

El Excentrico

Humberto Garcia

April 20, 1973



THE MOONLIGHTS

Appearing through April 22nd at
ARTURO'S QUIET VILLAGE

293-1010 950 S. First St. San Jose

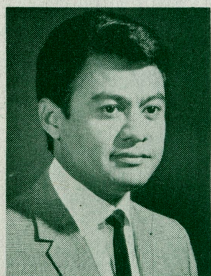
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Furniture Discount House

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SAN JOSE

CORNER OF
THIRD STREET



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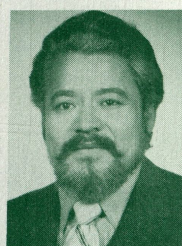
On CHANNEL 36



JOE SANCHEZ



LOIS FISHER



GIL COCA



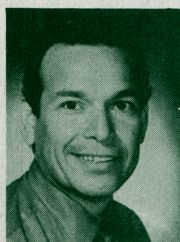
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VILLALOBOS



JESS
CORDERO



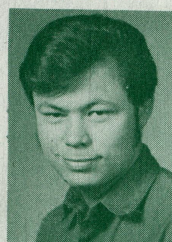
LOUIE COCA



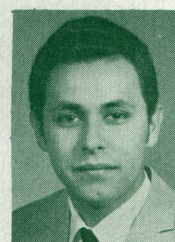
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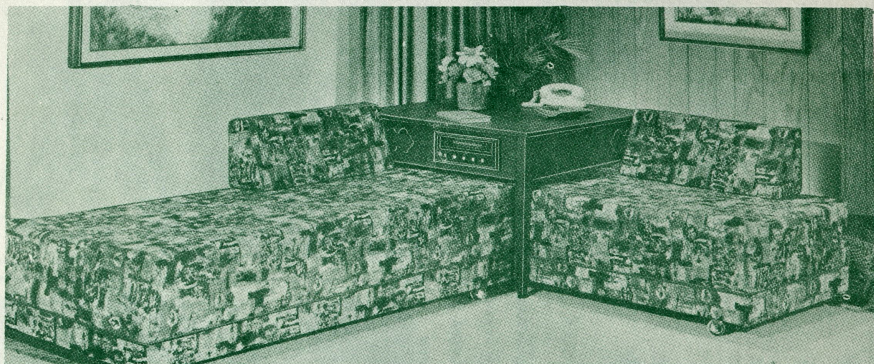
San Jose

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82 E. SANTA CLARA

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12 Piece Corner unit with A.M. and F.M. Radio \$169.95



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Quinceañera

SLUGGO FABELA

Escort

§

To celebrate the 15th BIRTHDAY
of her sister

GOD MOTHER

Irene Sandoval

DAMAS

Jackie Sandoval

Gloria Espinoza

Lorrie Sisneros

Veronica Arranda

Paula Medina

Margie Lopez

Grace Lopez

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Diane Casarez

Maria Lindgren

Diane Valdez

Daughter of Jennie V. Abrego

Suzanne Lee Lopez request the honour of
your presence at the

PRESENTATION MASS

On Saturday, April 14, 1973, at 1:00 o'clock
in the afternoon

OUR LADY of GUADALUPE CHURCH

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RECEPTION

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6:00 to 8:00 p.m. Dance 8:00 to 12:00 p.m.

(By Invitation Only)

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Ray Lopez

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is a native San Josean
Attends Mt. Pleasant High





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**Bill y Ma. Antonieta
Hernandez**

Columnista de Excentrico

El propietario de ARTURO'S QUIET
VILLAGE da la bienvenida a los esposos
Hernandez durante su visita a este club
nocturno en el cual se presentan LOS
MOONLIGHTS el Domingo de Easter
Abril 22

(Foto Richard Diaz)

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por
*Daniel
Saldaña*



Galeria de Luchadores



Ampliamente conocido en la colonia Mex-Americana de San Jose, El Sr. Candery Veliz, Candy como le llaman afectuosamente sus numerosas amistades. Nació en la Ciudad de Del Rio del Estado de Texas. Hizo sus estudios superiores en la Escuela Superior de San Felipe, San Felipe High School.

En San Jose estudio en el City College y obtuvo su graduacion con la calificacion A A en Servicio Social. Siguio estudiando en el San Jose State College por cinco anos durante las noches, hasta que termino sus estudios.

Tenia que asistir a la escuela nocturna ya que en el dia trabajaba en la planta empa-cadora Tri Valley para sostener sus estudios.

Despues de algunos años trabajando en la caneria se separo para dedicarse al comercio. Empezo como vendedor de muebles en la muebleria del Sr. Hank Coca, Furniture Discount House en las calle de Santa Clara No. 82 E. Empeñoso en su trabajo pronto fue ascendido a asistente de gerente, cargo que desempeño por unos cinco años.

Buscando siempre algun mejoramiento, se separo de la Furniture Discount House para formar una sociedad con el Sr. Rene de Luna de la Muebleria Hacienda ubicada en el 1763 S. First St. en San Jose, County es el Vice Presidente de la Muebleria Hacienda y desde

1971 a la fecha este negocio a crecido cuatro veces su tamano original en su domicilio anterior.

El Sr. Candy Veliz presto sus servicios en las fuerzas armadas de los Estados Unidos durante dos años, estuvo en China y en la Isla da Guam.

Sus Actividades civicas son muchas y muy variadas, entre ellas es Director Social del Club San Felipe, Presidente en varios ocasio-nes del United Food Drive., actualmente director de festejos, miembro activo del GI Forum de San Jose, Cal.

Su actuacion politica es constante y orien-tada siempre en respaldo de los candidatos de extraccion Mex-Americana que demues-tren su interes en servir a la comunidad.

Por cerca de doce años Candy ha publi-cado su calumna en EL EXCENTRICO en la cual ha tocado una gran variedad de temas interesantes para sus lectores. De los colum-nistas del EXCENTRICO viene a ser el veterano por que de los colaboradores actuales es el mas antiguo.

El Sr. Candelario Veliz bien puede ser un ejemplo de lucha y constante superacion, que los jovenes pueden imitar, por que solo los que batallan triunfan en la lucha por la vida.

El Excentrico

25th Year No. 2

April 20, 1973

HUMBERTO GARCIA
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MARCE MORA Ma. Antonieta Hernandez
CANDY VELIZ

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San Jose, Calif. 95110



ARTURO

(Alaska) LOPEZ

— PRESENTS —

**THE R.C.A. VICTOR
RECORDING STARS**



LOS MOONLIGHTS

Appearing nightly through
EASTER SUNDAY

Sunday, April 22nd
CONTROL REMOTO
por Radio KOFY

Con Las Moonlights y La
Unidad 7 con Ana Daisy

5:00 a 6:00 p.m.

Admision Gratuita de 5 a 8:00 p.m.

8:00 p.m. a 2:00 a.m.

Entrada General . . . \$2.00



Arturo's Quiet Village

293 - 1010

950 S. FIRST ST.

SAN JOSE, CALIF.



FRANK LARA NAMED P.R. FOR TRANSIT DIST.

An experienced public relations man, who speaks Spanish as well as English and has a strong interest in environmental problems, has been named Transportation Marketing Officer for the County Transit District.

Frank Lara, 43, of Los Gatos, has been appointed to the position by James T. Pott, assistant executive officer of the District. He will start work April 9.

Lara, an independent public relations consultant, until recently was associated with the public relations office of Ken Roed.

Lara's 15 years in the public relations field includes five years with the National Wildlife Federation, plus service with the American Forest Products Industry, the Weyerhaeuser Co., and public relations firms in the Bay Area.

Previous to joining the wildlife federation he was a U.S. Forest Service Ranger, and he worked for two years in Liberia under the "Point Four" program developing a Bureau of Forest Conservation.

Pott said Lara was picked from a field of 38 applicants because he appeared to best "fit the administrative goals of the transit district."

He listed the goals as (1) developing an aggressive public information program to inform the public about the district, (2) establishing a ridership improvement and services program to attract riders away from cars, (3) providing special liaison with such special groups as senior citizens and teenagers, (4) the development of bus fare financing arrangements with major commercial and job

centers, (5) handling of complaints with an analysis of their nature so that service adjustments can be made, and (6) establishment of a wider range of validation and marketing outlets.

Lara is a graduate of New York State University at Syracuse.

He and his wife, Judith, live at 115 Craig Way, Los Gatos. She is a teacher at Hamilton School in the Campbell Elementary School District.

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COMENTARIOS



PEDRO DILLON

"CONOCETE a ti mismo"

son palabras de sabiduría transmitidas a nosotros desde los tiempos de los griegos ilustres, como Sócrates. Todavía, después de 24 siglos, tienen aplicación en el mundo moderno.

La preocupación por profundizar la personalidad se ve todos los días en el interés casi fanático en los horóscopos, la magia negra, la profecía y toda clase de análisis. Muchos se ríen de la quiromancia, es decir la adivinación por las rayas de la mano, pero con cierta curiosidad infantil, permiten que una gitana lea su palma. Casi no existe una persona que no haya deseado sondear los secretos guardados en los trozos de la escritura, en los sueños y en las emociones. El dicho de los griegos toca la búsqueda universal, el conocimiento de uno mismo.

Pero aun antes de los griegos, las Sagradas Escrituras ofrecieron el análisis que todo el mundo desea, y hoy en día, con el complemento que se llama el Nuevo Testamento, es aún más eficaz, Este libro, que generalmente se llama la Biblia, habla acerca del hombre desde el punto de vista de Dios y da respuestas a miles de interrogantes: por qué estamos en el mundo; qué es el secreto de la felicidad; por qué nos sentimos a veces aburridos o deprimidos o inútiles; por qué tenemos que sufrir y qué significa la vida al final.

La Biblia es cual un espejo. Mientras uno lee o escucha con tranquilidad y sinceridad, comienza a verse, a conocerse y entenderse. No es tan difícil entender el mensaje de la Biblia como a veces se cree. En el Libro de los Salmos, leemos acerca de las palabras de Dios que están en la Biblia. "La exposición de tus palabras alumbra; hace entender a los simples" (119:130).

Es por esta enseñanza e inspiración que miles de personas leen diariamente la Biblia y la consideran como la luz y el norte de sus vidas. En los últimos años, muchos médicos y psiquiatras aconsejan la lectura de la Biblia para resolver problemas emocionales, obteniéndose muy buenos resultados.

Pero desde luego, nunca es suficiente verse en el espejo. El retrato que vemos reflejado desde las páginas sagradas generalmente no es nada bonito. Hay que dar pasos para remediar los defectos. El apóstol Santiago escribió: "Si alguno es oidor de la

palabra (de Dios) pero no hacedor de ella, éste es semejante al hombre que considera en un espejo su rostro natural. Porque él se considera a sí mismo, y se va, y luego olvida cómo era. Mas el que mira atentamente en la perfecta ley, la de la libertad, y persevera en ella, no siendo oidor olvidadizo, sino hacedor de la obra, éste será bienaventurado en lo que hace" (1:23-25).

Y esta Palabra penetra muy hondo. No sólo lleva a uno a una confesión de sus hechos, sino también le ayuda a ver una capa más profunda, o sea las fuentes contaminadas de donde salen los hechos.



No sólo aclara lo que *hacemos*, sino también como *somos*. Y eso requiere una solución a fondo.

La meditación sincera en el mensaje de la Biblia debe llevarnos a una comunicación personal con el verdadero autor, Dios, quien habla en sus páginas. Es imposible leer la Biblia con sinceridad durante mucho tiempo sin dirigirse a Dios en oración auténtica. Y cuando uno invoca su nombre, descubre que El está cerca. En ese momento se conoce uno a sí mismo y al Dios que lo creó y que le ama.

AZTECA HALL
GRATIS! GRATIS!

NO COBRAMOS RENTA!

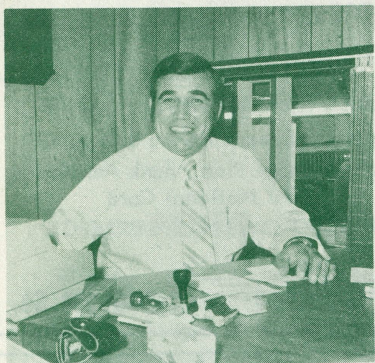
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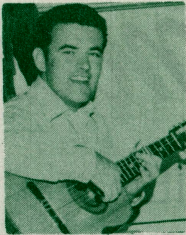
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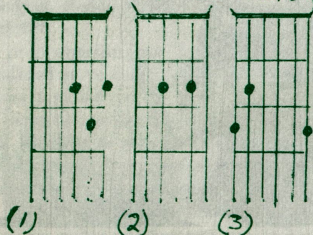


PABLO CURIEL

"LA PALMA"

(Cancion ranchera)

D MAJOR - RE MAYOR



Guitar chords

(1) Aqui traigo un sentimiento que me agobia y que me (2)mata, de acordarme de esa ingrata que trato de abondo(1)narme.

(1)No (2)quisiera ni acor(1)darme de esa ingrata y cruel mu(2)jer que siendo yo su querencia no me pudo compren(1)der.

(1)En el mar esta una palma con las ramas hasta el (2)suelo donde se van a llorar, los que no tienen con(1)suelo. (1)Pobre(2)cita de la (1)palma, con el sol se marchi(2)to asi se marchita mi alma cuando tu le dices que (1) no. (1)Yo le pregunte a la palma que si estaba en el flo(2)rero pa' mandarle por correo cuatro suspiros del (1)alma. Po-brechita de la palma.

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(Based on requests at most recent performance of "EL DUETO ROMANTICO", at the residence of Albert and Virginia Chavez).

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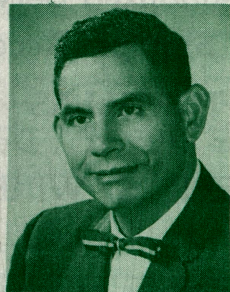
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En Santa Clara, California
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(foto Mac Hernandez)



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A. Both of you may claim the children as dependents and your husband may claim you as a dependent; however, you may claim your husband as your dependent only if he is physically or mentally incapable of self-support.

Q. I was discharged last year after three years of active duty, and want to buy a small grocery store. Can I get a GI business loan for this purpose?

A. If this was your only-period of service the answer is no. You might contact an office of the Small Business Administration or attempt to obtain a loan through private sources.

Q. The savings and loan institution which gave me my GI home loan notified me recently that the interest rate of my balance would be raised because of the rising cost of money. Is this legal?

A. No. Veterans Administration regulations do not permit interest rates to be increased above the contract rate agreed upon at the time the loan was made.

Frank G. Garcia.

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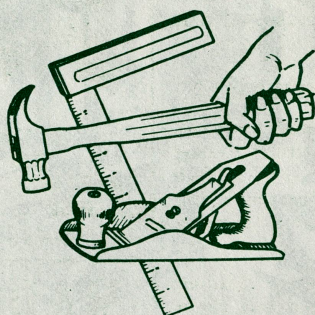
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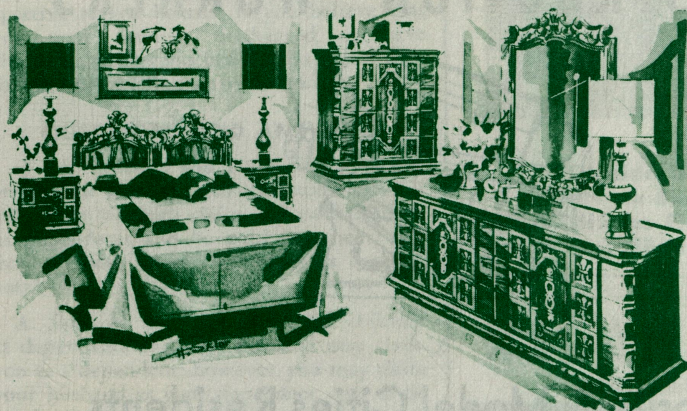
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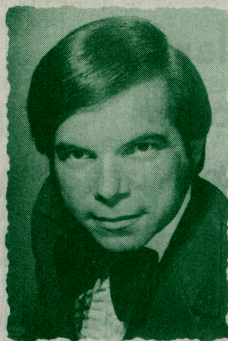
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Belloumini



"Cuando el hombre pierde dinero, no ha perdido nada; cuando pierde salud, ha perdido algo; pero cuando pierde la fe—lo ha perdido todo" (Hugo Carmen) . . . When a man loses money, he hasn't lost anything; when he loses health, he has lost something; but, when he loses faith—he has lost everything. (In other words, keep the faith, baby).



Introducing members and friends of the VETERANOS DE LA REVOLUCION MEXICANA, INC. Pictures were taken during one of the weekly meeting in preparation for the upcoming CINCO DE MAYO Fiestas Patrias Parade and Celebration to be held on Sunday, May 6th, in downtown San Jose. Officers are: President Tenienta Angelina Jimenez de Vasquez, Vice-Pres. Fabian Badillo, Honorary Pres. Señora Luz Corral de Villa, Sec. Esther Perez, Treas. Enriqueta Rubalcava, Consejero Artemio Carranza y Organizadores Edgardo I. Carranza y Alberto Aguirre. If you or your group would like to participate in the parade, call 293-0473 or 297-7376. Everybody is welcome to participate in the Mexican Festivities. "Cuando

la patria sea injusta contigo, haz como con una madrastra; toma el partido del silencio." (Pitágoras).



CANDY LOPEZ, P.A.L.'s Golden Boy of S.J., was honored at a recent dinner held for him by his fans, parents and P.A.L. members for recently winning the Light Middleweight Golden Gloves (156) Championship of Northern California. The big guys in the bottom picture are future champions of the Eastside Boxing Team. Mr. and Mrs. Serapio y Esther Lopez would like to thank Roy Avila, Joe Carbajal and all their friends who attended this special day for their son, Candy Lopez. This event was held at Story Apts. Community Center on Sunday, April 8th. "Más se estima, lo que con más trabajo se gana" (Aristoteles).



(continued next page)



En la grafica el popular **ART MARTINEZ**
y parte del atento personal.

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MRS. LUCILE JOHNSON, Supervisor of
Orientation and Testing for the San Jose
Job Corps Center, helps hold jar as **Mrs.**
Maria Valiente, a secretary at the Center,
stuffs more money into it. The two organ-
ized a fund raising campaign at the Center

to help pay for an operation for a critically
sick Mexican boy, **Caesar Ubalde Rodrigues-
Diaz**. Flanking the staff members are two
of the students who assisted, **Kevin White**
(right) and **Paul Lugo**.

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CRITICA SOCIAL (CON'T)

These fotos were taken just before the School District Board elections were held on Tuesday, April 17th, at the last leg of the Committee to Elect Ted Terraza for Trustee to the Alum Rock School Dist. The dinner-meeting was held at LORENZO'S Mexican Restaurant. Top picture are Mr. and Mrs. Ted and Frances Terrazas and Mr. and Mrs. Ofelia and Ernie Gallegos of LORENZO'S. "En la conformidad de las voluntades consiste la verdadera amistad" (Salustio).

MINI-NOTAS: City Council election results for Chicano candidates were: Seat 7—Al Garza 23,884 votes (won by a wide margin). Seat 4—Tellez, 3,828 (he hardly campaigned); Jasso, 2,079 (he really pushed the posters); Diaz, 1,905 (that many??) not one of them made it. Seat 5—John Hernandez 1,992 (he got the most votes, but too far behind for a runoff); Morlos 864 (he had an expensive campaign with billboards, posters, etc.); Ybarra 758 (he came ahead as far as expenses were concerned); de Ulloa 626 (his name was all over the area); no Chicano candidate made it here. Would they have done better if MAPA endorsed them? Al Garza was endorsed by MAPA and he won his seat . . . Reynaldo P. Maduro, a Puerto Rican New Yorker, is the newly-appointed executive director of Pres. Nixon's Cabinet Committee on Opportunities for Spanish-speaking People and Alex Armendariz of Chicago has been recently appointed director of the Commerce Department's Office of Minority Business Enterprise. Armendariz directed Republican efforts to attract Latino votes for Pres. Nixon's campaign last fall . . . Assemblyman Ray Gonzales, D-Bakersfield, is pushing for an assembly bill making it illegal for a parent getting a divorce who flees the state with the couple's children—before the court rules—could be the object of a legal effort to bring the children back . . . Two other bills in Sacramento are pending by Assemblyman Charles Warren: Extend protection of the law to elderly persons living in hotels for 60 days or more. Require landlords to deliver written notice upon termination of tenancy, giving reasons if all or part of a security deposit is withheld.—Expand a law allowing a tenant to repair a dwelling and deduct the cost from his rent.—Prevent landlords from recovering possession of property, raise rents or reduce services within six months of a good faith complaint by a tenant . . . Attention BRIDES: A S.J. Firm is offering to put brides new married names on Social Security cards at a cost

of \$2 to \$4. You can have it done *free* at the Social Security office at 500 S. First St. Save your money, don't get taken!

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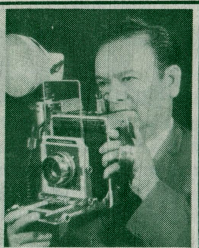
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El Fotografo de las ESTRELLAS

RICHARD DIAZ
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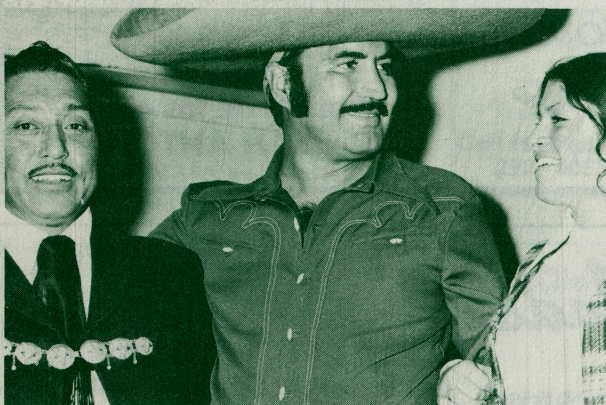


FOTO SOUVENIR

Del famoso cantante
actor del cine
JULIO ALDAMA
durante su presentacion
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Le acompañan en la foto
el Mariachi Angel y
-Rosie (hija de la famosa
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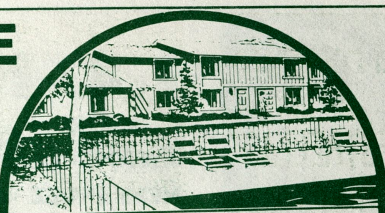
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STAFF NURSE JO DONAHUE operates a transceiver radio system at Park Alameda Hospital emergency room as she talks with an approaching ambulance. Nurse Donahue graduated from San Jose Hospital School of Nursing in 1972, and has been working at Park Alameda and San Jose hospitals for eight months.



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Exitosa presentación del mejor conjunto tropical mixto de America, "LAS ESTRELLAS DE PLATA", se llevo acabo en el lugar de moda en San Jose, el super gigante, comodo y elegante "STARLIGHT" el pasado 25 de Marzo.

Habiendose deleitado la enorme concurrencia, con lo mejor de su extenso repertorio. Su director Emilio Dominguez, veracruzano de nacimiento, formo este extraordinario conjunto en Mexico D.F. en el año de 1968. Y lo integran ademas del director, que es un magnifico cantante, 4 encantadoras mujercitas. "La dulce Perlita, La burbujeante Patty, La sexi Tete y la inquietante Marthita. Ademas de 5 caballeros, Carlos, Fernando, Javier, Francisco y Mario.

Nos deja saber el Sr. Dominguez, que hace 6 años, cantaba en la Orquesta de La Sonora Matancera, con la cual grabo un disco de larga duracion. Pasando a formar parte mas adelante, de la Orquesta de Pablo Beltran Ruiz, hasta que formo su famoso conjunto. Hace 2 meses, se encontraba encabezando la Revista del "Teatro Carpa Mexico," con Juan Gabriel.

Graban para la firma Capitol de Mexico, y tienen en su haber un total de 5 "Long Plays" Esta es la primera vez que realizan

una gira, por tierras californianas, habiendose presentado en las ciudades de Stockton, San Francisco, Oakland, Watsonville, Los Angeles y San Jose. Donde dieron por terminado su contrato.

Regresando todos a la Capital Azteca, encantados por el recibimiento tan caluroso de que fueron objeto y dejandonos con la firme promesa, de volver en el mes de Julio del presente año. Si es que la Empresa Evans y la Empresa de Los Grandes Espectaculos, no desiden otra cosa.

Atentamente...

Maria Antonieta Hernandez.

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To celebrate the 15th BIRTHDAY of
their daughter

Ruth L. Vega

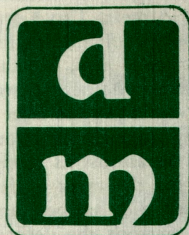
Her parents Mr. and Mrs. Pedro G. Vega
Request the honour of your presence at the

PRESENTATION MASS

On Saturday, April 28, 1973, at 3:00 p.m.
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RUTH was born in Los Angeles, Calif.
Has resided in San Jose most of her life
Attends Yierba Buena High





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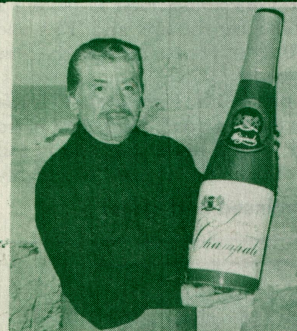


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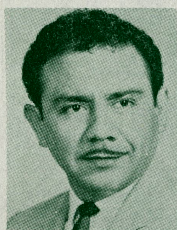


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Club San Felipe



Candy Veliz

There was an oversight in the United Food Drive committee and the police officer that donated their services were never thanked, nor were the Boinas Negras (Black Borets) who together saw to it that everything ran smooth. To them our sincere thanks and appreciation.

Club San Felipe has started its preparations for our 15th anniversary formal ball. We don't know all the details yet, but hope to have most of them by the next issue of this magazine. Feast your eyes on this column and learn of what we hope will be a grand ball for all.

When in Town and Country Shopping Center in San Jose, visit LaFonda. The food is different, the music is different, the atmosphere is different, it all adds up to a very enjoyable lunch or dinner at LaFonda.

In the Marin County Courthouse there was an attempted escape, death, crippling and

Club San Felipe went all out with thousands of people to welcome back Lt. Commander Everett Alvarez. It was a great tribute for a very deserving man.

hurt persons over a year ago and this has been the results so far: Angelia Davis was found not guilty of conspiracy (supplying weapons); Michael McGee's jury, to this date, was unable to decide whether he was guilty or not. This has cost the state over a million dollars and they are talking about another trial which will be almost as costly. The thing that bothers me the most is that even though the atrocity did happen and was witnessed by many persons the defense of the accused has been able to at least cast doubt of its actuality and thereby the District Attorney has been unable to prove it. With my BB brain I can only come to one conclusion, the defense attorneys are brilliant and the Dist. Attorney and his aides are not too bright (that's so I won't have to say stupid). So, we have to make a switcharoo—we are going to have to elect their defense attorneys as our District Attorneys and send our D. A. to pick cotton.

No me puedo explicar como puede haber gente tan bruta, (Ooops) que no pueden ni probar lo que sucede delante de sus propios ojos.

CLUB SAN FELIPE would like to express their sympathy to the Perez family in the death of their beloved one, Mrs. Dolores Perez, May she REST IN PEACE.

Hacienda at 1763 South First is having a sale on all home furnishings and TVs and stereos are at 10% over cost. Now is the time to buy at Hacienda.

El Charro on South First and Virginia is the place to go for good food. El Charro is open seven days a week for lunch and dinner from 10 a.m. to 10 p.m. We highly

(continued next page)



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Tony Venti, Ray Vierra, Bill Cunningham
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SAN FELIPE(CONT.)

recommend El Charro.

If you find yourself in downtown San Jose and want to have an enjoyable evening with good music and cocktails, we recommend the Quiet Village on 950 South First and the Starlight Cocktail Lounge and Dance Hall on Notre Dame and Carysle. Bailamos?

Congratulations to the Latin community and the Anglos that helped elect Al Garza to the City Council. It was a long time in coming but it was proven that it can be done. Al Garza will not let you down, but remember that he is only one man and cannot perform miracles. Last but not least, congratulations to Al Garza for a very deserving victory. Keep up the good work Al.

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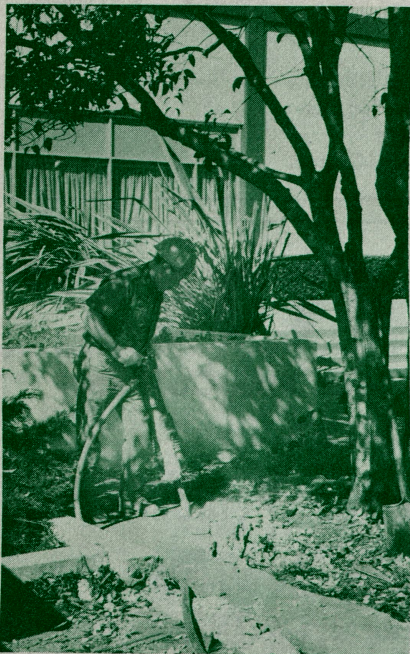
LUCHA VILLA RICHARD DIAZ

(Fotografo de Excentrico)

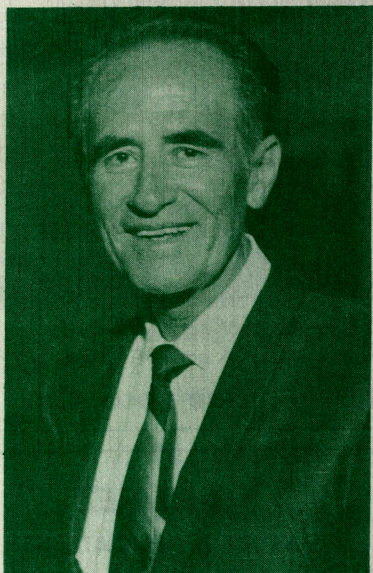


En la grafica la popular cantante de fama internacional envia un caluroso abrazo para todos los lectores de la Revista EXCENTRICO

Nuestro fotografo Richard Diaz la felicita durante su ultima presentacion en esta hospitalitara ciudad.



AT THE COUNTY Administration Building in the Civic Center a man from a tree moving company breaks up a concrete sidewalk so that the tree can be moved and replanted beside an expressway. Three dozen trees were moved as the first step in replacing the County Public Works Building, at 20 W. Hedding Street, with a 13-story County office building. Construction time for the building will be 18 months to two years. County officials say many of the trees would have been damaged, and so they decided to move them to the bare land at the cloverleaf interchange for San Tomas Expressway and Winchester Boulevard. They said they expect at least nine out of 10 of the tree to survive.



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