



El Excentrico

Magazin Social, Fotográfico Latino-Americano



Humberto García, Director

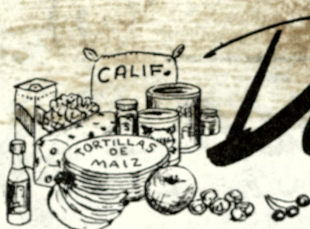
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SEPT. 20, 1957

SAN JOSE, CALIFORNIA



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San Jose



Descripción de la Portada

Una verdadera belleza es Lolita Sánchez, de 23 años de edad residente en Fresno, Calif. y quien es prima de la no menos guapa y talentosa columnista del EXCENTRICO, Srita. Esther Medina.

Los padres de Lolita son el Sr. Francisco Sánchez y su apreciable esposa, la Sra. Escolástica Sánchez.

La chica, con su hermano Frank, forma una pareja de baile muy popular conocida con el nombre de Frank y Lolita habiéndose presentado en la Hacienda Nite Club, en algunos programas de Televisión y en el Teatro habiendo siempre obtenido grandes éxitos debido a sus magistrales actuaciones.

Lolita, es a la vez, instructora de Baile y por su lin do palmito trabaja como modelo, pudiendo decirse que es la muchacha más popular de Fresno. (En lo que estamos muy de acuerdo).



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La gentil y simpática señorita HILDA ZERTUCHE - contraerá matrimonio con el Sr. Rolando Garza el sábado 12 de Octubre en una solemne Misa que tendrá lugar en la Holy Family Church a las 10:00 a.m.

Los padres de Hilda son el Sr. Pablo Zertuche y su estimable esposa la Sra. Esperanza Zertuche; los padres del novio son el Sr. José G. Garza y su distinguida esposa la Sra. Ninfa G. Garza.

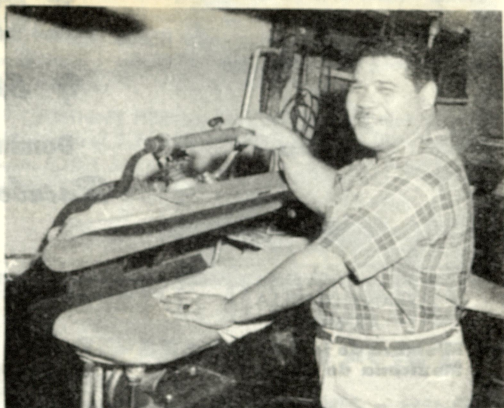
Actuarán como padrinos los señores Eduardo y Leticia Barrera, y formarán parte del Acompañamiento de Honor Dolores Sánchez, Edelmira Zertuche y el Sr. Julio Castillo.

Hilda y Rolando son procedentes de Del Río Texas habiendo Hilda residido en San José durante los últimos 2 años.

Como los futuros desposados cuentan con grandes - simpatías y muchas amistades en esta ciudad se espera que su casamiento constituya una elegante nota social.

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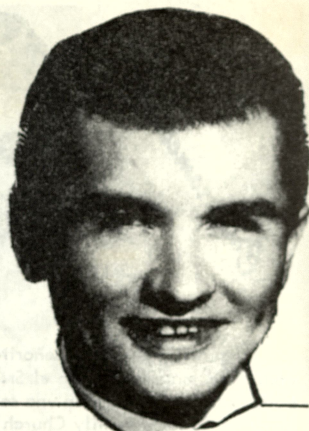
FRANK DAVILLA
AX 6-0306

Miembro de la Cámara
Mexicana de Comercio

MANNY LOPEZ

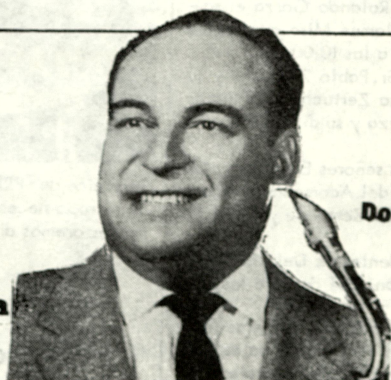
Y Su Orquesta

Domingo Sept. 22
Rainbow Ballroom



BETO VILLA

y su Orquesta



Domingo 29 de Septiembre
CIVIC AUD.

Advertising Service



El Ecéntrico
Agencia Social, Fotografía, Lettering, Quilting

849 ALMADEN AVE. CY 5-5594

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Ma. de la Luz Sánchez,
Soledad Sepúlveda

Esta Revista no se hace responsable a ideas u
opiniones expresadas en artículos firmados.



En la gráfica aparecen Milt Ross Prop. y Frank Quiñones demostrando algunas de las gangas que allí ofrecen

El lema de Milt es: *Nuestros Clientes
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*Club
Riviera*
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Phil Hernandez

WELCOME BACK TO SCHOOL *CATS*... Whether you love(?) school, don't care about school or even if you hate it, you will always miss the gang. When you graduate For those of you going to Junior College or State College, may the best be for your future be with you. You are on your own now. The professors and teachers will not be down your back for studying it is up to you.

HOLOWEEN DANCE AT THE PALOMAR;... Our Club Riviera will give a dance for you *CATS* so be in line for the real Scoop next Issue.

ART GONZALEZ is our new athletic manager. He was appointed after Gil Minjares gave up the Office. Our Club will play the Genies in football the 22 of September... May the Soberest team win!!! The game to be played at Columbus Park on Spring Street. Friday Aguilera and Ruben Jacobo having a great time at the Fair with their real cool dates... Art Gonzalez, Irene Castaneda, Delano Haines and Carmen, also were out for a good time at the Fair. Gil Minjares, John and Rich Montez were out to win the whole Fair. Did you succeed, guys? CLUB DIAMANTES, CLUB VENUS and CLUB ZANZAREE had quite a representation at the Fair also.

Have any of you tried taking a dunk at the Fountain of soap at the fair? Yours truly did but unintentionally some guy gave me a shove... It was quite embarrassing - to walk out of the main gate with a suit soaking wet.

Irene Filez, working at Richmond Chase, usually has her lunch at the SNUG HARBOR CAFE. They serve very delicious sandwiches as well as hot dishes.

BOBBIE ALVAREZ Head Cheer Leader of James Lick has a big year ahead of her It is up to her to get the spirit going and to keep it going for James Lick. Bobbie will have some help from across the field by her steady, Chon Gallegos. Chon is *Ace* Q. Back for James Lick as well as for S.C. V.A.L. league competition.



PETER LEON is out of a two year stretch in the army He is now looking for a steady job. Pete lives in the East Side on Pepper Tree Lane. SALVADOR GUERRERO really has real cool Cha-Cha-Cha band. Because of certain few people against C.C.C. many missed him at the Civic a couple of weeks ago. The Civic Coordinating Council is really a great organization. They have raised money to send some very good Chicano thru college.

JOHNNY HERNANDEZ now has his shoe shop on the corner of S. First & Williams Sts. He is the co-owner with EDDIE SATIN. Good luck to a real swell friend of the Chicano public.

Dig you later. . Peter.

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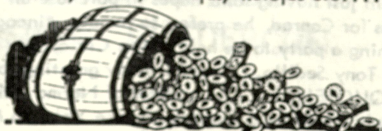
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En la grafica: ELIAS CHAVEZ y GUILLERMO ISCOFF, Prop. quienes le ofrecen los mejores precios en Radios, Televisiones, Rifles, Alhajas, Relojes etc.....



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It's True

Marty Sanchez



Off the press and into the folds of EXCENTRICO come the latest in news...

To clear up a few questions... *IT'S NO SECRET that IT'S TRUE* are the sole independent gossip column of this magazine... for the many people who have written in and asked me personally to which club I am connected with... *NO CLUB WHATSOEVER*... if I have taken over Norma Minjarez column... the answer is *ABSOLUTELY NOT*. Norma shall return in the near future... To the question whether Mrs. Maria de la Luz Sanchez is my aunt, mother, etc... she & I are not related at all...

Betty Lara HAS CHOSEN as her vocation to enter the convent... Betty entered Notre Dame order in July & is now at the novitiate in Saratoga.

Congratulatoins to the majesty, MARY DE LEON Mary a graduate of Notre Dame is employed at the Bank of America in S.F. On behalf of the CHAMBER OF COMMERCE. Alex Delgado (President), presented a lovely outstanding trophy to our pretty queen... Irma Reyes back in school for the Junior year at good ol' Alma Mater' Notre Dame...

CONFIDENTIALLY SPEAKING... Saw Dolores & Frank Vargas at Chico Ochoa dance, but were in a real cool manner toward one another... You make a lovely couple, so why continue the merry-go-round & get together... my favorite baby friend Laura Louise daughter of Mr. & Mrs. Tommy Torres looks just like Tommy & has that BIG beautiful smile of her mother Mary Lou... BELATED BIRTHDAY WISHED to Mary Lou Mercado the 16 & Margo Najera on the 17...

Perez Prado's EX-DRUMMER BENNY CORDERO still off in Florida trying to compose an orchestra of his own

TRES ALEGRES COMPADRES!!!... HANDSOME Benny Chavez, playbox Hank Paramo, Cronner Conrad Barrientos. Benny is employed in Belmont, Hank believes in just having fun & hopes to purchase an airplane, as for Conrad, he prefers to remain *incognito*... Planning a party to be held at the Civic, are Hank Benny & Tony Sedillo... Sept. birthday greetings boys!!

TO QUOTE!!!!... An admirer of Norma Minjarez, Earnie from Frisco, wanting to take Yolanda Minjarez, Connie Rodriguez and of course Norma to the Copa Cabana. Seems though all three gals think he is too short & are trying to pass him off to one another. Says Connie quote. *Since he is Norma's friend & Yolanda is her sister they can both share him & I'll dance

with all the rest in the Copa*unquote!... INSIDE INFO:.. Emily Montoya of the famed Montoya sisters to wed Al Sanchez... Mexico's talented actress Maria-Felix has decided to give Hollywood a whirl & will co-star in a movie opposite either Marlon Brando or Gregory Peck... Club Genie to have an inter club weight lifting contest since no club has taken up their challenge. For any one who wishes to attend respective date is Sund. Sept. 29, 1:00 p.m. 369 Hobson...

New York's Tito Puente & orhc. not to appear here this year... Civic Coordinating Council in a tight spot a little matter of money... Famous LUIS ARCAZ owns a night Club in Santa Monica.

PERSONALITY SKETCH...

Here we have good looking Sammy Castro who is stationed at San Diego Naval Base Sammy who possess a good sense of fairness & justice plus a lively personality has his mind on down to earth girls... Any VOLUNTEER!!!



*IT'S TRUE selected through courtesy of JUANITA Kikes Martinez (CRUZ) ex-columnist. Many thanks to Adair Insurance Agency; Mr. Pompeyo Garcia & many others people whom failed to add their signature.



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FRANK GREY, JOHN LESAR, GEORGE HILLIS (Prop.) y JOE GOMEZ, parte del personal de los talleres de las artes gráficas, donde se imprime su Revista predilecta "EXCENTRICO".



Cypress 4-2535

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CYpress 3-3343 255 S. 1st St.

M. A. Hernández San José, California



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Dr. Juan de Heras,
D.C.

"Asiatic Flu" or Grippe

Due to much publicized *ASIATIC FLU* that has filled the pages of all newspapers lately, many people are prone to become extremely agitated because of the widespread proportions of this illness. It is well to first consider the many facts that pertain to this condition first among which is the fallacy of its name. It was named Asiatic flu because of its origin in the Asiatic countries and has it happened in Mexico, it would have been the Mexican flu. According to research done this influenza or grippe, is one of the milder types and like any other illness may cause severe reactions in isolated cases and especially where no preventive care is taken.

The flu or grippe is one that causes, fever, aches and pains, and inflammation of the respiratory mucous membranes and passages. This disease usually is localized but as in this case, has been pandemic or world-wide. The last severe pandemic with more than 10,000,000 people dying of a virulent type was in 1918 and as usual was severest in those war-torn countries where poverty and disease ravaged nearly everyone. It is also notable that this disease attack where large groups of people are concentrated and under conditions that would fatigue them such as in army training camps plants employing people, etc.

Generally the first warning is a chill or feeling of cold or fever followed by prostration with a great sense of fatigue in the legs and back, headaches, lack of appetite with or without gastro-intestinal irritation and a weakness that causes the afflicted to feel as though his strength was gone completely. There may also be sore-throat, cough with usually no phlegm and some pain in the chest or sternum. The fever may rise up to 101 fa. and in more severe cases, run as high as 103 to 104 fa.

It may take from a few days to several weeks to convalesce and this will include symptoms of weakness, fatigue and sweating. There is one danger sign and generally when the cough last longer than five days and becomes productive or heavy. It is possible that secondary bacterial pneumonia may have set in and this can become very complicated hospitalization being required in severe cases.

It is important to consider the essential facts relative to prevention since it is far easier to prevent than cure. Plenty of water and juices, rest, proper diet and sufficient sleep plus supportive therapy or supplements are essential. In the uncomplicated cases, bed-rest and proper care and diet are generally sufficient

to permit the body to regain its normal use again.

With the ever-changing weather that has prevailed in the past few weeks and general run of activities that cause the average wage earner to hurry and exhaust his nervous and physical reserves, it is more important than ever to establish a pattern of proper diet, rest and relaxation that will permit the body forces to overcome these toxins and infective processes. With winter coming on, the tendency for further spread of the influenza is much greater and so is the public made more susceptible. Proper physical check-ups with supplemental support as well as good dietary supervision can do a lot to minimize the occurrence of the disease attacking one.

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Ramona Sariñana

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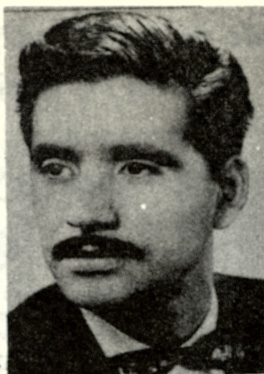
CY 5-5161

710 Willow St.

San Jose, Cal.

CITY Health DEPARTMENT

Luis Juárez, M. P. H.



Matricula y Salud Fisica

Durante el presente mes de septiembre miles de niños en San Jose principiaron un nuevo año escolar. Muchos de ellos irán a la escuela por primera vez y será para ellos el principio de una etapa de suma importancia la que determinará en gran parte el curso que tomaran sus vidas.



Infection of the ears, throat, and nose when allowed to go untreated may damage a child's hearing for the rest of his life

Pero el sólo hecho de matricular a un niño y mandarlo a la escuela no es suficiente para asegurar el éxito en su educación; el deber de todo padre de familia cuyo hijo va a la escuela por primera vez es el de asegurarse de que el niño cuenta con buena salud para que tenga la oportunidad de aprender y asimilar sus lecciones sin que ningún defecto físico o mental lo impida.



Cuántas veces hemos visto niños que tienen dificultad en la escuela y se van quedando atrás en su grupo y los padres y familiares simplemente llaman al niño retrasado o tardío, sin darse cuenta de que la verdadera razón, en muchos de los casos, es un defecto físico que sufre el niño y el cual deberá atenderse. Por ejemplo, puede ser algún defecto de la vista o en sus oídos lo que no permiten al niño aprender sus lecciones y lo mantienen atrás de sus compañeros.

Para saber que su hijo principia sus estudios en completo estado de salud, es necesario llevarlo a su médico para que lo examine. Si desafortunadamente su niño tiene un defecto físico a esa temprana edad, será más fácil corregirlo a esa tierna edad, antes de que cause serios obstáculos en su educación.

Es de recomendarse también que el niño sea llevado a visitar al dentista.

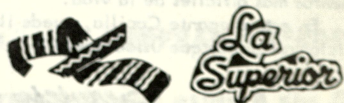
Cuando el niño entre a la escuela deberá estar protegido o vacunado contra varias enfermedades transmisibles tales como la Viruela negra, difteria, tétano, tosferina y poliomielitis. Recuerde que su niño se une a un grupo de otros niños, en donde estará expuesto a contraer muchas de estas enfermedades.



La siguiente es una serie de preguntas, las cuales deberán ser contestadas por los padres cuando lleven a matricular a sus hijos.

- 1-¿Qué vacunas ha recibido el niño?-Cuándo?
- 2-¿Qué enfermedades ha padecido?
- 3-¿Qué enfermedades contagiosas, tales como el sarampion, paperas, o viruela, etc, ha tenido el niño?
- 4-Tiene el niño algún defecto físico? Lo están curando?
- 5-Deberán ser suprimidas algunas actividades escolares?
- 6-¿Qué clase de niño cree usted que sea su hijo?

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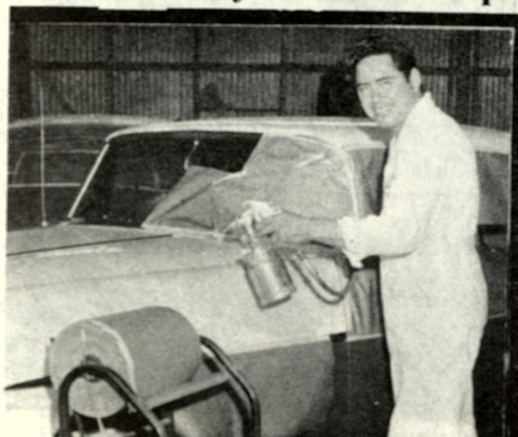
AQUI es BUENO su CREDITO

Henry Coca Benny Romero

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Pintura de Carros
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Yo no soy tu Juan Diego ..

Con mi mayor respeto y afecto dedico este pequeño poema a la Sra. Teresa Duarte.

Luis A. Amesquita

Director de la revista "Bronce"

Yo no soy tu Juan Diego
pero todos los indios
Virgencita morena,
semos iguales de alma,
los *mosmos* sofremientos*
la misma nuestra pena

Yo no soy tu Juan Diego
pero también soy indio
Virgen Guadalupeana
y postrado de hinojos
estoy para adorarte
Patroncita Mexicana

Vengo de parte lejana
y te traigo las rosas
del jardín de mi casa
ellas *tiran* de contarte*
de la pena profunda
y del dolor de mi raza..

Del dolor de mi raza
de mi Raza de Bronce
quien entonces fue grande
y hoy *chaccha coca amarga*
y se muere de frío
en las sombras del ande...

De la pena profunda
de aquesta sangra *quechua*
que *que gloriosa un dilla*
y hoy se embota de caña
y baja la cabeza.
se avergüenza y se humilla.

Yo no soy tu Juan Diego
yo soy *indio peruano*
Virgencita Morena
pero somos iguales
los mismos sus sofremientos
la misma nuestra pena.

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Camara de Comercio Mexicana

No hace muchos años que unos cuantos hombres de negocios y profesionistas de esta ciudad tuvieron la visión de la necesidad que existía de que se formara una Cámara de Comercio Mexicana, la que tuviera como finalidad establecer y fortalecer los lazos de unión y comprensión entre el público y los profesionistas y hombres de negocios de la Comunidad. Este sueño se convirtió en realidad gracias al empeño y energía de esos hombres, quienes vieron cristalizados sus deseos al organizarse la Cámara de Comercio Mexicana en San José, la que después de haber tenido en sus filas a unas cuantas personas, ha ido creciendo constantemente, contando en la actualidad con más de 65 miembros.

Siendo muchas y variadas las necesidades que existen para lograr unas buenas relaciones con el público la Cámara de Comercio Mexicana ha establecido un Código Etico con el fin de satisfacer y hacer frente a dichas necesidades.

Son muchos los proyectos que tiene la Cámara; entre ellos está el de educar a sus miembros en las siempre variables corrientes sociales y gubernamentales: el prestar ayuda tanto económica como moral en programas educativos; el mejoramiento social estimulando una mayor amistad entre sus miembros y sus familias; la participación cívica en las actividades de la Comunidad con el fin de aumentar el sentido de responsabilidad y el respeto no sólo entre sus propios miembros sino con los miembros de toda la Colonia Latino-Americana; luchar por la protección de la minoría, como en el caso de personas de descendencia mexicana, así como luchar también porque sean cubiertas las necesidades políticas y sociales de aquellas personas de descendencia Mexicana y Latina.

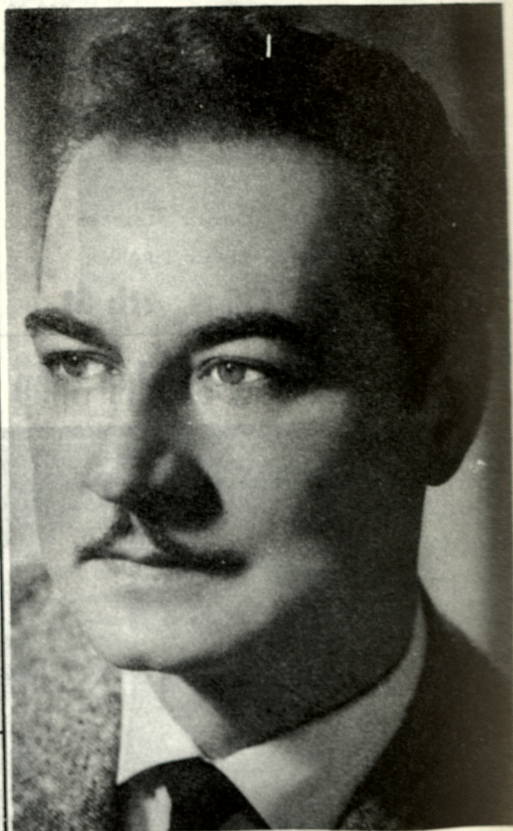
Es significativo el hecho de que la Cámara de Comercio ya haya establecido un fondo para ayudar a jóvenes durante sus estudios en el State College de S. Jose.

Proyectos de toda esa índole fueron discutidos en la última junta de la Cámara, la que tuvo lugar en el Rainbow Ballroom, el 9 de Sept de 1957, bajo la dirección de su presidente el Sr. Alex Delgado.

Por la amplitud e importancia del programa ofrecido por la Cámara de Comercio Mexicana, deberá ser de interés para todos los hombres de negocios así como profesionistas, por lo que si hay quienes deseen ingresar a esta Organización, pueden concurrir a las juntas que se verifican el primer lunes de cada mes a las 8:00 p.m. en el Rainbow Ballroom, localizado al oeste de la calle San Antonio.

Dr. Juan de Heras, D.C.
Public Relations Chairman.

SERENATA NOCTURNAL



Carlos Graham

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FIESTAS del 16 de SEPTIEMBRE

En el desfile organizado por la C.H. M. se presento el carro decorado por el Club Zansaree. En la foto vemos a Frank y Lolita Sanchez, a Esther Medina, Gil Solares y Connie Rodriguez.

Obtenga su Revista EXCENTRICO en las Tiendas que en ella se anuncian

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Abierto - Domingos

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Su G.M. MARIA I y Su Corte de Honor



En la gráfica aparecen: Su G.M. María I; princesa Victoria Gutiérrez; princesa Raquel Flores; dama Cindy de Anda; Condesa Victoria Macías; y dama Mary Escárcega.

El domingo 15 de Septiembre tuvieron verificativo las fiestas que organizara la Comisión Honorífica Mexicana en la ciudad de San José, para celebrar el Aniversario de la Proclamación de la Independencia.

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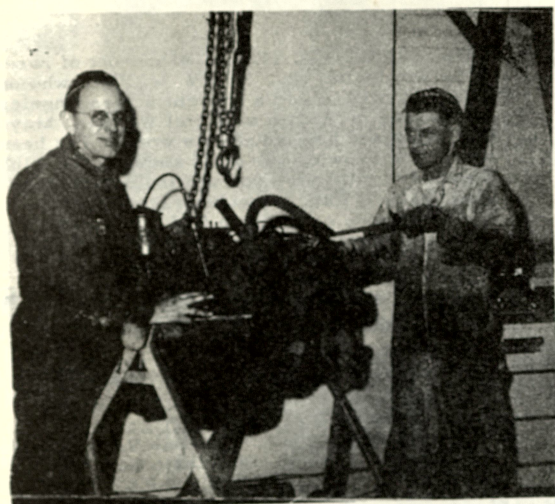
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Consules de centro america de visita



En la foto aparecen los H. Cónsules de los países Centroamericanos que visitaron a esta ciudad de San José con motivo de la celebración de las fiestas Patrias. De izquierda a derecha: Jorge Cruz Salazar, Guatemala; Edmundo González, México; Armando Acevedo, El Salvador; Gabriel A. Talavera Honduras. La foto fue tomada durante el desarrollo del programa Literario-Musical que organiza La Comisión Honorífica Mexicana en el Civic Auditorio.



*Club
del Mar
HI - LITES*

Jenny Talavera

HELLO THERE: This is your club reporter once again with NEWS from CLUB DEL MAR.

COUNTY FAIR: The Santa Clara County Fair delighted everyone who attended this great Event. Among those who attended were Irene Perez, Isabel Jaramillo, Rosalie Pulido, Bob Dominguez, Hank Mendoza, Frank Garcia and I Happened to see cute Norma Minjarez in Bermuda Shorts, very becoming too!! Alos amongst us were our married friends Mr. & Mrs. Al Minjarez, Mr. & Mrs. Bart Cortez and the newlyweds, Mr. & Mrs. Carlos Guerrero.

One of the big events Friday Sept. 13th was Rickie Nelson who delighted all the teenagers who mawed the stadium to see him.

DEL MAR MEETING: We had a recent meeting in September at PETE Cortez home, which ended very nicely by adjourning to the TACO BAR on 4th St. By the way the boys Augie Pete and Ernesto wanted to find out the name of the (Blonde) who works there, but it turned out she is married. Too bad boys, better luck next time.

FUTURE DEL MARAN'S: John Davalos and Gilbert Cuevas will join Club Del Mar in the very near future. Hope to see you at our next club meeting. We're glad to have you and hope you feel the same way.

WEEKEND VACATION: Cute Magdalena Martinez was in Tia Juana, Mexico during the Labor Day Holidays. Quote: It was wonderful.

BEAT THE CLOCK DANCE: The Dance held at the Rainbow on Sunday Sept. 8th was a tremendous success. CHICO OCHOA played. Do not forget Manny Lopez on Sept. 22 and Beto Villa on the 29th. Thanks to Mr. Frank Davilla the Dances are better than ever.

16th of SEPTEMBER FIESTA: Congratulations to pretty MARIA DE LEON Queen of our celebration and her attendants: Victoria Gutierrez Raquel Flores, Cyndy De Anda, Victoria Macias. Mary Escarcega, they looked beautiful in their FIESTA dresses. The parade and Musical - Program seem to be getting better every year. The dance at night was a very big success, crowded so much you bumped into everyone around you. Attending this function were: Margo Najera, Rosalie Pulido

Connie, Tony Martinez, Frank Garcia, Julia Mancha, Cuco Trujillo, Frank Mercado, Ernesto Martinez, Frank Rivera, Marty Sanchez Evelyn Cisneros and Mel Bueno.

WONDERFUL VOCATION: A bouquet of roses to a wonderful girl MARY MICHEL who on Sept. 22 will enter a convent in Los Angeles to become a sister of Social Welfare May God bless and help you in his work. I'ts been wonderful knowing you and I know we the Club members will miss you and thank you for all your help. I know you have a wonderful life ahead of you so, once again God Bless and keep you in his work! Club Del Mar Members. Bye Now.....JENNY.

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**Digale a nuestros anunciantes que
lo vio en EL EXCENTRICO, Gracias**

Dr. NOE ARRAZATE, D.C. PRACTICA GENERAL

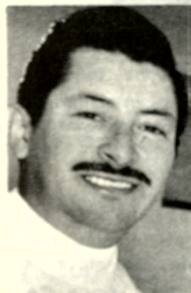
HORARIO: Lunes a Viernes 2 a 6 P.M.
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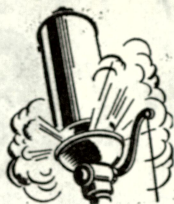
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Esther Medina

"It's No Secret"



TUNE IN: here's the sum up of our exclusive EXCENTRICO report.

16th of SEPTEMBER, Royalty chatter: Golly Gee, it seems that one thing was different in our if-you've-seen-one-you've-seen them-all celebrations, seems that Queen MARIA de LEON sold more votes than any one else in the history of San Jose..... Someone told me it was something like \$3,000 dollars worth.

PARADE NOTES: Marty Sanchez and Phil Hernandez put in a car for EXCENTRICO..... Say I thought reporters were always on time???

PROGRAM and DANCE JOTTINGS: Overheard that trio Los Cuervos were pretty peeved cause they were all-dressed to sing and they weren't allowed to sing. I would--like to see the day when the musical-literary program be MUSICAL instead of a session of monotonous speeches I'ts all a matter of opinion, but I say more Music and less Talk.

BIG TURN OUT FOR DANCE: Everyone and their relatives were at the Civic Sunday, Sept. 15th, providing the music was Jose Rodriguez and Becho Gloria doing terrific on the jibes and Conrado Barrientos with his passionate singing. **PARTY PROPS.** Half the town showed up for a party given by Ceasar Sanchez and friends at the beautiful home of Sylvia and Gloria Sosaya. I'd say it was one of the best parties in a long time..... Everyone like the party and Sylvia's home especially the bar!!! Some of the party-goers were: Mr. & Mrs. Jack Castro, Lucy Moreno, Charlie Ybarra, the Montez girls, Eddie Bojorquez, Joe Sanchez, Robert Carrasco, Freddie Rivas. By the way didn't stay long enough, but did everyone get home alright???

FRISCO, COPACABANA: It's a terrific place to go if you're in Frisco one of this days, they feature music by Manuel Duran's Combo, Manuel was formerly with Cal Tjader..... The music is really good on the Loco style..... Seen enjoying the atmosphere were pretty Dolores Lemos, Jennie Luevano, Angie Flores and friends.

INSIDE NOTES: Everyone wonders if Hank Paramo really bought a NEW CAR, also told someone he was going to buy an airplane..... (Puras Papas de Hank).

FAIR TALK: Dating to the Fair were Excentrico's Marty and Phil, the guy at the Teddy Bear stand told Phil to leave 'cause he was winning Marty too many bears.... By the way, Marty heard that (Alaska) was giving you a bad time..... **QUE CUTE ! ! ! !**

Helen Flores and Socorro Ruiz having a ball at the Fair, they had a string of boys following them. Wearing bermuda shorts to the Fair were Florence Gaeta, Yolanda Minjarez and Norma, Gloria Rivas and Connie Rodriguez.

WEDDINGS: Esther Mendez and Tommy Alcantar to march down the aisle on October. Norma Minjarez, Becky Hernandez and Dolores Mendez to be bridesmaids..... Heard they are to wear sheaths as bridesmaids dresses.

UNEXPECTED NEWS: Dr. JOSE HERRERA, will be married to a girl from Mexico as the EXCENTRICO goes to press, and they will reside in Sacramento.

FRIENDSHIP or ROMANCE??? Wonder it it's the real McCoy between Ernesto Martinez from Club Del Mar and popular Eleanor Solarez..... It sure looks like it!!! How does it feel to walk on Clouds?????????

Letting their hearts beat for each other are Margo Najera and Gustavo Rodriguez (The pet of Radio KLOK. They looked all starry eyed over each other at the dance Sunday. Remember told tell these love-sick kids I told you.

Till Next Time
.....ESTHER.

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LUNES - MIERCOLES - VIERNES 10:00 A.M. a 7:00 P.M.

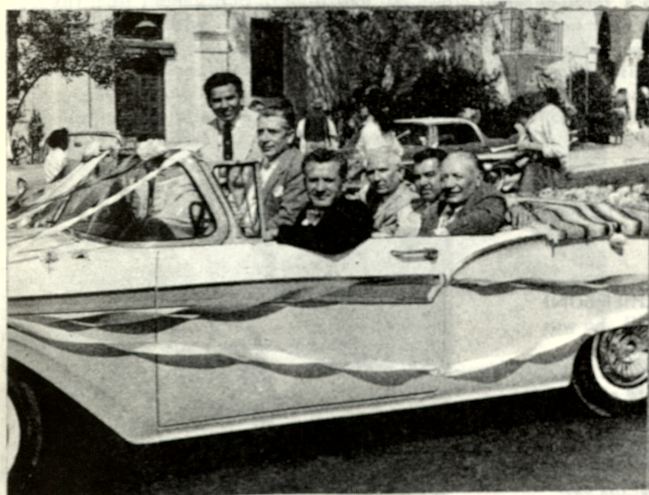
MARTES 10 A.M. a 5:00 P.M.

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Bart Cortés (Tesorero); Atrás, los -
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Wrestling REPORTS

Richard Diaz



NEXT WRESTLING MATCH
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HELLO WRESTLING FANS:

Here we have the wrestling results for WEDNESDAY September 11th at the San Jose Civic Auditorium. TEX MCKENZIE and RAMON TORRES wrestled the SHARP BROTHERS for the Worlds Tag Team CHAMPIONSHIP Title. The Sharp's retained their crown but took a lot of punishment from Tex McKenzie and Ramon Torres. Each team gained a fall. Mike took the first fall with a Leg Lock and a Body Press over Tex in 35 Minutes. Tex McKenzie got the second fall over Ben in 10 minutes and 25 seconds. Tex applied his punishing (submission hold) a Full Nelson on Ben Sharp and while having the hold Tex banged Ben's head on the corners of the ring and on the floor mat Ben's forehead was cut and his face was covered with blood, but still didn't submit to Tex for the deciding fall. Ramon and Tex had the Sharps worried of losing their title. The time expired before either team could get the deciding fall.

THEY WILL MEET AGAIN: On Wednesday September 17th as this Magazine goes to press, with no time limit (WINNER TAKE ALL), Money and World's Tag Team Championship. The Sharps said they intend to keep their title.

In the picture appears the Famous Warrior CHIEF SUNI WAR CLOUD, who weighs 230 lbs. 6' 2" tall, he was born in Bormin Broken Bow Oklahoma.

CHIEF SUNI started wrestling in the State of Texas where most of the toughest wrestlers originate from and has wrestled countless bouts with no time limit, they wrestle until one man gets a fall, which sometimes went over one hour and a half. One of his best friends is DON EAGLE from Texas, another famous wrestler of the same decent.

CHIEF SUNI just returned from Europe. the toughest wrestler he has ever met was LOU THEZ he say's that he is very strong and fast.

The roughest he has ever met was the great TOGO

WAR CLOUD is very proud of his ancestors, his great grand father was chief of the Mohawk's tribe. His head gear is original from the Mohawk tribe.

CHIEF SUNI WAR CLOUD hopes to meet mighty Mike Sharp for the PACIFIC COAST TITLE Belt.



Photo: SHIRLIE MONTGOMERY
CY 2-8822 or CY 4-2748



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sidente). Las guapas chicas que apa-
recen en la foto son: Beatriz Macías
y Dolores Sotello.

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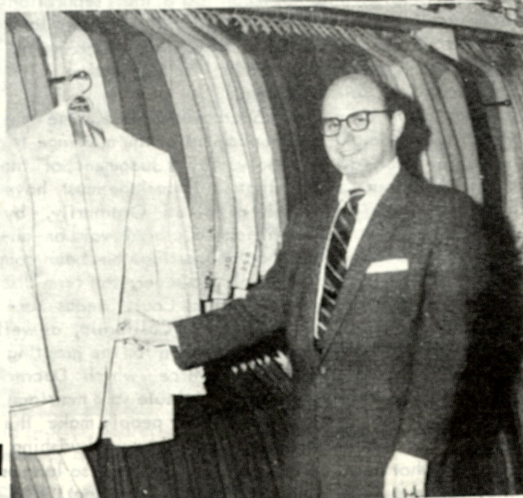
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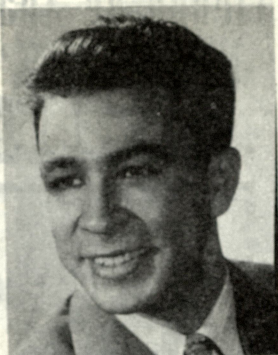
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LEGAL POINT of INTEREST

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What is Bigamy...?

Because of the fact that many people---even well informed people---do not have the correct information regarding what constitutes bigamy and some of the exceptions therefore, I thought it might be of interest to some of the readers of EL EXCENTRICO to learn something about this crime.

The actual definition of said crime is set out in Section 281 of the Penal Code of the State of California, which reads as follows:

*Every person having a husband or wife living who marries another person, except in the cases specified in the next section, is guilty of bigamy.

The foregoing Section refers to exceptions set out in Section 283 which is as follows:

*1.- To any person by reason of any former marriage, whose husband or wife by such marriage has been absent for five successive years without being known to such person within that time to be living; nor

2'- To any person by reason of any former marriage, which has been pronounced void, annulled, or dissolved by judgment of a competent Court.

You will note the first part of Section 282 is almost self-explanatory, but one must take particular note that that said Section does not mean just actual separation for the called for five years, but that it must be a fact that the person contracting the second marriage has no knowledge that the husband or wife in question is living during the said five years.

Part 2 of the foregoing Section 282 needs some explanation in that the pronouncement of the marriage to be void, annulled, or dissolved by a Judgment of the competent Court means that said marriage must have been absolutely and finally dissolved Ordinarily, by the term of "having the marriage" declared void or annulled *ipso facto means that the marriage has been completely and finally terminated. However, the term dissolved by judgment of the competent Court* needs further explanation in that the State of California, as well as many other States, have a provision for the granting of an Interlocutory Decree of Divorce, which Decree does not absolutely and finally terminate said marriage.

In spite of the foregoing, many people make the mistake or are erroneously informed by well wishing friends, that new nuptials can be contracted so long as they contract them in another State. This is not the law For if a marriage exists and is valid, that status follows

the persons involved no matter where they may go.

After the granting of an Interlocutory Decree at least in California, the Final Decree can be acquired only after the expiration of one year, and then not automatically, as a Motion has to be made by either party to have the Final Decree signed by the Court and actually entered in the record of the Court, and it is not until then that a new valid marriage can be contracted.

The next question that may come into the reader's mind may be what happens if you do commit bigamy. The answer, of course, from a viewpoint of criminal law is that you have committed a felony, and the punishment therefore is set forth in Section 283 of the Penal Code of the State of California as follows:

Bigamy is punishable by a fine not exceeding five thousand dollars (\$5,000) or by imprisonment in a county jail not exceeding one year or in the state prison, not exceeding ten years.

From the practical standpoint, some people convicted of this crime are actually sent to jail, and in some instances even to prison, as set forth in the preceding-Section.

On the other hand, in some cases, because of no actual intent, or malice, or particular advantage being gained by the guilty person, are disposed of by the Court with a great deal of wisdom and sympathy, tempered with mercy, and those persons may be merely placed on probation or given a reasonable fine.

Nevertheless, an intervening bigamist marriage gives birth to many other undesirable legal ramifications, either for the innocent party of the bigamist marriage, or the guilty party, to wit: it effects property and community rights, the rights of support and alimony for the parties involved, the rights of innocent intervening third parties, not to mention extensive costs of litigation to correct the marital status of all parties involved.



HUMBERTO GARCIA
CY press 5-5594

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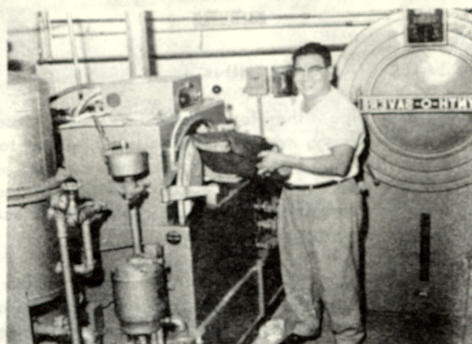
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- Latin American Health Club -

HUMBERTO GARCIA. Director

IT'S LATER THAN YOU THINK !

The time is ripe, therefore, for you to take a close look at your body, are you physically fit and set to strip down into a pair of trunks and to look the part of a husky he-man, or are you out of condition, have you allowed yourself to slide, if so, you'd better act and correct that error right away.

You know based on your experiences of the beach in previous years, that the well developed fellows have the most fun, get the best looking dates, enjoy themselves to the hilt. The out-of-shape fellows have to be content to sit on the sidelines; spectators instead of leaders, and they command absolutely no respect.

DON'T LET THIS HAPPEN TO YOU.....!!!!

Take off your shirt. See how you shape up in that mirror right away. If you're not satisfied with your physical appearance you'd better get going right now.

You'll be absolutely amazed at the improvement you can make in a few short months time, even if you have never handled weights before. You can be up to 20 pounds heavier, stronger, more muscular and impressive in every physical respect long before the next summer if you start training right away.

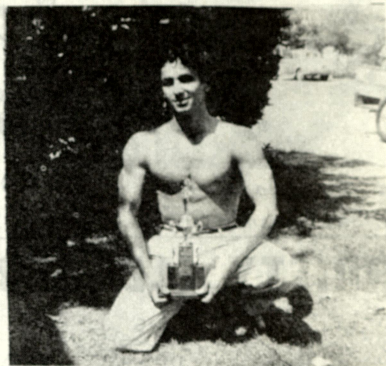
AND WHEN you decide to improve that BODY of yours make sure that you avoid mistakes, don't settle for anything less than the best, which means you should do it the LATIN AMERICAN HEALTH CLUB Way.

NEXT SUMMER can be either the most enjoyable in your life or it can be a miserable flop. It depends entirely on you and what your next move is. A few hours a week spent in pleasant weight training will be your greatest investment in Summer Enjoyment and successful living all year around that you could ever make.

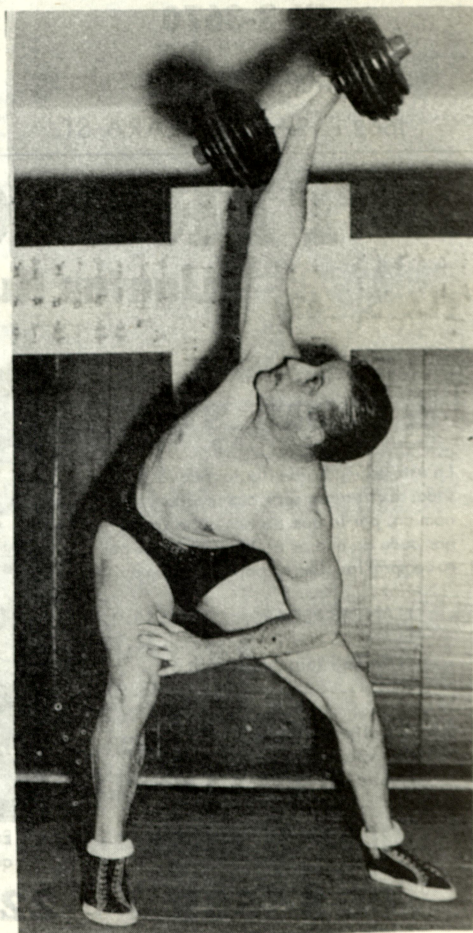
HANK PARAMO
Vice-President.

In the picture appears PABY SALAS 50 years of age during a workout with the (Iron Pills) Mr. Salas resides in Mexico, City.

FOR INFORMATION to join the LATIN AMERICAN HEALTH CLUB please contact the Vice-President Mr. Hank Paramo at Cherry 3-9807.



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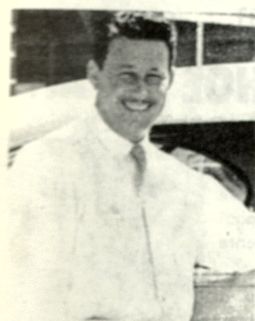


FIESTAS del 16 de SEPTIEMBRE

Adornando el carro que presentó la
Empresa Davilla, iban Dolores Vás-
quez, (Miss C.S.O.), Anita Collins y
Gloria Soto.

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JOHNNY
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BATTLE OF THE CHAMPIONS: SUGAR (RAY) ROBINSON vs. CARMEN BASILIO. Big Screen Telecast MONDAY nite SEPTEMBER 23rd. 7:30 p.m. Exposition Hall. San Jose, California.

This is the NEXT BIG FIGHT for San Jose. Get your Tickets EARLY because this middle weight title fight is going to be a SELL OUT. You can call yours truly at CYPRESS 4-8945 for TICKET INFORMATION.

Dr. Vincent Nardillo well known boxing physician calls Sugar Ray Rings greatest fighter and although Ray is 37 he found him to be in as good of condition as any other fighter in the world. On the other hand Basilio will be in the best condition of his life, he is younger and a terrific body puncher, Robinson will have to knock him out inside of 6 or seven rounds. If not Basilio will wear him down and knock him out before the 15th round.

HOLLYWOOD, Saturday Sept. 14th, Ike Chestnut won an easy ten round decision over Mexico's Jose Cotoero.

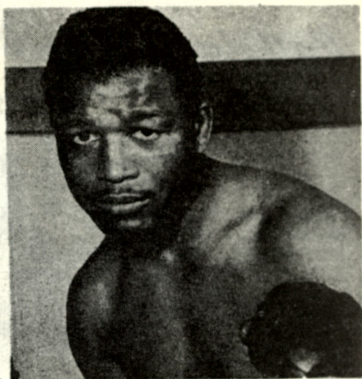
KID GAVILAN to fight Gaspar Ortega at Wrigley Field in Los Angeles (Oct. 15th) Gavilan again to whip Ortega.

And so until the NEXT TIME I'll say: May God be with us always.JOHNNY.



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SUGAR (RAY) ROBINSON



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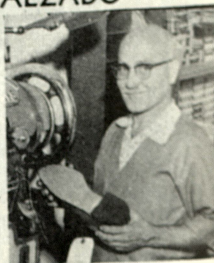


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Cautivadora y bella aparece en la foto la Srita. María del Socorro Villarreal quien se encuentra de vacaciones en esta ciudad, procedente de Piedras Negras Coah (Mexico). Los padres de "Corrina", como cariñosamente la llaman sus amistades son el Sr. Jose María Villarreal y su estimable esposa Sra. María Luisa Villarreal.

Corrina tiene el don de captarse fácilmente la simpatía de cuantos la conocen por lo que ya cuenta con muchas amiguitas, pensando radicarse en esta ciudad.

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In the picture appears from left to right: Yvonne Fonseca, JOHNNY HERNANDEZ and EDDIE SATIN (co-owners.) ready, able and willing to give you the best buy in town on SHOES for the ENTIRE family.

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FOTOGRAFIA DE
GABRIEL FIGUEROA



FOTOGRAFIA DE
GABRIEL FIGUEROA



Rita Macedo y Fernando Fernandez
en una escena romántica de DUELO
EN LAS MONTAÑAS, cinta que dis-
tribuye Clasa-Mohme, Inc.

Domingo 29, Lun. 30 de Sept. Martes 1 de Octubre



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