

MICHAEL C. FINA CO., INC.

DIVISION OF FINA INTERNATIONAL, INCORPORATED

580 FIFTH AVENUE
NEW YORK, N. Y. 10036

Silverware — Jewelry

June 30, 1976

Dear Delegate To The Democratic National Convention:

This letter is sent to you at the request of the Chairman of the Convention who has asked the merchants of New York City to extend certain courtesy discounts to convention delegates.

The Michael C. Fina company feels privileged to comply, since it is hoped that you will find time between convention sessions to enjoy some of the wonders of this exciting town...including a stroll down Fifth Avenue.

It's on Fifth Avenue that you'll discover the world's most unique shops-- among them, of course, the Michael C. Fina company. We're the biggest discount jewelers and silversmiths along this distinguished Avenue. Our customers come from the four corners of the earth (thanks to Fina's reputation for startling discounts)...and they keep coming back on every trip they make to New York. You will, too.

So take the Fifth Avenue stroll and visit us along the way. As a delegate to the Democratic National Convention (bearing this letter), the discounts extended to you by Michael C. Fina will amaze even your Chairman, Mr. Robert S. Strauss.

Our establishment is located at 580 Fifth Avenue, just two short blocks south of Rockefeller Center at 47th Street. Walk to the very rear of the lobby and take any elevator stopping at the second floor. We think you'll find the Michael C. Fina company one of the most memorable, and happiest, shopping experiences in The Big Apple.

Sincerely,

THE MICHAEL C. FINA COMPANY

