

MANAGEMENT AND MARKETING

FACULTY

Richard D. Tellier, Department Chairman

David C. Anderson, Ralph H. Bergmann, Harold L. Best, Karen D. Bowerman, Gerald O. Bryan, Gene E. Burton, Douglas A. Cords, Charlotte M. Erb, Robert E. Hampton, Dewey E. Johnson, Gerald L. Jones, Robert I. Kutscher, Victor G. Panico, Charles S. Sherwood, Douglas B. Simpson, Louis D. Volpp, Irwin Weinstock, Charles H. Wetmore

Options

- General Administration
- Health Care Management
- Personnel and Industrial Relations
- Marketing
- Transportation and Physical Distribution Management

BACHELOR OF SCIENCE DEGREE REQUIREMENTS

Business majors must complete the core requirements (36 units) which are listed under the School of Business and Administrative Sciences. The five options available to the student are outlined below. The completion of the 24-27 units as required by the option, the General Education requirement, special course requirements and electives, which may include a minor, total the 124 units required for the bachelor of science degree in business administration. **277**

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| General Administration Option | |
| One semester of approved college level mathematics | Units |
| Elect from: Fin 104 or Mktg 104 | 3 |
| Ind R 150 | 3 |
| I S 105W | 3 |
| Elect: 12 approved upper division units from one of the following areas or 6 units from each of two areas: Accounting, Business Administration, Decision Sciences, Finance, Industrial Relations, Information Systems, Management, Marketing. | 12 |
| | 24 |
| Health Care Management Option | |
| One semester of approved college level mathematics | 3 |
| B A 106 | 3 |
| Fin 103 | 3 |
| H S 100 | 3 |
| Mgt 108 | 3 |
| Elect from: Acct 132, D S 141, H S 109, I S 142, Mgt 127, approved Independent Study or Internship, approved courses in related areas..... | 12 |
| | 27 |
| Personnel and Industrial Relations Option | |
| One semester of approved college level mathematics | 3 |
| Ind R 150, 152, 159 | 9 |
| Elect from: B A 156, Ind R 153, 154, 157, 189T, I S 105W, Mgt 127, approved Independent Study or Internship, Econ 150, 151, Psych 134, 176, Soc 146 | 12 |
| | 24 |
| Marketing Option | |
| One semester of approved college level mathematics | 3 |
| Mktg 104, 106, 109..... | 9 |
| Elect from: B A 118, Fin 104, I S 105W, Mgt 146, 147, Mktg 112, 117, 127, 130, 140, 142, 150, 155, 176, 189T, approved Independent Study or Internship, Jour 113, Ag Ec 161 | 12 |
| | 24 |