



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO Bavo. NUMERO 12

FEBRERO 20, 1958

SAN JOSE, CALIFORNIA



Jayne Mansfield and Paul Anderson Worlds Strongest Man



De La Rosa's MARKET

& Curio Shop

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DE LA ROSA CURIO SHOP se localiza en el Centro de la Ciudad y como su nombre indica es un lugar donde Ud. puede encontrar UN REGALO elegante y propio a un PRECIO ECONOMICO.

Ultimas Novedades en DISCOS, LIBROS y Periodicos.

CY 7-1895 32 S. Market St.

EXTRACTOS de La Voz de Mi Parroquia

A GENTLE HINT. - Wife: "But, dear, in this photograph you haven't a single button on your coat".

Husband: "So, you've noticed it at last! That's why I had the photograph taken".

BOTH WEAKLINGS.

Little Oscar: "Daddy, I just killed five flies! Two were ladies and three were gentlemen!

Daddy: "Now, Oscar, how on earth can you know that?"

Oscar: "Easy, daddy. Two of them were on the mirror, and three were buzzing around the beer bottle".

A BOOMERANG. - A young girl went to confession and confessed that she feared she had incurred in the sin of vanity.

"What makes you think of that?" asked

her the priest.

"Because every morning when I look into the mirror I think how beautiful I am".

"Never fear, my girl--was the reply. That isn't a sin; it is only a mistake!"

HIJOS INGRATOS.

- Dice un proverbio chino. "Un padre alimenta mas facilmente a diez hijos que estos a un padre!"

EL MAS HERMOSO DIA. - Preguntaron a un joven obrero cual habia sido el mas hermoso dia de su vida.

"Fue, -respondio-aquel en que pude ganar bastante para asistir a mis padres ancianos."

BUENA RESPUESTA.

- Una señora se quejaba al Padrecito de que la Misa del Domingo era demasiado larga. A lo cual el Padrecito contesto: " Señora, no es que la Misa sea demasiado larga, sino que la devoción de Ud. es demasiado corta".

La Selección Más Grande en todo San José!

• Ropa para Bautismo • Juguetes • Trajecitos
Ropa para Infantes y Chamaquitos

Esta Tienda es UNA VERDADERA MARAVILLA para las personas que andan preparándose para BAUTIZAR pues aquí encontrarán la variación más completa en todo San José en ROPITA para INFANTES y BABIES.

VESTIDITOS - TRAJECITOS - BOQUES - AJUARES
JUGUETES - IMPERMEABLES Etc. Etc.

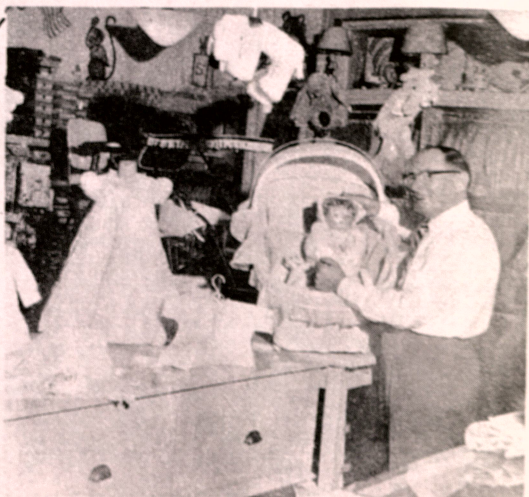
HARRY LASNICK, PROP.

PRECIOS BAJOS



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CY 3-0104 279 S. First St.



The Fallacy of Feelings...

ONCE UPON A TIME there was a Man who dealt in the selling and purchasing of USED Automobiles and not having been fortunate enough to finish school, was faced at an early age with the problem of earning his keep, starting to work around USED CAR LOTS polishing and displaying the Automobiles under his care to the best of his ability, working very diligently and determined to make good at his job.

A few years went by when his employer decided that perhaps he could be taught to sell, again done the same, serviced his clients giving them the best possible deal, thus becoming more valuable and successful.

Having saved some money, decided to get married and try his luck by opening a USED CAR LOT on his own, following his former employer system of Display and ADVERTISEMENT letting people know where he was located, offering a GOOD BUY all the time and explaining what he could do for them and so forth...

His business prospered and was able to afford a college education for his son, who was an executive with the firm following his dad's footsteps. One morning spoke to his father and said: DAD: things are rough, we have to economize, let's cut out all surplus and unnecessary expense starting with ADVERTISING, that in my estimation is just throwing money out the window, every one knows we are here, we have been here for years, we have enough customers etc.....

Credit is acknowledged to
MONTE AUTO SALES
for submitting the essence
of this story.



Humberto Garcia

The firm coasted for a while on it's own and past merit but business started to decrease, down, down and down until they had to close doors.

That night the CAR DEALER says to his wife: That Son of ours sure is SMART he saved us money by not ADVERTISING he knew and proved to us that business is BAD.

Advertising Service



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CVpress 5-5594

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FREE DANCE

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El Excentrico
Revista Social, Teatral y Literaria Americana

ADVERTISING SERVICE

849 ALMADEN AVE. CY 5-5594

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HUMBERTO GARCIA
Director

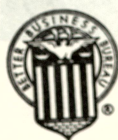
VIOLA MONTOYA
Secretaria

STELLA CRUZ
Secretaria

VICTOR HILLIS & SONS
Impresion

LEITER STUDIO-Fotografia
Mac Hernandez

MEMBER



Club Del Mar

Club Riviera

Club Venus

Esther Medina

Johnny Hernandez

Lic. Manny Gómez

Luis Juárez M. P. H.

Ma. de la Luz Sánchez

Margaret Montague

Marty Sanchez

Richard Días

Soledad Sepúlveda

Esta Revista no se hace responsable de ideas
u opiniones expresadas en artículos firmados

Dizzy Reporters

Rack poor Brains . . .

From LINCOLN'S High School
LION TALES weekly paper.

Tap-tap-tap-ding-B a n g! Tap-tap-tap-ding-Bang! Scribble-scribble-scribble. What you have just read was the clatter of the journalism staff slaving away at trying to put out a bond issue of the paper.

Enrollement...education...improvements...IMPROVEMENTS...cafetorium....seven thousand, million, Trillion, BILLION...Stop, Stop, Stop!!! This is a paper? Well, it is! You the readers see the finished product. We the staff see the mess that goes into it. This is a sample of the mess.

Once you've read this you'll love the rest of the paper and appreciate all the trouble that goes into the issue.

Excuse me I've got to get busy. Clatter-bang bang. I'm going under for the last time. Good-Bye Cruel-blub-world-BLUB-BLUB.

**Obtenga su Revista EXCENTRICO
en las tiendas que aquí se anuncian**



Club del Mar HI-LITES

Jennie Talavera

Hello everyone, this is your club reporter once again with news from Del Mar.

San Jose State Graduation Party: Mr. and Mrs. Porfirio Martinez gave their daughter Alice, a graduation party on Saturday, Feb. 1. Members of Club Del Mar were present. Music was provided by Edgar Rosales at the popular Oakland. Everyone danced late into the night and enjoyed every minute of it. Good luck to you, Alice, now and in the future.

Valentine's Party: Friday, Feb. 14, our club held its annual Valentine's party at the home of Mr. and Mrs. Vasquez on Charles Street, those who attended were Rosalie and Connie Pulido, Gus Sandoval, Irene Perez, and Mary and Carmen Michel, Frank Garcia, Augie Lira Ernesto Martinez, Eddie Torres, Benny Romero, Peter Cortez, Frank Rivera, Oscar Vasquez. Our guests were as follows: Toby Alvarado, Esther Medina and Gil Solares, Marty Sanchez, Ruth Mendoza, Carlotta Garza and last but not least Tony Martinez. Games were played and the music was provided by our one and only Frank Garcia and His Hi-Fi record player. Everyone enjoyed himself.

Zanzaree Party: Club Zanzaree celebrated Valentine's Day on Saturday, Feb. 15, with a big happy party. Our members attended and enjoyed it very much--thank you for the invitation.

Club Cuauthemoc: Seems all the clubs went all-out for Valentine's day. Also celebrating this occasion was Club Cuauthemoc at a party given at the home of their well-known club member, Joe Lomas, members of our club attended and enjoyed themselves--- we also want to thank them for their kind invitation.

Wedding Bells: Congratulations out to the popular couple Ofelia Hernandez & Pas Lozano, who became Mr. and Mrs. on Saturday, Feb. 15. The reception was held at the Mary Ann Gardens, good luck to you, Ofelia and Paz in the future.

Food Drive: Don't forget to attend the annual Food Drive, either Saturday Feb 22 at the Liberty Theatre at 9:00 a.m. or Sunday Feb 22 from 2:00 to 6:00 p.m. at the I E S hall. Rodriguez and Caudillo Orchestra's will play. Be sure to be there.

Bowling Fans: Seems two of our very active members have been bitten by the bowling bug. They are Irene Perez and her cousin, Gloria Maldonado. Why they'll even give up an evening of dancing for a night of bowling, I say this must be bad.

Until next time,
JENNY

Jo-Mar BEAUTY SALON

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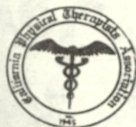
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JULIAN PEREZ, L.P.T.



LETTERS TO THE EDITOR:

EL EXCENTRICO

Humberto Garcia.

We, of Club LOS COMPADRES, would like to extend our appreciation to all our friends who attended Los Compadres FOOD DRIVE Dance for your cooperation in making this project a complete success. Also to Radio Station KLOK, Dick Ryan and Lalo Caballero, Humberto Garcia Editor of EL EXCENTRICO and columnists Gloria Porras, Dolores Coca and Marty Sanchez.

Especially to all the merchants who permitted us to leave posters and handbills in their establishments, It is thru the efforts of all you people that food is now being distributed. IF ANYONE NEEDS HELP, please give name of person or family to Lalo Caballero by calling CY 3-6700 at 48 POST ST. San Jose, Calif.

President BILL TOWNSEND.

Bill Townsend, President Paul Belluomini, Sec.
Ray Rivera, Treasurer Rudy Belluomini, Com. Chairman
FINANCIAL REPORT Dance S.E.S. Hall, Santa Clara.
Sunday Afternoon, February 9, 1958.

Rental of Hall	\$45.00
Orchestra	98.00
Special Police	13.75
Alcoholic Beverage control ..	5.50
Soda Water	5.58
Film and Flash Bulbs	2.52
Printed Tickets	3.75
Payment of Taxes	2.20
State Board of Equalization ..	8.49
Dance Permit	1.00
Beer (Cost)	65.56
Advertisement, Posters, H.B. ..	53.50

\$302.85 \$302.85

INCOME: Beer \$198.00 Sodas \$14.40

Door Donations \$71.14

TOTAL.. \$283.54

LOSS.... \$21.22



Sam Arrazate

NOTARIO PUBLICO

Le Atenderemos en INGLES
o en ESPAÑOL

INCOME TAX

\$\$\$\$ \$\$\$\$ \$\$\$\$

**COMPRAMOS CASAS
AL CONTADO**

Las Necesitamos Urgentemente

CY 5-1233

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La Voz del Pueblo...

Tribuna Libre

SRA. MARIA DE LA LUZ SANCHEZ
EL EXCENTRICO. San Jose, Calif.

Distinguida Amiga: SU PAGINA LITERARIA
EXCENTRICO Feb. 5, 58

He leído con sumo interés su respuesta a la pregunta que le hiciera el Sr. Alfonso Ampudia.

Perdone mi insolencia, pero si yo fuera Ud. me habría propuesto ganarme al Sr. Ampudia como lector de mi interesante crónica literaria y habría formado mi escrito mas o menos en la siguiente forma:

Sintetizo como sigue las razones que me asisten para continuar escribiendo esta pagina literaria en EL EXCENTRICO:

La literatura es de suma importancia en el desenvolvimiento intelectual y como medio de elevación moral y filosofica de un pueblo. LA GRANDEZA de un PUEBLO mas se MIDE por su LITERATURA que por sus HECHOS dice Baltazar Gracia: (Aqui habria dado una brevisima biografia de Baltazar)

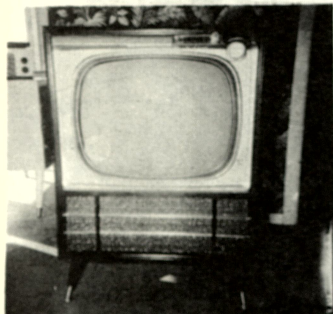
Cuando vine a San Jose, me di cuenta de las deficiencias tanto en el Castellano hablado como escrito de nuestras gentes. Me hice el proposito de ayudar con mis escasos conocimientos al remedio de esta situación. Me parece que no hay delito alguno en tratar de dar a conocer al numeroso publico que lee EL EXCENTRICO algunos de los escritores de habla Castellana que han dado brillo al idioma y han ayudado a la causa de la civilización.

Por las numerosas cartas de aliento que he recibido se que en San Jose abunda un elemento deseoso de elevarse espiritualmente. Mis humildes deseos son de que cada uno de los lectores de esta pagina saque lo que le conviene en la esperanza de que al final habra avanzado su cultura, la de sus hijos y conocidos para que nuestra raza sea mas apreciada en esta simpaticísima ciudad.

Si puedo ganar poco a poco los oídos de los que hoy dia no me quieren oír y si al final de la jornada puedo contar con mas lectores que al empezar, estare feliz pues ello indicaria que mi labor habia sido muy fecunda.

Con una carta mas o menos como la que propongo mas arriba Ud. se habria ganado la buena voluntad del Sr. Ampudia y acaso se lo hubiera ganado como lector. Recuerde el aforismo: MAS MOSCAS se cazan con MIEL que con el MATA MOSCAS.

A Sus Ordenes,
ERNESTO MONTIEL.



PAT ROBLES

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11th ANNUAL UNITED FOOD DRIVE

Phil Hernandez



WHY SHOULD WE HELP: Most of us have had it rough sometime in our lives. Whether you realize it or not, there are very many families with no way of getting funds for clothing and food. This year has been the worst for un-employment since 1949. It is up to us as a community to give as much aid for our fellow people as possible. Think back a few years... Remember how rough it was for your family? Yes... it was 15 years ago.. or it was ten for some.. was it five years ago?? Maybe it was last year or the year before. Jobs are plentiful during the fruit season but what happens when old clingy cling cold & rainy Mr. Winter comes along??? The fruits are gone; what then?? Oh sure.... apply for un-employment insurance... But if you are from out of state you are not eligible.....

Here is a little story of Carlos and his family..... Carlos lives in a state where money is very hard to earn and wages are very low. The reason they are low is because of the Mexican Border being so close. There are many 'Braceros' and Alambres' that will work for very low wages. With this situation, what can Carlos do?

Carlos hears, in town, that there is a county in California with many canneries as well as field work for his wife and children. Not only is there plenty of work, but the wages are very good. Sold on the idea, Carlos gathers his few belongings and what little money he saved and sets out for this Santa Clara County.

Arriving, After a long tiresome trip, in his beat up old car, he find a ranch where there is plenty of fruit to be picked and a small cannery close by. He is given a shabby little cabin for his family to stay in. From then on things are very good. Carlos is so impressed by this Santa Clara weather and high wages that he decided that he is not going back to his home town. Why should he? Jobs are plentiful, the weather cold and rainy every so often, but it is nothing compared to the hot, dry summer and extreme cold winter that he has back home, Carlos decides to stay so he does.

Everything is fine, the children go to school and Carlos goes to work.. Winter comes.. Now is when the big blow comes, Boom!!! No More work!!! All of the canneries are closed down! What shall he do? Carlos didn't realize that fruit work is only seasonal and he will be unemployed during the winter. His money has run out now, so he gets an odd job now and then but his darling kids don't eat now and then--- they eat three times a day. Carlos is really in a rut now, Everything seems hopeless! Pepino, Carlos's friend, advises him to go to the Welfare Department. Carlos goes, but because of being from out of state, they cannot help him. All Carlos needs is enough to get him through to next spring. Then he can always find some kind

of a job. Pepino remembers of the annual United Food Drive. So he gives Carlos' name to one of the clubs in this drive. Carlos' name was on a large list -Pepino worried that there would not be enough food or money to give to Carlos. Pepino later found that the list of names of needy families was compared with the list the Welfare has. Many people have problems like Carlos and have been put on the Welfare or on the United Food Drive List.

Late one evening after a hard day of trying to find a job, Carlos came home to find his family at the door waiting for him as usual-But this time, instead of hungry sad face, they are all smiles from ear to ear. As Carlos sits down at the empty table, he notices that it is no longer empty. As a matter of fact it is cluttered with all kinds of food, in a corner he sees a sack of beans and next to it a sack of flour. Very grateful Carlos thinks of how now his family won't go hungry anymore. Sure, the food will be eaten but by then spring will be here and he can always get a job then. Now Carlos has many friends. These friends are all the members of the Clubs and Organizations that have successfully given another food drive.

United Food Drive

DANCE 2:00 - 7:00 PM

Talent Show 7-12 PM

LIBERTY THEA.

SUN. FEB. 23

I.E.S. HALL

1401 E. SANTA CLARA ST. SAN JOSE

SAT. FEB. 22

ADM.-FOOD DONATION

SPON. UNITED FOOD DRIVE COMMITTEE in the 11th ANNUAL DRIVE

67 S. MARKET SAN JOSE

Cambio de Dirección

DR. JUAN DE HERAS, D.C.

872 The Alameda CY 5-5390

San Jose, Cal.

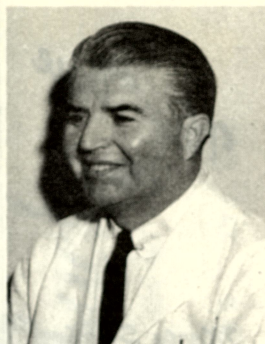
LUNES - MIÉRCOLES - VIERNES 10:00 A.M. a 7:00 P.M.

MARTES 10 A.M. a 5:00 P.M.

JUEVES y SABADOS de 10:00 A.M. a 1:00 P.M.

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CY 7-3535
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From LINCOLN'S High School
LION TALES weekly paper.

Dear Valentine ? say it isn't so!

Dear Valentine,

It seems like only yesterday that I met you, unfortunately I have known you far longer.

Even though you may be a "before" for Mabelle's eyebrow pencil advertisements, I like you anyway!

So a few of your teeth are missing, ah 'tis only a mere flaw that makes me abhor you more . . .

Your ears may be too big, and your hair unwashed, your eyebrows dandruff infested, your legs briar patched, and purple. Ah but tis a brief uncouth habit that I eventually adhere to . . . Aberdine . . . I love you! (Why not, you're the only girl who could stand me!)

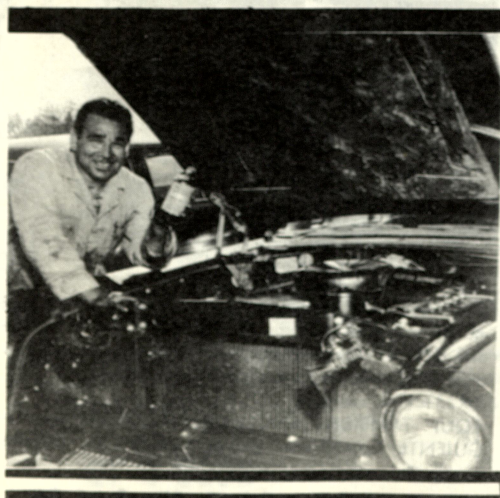
Dear Valentine,

Oh Homer, a few months ago, you were a scrawny mess, but after the Bouncing Biceps Body Building course you . . . you . . . YOU ARE STILL A SCRAWNY MESS!

So your nose is displaced, your eyes red and crossed, your lips caked and parched . . . Homer, I still love you!

Thank you for the delightful valentine you sent me, it was very nice although covered with Oatmeal.

We are fools to make each other jealous the way we do, my dog means nothing to me, honestly . . . I was only trying to make you mad . . . my skinny valentine! Happy Valentine's Day, lover!



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Taller de Mecanica

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FRENOS, VALVULAS en una palabra TODO.

Joe Chabiel

CY 7-1661 300 S. 24th St.

It's True

Marty Sanchez



Once more we go off to another whirlwind of news. Pre-lenten parties by the most prominent social clubs commenced on Valentine's day, February 14, when Club Del Mar held their annual party at the home of Oscar Vasquez and was climaxed the next day with a party Club Zanzaree held at the home of Mary & Josie Melchor. Outstanding note of del mar party was the exchanging of Valentine's plus games and dancing. Saw Toby Alvarado sharing his dances equally with all the gals, and I might add he & Magdalena Martinez are 'Just Good Friends' ----President Benny Romero escorted Esther Cabello, a zanzaree 'Doll'. Saw and heard Ernesto Martinez having himself a ball by giving all the gals at the Del Mar and Zanzaree parties some of those mushy lines!!!! Others attending were Helen Flores, Esther Medina & Gil Solarez, Henry Ramirez, Phil Hernandez, Hermelinda Garcia, Cleo Cortez, & Club Cuauhtemoc.

Zanzaree Valentine's party was attended by local outstanding clubs and people such as Del Mar, San Joaquin Valley AllStars, Riviera-as always Eddie Bojorquez-asking for directions, Frank Villegas wanting to take some of Zanzaree's delicious sandwiches home for work the next day---By the way Frank, you're letting your friendly personality slip!!! Saw Joe Lomas standing at the door---Joe confided -he would like to meet all the Zanzaree gals. Eleanor Solarez & Larry Cortez would't budge away from the table & I can guess why, with all the food on it. (No wonder on one edge of the table cloth it showed tooth marks where it had been chewed off!!!!) These were two real successful parties except for the rudeness of a few certain gals who weren't invited and make a habit of crashing parties. -These obnoxious, discernible girls who have such distasteful table manners should stay at home & read up on etiquette then be seen in public---mind you nothing personal but it wasn't in very good taste appearing at a Zanzaree party. Was certainly nice to have with us Mr. & Mrs. Al Minjares, Mr. & Mrs. Jim Carranzo, Mr. & Mrs. Carlos Guerrero who all are ex-Del Mar & Zanzaree members.

Thunderettes, Irene Felix, Connie Cisneros, & Rory Cortez are now a bowling team and recently won over the Brunettes at Jose Bowl. These bowling enthusiasts seem to have a different hobby each year '57' it was dancing, now bowling, what next girls.

Hurt the most tender feelings of Tony Martinez when I mentioned he & Connie Pulido would exchange vows in March. No definite date YET -Seems like someone is on the burnt end!!!

In this photo appears Miss Luigi Duarte & Her Fiancee Joe Monares, employed at O'Connors hospital Luigi will wed -Joe-in Berkeley, Calif. this coming June.



Los Volantes can't seem to be without each other, so they have meetings every Sunday, - They are enthusiastically planning a car show and a beauty contest which will be held in May.

Please Dear Readers Don't Forget the Food Drive, the 22nd at the Liberty Theatre and the 23 at the I E S!!!

ADVERTISING SERVICE



El Escentrico

HUMBERTO GARCIA
CYpress 5-3594

849 ALMADEN AVE.
SAN JOSE, CALIF.

La Rosa PHARMACY



A La Rosa, Prop.

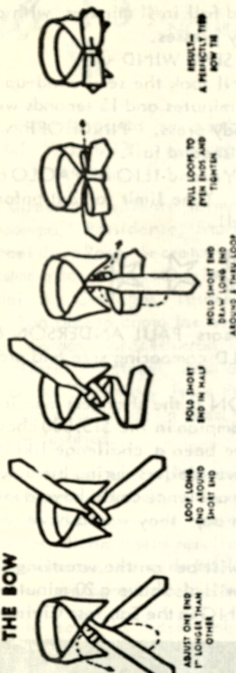
GUS como cariñosamente le llaman sus amigos, tiene muchísimos años de experiencia en el ramo de farmacia, ésto le asegura que sus recetas serán surtidas exactamente como su medico lo ordena.

AQUI TAMBIEN ENCONTRARA USTED LO SIGUIENTE: Cosméticos, yerbas medicinales, revistas en español, medicinas de patente, etc. etc.

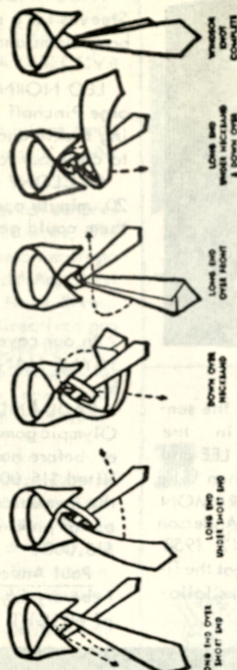
CY 4-5030 30 S. Market St.

HOW TO TIE THE BOW AND WINDSOR KNOTS CORRECTLY.
These knots will stay in place and you will get the most out of your ties!

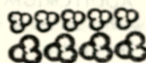
THE BOW



THE WINDSOR



- LATEST FASHION NECKWEAR
- DISTINCTIVE JEWELRY FOR MEN
- ACCESSORIES

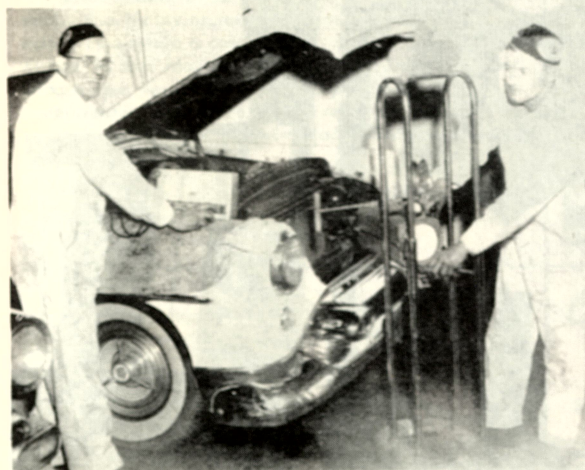


Tie Rack

"A SHOP FOR THE PARTICULAR MAN"

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NADA DE ENTRE

24 MESES para PAGAR

Para un SERVICIO EXCELENTE de MECANICA lleve su carro con PETE NETTO, Prop. y HERB MUNGER con la completa seguridad de que quedara SATISFECHO.

Gratis!

Mientras que su carro se encuentre en nuestro taller de composuras, le facilitamos otro para que Ud. tenga medio de transporte.

CY 3-3663

564 W. San Carlos St.

Wrestling

REPORTS



Richard Diaz

HI WRESTLING FANS:

I guess that we all have had our first look at the sensational **PAUL ANDERSON**, the strongest man in the world. Paul Anderson can handle **SKEY HI LEE** and **CLYDE STEEVES** WITHOUT much trouble. When he teamed up with the Pacific Coast Champion, **RAMON TORRES**, in a four-man tag team. Ramon and Anderson won with two straight falls. Wed. night Feb. 12, 1958 at the San Jose **CIVIC AUDITORIUM** ramon got the first over Clyde Steeves with a series of drop kicks followed by a body press in 19 minutes.



PAUL ANDERSON took the second fall over Clyde Steeves for a second fall in 11 minutes with a series of body slams and body presses.

SEMI WIND-up

LEO NORNELLINI took the semi wind-up from George Pinchoff in 17 minutes and 15 seconds with a flying tackle and a body press. **PINCHOFF** was unable to come out for the second fall.

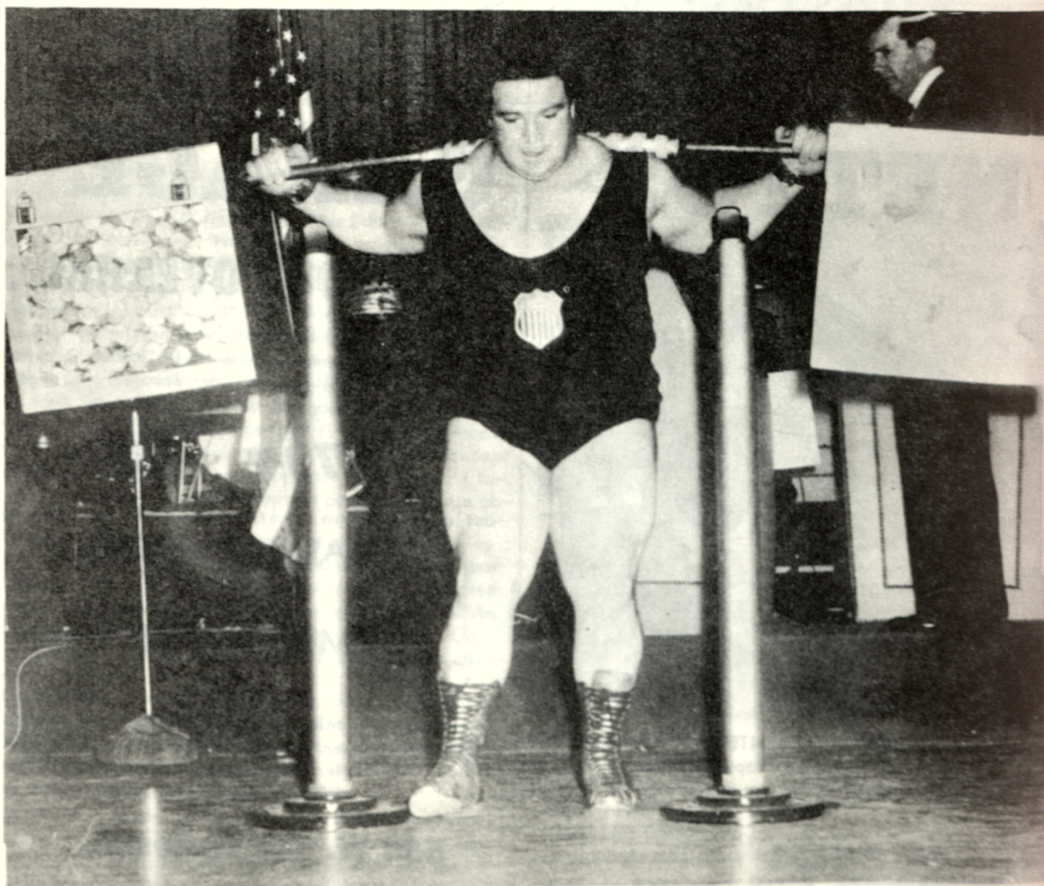
CYCLONE AMAYA and **ILIO DE PAOLO** drew in the 20 minute opener. Time limit ran out before either of them could get a fall.



In our cover appears **PAUL ANDERSON** and lovely **JAYNE MANSFIELD** comparing size and proportion of leg.

PAUL ANDERSON is the strongest man in the world Olympic games champion in the \$15,000 challenge never before has there been a challenge like this. Paul lifted \$15,000 silver dollars during his act. If any of the members of the audience could have duplicated the act of picking this up, they would have received the \$15,000.

Paul Anderson will be on the wrestling card, Wed. February 26, and will also have a 20 minute exhibition of **WEIGHT LIFTING** in the San Jose Civic Auditorium.



Club 13



NOMBRA NUEVA
MESA DIRECTIVA

En animada junta se nombro la nueva mesa directiva del "CLUB 13", que regira durante el año de 1958.

La directiva saliente formada por los señores Alberto Ocampo, Presidente, Martin Gutierrez, Tesorero, y Rafael de la Rosa, Secretario, hicieron entrega de sus puestos a los señores Daniel G. Saldaña, Presidente, Fidel A. Gallegos, Tesorero, y Frank Rivas, Secretario. Tan pronto como los nuevos directivos probaron sus cargos, procedieron a nombrar las comisiones de Auditoria y festejos, quedando nombrados los señores; Alberto Ocampo y Jesus Padilla, como Auditores; los señores Rafael de la Rosa y Hermilo Gloria, la comision de festejos.

En el mes de enero pasado se llevo a cabo la fiesta reglamentaria del Club, la que estuvo a cargo del Sr. Fidel A. Gallegos y su esposa la Señora Maria O. de Gallegos; dicha fiesta resulto muy animada, se presentaron graciosos numeros de baile y se declamaron algunas poesias que agradaron mucho a los asistentes.

Durante toda la fiesta reino un ambiente de sana alegria y franco entusiasmo, se sirvio un elegante ambigü y la cantina estuvo surtida con magnificas bebidas; tanto el Sr. Gallegos como su gentil esposa fueron aplaudidos y felicitados por todas las personas que asistieron a la fiesta.

Con motivo del Carnaval que se celebra en el mes de Febrero, los socios del Club ya estan haciendo los preparativos para el baile de disfraces que tendra verificativo en el Salon Y. L. I. en la calle de Lafayette en Santa Clara el 22 de Febrero, al efecto ya estan enviandose las invitaciones a los socios y sus amistades; esta fiesta estara a cargo del Sr. Daniel Saldaña y su esposa la Sra. Ma. del Carmen A. de Saldaña, esperandose que resulte muy lucida y animada, todos los concurrentes iran disfrazados y resan las invitaciones que habra un premio para el mejor disfraz.

Nuestro cronista de sociales ya ha recibido su invitacion y se propone asistir para divertirse y dar a nuestros lectores la cronica de la fiesta en su proximo numero.

Ideal BARBER SHOP



Abierto Lunes, Viernes y Sábado
8:30 a.m. a 7:00p.m.
Martes, Miércoles y Jueves
8:30 a.m. a 6:00p.m.

CORTE DE PELO
Adultos.....\$1.50
NIÑOS.....\$1.25

Sebastián Hernández. Prop.

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ESTATUAS de la Virgen de
GUADALUPE
Medallas de Todos los Santos
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CY 5 - 1317

36 W. San Fernando St.



BEFORE BACKING UP,
LOOK THE YARD OVER—
DEAR OLD AUNT AGGIE
MAY BE PICKING A CLOVER!

Proxima Conferencia Anual del C.S.O.

El COMMUNITY SERVICE ORGANIZATION del del Condado de Santa Clara:

Tiene el gusto de INVITAR a todos y cada UNO de USTEDES a que atiendan y PARTICIPEN en la CONVENCION ANUAL

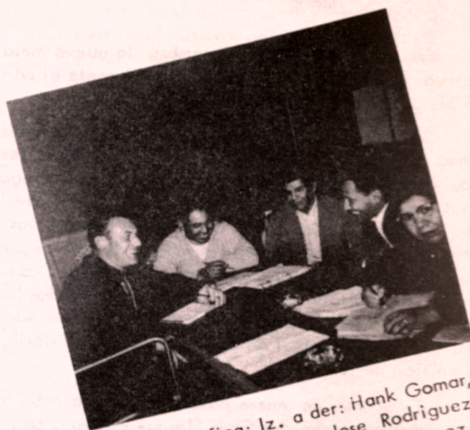
Que tendra lugar el Proximo mes de Marzo durante los dias 21, 22, 23.

En el elegante HOTEL ST, CLAIRE

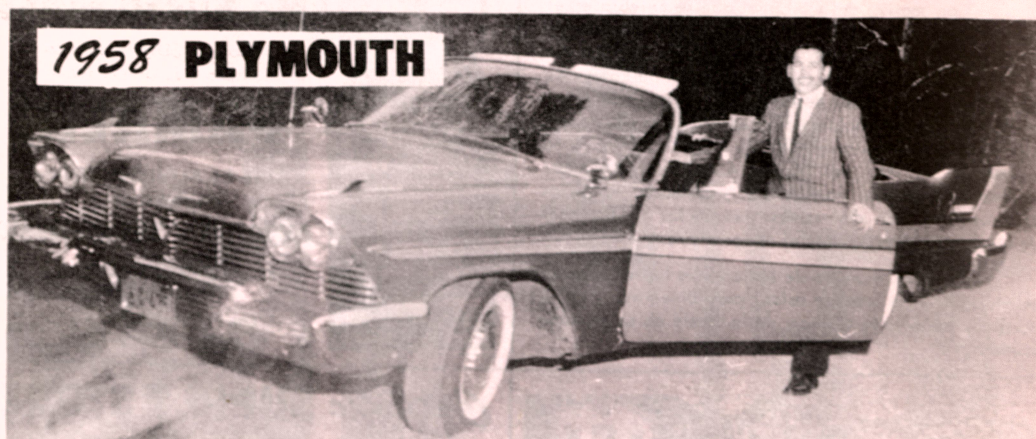
Durante estos dias habra varias personas que discutiran ASUNTOS de INTERES para toda la gente de HABLA HISPANA asi como negocios de interes para las gentes de minoria.

Asistira para dar la INVOCACION el Reverendo Padre DONALD McDONNEL, asi como el ampliamente conocido SR. EDWARD ROYBAL y varias otras personas de importancia en el Estado de California.

Durante la noche del SABADO 22 de MARZO se celebrara un Gran BAILE y BANQUETE para lo cual esta todo mundo INVITADO. Para obtener Boletos y mayores informes comuniquese con el Sr. JOSE RODRIGUEZ (Jefe del Comite de la Convencion) al Telefono: CYpress 4-3297.



En la grafica: Iz. a der: Hank Gomar, Mauricio Ramirez, Jose Rodriguez, Luis Zarate y Sra. Frances Rodriguez.



1958 PLYMOUTH

Pregunte Ud. por FRANK VILLEGAS quien con todo gusto le demostrara las muchas VENTAJAS y adelantos Del PLYMOUTH 1958

PLAZA CLUB

\$1,895 NADA de ENTRE CARROS y CAMIONETAS

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de
CARROS USADOS
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Obtenga este primoroso JUEGO de LOZA (63 piezas) ABSOLUTAMENTE GRATIS guardando los BONOS que se regalan con todas sus compras.

Antojitos

Cuando Ud. necesite o guste de algun ANTOJITO MEXICANO dirijase a la GUADALAJARA que con toda seguridad lo encontrara. Como igualmente todo lo necesario para hacer TAMALES, ENCHILADAS, etc.

CL 1 - 2120 1661 E. SANTA CLARA



Soledad Sepulveda

Cumpleaños

Una de nuestras damitas mas distinguidas dentro de los circulos sociales en San Jose y quien goza de innumerables amistades por su fino trato y laboriosa personalidad y quien en el año 1956 obtuvo el titulo de REPORTERA SOBRESALIENTE de EXCENTRICO durante el Banquete del 7to. Aniversario de esta publicacion que se celebro en el HAWAIIAN GARDENS de esta ciudad de San Jose, es la Sta. SOLEDAD SEPULVEDA quien cumpliera años el MARTES 11 de Febrero 1958.

Lo lamentamos pero completamente se nos olvido preguntarle CUANTOS...? Pero tenemos la completa seguridad que nos dira para asi publicarlo en la siguiente edicion. Verdad... CHOLE?

Ya hace como dos meses que no tenemos el gusto de publicar la plana SAN JOSE AL DIA por la Sta. Sepulveda debido a que Soledad tiene unos proyectos Intellectuales que le han completamente abarcado todo su tiempo, resumira su labor en la edicion de EASTER.



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NATE, RACHEL MIRON y BILL ESCOBEDO demuestran lo agusto que se duerme en estos BUNK BEDS que ofrece esta Muebleria incluyendo colchones por solamente..... **\$69.50**

MUEBLES para TRES CUARTOS
Recamara - Comedor - Dinette.... **\$149.00**
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NADA de ENTRE Muchos MESES para PAGAR

1525 E. Santa Clara St.



Sociales - Personales

MARIA de la LUZ SANCHEZ



JUNTA GUADALUPANA

Con la debida oportunidad, los dirigentes de la gran confederacion GUADALUPANA que con tanto exito celebro su Primera GRAN FIESTA el 12 de Octubre del año proximo pasado, han dirigido circulares a los respectivos delegados de los diferentes grupos Guadalupanos de la Arquidocesis de San Francisco para darles a saber que la proxima junta de delegados sera D.M. el Sabado 22 del actual a la una de la tarde en la Iglesia de SANTA MARIA de Oakland, Calif. En dichos circulares, viene la lista de acuerdos que habran de tomarse, siendo la parte medular de todos ellos, la definitiva eleccion e instalacion de oficiales del Comite Central de la Federacion y el reporte de la Tesorera Provisional, Sra. Maria de la Luz Sanchez.

Se encarece a todos los grupos Guadalupanos la PUNTUAL ASISTENCIA a esta Asamblea de cuyos resultados informaremos en proximas ediciones.

CLASES DE INGLES

Muy contentas se encuentran las Señoras que integran el Progresista CLUB INTERNACIONAL de MUJERES (Woodrow Wilson Neighbors) que con tanto acierto dirige su entusiasta Directora la maestra AGNES BALDOCK porque entre sus nuevas actividades figura el estudio de INGLES BASICO, y el Baile. De acuerdo con el Departamento de Educacion para Adultos las CLASES de Tan Importante IDIOMA, seran impartidas los dias:

LUNES - MARTES - MIERCOLES - JUEVES.

Dando Principio a las 6:45 P.M.
Escuela WOODROW WILSON.

CLASES de CIUDADANIA

Los LUNES y MIERCOLES.

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FLATS.....49c

Llantas Nuevas y Usadas

BALANCE

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LLANTAS RECAPS.....\$5.95
LLANTAS USADAS.....\$3.95
LLANTAS (Side wall) full caps.....\$8.95

Lalo Caballero y Pedro Valente Reco
miendan este lugar.

* Llantas nuevas 670 x 15 \$9.95 *



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tires**

En la Grdfica: DON CUTLER Prop. quien le ofrece el mejor trato si Ud. necesita LLANTAS par su carro. ELEAZAR MORALES y Don lo atenderan en Español.

Distribuidores de las famosas Llantas PACIFIC.

NADA de ENTRE

CL 8-1639

2250 Alum Rock Ave.

El Domingo 2 de Febrero de 1958 a las dos de la tarde en la Iglesia St. Mary's de Gilroy, California unieron sus destinos la Sta. Esther Josephine Herman con el joven Refugio M. Reyes. Despues de la ceremonia religiosa fueron agasajados con una alegre recepcion en el I.D.E.S. Hall en Pacheco Pass Road de

la misma ciudad de Gilroy a la cual asistieron mas de 350 invitados Hubo Banquete y Baile.

Despues de la recepcion pasaron su luna de miel en LAKE TAHOE estableciendo residencia en Gilroy. En la grafica: Padres de la Novia Mr. and Mrs. Frank Herman y los novios Josephine y Refugio Reyes.

Reyes - Herman

GILROY, CALIF.



FOTOGRAFIA HERNANDEZ
(LEITER)

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Trajes para La Novia - Corte Cocktail

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3 Docenas . . . 50c

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ABIERTA Los DOMINGOS

Mike Diaz, Prop.

3 S. Market St.

San Jose



*How About
That...*

CLUB VENUS.....

DOLORES COCA

GLORIA PORRAS

HI EVERYONE,

Here we are again with the everlasting whirl of gossip buzzing in and out of our ears. Gossip, Gossip, Gossip what would anyone ever do without it.

BE ON THE LOOKOUT for your mailman bringing an invitation to our coming anniversary party! We don't know where it's going to be, or what time it'll be, but it's going to be a M-A-A-A-D BALL!!!!

FANS: We received a phone call saying The ever-famous **ESTHER MEDINA** made a slight error in her last column. It was only the 2nd time they were escorted out, and not the 4th!! (Don't forget, Esther, nothing but the truth, **THAT'S THE MOTTO!!!!**)

GLORY HOUND, Rudy Belloumini always seems to end up getting the wrong kind of publicity. Mr. Davilla & Mr. Alvarado had nothing to do whatsoever with 'Los Compadres' Food Drive. That was a slight mistake on Rudy's part. **MISTAKE?????**

CLUB RIVIERA: It seems a certain bashful boy threatened to hate us for life if we so much as mentioned his name in connection with the initiation at Club Riviera's party Saturday, February 8th. We guess it was a bit embarrassing for you, but we thought it was so sweet, you all looked so cute dancing cheek to cheek with each other....anyway we know you enjoyed the party along with everyone else, **CHARLIE,** Opps!!!

THE RAINBOW was really packed at the presentation of Chico Ochoa. Everyone seemed to have showed up in their slickest fee fee's....Just for a laugh.... we overheard, (and we mean Overheard) someone exclaim (and we quote) 'Gee everyone's here, they even let a Zebra in, and with a bareback too!! (now that wasn't nice, girls, was it??) But all in all, the dance was really great.

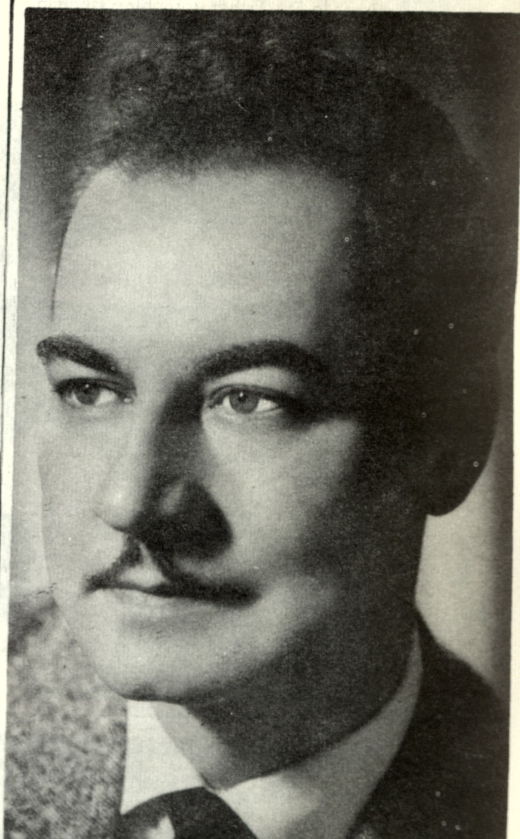
VALENTINE'S CAME and went with a big whirl of parties and dances.....The Valentine's dance at the Civic was real sharp, with BEE BEE KING putting on quite a good show and fine music....It looked like DELLA MAES, BECKY MEDINA, SYLVIA MARTINEZ, DANNA JIMENEZ, OLGA ZAMARRIPA AND NASH PINION (who make a cutecouple) were all having a wonderful time.....You Betchum!!!!

THE DEL MAR AND CUAUTEMOC parties also had a big turn out, with all the usual crazy times they always have.....While Club Zanzaree's party, the following night was a big Smash!!!! and the food was -deee-lish (Who made it Connie-La Mayordana)

Hasta Luego,

GLORIA & DOLORES

SERENATA NOCTURNAL



Carlos Graham

En sus programas difundidos desde la Estación Radio Difusora KEEN (5000 WATTS) ESCUCHELO

LUNES a VIERNES de 7 a 9:00 p.m.

SABADOS de 7:00 p.m. a 8:30 p.m.

CARLOS GRAHAM hace derroche de su Talento Artístico y poético en SERENATA NOCTURNAL.

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Fotografía HERNANDEZ

LEITER STUDIO

Fotógrafo de Fotografías Finas

MATRIMONIOS
NIÑOS COMERCIAL

CYpress 3-3343 255 S. 1st St.

M. A. Hernández

San Jose, California



Sociedad

Engalana las planas de EXCENTRICO la encantadora y sonriente faz de esta exuberante dama cuyo nombre es NELVA FERNANDEZ originaria de Del Rio, Texas (Way Out Thea Padna) habiendo residido en esta por los pasados dos años. Su padre es el Sr. Samuel Fernandez y su abuelita la Sra. Maria A. Salazar. Nelva presto sus servicios como Cajera en la popular tienda RED FRONT SURPLUS en esta ciudad, y es lamentable pero Nelva acaba de salir de esta con rumbo a Fresno, California donde atendera una escuela para ENFERMERAS ya que siempre ha sido la ambicion de su vida esta carrera. (Verdad que hasta ganas le dan a uno de enfermarse?)

EXITOS en tu CARRERA.....NELVA.



EN ESPECIAL

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BOTAS-ZAPATOS para salir
ZAPATOS para el trabajo

PINTURA..... 98¢ gal.

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RED FRONT

Surplus

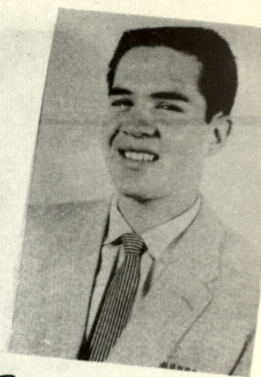
CY 7-1764

434 S. First St.

INTERESTING

Places and Things

THE PALO ALTO (Cement Ship) is located in Capitola a short distance from Santa Cruz about 4 miles, on the Santa Cruz - Watsonville FREEWAY. The location is called SEA CLIFF it is a Park operated by the State. Swimming, Fishing and Picnic facilities are available.



Humberto Garcia, Jr.

THE STORY OF THE OLD SHIP

"THE PALO ALTO"

About 1916 during the First World War, two cement Ships were built in the Oakland Estuary. They were called the "PERALTA" and the "PALO ALTO". The two ships were built and completely outfitted by the government to serve as supply ships. The war ended before they could make their maiden voyage, after launching in 1919.

The "PERALTA" was taken over by private interests and operated as a reduction boat for the fishing industry, both in Monterey Bay and in Alaskan waters. It has been reported that after many years of such use she broke up on the rocks along the Aleutians.

The "PALO ALTO" remained in the estuary for a time and the government stripped her down when it was finally decided not to use her.

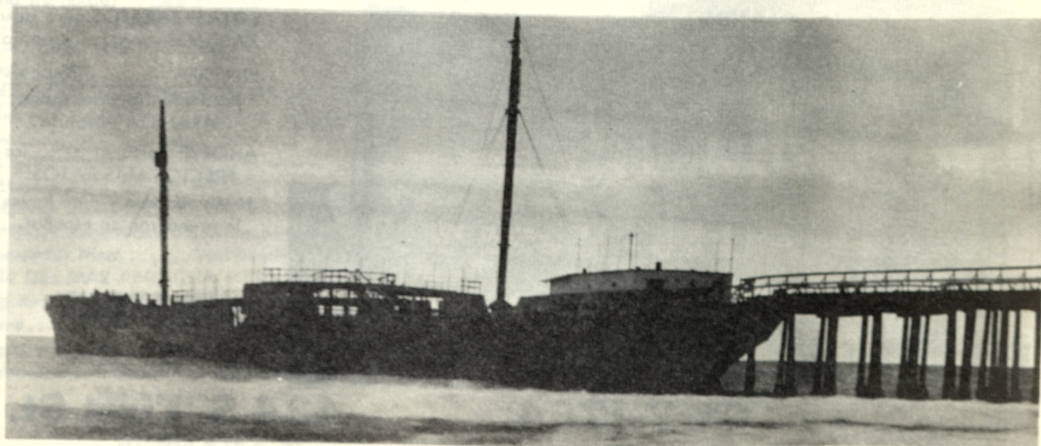
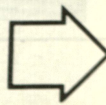
The Cal-Nevada Stock Co. saw the possibilities in making an amusement and fishing boat out of her, and she was towed by a Red Stock tug to her present location in 1929.

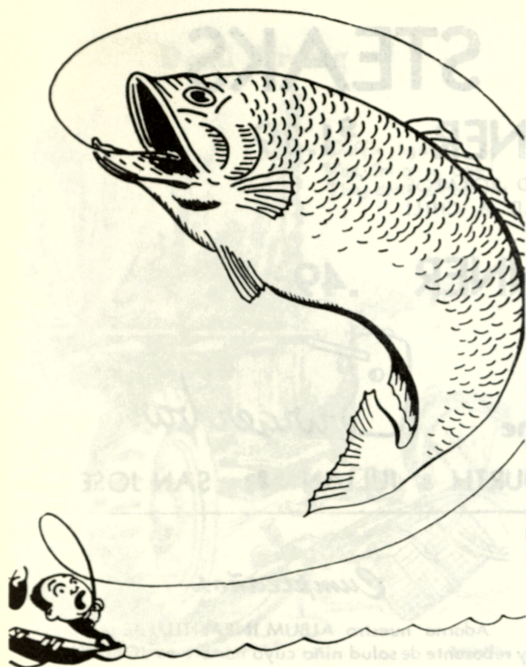
So the "PALO ALTO" had reached the end of her sea going life, for after she was placed properly in line with the end of the pier, her seacocks were opened and she settled on the ocean bottom as waters flooded her holds.

After months of construction, a new pier was finished the ship was revamped and both were ready for use by summer. There was a dance floor on the main deck and a cafe in the superstructure. A series of carnival concessions were fitted out on the after deck. People flocked from miles around to enjoy the new fun boat and fishing pier. The ship was operated in this fashion for several seasons, then given up as a bright spot, her deck stripped, and the pier and ship were both used for fishing purposes only.

The surrounding area, including the pier and ship, was taken over in the early 1930's by the state and operated as a State Beach Park.

The "PALO ALTO" showed a tiny break following the first storm after her demise as a gay concession, and really began to break as the heavy storm continued. The rough weather in 1939 finally caused her back to break, and she settled heavily onto the sandstone bottom of the bay, and never moved again. Occasionally a huge wave will cause her to sway to and fro, but she remains in this last resting place.





A GANGWAY was built across the GAP to connect the two sections of the ship, and so to this day it is a ship to delight visitors and fishermen the year around.

In 1957, for the first time in over 25 years her upper deck is again open, this time exclusively for use by the Gull and Fisherman.

Her water filled holds are the home of marine life, including several varieties of rare fish. From her decks are caught at different times during the year: Perch, Jack Smelt, Bocachica (Tom Cod) Sole, Flounder Sand Dales, Ling Cod, Cabezone and an occasional Salmon or Steelhead.

The PALO ALTO is 435 ft. long and 7500 Ton Capacity

Los establecimientos que anunciamos son de responsabilidad

San Fernando Shoe Repairing REPARACION de CALZADO



Fred Mancuso, Prop. CY 5-9705
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Lleve su CALZADO a la Zapatería San Fernando donde se lo dejarán como nuevo. Absoluta GARANTIA!! FEDERICO lo atenderá con todo esmero.

Lalo's SHOE REPAIR



TODO TRABAJO GARANTIZADO

En la Grafica: El popular TOMMY MUÑOZ quien presta sus servicios en esta acreditada ZAPATERIA y su propietario LALO RODRIGUEZ quien le aseguramos le dejarán su CALZADO como NUEVO.

NUEVO numero de TELEFONO: CL 1-2268

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4-Drawer Chest 14.95	9 x 12 Linoleum 4.49	Occasional Chair 9.88
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GREAT WESTERN FURNITURE
Open Eves. Until 9
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1610 N. 4th St. Near Bayshore CY7-4740

JULIAN IV STEAKS

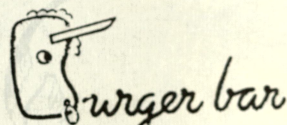
STEAK DINNER \$1.39

SALAD, BAKED POTATOE
GARLIC BREAD & CHILI

CHILD'S DINNER .49c

APPLE SAUCE, GROUND
BEEF, FRENCH FRIES &
GARLIC BREAD.

JULIAN IV STEAKS At The



FOURTH & JULIAN 11 SAN JOSE



Cumpleaños

Adorna nuestro ALBUM INFANTIL este primoroso y rebosante de salud niño cuyo nombre es JOSE RUBEN CONSTANCIO quien cumpliera su primer AÑO de vida el día 7 de Febrero 1958. Jose Ruben nacio en Del Rio, Texas encontrandose en la presente de visita con sus abuelitos los esposos Pablo y Esperanza V. de Zertuche (disfrutando de unas vacaciones) en compañía de sus padres: Manuel y Carmen Constancio.

Tambien vino su hermanito Manuel Constancio quien fue el organizador del "PARTY" que le dieron a JOSE RUBEN con motivo de su cumpleaños el día 7 de Febrero en casa de su abuelitos los esposos Zertuche.

Parece que RUBEN lleva posibilidades de publicista pues ya desde ahorita le gusta la maquina de escribir.

FELIZ CUMPLEAÑOS RUBENCITO.

Toda clase de trabajos de Imprenta

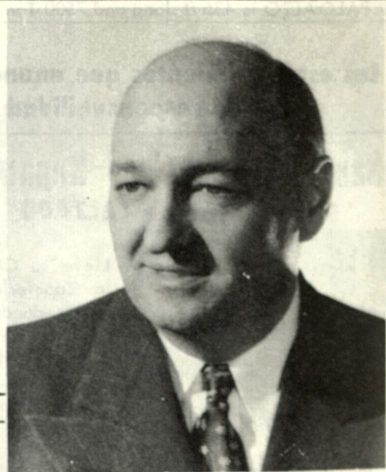
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SNAP-OUT FORMS

Victor **HILLIS** & Sons

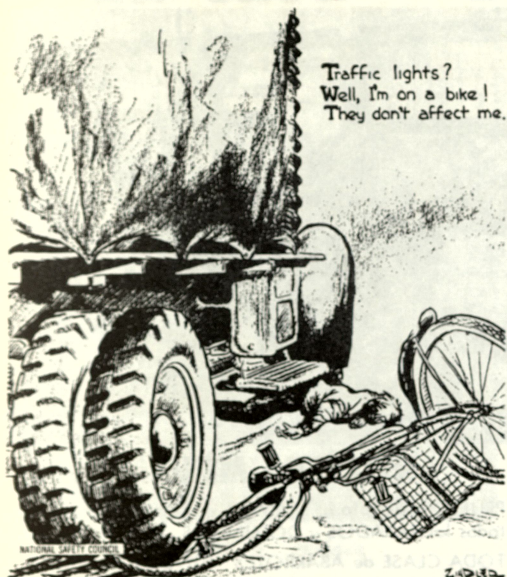
Office Equipment and Supplies -:- Carbons and Typewriter Ribbons

38 SOUTH FOURTH STREET
San Jose
CY 4-2535



GEORGE HILLIS, Prop.

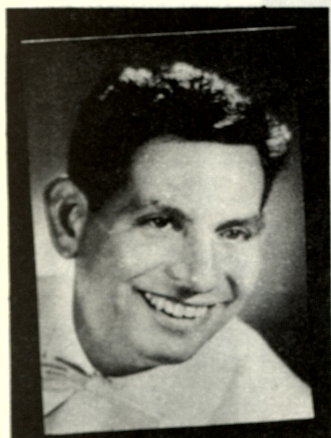
Dead Wrong



Traffic lights?
Well, I'm on a bike!
They don't affect me.

**Digale a nuestros Anunciantes
que lo vio en el EXCENTRICO**

RADIO KIBE



ESCUCHE UD. a JOSE J. ALVARADO transmitir sus PROGRAMAS de RADIO diariamente desde sus oficinas ESTUDIOS que se localizan en el 135 Calle Post con Telefono CY 7-1275

HORARIO DE PROGRAMAS:

LUNES a VIERNES de 5:00 a 5:45 por la tarde
SABADOS de 4:00 a 4:30 por la tarde
DOMINGOS 7:30 a 8:00 por la MAÑANA.

Se Arreglan Papeles de

INCOME - TAX

Desde \$2.00



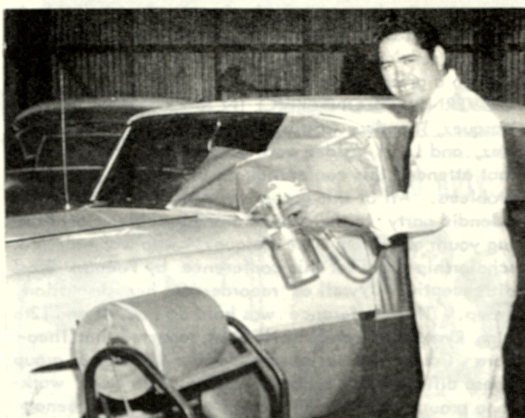
LEO H. BLUME y WESLEY H. PETERSON se ponen a las ordenes de la Colonia de HABLA HISPANA con un servicio de PRIMERA de INCOME - TAX.

Estos Señores son EXPERTOS en estos Asuntos y le ARREGLARAN sus Papeles de Income-Tax a un costo MUY ECONOMICO.

NOTARIO PUBLICO

CY 3-0637 51 N. 1st St. San Jose

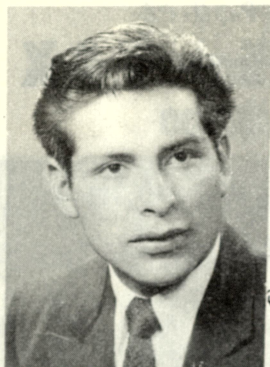
A.A. Body & Fender Shop



Pintura de Carros PRECIOS BAJOS

En la fotografía aparece su propietario el Sr. Adán Alvidrez, quien le ofrece el mejor servicio de San Jose, en trabajos de carrocería y pintura de autos. Servicio esmerado.

CY 7-3189 624 VERMONT ST.



*Club
Riviera*
"It Really Happened"

Phil Hernandez

THE ELEVENTH ANNUAL FOOD DRIVE so far has been very much successful. All of the organizations and the clubs have worked together fine. Cooperation of these groups as they are doing, will insure an aid to these families in Santa Clara Valley.

IN OUR RECENT MEETINGS, chairmen for our different committees were chosen. Esther Medina is the chairman of the Arrangements like the movie and talent show at the Liberty Theatre on Saturday morning Feb. 22 at 9:00. Admission being only one can of food. Isaias (Friday) Aguilera is in -charge of talent with Gil Solarez and Joe Rodriguez as his assistants. Benny Romero, the president of Club Del Mar is chairman of the dance held Sunday afternoon at the I E S Hall in East San Jose on Feb. 23. Admission to this afternoon dance is one can of food. Dancing will start at 2:00 p.m.

TALENT FOR THE MOVIE AND SHOW on Saturday morning will be local talent Los Cuervos, a ventriloquist act by Louis Valdez, a song or dances by Club Genie, Club Venus, Club Zanzaree, and Club Del Mar. Many other acts will be in store from individuals Herb Martin will be Master of Ceremonies. Herb has been on service organizations for the past few years & will do a great job as M, C, --

GOVERNORS CONFERENCE IN SACRAMENTO: Dee Vasquez, Theodora Castro, Charles Castro, Ralph Benitez, and Louis Valdez were among those of California that attended this conference on the subject of youth problems. All of this group was complimented on their splendid party in the discussions of problems confronting youth of today. Dee Vasquez, who was awarded scholarship funds for this conference by Puentes Bros. did exceptionally well as recorder for her discussion group. This conference was held on Feb. 11 and 12th Mrs. Ryan, advisor of the Hi-Spot, reported that Theodora Castro did outstanding in her work shop group. These different delegations break up into many work-shop groups, each one discussing an individual teenage Problem.

MRS. GOBEL CITIZEN OF THE YEAR and the American Friends Service Committee was a great aid to these delegates by way of transportation and rooming. The Community Service Organization donated funds for Ralph Benitez and Charles Castro.

NEW MEMBERS IN OUR CLUB are Ralph Jacobo, hailing from Willow Glen, Eddie Hernandez, James Lick, and Jess ViaSenor who is locally employed. These new members are a great credit to our club and we are proud to have them.

Garden Spot GROCERY



ANTOJITOS MEXICANOS

PRUEBE los deliciosos TAMALES que ofrece esta Tienda todos los SABADOS y DOMINGOS. (Son Deliciosos).

TODA CLASE de ABARROTES VINOS y CERVEZAS, Permanece ABIERTA los DOMINGOS.

Sixto Valenzuela y la Sra. Ignacia Vera lo atenderan.

Sra. Ignacia Vera, Prop.

CY 5-9666 201 DELMAS ST.



BLANCA ALVARADO les recuerda que ya esta aqui otra vez el tiempo de arreglar sus papeles de INCOME - TAX Estando como siempre a sus ORDENES.

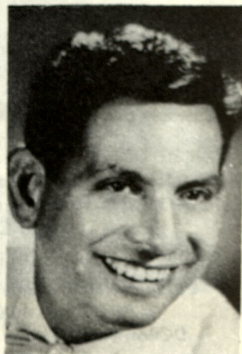
INCOME - TAX

HORAS de OFICINA:
De Lunes a Sabado
8:00 A.M. a 5:00 P.M.

JOSE J. ALVARADO

CY 7-1275

135 POST ST.



La Casa DEL Buen Servicio

Adair INSURANCE AGENCY

ASEGURANZA

AGENCIA DE SEGUROS
NETAMENTE MEXICANA

TODA CLASE DE ASEGURANZA

**AUTO LIFE HOSPITALIZATION
LIABILITY - BUSINESS INSURANCE**

NOTARIO PUBLICO



Gilbert F. Adair

REAL ESTATE

Louis E. Gonzales

GOOD SERVICE
REALTY

**Casas de Venta
\$595 de ENTRE**

CY 5 - 4520

CY 5 - 4521



Louis Gonzales

816 N. 10th St. San Jose, Cal.

If I could only...



play with
my doll

JOIN THE MARCH OF DIMES

SANTA CLARA COUNTY CHAPTER

THE MARCH OF DIMES

THE NATIONAL FOUNDATION FOR INFANTILE PARALYSIS, INC.

P. O. BOX 1151
SAN JOSE 8, CALIFORNIA

If I could only...



wash
my hair

JOIN THE MARCH OF DIMES

If I could only...



skate like
other kids

JOIN THE MARCH OF DIMES



Página Literaria

Ma. De La Luz Sanchez

FERNANDO DE HERRERA. - Nació en Sevilla, en cuya catedral fue bautizado en 1534, y murió en la misma ciudad en 1597. Fue poeta de vastísima erudición y privilegiado talento, superior en inspiración y grandeza a todos los poetas líricos de su tiempo. Se le considera como el fundador de la gran escuela poética sevillana que tanta honra ha dado y sigue dando al parnaso español.

Con harta razón sus contemporáneos le dieron el nombre de el Divino, glorioso apellido que la posteridad le ha confirmado. Y efectivamente, Herrera realizó el lenguaje poético dándole elegancia y delicadeza, al par que sonoridad robustez y grandeza. Eligió con frecuencia asuntos altísimos y patrióticos que supo tratar con extraordinarios dotes. Sus odas más notables son: A Don Juan de Austria, A la Victoria de Lepanto, A la Pérdida del Rey Don Sebastián y al sueño. A sus numerosas odas romances y elegías debemos añadir a las obras que no se han perdido, Anotaciones a Garailaso y la Vida de Tomás Moro.

A LA PERDIDA DEL REY DON SEBASTIAN

Voz de dolor y canto de gemido,
Y espíritu de miedo envuelto en ira,
Hagan principio acerbo a la memoria
De aquel día fatal, aborrecido
Que Lusitania misera suspira,
Desnuda de valor, falta de gloria;
Y la llorosa historia
Asombre con horror funesto y triste
Desde el África Atlante y seno ardiente
Hasta do el mar de otro color se viste,
Y do el límite rojo del oriente
Y todas sus vencidas gentes fieras
Ven tremolar de Cristo las banderas.

LOS ARGENSOLA.

Lupercio Leonardo de Argensola (1563-1613) y su hermano Bartolomé Leonardo de Argensola (1564-1631) apellidados los Horacios españoles, nacieron en Barbas Troy fueron dos escritores distinguidos de gusto acrisolado e ilustración poco común. Ambos hablaban el castellano tan puramente que el gran Lope de Vega dijo de ellos: Los Argensola vinieron a Castilla desde Aragón a enseñar el castellano.

Lupercio fue sucesivamente secretario del duque de Villahermosa, de la emperatriz viuda Doña María de Austria y del conde de Lemos virrey de Nápoles. Contaba apenas veinte años cuando escribió las tragedias Filis, Isabela y Alejandra, que fueron muy aplaudidas; pero su reputación es debida principalmente a las Odas, Epístolas, Sátiras y Sonetos. Bartolomé abrazó la carrera eclesiástica y fue rector de Villahermosa capellán de la Emperatriz y por último canónigo de Zaragoza y cronista de Aragón. Gozó de gran renombre literario, por la corrección y propiedad de su lenguaje. Escribió Odas, Canciones, Redondillas, Sátiras y Sonetos, así

como la Conquista de las Molucas y unos Anales de Aragón.

De Lupercio es este precioso soneto:

EL TRABAJO.

Vuelve del campo el labrador cansado,
Y mientras se restaura en fácil cena,
Para nuevo trabajo se condena,
Que el venidero sol queda obligado.

Cuando descansa en el rincón su arado,
Con hoz la vid sin pámpanos cercena;
Siega la mies y la vendimia ordena,
Y luego al yugo vuelve, ya olvidado
Es el trabajo propio a los mortales,
En el cual los alivia la esperanza
Con premio que a trabajo nuevo llama.
Así pasan los bienes por los males,
Así sustenta al mundo la mudanza,
Y así es tirano en el, quien la desama.

ALONSO DE ERICILLA es un magnifico autor de sonoras Octavas reales. He aquí la primera de ellas.

SUPPLICIO DE CAUPOLICAN.

Descalzo, destocado, a pie, desnudo,
Dos pezadas cadenas arrastrando,
Con una soga al cuello y grueso nudo,
De la cual el verdugo iba tirando,
Cercado en torno de armas y el menudo
Pueblo detras, mirando y remirando
Si era posible aquello que pasaba,
Que visto por los ojos, aun dudaba.

11th ANNUAL UNITED FOOD DRIVE

LIBERTY THEATRE

Cartoons - Entertainment

Sat. Feb. 22 9:00 a.m.

I. E. S. HALL (San Jose)

DANCE Rodriguez-Caudillo Orchs.

Sunday Feb. 23, 2 to 6p.m.

ADMISSION 1 Can of Food

INCOME TAX

Teneduria de Libros

Interprete en la Corte

Notario Publico

15 AÑOS de Experiencia

en el Ramo de ARREGLAR Papeles
de INCOME - TAX le dan a Ud. la Completa
seguridad de AHORRARSE muchos DOLARES tomando
VENTAJA de todas las DEDUCCIONES posibles.



Lena Manriquez

HORAS DE OFICINA:

LUNES - MARTES - MIERCOLES - JUEVES - VIERNES

9:00 A.M. a 4:30 P.M.

Por las NOCHES y SABADOS (Con CITA)

CY 4 - 5148 -o- CL 1 - 2206

MEMBER OF THE MEXICAN
CHAMBER of COMMERCE

Lena Manriquez

OFICINA:

Guadalajara **BAKERY**

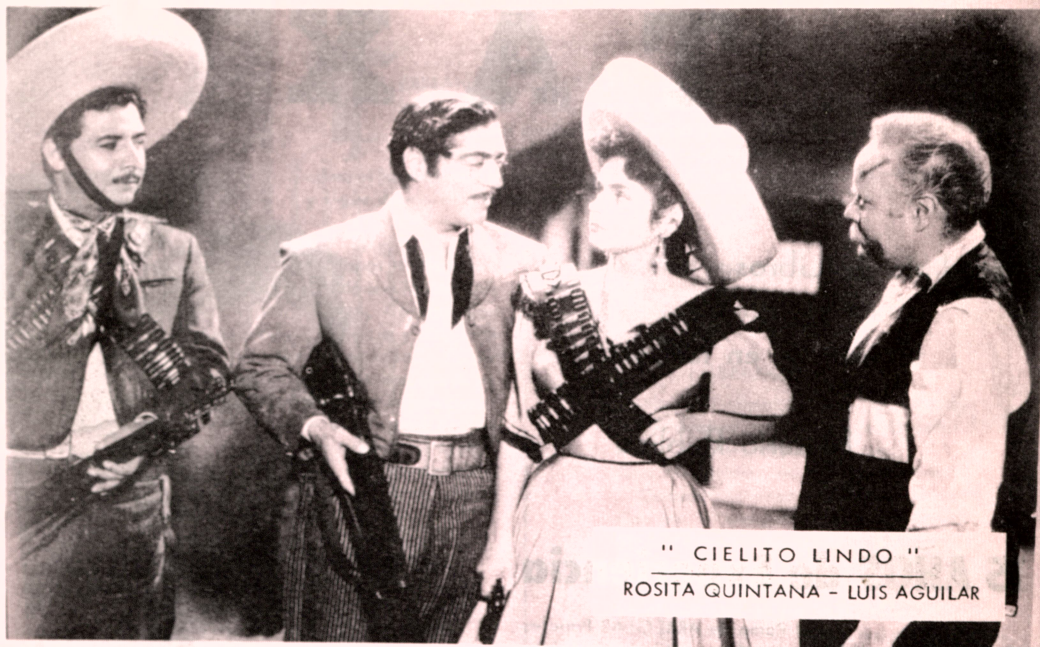
1661 E. Santa Clara St.

TEATRO LIBERTY *Tony D. Maria, Gte.*

CY 7 - 1456

67 S. Market St.

San Jose, Cal.



" CIELITO LINDO "

ROSITA QUINTANA - LUIS AGUILAR

Miercoles 26 de Febrero



" LAZOS DE FUEGO "

Con David Silva - Meche Barba