

# TENNIS CLUB

*Meetings*

JANUARY, 1965

VOLUME 3

NUMBER 4

PALM SPRINGS, CALIFORNIA





# President's Party

Our President's Cocktail Party held on December 10th was a huge success. This is hosted yearly by Mr. and Mrs. Harry Chaddick, to greet old members and friends of the Club back for the season, and to introduce new members.



HERE ARE THE TOP THREE: at right, Harry F. Chaddick, president, with lovely Mrs. Chaddick, and general manager Milo M. Marchetti, at the left.



Mr. and Mrs. Ted Weiner are pictured with their guests, Mr. and Mrs. Ralph Terry. Ralph is the former pitcher for the Yankees who won 23 games and the series in 1962. He is now in training for the Cleveland Indians.



From left, Mrs. Herbert Ribner, Mr. and Mrs. Harry Powell, who are new members, Mr. and Mrs. Daniel Benton, and Mr. and Mrs. Maurice Chier.



Mr. and Mrs. Philip E. Watson shown making a phone call before entering our beautiful Bougainvillea Room. Mr. Watson is Los Angeles County Tax Assessor.

Cover Picture.

COURTESY OF WESTERN AIR LINES.





Our Tennis Club . . . known as "AMERICA'S MOST BEAUTIFUL PRIVATE CLUB," is living up to its reputation, having won, for the second time, the Desert-Sun Chamber of Commerce "Let There Be Light" Christmas decoration contest in the hotel-restaurant category.

The trophy, shown being presented by Mr. Carl Schooss, publisher of the Desert Sun, to Ruth Elder, Tennis Club social director and decorator, if won a third time will remain the property of the Tennis Club.



*At left: Mr. Theodore Morse, Mrs. Allen Balton, Mr. Balton, and Mrs. Morse.*

This party hosted by Mr. and Mrs. Theodore Morse for the "Benefactor's Club" was one of the most elaborate of last season. This is a private group composed of business men and executives, who meet monthly with the purpose of raising \$100,000 annually for their favorite charities.



## TENNIS CLASSES — 1964-65 SEASON

### MONDAY - MEN

9-10 A.M. Beginner's Class  
10-11 A.M. Advanced player's class  
11-12 A.M. Playing session with Vini

### TUESDAY - LADIES

10-11 A.M. Ladies' advanced class  
11-12 A.M. Playing session with Vini

### GIRLS

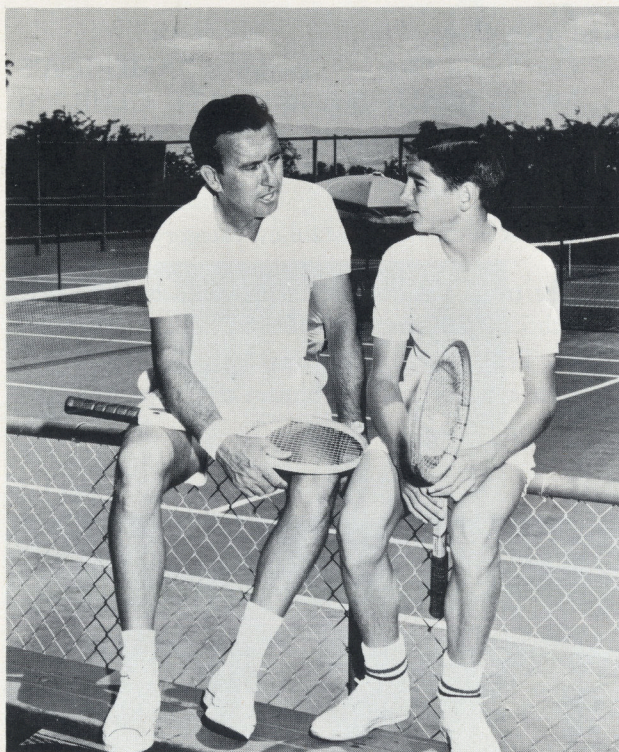
3:30-4:30 P.M. . . . Juniors (10 to 13 years.)

### WEDNESDAY - LADIES DAY

9-11 A.M. Beginners class  
10-11 A.M. Advanced classes  
11 to 12 noon . . . Playing session with  
Nancy Kiner

### THURSDAY - BOYS

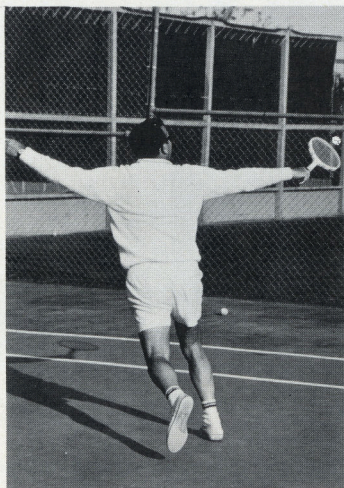
3:30 to 4:30 P.M. Juniors (10 to 13 years)  
All group lessons \$20.00 per course (10 lessons). No charge for playing sessions.  
For private lessons check with Vini.



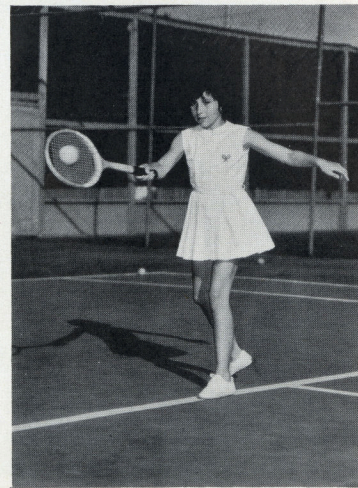
Vini Rurac, Tennis Club Pro, pictured with his protege Jay Paulson, who is Pacific Southwest Singles Champion for boys 15 years of age and under . . .



The right way to miss a point: Bill Alexander.



Our Tennis Pro . . . Vini Rurac back hand volley.



Little Debra Weiner, daughter of Harriet Weiner, has started lessons with Vini, possibly a future champion.



## NEW YEAR'S EVE PARTY

The New Year's Eve celebration at the Tennis Club was the most beautifully successful in its glamorous history in the opinion of the hundreds of merry-makers. The exquisite Bougainvillea Room was extravagantly decorated to greet the New Year.

The surprise treat of the evening was the view from the windows of millions of colorful, translucent bubbles cascading and floating down past the windows, and into the pool below. This created a never-to-be forgotten scene which added to the beauty of the radiantly lighted grounds.

At mid-night — to welcome the New Year a set of lighted numerals floated across the windows saying "HAPPY 1965." Then, a baby doll swinging from one end of the glass windows to the other; it was great fun. This was all dreamed up by Ruth Elder, social director, who enjoyed creating it for the Club members and their guests.

This marked the first appearance of David LeWinter, colorful pianist and his orchestra, who recently brought to a close an 18 year record-breaking engagement at the world famous Pump Room of the Ambassador East in Chicago. He was so enthusiastically received by the celebrants that there is no doubt that David LeWinter, with his warm, magnetic personality, and romantic sophisticated music will make the Tennis Club the top club for dance lovers in the 1965 season.



Mr. and Mrs. Jerome Robinson have seated between them their guest Mrs. Murray Stemple.



Handsome couple: shown entering the Bougainvillea Room, Mr. and Mrs. William A. Bushman.



Mr. and Mrs. Benjamin Imershein happily celebrating at their first new year's party as new members.



Looking forward to a bright, happy 1965 are Mr. and Mrs. M. A. Rosen, members from New York City, who spend their winter here.



Here we have charming Mrs. David LeWinter joining hands with Harry F. Chaddick to welcome her husband and his orchestra who will be featured for the season.



Mr. Fowler McCormick, looking serious . . . possibly making resolutions for the new year.



OUR NEW BUNGALOWS OPENED ON JANUARY 1st.  
AVAILABLE TO MEMBERS AND THEIR GUESTS

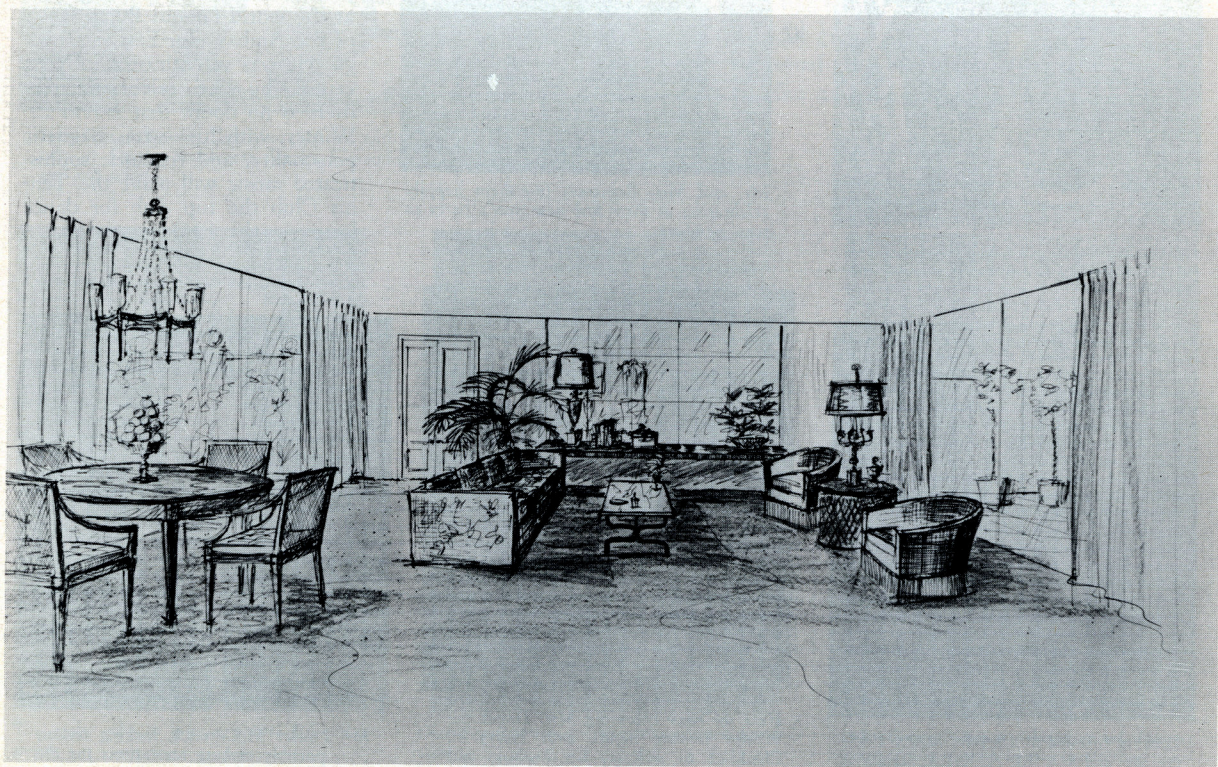
You will be charmed with their spaciousness and luxuries. Truly a vacation here will be healthier, happier and more exciting. Every phase, aspect, and feature is planned for your convenience and pleasure.

Bungalows are available on a daily, monthly, or seasonal basis. All rentals include hotel service, full facilities of the Tennis Club, as well as planned social activities.

For information or reservations call or write:

THE TENNIS CLUB  
701 W. Baristo Rd.,  
Palm Springs, California

324-1441 (Area code 714)







## "TENNIS CLUB HOMES"

### CONDOMINIUM GROUND BREAKING CEREMONY

Shown from left are Phil Regan, vice-president; Harry F. Chaddick, president; William Cody, architect; Larry Feagans, First American Title Co., and vice-mayor, George Beebe.

This ceremony was attended by a large gathering of enthusiastic members who know that this "aristocrat" of all condominiums will reflect the true image of luxury.

Only fifty of these prestige homes are to be built. If you or your friends are interested do come in, or write us for the list of choice locations still available. Applications are now being taken by our sales staff.



## TO ALL OUR MEMBERS

The Club Staff has asked the Public Relations Department to express its thanks to all members for their contributions to the Christmas Fund. Monies thus given by members have been passed on equitably to all those who have served you here — in person, and behind the scenes. Your generosity has been greatly appreciated.

Individuality in service and clothing is the motto of RUTH ELLER OF THE TENNIS CLUB SHOP. You get personal attention while viewing the marvelous selection of new and fashionable styles. COME ON IN AND SEE FOR YOURSELF.

### OFFICERS

HARRY F. CHADDICK .....President  
 PHIL REGAN ..... Vice President  
 SAM GREENFIELD .....Vice President  
 DAVID C. PHILLIPS .....Secretary-Treasurer

### STAFF

RUTH ELLER .....Public Relations  
 Publicity  
 Membership  
 MILO M. MARCHETTI.....General Manager

Please contact Ruth Elder's Public Relations office for any information you may wish as to special events, activities and prospective new members. She will be happy to assist you in every way possible, and welcomes ideas and suggestions from our members and guests.

Telephone 324-1441 or 324-4927.

*The World's Most Beautiful Private Club*



701 W. BARISTO ROAD  
 PALM SPRINGS, CALIFORNIA

## WELCOME TO OUR NEW MEMBERS

Mr. & Mrs. Clarence E. Minnerly,  
 Monte Sereno, Calif.

Mr. & Mrs. Benjamin Shearer,  
 Palm Springs, Calif.

Mr. & Mrs. Lloyd C. Sigmon,  
 Sherman Oaks, Calif.

Mr. & Mrs. David Licker  
 Palm Springs, Calif.

Mr. & Mrs. Herbert Licker,  
 Anaheim, Calif.

Mr. & Mrs. Robert L. Schuyler,  
 Palm Springs, Calif.

Mrs. Dorothy Aller,  
 Palm Springs, Calif.

Dr. R. Gordon T. Millar,  
 Beverly Hills, Calif.

Mr. & Mrs. William von Hubler,  
 Laguna Beach, Calif.

**Make your reservation for the  
 VALENTINE BALL . . . February 13th**

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