

MENDELSON CONTROLLER



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MENDELSON GETS THINGS DONE!

Mendelsohn's record for the people of San Francisco has been one of action. Accomplishments such as these can be translated into action at the state level, benefiting all the people of California.

As a Supervisor he has led the fight for:

LOWER TAXES • Saved local taxpayers \$10 million by using State gas tax and Water Department surpluses instead of local property tax. • Created Budget Analyst position to cut budgetary waste.

CRIME CONTROL • Supported hiring 300 additional foot patrolmen. • Initiated hearings resulting in additional police assistance and security.

BETTER HOUSING • Authored legislation to assist middle income residents buy or rehabilitate homes. • Sponsored rent assistance program.

CLEANER ENVIRONMENT • Authored legislation resolving the garbage disposal dilemma; regulating industrial waste discharges; enabling San Francisco to meet water quality requirements. • Co-authored strong noise control ordinance.

NEIGHBORHOOD IMPROVEMENT • Initiated programs to restrict automobile traffic and encourage pedestrian malls, better street lighting and street tree planting.

GOOD HEALTH CARE • Sponsored drug abuse and alcoholism treatment programs. • Supported neighborhood health centers. • Wrote legislation to make S.F. General Hospital more effective and responsive.

IMPROVED PUBLIC TRANSPORTATION • Urged use of bridge toll funds to extend BART into additional S.F. neighborhoods. • Sponsored programs to begin much needed improvements in Muni Railway service.

SENIOR CITIZEN PROGRAMS • Supported 5¢ fare, additional senior citizen housing, development of senior centers.

YOUTH PROGRAMS • Authored legislation creating Office of Children's Services; urging the upgrading of children's T.V.; establishing Delinquency Prevention Commission; favoring 18-year-old vote. • Supported summer job programs.

MORE JOBS • Co-sponsored Conference on Conservation and Jobs. • Strongly supports Yerba Buena Center development. • Supported Butchertown industrial park development.



Bob, Ingrid and Scott Mendelsohn and Snoopy

Robert Mendelsohn, 35, was elected to the San Francisco Board of Supervisors in 1967 and was re-elected in 1971 with an almost unprecedented 150,000 votes. The youngest Supervisor in San Francisco history, Mendelsohn serves as Chairman of the Board's powerful Finance Committee, and is a member and former Chairman of the Board's Health and Environment Committee. He is a member of the regional and state Coastal Zone Conservation Commissions.

As a University of California honors graduate in political science, a Coro Foundation Intern in Public Affairs, and Administrative Assistant for four years to the late Senator Gene McAteer, he received excellent training in government. A Marine Corps veteran, he is married and the father of one son.

A Democrat who has been involved in every recent major Democratic race, Mendelsohn served as San Francisco Co-Chairman of Robert Kennedy's and Wilson Riles' campaigns, as San Francisco Chairman of the Muskie for President campaign, and later as head of Northern California Public Officials for McGovern. He also held important positions in the Senatorial campaigns of Alan Cranston and John Tunney.

As Controller:

Bob would use his seat on the State Lands Commission to spearhead a "guided growth" policy of rational land use control for California. He believes the people of this state are ready to support a program which strikes a balance between the needs for environmental protection and economic growth.

In his tenure as Chairman of the Finance Committee of the Board of Supervisors, Bob has demonstrated a solid working expertise in municipal finance. He believes the State Controller must become the people's advocate before the Legislature in the fight for an equitable tax structure for our state.



Mendelsohn for Controller Committee

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