

California
State
University,
Hayward

HAYWIRE

WINTER 2001

NEWSMAGAZINE OF THE CSUH ALUMNI ASSOCIATION



All That Jazz

Homecoming Coming

Finding Sunken Treasure

PRESIDENT'S MESSAGE

By
Nancy
Tackett



The next big Cal State Hayward event is Homecoming 2001 on Feb. 16. The Alumni Association looks forward to welcoming everyone back to campus for basketball games against the teams from CSU Monterey Bay.

This year's Pioneer teams have done quite well on the court so far, and we're hoping their success will continue for Homecoming, which is always a fun occasion. During both the women's and men's games and at half-time, the cheerleaders and Pioneer Pete will entertain. Our loyal mascot also has been known to reward fans by shooting prizes into the bleachers with a giant slingshot.

Following the game, the Alumni Association again will host a reception for players, coaches and fans to celebrate what we expect to be our victory. This reception is an informal event and a good opportunity for alumni to catch up with former classmates. We would like to hear from alumni willing to volunteer to help with the reception. Call us at (510) 885-3721 if you can help out that evening.

This issue of *Haywire* includes the story of alum treasure-hunter and author Magaret Brandeis, an update on the university's new "buy-a-brick" program, and other campus news, including a schedule of upcoming events and student productions.

We always appreciate hearing from you and about you. I encourage you to send us a recent color photograph and information about your current endeavors for the Pioneer Paths section.

As always, if you wish to contact me about *Haywire*, alumni activities or other campus issues, you may reach me at: alumni@csuhayward.edu or leave a message at the Alumni Association office (510) 885-3724.

Keep the Link!

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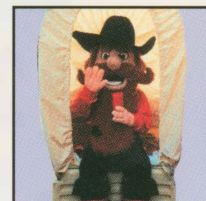
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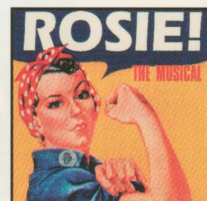
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Photos by Ben Ailes

Haywire is published four times a year by the CSUH Alumni Association for its members. Submissions are welcomed and encouraged. Please address inquiries or information to the CSUH Alumni Association, Cal State Hayward, 25800 Carlos Bee Blvd., Hayward, CA 94542 or call (510) 885-3724.

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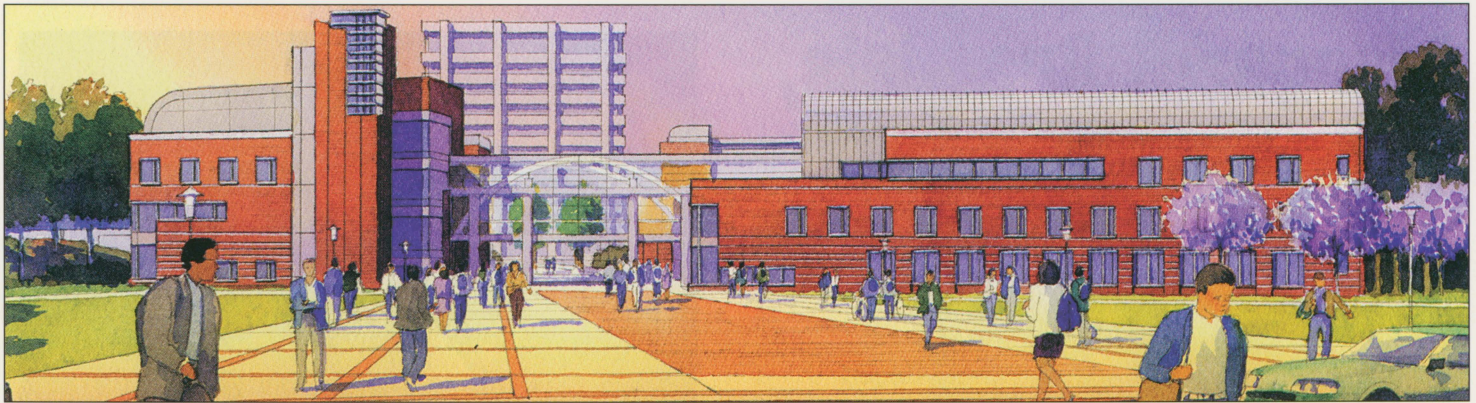
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On the Cover
Preparing for Homecoming 2001 against Cal State Monterey Bay are Pioneer basketball players, from left, Shatoya James (soph, #20), Josh Jackson (senior, #21), Nick Sparman (junior, #50), and Holli Howard (junior, #24).
Back cover: Josh Jackson
Index page: Derek Walker (senior, #11) and Chris Talbott (senior, #24)

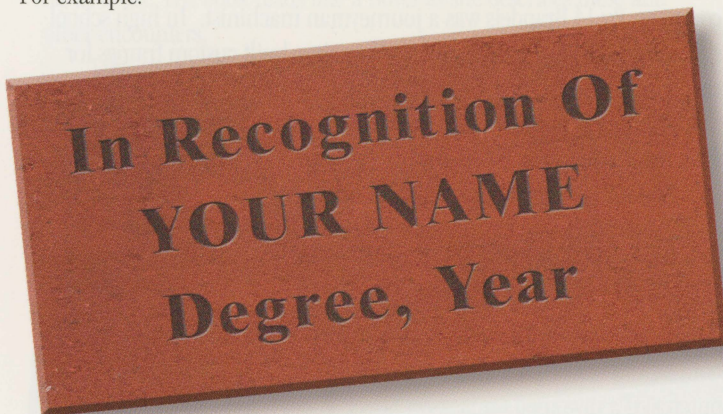
Art Director
Matthew Matsuoka



Bricks To Pave the Way for the Future

All alumni, students and friends of Cal State Hayward can contribute to the continued and future success of the university by purchasing a personalized brick to help build the new Business and Technology Center.

The courtyard and foyer of the new high-tech teaching facility will feature bricks inscribed with up to three lines of personalized text. For example:



Donors may decide between two or three lines of text (limit of 22 characters per line including punctuation and spaces). If they choose to have three lines, the first line may be either "In Recognition Of" or "In Memory Of." The second line is for the name. The last line may be either degree, year or city, state.

Courtyard bricks are \$250 and foyer bricks are \$1,000. Payments may be made in full or pledged over a period of five years (one-fifth due annually).

"We are very excited by the response we have gotten from our sample mailing to a small list of alumni," said Lynn Strong, brick

campaign manager. "We've received purchase requests from alumni of every school, not exclusively from the School of Business."

"Alumni are responding enthusiastically to the opportunity for permanent recognition on campus," she added.

Since the preliminary brick project mailing in November, the university has received 60 requests for the \$250 courtyard bricks and 11 orders for the \$1,000 foyer bricks.

Alum Arthur Tongball Tom, who earned his M.B.A. in 1980, purchased the first foyer brick. Alexander Martin Vitz, who completed a bachelor's degree in criminal justice in 1993, bought the first courtyard brick, and Candice Martinez, who graduated in 1995 with a bachelor's degree in geology, was the first to sign up for a brick through the installment program.

These commemorative bricks will serve as a permanent acknowledgment of a donor's commitment to Cal State Hayward for current and future generations of students, staff, faculty, alumni and friends. Contributions to the brick campaign will help pave the way for an important and needed addition to Cal State Hayward.

To purchase a brick, please make checks payable to:
CSUH Educational Foundation — Brick Campaign

Send payments and pledges to:
CSUH Educational Foundation
c/o University Advancement
25800 Carlos Bee Blvd.
Hayward, CA 94542
For more information, call (510) 885-3878.

ALUM FEATURE

Margaret Brandeis, Treasure-Finder

By Nancy Ackley

In her 17 years pursuing sunken treasure, alumna Margaret Brandeis had to deal with corrupt bureaucrats, dishonest shipmates, and con artists — pirates rivaling those whose wrecks strewed gold and silver on the ocean floor centuries ago.

She has sailed the seas, seeking, finding and retrieving coins, silver, jewels and other treasure. In the end, however, she found much more.

Brandeis has written about her adventures in a newly published book, *Women Can Find Shipwrecks Too*, which describes her quest for treasure, a pursuit that earned her the appellation La Buccaneer from villagers on the coast of Ecuador.



Hooker's Holiday was home to Brandeis and the crew for their expedition in Ecuador.

Illustrations in the book, currently sold in Cal State Hayward's Pioneer Bookstore, show the alumna author decked out in buccaneer garb, a golden statuette retrieved during her final dives, and treasure maps used in her searches.

"My book, in part, describes the thrill of finding treasure and of holding emeralds and bars of silver brought up from sandy sea beds in the Caribbean," she said.

It also is an account of the hardships encountered by those who trade a conventional lifestyle for one that includes hurricanes, arrest by foreign governments, and all the discomforts of life aboard a salvage boat.

Life in Hayward

Nothing in her childhood indicated Brandeis would pursue such a career.

"As a kid, I spent my free time riding horseback in the Hayward hills," she said. "I attended local schools and earned a bachelor's



Dressing the part, alumna Margaret Brandeis dons buccaneer attire.

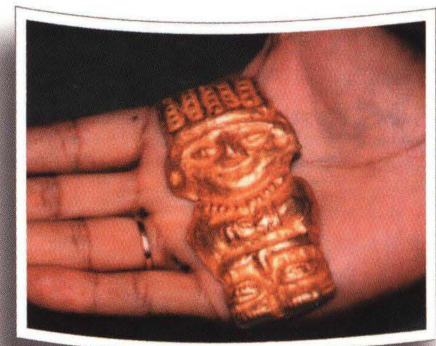
degree in business administration at Cal State Hayward in 1976, the same year I got an A. A. degree in computer science at Chabot College."

Long before college graduation, however, she was employed. While very young, she started working for her father, who owned a tool and die company. By 14 Brandeis was a journeyman machinist. In high school she worked for local businessmen whose shop built custom frames for racing motorcycles.

During her years at Cal State Hayward, Brandeis managed property for a real estate agent. By 21 she had her own real estate broker's license.

About that time, at the urging of her fiancée, she learned to scuba dive. The diving lessons were successful, but instead of going through with her wedding plans, she broke off the engagement and married her diving instructor a few years later.

Very quickly the couple became successful business owners: She bought and managed an equestrian facility while her husband Kevin purchased a dive shop on Jackson Street, about a mile west of the Hayward campus.



This golden figure was retrieved from a shipwreck.

ALUM FEATURE

In Search of Riches

Part of Kevin's business involved taking customers on diving expeditions. It was a charter boat captain for one of these dives who first told Brandeis about treasure maps and the riches submerged in the Caribbean off the Bahamas.

"My research on these tales of pirate gold told of wealth strewn across the ocean floor that was there for the taking," she recalled. "Many of my sources knew just where to look to find lost Spanish galleons."

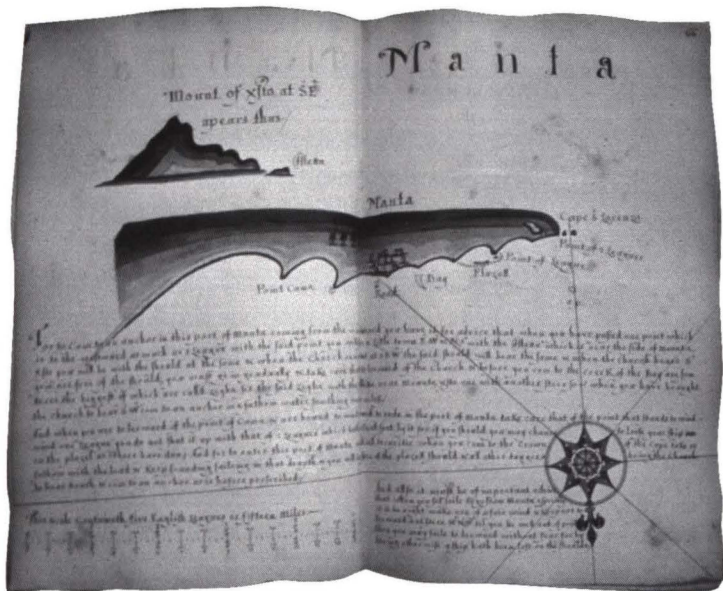
She believed them.

One of the hardest parts of recovering treasure, Brandeis learned quickly, has little to do with sailing ships or underwater digging. The first thing needed by an undercapitalized treasure-hunter is investors. The book describes how this fresh-scrubbed East Bay girl was able to convince level-headed people to invest their money on her project.

"Over my career as a treasure-hunter, I was able to raise several million dollars to keep our searches afloat," she said.

Stories abound of the characters she met during her quest. There was Glenn, captain of the Coral Sea, who convinced her his craft was seaworthy for the first expedition. It wasn't. There were diving crews who sometimes mutinied. There was a diminutive hustler from San Francisco who provided her with the contacts she needed to secure agreements with the government of Ecuador for an extended expedition off its coast. The book reads like a novel as she describes these and other encounters.

Like any good novel, there is a surprise conclusion to her treasure-hunting career. Providing details about what she found, where it was found, and why she currently is retired from "buccaneering" would diminish the pleasure of reading her book.



This map of Ecuador's Manta Bay, corroborated by similar charts, was used to locate the site for her last diving expedition.



Success was sweet for Brandeis, who held a silver bar recovered in the Caribbean.

Back Home in Hayward

"I'm not just a treasure-hunter — I'm a treasure-finder," Brandeis emphasizes.

She proves it by producing ancient silver coins, one still encrusted with barnacles. She has a rapier blade that survived 350 years at the bottom of the sea and a collection of photographs spanning nearly two decades. One shows a smiling, tanned crew surrounded by recovered pottery that is hundreds of years old. In another picture, Brandeis is on deck holding a tarnished bar of silver.

This spring the alumna will return to Cal State Hayward to describe her adventures and discuss her book at the Pioneer Bookstore. She has discussed displaying some of her artifacts in Cal State Hayward's C. E. Smith Museum with anthropology professor Alan Almquist. This could happen when she is able to retrieve pieces brought up from her final expedition in Ecuador at the Manta Bay site.

When asked if she would recommend a career in treasure-hunting to other young women, her reply was unequivocal.

"No! That's why I wrote the book," she explained with a laugh.

Would she leave her current marketing position in Livermore, her comfortable home in the Hayward hills, and her friends and family to resume her quest for sunken treasure?

"Maybe."

Women Can Find Shipwrecks Too

a true story by Margaret L. Brandeis is sold in the Pioneer Bookstore at Cal State Hayward, or from Comet Shipping, P.O. Box 1351, Pleasanton, CA 94566, or at mail@cometshipping.com \$12.99 US / \$18.99 CAN

Excerpts from the book are on the Web site: cometshipping.com

CSUH NEWS

News Briefs

CSUH Ambassadors Program Wins Excellence Award

The Ambassadors Program for California State University, Hayward, was honored with the Award of Excellence in Community Relations from the five-state western region of the Council for Advancement and Support of Education.

Ambassadors for Cal State Hayward are leaders in government, education, business and community. They learn how the university is involved in their communities through newsletters, a Web site, volunteer activities, campus tours, and meetings in East Bay cities. The objective is that they will take this knowledge and find opportunities to communicate to others the importance of the East Bay's "hometown" university.

During her presentations at Ambassadors programs, university President Norma S. Rees encourages guests to volunteer for university advisory committees, offer internships or participate in campus life as a speaker or mentor. Cal State Hayward has nearly 200 participants in its Ambassadors Program, which has a Web site at www.csuhayward.edu/ua/cal.html.

International Programs Sometimes Need Hosts

Some international visitors participating in special training at California State University, Hayward, are placed with local host families and businesses. For most programs the families receive a stipend for each guest they accommodate.

One such program is for Russian executives who are fluent in English and want to learn American business techniques. The Russian Community Connections Program is an initiative of the U.S. Department of State.

Those interested in providing a host residence or business for future international guests may call (510) 885-3538.

Honor Society Establishes Bay Area Alumni Chapter

Beta Gamma Sigma, a national collegiate honor society founded in 1913, is establishing a San Francisco Area Chapter. The group plans to hold five or six evening meetings during the year. The events will include a networking social hour, a guest speaker or panel discussion, and a brief social activity.

James Davis, founding president, said, "We intend to make the San Francisco Area Alumni Chapter of Beta Gamma Sigma an invaluable addition to the business contacts of every member."

Information about this regional Beta Gamma Sigma Organization, contact information, and an event calendar are available on the Web at <http://www.bgssf.org>. The site also provides information about the organization's role in the community and membership benefits.

Major League Support

Joe Morgan, Baseball Hall of Fame member and a 1990 Cal State Hayward graduate, recently added \$20,000 to the Joe Morgan Scholarship Fund, which he established in the mid-1980s. Morgan, who played professional ball for 22 years, initially pledged to add \$5,000 each year. For the past three years, however, he has contributed \$20,000. When he presented his donation on Dec. 15, university President Norma S. Rees and five of the six kinesiology students receiving this year's Joe Morgan scholarships attended. They are, below, from left, Brooke Benjamin, Maria Rovick, Rees, Sandy Cimarusti, Morgan, John Kotik, and David Stebbins with his son Skyler. Scholarship recipient Robert Collier was unable to attend.



Institute Established On Hayward Campus

An Institute of Mental Illness and Wellness Education has been established at CSUH. Alan Monat, who chairs the Psychology Department, is serving as its director. Eight members of the institute's board are faculty, staff or students at Cal State Hayward. The other members represent such organizations and agencies as the Alameda County Mental Health Association; Eli Lilly; the California Institute of Mental Health; California Mental Health, the Contra Costa Mental Health Division; the California Council of Community Mental Health Agencies, and local colleges and school districts.

Honorary advisors to the institute include State Sen. Liz Figueroa; U.S. Rep. Pete Stark; and Diane Vines, vice chancellor, Oregon State University, and the Zellerback Family Fund.

Dede Ranahan of the CSUH Office of University Advancement has received the Mental Health Achievement Award from the Mental Health Association of Alameda County in recognition of outstanding work in helping to establish the institute and producing its symposium, "Mental Illness in the Classroom."

Breakfast Talks Feature Faculty

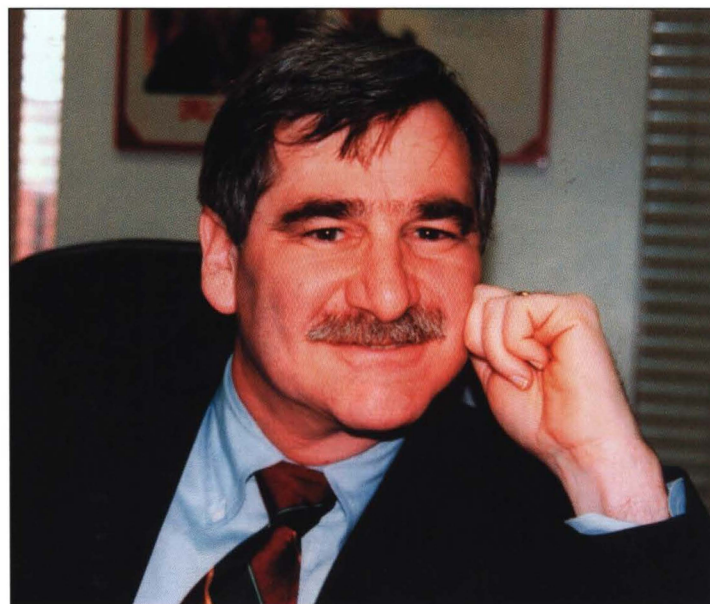
Alumni can enjoy talks on using baseball to teach American history or changes in international economics over eggs and pastries at a CSUH Alumni Breakfast, hosted monthly through May throughout the Bay Area.

Admission, which includes the meal, is \$5. The 90-minute programs usually begin at 8 a.m. (See the schedule below.)

Jay Tontz, dean of the School of Business and Economics, will discuss "International Winds of Change: Impact on US Economy and CSU Hayward's Academic Programs" at breakfast meetings Feb. 21 at the University Club on the Hayward campus and April 11 at the Hyatt Regency in San Francisco.

Henry Reichman, who chairs the Department of History, will discuss using the national pastime to teach American history March 14 at the Newark/Fremont Hilton, Newark and May 9 at the Crowne Plaza Hotel in Pleasanton.

For reservations call (510) 885-3878 or email alumni@csuhayward.edu.



Henry Reichman

International Winds of Change

by Jay Tontz, dean of the School of Business and Economics
Wed., Feb. 21,
University Club, CSUH
8 to 9:30 a.m.

Wed., April 11
Hyatt Regency Hotel, San Francisco
7:30 to 9 a.m.

Teaching American History Through Baseball

by Henry Reichman, chair of the History Department
Wed., March 14
Newark/Fremont Hilton, Newark
8 to 9:30 a.m.

Wed., May 9
Crowne Plaza Hotel, Pleasanton
8 to 9:30 a.m.

A Plush Office

The university community contributed more than 260 teddy bears and stuffed animals in December to the Calico Center, an agency that diagnoses and treats abused children in Alameda County. This year's drive was coordinated by the university's Accounting and Fiscal Services Office, where the menagerie was displayed before being delivered to the center on Dec. 20. Holding part of the collection were, from left, front row, Pam Esau and Charlene Keilough; middle row, Debbie Harris and CSUH President Norma S. Rees; and, back row, Nicole Smith, Sandy Willett and Neal Hoss.



ALL THAT JAZZ

Music Fans, CSUH Supporters Turn Out for 'Night of Jazz'

Hundreds music fans and university supporters packed The Club at Yoshi's in Oakland's Jack London Square for the Jan. 22 benefit performance by the Cal State Hayward Jazz bands and Grammy-nominated composer and conductor Maria Schneider.

"Night of Jazz," with shows at 8 and 10 p.m., was a benefit performance for the university's Department of Music. Guests at the VIP reception prior to the first show were greeted by Schneider, David Eschelman, director of Cal State Hayward's jazz bands, and university President Norma S. Rees.

Schneider, who was studying music by age five, is a three-time Grammy nominee. The Minnesota native has conducted the Carnegie Hall Jazz Orchestra and been guest conductor for jazz bands in Sweden, Finland, Germany, Holland and France.

The Cal State Hayward jazz bands have won numerous music competitions throughout the state and last summer performed an invitational concert tour in Europe. The Jazz Band's CD is available for \$12.98 at the Pioneer Bookstore at (510) 885-3507 or from the Music Department at (510) 885-3135.



Fifty guests came early to enjoy the buffet at the V.I.P. reception. From left, parents Chris and Dick Bertrand came to hear the performance by their son, Scott, who plays the trumpet, and alumni Carol and Jerry Rose, longtime members of the Cal State Hayward Friends of the Arts group, turned out to support the Music Department.



Above, jazz composer and musician Maria Schneider conducted the CSUH Jazz Bands for a benefit concert at Yoshi's in Oakland's Jack London Square.



Alumna Sandra Mezghebe (MPA '97) visited with university President Norma Rees while reception guests enjoyed beverages, sushi and other hors d'oeuvres.

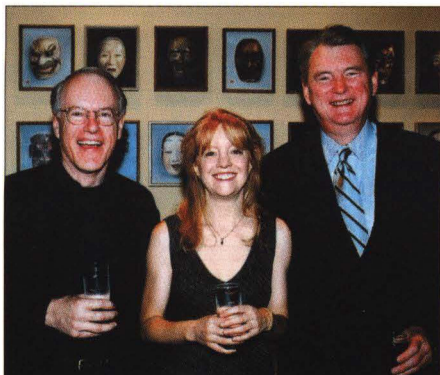
ALL THAT JAZZ



Jazz fans, from left, Curtis and Ann Robinson and Walter Strong drove from Modesto to take in the performance.



Schneider and David Eshelman, left, CSUH jazz bands director, joined Michael Good, dean of the School of Arts, Letters and Social Sciences, at the reception prior to the show.



Philip Santos, left, who teaches violin at Cal State Hayward, was joined for the evening by friends, from left, Melanie Berdofe, Dick Morisky and Jim Kelly. The quartet enjoyed last year's evening of jazz so much, they returned to Yoshi's for this year's show.



HOMECOMING 2001

Homecoming 2001

Monday, Feb. 12 — Noon Pep Rally

Pioneer Basketball teams will be introduced on the Agora Stage.

Wednesday, Feb. 14 — Noon Prize Give-Away

Cal State's mascot will give out Valentine's Day prizes at the Pioneer Bookstore.

Friday, Feb. 16 — Homecoming Games

5 p.m. Women's Basketball Game

7 p.m. Men's Basketball Game

The Alumni Association will host a reception following the games.



Campus To Host Civil War Reenactment

Gerald S. Henig, professor of history at California State University, Hayward, and CSUH alum Eric Niderost (B.A., History, '72; M.A., History, '81) have co-authored *Civil War Firsts, The Legacies of America's Bloodiest Conflict*.

To celebrate the book's publication, several campus activities are planned, beginning with a book signing Wednesday, April 25, and concluding with a weekend of book signings and Civil War reenactments to be staged on the lawn across from Pioneer Bookstore on the Hayward campus, Saturday and Sunday, April 28 and 29. The authors also will sign books Thursday, April 26, at Chabot College, where Niderost teaches.

The weekend campus festivities also will include memorabilia and information booths and costumed Civil War buffs from throughout the state. Additional information about this event, as it becomes available, will be posted on the university Web site: <http://www.csuhayward.edu>.

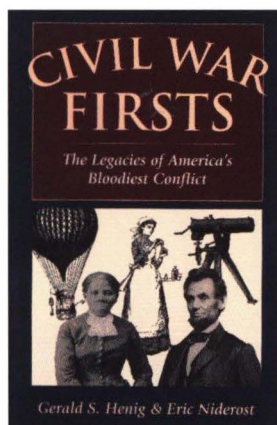
The authors note that the Civil War produced unprecedented change in the United States. Americans were never the same after Lee surrendered to Grant at Appomattox on April 9, 1865.

Civil War Firsts, The Legacies of America's Bloodiest Conflict is a comprehensive investigation of the actual changes produced by the war, both on the battlefield and on the home front. The book documents in detail the many firsts experienced by the American people as a consequence of the conflict.

The book covers such famous Americans as Lincoln, Lee, Grant and Sherman. It also introduces readers to others not so well known, including Thaddeus Lowe, the intrepid balloonist;

Matthew Fontaine Maury, a crippled genius of the Confederacy; Kate Warne, the first female presidential guard; Dr. Alexander Augusta, a surgeon combating prejudice as well as disease and wounds; and William Wood, the first head of the U.S. Secret Service.

The book has been named a selection of the Military Book Club and an alternate selection of the History Book Club. *Civil War Firsts* is published by Stackpole Books and is available at local bookstores or through Cal State Hayward's bookstore.



Pioneer Bookstore — CSUH
25976 Carlos Bee Blvd., Hayward, CA 94542
Web site: <http://www.bookstore.csuhayward.edu>
Phone: (510) 885-3507

**Our e-mail list
is missing
an important
address...
Yours.**

The Cal State Hayward Alumni Association is developing an e-mail communications program, and the first step is building our database. That's why we need your e-mail address.

**To participate
in our e-mail
communications
program,
please fill out this
information form:**

Name _____

Phone _____

E-mail _____

Signature _____

Send your e-mail address electronically to:

egraw@csuhayward.edu

Alumni Association phone number:
(510) 885-3724.

**Mail completed application
or e-mail address form to:**

CSUH Alumni Association
25800 Carlos Bee Ave.
Hayward, CA 94542-3006

ALUMNI NEWS

Alumni Association Membership Helps 'Keep the Link'

Alumni Association members provide continued support to the students and programs at California State University, Hayward. Alumni Association dues help support alumni-faculty-student networking events, the Alumnus and the Teacher of the Year awards, scholarships, campus and alumni activities, and annual contributions to the library and child care center, department programs.

As an Alumni Association member, you will also enjoy:

- A subscription to Haywire, the quarterly newsmagazine of the Cal State Hayward Alumni Association.
- Access to libraries at all California State University campuses.
- Free parking on campus.
- Reduced admission to most on-campus theater, music, and athletic events.
- A 15 percent discount on Cal State Hayward Extended Education courses.
- Participation in affinity alumni chapter activities and other alumni events.
- Networking via the alumni Web page.
- Discounts on selected merchandise at the Pioneer Bookstore.
- Special rates on medical, dental, and vision insurance plans.
- Financial services, including an affinity credit card and credit union membership.
- Membership and discounts for a wide range of entertainment and travel clubs.

CSUH Alumni Association Application

☐ Annual Membership (\$35) ☐ Lifetime Membership (\$250 - also payable @ \$50 annually over 5 years)
☐ Membership Renewal

Please make payment to: Cal State Hayward Alumni Association.

(I.D. # or SSN #)

Name

Name at Graduation

Year of Graduation, Degree

Major

Home Address

City/State/ZIP

Home Phone

E-mail Address

Employer/Business Name

Business Address

Business Phone

Business E-mail Address

Alumni Association Invites Board Candidates

Members of the Alumni Association Board of Directors will be elected this spring. Information, including descriptions of the required qualifications and responsibilities of the positions, will be mailed to all Cal State Hayward Alumni Association members, who are invited to seek nomination for a one-year term as a board officer or a two-year term as a director. The Board of Directors currently meets five times a year at either the Hayward or Contra Costa campus.

During this election Alumni Association members will choose three directors, and the board president, vice-president, secretary, and treasurer. (Candidates may run for only one office or director position.)

To be considered for a position of director or board officer, submit a completed candidate application to the Alumni Association Nomination Committee by March 5.

Candidates also must provide a brief statement of qualifications and goals for inclusion on the ballot. (Five to eight sentences is sufficient.) Ballots will be mailed to the membership in mid-March.

To Request Nomination Forms —

Those interested in requesting a nomination form for the Cal State Hayward Alumni Association Board of Directors may do so by:

- phone at (510) 885-3721
- fax at (510) 885-2515
- e-mail to alumni@csuhayward.edu
- mail to:

Cal State Hayward Alumni Assoc.
 CSUH
 25800 Carlos Bee Blvd.
 Hayward, CA 94542

PIONEER PATHS

Ted Addison, B.S., Criminal Justice ('94) currently serves as a regional special investigator for SAFECO Insurance.



Addison



Bourns

Kerry Jo Bourns, B.A., English ('84) has been appointed as evening school dean and assistant director of education for Empire College in Santa Rosa.

She has taught at the school since 1994 and most recently served as the head of the Computerized Office Technology Department. She was named the "Outstanding Educator in Vocational Education" of 1999 by the Santa Rosa Chamber of Commerce.

Steven DeVetter, B.S., Business ('85) has been made a partner in KPMG, one of the "Big 5" certified public accounting firms in the nation. DeVetter joined the firm in 1985 directly after graduating from CSUH.



Edlund

Judith Edlund, B.A., Physical Education ('68) is executive director and CEO of Spectrum Home Health Care in San Leandro, a not-for-profit agency which provides services to individuals in their homes.

Jean Fahy, M.S., Education ('92) is program manager for the San Francisco Bay Girl Scout Council. In addition to overseeing program events and day camps, she also designs environmental learning stations used at the camps. The San Francisco Bay Council includes the counties of Marin, San Francisco, Contra Costa, Alameda and San Mateo.

Karla Gayle, B.S., Accounting ('93) is an auditor for the Franchise Tax Board in Oakland.



Gayle



Giambroni

Jennifer Giambroni, B.A., Mass Communication ('95) recently was promoted to vice president at the Montgomery Group, an international public relations firm with 60 locations worldwide.

She is a member of the International Association of Business Communicators and the Public Relations Society of America.

Kimberley

Hedemark, B.S.,

Accounting ('91) is an associate tax auditor for the Franchise Tax Board in Oakland. She does personal income tax field audits, public speaking on audit issues, and employee recruitment in the Bay Area.



Hedemark

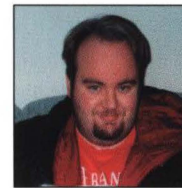


Huff

Dianna Huff, B.A., English ('86) and M.A., English ('93) is the principal writer and consultant for DH Communications, Inc. in Amesbury, Massachusetts.

She recently was awarded the "Accredited Business Communicator" professional credential by the International Association for Business Communicators. She is the tenth person in the five-state "Yankee" ABC region to pass this examination and review process. Huff served on the Cal State Hayward Alumni Association board from 1995 to 1997, including a term as its president.

Karen McNamara, B.A., Liberal Studies ('83), M.P.A. ('93) is director for the Department of Parks and Community Services for the City of Tracy. In this position, she oversees parks and such city programs as transit, waste management, recycling, and the airport. Prior to her appointment last fall, she was community service manager in San Ramon for 11 years, where she designed and built an outdoor amphitheater, a senior center, an aquatic center expansion and a skate park. She also has worked for the cities of Milpitas and Union City. She resides in Castro Valley with her husband and daughter.



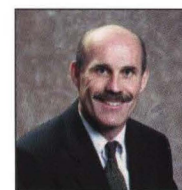
Root

Jacob Root, B.A., Mass Communications ('99) is a producer and researcher at The Ticket 1050, the Oakland Raiders flagship radio station in San Francisco.

Amber Schmitt, B.S., Marketing ('97) is working for Asia Online, an International Internet company that has its headquarters in Hong Kong.



Schmitt



Smith

Doug Smith (School Administration and Supervision) is the new assistant superintendent and vice president for Finance and Administration at Sierra

Community College in Rocklin, about 25 miles northeast of Sacramento. He previously served as assistant superintendent and vice president of Business Services for the Yuba Community College District and as assistant superintendent of Business Services for the Center Unified School District.

PIONEER PATHS



Stuckey

Rita Stuckey, M.P.A. ('99) is an independent nurse contractor. She is an R. N., and after earning her master's degree at Cal State Hayward, she is completing her

doctoral work in Education at Mills College, Oakland, with an emphasis on health care education issues for the elderly. She currently serves as secretary for the Public Administration Chapter of the Cal State Hayward Alumni Association.



Tajima-Shadle

Sheila Tajima-Shadle, Art major (1972-76) is applying her artistic talents to crime solving. She is a sergeant in the Fremont Police Department,

where she works as a composite artist. She interviews witnesses, using their descriptions to create sketches of suspects. She was recently honored for 20 years of service with the Fremont police.



Weber

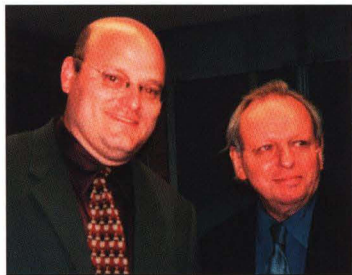
Ann Weber, B.S., Accounting ('99) works for the U.S. Department of Health and Human Services in San Francisco.

Share news about careers, accomplishments, and changes in your life with other alumni through *Haywire*. With your news, include your address, phone number, degree earned, major and graduation date, along with a current photo, color preferred. All photos will be returned. Mail to: Alumni Association - *Haywire*, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542, or send information to: nackley@csuhayward.edu

Alum Creates "Rosie! The Musical"

Composer John Niec, B.A., Music ('99) recently completed and produced "Rosie! The Musical," a two-act show with 20 musical selections. Niec wrote the lyric and music for all but one of the show's songs.

Niec composed the work for his graduate recital at California State University, Northridge, where he studied prior to returning to Hayward to complete his master's degree.



John Niec (left) with David Mitchell

The musical, staged with professional talent, is based on the fictitious World War II character "Rosie the Riveter." Tony Award-winner David Mitchell created set designs for the show, and costume design was by Regina Cate, professor of Theatre and Dance at CSUH. Choreography, by Lee Martino, featured swing and other dances appropriate to the era.

"Rosie! The Musical," was staged twice in September. At the conclusion of each performance, Niec invited on stage those in the audience who were "Rosies" during the World War II. Both nights capacity audiences gave standing ovations to the composer and the wartime workers.

Niec currently is seeking a producer to take the show on tour.

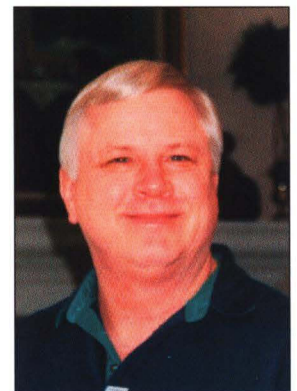
This is the second musical production he has staged. As an undergraduate at Cal State Hayward, Niec wrote and produced an opera "Eighteen Months to Earth" for his senior project.



John Niec on stage with real WWII "Rosies"

Alum Composer Honored for Career

Tom Fettke, B.A., Music ('61) published his first music "There's a Wideness in God's Mercy" in 1972. This began his successful career composing music for the contemporary church. His works and recordings now number in the hundreds. Lipscomb University in Tennessee recently presented him with the Avalon Award, given to "individuals who have excelled in creative venues and whose talents have been used to glorify God."



Fettke

In 1999 he presented a collection of more than 1,000 volumes of material, including 830 rare old hymnals, to the Bailey Hymnology Collection at Lipscomb University.

The Cal State Hayward graduate has been a church choir director and minister of music for more than 30 years.

He was director of choral activities and supervisor of music for the Redwood Christian Schools in Castro Valley.

He and his wife Jan now live in Brentwood, Tennessee. They have two married sons.

THE ARTS

THE WIND IN THE WILLOWS

Costume designs by CSUH alumna
Jody Rice, B.A., Theater ('97)

THEATRE & DANCE

Roosters

A play about contemporary Chicano life
By playwright Milcha Sanchez-Scott
Director, Leo Rodriguez
May 4, 5, 11 and 12 at 8 p.m.
May 13 at 2 p.m.
Studio Theatre
\$8 general, \$6 seniors/youth/alumni association members, \$5 CSUH

The American Family in Transition, A Collage of Theatre and Dance

Dance and dramatic pieces
Co-directors, Ric Prindle (Theatre) and Laura Renaud-Wilson and Eric Kupers-Guthrie (Dance)
Feb. 22, March 1 at 6 p.m.
Feb. 23, 24 and March 2, 3 at 8 p.m.
University Theatre
\$8 general, \$6 seniors/youth/alumni association members, \$5 CSUH

A Performance of Readings About the American Family

by Students and Faculty
Developed by Rhoda Kaufman
March 7
Studio Theatre
Free

The Wind in the Willows

A Children's Theatre production
Directed by Edgardo de la Cruz
Playwright Douglas Post's adaptation of
Kenneth Grahame's book *The Wind in the Willows*
May 5, 6 noon and 2 p.m.
University Theatre
Adults \$6, Children \$3 Family \$14 (up to 2 adults and 4 children)



UNIVERSITY ART GALLERY

The Art of the Book: Masterpieces from The Anderson Collection of Graphic Art

Through Feb. 28. Free

Faculty Art Show

March 28 to April 25. Free

Annual Juried Student Show

May 16 to June 9
Gallery hours: Tuesday through Saturday,
noon to 4 p.m.

MUSIC

Alumni Composers Recital

Thursday, May 10 at 8 p.m.
Music/Business Building Room 1055
Free

Combined CSUH Choirs Concert

March 10 at 8 p.m.
Corpus Christi Catholic Church
255 St. James St., Oakland

Alumni Invited To Sing In June Choral Concert

Cal State Hayward alumni who performed with the University Singers while they were students are invited to sing with the group again during the Choral Concert on June 3.

Rehearsals will be held each Sunday evening during May from 6 to 9 p.m. in room 1055 of the Music and Business Building.

A similar and successful musical program featuring alumni and student singers was performed two years ago at All Saints Church in Hayward. At the urging of alumni participants in that program, David Stein, director of choral activities, decided to include alumni again in this year's concert.

According to Stein, during the Sunday rehearsals the singers will prepare a program that will include classical choral repertoire, folk songs and spirituals.

For additional information or to contact Stein, call 885-3135 or email him at dstein@csuhayward.edu.



Cal State Hayward Alumni Association Platinum VISA Card

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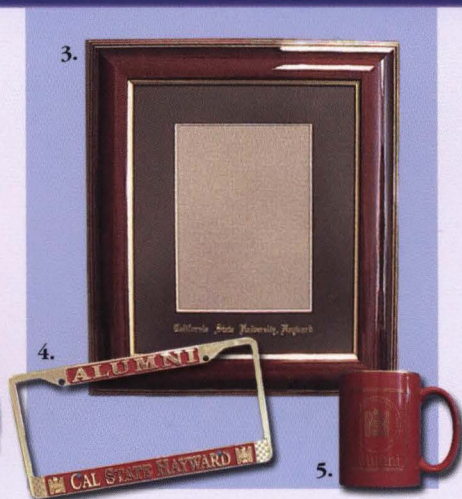
Clothing/Alumni Apparel

Emblematic Gifts

Computers/Software



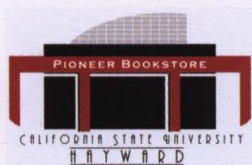
1. CSUH Hooded Sweatshirt: \$42.95
2. CSUH Wool Cap: \$16.50



3. Picture Frame 5 x 7: \$63.95
4. License Plate Frame with seal: \$10.95
5. Alumni Mug with seal: \$6.95



6. PowerMac G4 with 17" Studio Display
400Mhz G4, 64 RAM, 20 Gig HD, DVD,
56K modem, 10/100 base-T ethernet
7. PowerMac G4 Cube with
15" Flat Panel Display
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**Homecoming Game v.
CSU Monterey Bay**

Pioneer Gym, Friday, Feb. 16
5 p.m.— Pioneer Women
7 p.m.— Pioneer Men
Hosted Alumni Reception
following games
Students, staff, faculty, Alumni
Association members free with I.D.

**Wind Ensemble and
Faculty/Alumni Wind
Orchestra**

Timothy M. Smith, conductor
Wednesday, March 7 at 8 p.m.,
University Theatre - \$7 general,
\$5 Alumni Association
members with I.D.

16th Jazz Festival Concert
Guest Trombonist Bob Brookmeyer
Friday, April 6 at 8 p.m.
University Theatre
\$15 general, \$12 Alumni
Association members with I.D.
(510) 885-3135

Roosters
May 4, 5, 11 and 12 at 8 p.m.
May 13 at 2 p.m.
Studio Theatre
\$8 general, \$6 seniors/
youth/Alumni Association members
with I.D., \$5 students

Faculty Art Show Reception
Wednesday, March 28, 5 to 7 p.m.
University Gallery, AE 106 — Free



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