

University Student Union

University Student Union/Student Life and Transition Services

California State University, Fresno Association

University Student Union, Room 306

(209) 278-2741

Joel R. Zarr, *USU Director*

Arlene Bireline, *Student Life Executive Director*

Orientation, Student Activities, and Leadership Development

The staff members of the University Student Union (USU) and the Office of Orientation, Student Activities, and Leadership Development (Student Activities) recognize the importance of positive experiences outside the classroom. Staff members strongly support the academic experience at the university and promote college activities to enhance intellectual growth. The USU and the Student Activities Office encourage cultural, social, emotional, educational, and physical development in a variety of ways. Developing leadership skills in students is one of the primary goals.

The University Student Union and the Student Activities Office function as the administrative home for a variety of student program offices in the Division of Student Affairs and Auxiliary Services. These programs include student leadership development, Greek affairs, student clubs and organizations, intramurals and recreation, student activities, and new student orientation.

Student development is not a single program but rather an ethic that flows through all of the activities and programs in the office. It is an orientation that constantly seeks to know and understand student needs and looks for ways to help students accomplish their goals.

The USU and the Student Activities Office promote a sense of university ownership in students. It is important to maintain student contact with administration. Staff members actively strive to enhance students' campus experiences.

Special programs

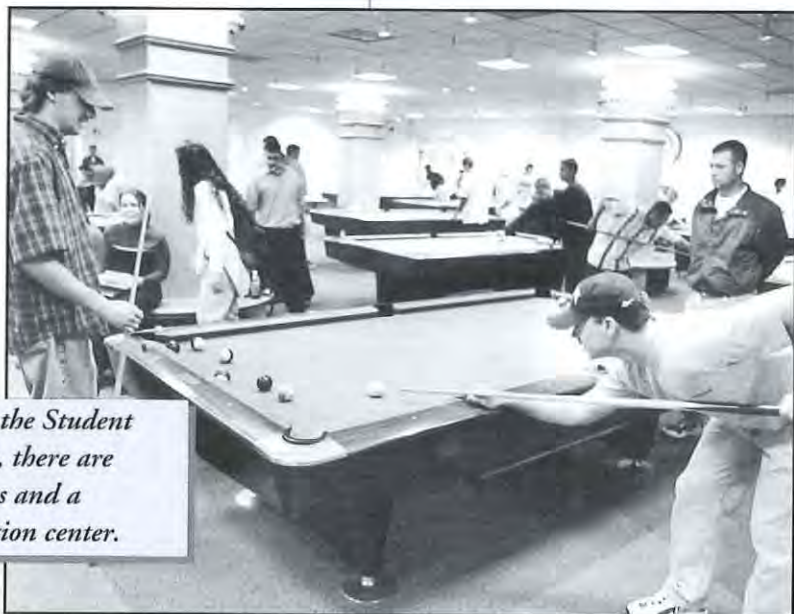
Special programs include Vintage Days, a four-day campus celebration that occurs each spring. Totally planned and executed by students, Vintage Days offers fun and entertainment for Fresno State students and the community. There is a variety of competitions and performances, as well as a carnival and a large crafts fair. Student Activities also supports African People's History Month, AmerAsia Week, the

Cinco de Mayo Celebration, Women's Herstory Month, Diversity Awareness Grants, Leadership Retreats and Conferences, and the Office of the Associated Students Inc.

Additional Offerings

Bowling, billiards, and video games are just a few entertainment options students have in the Recreation Center in the University Student Union. Eateries in the USU include TCBY-Hungry Bear Cookies, Taco Bell, Subway, and China Station. The USU Pavilion is host to Tower Records, Council Travel, Golden One Credit Union, Dean of Comics, and Post Office Express. Additional services found in the USU include fraternity and sorority advising, an on-campus facility reservation center, information about student clubs and organizations, and the Fresno State Rentsline.

At the USU's Information Center, students may purchase concert tickets, money orders, discount movie tickets, and lecture series tickets. The Union also operates the Satellite Student Union, a major programming facility on the campus.



Inside the Student Union, there are eateries and a recreation center.

