MENDELSOHN CONTROLLER



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Demo Sweep Predicted

San Francisco supervisor Robert H. and very little responsible action in the

Overall, Mendelsohn said, the office of

the state controller has been failing the

Merced Hotary Club members lucsday the climate is right for a Democratic public in its attitude toward the taxpayer.

"I really think we have to wipe the slate the taxpayer and should prepare tax clean with a Democratic slate.....to make reforms measures and be before the

state government more responsible to the legislature on behalf of the taxnayer ab

Mendelsohn, an unannounced candidate past years," he said...

for California State Controller told North

Merced Rotary Club members Tuesday

INDEPENDENT, PRESS-TELEGRAM Rival hits controller inaction Office not utilized S.F. hopeful says By BOB HOUSER **Political Editor** San Francisco Supervisor Robert Mendelsohn, his eye on the state controller's office, said here that office has muscle it has not used -

catch as catch can.' Constitutional officers need not be invisible. Mendelsohn told the Third Friday Forum at Lakewood Country Club....

The current controller (Houston Flournoy) "has not taken the administrative latitude available to him," said Mendelsohn: "has not taken the leadership of going to the Legislature and to the administration as advocate of fiscal reform. As the state's chief fiscal officer he ought to."

financial irresponsibility." said San Francisco Supervisor Rob-

ert Mendelsohn, a com

He said Reagan vetoed vital

commission funds for ex-

panding its staff when the state

was collecting \$1 million a day

in new sales taxes with an

existing state surplus of almost

SALES TAX NOTED

ANTELOPE VALLEY PRESS SUNDAY, APRIL 29, 1973 Robert H. Mendelsohn key speaker for Democrat fete

Los Angeles Times THURSDAY, SEPTEMBER 6, 1973 Coast Unit Wants High Court to Clarify Ruling

The state Supreme Court will be mit had been obtained and construc-

The state Supreme Court will be asked today to clarify its 4-3 decision tion commenced by Feb. 1, the Zone Conservation Act affecting Proposition 20 on last year's bellot. ... commissioner Robert

Although the opinion conceded the effective date of the act was last Francisco Board of Supervisors, Nov. 8, it held that if a building per-called the decision at the control of the same of the same

By Tom Arden

New S.F. Cut In Property Tax Rate

By Jerry Burns San Francisco's new

property tax rate will be \$12.25 — the lowest in four years — it was announced yesterday at City

Mendelsohn, chairman of the board's Finance Committee, added:

"I can't think of any major city in the country which can match that record of three straight reductions in the property tax rate. How-ever, it's still not low

Mendelsohn

Urges Two Sit

San Francisco Chronicle Editorials

Oil Disaster Studies

JUPERVISOR ROBERT MENDELSOHN in the major state Controller Houston Fourney, it is no state Lands Commission, to sture to major state Lands Commission, to sture to the major san Francisco Bav d

Monterey Peninsula Herald

Monterey, California, Friday, March 9, 1973.

Mendelsohn Speaks to League of Cities

Ecology, Economy Responses Urged

said last night, to get laws many ways," he said, "and that passed protecting the environ- vigilantism has grown in sement. Mendelsohn spoke to the eral directions, all of which Monterey Bay Area Chapter of point to the failure of those in-the League of California Cities. stitutions.

ment institutions in favor of the ticularly in the area of tough en-courts and the streets, Super-vironmental protection, has led visor Robert H. Mendelsohn of the citizens to circumvent the San Francisco City and County institutions of government in

San Francisco Chronicle

Charles de Young Thieriet, Publisher George T. Cameron, Publisher 1925 to 1955 Faunded 1865 by Cherles and M. H. de Young

Editorials

The Gooey Mess In Our Bay

ONE OF THOSE ACCIDENTS that can't hap pen but frequently does has dumped tons of oil upon the troubled waters of San Francisco Bay and inflicted inesumable damage upon the marine life, the beaches and small boats.

We would also suggest that the State Lands
Commission give belated heed to a proposal by
Supervisor Mendelsohn that the State Lands Comsupervisor mendelsohn that the State Lands Com-mission approve no oil drilling or tanker construc-tion in San Francisco Bay until studies have been made on the possibilities of disaster. The Bay

Garbage-Laced Levee May Halt Floods

The Sacramento Bee

Superior California News

By McClatchy Newspapers Service Friday, Sept. 29, 1972



Democrats to hear Nemocrats to Robert Mendelsohn

MENDELSOHN GETS THINGS DONE!

Mendelsohn's record for the people of San Francisco has been one of action. Accomplishments such as these can be translated into action at the state level, benefiting all the people of California.

As a Supervisor he has led the fight for:

LOWER TAXES • Saved local taxpayers \$10 million by using State gas tax and Water Department surpluses instead of local property tax. • Created Budget Analyst position to cut budgetary waste.

CRIME CONTROL • Supported hiring 300 additional foot patrolmen. • Initiated hearings resulting in additional police assistance and security.

BETTER HOUSING • Authored legislation to assist middle income residents buy or rehabilitate homes. • Sponsored rent assistance program.

CLEANER ENVIRONMENT • Authored legislation resolving the garbage disposal dilemma; regulating industrial waste discharges; enabling San Francisco to meet water quality requirements. • Co-authored strong noise control ordinance.

NEIGHBORHOOD IMPROVEMENT • Initiated programs to restrict automobile traffic and encourage pedestrian malls, better street lighting and street tree planting.

GOOD HEALTH CARE • Sponsored drug abuse and alcoholism treatment programs. • Supported neighborhood health centers. • Wrote legislation to make S.F. General Hospital more effective and responsive.

IMPROVED PUBLIC TRANSPORTATION

 Urged use of bridge toll funds to extend BART into additional S.F. neighborhoods.
 Sponsored programs to begin much needed improvements in Muni Railway service.

SENIOR CITIZEN PROGRAMS • Supported 5¢ fare, additional senior citizen housing, development of senior centers.

YOUTH PROGRAMS • Authored legislation creating Office of Children's Services; urging the upgrading of children's T.V.; establishing Delinquency Prevention Commission; favoring 18-year-old vote. • Supported summer job programs.

MORE JOBS • Co-sponsored Conference on Conservation and Jobs. • Strongly supports Yerba Buena Center development. • Supported Butchertown industrial park development.



Bob, Ingrid and Scott Mendelsohn and Snoopy

Robert Mendelsohn, 35, was elected to the San Francisco Board of Supervisors in 1967 and was re-elected in 1971 with an almost unprecedented 150,000 votes. The youngest Supervisor in San Francisco history, Mendelsohn serves as Chairman of the Board's powerful Finance Committee, and is a member and former Chairman of the Board's Health and Environment Committee. He is a member of the regional and state Coastal Zone Conservation Commissions.

As a University of California honors graduate in political science, a Coro Foundation Intern in Public Affairs, and Administrative Assistant for four years to the late Senator Gene McAteer, he received excellent training in government. A Marine Corps veteran, he is married and the father of one son.

A Democrat who has been involved in every recent major Democratic race, Mendelsohn served as San Francisco Co-Chairman of Robert Kennedy's and Wilson Riles' campaigns, as San Francisco Chairman of the Muskie for President campaign, and later as head of Northern California Public Officials for McGovern. He also held important positions in the Senatorial campaigns of Alan Cranston and John Tunney.

As Controller:

Bob would use his seat on the State Lands Commission to spearhead a "guided growth" policy of rational land use control for California. He believes the people of this state are ready to support a program which strikes a balance between the needs for environmental protection and economic growth.

In his tenure as Chairman of the Finance Committee of the Board of Supervisors, Bob has demonstrated a solid working expertise in municipal finance. He believes the State Controller must become the people's advocate before the Legislature in the fight for an equitable tax structure for our state.

Mendelsohn for Controller Committee

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