

California State College
10 years
1970-1980
BAKERSFIELD

THE RUNNER

Vol. VI, No. 2

California State College, Bakersfield

Thursday, Sept. 25, 1980



HAPPY

BIRTHDAY

HAVE A BITE

Challenging ideals shape past, future success

by STACY CARLSON

Step back in time, go to the late 1960's. While young and old generations clashed, hippies held smoke-ins and soldiers fought in Vietnam a small group of men struggled to form a new institution in the Southern San Joaquin Valley.

Temporarily called California State College, Kern County, CSB had an initial faculty of 70. The faculty in 1980 totals 187.

CSB became the 19th college in the California State College System. It remains the youngest college in that system.

Approximately 1000 students enrolled in the fall of 1970. Full-time enrollment in the fall of 1980 stands at about 2300.

The library held 62,000 volumes and encompassed 1 1/4 miles of shelving in 1970. This fall the library has almost five miles of shelv-

ing to house 220,000 books. The initial amount allotted for construction was almost three million dollars, to rebuild all the structures on campus today would cost over 44 million.

The master plan of Cal State holds space for 12,000 students. Enrollment of non-Kern County residents was expected to increase. The first CSB president, Dr. Paul F. Romberg, predicted that eventually 60%

of the student body would be from outside Kern County. Romberg also hoped that CSB would become a residence institution rather than a commuter college.

Enrollment remains well-below initial predictions and most students still commute to class. The schedule boasts a varied curriculum, but the number of sections offered is limited.

Perhaps the best aspect of CSB remains coherent with the 1969 academic policy discussions. There's nothing unusual about close ties, a first-

name basis or discussions over coffee between a professor and a student.

Most courses are flexible. Most professors present themselves as persons rather than authority figures.

The ten years since CSB opened its doors have seen some of the initial prophecies fulfilled, while others still await fulfillment.

A lot of thought and ideals went into the design of CSB. After one decade it is important to look back, reassess, then look ahead.

Romberg predicts interaction

by STACY CARLSON

Appointed by the California State College Board of Trustees in 1967 as the President of CSB, Dr. Paul Romberg envisioned a college unlike any other.

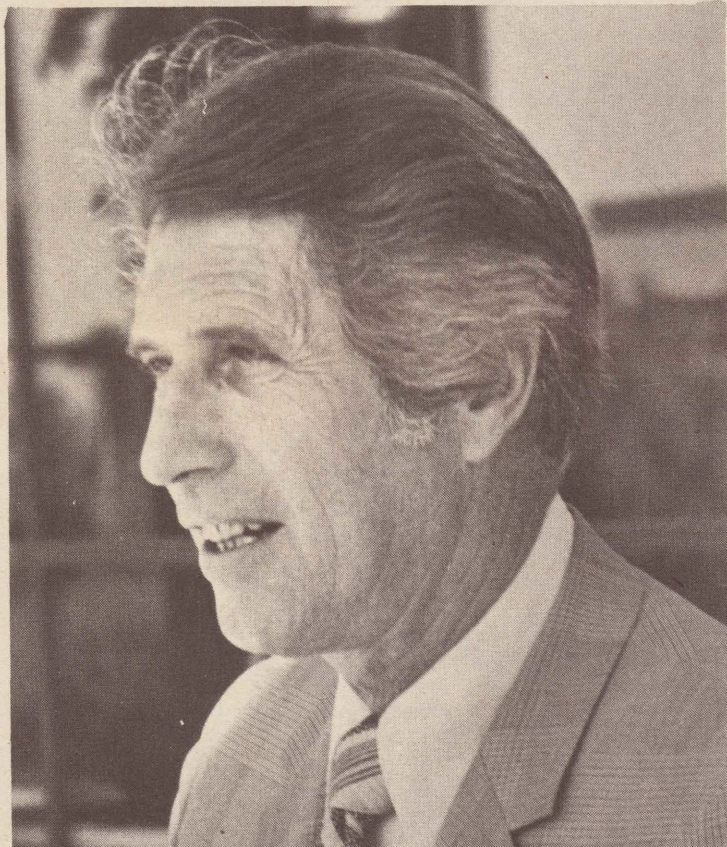
The original philosophy embraced interaction between students and faculty. The first question asked prospective staff members, interviewed in 1969 and 1970, was, "Will you be a teacher and will you talk with students?"

Romberg described college as an "organization of people, not just students and a faculty."

He wanted a unique institution, with "living-learning centers." At these centers students would be encouraged to discuss and determine the relationship between courses.

AVOID IMPERSONALITY
The new president wanted to avoid large lecture halls to "provide insurance against ... impersonality."

Romberg predicted a village type of lifestyle for students. He described instruction as "not a streetcar operation to drop in and out of, but an almost all



Dr. Paul F. Romberg

day program with opportunity at all times to be a part of the total learning process."

The commuter and resident student were envisioned as "units," included together in this total process.

Romberg left CSB in 1973. He now acts as President of San Francisco State University. At SFSU Romberg maintains a low profile. For a few years, he held informal meetings with students, but now has discontinued

them because of a busy schedule.

It may not be easy to transfer the innovative techniques Romberg implemented at CSB to a large campus (SFSU student population is 24,000). Or perhaps Romberg created his "special" college then returned to a more traditional role in San Francisco.

No matter where he is today, the things that shape CSB carry the foundations set by Dr. Romberg and his staff, and will shape the future years.

CSB: A brief review

Cal State opened for classes in 1970, but the processes leading to the opening of the facility began in 1964.

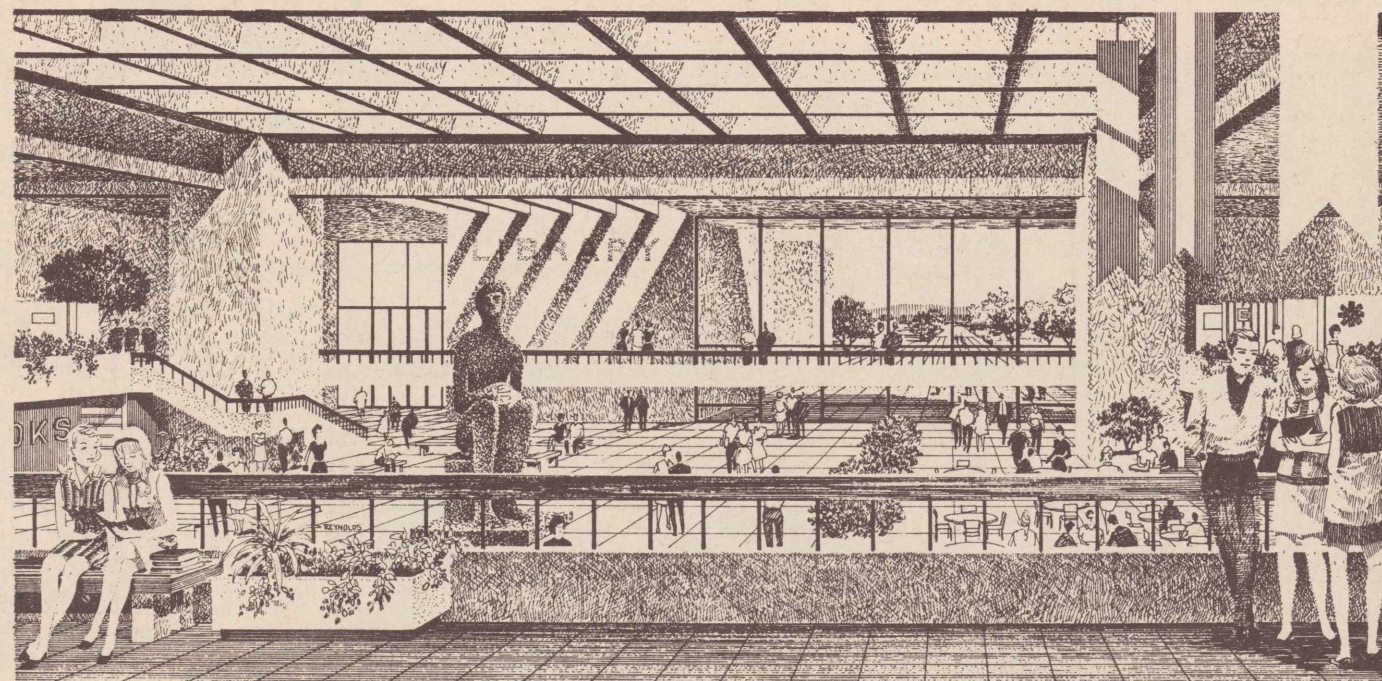
Many of the names involved with the preliminary plans are still familiar today, others have faded with the mini-skirts and Brylcreem hair associated with the 1960's.

A brief, chronological history of Cal State's development follows:

- July 21, 1965 Governor Edmund G. Brown (senior) signed a bill that appropriated \$20,000 for the initial study leading to the development of CSB.
- October 18, 1965 Kern County Land Company (since purchased by Tenneco West, Inc.) offered a 380 acre land parcel as a gift to the trustees of the California State Colleges.
- June 21, 1967 \$3.6 million was earmarked for construction of a state college in Kern County.
- June 22, 1967 The board of trustees formally accepted the gift from Kern County Land Company.
- July 27, 1967 The board of trustees named Dr. Paul F. Romberg, who was then vice-president for academic affairs at Chico State, as the first president of CSB.
- June 27, 1968 The academic master plan was submitted to the board of trustees of the California State Colleges and approved as presented.

See CSB, p. 3, col. 1

Needs, philosophies determine futuristic design



Central Hall of the original plans

The initial structural plan of the CSB campus had a futuristic flair. Plans attempted to adapt space to teacher's needs and

around academic philosophies.

Originally a glassed, air-conditioned mall was planned. The mall would have connected

upper and lower sections and an adjoining library. The plans also included a classroom 130 feet long.

areas coincided with the idea of universal space, a part of the originality of CSB academics.

Initial facilities included an art

and music building, a lecture hall, a classroom building, a science lab, library, cafeteria, and buildings for administration and student services.

Planning of CSB included unique consideration of dorm students. Wanting to avoid the 5-minute cross-campus dash, and to reinforce the philosophy of congeniality, the dorms were initially designed in villages that adjoined classrooms. This plan was meant to give students a feeling of the relation of class to their everyday life, to decrease the distance between academics and reality.

See futuristic, p. 10, col. 3

Reagan assails prejudice, violence on campus

Ronald Reagan, former California Governor, spoke optimistically and seriously at the dedication of Cal State Bakersfield on Fri-

day, April 11, 1969. The smiling, shovel-holding Reagan was featured in a front page issue of The Bakersfield Californian. In his

speech at the groundbreaking ceremonies, Reagan referred to CSB as "... a clean page. What is written on that page depends on the people here."

Reagan also spoke of contemporary problems--the faculty and

student unrest of the sixties--problems all but extinct in 1980. The Governor declared that prejudiced teachings must be kept out of classrooms and violence kept off California campuses.

Speaking in conservative tones, Reagan urged protection of schools from "a small minority who do not conceal their aims and who are well-organized, effective and dangerous."

He warned against "hard-core rebels" and said colleges must terminate faculty members who "betray their academic calling."

Reagan addressed the issue of free-thinking, stating that society has a responsibility to accept the notion "that little attention should be paid to the political or ideological belief of the faculty."

Governor Reagan emphasized that teaching must not tell students what to think but how to think. He also recognized that students with legitimate complaints must be heard.

Yet, Reagan did not welcome colleges as refuges for dissidents. See Reagan, p. 10, col. 4

CSB: Brief review

Continued from p. 2

- July 25, 1968 The board of trustees officially named the new college California State College, Bakersfield (replacing the temporary name California State College, Kern County)
- Nov. 8, 1968 The California State College, Bakersfield Foundation held its first organizational meeting.
- April 3, 1969 The California Public Works Board approved the final architectural working drawings for initial site development and initial buildings of Cal State Bakersfield.
- This final act approved construction of 85,000 square feet of buildings at an estimated total cost of \$2,800,000.
- April 11, 1969 Groundbreaking and dedication ceremonies.



(1 to r) Glenn Dumke of State College System; Dr. Paul Romberg; Theodore Meriam, Chairman, board of trustees; Governor Reagan.

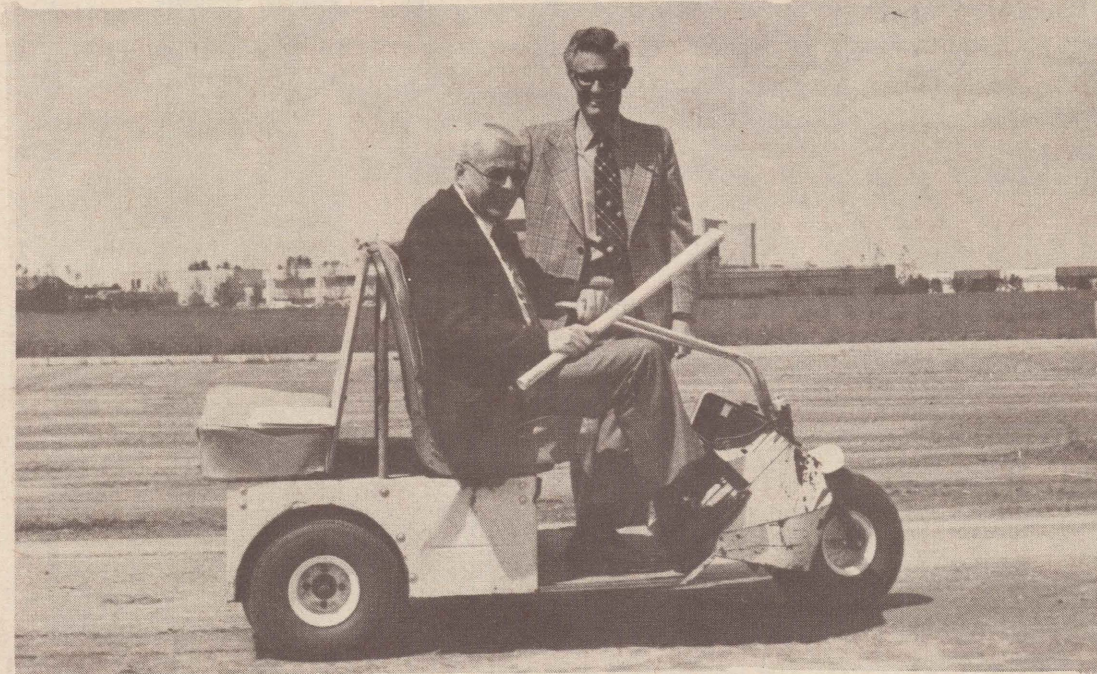
Sheffield, Secor survive CSB's 'hectic period'

by STACY CARLSON

President Jack Frankel and two men who have been at CSB since before classes began in 1970 took time last week to discuss the past and future of Cal State.

Sid Sheffield, who currently serves as Director of Public Affairs and Development, came to Bakersfield and Cal State in September 1969 as Administrative Assistant to former CSB President Paul Romberg. Sheffield reflected on the original philosophies of CSB and commented that those ideas have "pretty much been carried out." Sheffield hopes that in the next ten years community support and enrollment will continue to grow.

Now, said Sheffield, when Kern County refers to "the college" this means



President Frankel and Dean of Administration Ken Secor at Cal State in 1979.

BC. He would like to see this change and predicts that it will as CSB graduates become prominent in the community and Cal State gains importance in the State College system.

Sheffield also viewed the next ten years as easier and

"more fun" than the last ten.

A BRIEFCASE OFFICE

Ken Secor, Dean of Administration, echoed Sheffield's hopes of an easier decade.

Secor explained that the first years were a "hectic period." Secor was the first of the original staff to arrive in Bakersfield. The first office of Cal State, said Secor, was "in my briefcase on the floor of my home in Oildale."

Secor worked with Romberg at Chico State. The newly appointed President asked Secor to come to Bakersfield to help lay the plans for the new college.

During the planning stages, Secor held the responsibility of the structural plans for CSB.

He stressed that physical plans followed academic plans. Adaptation of environment to academics has remained an essential part of Cal State.

Secor feels that three major factors built CSB into the college it is today. The first was the physical aspects of Bakersfield and the needs of the commu-

the idea of a central walkway. The hall is 20 feet wide, "the widest in the entire state college system," Secor noted.

Secor currently oversees facility development at Cal State. He felt that a recent article in *The Bakersfield Californian* was misleading. The article, said Secor, described CSB as a college built for 12,000 students that now stands empty with an enrollment of 2300. The current facilities accommodate approximately 3000 students, Secor explained, the plan for 12,000 is the ultimate, largest population expected. As enrollment grows, buildings will be added. For now the buildings and the students fit together very well, Secor feels.

SPECIAL DREAMS

Speaking softly, Secor commented, "In dreaming any dream, some things are never implemented, both the physical and philosophical."

President Frankel spoke in terms of a dream, also. He said the men who built CSB had "dreams of something special."

Frankel became President of CSB in 1974; Romberg left in 1973. (Dr. Wilder was acting President for the one-year interim.)

LITTLE KID SCHOOL

Frankel worked with academic villages before coming to CSB, and was familiar with the concept of living-learning centers. The future of these concepts is not secure, however. President Frankel isn't sure that these ideas will work with the students of the eighties.

The hall in Donahoe is a version of

nity. The second factor was the background and philosophies of Dr. Romberg.

The third, and probably most evident factor, was a trip taken by Romberg, Secor, and a group of others in the fall of 1967. They travelled around the nation and into Canada to study "new and innovative" colleges.

The group watched and learned from many schools, particularly York University in Toronto, Canada. York University has the living-learning centers that were fundamental in Romberg's ideas for CSB. Romberg felt that these centers and many of the programs used in the innovative colleges could work in Bakersfield.

Commenting on the trip, Secor observed, "from all those feelings and experiences you have CSB."

THE ORIGINAL DREAMS

Asked about the structural plans for CSB, Secor said that many of the original plans may never be realized. The central glass mall, pictured in so many original diagrams, really is not financially feasible.

The hall in Donahoe is a version of

Where are all the AS reps?

by RON RICE

The Associated Students Council of Representatives held its first meeting of the school year last

Thursday, Sept. 18. Vice President Ricky San Augustine wondered aloud at the number of absent Council members, "Where are all our Reps?" A quorum was present, but several items of business had to be postponed until absent Council members could be retrieved.

Health and dental insurance plans were discussed briefly. President Jose Mendoza assured the Council of the availability of health insurance for CSB students, noting that information about the various plans would be distributed directly this year, rather than mailed, to cut costs. Comptroller Marcia Homme expressed concern about the thoroughness of the new distribution scheme, which will rely primarily on Council members. Questions about student health insurance should be directed to the Asso-

ciated Students (AS) office, AA105.

Retention, Promotion, and Tenure (RPT) hearings will be conducted soon by the AS. Anonymous student testimony about former and present instructors will be heard, and used as a basis for retaining, promoting, and tenuring (permanently securing) faculty members. Publication of the hearings has been somewhat lax in the past--Comptroller Homme called them "one of the best kept secrets on campus." Council members were encouraged to spread the news, but no organized publicity of these hearings other than posted notification is planned.

Mendoza reported that about a hundred people had registered to vote in state and national elections during class registration last week.

Mendoza also described two proposed committees which would replace the Long-Range Planning Committee. The Internal Affairs committee would deal with quasi-legal aspects of the AS: constitutions, charters, public relations, voter registration, and health insurance.

The External Affairs Committee would handle student grievance procedures, and such issues as developing a student union building, obtaining better bus service into town, and complaints about on-campus commercial services.

These two committees would be in addition to the existing programs and Publicity, Executive, and Finance Committees which will continue their previous activities.

See AS, p. 7, col. 1

Runner Report

Dance tickets at a discount

Special CSB student tickets at \$3 are available for the Oct. 1 performance of the R'Wanda Lewis Dance Company at 8 p.m. in the Dore Theatre.

This special price is made possible for students through the Dorian Society, the college's private Fine Arts support group.

No tickets will be sold at the Dore box office for this performance which is the first in the 1980/81 Encounters With the Arts subscription series.

Students wishing to attend may purchase tickets by presenting their CSB identification card at the Public Affairs Office, Academic Administration Building, room 110, before 5 p.m., Wednesday, Oct. 1.

The R'Wanda Lewis Dance Company performs traditional African, Caribbean, East Indian, modern and jazz dances in a dazzling celebration of the global Black experience.

Pulsing rhythms, gospel melodies, blues and jazz sounds set the stage for dancers dressed in colorful costumes richly reproduced from authentic ethnic designs.

Combining technical excellence with theatrical showmanship, the R'Wanda Lewis Dance Company creates an experience that is pure entertainment.



The R'Wanda Lewis Dance Company

Co-op Education endowed

CSB will soon establish a Cooperative Education program at the college.

Cooperative Education will provide current and future CSB students the opportunity for alternating periods of academic study with periods of paid, career-related employment. It provides the experience necessary to step easily between the college and work worlds.

The program is made possible by a recently received \$56,500 grant from the U.S. Office of Education.

The proposal for the Co-Op program, written by Dr. John J. Sullivan, Dr. James H. George, Marcia Homme, David

Lyman, Kim Nunes, and Jo Perez, became the only first-year Co-Op program in the nation to receive full first-year funding by the Office of Education.

One of the prime functions of a Co-Op program is to ensure that there are employment opportunities available which relate to students' educational or occupational goals. Student goals are changing and shifting towards pursuing an education more directly applicable to employment after graduation.

In a survey conducted recently by the campus Career Planning and Placement Center, over 80% of the students responding demon-

strated a preference for positions that have been historically amenable to Cooperative Education placements.

This type of program has received the written endorsements of major corporations and local governments. President Jacob P. Frankel and Vice-president Philip M. Rice have also endorsed cooperative education. The College Council, the College's major policy recommending body, has reviewed and supports the proposal.

Selected to head the Co-op program is Gloria Miller who will move to CSB from the Cooperative Education program at Michigan State University.

A CLASS RING THAT IS YOU

Your school sport, activity or club can be selected and designed especially for you. Select from the 59 categories listed below.

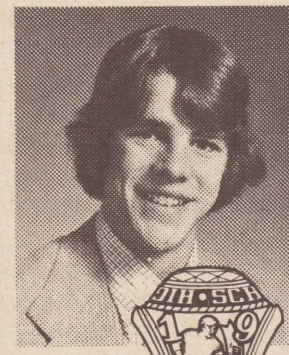
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| 680 BOYS GYMNASICS | 880 AGRICULTURE |
| 681 GIRLS GYMNASICS | 881 CHEERLEADER |
| 682 BOYS SWIMMING | 882 SPEECH AND DRAMA |
| 683 HOCKEY | 883 HOMEMAKERS |
| 684 TAIKONDO | 884 GOVERNMENT |
| 685 CANOE | 885 ATHLETICS |
| 686 VIKING | 886 RODEO |
| 687 GEMINIS | 887 BAND |
| 688 SCORPIO | 888 GIRLS SOCCER |
| 689 SAGITTARIUS | 889 BOYS TENNIS |
| 690 AQUARIUS | 890 GIRLS TENNIS |
| 691 PISCES | 891 GIRLS TRACK |
| 692 ARIES | 892 NAT'L HONOR SOCIETY |
| 693 CHEERLEADER | 893 ECOLOGY |
| 694 MOTORCYCLE | 894 SKIING |
| 695 POMPOM | 895 BOYS SOCCER |
| 696 JR. ROTC | 896 FOOTBALL |
| 697 GYMNASICS | 897 GIRLS SOFTBALL |
| 698 GIRLS SWIMMING | 898 ACADEMICS |
| 699 CHORUS | 899 PERSONAL INITIALS |
| 700 MAJORETTE | 900 JOURNALISM |
| 701 CROSS COUNTRY | 901 SCHOOL SERVICE |
| 702 PER CLUB | 902 BOYS TRACK |
| 703 GIRLS GOLF | 903 BOYS BASEBALL |
| 704 BOYS GOLF | 904 ARTS |
| 705 BOWLING | 905 ALL ATHLETICS |
| 706 DRILL TEAM | 906 BOYS BASKETBALL |
| 707 VO-TECH | 907 GIRLS BASKETBALL |

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Sue Friedell—H tennis 2, swimming 3,4, Band 1-4.



Tom Sand—basketball 3,4, ecology club 2,3, Soccer 2-4.

Album Review

Browne holds out

by MARK ATKINS

Hold Out, Jackson Browne's first studio album in four years is somewhat of a disappointment after such a long wait.

With songs like: "Doctor my Eyes," "Rock me on the Water," "Before the Deluge," "These Days," "Redneck Friend," "The Fuse," "The Pretender" and "Running on Empty," Browne reflected the seventies better than any of his contemporaries. His previous albums contained sensitive statements that captured the hopes, fears, thoughts, and imagination of society, much like Dylan captured the sixties.

Hold Out marks a new decade and a new, more personal, Jackson Browne.

He still surrounds himself with the same band of musicians that have graced his previous LPs. Yet, he has made significant changes.

Licorice Pizza

Bill Payne (formerly of Little Feat) plays the organ on five of the seven cuts. There isn't even one good squeal of David Lindley's lap steel guitar. Lindley's guitar has become a trademark of Browne's earlier works. Lindley does play on Hold Out, but his talents are lost in the mix and come across sedately.

On the title cut, "Hold Out," Browne sings, "Baby I guess you know my story," which applies very well to this album. We all know this story. It's so obvious, it's The Pretender in reverse. The Pretender dealt with lost love, Hold Out deals with the discovery of love.

In the opening cut, "Disco Apocalypse," Browne and Rosemary Butler share the vocals. The presence of Butter helps Hold Out carry Browne into his new phase. Butler is the vocalist who closes out Browne's excellent 1977 live album Running on Empty. This gives Hold Out the impression of a continuing statement.

See Browne, p. 7, col. 2.

Crabtree to advise on investing

If you are finding that it's becoming harder and harder to keep up with today's inflation, you might want to consider investing your money.

The various aspects of investing will be examined when the Division of Extended Studies offers "Investment Seminar" on October 4. Bruce Crabtree, account executive for

Dean Witter Reynolds, Inc., will conduct the seminar from 9 a.m. to 4 p.m. in Academic Administration Building, Room 101.

The one-day course will cover such topics as income, growth, speculation, risk, tax advantages, stocks, bonds, financial institutions, partnerships, insurance and commodities.

Participants will learn what investments are available and what can be expected from these investments.

Fee for the non-credit course is \$30. Paid reservations are due by September 27. For additional information and enrollment forms, contact Extended Studies, Faculty Building Suite 101, or call 2207.

Quelling phone confrontation

What is the first thing that comes to mind when someone starts yelling at you on the telephone? How do you calm the person who calls your agency or firm with a nasty complaint?

the call, fight with the client or try to strike an instant compromise. Unfortunately, many encounters do not readily allow for a clean compromise, where both parties

increase the caller's hostility."

Several techniques for handling a telephone conversation will be offered

by Goodman, whose training resources include behavioral research and a decade

of work in telemarketing, management and training. The program will also

cover the subject of listening, organizing and delivering ideas and basic techniques for more positive office communication.

Fee for the course is \$65 including lunch and refreshments. Paid reservations are due by September 26.

Brochures containing complete information and an enrollment form are

win and lose in equal amounts."

CSB+

Goodman claims that the most common method used to deal with irate callers is to let the complainer talk himself into exhaustion. This method can backfire. "Silence in the face

'Unfortunately, many encounters do not readily allow for a clean compromise. . .

of this verbal barrage can be construed by the caller as neutrality or indifference on your part. If this is the impression conveyed, the technique can

available at the Extended Studies office, Faculty Building Suite 101, or on the CSB Plus display rack in the gallery of Donahoe Hall.

THE RUNNER

The Runner is a weekly publication of the Department of English, California State College, Bakersfield.

Information regarding publication and advertising, letters to the editor, or comments should be directed to Classroom Building 103, 833-2165.

Editor Stacy Carlson
Production Manager Mark Atkins
Staff Ron Rice
Advisor Marla Iyasere

Editorial

Imitation identity

There's a disease crawling across America. It comes from around the world. It rests in our wallets, on our eyeglasses. We carry it in our purses and wear it on our rears.

What causes this mania that has crept onto our sheets, our underwear and even the upholstery of our cars? No one seems immune from its grasp.

It comes disguised as a fox, is better known to some as an alligator. The craze comes in real and imitation types. Known to most as the art of being chic (pronounce it "sheek" or "chick"), the designer flu has become an American obsession.

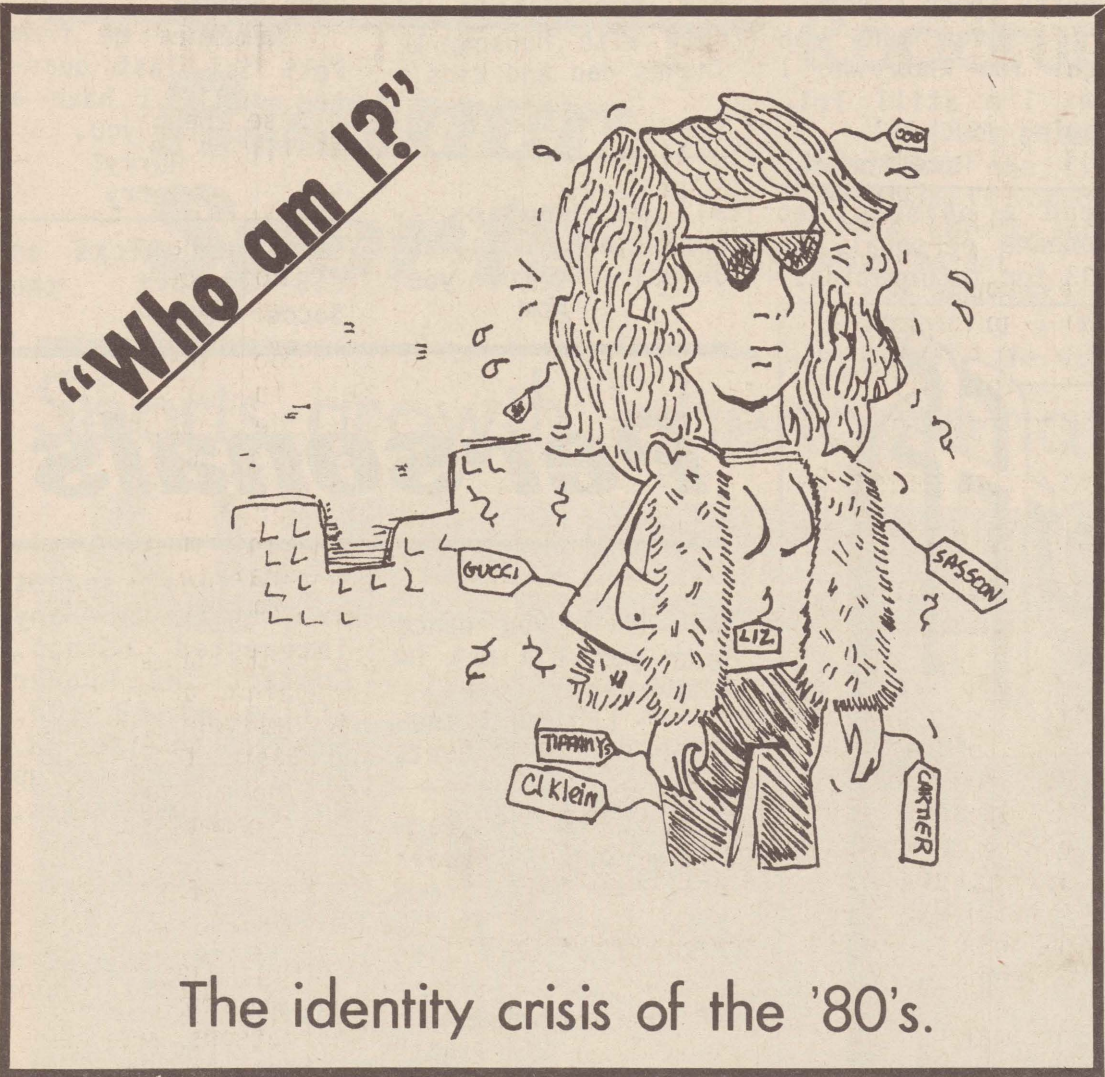
Opinion

These designers whose names we display across our bodies are mostly foreign. Most of us can't even pronounce them correctly, or honestly afford their inflated prices. (Next step: Jacques Claude Penney's)

No one wears just clothes anymore. Calvin makes our jeans, Pierre fastens our belts, Givency gives us eyeglasses and legwear while Cartier tells us the time. Perhaps we feel less lonely when we have Gloria behind us and Givency to see us through. But is it worth the terror every time clothes get washed? What if the stitching unravels or the label falls off? Then you have just clothes again, no status, no special name, no anything.

There are those of us who claim we prefer the higher quality of designer clothes. We swear by the superior craftsmanship and the fact that the label means durability and excellence.

But then, we're probably the ones who buy bridges, swampland and used cars.



AS: Participation encouraged

Continued from p. 5

Mendoza mentioned some upcoming programs offered by the AS. Various popular films will be shown throughout the year.

San Augustine talked a bit about the AS retreat, rescheduled for October 4th and 5th. Additional information, about the retreat is available in the AS office. He urged Council members to promote participation in all AS activities.

Staff Advisor Margaret Sepeda described some activities of the CSB Birthday Party that will be held this Friday and Saturday, September 25 and 26. Volunteers from the Council signed up to staff the event.

A Communications Coordinator is being sought by the Council. Anyone with background in graphic art and writing interested in working for the AS should apply in AA105.

Finally, it was noted that the Village will be holding orientation classes at various times throughout the year. Council members are allotted time to speak at these classes and Advisor

Sepeda recommended using this time as "a vehicle to publicize the AS and to change its image." No discussion ensued as to what that image was or how it should be changed.

Licorice pizza

Browne: LP holds out on quality

Continued from p. 6

Impressions are all you get. You can sense Browne is trying to make a statement, it waits at every turn but never arrives. It can't be the spoken "I Love You" at the end of "Hold On, Hold Out," the LP's climax. It just isn't real, it comes across strained.

Easily the best cut here is "Boulevard," which picks up the beat and displays a good amount of street savvy. "That Girl Could Sing," "Of Missing Persons" and "Call It a Loan," are easy going numbers.

Browne already realizes he's in love in "Call It a Loan" when he sings, "And while you gave your love to me/I was betting I was getting it free/Oh, if I'd only known/What your heart cost/Oh, can we call it a loan/And a debt that I owe/On a bet that I lost."

"Of Missing Persons" is a song to the daughter of the late Lowell George (the founder of Little Feat).

to this and as soon as Browne says those three little words (I love you) you're left feeling cheated that that's all he had to say.

Still, in his defense, Browne gave us a clue when he sang, "Maybe there's not much left to say" ("Hold Out").

I guess we'll just have to wait to see, if Browne does have something else to say. Hopefully, it won't be another three or four years but maybe he won't say anything at all and call it Left Out.

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The students of the National Student Exchange want to say hi Cal State Bakersfield and thanks for having us!

Hey J.C. in Rohan which one was he?

Snookums -- I love the way your beard hangs long and messy around your face. And when you have food captured in the little strands of hair -- Ah ooh my Werewolf of London!

Denise Space Cadet-- I know who you are. You know who I am. I'm still following you.
-- Rock Lobster

Send a personal to someone personal. CB 103 for information.

Mom needs help at home with housework. Thanks dad and kids. Shirley

All my beauties -- Christiana, Beau, and Julesi -- I love you. Mom

Dear Robbie, Remember me from Poli Sci last quarter. Well, I have a surprise for you. Hurry! Terry

Get your kicks at CSB--Support the Soccer Team.

Personals

Personal spaces available to any interested beings. Contact The Runner office at CB 103, 833-2165 to place ad. Cost is \$1.00 for up to two column inches.

K.J. I am in love with you; I always have been since I met you. One day you'll like guys short like me.
Signed, "Starlight"

Dear Jim, Remember me when this you see . . . Have a great day -- Laura

Dane, What are your classes? I miss you. Pat

Cal State, Shape up and make more parking spaces or get a shuttle bus for all the lazy students! CAM

Joshua, We're very glad you joined our family. Love, Your Parents

I've got television/ I've got supervision/ No decisions for you/ Media blitz/Media blitz/ Immediate hits we rule. -- GERMS G.I.

Dearest, I miss you already, and you haven't even left yet. Love, M

Runner Sports

Sports growth 'phenomenal'



A student athlete practices in the broad jump pit. These are the type of practice facilities the Roadrunners had to overcome in the beginning. by MARK ATKINS

Phenomenal is the only way to describe the growth and development of intercollegiate athletics at CSB in its short history. Since its humble beginnings in 1971, when basketball was the only sport, the athletic program has won five national titles (four in wrestling and one in women's tennis) and last year six of its eleven intercollegiate teams finished in the top twenty nationally.

"In the beginning we had to use what I call creative coaching," said Charles Craig, the only men's track coach CSB has ever known. "We had very little equipment so we had to find ways to build something out of nothing."

Wrestling coach Joe Seay echoed those feelings, "Our first year we ripped pipes off the wall in a science lab and put a mat on the floor so we'd have a workout room."

Besides the lack of equipment, the coaching staffs shared one other thing, a winning attitude.

In 1971, basketball coach Jim Larson really started something when his team went 21-5 in their inaugural season. Since then each of the teams has been highly competitive within a short period of time. There have been a few exceptions yet even with those exceptions there has always been a shared attitude to do the best that is possible.

After that first year, the Roadrunners

Roadrunner tops aardvark

In 1970 classes began and the first CSB students voted on school colors and a school mascot.

CSB AARDVARKS Defeating a fellow animal, the aard-

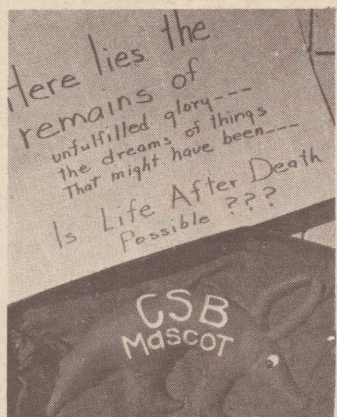
vark, the roadrunner took its place as the official mascot. Students chose Royal Blue and Old Gold as the school colors.

Cal State may be one of the few, if not the only, school represented by a roadrunner. This animal fits the flat, desert-like area surrounding the college.

The roadrunner's habitat ranges from California to Mexico and Texas. It's rather an elusive animal, being known more as the clever cartoon character than as a living entity.

The cartoon roadrunner fits the actual animal in many aspects. The roadrunner runs at a top speed of 15-20 mph. It rarely flies but does sail across ditches and gullies about a foot off the ground.

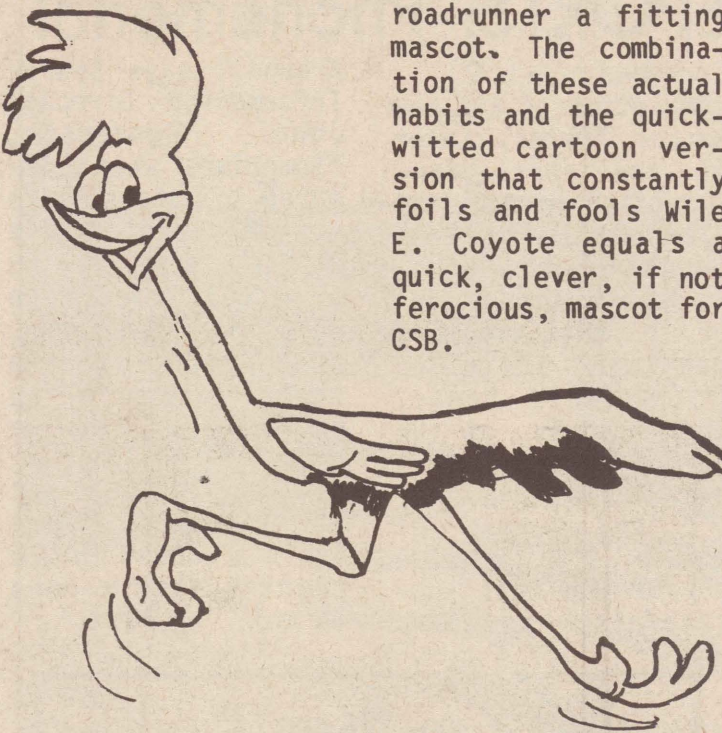
The animal can



What might have been stop suddenly by throwing its tail into the air. It can also switch directions suddenly. To use an old expression, the roadrunner can "turn on a dime and have a nickel leftover."

The foot of the bird makes tracks in an X shape; it's difficult to tell if it's coming or going. The roadrunner eats small animals and beats snakes and lizards on the ground to make sure they're dead.

All those characteristics make the roadrunner a fitting mascot. The combination of these actual habits and the quick-witted cartoon version that constantly foils and fools Wile E. Coyote equals a quick, clever, if not ferocious, mascot for CSB.



SOCCER:			
September 27	Chapman College at CSB	1:00pm	
October 1	Cal Poly San Luis Obispo at CSB	3:30pm	
CROSS COUNTRY (MEN'S AND WOMEN'S)			
September 27	Westmont Invitational at Santa Barbara	All Day	
VOLLEYBALL			
September 26/27	at La Verne Tournament	All Day	
	Cal State Northridge at CSB	7:30pm	

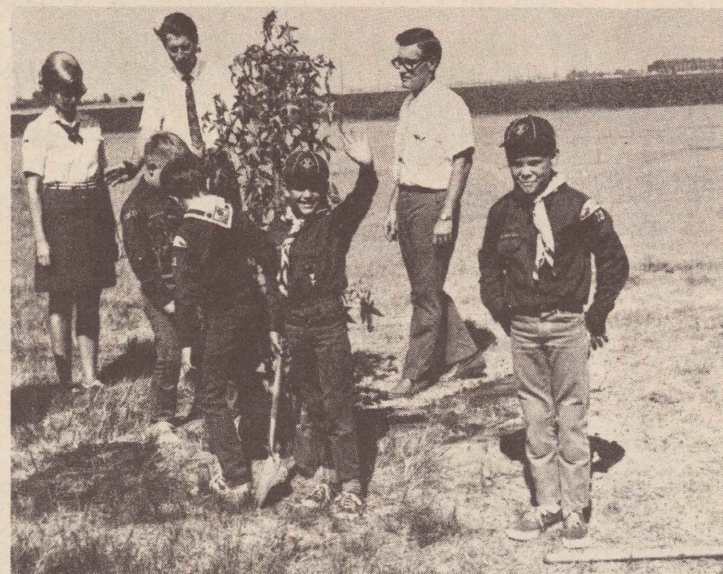
Surviving: 'Hectic period'

Continued from p. 4 A
"The excitement has been replaced with a good feeling," said the President of the original innovations.

For the present, CSB offers a higher quality of education than ever before. Frankel feels this is due to a more experienced faculty and a greater variety of courses. "The little kid school is growing up," he observed.

In the future Frankel feels maintaining high quality and teacher/student closeness is important. A 12,000 student population doesn't appeal to the president; he'd rather have a maximum of 5,000.

Frankel also envisions a time when students from Northern and Southern California will come



Cub Scouts donate tree

to Bakersfield for college. He pointed out that, for now, CSB offers things other state colleges do not.

CSB is the only college where a student can major in acting without having to minor in or take many other non-acting courses.

Cal State also boasts "the only

geology major in the middle of an oil-field."

Nursing and athletics have always attracted non-Kern County residents, Frankel said.

The college is still growing, Frankel noted. The newness will wear off and CSB will gain a statewide reputation, he predicts.

Keep prejudice, violence off campus

Continued from p. 3

dents. Declaring, "They have a right to be heard, but not to prevail," the Governor suggested moral persuasion rather than law enforcement to control campus

uprisings.

Other politicians present at the 1969 ceremonies were Congressman Bob Mathias, State Senator Walter Stiern and Assemblymen William Ketchum and Kent Stacy.



Onlookers at the opening ceremonies

SPORTS: 'Phonemendal'

Continued from p. 9
completion of six new soccer fields. Later in the year, construction on the John Hillman Memorial Pool should be starting. As to the future, one of the most commonly mentioned additions is a field house, though it is, at the very least, years away.

"In terms of growth, I think we're one of the most successful programs

around," says Sports Information Director John Henderson. "Sometimes when compared to Kansas State or other big schools we feel like we're on a second level," he went on, "But then, just competing with them makes you realize how far we've come."

Charles Craig put it this way. "There isn't a school in the country that's done as well, as fast."

Furturistic: CSB's original design



A bare faculty towers and pond at the beginning of classes, 1970.

Continued from p. 3

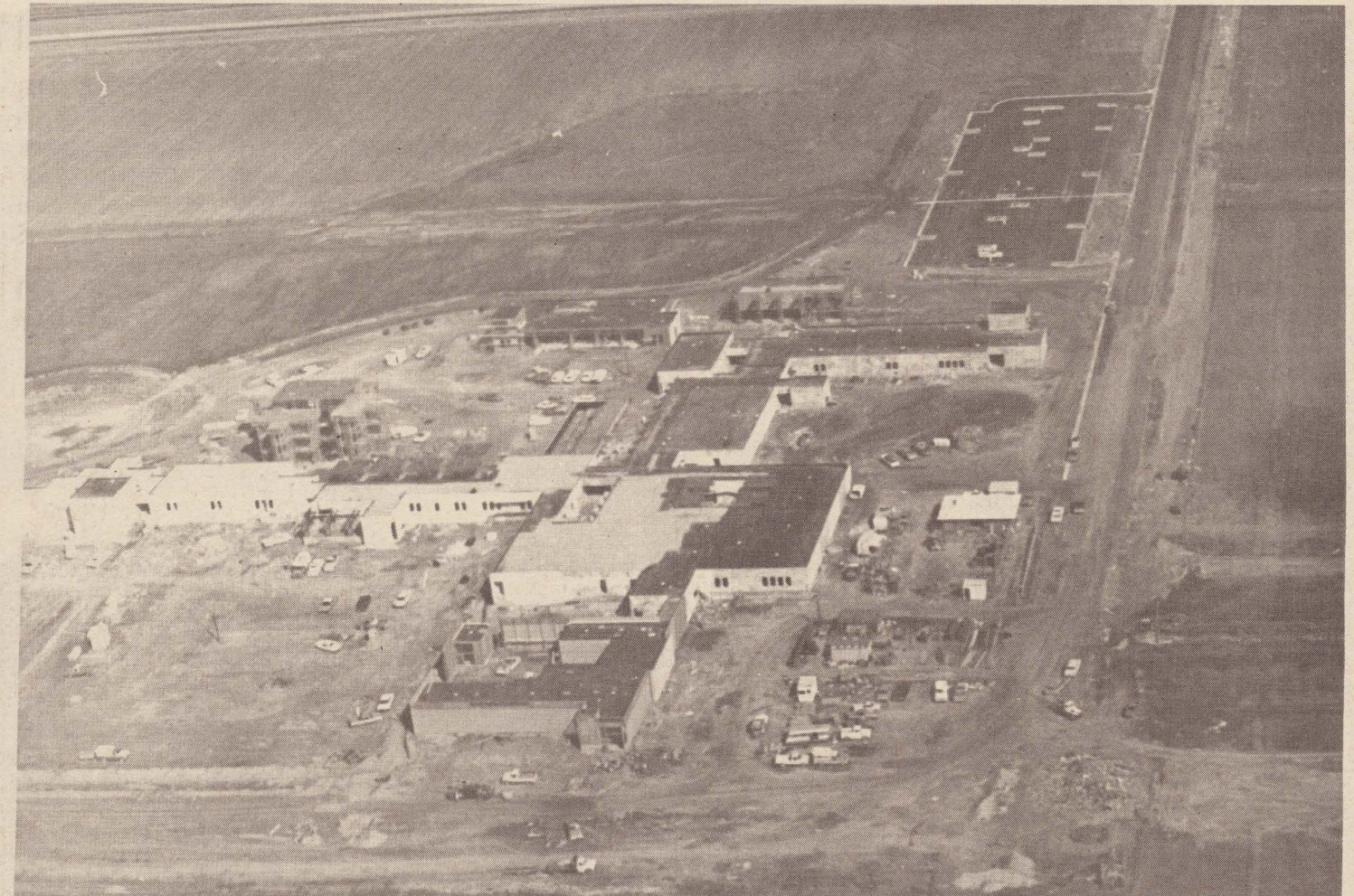
The student lounges on the first floor of the dorms reinforce this idea of congeniality. These lounges are designed for use by day students. They provide the opportunity for close association between commuter and resident

students.

The names of two halls, Donahoe and Dore, date back to 1970. The Bakersfield Business and Professional Women's Club donated in the name of "Dorothy Donahoe Memorial Scholarship." Mrs. Charles Dore was also an original scholarship

donor.

Since 1970, a new cafeteria, a second science building, additional landscaping and outdoor athletic facilities have increased the campus' size. Most recent additions are the Scott Soccer Fields and the Madigan Art Gallery.



An overview of CSB in March 1970.



Skimpy trees and spotty grass decorated the original Dorm Villages when they opened in Fall of 1972.



A surprise snowstorm blanketed the shoulders of CSB in 1973.

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~BIRTHDAY BASH~

CSB 10TH BIRTHDAY CELEBRATION SCHEDULE OF EVENTS

FRIDAY -- September 26, 1980

- Afternoon - Intramural Competition (volleyball, baseball, etc.) among students, faculty, staff and alumni.
- 4 to 9 p.m. Beer and Wine Garden - Cafeteria patio
- 6 to 8 p.m. Spaghetti Dinner sponsored by Chaparral Club in cafeteria. Tickets \$3 available in AA110, Public Affairs, until 5 p.m. Thursday, Sept. 25. NO TICKETS AT DOOR.
- 7 to 9 p.m. Music by "The First Echo" -- cafeteria patio -- Beer & Wine Garden entertainment. Dance if you wish, or just socialize!

SPECIAL ADDED ATTRACTION: Keturah will entertain with her exotic belly dancing during band breaks.

SATURDAY -- SEPTEMBER 27, 1980

10 a.m. to 5 p.m.

- ALL-DAY EVENTS: Bazaar -- Galleria Donahoe Hall
Asian Exhibit, under the big top, South Lawn of Cafeteria -- dancers, food, music. Elephant Rides from 11 a.m. to 3 p.m. -- 50 cents
Food and Fun Booths -- Cafeteria Patio
Southern San Joaquin Soaring Society-- Intramural field
Science & Animal Display -- Lobby, Science Building I
- 10 a.m. -- California State Old Time Fiddlers Association, District 3 -- Cafeteria Patio
- 10:30 a.m. -- Kids Sack Race -- PE Lawn
- 11 a.m. -- Wisteria Dancers -- Cafeteria Patio
BUS TOUR -- leaving from campus bus stop adjacent to Fine Arts building
- 11:30 a.m. -- Los Correcaminos Dancers -- Cafeteria Patio
Kids Wheelbarrow Race -- PE Lawn
- 12 Noon -- Ed Alonzo, Magician -- Cafeteria Patio
CSB BIRTHDAY CAKE ON DISPLAY IN THE CAFETERIA UNTIL 2 p.m.
- 1 p.m. -- Kids Three-legged Race -- PE lawn
BUS TOUR -- leaving from campus bus stop adjacent to Fine Arts Building
- 1:40 p.m. -- Sweet Adelines -- Cafeteria

* * * * *

- 2 p.m. -- BIRTHDAY CAKE CUTTING CEREMONIES -- Cafeteria
Free cake and punch will be served.
CSB's first president, Dr. Paul Romberg, now president of San Francisco State University, will be here to join with President Frankel, and Dr. Ken Secor, Dean for Administration, in the cake cutting ceremony.

* * * * *

- 2:30 p.m. -- Rollerama Dance and Figure Club -- Outdoor exhibition on the basketball courts opposite south lawn. Honey Bee Ridge Gang -- Cafeteria patio
- 3 p.m. -- Bus Tour -- leaving the campus bus stop adjacent to the Fine Arts Building
- 3:30 p.m. -- Kids Egg Toss -- PE lawn