

# President's SHOWCASE *of Excellence 2017*

## THE LYLES CENTER MEANS BUSINESS



EDUCATION



NETWORKING



TRAINING



COLLABORATION



ETHICS

The Lyles Center for Innovation and Entrepreneurship offers a variety of programs consistent with the core values of education, networking, training, collaboration and ethics.

### FRESNOSTATE

Lyles Center for Innovation  
and Entrepreneurship



### EDUCATION

#### Network for Teaching Entrepreneurship

Over **800 students** from high schools throughout the Central Valley created original business plans



### NETWORKING

#### Pay it Forward Luncheon Series

More than **600 attendees**, including community leaders and students, participated in leadership training and networking opportunities



### TRAINING

#### Lyles Young Entrepreneur Incubator

**15 students** received product development, marketing, sales, and accounting training through partnership with the West Fresno Family Resource Center, sponsored by the Office of the President



### COLLABORATION

#### Central Valley Venture Forum

More than **200 attendees** and **\$1 billion** of investment capital brought together in collaboration with Craig School of Business and Central Valley Fund



### ETHICS

#### Ethical Leadership Award

**70 students and community members** attended the inaugural lecture and awards luncheon honoring Richard Johanson of Johanson Transportation Services, LLC