HOW TO BE A CHICANA ROLE MODEL

Michele Serros

Craig Burke

h: 212-243-2328

o: 212-366-2606

f: 212-366-2385

cell: 646-263-5750

NYC TO LOS ANGELES Wednesday, July 5

305×2N8

Travel:

Please take a cab to Kennedy Airport to catch your flight to Los Angeles.

NOTE: You have e-tickets, so you should have two forms of identification with you at all

times.

Depart: NYC Kennedy/American Airlines/Flight #3/12:00 pm

Arrive: LAX/2:34 pm Locator #: URSSRT

NOTE: If you have any problems with flight delays or anything else travel-related, call Advanced Travel at 212-857-4135 or after hours call 888-342-3293. Our code number is 29W1.

You have made arrangements to rent a car for the next few days and to stay with friends. (Save receipts for the rental and for gas.)

I haven't set anything up for this afternoon, so take some time to relax and enjoy being back home for a few days.

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LOS ANGELES Thursday, July 6

You have an interview and a photo shoot today, but you should be finished with everything by 2:00 or so.

9:45 AM ARRIVAL 10:00 AM to 11:00 AM Interview @ Espresso Mi Cultur **BOCA MAGAZINE**

5625 Hollywood Blvd. Hollywood, CA 90028

CONTACT: Lorie Campos

323-225-6000

323-225-6566 FAX

Lorie will meet you at Espresso Mi Cultura where she will interview you for an upcoming issue of Boca.

11:45 AM ARRIVAL 12:00 PM to 1:30 PM - 2 PM

Photo Shoot

3 pm Fax

PUB MAGAZINE

3760 Wilshire Blvd.

Los Angeles, CA 90010

CONTACT: Ricardo Chiu

562-618-4733 MAIN - 9 20 am

The photos taken here at the Atlas Supper Club will be used with an interview that will run in Pub magazine in the next few months. This shoot was set up with Andres Montes, the Art Director for the magazine. You will be interviewed by phone in the next few weeks for a feature that will accompany the photos.

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LOS ANGELES Friday, July 7 11 am - NPR

Your big reading is tonight! Yea! Hometown audience, a bookstore that loves you, what more can you ask for?

12:45 PM ARRIVAL 1:00 PM to 2:00 PM On-Camera Interview CHELADA.COM

2204 Venice Blvd

CONTACT: Paul Saucido 310-822-6526

This on-camera interview will be posted on Chelada.com for visitors to download. They've already got a review of Chicana Falsa posted, and will soon have a review of How To Be... up.

6:45 PM ARRIVAL 7:00 PM to 9:00 PM Reading/Signing

SKYLIGHT BOOKS

1818 N. Vermont Avenue Los Angeles, CA 90027 CONTACT: Kerry Slattery 323-660-1175 323-660-0232 FAX

As you know, Kerry is a big fan and they're hoping to attract a nice crowd for this one. Get all of your friends and family to show up.

Carolyn Caroline Hughs - BUN, NYC

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LOS ANGELES TO NYC Sunday, July 9

Travel:

Please make arrangements to get to the airport for your flight back to New York.

Depart: LAX/American Airlines/Flight #2/9:00 am

Arrive: NY Kennedy/5:24 pm

Please take a cab from the airport to your apartment. Get a good night's sleep! You have your big NYC reading tomorrow night. I can't wait!

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SAN ANTONIO Thursday, July 27

4:45 PM ARRIVAL 5:00 PM to 6:00 PM Reading/Signing

SAN ANTONIO LIBRARY/TWIG BOOKSHOP

600 Soledad Street

San Antonio, TX 78205

CONTACT: Suzanna Nawrocki

210-826-5087

This is an event jointly sponsored by the San Antonio Public Library and Twig Bookshop (the store that you visited last time around). Let's see if we can get your buddies over at the radio station to have you back, after your hijinks the last time.

& Beth Graham 210-207-2638

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EL PASO Friday, July 28

6:45 PM ARRIVAL 7:00 PM to 8:30 PM Reading/Signing BARNES & NOBLE
705 Sunland Park Drive
El Paso, TX 79912
CONTACT: Ligia Arguilez

915-581-5353 STORE 915-581-6755 FAX JUN-29-2000 04:54

PENGUIN PUTNAM INC

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SAN DIEGO Tuesday, August 1

6:45 PM ARRIVAL 7:00 PM to 8:30 PM Reading/Signing **BORDERS BOOKS & MUSIC**

1072 Camino Del Rio North San Diego, CA 92108 CONTACT: Brent Ross 619-295-1703

619-295-3822 FAX

Brent can also be reached at bross@bordersstores.com

258-3826 310-782 6600 JUN-29-2000 04:55 PENGUIN PUTNAM INC

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BERKELEY Wednesday, August 2

7:15 PM ARRIVAL 7:30 PM to 8:30 PM Reading/Signing **BLACK OAK BOOKS**

1491 Shattuck Avenue Berkeley, CA 94709 CONTACT: Rose Katz

510-486-0915

510-486-0698 STORE

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SAN FRANCISCO Thursday, August 3

7:15 PM ARRIVAL 7:30 PM to 8:30 PM Reading/Signing A CLEAN WELL-LIGHTED PLACE

601 Van Ness Avenue San Francisco, CA 94102 CONTACT: Neal Softman 415-931-9248

415-567-6885 FAX

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LONG BEACH
Saturday, August 5

6:45 PM ARRIVAL 7:00 PM to 9:00 PM Reading/Signing CULTURA LATINA
4125 Norse Way
Long Beach, CA 90808
CONTACT: Anita Cano
562-982-1515
562-982-1518 FAX

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LOS ANGELES
Sunday, August 6

3:45 PM ARRIVAL 4:00 PM to 5:30 PM Reading/Signing **ESPRESSO MI CULTURA**

5625 Hollywood Blvd. Hollywood, CA 90028

CONTACT: Josie

323-461-0808