca de otros asuntos, se despidio de el sin imaginarse lo que ocurriria meses despues.

Se supo que el licenciado Jose Bonales Sandoval, por encargo especial de Felix Dias, se habia ido al norte y se comprendio desde luego; cual era la comision. Un mes despues se supo la llegada por mera casualidad y fue a saludarlo a su casa de la calle de Rodriguez Puebla y lo encontro como siempre de buen humor.

Que tal le fue de viaje? Mal recuerdas que yo tenia absoluta confianza de ganarme el general Francisco Villa para la causa de Feliz.

Si, y que paso? Me recibio en su campamento con verdadero cariño, me indico que era su huésped de honor. Pude ver la enormidad de tropas que tenia asi como lo bien organizadas y bien armadas. Por la noche de ese dia, cuando lo encuentre oportuno aborde al asunto pero el me dijo:

Mire licenciado usted y yo somos muy buenos amigos, pero no me vuelva a proponer eso, porque me enoja. Ud ya sabe que cuando me enoja soy malo. Si otro me lo hubiera propuesto, lo mando fusilar. Con que andele licenciado, hableme de lo de alla de "Mexico."

Yo te aconsejo que no vuelvas a tocar ese asunto. Conozco gracias a ti lo que es el general Francisco Villa. Debias estar mejor a su lado si quieres continuar en la politica.

Asi lo he pensado, pero ayer estuve con varios amigos de Felix. Insisten en que conquiste al General Francisco Villa.

Quienes tales cosas te dicen, no lo conocen ni menos aun van al sitio donde el se encuentra, le aseguro que no regresarian.

Vio resolucion en Pepe para no regresar, pero

quien sabe que cosas sucedieron despues. El caso es que, supe que habia salido nuevamente rumbo al norte; supuse a que, y presentí algo malo para el licenciado Bonales Sandoval.

Como tardara cierto dia fue a su esposa la señora Concepcion Telles Giron quien le informe que no habia regresado ni habia tenido correspondencia. Malos vientos corrian para su buen amigo.

Supe despues que en Paredon habia logrado el licenciado dar alcance a Villa y que habia sido bien recibido, pero al tratar el asunto de Felix Diaz se habia enojado una vez mas el Guerrillero, y le habia dicho:

(continuara)

Dr. NOE ARRAZATE, D.C.

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San Jose, California

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El Domingo 12 de Marzo del año en curso, ataron el LAZO MATRIMONIAL la Srita. JUANITA MARTINEZ hija de Cristina Vda. de Martinez y el caballero JOE GARZA hijo de los esposos Jose y Maria Garza, la Sta. Martinez es procedente de Guadalajara, Jalisco, Mex. siendo el Sr. Garza de Hondo, Texas.

La ceremonia religiosa se verifico en la Iglesia de Nstra. Sra. de Guadalupe a las 10:00 de la mañana, en

esta ciudad de San Jose. La recepcion fue en el American Legion Hall en Santa Clara, asistieron mas de 200 invitados, disfrutaron de su LUNA de MIEL en Fort Ord y a su regreso establecieron residencia en esta.

En la grafica: Mary Rodriguez, Flip Neil, Frances Rivas (madrina) Richard Rivas (padrino) Mary Martinez, Danny Payne, Elena Diaz y Richard Halvorson.

LEITER STUDIO

SERVICIO de INCOME-TAX

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Ultimo Dia Abril 15

No olvide esta FECHA es el ULTIMO DIA de lo contrario le aplicaran MULTA.

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MARTES a SABADO 9:00 a.m. a 7:00 p.m.

Otras Horas con CITA UNICAMENTE

Lena Manriquez



Lena Manriquez

INCOME-TAX

NOTARIO PUBLICO

CY 3-5323

1175 E. Santa Clara St.

San Jose



CLUB *Elite*



Shirley Perez

NEWS!!! FLASH!!!!

Who were the girls that visited the Bachelors motel room on their recent ski trip to Lake Tahoe???? Gil Solarez, Joe Rodriguez and Hank Paramo would like to thank you for a very enjoyable evening..... Right, Hank!!!!

Congratulations Mr. & Mrs. Manuel Nanez on the recent addition to the family. Welcome Victor Manuel Nanez!

Rosie Gutierrez and Ray Martell back together again. Hope this time its for good, Rosie!!!!

Birthday greetings to Chevo Macias who celebrated his birthday on March 5th.

On July 1st wedding bells will ring for Ida Sosa and Manuel Cruz who recently announced their engagement. Elite girls to be bridesmaids.

Benny Chavez seen riding thru Post St. in a fabulous 1961 Pink Cadillac with some Blondie.

Jess Ochoa back from Mexicali.

Eddie Valdez dating cute Angie Reyes.

Vickie Gutierrez and Fernando Chavez going steady.

Pete Silva dancing pretty steady with Carmen Aguilar. Heard he's escorting her to Elites Formal Ball.

Gloria Fuentez and Georgie Plata still going strong.

After breaking up with Dolores Sanchez, Joe Gonzalez lost no time in making a mysterious phone call to Sunnyvale. Your answer is YES, Joe.

Claudia Vitela busy working at the Chihuahua restaurant in Sunnyvale.

What happened on the night of March 22nd after the Wednesday night movies, Tony Guillen and Cesar Isais. How did you feel the following morning?

Seen dancing up a storm at the Sands Ballroom in Oakland were Jesse "Baby Doll" Castillo and Hopie Alamillo.

After getting his draft papers, seen standing on top of the Bank of America building was Chon 'Pet' Hernandez waving goodbye to all his girlfriends in San Jose. GORDA getting hysterical fits!!!!

FOR YOUR

**WEDDING
INVITATIONS**

SEE



Humberto Garcia

CY 2 - 4273 195 DEVINE ST.

18 year old Virgie Molina, now Mrs. Tom Nava. Tom & Virgie took a trek to Reno, Nevada on Sunday, Feb. 26, 1961 to tie the knot.

Virgie, The members of the club would like to wish you and Tom nothing but the best for a very happy and successful marriage. Be very happy Virgie; and to you Tom, congratulations for getting the best.



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MENUDO

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En nuestro ALBUM INFANTIL presentamos con inmenso placer al pequeño y gracioso niño cuyo nombre es Mark Bojorquez de 1 año de edad, nativo de San Jose. Sus padres son Refugio y Virginia Bojorquez. Sus abuelos maternos: Mr. and Mrs. Del Orsua, paternos: Mr. and Mrs. Refugio Bojorquez, ademas una hermanita Christine de dos años de edad.

LEITER STUDIO



La encantadora jovencita Margarita Ramirez recibio el Sacramento de Confirmacion el dia 5 de Marzo en la iglesia Holy Cross de esta ciudad. Margarita atiende a la escuela Peter Burnett, Jr. High.

En la foto su madrina Lucy y Ray Avila a la derecha sus padres Olivia y John Ramirez, John es procedente del famoso Del Rio, Texas.

(foto Azote del Lente)... Diaz.

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Holy Spirit Center

Santa Clara County Catholic Interracial Council staff Holy Spirit Center of Guadalupe Mission.

Five days a week, Monday through Friday, members of the Catholic Interracial Council and women of Guadalupe Mission cooperate in keeping Holy Spirit Center open to the public from 10:00 A.M. to 3:00 P.M.

On Wednesdays during these hours, a Thrift Shop is open in the store room off of the Social Hall. Next-to-new clothing is sold at bargain prices.

During the week, women sort, mend, and iron clothing and do the housekeeping for the Center.

Members type and do secretarial work for Sister Bravo.

Next week members will start cataloging the basement library.

On Thursday evenings a teen-aged girls' club meets under the leadership of Flavie Brink, Margie Arellano and Esther Carrico.

Saturday mornings, there is a serving class for teen age girls and a crafts class under a professional teacher for tiny children.

Any interested women whether Spanish or English speaking are invited to drop in to the center any week day from 10-3. You can help out with the work, use the sewing machines or just have a cup of coffee in the kitchen or in front of the fireplace. Everyone is welcome!

An enchilada party honoring the workers at Guadalupe's Holy Spirit Center

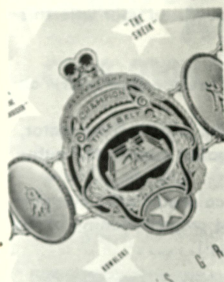
was given Sunday March 19th by Sister Bravo.

The workers, their husbands and children enjoyed an enchilada dinner cooked by members of Guadalupe Mission.

Workers whose families were entertained by Sister Bravo are: Angela Blackburn, Lee Tobey, Mary Ann Stone, Mary Paredes, Elena De Leon, Vera Gomez, Margie Arellano, Virginia Quintivan, Frances Munoz, Addie Cary, Bettie Free, Alice Somers, Winifred Pettitt, Ramona Grijalva, Delfina Gonzalez, Virginia Fernandez, Mary Boyce, Mary Garcia, Amelia Ballester, Marge Muttersbach, Avis Fithian and Cora Childrey.



Wrestling



RICHARD DIAZ



AMERICAN LEGION MEMORY POST 399
presents.....

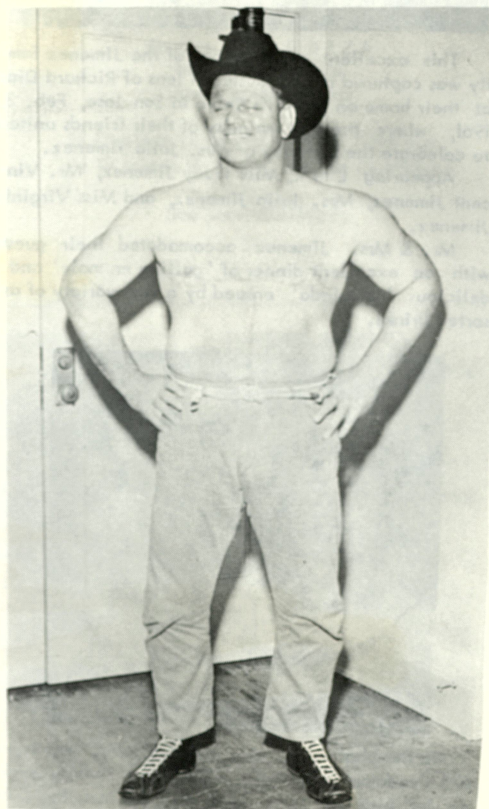
WEDNESDAY NITE WRESTLING
San Jose Civic Auditorium

INTRODUCING DICK HUTTON

Dick is from Tulsa, Oklahoma though he was born in the state of Texas. He is 6 feet tall and tips the scales at a rugged 250 lbs.

Hutton won the world title a few years ago from Lou Thesz in a match at Toronto, Canada and held it for 14 months before losing it to Pat O'Connor in a rugged bout at Chicago, Illinois.

Dick's favorite hold is called the OKLAHOMA



HAYRIDE. He picks up the opponent and throws him on his shoulder, bouncing him up and down until they submit.

This rough and tough hombre likes Roping, Boxing, and Hunting in his spare time.

CARPENTIER BEATS BIG ED MILLER!

Edwardo Carpentier is still the North American Wrestling Alliance Heavyweight Champion!

He was awarded the first fall in 17:45 seconds when Miller got his leg tangled up in the ropes and could not return to the ring in the count, in a recent match at San Jose Civic Aud.

Ref Art Williams awarded the match to Carpentier when Miller lost his temper and started some of his most roughest tactics - that aren't even in the wrestling bible!!!!!!

Eduardo Carpentier packs the Civic Auditorium again!!!!

HUTTON-TORRES WHIP HOLEK-KELONIS TEAM

Stan Holek and Nick Kelonis tried everything to try to win the 45 minute match but had no luck against Dick Hutton and Ramon Torres.

Dick Hutton was pinned by Holek for the 1st fall in 12:50 with a rolling hip lock and a body press.

Hutton came right back and won the 2nd fall on Holek with a step over toe hold in 15:25.

Dick Hutton won the deciding fall over Kelonis with a grapevine hold in 4:35.

20 MINUTE OPENER

Hans Herman defeated Sonny Pasqua with a body press in 10:45 seconds.



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El Sr. M. Epstein (antes con la Tienda Enterprise) en Pueblo, Colo.) y su camarada HERMILIO GLORIA lo atenderan con toda cortesia y esmero.

Senor M. Epstein

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Joel Aguilera

Club Riviera



PHILOSOPHY FOR THIS WEEK

MONDAY:

Have you ever stopped to think what perseverance means? It comes from two Greek words 'persa' a flower not unlike our petunia and 'veerince' a strong herb used to season camel. Think of the ancient Greeks picking petunias and seasoning their camels. They had no pocket tape-recorders, no artificial bait and no Jayne Mansfield but they gave the world cracked wheat and the I laid. Why? Because they persevered. Today many of us do not even know the meaning of the word perseverance.

A lot of us can't even spell it!!!!!!

TUESDAY:

Here is a thought to start the day with: Have you counted your blessings this week? Subtract your in-laws, your tax bills and your head cold. Life still seems bright, doesn't it? An ancient Roman, sentenced to death was asked how he would like to die. He replied flatly, "of old age." He was promptly torn apart by two horses going in opposite directions. He had no vision.

WEDNESDAY:

Stop complaining! If you were in Russia you would be executed by now and have something to really complain about. Someone once asked Benjamin Franklin how long it took nature's forces to make a piece of white marble. Franklin scratched his knee a moment and then said, "an awful long time."

He was right, too. Nature is patient. You can be patient, too! Be content with one stop at a time. If nature wanted you to take two he would have given you four legs.

THURSDAY:

How often should a man tell his friends he loves them? Often enough to borrow money from them a cynic once said. A cynic is a man who knows the price of everything and the value of nothing. He is a man who steals quotations and doesn't credit the author. He is a man who would rather catch one fly with vinegar than a hundred with molasses.

Love makes the world go around, sells phonograph records and keeps the movie theaters operating.

FRIDAY:

Fish.

SATURDAY:

When I was a boy we used baseballs made out of old socks stuffed with paper money. You couldn't hit that ball very far but then you didn't have to chase it very far either. There is a moral in this.

SUNDAY:

Plan to cook a good dinner today. A wise man

once said the only way man differs from the beasts is that man can cook. Be humble. Even the shortest man has to stoop. Have you kissed your wife this week-----Dave?????

DEFINITIONS OF THE MONTH:

DESPOT!!! an absolute irresponsible ruler: an autocrat; tyrant.

DEMAGOGUE!!! a popular and factious orator, especially one who inveighs against constituted authority.

P.S. Shirley Perez, as a columnist all I can actually do is supply you with the proper meaning of the words --- you decide for yourself.....



This excellent remembrance of the Jimenez family was captured by the masterful lens of Richard Diaz at their home on Easthills Drive in San Jose, Feb. 3, 1961, where the vast majority of their friends united to celebrate the birthday of Mrs. Julia Jimenez.

Appearing L to R; Miss Trudy Jimenez, Mr. Vincent Jimenez, Mrs. Julia Jimenez, and Miss Virginia Jimenez.

Mr. & Mrs. Jimenez accommodated their guests with an excellent dinner of 'gallina en mole' and a delicious 'tamalada' ensued by a vast variety of assorted drinks.



In the photo are: Mrs. Isabel and Mr. Jess Rey of 675 Vendome Street here in San Jose. Photo was taken by Richard Diaz while Mr. and Mrs. Rey were enjoying themselves tremendously at a local dance.

San Jose *Kiddie Shop*

CY 3-0104 279 S. First St.

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Garza - Martinez

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hija de la Señora

Cristina Vda. de Martinez

Contrajo matrimonio con el

Joven JOE GARZA

hijo de los esposos

Jose y Maria Garza

El Domingo 12 de Marzo a las 10:00 a.m.
En la Iglesia de Nstra. Sra. de Guadalupe

San Jose, California

1961



Art Martinez MENS WEAR

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★ SAN JOAQUIN

"SYNONYMOUS
with SUCCESS..."

Dave E. Sierra



HOT OFF THE WIRE:

The University of Santa Clara baseball team will play a five game series in late June against the Fresno State College Bulldogs just to prove that the Broncs aren't afraid of the 'Doggies' as most people seem to think:

The New York Yankees will finish dead last in the American League Baseball race this summer.

In the opening games against the Angels in L.A. the Yanks will get lost on their way from the Biltmore Hotel to the ballpark at 41st & Avalon.

The Angels will win by forfeit, take the league by surprise, and play the world series against the Giants. Horace Stoneham will move the Giants to Los Angeles around the middle of July when the team is leading the league by two games, to take advantage of the 93,000 seat Coliseum for the series.

President John Kennedy will resign his post as America's chief executive in favor of Dickie Nixon who doesn't like it in Whittier..... and can't make it to Sacramento because of Pat B.

Hank Paramo, who for many months claimed to be the only licensed pilot of Mexican extraction in Santa Clara County was to leave on a non-stop solo flight to Mars..... to investigate accidents.

His trip was paid for by "friends" who sincerely believe that Santa Clara County doesn't REALLY need a Mexican aviator.

Esther Medina was chosen the TOP DANCER at the Saturday night dances by a group of experts from Post Street. Her award is a beauty course at Madam Zchrudlu's Charm School at Agnews.

Candy Veliz, president of Club San Felipe, will be invited to speak on the next meeting of Club Elite on the subject of PRINCIPLES OF DANCE PROMOTION or I THREATENED 'EM AND IT BACKFIRED, or MAMA, WE WANNA HAVE A DANCE. He will round out his program by singing the COMPETITION BLUES.

April Fool

Los establecimientos que anunciamos
son de responsabilidad

This mean looking stud
is JOHN ZAMORA, the
new President of Club San
Joaquin.

Johnny is also the 2nd
baseman on the softball
team which has annexed
two consecutive U.C.C.
League crowns.



ON THE INTERNATIONAL SCENE:

Dear Nikita;

If you cats are going to shoot a man up to the moon, please pick someone with better manners than you showed at the U.N. last time you were in our country. Pick someone that will keep his shoes on, no matter how upset he may get. But, Russki, don't be surprised if they tar and feather the cat and ship him back to you on the business end of a rocket with an explosive warhead. Or don't you read Buck Rogers?

P.S. I wish it was you that was going, Nicki, because as Russ Hodges says, "Bye, bye, Baby!" Z)).....ZOOOOOOOOOOOOOOOOOOOOOOOM!

HUMOR:

The new recruit was working hard at cleaning up the area around the barracks when a full bird colonel walked by and asked, "Are you getting it cleaned up alright, soldier?"

"Got to, Sir!" the recruit answered, "or it'll be mass."

"NO! NO!" the colonel roared, "the word isn't mass, it's MESS!"

"Oh no, Sir," snapped the soldier, "the sergeant said if I didn't do it right, it'd be m'ass!!!"



CHENO PLATA
3rd Baseman
CLUB SAN JOAQUIN

The hustling hot-corner guardian of the C.S.J. Stars is looking forward to the 1961 U.C.C. League campaign.

"Chinto" was an All League selection in 1960 and should make a good run for the honor team this summer also.



Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian



These young ladies reside in close by Hollister, Calif. They are from left to right: Joan Smiley 16, Kathy Tipton 16, Barbara Smiley 18, and Norma Velez 16, and attend Hollister High School, besides being ardent readers of ELEXCENTRICO they informed us of the latest teenage fad, where some of the girls wear a GARTER just above the knee, as Kathy Tipton is doing in the picture.

Norma Velez is "SOBRINA" of Mr. Richard Diaz (our Sports commentator) on Wrestling.



Newcomers to San Jose

We take great pleasure in introducing two lovely young lassies from parts unknown, who have just arrived to our fair city, we believe the CHUCK WAGON or Merchants Association will lay out the velvet carpet and shower them with gifts, their names are Eleanor Shillinsky and Esther Medillinsky, we have also been informed that right off the bat they participated in the United Food Drive donating their time and efforts lavishly.

May your stay in our city be most pleasant.....!

NETTO'S GARAGE

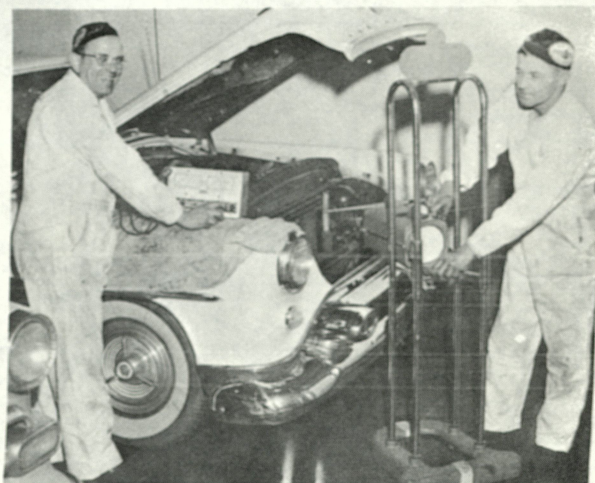
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Elvira Quintana - Crox Alvarado

Jueves, Viernes, Sabado 13,14,15 de Abril



" **DICEN que SOY MUJERIEGO** "
Sara GARCIA - Pedro INFANTE