



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO Once, Num. 16

JUNIO 5, 1961

SAN JOSE, CALIFORNIA



Lupe Garcia & John Gutierrez A. G. I. Forum Scholarship recipients



Excentrico's new columnist
Bob & Elsa Rodriguez



MR. and MRS.
Mike and Socorro Ybarra



Tony "TORO"
Rose Marie Frausto

Excentrico takes pleasure in presenting some of the personalities that attended CLUB ELITE'S semi-formal ball and Bathing Beauty Contest, Saturday May 13th at Mary Ann Gardens here in San Jose. Winner was Miss ANITA MALDONADO.

(to be continued next issue).

Club Elite's President
Connie Rodriguez & Cheno Plata

BAND LEADERS
Sal and Joe Rodriguez

American GI. Chairman
Eusevio and Maria Hernandez



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Pictured above are the newly elected officers of the Santa Clara County Chapter of the Community Service Organization as recently installed by Judge Gerald Chargin, of the Superior Court.

Also present at the installation were District Attorney Louis Bergna, Assemblyman Bruce Allen, Supervisor Ed Levin, and Human Relations Commission Chairman Ben Averah. Mr. Herman Gallegos of FEPC gave keynote address.

Left to right are, Mrs. Francis Rodriguez, Urban Redevelopment, Mrs. Mary Briones, Historian, Mr. E.P. Sul, Sgt. at Arms, Mr. Juan Ramos, 2nd Vice-president, Miss Ramona Gonzalez, Secretary, Miss Alicia Barrajas, Social Chairman, Mr. Andrew Esparza, President, Mr. Juan Torres, 1st Vice-president, Mrs. Juan Marcoida, Telephone Chairman, and Mr. Juan Marcoida, Public Relations Chairman.

(Excentrico Photo)



Mabel Thorp, Prop.

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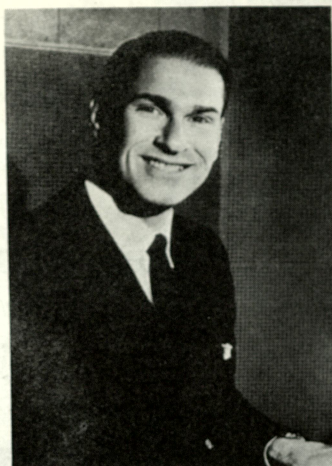
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y su Orquesta

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Gilberto Valenzuela

Rainbow Ballroom

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California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

HUMBERTO GARCIA, JR. Fotografo

COLABORADORES

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Esta Revista no se hace responsable de ideas u opiniones
en articulos firmados.



Joel Aguilera

*Club
Riviera*



CONDOLENCES-----FLORES

In San Jose, May 25, 1961, Francisco R. Flores, devoted husband of Lucretia Flores; dear father of Mrs. Grace Sanchez, Mrs. Esther Lopez and Mrs. Hope Aguilera, Frank Jr. Ruben, Israel, and Peter Flores all of San Jose; loving brother of Mrs. Connie Macias; Robert, Sammie, Moses and Abel R. Flores; dear grandfather of 17 grandchildren. A native of Tiopa, Durango, Mexico. 68 years.

CLUB RIVIERA CLUB RIVIERA.....

Hear the good news???? Club Riviera is holding a general membership drive this month. Now this is an opportunity that very seldomly happens so come on all of you young and aggressive fellows who may be interested in this opportunity, now is the time to join up by contacting our club Vice-President Paul Morales on evenings at Cy 3-rd after 5 P.M.

Hey!!!! heard that another last member of Club Riviera walked the 'last mile' recently. In fact it was Thursday, May 25, 1961, still don't know of whom I am speaking???? Ruben Jacobo and Mary Pais of course! they finally went and got married. Congratulations to both of you and lots of luck.....



On Saturday, May 13, 1961, Club Elite celebrated a tremendous dance & beauty contest at the Mary Ann Gardens here in San Jose.

Club Riviera is proud to announce that our lovely contestant Miss Flora Gamboa, captured 2nd place at this unique semi-formal event.

Congratulations Flora from all the club and may this triumph bring you lots of luck and favorable opportunities to you.



L to R, Mrs. Elvira Diaz, Mrs. Esperanza Gonzales, Mrs. Amparo Gonzales, Mrs. Margaret Valles and Mrs. Arcelia Gonzales, all sisters and out-laws, Oops! I mean in-laws of Mr. Richard Diaz.

(PHOTOS by RICHARD DIAZ)



**Diga a nuestros Anunciantes
que lo vio en el EXCENTRICO**

Dr. NOE ARRAZATE, D.C.
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HORARIO: De LUNES a SABADO
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Appearing in the photo is the Niebla family enjoying themselves at a May 13, 1961 Mother's Day celebration at the Casa de Espana Dance Hall in Hollister. Dance was sponsored by Club de Damas.

L to R, Mr. Tony Nieblas, Mrs. Arcelia Nieblas, Mrs. Niccumendez Nieblas, Mrs. Ofelia Nieblas, and Mr. Paul Nieblas from San Jose, Calif.



PANNONIA ATHLETIC CLUB of San Jose will meet REFORMA of Mexico City in the feature match on Saturday night, June 17th, 1961, at Spartan Stadium, San Jose.

A 6 P.M. preliminary will be played between the strong Sacramento All Stars and Italia Sport Club of this city.

The Mexican team will fly here via Aeronaves Mexicanas and will arrive in San Jose three days before the game.

REFORMA is bringing a squad of 18 players, considered some of the best in La Republica Mexicana. The team was organized in 1894, being the first soccer team in Mexico City. It wins championships like our New York Yankees in the American League. Reforma has fielded either league championship or cup championship teams in 1905, 1908, 1909, 1910, 1911, 1951, 1952, 1953, 1954, 1955, 1958, and the team is currently in FIRST PLACE in the Liga Interclubes de Football Soccer. In all of the aforementioned years, Reforma either won the league title or took the play-offs. Quite a record!

Their opponents, PANNONIA CLUB of San Jose, are a comparatively new team. Organized in 1956, the team is composed almost entirely of Hungarians. The Pannonia team finished 2nd in the 1961 Northern California league so this game pits two of the best teams in the U.S.A. and Mexico.

Playing a prominent part in Pannonia's success thus far has been George Spitz, center, who was a professional player in Europe with Yugoslavia Partisan before coming to the United States. In Europe he was considered one of the top soccer players on the continent and Pannonia is fortunate to have him available for this game against the Mexicans.

Dennis Lenert is another Pannonia standout. Len is rated one of the best amateur soccer players in the world today. He's Hungarian also and is currently employed as a waiter at the Del Monte Hotel in Monterey.

Deni Gyula, left inside, has played also with some of the best teams on the European continent. He has seen action in Germany, Yugoslavia, Hungary, Italy, Prague, and many of the top soccer stadiums of the world. Deni is new to the Bay Area, just having come here from Los Angeles. He is an accomplished concert violinist and wants a job in this area.

Coach of the Pannonia team is good-humored Frank Horvath, who played three years for his university in Hungary. Sandor Csimma, President of the club, has been in the U.S. for ten years and is a project engineer for Food Machinery Corporation.

Those of you who think American football is a

INTERNATIONAL SOCCER I PANNONIA CLUB (San Jose)

vs.

REFORMA ATHLETIC CLUB (Mexico City)

Saturday, June 17th

SPARTAN STADIUM, San Jose

Game time: 8 P.M.

man's game should take a look at soccer. The game is played with two 45 minute halves, NO TIME OUTS and lots of action!

Crowds of 100,000 and up are common in Europe and the South American countries.

The June 17th program at Spartan Stadium starts at 6 P.M. with the preliminary game. The feature match will follow. Good Luck, PANNONIA!

Jimmi's Barber Shop

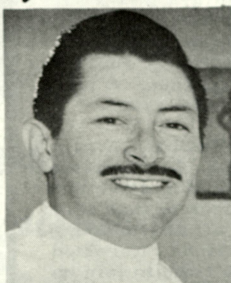
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JULIE ANN LEAL

9 mo. - Born in Newark

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Mr. and Mrs. Bob Leal

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*Maria de la
Luz Sánchez*

La Comision Honorifica Mexicana de San Jose, Calif., tal y como cumple proceder a todo corazon bien nacido, patentiza su mas profundo agradecimiento a las distinguidas personalidades que tan amablemente le brindaron su cooperacion y su apoyo para hacer posible la presentacion de las Fiestas Patrias del 5 de Mayo presentadas en esta ciudad por la propia Comision Honorifica en esta ciudad el domingo 7 del mes en curso.

Por este ano, un cumulo de adversidades, fracasos y trastornos de toda indole, por poco dan al traste con la idea de la patriótica celebracion; año aciago por demas, ha sido para nosotros, los integrantes de la Comision, este revoltoso y problematico 1961, en el que hemos tenido que afrontar los mas serios y grandes problemas; con todo, nuestro espiritu no flaquea ni decae por un momento nuestro entusiasmo tan mal comprendido y tan mal estimulado por hacer que conserven en este gran país, los Estados Unidos de Norte America, los recuerdos y las gloriosas tradiciones de la gran Patria Mexicana.

Unico ideal que perseguimos, unica meta que ambicionemos, motivo por el cual estamos y estaremos siempre en pie de lucha mientras lata en nuestro pecho el corazon que supieron formar nuestros padres al amor de las azañas memorables de nuestros heroes inmortales y que sabe inflamarse al solo nombre de MEXICO!

Un puñado de nobles y bien puestos corazones supieron brindarnos su apoyo, su ayuda o su compania, y de este modo se han granjeado nuestro agradecimiento de todas veras deseamos que nuestra colonia comparta con nosotros este sentimiento de gratitud hacia nuestros bienhechores, y que patrocine a las casas comerciales que en alguna forma cooperaron con nosotros.

Nuestra LISTA DE HONOR por este año se enorgullece al consignar los siguientes nombres:

HUMBERTO GARCIA, Director de la tribuna popular de San Jose, por haber brindado las columnas de su revista EL EXCENTRICO para la informacion y graficas de nuestras Fiestas Patrias.

EDWARD L. BARKER, propietario de la reina de las emisoras locales KLOK Radio Internacional por el magnifico servicio de cedernos gratuitamente el tiempo necesario para la campaña.

RICHARD E. RYAN, Gerente de la misma emisora por su altruismo y buena voluntad para la colonia latina de San Jose.

EDUARDO GRIGG, el insustituible GUERO, que tuvo a su cargo la campaña radial en su gustoso programa FERIA DE MUSICA.

RUDY BELLUOMINI, Presidente del Comité de Festejos por su arduo trabajo y su probada laboriosidad para preparar el Programa del Civic Auditorium.

FREDY MERINO, Locutor de radio y animador excelente que a satisfaccion desempeño su puesto de Maestro de Ceremonias.

FRANK DAVILLA, Empresario popular y cooperador bien probado con la Comision Honorifica a la cual en todo tiempo ha brindado su decidido apoyo.

Agradecemos su presencia en el Programa del Civic Auditorium a las siguientes distinguidas personas:

Doctor JUAN DE HERAS, Presidente de la Camara de Comercio Mexicana. Mr. PAUL MOORE, Oficial Mayor del City Hall.

Mr. JOHN GIBBSON, Sheriff del Condado de Santa Clara.

Mr. CLYDE L. FISCHER, Propietario de la conocida Agencia Mortuoria GARDEN CHAPEL, bienhechor de nuestros compatriotas de Mexico, a quienes ha prodigado innumerables favores.

Mr. EDWARD R. LEVIN, Jefe de la Mesa de Supervisores.

Sr. POMPEYO GARCIA, amigo de la Comision Honorifica y popular representante de nuestra raza en esta ciudad.

Mr. PAUL BARACKER, el amigo de los latinos, hombre de negocios y organizador de primera categoria.

Agradecemos la cooperacion artistica de los siguientes grupos:

FREDRICK & ASELLA por la presentacion artistica de sus aventajados alumnos quienes recibieron muchas y merecidas ovaciones por sus bellisimos numeros de ballet clasico y de ritmos modernos.

PARAMOUNT DANCE STUDIO y a sus directores Mr. & Mrs. Dave Palmer por los bailables y variados numeros musicales de estilo hawaiano que fueron muy gustados.

VICENTE ALVARADO Y ANGEL MORALES, guitarristas.

Profesora MARGARITA MEZA
Srita. CONSUELO WALKER
Srita. ESTELA MARTINEZ
ESTUDIOS DE BAILE JUDY LEE
Niños Dolores GUTIERREZ y Juanito CANDELARIO.

Los dos cantadores que interpretaron nuestras bellas canciones vernaculas las mas reiteradas gracias.

Agradecemos la cooperacion material de:
ACAPULCO TACO BAR y su propietaria Sra. Casillas por una orden por 3 comidas.

PAUL JEWELERS del numero 72 al Sur de la calle primera por la donacion de un magnifico reloj para caballero.

Ambos relojes seran rifados en su oportunidad para ayuda de los gastos. Nuestra mision con ser tan noble es dificil de cumplirse y penosa por los escollos y contratiempos que se presentan inesperadamente; con todo, estamos resueltos a seguir adelante presentando la cara al infortunio.

Nuestros bienhechores pueden estar seguros de que sabremos agradecer y recordar sus favores, y de estos permaneceran tan latentes en nuestros corazones como lo estan los grandes y nobilissimos problemas por los cuales luchamos:

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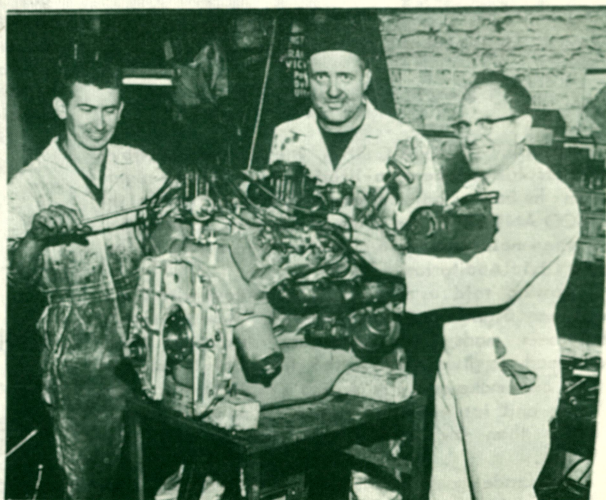
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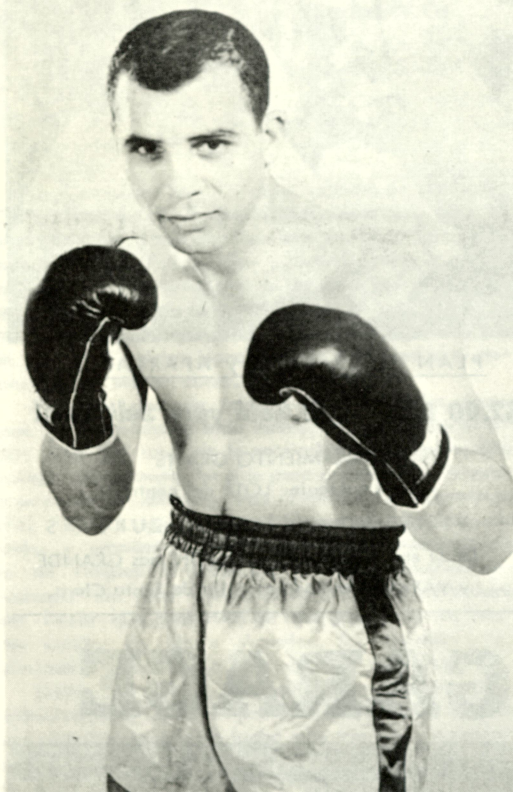
564 W. San Carlos St.

Lou Molina meets Cisco Andrade

Tuesday, June 6th

SAN JOSE CIVIC AUD.

by E. Dave Sierra



(Excentrico Portrait)

Larrupin' LOUIE MOLINA, the San Jose Destroyer, gets his chance-of-a-lifetime next Tuesday night when he battles colorful and hard hitting lightweight CISCO ANDRADE, the pride of Compton, California, in the main event of a scheduled ten rounder at San Jose Civic Auditorium.

Molina told us a year ago that a bout with Cisco was one fight he REALLY wanted. Now the match has been made, both fighters are in excellent shape and ready to give it hell in the ring. This is the fight that can make or break Molina's aspirations for national and international renown and no one knows it better than the grocery store manager from Grant Street.

Andrade goes into this fight with a decided edge in experience over the dynamite-fisted ex-Marine from the Garden City but it won't be the first time Molina has faced a foe with more experience and emerged triumphant. It's happened before and he's quietly confident that it might happen again.

The boys around town who profess to be boxing experts (we won't mention their names to spare them

the embarrassment) cautioned me not to go overboard in praise of Molina's fistic talents prior to previous bouts with Wee Willie Morton and again before the clash with Orlando Zulueta, the classy Cuban. Both times Louie climbed between the ropes confident that he could whip a more experienced professional and dicho y hecho!

Zulueta became the first fighter ever to go the distance in a pro fightfest with Molina. Now, against Andrade, Molina again pits his dynamic fists against a more experienced adversary. To hear fight fans talk of the husky, good looking, serious, and confident grocer, Molina must hit like a mule with those explosive hands.

After the Zulueta fight, it is said that 'Bandit' Ben Medina, highly touted as one of the best fighters ever to come out of the Central San Joaquin Valley, went to Zulueta's dressing room and tried to get the dusky clouter from the Caribbean to say that Molina didn't hit as hard as everyone said he did.

"No," Zulueta is quoted as saying, "He hit very, very hard."

There was talk of a Molina-Medina go last summer but it seems to have died down. Maybe the Bandit decided he better not mess around with Molina?

Back to Andrade and the business at hand: This guy has battled the best in the business, including Joe Brown, the lightweight champ. His fights with Ralph Dupas in New Orleans on January 1, 1957 and a real slugfest with controversial Art Aragon before 12,000 fans in Wrigley Field in Los Angeles, are fight classics.

Tickets for the bout are available at:

MOLINA'S MARKET
340 Grant Street
San Jose, California

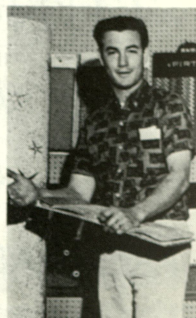
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CLUB
San Felipe



Tony Carvajal

TAMALE SALE

Club San Felipe wishes to thank the Valdez family for having donated their time and work in making the tamales for the club.

Thanks also to Mrs. Elodia Garcia, Mrs. Jess Medina and Lolly Sanchez.

The sale was a great success thanks to you wonderful people.

FREE! FREE! FREE! FREE! FREE!

GRAN JAMAICA MEXICANA sponsored by Club San Joaquin at Cedarbrook Park on 12th & Keyes.

When: June 11th

Time: 10 A.M. to

There will be MARIACHIS, trios, and you can dance to the wonderful music of BOBBY ZAMORA. Attend!!!!!!

IT IS A FACT!

Doctor Raymond Garcia Nutterbart, who has astounded the historians of our time with his facetious discoveries, is rewriting the history books. Doctor Nut is presently lecturing at Agnews State Hospital. The topic of his speech last week was, HOW CLUB SAN FELIPE LOST THE BATTLE OF THE ALAMO, and his topic for this week is, HOW GEORGE WASHINGTON DISCOVERED AMERICA.

PREDICTIONS!!!!

Cesar Isais is going to ask Shirley Perez to Club San Felipe's Formal but he will be turned down flat.... Jess is back in town.

Ever wonder how clairvoyant Dave Sierra does it?

Predict things to come in El Ex, that is. He reads all the columns as soon as they are turned in, then writes his accordingly.

You slipped, nevertheless, Sierra----- we did not apologize to Club Elite but to Connie Rodriguez, and we do not kisse-kisse with them either, but YOU know what you can come and kisse-kisse.

SPORTS!!

Club San Joaquin found Club Bachelors too tough to beat fair and square, and they had to go back to their old tricks. The San Joaquin baseballers beat Club Bachelors 3-2 Sunday May 21, but there was some shady goings on involved, and their victory was short lived.

Their glee-ful faces were changed to a Dave Sierra Mug when the UCC league commissioner awarded the victory to the Bachelors instead. Club San Joaquin, needing extra help, had some illegal players in their lineup.

Club Senors, trying to pull a San Joaquin Special, suffered the same fate.

Their victory over Club San Felipe went down the drain, as Club S.F. picked it up by default. They also had to turn to outside help to down S.F. 6-3. They'll never learn.

Club San Felipe will have a stand at the San Joaquin Jamaica and will supply a greased hog catcher entry. The club will vote on whom they want as their hog catcher, and up to now it has been a nip-n-tuck battle between Eddie Valdez and Tony Guillen although the votes are shifting two to one in favor of 'Patito.'



IT'S COMING

Club San Felipe's Anniversary Formal Dance is almost here (July 14) and club members are already working hard to surpass the smashing success of last year's dance.

CHICO OCHOA has been signed up. The dance bids are being made, and they will be on sale very soon. Stay tuned for further information.

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Frances Patricia Morua

This cute little girl all done up in her Sunday finery is FRANCES PATRICIA MORUA, daughter of Mr. & Mrs. Frank Morua of 1466 Little Orchard St., San Jose.

She was born in Fort Stockton, Texas and has lived in San Jose for the past five years.

FRANCES is in the 2nd grade at Longfellow Elementary School.

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GI FORUM

*Robert V.
Rodriguez*



Last year the American GI Forum of Santa Clara County awarded a \$200.00 scholarship to Dolores Garcia who is now attending San Jose State College. This year with the help of the Ladies Auxiliary the effort has been doubled and two \$200 scholarships have been awarded.

The recipients are JOHN GUTIERREZ of San Jose High and LUPE GARCIA of James Lick High.

Applications for the GI Forum scholarships were requested from five school districts representing fifteen high schools. The American GI Forum has set certain standards that have to be met before a student can apply. Scholastically the students must have



EUSEVIO 'Ike' HERNANDEZ

Ike took over the Chairmanship of the American GI Forum of Santa Clara County from Ernest Vazquez who distinguished himself as our past chairman. Ike quickly established himself as a leader that gets things done.

Ike attended the University of Denver and received his degree in Police Science at the San Jose State College Police School.

He is with the San Jose Police Department.

Ike is married and has two children. He is a charter member of our local chapter, past treasurer and served during the Korean Conflict as an aerial gunner flying 50 combat missions.



EDWARD CAMUNEZ

Ed is generally known to the GI Forumers as 'Mr. Scholarship' for he has developed our scholarship program from scratch.

Ed is a warehouseman for Libby's in Sunnyvale and a member of the Executive Board of Cannery Workers Union AFL Local 679.

He is married and has two children. During World War II Ed served in the Medical Corps and the 75th Infantry Division.

He is a charter member of our GI Forum chapter and past recording and correspondence Secretary.

Ed says, "I am proud to be a member of the American GI Forum for it is a national organization devoted to furthering the Mexican-American and it is getting things done."

attained a "B" average or better. The extra curricular activities are taken into consideration and they definitely must need financial assistance to further their education.

This year several students applied for the GI Forum scholarships. Unfortunately we don't have the funds to award each one with a scholarship. The two top students were selected by the GI Forum Scholarship Committee with the aid of a faculty advisor.

Dona Villarreal of Los Gatos High; Dianna Jean Garcia of Buchser High; Maria de Jesus Reyes of Cupertino High; Raul Morgia of James Lick High were also considered for the scholarships. We only wish that we could have awarded scholarships to these fine students also.

There is much work connected with setting up a scholarship program and nobody knows this better than Edward Camunez, Chairman of the GI Forum Scholarship Committee. The members of his committee are Fred Vazquez, Louis Mosqueda, Ralph Aldama, Ted Cazarez and Ernest Vasquez.

For the Ladies Auxiliary Mrs. William Lopez is the Committee Chairman and she was aided by Mrs. Dan Campos. The Ladies Auxiliary contributed financially for these scholarships.

(continued next page)



Simon Villa



UNION CITY, CALIF.

"Dicen que la ando Buscando"

Dicen que la ando buscando,
porque estoy loco de amor
solo ella sabe hasta cuando,
se calmara mi dolor.....

Mi vida ya va cambiando,
y me esta dando valor;
para seguirla admirando
como se admirando una flor.

Palabra que ando tomando
y que me embriaga el licor
pero siempre voy hablando
bajo palabra de honor.

Ayl Ayl ay.... me estoy ladiando
si, si, si..... mi valedor
No, le aunque.... pues voy pensando,
en sus besitos de amor.

Ayl Ail Ay, desde aqui estoy contemplando
su jardin encantador
y enmedio me esta esperando
para obsequiarme una flor.

(Se repite)

Dicen que.....



En la grafica Joe y Frances Rodriguez propietarios de El Azteca CHORIZO CO. que se localiza en el 168 W. Santa Clara St. en esta ciudad. Es Delicioso Pruebelo.

Jo-Mar BEAUTY SALON

Salón de Belleza Mexicano



ABIERTO DIARIAMENTE de 9:30 a.m. a 6:00 p.m.
CERRADO LOS DOMINGOS

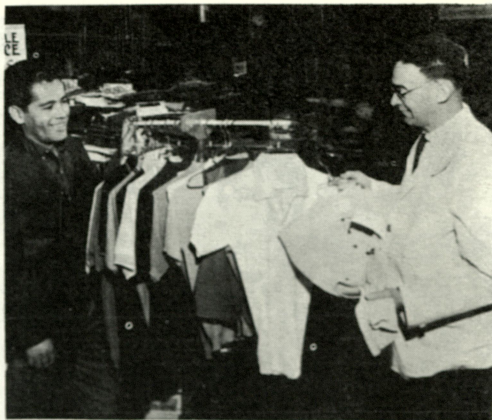
MARGARET VASQUEZ - JOSEPHINE MONTECINO

Se localiza en la esquina Delmas y Auzerais

CY 2 - 2550

385 Delmas Ave.

Economy MEN'S STORE



Milt Ross, Prop.

En la grafica: FRANK VILLEGAS ampliamente conocido y su propietario MILT ROSS lo atenderan.

Los Precios mas BAJOS de Plaza

USE SU CREDITO

BANK AMERICA CARD FIRST NATL. Chge. Plan
INTERNATIONAL Charge PLAN

CY 5 - 7755

57 S. MARKET ST.

To the people who have attended the fund raising events of the Forum and Auxiliary our sincerest thanks for you have made it possible for us to award these scholarships.

While the GI Forum and Ladies Auxiliary work on other projects of benefit to the community the scholarships are at the top of the list for we believe that the education of our youth, especially those in financial need who otherwise might not be able to further their education, will improve our citizenry and develop leaders that will further the Mexican-American community politically, socially and economically.

We hope to expand the amount and size of the scholarships. Your contribution to the GI Forum scholarship fund will enable us to do this. The education of our youth is a matter that concerns all of us and deserves our prime consideration.

Please mail your contributions no matter how small to:

GI FORUM SCHOLARSHIP FUND
EDWARD CAMUNEZ, Chairman
4108 Will Rogers Drive
San Jose, California

If you wish to make a pledge for next years scholarships you may call Ed Camunez at CH 3-4452.

The motto of the American GI Forum sums it all up,

"EDUCATION IS OUR FREEDOM AND FREEDOM SHOULD BE EVERYBODY'S BUSINESS"

SCHOLARSHIP WINNERS I

Miss LUPE GARCIA, James Lick High
JOHN GUTIERREZ, San Jose High

Lupe Garcia is a charming 17 year old with an engaging smile who makes friends easy. She reflects an alertness and intelligence that enhances her personality.

At James Lick High, Lupe has maintained a B scholastic average which places her in the top 10%



Lupe Garcia, center, is awarded a \$200 scholarship by Mrs. Louis Mosqueda, left, Chairman of the Ladies Auxiliary and Mrs. William Lopez, right, chairman of the Scholarship Committee.

of her class of more than 350. The faculty considers this to be a solid achievement, worthy of recognition in any group of students being considered for honors.

Lupe is the daughter of Mr. & Mrs. Augustine Garcia residing at 14501 Buckner Drive, San Jose. Mr. Garcia is a gardener for the S.J. Unified School District. The Garcia's have raised a large family.

Lupe works after school and weekends at a Dairy Belle Drive-In and her employer says that she is considered one of the best employees.

Algebra, Geometry, Chemistry and Latin are some of the courses Lupe has taken in preparation for college and her ambition is to become an elementary school teacher.

Bernice Blaettler, the Assistant Principal at James Lick states, "We are proud of Lupe Garcia, she is the epitome of all the best that her nationality represents."

"Although studying and working after school sometimes makes me feel run down, I have not given up my ambition for teaching and never will" Lupe says. "And I plan to attend San Jose State and earn my teaching credential there."

Among her school activities Lupe belongs to the Demoiselle Club, The Future Teachers of America, the Junior Statesman and Speech Arts Club. She also managed to be the school photographer and Vice-chairman of the March of Dimes Drive, and serves as a Senator in the student government.

It is a personal achievement for this young girl to be so active in school, work and maintain a B average. Our utmost admiration goes to Mr. & Mrs. Garcia.

To this young girl who has set an example of what young womanhood should be, for her tremendous drive and scholastic achievements the American GI Forum and its Ladies Auxiliary proudly awards her a \$200 Scholarship.

JOHN GUTIERREZ is a sensitive boy with a warm personality, lean of stature but agile of mind.

He stands and walks proud and you get the feeling that he could master any situation.

During his three years at San Jose High he attained an A-scholastic average tackling such courses as Algebra, Trigonometry, Solid Geometry, Chemistry and Physics in preparation for college and his goal of becoming a Research Engineer. John has set his sights on working for IBM or Lockheed after he earns an Engineering Degree at the San Jose State College of Engineering.

"A college education will be expensive," John says, "my father has three other dependents to support, therefore, the financing of my education will rest entirely upon me."

John resides with his parents Mr. & Mrs. Steve Gutierrez at 848 Palm St., San Jose. John has four sisters and seven brothers, most of which are married but none were able to receive a higher education.

Mr. Gutierrez is a construction laborer and recently has been unemployed.

John has worked after school doing yard work, has been a delivery boy and in the summer heads for the fields to help himself and his family.

By budgeting his time he has been quite active in

(continued next page)

sports and student body activities. He belongs to the Excalibur Club, a student service organization, the Science Club and is a member of the Student Court.

Miss Eleanor E. Enrione, John's Spanish teacher says, "John is a fine student and a credit to his nationality and to our school, he definitely is college material." Many other teachers have expressed their utmost confidence in him.

John is finishing with the top of his class. He has a seriousness of purpose and determined ambitions which leave no doubt that he will succeed.

May we say to Mr. & Mrs. Gutierrez that John exemplifies the ultimate in our youth and your encouragement, sacrifices and guidance have been well rewarded.

The American GI Forum of Santa Clara County and its Auxiliary congratulates John Gutierrez and proudly awards him a \$200 Scholarship.



John Gutierrez, center, is presented with \$200 scholarship by Ike Hernandez, left, Chairman of the GI Forum and Ed Camunez, right, Chairman of the GI Forum Scholarship Committee.

**Los establecimientos que anunciamos
son de responsabilidad**

Ideal BARBER SHOP

BARBERIA MEXICANA
CORTE de PELO...\$1.75
SERVICIO de PRIMERA
ADULTOS y NIÑOS

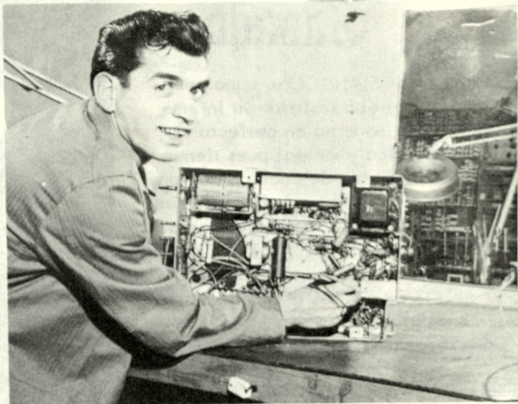
ABIERTO
9:00 a.m. a 7:00 p.m.

Sebastian Hernandez, Prop.
Raul R. Hernandez
Lo atenderan con esmero!



CY 5-2688 70 W. St John St.

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JOHN ANDREADES su propietario graduo de Steven's Trade School en Lancaster, Pennsylvania, una de las mejores escuelas de Television de todo estados unidos.

Se localiza en FELICE CENTER

CY 4 - 5484 24th & Williams

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Blanca y Jose Alvarado

PARA COMPRAR o VENDER SU CASA
vea a los esposos Alvarado que cuentan con toda clase
de oportunidades en BIENES RAIZES.

Asuntos de INMIGRACION
Traducciones - Notario Publico

AGENCIA de CASAS

Cy 7 - 1275 152 W. San Fernando St.

50 Años de Casados

Las planas de EXCENTRICO se engalanan con esta pareja que ha resistido la intemperie de la vida moderna en perfecto estado de salud física y mental pues tienen la friolera de 74 años de edad conservando sus energías hasta para bailar uno que otro Cha-Cha-Cha de cuando en cuando.

Los esposos REFUGIO y FELICITAS GAMEZ celebraron sus bodas de ORO o sea 50 AÑOS de CASADOS el Domingo 14 de Mayo del presente año en esta cd.

Con tal motivo su hija la Sra. Ruth y su esposo Sr. Henry Plata organizaron una alegre REUNION en su residencia 90 N. 34 en honor de los esposos Gamez quienes son procedentes de Mexico con residencia en esta por 28 años.

El Sr. Refugio Gamez fue empleado publico en Mexico D.F. por mas de 22 años, es Mason con el grado 32 perteneciendo al Rito Nacional Mexicano.

En la grafica los esposos Refugio y Felicitas Gamez rodeados de su elegante y enorme familia son ellos Ruth y Henry Plata, Raymond y Teresa Gamez, Chon y Dora Torres, Frank y Irene Pelamargarito y Lupe Navarro, Jacinto (Cheno) Plata, Georgie Plata, Arturo, Ricardo, Nancy Gamez, Gene, Orfa, Ralph Torres, Barbara Pelayo, Eddie, Lizzie, Ernesto, Ida Plata.

(fotos EXCENTRICO)



REFUGIO y FELICITAS GAMEZ



Belleza es **SUYA** con Lentes

Del DR. VAL E. SNEED

Selecione Ud. de la **FABULOSA** variacion de Estilos
y Diseños con que cuenta el Dr. VAL E. SNEED

NO NECESITA CITA

PAGOS FACILES

Obtenga el par de LENTES que Ud. tanto necesita con
tan solo decir: AGREGENLOS a MI CUENTA.

En la grafica: el Dr. Val E. Sneed y la guapa recepcio-
nista Srita. Norma Reyes.

En Seguida de KAY JEWELERS

DR. VAL E. SNEED *Optometrista*

CY 5 - 4805

67 S. FIRST ST.



Campeones del Cha-Cha-Cha

El DOMINGO 21 de MAYO la pareja inseparable
compuesta de los jovenes

RODOLFO (Valentino) BELLOUMINI

y RAQUEL ANDRES

Probaron a la juventud bailadora que son los mejores
interpretes del moderno CHA-CHA-CHA obteniendo
1er LUGAR en un reñido concurso que duro 13 semanas
el premio fue de \$250.00 del aguila, cantidad que te-
nemos entendido inmediatamente fue depositada en el
Banco y asumimos que cuando la cantidad asuma a cier-
ta cifra repicarán las campanas de la Iglesia anuncian-
do boda, El segundo lugar lo obtuvo Miguel y Anita
Barron de S.F. \$150.00, 3er lugar Antonio Llebres y
Becky Rubalcava, \$100.00.

Los establecimientos que anunciamos
son de responsabilidad



Vistase de Pies a Cabeza

ULTIMOS ESTILOS

para Hombre y Mujer

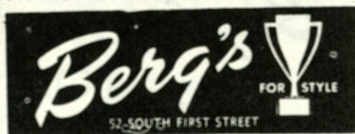
En esta acreditada TIENDA Ud. encontrara los Ultimos
estilos y repetimos los Ultimos porque aqui se especia-
lizan en MODAS, visítela y se convencerá.

Tome 6 MESES

para PAGAR

6

MONTHS TO PAY. BERNIE BERG, Prop.



En la grafica: BERNARDO BERG quien lo invita para
que habra su cuenta y obtenga todo el ajuar que Ud.
necesite tomando 6 MESES PARA PAGAR.



Spares & Strikes



Mario R. Vazquez

MEXICAN-AMERICAN WINS CITY TOURNEY I

The Mexican-American bowler has finally arrived. It took a long time but Don Carrillo of 1499 Mt. Palomar Drive in East San Jose has walked away with the San Jose Bowling Association's Class C Tournament Championship for which he will be awarded a trophy as well as money. His luck did not hold out as he had to settle for 2nd place in the All-Events category in which he had a handicap series totalling 1924 pins. Don, a 149 average bowler, who bowls with the Local 507 Painters Union team at the Jose Bowl, had rolled only two series over 500 when he started his singles games. Then was when he found the range and put together games of 215, 190 and another 215 for a total of 620, along with his 102 pins handicap.

His winning total was 722. Congratulations!

Over in the Class B division, Víctor Rodriguez, bowler of the Jose Rodriguez Orchestra, also finished in fine style as he put together games of 227 and 213, ending up with a handicap total of 683 which was good for 6th place.

Incidentally both men will bowl in the Mexican-American Singles & Doubles Tournament now being held at Ann Darling Bowl. The tournament is picking up speed and it is hoped that it will be a great success. Last bowling in this tournament will be held on the 10 and 11 of June and the signup deadline has been extended. All interested bowlers please pick up entry blanks at Ann Darling Bowl.

The Mexican-American League shows that the Bachelors Club is at present leading the league. Lou Coca, Secretary reports that High game for the boys is held by Jess Chavez who rolled a 223 game, followed by Hank Paramo with a 201 and Oscar Vazquez with a 200.

High series is also held by Jess with a 529, Oscar with a 506 and Rick Vigil with a 497. High game for the girls is held by Pauline Perez who has a 166, Mona Vigil who has a 149. In the series Pauline leads with a 394.

In the 825 Scratch League at Ann Darling, Jess Ortega is still burning the lanes as he went in with a 197 average for six games and rolled games of 205, 151 and 200 for a 561 series.

San Jose Refrigeration dropped Lawrence Barber Shop from 1st place and took over that position as they rolled games of 806, 871 and 903 featuring Lalo Ruiz 206 game.

Other high games were rolled by Max Rodriguez who had a 229 game and Armando Rosales who ended up with a 210 game.

TIP OF THE WEEK:

Beginners in bowling are neglecting what is called bowling courtesy. What this means is that if a person is ready to bowl on either side of where you are to bowl, you should wait until he has delivered the ball. Only then should you walk up and get your ball. This is not a rule, but you will find it being used all over.

Also, doing this will better your bowling, as well as the other person's bowling.

La Internacional Tienda de Abarrotes

Manuel y Elizabeth Morales
Propietarios

ANTOJITOS MEXICANOS

MASA para TAMALES

TORTILLAS de MAIZ

3 Docenas...50¢

MENUDO

Todos los Domingos

CL 8-4702

1730 Alum Rock Ave.



Prestamos dinero en Prendas



En la grafica; el caballero del Clavel ELIAS CHAVEZ y el propietario Sr. ALBERT MORRIS lo atenderan. PRESTAMOS - Toda clase de GANGAS en PRENDAS Sin REDIMIR. GUITARRAS... RELOJES... Etc.

Big Ben

LOAN OFFICE

CY 4-3143

63 S. Market St.

San Jose *Kiddie Shop*

CY 3-0104 279 S. First St.

ESPECIALISTAS EN
Ajuar para Bautismo

Todo lo que Ud. Pueda DESEAR lo encontrara aqui en
TREMENDA VARIACION

Esquisitos vestiditos Largos Vestidos Cortos

AJUAR completo para NIÑA o NIÑO

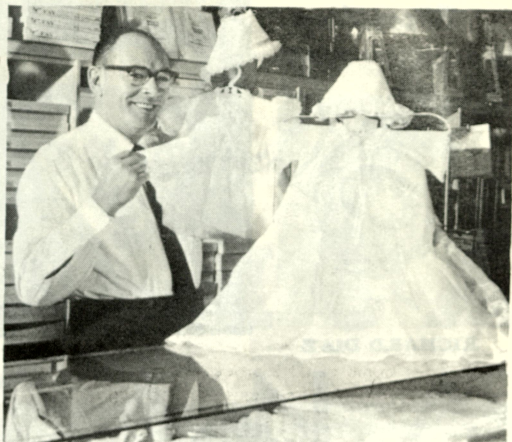
(acesorios) Use International Credit Plan

Use **FIRST NATL.**
Charge Plan

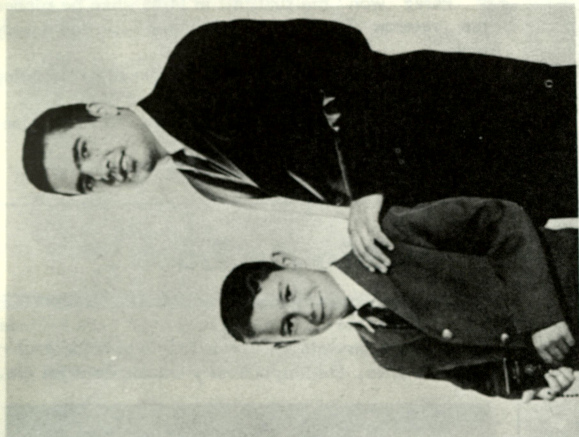


Use **BANK AMERICA**
Charge Card

o **USE Nuestro PLAN de Apartado**



Harry Lasnick, Prop.



Primera Comunion

El Domingo 7 de Mayo del año en curso fue un Gran

DIA para el jovencito

STEVIE PREADER

de 9 años de edad

Pues hizo su PRIMERA COMUNION en la Iglesia de
Nuestra SRA. de GUADALUPE de esta ciudad.

En la grafica STEVIE y PAUL ALVAREZ su padrino

Stevie Preader atiende a la escuela O. S. Hubbard
curando el 3er año de sus estudios.

Sus padres son el conocido hombre de negocios Sr.
Gilberto (Finberg) Adair y su gentil esposa Adele.
(Studio Excentrico).



Art Martinez MENS WEAR

La Tienda del Caballero Elegante

ULTIMOS ESTILOS en ROPA
para CABALLERO

Black Mohair & Silk Look Suits

Vistase de PIES a CABEZA en ART MARTINEZ
Continental and Ivy Suits SPORT COATS
Ropa INTERIOR CORBATAS SOMBREROS

Pendelton Shirts

Abierto los Lunes y Jueves
hasta las 9:00 p.m.



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Chg. Plan

Art Martinez

CY 3-3236 290 S. FIRST ST.

Wrestling



RICHARD DIAZ



Introducing **PEPE PEREZ** from **MEXICO CITY**. He is very well known all over the world as one of the top exponents of the drop kick.

He tips the scales at 250 lbs. and is 6'3 tall.

Pepe has been wrestling professionally since 1944 with a lot of victories under his belt.

Pepe is one of the most popular wrestlers on the east coast where he has met some of the best grapplers in the business----- Lou Thesz, Dick the Bruiser, The Great Bouncing Benito and Pat O'Connor, with most of the matches ending in a draw or going the full time limit.

FANS ATTACK 'Goose Step' HERMANN!!!!!!

The Most Hated Villian took off for the hills when he was attacked last Wednesday night by wrestling fans at the San Jose Civic Auditorium.

San Jose Police had a job on their hands trying to protect **HANS HERMANN** from enraged fans.

The Police ordered the auditorium cleared but the fans waited around to work **HERMANN** over.

HERMANN-SHARP WHIP BIG DADDY-LORD BLEARS

The four man tag team match went to the team of Ben Sharp and Hans Hermann over Big Daddy Lipscomb and Lord James Blears.

Big Daddy pinned Ben Sharp in 17:20 with a bear hug and a body press.

The 2nd fall went to Sharp as he pinned Big Daddy in 5:35 with a shoulder press.

Third fall went to Ben Sharp and Hans Hermann in 3:05 when Lord James Blears was disqualified for being out of the ring too long.

TOM RICE USES ROPES TO AVOID PEPE PEREZ

Pepe Perez injured his back when he missed a drop kick in this bout against Tom Rice.

Perez won the first fall in 14:45 when he pinned the veteran Tom Rice with a drop kick and a body press.

Rice repeatedly went to the ropes to avoid being pinned by the aggressive Pepe Perez.

Perez lost the match when he was unable to continue after injuring his back.

Cambio de Local

El popular **Leo Fasnacht** propietario de **LEO'S SERVICE STATION** anuncia el cambio de su **GASOLINERA** donde dara un **Mejor Servicio** en su mas amplio y mejor acondicionado sitio. **Llantas, nuevas y Usadas, Baterias Etc.**



Leo's Service Station

CL 1 - 9963 2370 Alum Rock Ave.

Club San Joaquin *presenta...*

GRAN **JAMAICA** **MEXICANA**



*"Bob"
Zamora
y SU COMBO*

JUEGOS PUESTOS PREMIOS

PIÑATAS

COMIDA Antojitos Mexicanos

CERVEZA y REFRESCOS

MARIACHIS

Actuacion Artistica de

Lani y Pati

Un Gran Dia de Diversion!

DOMINGO 11 de JUNIO DESDE LAS
10:00 A.M.

ADMISION GRATUITA!

●
CEDAR BROOK PARK

Entre las CALLES 12th & KEYS



CONCERNING C. S. O.

Louis Zarate

Throughout many years we have read the local papers and have found that much has been said about the East Side and the voter. You will recall that CSO has been involved with certain parties in the matter of challenging at the polls. What this means is that certain people take it upon themselves to ask people who go to vote if they can read the constitution. What in effect happens is that these people are frightened and will not vote. Many of these people are voting for the first time and certainly do not want to meet someone at the polling place to ask them if they can read the constitution.

Again, what happens is that many people who hear of this will not appear at the polling place even if they are registered to vote. What we have found to a certain extent is that those areas where there is a concentration of Spanish-speaking people is where the challenges might occur or where people will say they will go to challenge.

This year we have introduced legislation which will put an end to this type of activity. The Attorney General has stated that if a person is registered, this in effect indicates that he can read the constitution. This means that he can read the constitution since he has legally registered to vote. We are happy to report that this will no longer occur under the provisions of CSO introduced legislation. The law will become effective soon that will provide that the people are not to be challenged at the polls.

Another bill which CSO has worked with has to do with the deputizing of Voter Registrars. In some parts of the State, the CSO was not able to get registrars to go out into the 'barrios' or the 'colonias' or to the churches in order to register the people. We have met with much resistance.

This new bill, which if passed will become law will provide that if a number of persons indicate that registrars are needed to gain full citizenship participation in voting, then the registrar must provide the registrars.

We are happy to report that locally this has not been a problem. We have received the full cooperation of the Registrar of Voters, Mr. Eber Tarelton. Each year that we go into his office we are well received. Each year he provides CSO with Registrars who can then go to the churches, supermarkets and other locations. We in Santa Clara County are indeed fortunate to have such wonderful cooperation.

Sometimes recognition is given to Organization by the Senate and Assembly of the

State of California for work which is outstanding in the Community. The CSO was so honored on May 10, 1961. The resolution was introduced by Assemblymen Elliott, Munnell, Hawkins, Mills and George Brown.

It is a resolution commending CSO and adopted unanimously. It is house resolution Number #252 and reads as follows:

WHEREAS,

It has come to the attention of the Assembly of the State of California that there exist in many communities of California chapters of the Community Service Organization, which through constructive civic action has promoted the harmonious integration of the Spanish-speaking people into all areas of community life through education and youth welfare programs and the development of responsible leadership; and

WHEREAS,

The COMMUNITY SERVICE ORGANIZATION has proven itself to be an inspiration to Americans of Spanish and Mexican heritage by devotion of democratic principles of government as evidenced by nonpartisan efforts to register voters; citizenship classes to assist in the naturalization of the foreign born; cooperation with health, educational, and recreational agencies to improve the community; and

WHEREAS,

This meritorious program has been beneficial to the people of the State of California in helping to better integrate the Spanish speaking people of California into community life and has been implemented only after careful planning and self-sacrifice of those interested in this most worthy project; now, therefore be it

RESOLVED BY THE ASSEMBLY OF THE STATE OF CALIFORNIA, that the Community Service Organization be commended for the worthy assistance it has given to the many residents of our State of Spanish or Mexican heritage and particularly for the fine example that this organization has established as a guide to the foreign born and to the youth in devotion to our basic American principles; and be it further

RESOLVED,

That the Chief Clerk of the Assembly is directed to transmit a suitable prepared copy of this Resolution to the President of the Community Service Organization of the State of California.

Resolution read, as amended, and adopted unanimously.

MADAM Zora

ADIVINADORA



Poseedora de SABIDURIA y PODER para Ayudar a la HUMANIDAD. Ha dedicado su vida entera a este trabajo.

Esta Sra. ayuda a los enamorados y parejas separadas a que se CASEN o se vuelvan a REUNIR.

CY 5-6210 144 S. 2nd. St.

Sandoval REST HOME

Casa para Ancianos

Excelentes Comidas - Dietas Adecuadas

If you are looking for a home for your old folks, or if you are an Ancianito who is getting the old age pension or Welfare assistance, we have just the place for you.

La Sra. Sandoval tiene este lugar para todos los ancianitos que no hablan ingles, ella es Mexicana

En la grafica: SRA. ISABEL SANDOVAL, PROP.

Un Ambiente Feliz y Sereno

CL 1-2467 374 McCREERY AVE.



Solis - Leija

El domingo 1ro. de Enero de 1961, contrajo matrimonio la Srita. VICTORIA LEIJA hija de Andres y Teresa Leija con el joven ANTONIO SOLIS hijo de Ignacio y Francisca Solis, a las 3 de la tarde en la Iglesia Holy Family de esta ciudad, oficio el Rev. Jose A. Peña. Victoria es procedente de Uhland, Texas y Antonio de Acuña, Coahuila, Mexico. Despues de la ceremonia religiosa se les ofrecio una RECEPCION en el S.E.S. Hall de Santa Clara a la cual asistieron mas de 300 invitados, su LUNA de MIEL la disfrutaron en Carmel y a su regreso establecieron residencia en Sunnyvale.

En la grafica aparecen los recién casados en los momentos de salir de la Iglesia son ellos: Cervando Lei Leija, padrino, Juanita Gutierrez, madrina, Jose Medina Rita Medina, Jose Lira, Corina Leija, Roberto Vishops, Fred Robles, Frances Torres, Roberto Gutierrez, Emily Olmos, Tony Correa, Rose Marie Pacheco, Luis Leija, Esperanza Navarro, Frank Morales, Graciela Diaz, y Edelmira Robles.

FARMACIA LUCERO

ESPECIALISTA en RECETAS

JOSE LUCERO CANSECO
Químico - Farmaceutico

RASCALIN

Para comezones de la piel, rasquera producidas por la irritacion de la sangre comezones entre los dedos de los pies.
TAMAÑO regular.....\$2.00

HAIRGROTONE

El unico tonico para el pelo que lleva TRES en UNO detiene la CAIDA del PELO, quita la CASPA por completo y ayuda el crecimiento del cabello.

TAMAÑO REGULAR.....\$5.00

CY 7-7258 75 S. Market St.





CLUB *Elite*



Shirley Perez

ELITE'S 1st SEMI-FORMAL HUGE SUCCESS

Congratulations go to Miss Anita Maldonado who after a close decision by the judges was crowned Miss "ELITE" of 1961. Also to Miss Flora Gamboa 1st runner-up, Miss Margaret Jaramillo 3rd runner-up, and Miss Lillian Lozano, Miss Congeniality 2nd runner-up. Elite would like to thank all the girls who entered the contest and although some of you didn't place, we want you to know you all looked very Elite and beautiful.

Among the people seen dancing to the wonderful music of EDGAR ROSALES and his orchestra were:

Mr. & Mrs. Joe Manriquez
Mr. & Mrs. Jess (Coach) Medina
Mr. & Mrs. John Zamora
Mr. & Mrs. Carlos Guerrero
Baby Gonzalez-Pat Tamez
George Plata-Gloria Fuentes
Joe Molina-Delia Perez
Virginia Hernandez-Johnny Cabello
Rosie Gutierrez-Danny Alamillo
Erma Perez-Art Ochoa
Tony Guillen-Lillian Lozano
Diane Barrera-Jaime Alamillo
Pete Silva-Carmen Aguilar
Vickie Gutierrez-Jess Espinoza
Larry Spurr-Carmen Molina
Al Rodriguez-Nellie Melendez
Cesar Isals-Yours Truly
Rudy Arriola-Helen Molina

Among the social clubs present were: Casa Mañana, Bachelors, San Joaquin, Zanzaree, Del Mar, Riviera, Los Alegres, Los Amigos Golf Club and American G.I. Forum.

The officers and members of Club Elite would like to express their most sincere appreciation to all of you who attended our Semi-Formal Ball. Without you, this affair would not have been as successful as it was.

SHORT NOTES:

Mr. & Mrs. Martin Garcia back from vacationing in Mexico City. Heard they had a real blast.

Birthday greetings to Virginia Barrera-May 7th and to Carmen Molina-May 21st.

The Danny Castellanos (former Sally Figueroa) welcomed a son, Danny Jr. Congratulations.

Elite members Diane Barrera, Gloria Fuentes, Delia Perez, Rosie Gutierrez and Yours Truly picking cherries. What a drag!

Congratulations to Rachel Andres and Rudy Bell-

uomini for taking 1st place in a recent cha cha contest.

Hear say that Art Cuellar of San Felipe is engaged to some 'Dolly' Martinez in good old Texas.

Diane Barrera now known as "Little Egypt."

Ernie Martinez home on a month's leave before returning to Japan.

Mr. & Mrs. Carl Roach to become parents in Nov.

Davilla's Sunday Tardeadas to feature two bands, that of Arturo Marcus and Chico Ochoa, who will play from 3-10:30 p.m.

Bachelors and Elite having a private picnic on Memorial Day at Natural Bridges.

GRADUATIONS:

The Class of Nineteen Hundred Sixty-one of San Jose High School will announce its Commencement exercises Thursday evening, June 15th at eight o'clock at the San Jose Civic Auditorium. Among the graduates will be Miss Delia Perez and Miss Gloria Fuentes.

From Sunnyvale High School, Wednesday evening June fourteenth, Miss Carmen Molina.

The parents of the graduates will give them an all night party which will be held at the Santa Clara Youth Center from 12:30 A.M. until 5:00 A.M.

See you at the presentation of Rene Touzet on June 10th!

.....Shirley

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■ EL CASO de una ADOLESCENTE ■

Martha MIJARES y Raul FARELL