

First
Impressions
Count

Go after
that new
customer
by
TELEGRAPH

Form 1201

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

SYMBOLS

BLUE	Day Letter
NITE	Night Message
NL	Night Letter
LCO	Deferred
CLT	Cable Letter
WLT	Week End Letter

in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

2 Market St., San Francisco, Calif., ALWAYS
OPEN

380B FG 110 BLUE HEARST

SAN SIMEON CALIF 1133A SEP 1 1927

MISS JULIA MORGAN

1446

1135 MER EX BLDG SAN FRANCISCO CALIF

SUGGEST WE GET DESIGNS FOR TOWER TILING AND START MAKING
TILES SOON ALSO ELABORATION OF STONE TWO WANT TO ERECT
TEMPLE AND FINISH CASCADE ERECTING NEPTUNE FOUNTAIN STOP KINDLY FURNISH
PLANS AND MATERIAL WHEN CONVENIENT THREE ADVISABLE TO DECIDE ON
DETAILS OF DOUBLE STAIRWAY AT POOL AND DESIGN OF FEATURE
IN FRONT OF HOUSE A AS WALL WORK NOW PROCEEDING
RAPIDLY FOUR (DID YOU CABLE ABOUT BELLS) STOP WOULD LIKE
TO FINISH TOWERS AND TAKE DOWN SCAFFOLDING THEN PROGRESS WOULD
BE VERY OBVIOUS STOP THIS SEEMS LOTS TO DO BUT

OF SERVICE

is a full-rate
gram or Cable-
gram unless its char-
acter is indicated by
a symbol in the check
or in the address.

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT

J. C. WILLEVER, FIRST VICE-PRESIDENT

SYMBOLS

BLUE	Day Lette
NITE	Night Message
NL	Night Letter
LCO	Deferred
CLT	Cable Letter
WLT	Week End Letter

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at 722 Market St., San Francisco, Calif., **ALWAYS OPEN**

380B FG SHEET 2

LOTS TO DO BUT ITS ONLY CLEANING UP SOME UNFINISHED
DETAILS STOP I WONT BE AT RANCH THIS WEEK END
BUT WILL BE NEXT

W R HEARST

1200P