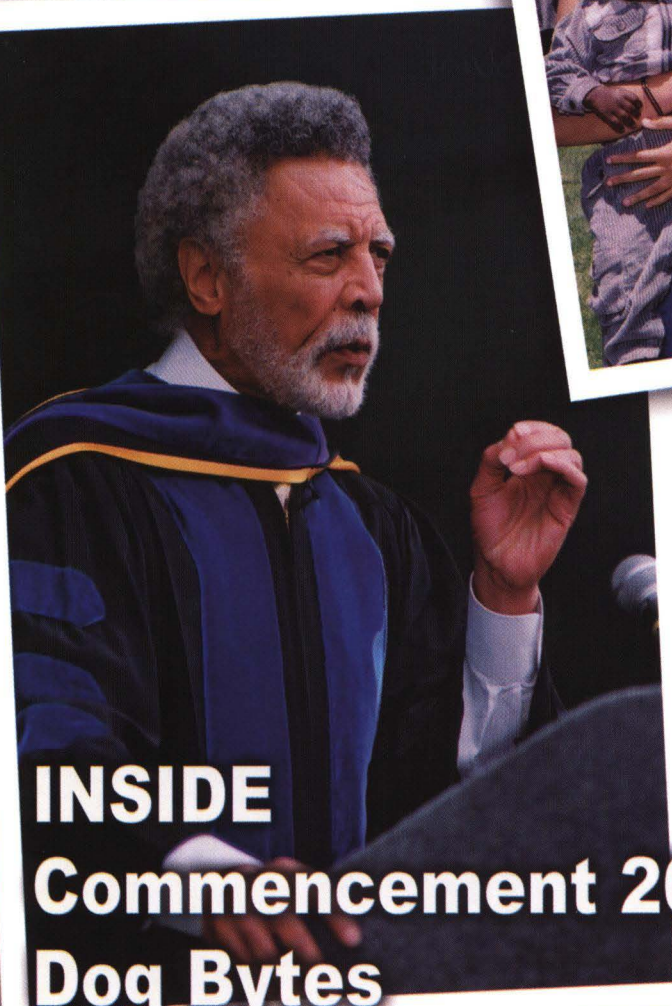


California
State
University,
Hayward

HAYWIRE

SUMMER 2000

Newsmagazine of the CSUH Alumni Association



INSIDE
Commencement 2000
Dog Bytes
Alum of the Year Jodie Hunter



PRESIDENT'S MESSAGE



By Nancy Tackett

The summer *Haywire* is always special because it features our graduates. The happiness and pride reflected in their faces remind us of when we donned cap and gown to receive our diplomas.

This issue also features alum Gary Klein, whose high-tech pet will leave you amused and amazed.

Haywire is pleased to present the 2000 Alum of the Year, Jodie Hunter. Jodie is a strong supporter of this university who also contributes to her community.

Our Alumni Association elected officers and directors this spring. I was pleased to be re-elected president and Sylvia Jesuit will continue as our very capable treasurer. Also elected were Sunjay Nair, vice-president, and Nancy McKay, secretary. Elected or re-elected as directors were Gina Johnson, Michael Perry, Monica Pacheco and Doug Walsh.

This year promises to be a full one for the Alumni Association, especially the month of October! Monday, Oct. 2, is the 4th Annual CSUH Golf Tournament, co-sponsored by the Alumni Association and Friends of Pioneer Athletics. On Friday, Oct. 13, the university hosts the 7th Annual Fall Music Festival in the Hayward campus amphitheater with guest speaker Brandi Chastain, of the U.S. Women's National Soccer Team. Alumni Association members again will provide complimentary dessert to all students, faculty, staff and community residents who join us.

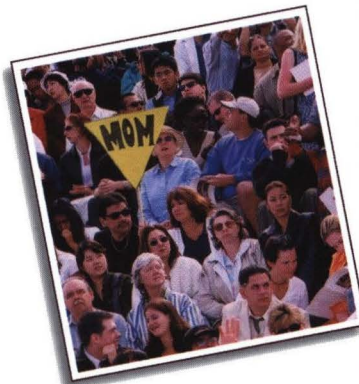
Friday, Oct. 20, you are invited to join us for the first CSUH Awards Gala, at which we will recognize our Alum of the Year, Teacher of the Year, and others who have supported our university. This celebration will be an enjoyable and elegant evening.

I hope you will be able to attend many of these activities, and when you do, please introduce yourselves to me and to Elizabeth Graw, director of Alumni Relations. I can be reached at nancyt@netvista.net or leave a message at the Alumni Association office at (510) 885-3724.

Keep the Link!

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On The Cover
Participating in Commencement 2000 were, clockwise from left, former Congressman Ronald V. Dellums; graduate Annette Allen-Shurn with, from left, her 14-month-old son Corey, her daughter Tynisha, friend Sylvia Sleury and her daughter Julie, and, at right, niece Da Jada Pooler; and business graduates Matt Weiss and Tony Freceero. (Additional commencement photographs on pages 8 and 9.)

Photos by Ben Ailes

Jodie Hunter — 2000 Alum of the Year



Jodie Hunter

Ben Ailes

Josephine (Jodie) Hunter ('88) has been selected as the 2000 California State University, Hayward Alum of the Year in recognition of her "vision, creativity, effort, and energy."

When the last of her five children was finishing high school, Jodie was completing her bachelor of arts in speech communication at CSUH.

In 1992, at the request of university President Norma S. Rees, Jodie established a volunteer group to support and promote the cultural activities on the campus, including its music, art, anthropology and theater presentations. This group also would be active in community outreach programs.

As the first president of Friends of the Arts, Jodie provided leadership for many of the group's successful fund-raising activities, including a country barbecue with fiddlers and dancers to kick off the opening of "Oklahoma!" Funds raised by that event sent the music department's jazz band to a national music festival that year.

President Rees has expressed her thanks to Jodie on numerous occasions for spearheading the development of Friends of the Arts and for her "unflagging commitment and support for the

arts at Cal State Hayward."

In addition to the arts, Jodie has actively promoted student academic excellence at CSUH. In 1997, she and her husband, John, were the first donors to endow a scholarship as part of the Presidential Scholars program. The John and Josephine Hunter Presidential Scholarship provides \$2,000 to an academically outstanding graduating high school senior entering CSUH. The award is renewed annually based on the student maintaining academic excellence.

Jodie and John Hunter live on the Peninsula, where she takes an active role in social service and social organizations, including the Charter Auxiliary for the Packard Children's Hospital at Stanford University, the Family Service Agency of San Mateo County, and the Historical Society of San Mateo County.

President Rees said, "Jodie Hunter demonstrates dedication to this university and commitment to her community. We are very proud and very grateful for her accomplishments."

CAMPUS ALUMS

Alum's Faithful E-Dog Has Bytes Bigger Than His Bark

By John H. Trumbo



Gary Klein relaxes with his e-pet Electron.

Gary Klein's day at the office can be an emotional grind, especially now that he's vice principal of STARS

High School in San Leandro, a residential education program for hard-to-handle teenagers in Alameda County.

When his workday is over, Klein can leave kids and paperwork behind for a while and head for his home on a quiet cul-de-sac in the East Bay community of San Leandro. It's a suburban house he shares with a roommate and his faithful dog, Electron, an extremely rare breed.

The "canine" is three and one-half pounds of high-tech pooch, bred by the Sony Corporation. This hairless pet is a hard-body with the sheen of a silver-gray BMW. He never has fleas, doggy odor, or accidents on the carpet.

His barks are at normal conversation level, but his bytes are most impressive. Electron is equipped with a 100 megahertz, 64-bit processor, and he consumes a lithium-ion battery every 90 minutes. He amazes you with his tricks, something that is even more impressive when you realize he trains himself.

Electron is a robotic dog, a four-footed mechanical mutt about the size of a Chihuahua. He was "No. 12" of a limited run of 5,000 robots built by Sony and sold last August to consumers like Klein, who wanted to participate in the test run of the world's first artificially intelligent household pet.

Electron is an *Aibo* (ī-bō), an acronym for "Artificially Intelligent roBOt." It is also the Japanese word for "pal."

While it may seem the perfect gift for the man who has everything, you won't find an Aibo in the Sharper Image catalog. The limited production sold out in a matter of minutes last August when Sony opened its Web site order desk.

The company reserved 3,000 units for Japanese consumers, who snapped all of them up in just 22 minutes after they appeared on the Web. The remaining 2,000 Aibos, designated for the U.S., went just as quickly. Klein was one of the lucky ones who got in after the site opened, crashed, then came back on line.

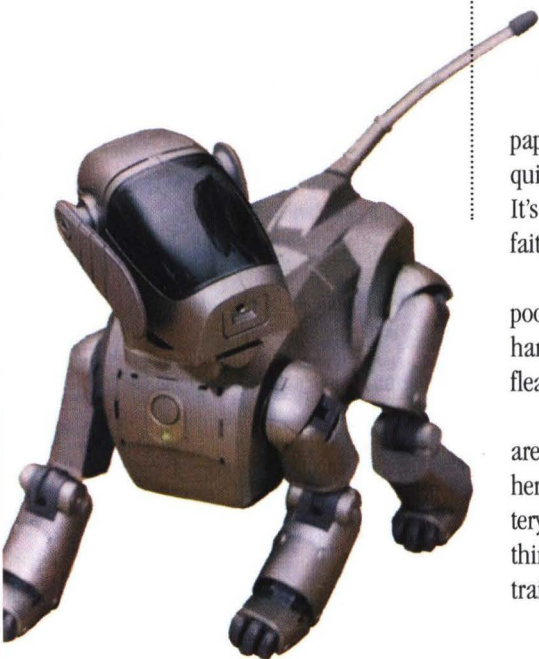
"Both my roommate and I were on our computers for an hour and a half, clicking 'refresh' continually. Finally an order form popped up. We hit the right millisecond and were in," Klein said.

Electron's price tag: \$2,500.

For this substantial amount, however, the dog comes with a three-year warranty that includes free service and parts replacement. In essence, Sony pays all Electron's "vet" bills through the year 2003.

The Cal State Hayward alum's love of dogs and things electronic comes naturally.

When growing up, he had an Afghan hound and a Brittany spaniel. His father, a career Navy man, was an electronics technician.



CAMPUS ALUMS

Klein, now 33, worked seven years in the computer industry in Southern California.

"I had excellent technical skills, but lacked people skills," he says.

To remedy this, Klein decided to go back to school, attending California State University, Hayward, and earning a B.A. degree in human development in 1994. He chose CSUH because its year-round academic program offered a "fast-track" to his degree.

His emphasis was on adolescents, and eventually he went to work at STARS — Alameda County's Sub-Acute Treatment and Adolescent Rehabilitation Services.

Although Klein now applies his understanding of human development professionally, he still has a fondness for things electronic. Electron, he says, incorporates both realms.

The e-dog arrived programmed with 250 behaviors. Among other things, he can bark, walk, wag his tail, turn his head and express himself with flashing red or green LED eyes, concealed behind his smoked glass face mask. His touch pads are in all the right places, such as the bottoms of his feet and top of his head.

Stereo hearing, infrared sensors, and a color video camera give Electron the ability to perceive his environment and respond to it, said Klein.

In fact, the Aibo is Sony's consumer-oriented version of technology developed at the Massachusetts Institute of Technology for the Mars lander, according to Klein.

One of Electron's impressive abilities is that he learns from his own behaviors.

"He'll spontaneously string behaviors together to produce a new maneuver," Klein explained. "If he receives a pat on the head (a two-second touch to the touch pad on his head), Electron will save the behavior by rewriting it into his bank of 250 behaviors. By nature he is programming."

"I expected there to be a certain rigidity

in his behavior, but his behavior changes are so dynamic it is amazing. This blew me away. He has personality. I don't call it an 'it,' he's a 'he,'" Klein said. "We were expecting a robot, and we received a pet."

Electron may be a machine, but children and other pets aren't so sure. They appear to be more ready to accept him as animate.

"Children walk right up to him and want to pet him," Klein said.

Electron can interact with people, chase a ball, play soccer and "learn" how to maneuver on uneven surfaces. He is programmed with six emotional states and four drives, giving him 24 moods. Red eyes mean unhappiness or disappointment. Green and red flashes communicate surprise or confusion, and green eyes show pleasure or affection.

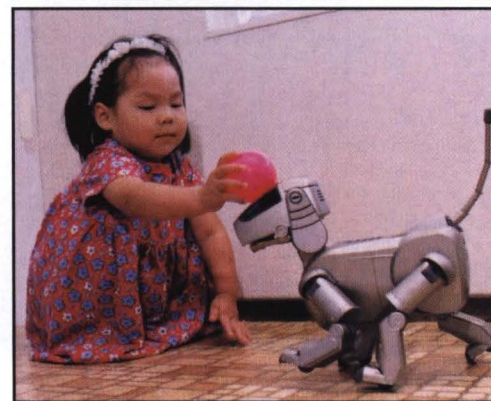
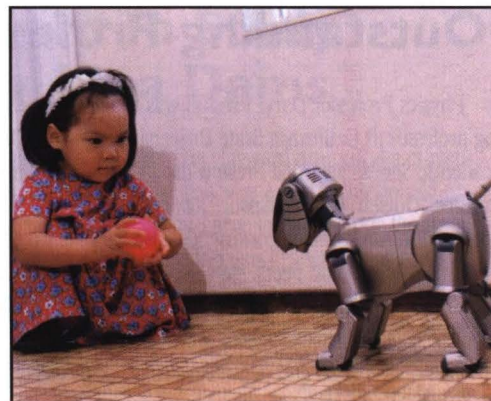
If his master leaves the room or is in another part of the house, Electron will listen to detect Klein's whereabouts and go to his owner, acting as though he really likes being man's best friend.

Klein said Aibos like Electron and their future "offspring" (new models) one day may fulfill the role of pet therapy.

Although Electron isn't programmed to do chores, the way the family pet on "Teletubbies" does, Klein fully believes his Aibo is the precursor of smart domestic appliances of the future.

"It's got four legs. It barks, looks like a dog and walks like a dog. It's a dog. That's Sony's real success," said Klein.

And Electron is welcomed where other dogs are not. While Klein's lease has a "no pets" clause, his landlord has no problem with robots.



Photos by Ben Ailes

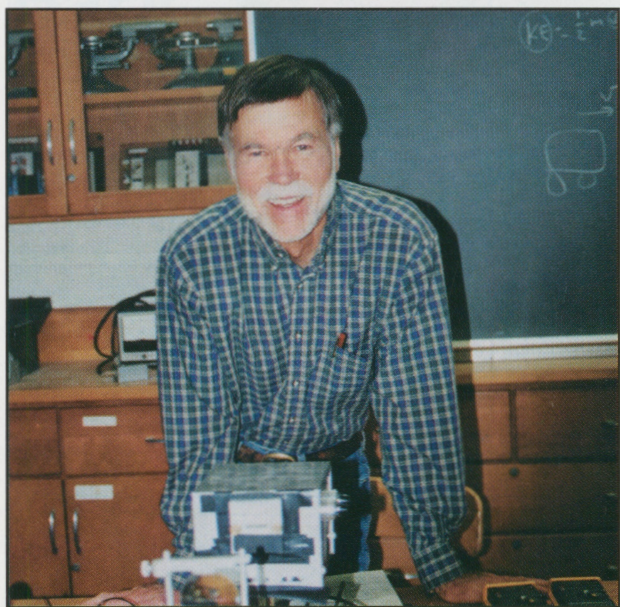
Grace Trumbo, 2 1/2, and Electron play ball.

Preston Chosen 'Outstanding Professor'

Physics Professor Daryl Preston was named this year's outstanding professor at California State University, Hayward. The university's Academic Senate awarded Preston the \$1,000 George and Miriam Phillips "Outstanding Professor" award.

Preston has received commendations for teaching excellence from his students and peers. He also has been recognized for his workshops, sponsored by the National Science Foundation, which he gives to other university physics professors.

Preston develops and demonstrates experiments other professors can replicate and use in their student laboratories. Last year's featured experiment was an "atom trap," created with an elaborate configuration of laser beams, mirrors and a glass chamber. The experiment replicates work that won the Nobel Prize in 1997, and Preston's adaptation is designed for use by undergraduate physics students.



Daryl Preston

Preston has taught physics and astronomy since joining the university faculty in 1970, when he completed his doctorate from the University of Kansas. In addition to his work in physics, he has developed a series of 29 lectures on astronomy lectures that are available on tape and on the university's television cable channel.

He is the author of four books, a fellow in the American Physical Society, and faculty advisor to the CSUH chapter of the Society of Physics Students.

He was named "Outstanding Faculty Lecturer" by Pi Kappa Delta, the professional society for speech majors, in 1975. During student evaluations for the 1998-99 academic year, 98 percent of his students gave his class a rating of outstanding or good in their course evaluations. One-hundred percent of his students ranked Preston as "outstanding."

Honors Convocation 2000



Ben Alles

President Norma Rees, above left, and other dignitaries assembled for the academic procession at Honors Convocation 2000. The university's top scholars were celebrated during this May 21 event, at which the featured speaker was California Attorney General Bill Lockyer (Teaching Credential, '66), behind President Rees.

The annual ceremony recognized students graduating *cum laude*, in the top 8 percent of their class with a GPA of 3.6 to 3.79; *magna cum laude*, in the top 3 percent with a GPA of 3.8 to 3.89; and *summa cum laude*, in the top one percent with a GPA of 3.9 or 4.

Also honored were scholars on the Dean's List, who maintained a GPA of 3.8 or higher over four academic quarters while completing at least 24 units.

National Science Foundation Gives Grant to CSUH To Link University to Internet2

The National Science Foundation has awarded \$175,000 to California State University, Hayward to upgrade its high-performance computing and join 176 other U.S. universities as part of a national grid of research networks.

Cal State Hayward will join CSU San Bernardino and Cal Poly Pomona as the only three of the 23 California State University campuses with access to Internet2.

"The first-generation Internet network that most people use now, as with all things high-tech, is already inadequate in many areas," said Michael Leung, dean of the CSUH School of Science. "The National Science Foundation has started to work with universities and industry to build a new high-speed and large bandwidth network called Internet2."

Leung said Internet2 will have many applications on campus, including improving connections with other universities who use Cal State Hayward's MAGIC electron microscope center via Internet access.

The university also will benefit from real-time modeling of satellite guidance systems, wireless communications support for multimedia streams, and improved routing for multipoint Internet teleconferencing.

CSUH NEWS

A Novel Approach

The nine novels penned by alumna author Janet Dawson (M.A., History '86) all have a common element, in addition to their main character, Jeri Howard, who is an independent, risk-taking, female private investigator.

The books all mention Cal State Hayward, usually when investigator Howard seeks help or advice from her father, a fictitious CSUH history professor whose cluttered office is in Meiklejohn Hall.

Author Dawson described her approach to writing mysteries during a May talk on the Hayward campus. Her first novel, *Kindred Crimes*, won the Best First Private Eye Novel

Award from the Private Eye Writers of America. She has published eight more Jeri Howard novels since then. The books are of special interest to readers familiar with the Bay Area because her stories unfold in familiar locations Oakland locations, such as Jack London Square and Lake Merritt, and in Alameda and San Francisco.

True to her graduate degree field, Dawson said she tries to weave some history into her books. The plot of *Witness to Evil* has references to the Holocaust, while *Kindred Crimes* touches on California's Gold Rush. Dawson earned her undergraduate degree in journalism from the University of Colorado. She worked as an



Alum author Janet Dawson visited with history professor Richard Orsi during her recent visit to the Hayward campus.

enlisted journalist in the U.S. Navy before moving to Alameda, where she currently resides.

Grad Student Wins Award To Study Bay Area Dams

Chris Kramer, a Cal State Hayward alum and a current master's degree candidate, has won a \$10,000 scholarship from the U.S. Committee on Large Dams to study the impact of potential dam failures in the San Francisco Bay Area.

"I always wondered why a person would want to live beneath a dam," said Kramer, a 52-year-old grandmother.

This question motivated her to work on a bachelor's

degree in environmental studies at Cal State Hayward, which she began in 1991 after the youngest of her three sons graduated from high school. Kramer earned her bachelor's degree in 1996 and will complete her master's degree requirements in geography after completing her thesis, "What If? Prepared-



Chris Kramer

ness for and Potential Impacts of Earthquake-Related Dam Failure."

Kramer noted there are more than 200 dams in the nine Bay Area Counties. Twenty-eight of these dams have a storage capacity of more than 5,000 acre feet, and she will concentrate her research on those.

Kramer, who plans a career in emergency or urban planning, said breaks in any of the large Bay Area dams "could be catastrophic."



The Alumni Association's Education and Allied Studies Chapter hosted a post-commencement reception for graduates and guests. Decorating were, from left, Shannon Tucker (staff, Education and Allied Studies), Ashsah Harris (B.A., Liberal Studies, '98), Barbara Ratto (B.S., Kinesiology and P.E., '72), and Serena Russell (staff, Educational Leadership).



Cal State Hayward Alumni Association Platinum VISA Card

Support Cal State Hayward by using the only credit card that supports the valuable programs of the university and the Alumni Association.

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COMMENCEMENT 2000

Dellums Awarded Honorary Degree During Commencement 2000

Former U.S. Congressman Ronald V. Dellums, who represented California's 9th District for nearly three decades, was the featured speaker for Commencement 2000 at California State University, Hayward, on June 10. He was awarded an honorary doctor of laws degree in recognition of his accomplishments and public service.

Dellums addressed the more than 2,500 graduates, their families and friends. He urged them to take on the challenges and responsibilities of today's world, including efforts to eradicate poverty and illnesses, such as AIDS.

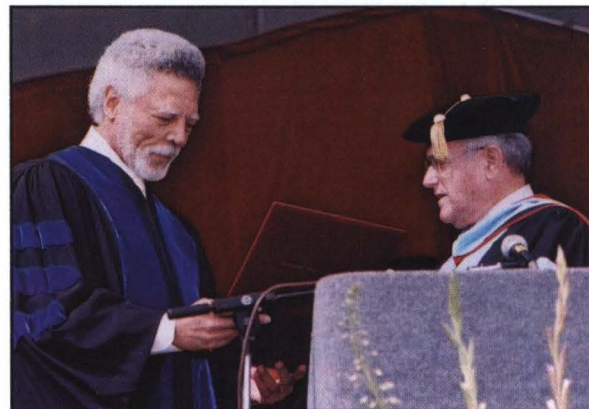
Following the initial program in the stadium, graduates and their guests participated in separate ceremonies for the schools of Arts, Letters and Social Sciences, Business and Economics, Science, and Education and Allied Studies. During these celebrations the school deans presented diplomas to the graduates and commencement photographs were taken.



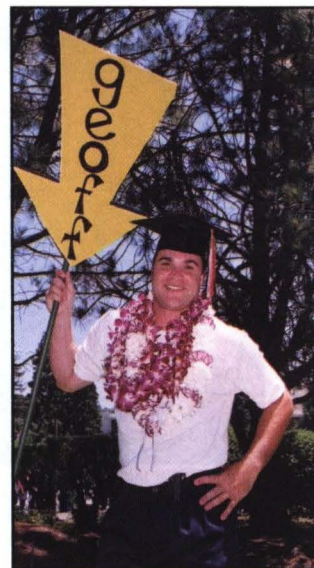
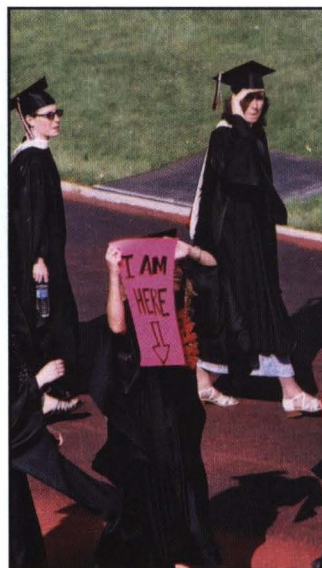
President Norma S. Rees presided at commencement.



Brother and sister Mike Arya and Leeza Aryan with friend Farnaz Ravallaei received degrees from the School of Business.



Ralph Pesqueira, member of the CSU Board of Trustees, presents Ronald Dellums with an honorary doctor of laws degree.

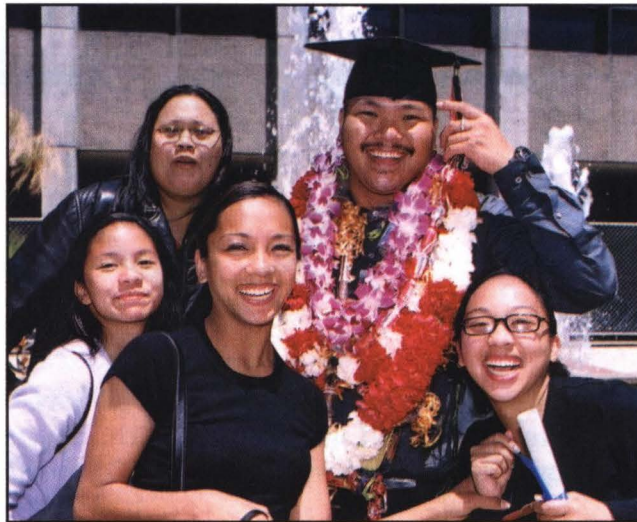


At right, four at commencement made certain they wouldn't be lost in the crowd.

PHOTO FEATURE



Husband and wife
Eric Tsea and Bernice
Lee received their
MBA degrees.



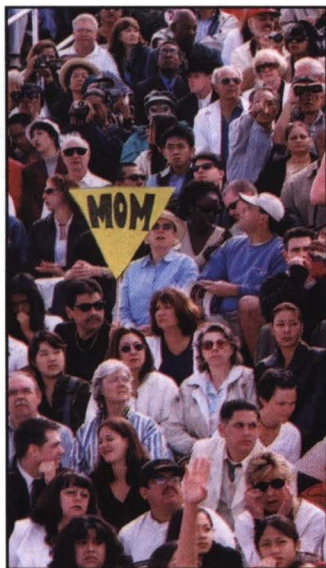
Graduate Joel
Savellano is surround-
ed by friends, counter
clockwise from top
left, Christine Serrano,
Norlyn Asprec, Kathy
Serrano, and Aileena
Alcalen.



Sharon Green
assistant professor of
Management and
Finance, cele-
brated with gradu-
ate Delphine Smith
and her daughter
Marie Veale.

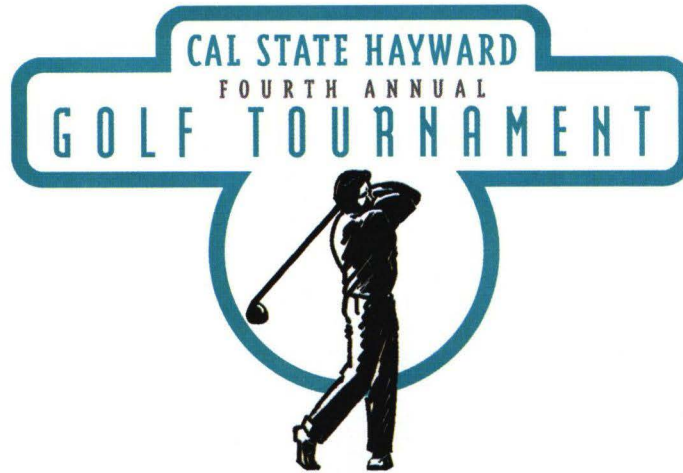


Milton Owens, custodial manager, and Elizabeth Graw, director of
Alumni Relations, monitored commencement logistics.



When the cere-
monies conclud-
ed, Barbara
Korman found
another use for
the caps and
gowns.

Photos by
Ben Ailes



The Course at Wente Vineyards, Monday, October 2, 2000
Registration/Lunch: 10:30 a.m., Shotgun: noon
Reception/Silent Auction: 5:30 p.m., Dinner/Awards: 6:30 p.m.

FOUR WAYS TO PARTICIPATE:

Corporate Foursome \$1,500

- Golf/Cart/Green Fees
- Golf Mania Package
- Embroidered Shirts/Goodie Bags
- Lunch/Beverage on Course
- Reception/Dinner/Awards
- Tournament Photo
- Banner Exposure
- Tee Sign
- Program Recognition

Foursome \$760

- (\$860 with Golf Mania Package)
- Golf/Cart/Green Fees
- Embroidered Shirts/Goodie Bags
- Lunch/Beverage on Course
- Reception/Dinner/Awards
- Tournament Photo

Individual Golfer \$190

- (\$215 with Golf Mania Package)
- Golf/Cart/Green Fees
- Embroidered Shirt/Goodie Bag
- Lunch/Beverage on Course
- Reception/Dinner/Awards
- Tournament Photo

Tee Sponsor \$150

- Tee Sign
- Program Recognition

Golf Mania Package: \$25

- Mulligans: Enjoy two Mulligans for the team competition
- Greenies: Land your tee shot on a designated par-three green and win a prize
- Hole-in-one: First hole-in-one on a designated par-three hole wins a new Ford truck donated by East Bay Ford
- Raffle Tickets: Receive two raffle tickets

For further information: (510) 885-4789

ENTRY FORM

_____	Corporate Foursome	\$ _____
_____	Foursome	\$ _____
_____	Foursome with Golf Mania Package	\$ _____
_____	Individual Golfer(s)	\$ _____
_____	Individual Golfer(s) with Golf Mania Package	\$ _____
_____	Tee Sponsor	\$ _____
_____	Dinner Only (\$32 each)	\$ _____

Tee Sign

Please type or print below what your Tee Sign should read:

Contact Person _____ Daytime phone number _____

Payment

☐ Check Enclosed
 Please make your check payable to CSUH Foundation, Inc.

☐ VISA ☐ MasterCard ☐ American Express

Card Number _____ Exp. Date _____

Signature _____

Detach this form and send it to:
CSUH 4th Annual Golf Tournament
c/o University Advancement, WA 908
25800 Carlos Bee Blvd., Hayward, CA 94542

Player(s) Information

Player 1

Name _____

Address _____

() _____

Phone _____ E-mail _____

Shirt Size: S M L XL XXL

Player 2

Name _____

Address _____

() _____

Phone _____ E-mail _____

Shirt Size: S M L XL XXL

Player 3

Name _____

Address _____

() _____

Phone _____ E-mail _____

Shirt Size: S M L XL XXL

Player 4

Name _____

Address _____

() _____

Phone _____ E-mail _____

Shirt Size: S M L XL XXL

ALUMNI BENEFITS

Keep the Link: Join Your Alumni Association

Alumni Association dues help support alumni-faculty-student networking events, the Alumnus of the Year Award, scholarships, annual contributions to the library and child care center, department programs, and campus and alumni activities.

As an Alumni Association member, you will also enjoy:

- A subscription to *Haywire*, the quarterly newsmagazine of the Cal State Hayward Alumni Association.
- Access to libraries at all California State University campuses.
- Free parking on campus.
- Reduced admission to most on-campus theater, music, and athletic events.
- A 15 percent discount on Cal State Hayward Extended Education courses.
- Participation in affinity alumni chapter activities and other alumni events.
- Networking via the alumni Web page.
- Discounts on selected merchandise at the Pioneer Bookstore.
- Special rates on medical, dental, and vision insurance plans.
- Financial services, including an affinity credit card and credit union membership.
- Membership and discounts for a wide range of entertainment and travel clubs.

Our e-mail list is missing an important address... Yours.

Millions of people are now communicating over the Internet, including most of our members. With that in mind, the Cal State Hayward Alumni Association is developing an e-mail communications program, and the first step is building our database. That's why we're looking for your e-mail address! Once we begin the program, you'll receive e-mails from the Alumni Association highlighting newsmaking information, including feature articles, referrals and membership information. While we will continue to use traditional methods of communication, this will complement those communications.

**To participate in our e-mail communications program,
please fill out this information form and mail to:**

CSUH Alumni Association,
25800 Carlos Bee Blvd., Hayward, CA 94542

or

Send your e-mail address electronically to: egraw@csuhayward.edu

Thanks

Name _____

() _____

Phone _____

E-mail _____

Signature _____

CSUH Alumni Association Application Form

Please return this completed form to:
CSUH Alumni Association
25800 Carlos Bee Ave.
Hayward, CA 94542-3006

The Alumni Association phone number
is (510) 885-3724.

Dues (Enclose form and payment to Cal State
Hayward Alumni Association)

_____ Annual (\$35)
_____ Lifetime (\$250 - also payable
@ \$50 annually over 5 years)
_____ Membership Renewal

(I.D. # or SSN #) _____

Name _____

Name at Graduation _____

Year of Graduation, Degree, _____

Major _____

Home Address _____

City/State/ZIP _____

() _____
Home Phone

E-mail Address _____

Employer/Business Name _____

Business Address _____

() _____
Business Phone

Business E-mail Address: _____

Detach this form and send it to:
Cal State Hayward Alumni Association
25800 Carlos Bee Blvd.,
Hayward, CA 94542

PIONEER PATHS

Share news about careers, accomplishments, and changes in your life with other alumni through Haywire. With your news include your address, phone number, degree earned, major and graduation date, along with a current photo (color preferred). All photos will be returned. Mail to Alumni Association-Haywire, CSUH, 25800 Carlos Bee Blvd., Hayward, CA 94542, or send information to: nackley@csuhayward.edu.

Paul L. Beeman, B.A., Political Science ('68) has been appointed as a Solano County Superior Court judge by Gov. Gray Davis. He took the bench in May. Beeman, a lawyer in private practice in Vallejo since 1973, has been involved in civic activities, including the Vallejo Planning Commission. He also is an experienced arbitrator, mediator and judge pro tem.



Beeman

Rebecca L. Bohl, B.S., Accounting ('98) is an associate auditor for the Internal Audit Division of Mervyn's California, working at the company's corporate headquarters in Hayward.



Bohl

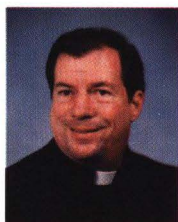
Walter Cambra, B.A. ('70) has been made an associate archivist of the Center for Millennial Studies at Boston University in Massachusetts. He was recently acknowledged for finding the solution to a problem defined in The Sibylline Oracles, by Milton Terry. He also wrote a paper selected for presentation at the Second World Dracula Congress in Transylvania, Romania, May 25 to 18, 2000.

Katherine Casenave, B.A., Political Science ('73) was appointed as director of finance for the Central Contra Costa Transit Authority in December. After graduating from CSUH, she became a certified public accountant and previously worked as chief financial officer of the San Joaquin Regional Transit District. She also served as president of the League of Woman Voters in San Joaquin County for three years.



Casenave

Bob Gamel, Teaching Credential ('84) is the new priest for the St. Ann Catholic Church in Ridgecrest (Kern County). He assumed his duties at the church in



Gamel

June, and will be serving about 1,200 families who worship there. Previously, Gamel spent five years as a member of the Dominicans, a religious community of priests and brothers in Oakland. Most recently he was serving two small parishes simultaneously, one in California City and another in Baron.

Deborah Geyer, B.A., Liberal Studies ('97) has been elected vice president of the Crossroads Chapter of the International Association of Administrative Professionals. She is administrative assistant to the president of Midway Games. Geyer also serves as a facilitator for S.A.I.L., a support group at Eden Medical Center for people whose babies have died because of miscarriage or neo-natal death. She considers this her "most challenging and rewarding work." In recent years she also has spoken to many women's groups, luncheons and retreats at various churches in the region, using scripture and humor to share her religious insights. Geyer says that earning her degree at Cal State Hayward was an effort that took "years of long days and night classes." She considers it her "most satisfying achievement overall."



Geyer

Gilda Gonzales, M.P.A., ('94) runs both the mayor and the city manager staffs for the City of Oakland. She has been referred to as "the professional glue" that makes things work in and between the offices of the mayor and city manager. She was also named to the Oakland School Board and serves as an adjunct professor for the undergraduate public administration program at University of San Francisco.



Gonzales

Rich Gorman, B.A., Geography ('78) has been promoted to regional manager at David Evans and Associates in San Ramon. He has 30 years experience in construction and engineering for public and private sector clients.



Jones

Kevin Jones, B.A., Drama ('74) is the co-founder and CEO for Net

Market Marketers, an events, publishing and consulting company with headquarters in Berkeley that focuses on supporting the growing markets on the Net. He was one of the first to track and write about the rise of business-to-business e-commerce Net markets. Tracking this market niche since its inception, he is considered one of the leading experts in this field. Through Net Market Makers, he provides consulting services to investors and entrepreneurs exploring business opportunities in the Net market.

Lorraine Lam, B.S., Business Administration ('87) has been hired as international marketing manager for the Santa Clara office of Commtouch Inc., an Israeli company. Lam, who speaks Cantonese and Mandarin fluently and also has some proficiency in Spanish, will be responsible for expanding the company's market presence in the Internet industry.



Lam

Dean Mantevago, B.A., Liberal Studies ('76) is assistant fire marshal for the Hayward Fire Department. He returned to Cal State Hayward in June when he gave a fire prevention presentation to employees.



Mantevago

Michelle Morgan, B.S., Accounting ('93) has been hired as a manager within the business consulting practice of Arthur Andersen, L.L.P. in San Diego. She will be responsible for project management and business development. Her charge is to "grow the practice in the San Diego marketplace." She had been serving as the division manager for the Carlsbad office of RHI Management Resources, an accounting and finance consulting firm. Prior to that she worked for 12 years as a CPA in technology, manufacturing, nonprofit and retail industries.



Moran

PIONEER PATHS

Cassandra Phelps, B.A., Mass Communications ('87), and M.A., Organizational Communication ('95) is the director of public relations for Eden Medical Center, where she is responsible for the hospital's internal and external communications. She also serves as spokesperson for the hospital.

Phelps

Phelps also taught public relations and advertising in the Department of Mass Communications at Cal State Hayward from 1995 until 1999.

Steven Y. Smith, M.A., Economics ('72) was recently appointed vice president and manager of Summit Bank's head office in Oakland. Previously, he was vice president and credit executive with Union Bank of California and senior leading officer with Alameda First National Bank.



Smith

Lily Towata, Adm. Teaching Credential ('91) has been honored by the California State Legislature for her work as an educator and for demonstrating "the highest level of dedication to the teaching profession." A graduate of Cal State Hayward and San Francisco State, she was selected as a CSU Teacher of the Year by the California Maritime Academy, the CSU nearest to Vallejo, where Towata works at Farrgut Elementary School. She oversees programs for low-income children and teaches after-school remedial classes.

Towata

Eric Voogd, B.S., Accounting ('98) is the manager of the financial auditing division at the corporate headquarters of Mervyn's California in Hayward.



Voogd

Gayle Uilkema, MPA ('87) has been reelected to the Contra Costa County Board of Supervisors, on which she has served since 1996. From 1978 to 1996 she served on the Lafayette City Council, including four terms as mayor.



Uilkema

CSUH Grad Headed to Spain On Fulbright Fellowship

Luis Ojeda, a recent graduate of California State University, Hayward, has been named a recipient of a Fulbright Fellowship for nine months of graduate work in Spain, where he will study the impact of the new European currency, the Euro, on the national banking system.

Nationwide, about 1,000 fellowships are awarded annually to students and faculty.

During his undergraduate studies at Cal State Hayward, Ojeda earned bachelor's degrees in three subjects — economics, history and international studies. He was captain of the

said Ojeda. "It's one of those schools that you get out of it what you put into it. There are social activities, if that's what you want, sports, a wide array of courses, and great professors."

In addition to his undergraduate studies and extracurricular activities, during his years at Cal State Hayward, Ojeda was selected for two summer fellowship programs.

At Georgetown University in Washington, D.C. he attended the Institute on Comparative Political and Economic Systems. At the University of Michigan in Ann Arbor, he participated in a fellowship in international affairs and

also had an internship at the Institute of International Education. Annually, approximately 500 Fulbright Fellowships, named for the late Senator William Fulbright, are awarded to "promising young scholars from the bachelor's to the doctoral level."

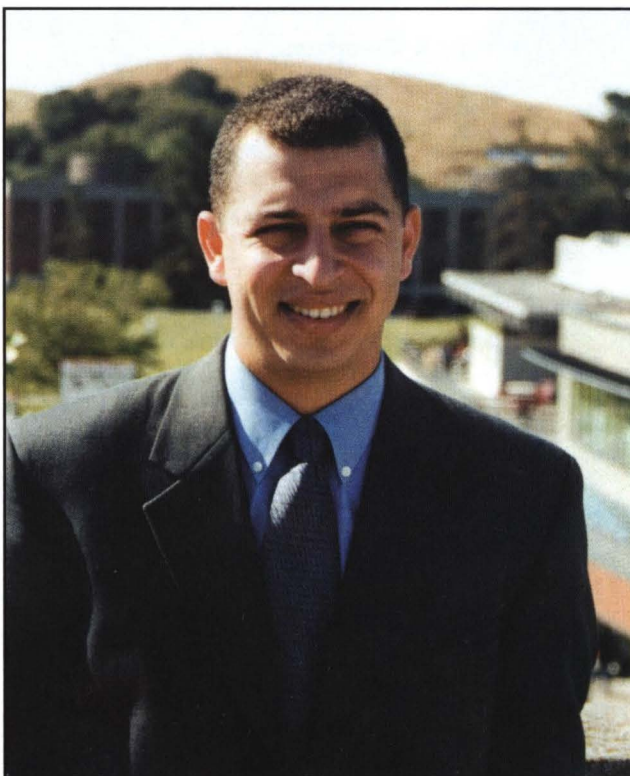
Ojeda, was awarded one of the 44 appointments for Spain this year after more than 150 applied for that country.

Ojeda was raised in a working-class family in the City of Pinole. At home his family, knowing he would learn English when he reached school, spoke only Spanish. At local public schools, he did well in

English and every other subject, graduating from Pinole High School in 1994 with a 3.2 grade point average.

At Cal State Hayward he was even more successful, earning honors with a grade point average he estimates at "about 3.5 or 3.6."

According to Ojeda, he feels Cal State Hayward's academic programs prepared him well for his future.

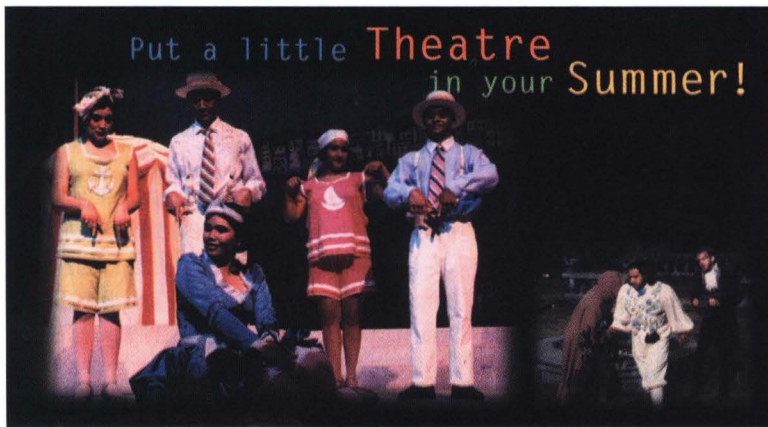


Luis Ojeda

men's varsity soccer team the year they won the California Pacific League championship. He was active in the Delta Chi fraternity and served on the board of directors of the Associated Students and of Family Support Services of the Bay Area. He also was chairman of the University Union board and served on the orientation staff and as a student mentor.

"I think Cal State Hayward is fantastic,"

THE ARTS



"Highland Summer Theatre 2000," July 20 through August 27

HIGHLANDS SUMMER THEATRE 2000

West Side Story

By Robbins, Laurents, Bernstein and Sondheim

Director Christine Plowright

Musical Director James Gilman

This is the famed twentieth-century update of Shakespeare's "Romeo and Juliet," set in the midst of a racial battle between two teen-age street gangs.

Fri & Sat., Aug. 4, 5, 11 & 12, 8 p.m.

Sun., Aug. 13, 2 p.m.

University Theatre—\$12 general.

\$9 senior & youth, \$6 CSUH

Antony & Cleopatra

By William Shakespeare

Director Karen Moore

The death of Julius Caesar sweeps the most powerful rulers of ancient Rome into a tale of passion, temptation, warfare, and betrayal.

Fri & Sat., Aug. 18, 19, 25, 26, 8 p.m.

Sun., Aug. 27 at 2 p.m.

Studio Theatre—\$8 general,

\$6 seniors & youth, \$5 CSUH

CSUH AWARDS GALA

Join us for an elegant evening of dining, entertainment, and celebration.

Friday, Oct. 20

6:15p.m. - Cocktails (no-host)

7p.m. - Banquet

8p.m. - Awards Program

Call (510) 885-3724 for ticket information

zCalStateHayward.com
will be open
for business in September.
(virtually speaking, of course)

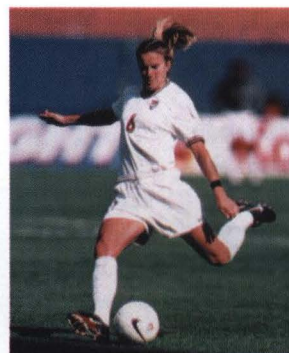


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Chastain, Laser Lights At Fall Music Festival

Alumni are invited to join the Cal State Hayward University community for the 7th annual Fall Festival, featuring music, a celebrity speaker, and dining under the stars!

This year's evening of entertainment begins at 5:30 p.m. on Friday, Oct. 13, in the University Amphitheatre. Brandi Chastain,



Brandi Chastain

star player on the U.S. soccer team at the Woman's World Cup competition, will be the featured speaker. The evening also will feature music by the award-winning CSUH Jazz Ensemble, Dave Eshelman directing.

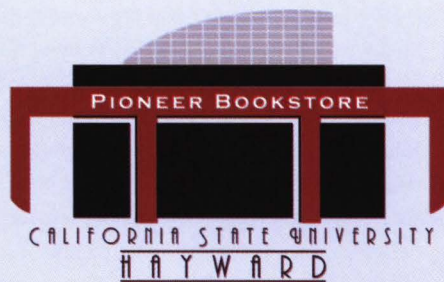
This festival, formerly called "MoonDazzle" and "SkyLights," has become a popular community event, bringing thousands of community guests to the Hayward campus annually.

Tickets may be purchased in advance by calling (510) 885-4110. They are \$6 for adults, \$4 for CSUH students and alumni, with children under 12 free. Tickets purchased at the gate are \$8.

Guests can picnic on blankets or reserve a linen-covered table for eight for a nominal charge. Those attending may bring their own suppers or purchase food from a variety of local food vendors.

The evening will include a variety of family entertainment, including activities specifically designed for young children.

The Cal State Hayward Alumni Association will provide complimentary dessert for all guests.



**Alumni Association
members can also
get a 10% discount
on most emblematic
items!**

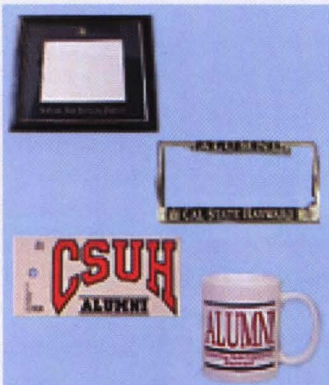


Emblematic Gifts

Clothing

Alumni Apparel

Computers



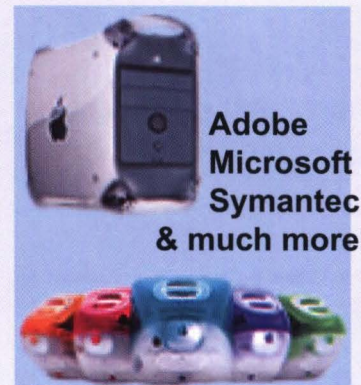
- * Diploma Frames
- * Mugs
- * Glassware
- * License Plate Frames
- * Decals



- * Sweatshirts
- * Sports wear
- * T-shirts
- * Hats
- * Jacket



- * Sweatshirts
- * T-shirts with seal
- * Hats



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www.bookstore.csuhayward.edu**

SAVE THE DATES

4th Annual CSUH Golf Tournament
Monday, Oct. 2
The Course at Wente Vineyards, Livermore

7th Annual Fall Music Festival
Friday, Oct. 13
CSUH Amphitheater

CSUH Awards Gala
Friday, Oct. 20
Hayward Campus, Science Lawn

Cal State Hayward
University Advancement
Alumni Association's

HAYWIRE

25800 Carlos Bee Blvd.
Hayward, CA 94542



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