



President's  
**SHOWCASE**  
*of Excellence 2017*

April 21, 2017

# President's Message

Welcome to the 3rd annual President's Showcase of Excellence!

The Showcase is a tradition of coming together to celebrate and share bold and innovative work taking place across campus. We are thrilled to connect this year's Showcase with Vintage Days. What a wonderful opportunity to share our stories of **excellence** at Fresno State with the greater community.

This year's showcase features nearly 100 examples of excellence in teaching, research, services to students and administrative processes. 2016/17 has been a year of great distinction for Fresno State. We have achieved statewide and national distinction in many areas and we have much to celebrate.

We have organized the exhibitors according to our four strategic priorities:

1. Enhance teaching and learning through best practices, innovative programs and high-impact experiences;
2. Invest in a dynamic environment to attract, develop and retain talented and diverse faculty and staff;
3. Align our physical and technological infrastructure to support a sustainable and welcoming campus environment;
4. Grow and develop collaborative and engaged community partnerships to increase support for students and the University.

The projects featured demonstrate our commitment to quality and excellence in all that we do. They represent best practices, innovations, academic and administrative excellence, enhanced student services and strategic partnerships.

I am deeply inspired and excited about the opportunity to come together to share, learn, reflect and celebrate the exceptional work that is happening all across our campus!

I hope that you will take the time to learn more about each of the projects and the extraordinary individuals and teams who make them happen.

Sincerely,



Joseph I. Castro, Ph.D., M.P.P.  
President



# President's **SHOWCASE** *of Excellence 2017*

Fresno State's best practices,  
innovations and success stories

Featuring stories of:

Academic Excellence

Educational Innovations

Administrative Process Redesign

Enhanced Student Services

Strategic Partnerships

Student-led Initiatives

Administrative Excellence

# Strategic Priority One

Enhance teaching and learning through best practices, innovative programs, and high-impact experiences that attract talented and diverse students and contribute to retention, extraordinary learning, the development of the whole student and lifelong success.

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
Agricultural Systems Management	Balaji Sethuramasamyraja, Dr. Arun Nambiar	Industrial Technology
Augmenting Instruction with Mobile Technology	Dr. Joseph Ross	Biology
Be A HERO	Brent Auernheimer, Bryan Berrett, Dusty Guthier, Kevin J. Ayotte, Rima A. Maldonado, Tim Ryan, Vang Vang, Dennis Nef	Office of the Provost
Building a Successful SI Program	Ko Yang, Tony Losongco, Nancy Rosales, Michael Rostro, Stephanie Izaguirre, David Garcia, Ben Akioyame, Sarah Rogers, Christian Cunningham	Learning Center
Center for Leadership	Breanne Scogin, Arthur Montejano, Sophie Karas, Rachel Gascon, Maddy Capistrano, Sara Vazquez	Student Involvement
College of Science and Mathematics First Year Experience (CSM FYE) Growing the Best Students	Jaime Arvizu, Mara Brady, Miranda Lopez, Nalong Mekdara, Lillian Senn, Beth Weinman, Matt Zivot	College of Science and Math
COSS Linked: Sophomore Peer Mentor Program	Joseph Escoto, Cristina Colin, Sandy Ho	College of Social Sciences Advising Center
Cross Cultural and Gender Center	Francine Oputa, Vicki Taylor, Idalia Morgutia, John Hunt Jr., Jessica Adams and Ofelia Gamez	Cross Cultural and Gender Center
Department of Economics	Economics Faculty	Economics

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
DISCOVERe Tablet Program	Mike Pronovost, Liz Gonzalez, and DISCOVERe Hub Students	Technology Services
DPT Service Learning through Peer-Mentoring: Students Helping Students	Jennifer Roos, PT, DPT, GCS Leslie Zarrinkhameh, PT, DPT, GCS	Physical Therapy
Educational Opportunity Program (EOP): A Legacy of Student Success	Judy Clements, John Lor, Victor Jacobo, Konya Lansana, Davion Baker	Educational Opportunity Program
Fashion Merchandising Program Student Opportunities and Achievements	Kelly Temple, Alexa Hanamaikai, Lizhu Davis	Fashion Merchandising
Fashion Merchandising: Small Program, Big Impact	Lizhu Davis, Kelly Temple, Alexa Hanamaikai	Fashion Merchandising
Food Security Project	Jessica Medina	Food Security Project
Fresno Family Counseling Center	Donald Turnmire, Alexander Andrade-Lozano, Ravinder Johal, Maira Hernandez, Christopher Lucey	Kremen School of Education and Human Development-Fresno Family Counseling Center
Fresno State Graduate Writing Studio	Debra Neufeld, Ronald Dzerigian, Chuck Radke	Division of Research and Graduate Studies
Fresno State Mock Trial Program	Tyler Cass	Criminology
Global News Relay	Edmer Archila, Thalia Arredondo, Juan Avila, Bobby Falat, Jerry Gomez, Katie Gogo, Essence Harris, Jordan Kemp, Tristan Lewis, Natalie Nigg, Mary Kate Paquette, Courtney Rodgers	Mass Communication and Journalism
Graduate Net Initiative	Maritere Lopez, Imelda Dudley, Andrea Cortes	Graduate Net Initiative
HireFresnoState	Sheila Gallagher-Price	Career Development Center
Huggin's Center Project	Yenedit Valencia, Gerardo Mendez, Susana Bautista, Dorinda Velasco, Crystal Juarez, Dr. Laura Alamillo	Student Club Organization
Improving Computational Thinking w/ Coding in Cloud	David Ruby and Sindhura Yalamanchili	Computer Science

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
International Coffee Hour: Bridging Gaps in Intercultural Understanding through Collaboration	Jamie Jones, Arturo Mendoza	International Student Services and Programs
International Culture Night - One night when the world unites	Linh Trang Tran	International Student Services and Programs
Interprofessional Education and Collaboration: Fresno State's Position in a Global Initiative	Peggy Trueblood, Andrew Schiavello-Youngblood	Physical Therapy
Jumpstart Fresno	Grizelva Sanchez, Neil Dion	Richter Center
Let's Talk About the Elephant in the Room: An Anonymous Mental Health Screening Event	Georgianna Negron-Long, Danielle Mendoza, Jacob Howerton	Student Health and Counseling Center
Los Danzantes de Aztlan	Dr. Victor Torres	Chicano and Latin American Studies
Making Academic Success Workshops Accessible	Jamaal Washington, Maria Ramirez, Lauren Bra	SupportNet
Office of Institutional Effectiveness	Dmitri Rogulkin, Dr. Matthew Zivot, Marie Tongson-Fernandez, Azucena Rodriguez	Office of Institutional Effectiveness
Partnership for a Healthier America - Fresno State's Healthier Campus Initiative	Kathy Yarmo, Dr. Amber Hammons, Dr. Bhupinder Singh, Dr. Karine Gousset, Donna DeRoo	Student Health and Counseling Center and Faculty Health Cohort
"Please choose my classes for me!" Lessons from a Cohort-Scheduling Model for Liberal Studies	Patrick DeWalt, Ana Espinosa, Ivy Fitzpatrick, Jessica Choy McVay, Frederick Peinado Nelson, Myunghwan Shin, Selena Van Horn, Juliet Wahleithner	Liberal Studies
President's Commission on Human Relations and Equity	PCHRE Leadership Team	President's Commission on Human Relations and Equity
Project Based Learning as a Training Tool	William Hardaway, Heather Ryan, Lorie Fernandez	Learning Center
Provost Graduation Initiative	Tucker Blagen	Division of Continuing and Global Education

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
Public History Initiative: Preserving our Stories	Dr. Romeo Guzmn, Sean Slusser, Joseph Orbock, Rocio Solis, Harley Hall, Raymond Rey, Roger Espinoza	History
RCSL: Transformative Trainings	Taylan Bennett	Richter Center
Service and Learning: Pro-Bono PT Neurology Clinic	Monica Rivera PT DPTSc, Toni Tyner PT MS	Physical Therapy
Solar Observing at Fresno State	Frederick Ringwald and students	Physics
Study Abroad with the College of Arts and Humanities	Honora Chapman, Gail Freeman	College of Arts and Humanities
TALK Spring 2017 - Fresno State's Student-Run PR Firm	Betsy Hays, Destiny Bonilla, Kelsey Koster	Media, Communications and Journalism
The Limits of Diversity: Studying Student Parents at Fresno State	Dr. Larissa M. Mercado-Lopez	Women's Studies Program
The Lyles Center Means Business	Laurie Zaninovich	Lyles Center for Innovation and Entrepreneurship



# Strategic Priority Two

Invest in a dynamic environment to attract, develop, and retain talented and diverse faculty and staff.

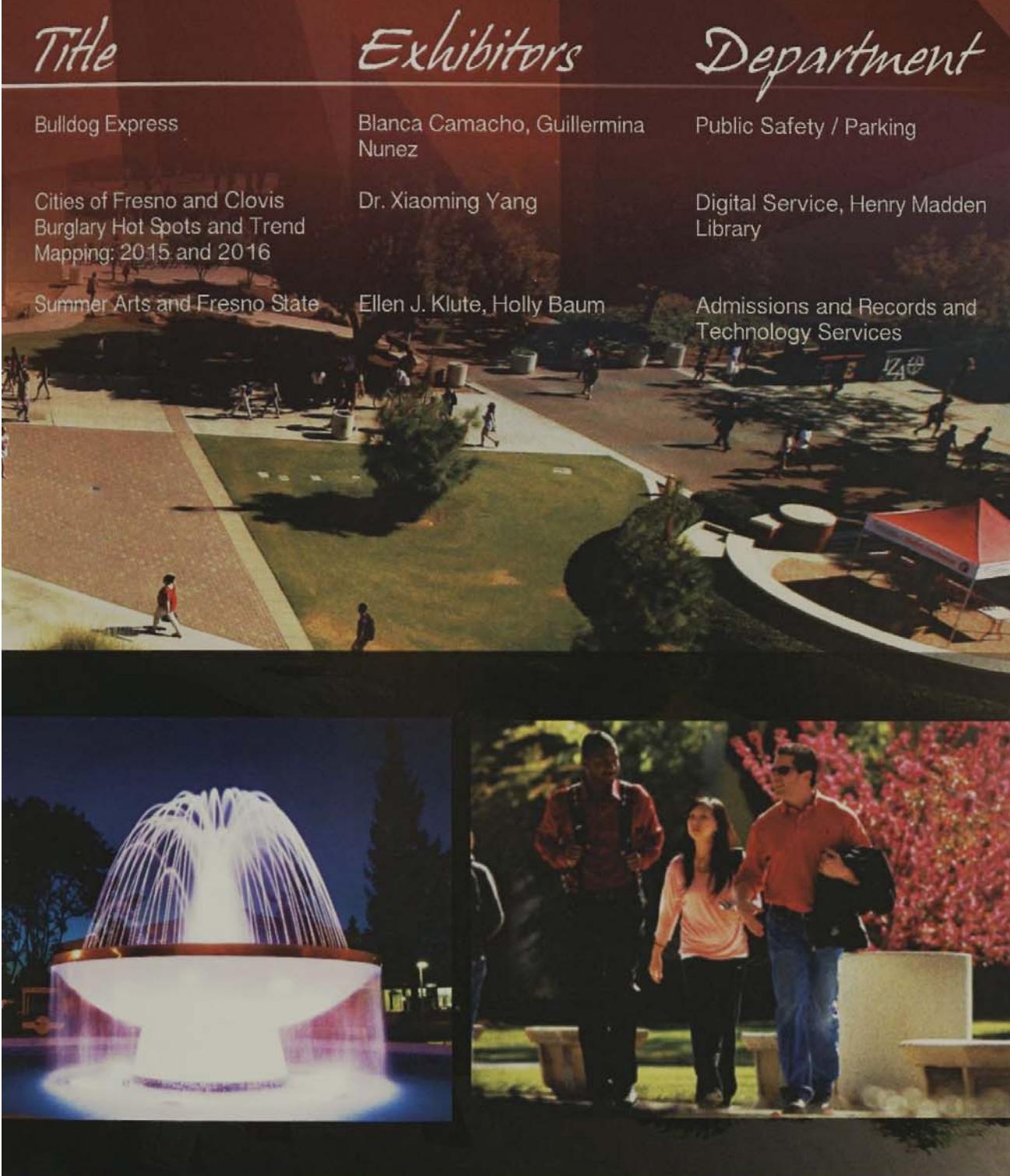
<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
Campus Wellness	Katie Williamson	Organizational Excellence
Professional Development and Wellness	Katie Williamson, Eloisa Valdivia, Kathleen Scott	Organizational Excellence
Safety Services	Amy Luna	Police Department



# Strategic Priority Three

Align our physical and technological infrastructure to support a sustainable and welcoming campus environment.

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
Bulldog Express	Blanca Camacho, Guillermina Nunez	Public Safety / Parking
Cities of Fresno and Clovis Burglary Hot Spots and Trend Mapping: 2015 and 2016	Dr. Xiaoming Yang	Digital Service, Henry Madden Library
Summer Arts and Fresno State	Ellen J. Klute, Holly Baum	Admissions and Records and Technology Services



# Strategic Priority Four

Grow and develop collaborative and engaged community partnerships to increase support for students and the University.

<i>Title</i>	<i>Exhibitors</i>	<i>Department</i>
AgPLUS	Erik Cherkaski	Office of Community and Economic Development
Anne Nixon Center for the Study of Children's Literature: Bridging Campus and Community	Jennifer Crow, Jami Sanford	Henry Madden Library
BlueTech Valley Innovation Cluster	Helle Petersen	International Center for Water Technology
Brew U at the Downtown Center	Susan Hawksworth	Continuing and Global Education
Building a Bond between the University and Local Native American Tribes	Dr. John Pryor	Anthropology
Career Readiness Academy	Susan Hawksworth, David Hoff	Continuing and Global Education
CLASSA	Raymond Rey, Jamie Garcia	Chicano and Latin American Studies
CRPC	Frida Cardoza	Office of Community and Economic Development
Fostering Campus-Community Partnerships	Gena Lew Gong, Jenny Banh, Davorn Sisavath	Anthropology

Title	Exhibitors	Department
Fresno State Parent University	Ismael Herrera	Office of Community and Economic Development
Fresno State SBDC	Eduardo Gonzalez	Office of Community and Economic Development
Globalization of Interdisciplinary Health Education: A Multi-Country, Collaborative Initiative on Health Promotion	Cheryl Hickey, Helda Pinzon-Perez; Leslie Zarrinkhameh	Physical Therapy; Public Health
GradesFirst	Monica Quintero	Learning Center
Kicking It Forward.Improving Strength, Balance and Function In Adolescent Female Soccer Players	Jenna Sawdon-Bea, PT, PhD	Physical Therapy
MGT 110 Case Competition	William H. Bommer	Department of Management
OCED	Mike Dozier	Office of Community and Economic Development
Project Rebound	Hannah Riccardi, Arnold Trevino, Emma Hughes	Criminology
Regional Industry Clusters Initiative (RICI)	Erik Cherkaski	Office of Community and Economic Development
San Joaquin Valley Rural Development Center	Ismael Herrera	Office of Community and Economic Development
San Joaquin Valley Writing Project: Connecting K-16 educators to improve the teaching and learning of writing in the Central Valley	Juliet Wahleithner, Kathee Godfrey	Literacy, Early, Bilingual, and Special Education and English

<u>Title</u>	<u>Exhibitors</u>	<u>Department</u>
Social Media	Jenny Toste	University Communications
Spanish for Police Cadets	Cheryl Chan, Julia Spencer, Dominique Etchechury	Continuing Global Education, American English Institute
SPARK Into Pathways, Fresno State Collaboration with Porterville Unified School District CamSP Grant Cohort 13 K-8 STEM Initiative	Nancy Akhavan, Nichole Walsh	Lyles College of Engineering/ Kremen School of Education
What's ASCSU And Why Should It Matter To You?	Susan Schlievert	Curriculum and Instruction
9066: Japanese American Voices From the Inside	Adam Wallace, Gregory Megee	Special Collections Research Center, Henry Madden



# *Creativity and Innovation for Effectiveness (CAIFE)*

CAIFE is a unique organizational development program that engages faculty, staff and administrators in the process of institutional transformation. CAIFE builds individual and organizational capacity and strengthens the culture of creativity and innovation at Fresno State.

## **CAIFE began with the Bold Ideas Challenge**

Last spring President Castro invited the campus community to submit ideas to improve services to students, enhance teaching and learning and promote innovations to fix inefficient processes.

Nine Bold Ideas were selected for exploration/implementation in 2016/17. Each idea supports one of Fresno State's strategic priorities.

## **Nine CAIFE Teams were formed to implement the Bold Ideas**

72 individuals representing faculty, staff, administration and students were appointed to the nine teams. The teams have been working throughout the year to implement the ideas and develop recommendations for next steps. Participants have also participated in a series of workshops focused on innovation, change and improvement.



# 2016 / 2017 CAIFE Projects

## *Strategic Priority One*

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**The Future of Student Success: The HIP Center and Project Based Learning**  
Mike Pronovost, Bernadette Muscat, Debbie Young, Arthur Montejano, Matt Jendian, Martin Shapiro, Frank Lamas, Lynnette Zelezny Andrea Vidaurri (student)

### **Course Substitution Process**

Erica Lassen, Lizbeth Avitia, Dolores Charest, Roseann Rodriguez, Xuanning Fu, Jenny Diaz, Dennis Nef

## *Strategic Priority Two*

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**Employee Onboarding: Cultivating a Culture of Engagement and Belonging**  
Bryan Berrett, Katie Williamson, Diana Ralls, Diane Volpp, Kathleen Schock, Keith Story, Zhanna Bagdasarov, Debbie Astone, Lynnette Zelezny

## *Strategic Priority Three*

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### **BARC: Bulldog Accessibility Resource Center**

Rima Maldonado, Tom Siechert, Jolynne Blake, Alicia Brown Becton, Michael Harding, Amin Makkawy, Vang Vang, Orlando Leon

### **Paperless Payments**

Josie Almeida, Ann Paley, John Howell, Cher Travis Ellis, Denise Munoz, Antoinette Castanon, Kris Westcott, Cece McAllister, Ben Hylton, Debbie Astone

### **Enhanced Communication**

Betsy Hays, Marcy Gatzman, Elise Rodriguez, Todd Graves, Mark Plattner, Kevin Ayotte, Lisa Boyles, Melissa Tav, Shirley Armbruster, Orlando Leon

## *Strategic Priority Four*

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### **Comprehensive Campus Calendar**

Pawn Sayphengsy, Angel Langridge, Erin Kent, Francine Oputa, Yvette Angeles, Dawn Truelson, Kim Morin, Paul Ladwig, Gerry Elizondo, Athena Niayesh (student), Paula Castadio

### **Volunteer Opportunity Database**

Don Simmons, Trisha Studt, Jake Ward, Katie Adamo, T. Hasan Johnson, Tim Baker, Stephen Robertello, Filomena Fagundes, Lynnette Zelezny, Larry Salinas

### **Center for Business Solutions and Community Engagement**

Dana Zupanovich Lucka, Daryl Fitzgerald, Beth Wilkinson, Mike Dozier, Steven Koobatian, Emil Milevoj, Tom Burns, Paula Castadio, Debbie Astone

# CAIFE 2014 / 2015

Two of the teams from the original CAIFE cohort are also providing updates on the projects that were inspired by the inaugural Bold Ideas Campaign.

## *Central Valley Emerging Leaders Summit*

Breanne Scogin, Arthur Montejano, Amanda Banks, and Sara Vazquez

## *Touch the Community Program*

Fabiola Alvarez, Jaquelyn Glasener, Linda Hauser, William Rice, Jenny Toste, Chris Fiorentino, Lynnette Zelezny, Paula Castadio

## *Highway City, CHHS Honors Program*

Christine Maul, Stephanie Moore-Reed

## *Henry Madden Library and Fresno County Public Library*

Raymond Pun

## *Fresno Adult School*

Ellen Lipp

## *TOP Soccer*

Christine Maul, Stephanie Moore-Reed

## *Renaissance Scholars*

John Hunt

## *Associated Students, Inc.*

Tara Powers-Mead, Ashleigh Rocker-Green

## *Fresno PARCS Dept.*

Sam Lankford, Brandon Taylor

## *Lowell CDC*

Janine Nikosi



FRESNO STATE

Discovery. Diversity. Distinction.