

# Career Planning and Placement

Student Affairs  
Career Planning and Placement  
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Acting Director, William Head

The Career Planning and Placement Center provides assistance to all students of the university in the long-term process of career exploration, career development and career placement. Services include a career information resource center staffed by a career information specialist, a part-time and summer section to assist those of you seeking part-time, temporary and summer positions, and a full-time career placement division to assist those of you who are in your final year of study and will be pursuing career employment.

The Placement Center not only serves the needs of the university and its students but is actively involved and concerned with the needs of the business, industrial and educational community.

There is no charge to students or employers for this service. Alumni pay an annual fee for service rendered. You are invited to participate in any of the different phases of the placement program. The staff is available on a drop-in or appointment basis. They will make every effort to assist you.

## Career Information Resource Center

When you stop to think that you will be working for 30 to 40 years after completing your education, it becomes doubly important to make a well-considered, sophisticated career choice. The Career Information Resource Center is available to assist you not only in developing a career objective but also by providing information on how you can explore and reach this objective. The center gives you access to current



information regarding requirements for various careers, employer information, and information relating to job-seeking techniques, including audio and video cassettes. Two computer-assisted guidance systems are also available to aid you in making career decisions. SIGI, the System of Interactive Guidance and Information, helps you to identify and prioritize work values, suggests occupations that meet those values, gives specific information about occupations of interest, provides an overview of entry level requirements, and aids in weighing the risks of entering an occupation against the satisfactions it would provide. EUREKA, the computerized California Career Information System, can help you learn more about occupations which relate to your interests and abilities. EUREKA's memory banks are filled with information covering over 360 occupations (including job descriptions and employment outlook), training programs to prepare for specific occupations, and colleges and universities offering desired areas of study.

## The Staff

The university's professional career planning and placement staff can assist you in gaining a greater occupational perspective. They will discuss such subjects with you as anticipated supply and demand patterns, the entry level requirements for different positions, the resources of the career information center, the kinds of positions that have been obtained by other CSU, Fresno students, and your aptitudes and interests. It is vitally important to select a career which you will enjoy, which will provide you with a sense of accomplishment, and which will also provide you with a means for earning a living.