

JOURNALISM

FACULTY

James B. Tucker, Department Chairman

E. S. Lorimor, Arthur H. Margosian, Dayle H. Molen, B. Schyler Rehart, Jr., H. Roger Tatarian

DEGREES OFFERED: BA

Minor

Options

Advertising
News—Editorial
Public Relations
Radio-TV News Communication
Photocommunication

DEPARTMENTAL PROGRAMS

The program leading to a bachelor of arts degree in journalism prepares students for communications and editorial employment with newspapers, magazines, radio and television stations, and for related types of work in public relations, industrial journalism, technical journalism, general publishing, advertising, and teaching. A broad general education is required in addition to special study in journalism. Majors are advised to take electives in various areas and keep journalism units near the minimum required for a major. An interdisciplinary graduate program for the master of arts degree in Mass Communication is jointly offered by the journalism and radio-television faculties. See *Special and Interdisciplinary Programs—Graduate Studies*.

The news-editorial sequence is accredited by the American Council on Education for Journalism. The department is a member of the American Association of Schools and Departments of Journalism and the American Society of Journalism School Administrators.

BACHELOR OF ARTS DEGREE REQUIREMENTS

In preparation for the field of journalistic communication, students may follow a program in one of several sequences. The department offers study in news-editorial, advertising, public relations, radio-television news communication, and photocommunication. All of the sequences are related by fundamental skills, and each major requires a basic core program. The sequences, however, vary in their individual requirements, and students who wish to specialize in these areas must complete those courses listed under the specified headings.

The journalism major consists of 33 units, 24 of which must be in upper division courses. In addition to the specific journalism courses, each sequence has requirements which must be courses other than those in general education. All sequences also require passing the department's language qualification test. The test is given during advising week and the first week of classes each semester. Passing the test is required for admission into most of the department's writing and editing courses. Journalism 5, a remedial course, is offered for students whose language skills need improvement.

The student is responsible for the completion of the core requirement (9 units), the selected option (24 units) as outlined below, additional requirements as noted, along with the completion of the General Education requirement, special course requirements, and electives (91 units) totaling at least 124 units required for the BA degree.

233