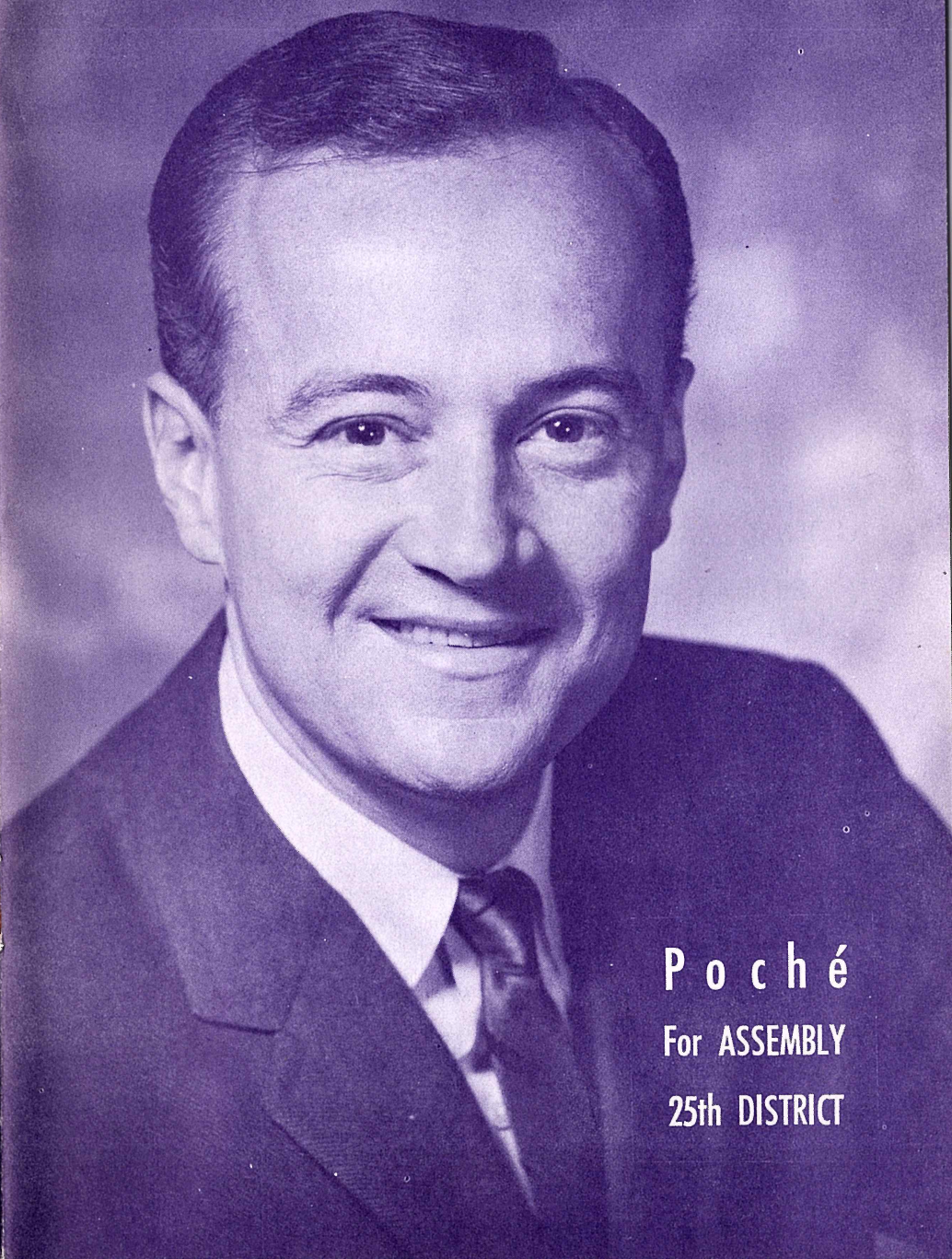


El Excentrico

Humberto Garcia

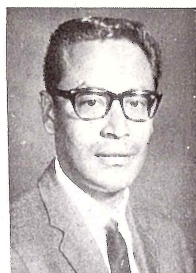
September 20, 1968



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For ASSEMBLY

25th DISTRICT



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to

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San Jose, California 1968



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DRUG ABUSE CLINIC

The Santa Clara County Mental Health Department has added a Drug Abuse Clinic to its services. Dr. Alex Monto, Director of the program, and Robert Campos, Special Drug Abuse Control Coordinator, have formed a program that includes both inpatient and outpatient care.

According to Mr. Monto, "The drug problem in Santa Clara County is Methadrine, or Speed, as it is called on the streets. We're concerned because of the hepatitis factor and the psychological addiction." Dr. Monto further stated that there has been a real shift in drug abuse from the hallucigenic drugs to stimulants.

"The emphasis of the program is on outpatient care, although there are some inpatient facilities". He went on to explain, "Our program for drug abuse is part of the Alcoholism program. They have similar problems."

Robert Campos, commenting on the need for such a program, stated, "Twenty-five to thirty persons come through our program per week. Drug abuse, particularly methadrine, is quickly becoming the number one drug problem in the county. It used to be that the drug problem was concentrated in such areas as the Haight-Asbury in San Francisco, but the problem of drugs has moved out into the suburbs and has become diffused over large areas. Drug abuse doesn't recognize class, income or education. It is one of the bigger problems of our time."

In the program both inpatient and outpatient therapy is intense, designed to change the life-style of those people with a drug problem. The therapy used in the program is a confrontation technique that was developed at Mendocino State Hospital and Synanon House, an organization dealing exclusively with drug addicts.

"I like to think of it as 'gut-level' therapy," Campos stated. "We form what



ROBERT CAMPOS
Special Drug Abuse Coordinator

we call encounter groups where each member must come to grips with the forces in his personality that is the root cause of the drug problem. Each member of the group is open to interpretation and attack from any other member. That includes the therapist as well." Campos was quick to add, "of course, there is no criticism without alternatives being offered."

Dr. Monto, commenting on the future of the program stated there would be expansion. "The future plans include one or two nurses as well as mental health aides. The aides will come from the socio-economic groups with a high incident of drug abuse. This means ex-addicts will be helping those still involved with drugs. This approach has proved very successful in treating the drug abuser."

Mr. Campos sees the county program as one that will work closely with the community. "A drug abuse clinic simply can't operate in a vacuum. To be successful it must have interaction with the community. It is a community problem and requires a community effort. That means involvement on the parts of various groups."

This new program, and others like it, demonstrates the expanding services handled by the county as the county moves into the one million population mark.

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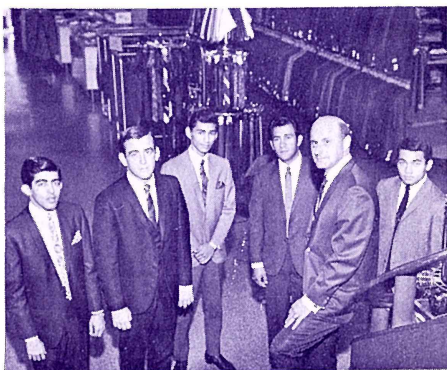
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En la grafica BERNIE BERG y parte del atento personal de HABLA HISPANA.



por 
Daniel Saldaña

MORALIDAD

Algunas personas se han acercado a mi felicitandome por los últimos artículos publicados en mi columna de El Excéntrico, y que aparecieron con los títulos de Economía y Ahorro, y Estudio y Trabajo. A la vez me preguntaron mi punto de vista sobre la MORALIDAD.

Obsequiando sus deseos en esta ocasión tocaré el tópico de la moralidad haciendo la aclaración de que no pretendo la erudición de un moralista.

Desde luego puedo percatarme de que la palabra "MORALIDAD" tiene muy amplios horizontes para su uso; se dice que una persona es moral, cuando es recatada, honesta y púdica, las buenas costumbres aconsejan hablar con recato, es decir sin palabras altisonantes o soeces, la honestidad se refiere generalmente al vestido, evitando la exposición intencionada de ciertas partes de la anatomía de la persona; púdica se llama a la persona que en sus actos obra con pudor, es decir, evita las situaciones en que no se da el debido respeto a la persona o personas ya sea en la manera de hablar, en la manera de vestir o en la manera de obrar.

Desde luego hay ocasiones en las que se llegan a usar palabras que en otros lugares serían muy mal recibidas, pero que en los corrillos de taberna son comunes como los chascarrillos picarescos o subidos de color, al calor de las libaciones y que todos disfrutan en el ambiente y la concurrencia propicia.

El vestido en una playa veraniega, tiene que ser reducido por comodidad y no siempre se puede traducir como una provocación, por que en un bal-

neario es lo común, siempre y cuando no se llegue a la exageración.

La actuación de las personas demuestra su pudor, cuando no hacen ostentación de ciertas partes de su cuerpo o tratan de manipular, con maldad, las partes del sexo contrario, esto es peor cuando se hace en público sin ningún recato.

A pesar de lo in moral que son estas cosas, hay gran cantidad de aficionados a cometer esas bajezas, los hay en los dos sexos y hasta en el neutro. Por lo general el mas descarado es el sexo masculino, en su afán de hacer a larde de machismo frente a las mujeres; es pertinente hacer una semblanza de este tipo de degeneración, que por desgracia solo se encuentra en la especie humana y nunca en ninguna otra especie. Pondremos por ejemplo al tipo degenerado que en lo único que ocupa su mente es en pensar en actos lascivos y sexuales que ningún animal de la creación llega a imaginar siquiera; su único afán y meta es la satisfacción de su lujuria, este tipo no respeta ni la mujer de su mejor amigo, ni a la hermana o amiga de su mujer, tampoco respeta a sus familiares mas cercanos como hermana, prima, tía o hija y ha habido mounstros que no han respetado ni a su madre, para estos degenerados todas las mujeres son iguales, no media en sus actos sentimiento de ninguna naturaleza, no hay cariño, no hay afecto, no hay amor, no hay nada mas que el deseo insaciable y bestial en sus mentes degeneradas en donde toda depravación encuentra un trono. Estos fenómenos no tienen gusto definido y lo mismo les da abusar de una niña de pocos años o de una venerable anciana que pase los ochenta.

Por fortuna las leyes establecen castigos para los que escudándose cobardemente en la inocencia de las menores o amparados con el manto con que se quiere cubrir el deshonor el escándalo o la vergüenza, aprovechan esa situación y quedan impunes al castigo por su ruindad, hasta que encuentran alguien que tiene el valor de desenmascararlos

(continúa en la siguiente plana) ...

PA

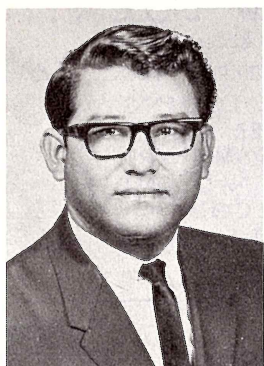
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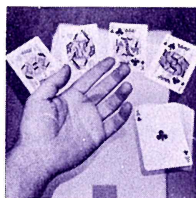
y es entonces cuando la ley se encarga de castigarlos.

La moralidad no es muy común, pero para nuestra buena suerte, la mayoría de las personas obran en casi todos sus actos con moralidad y los casos de tipos bajos, lascivos, degenerados, depravados y repugnantes, por fortuna no hacen la mayoría.



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de su hija

Maria de la Luz

con el señor

JUAN MANUEL RAMIREZ



Sr. Jose y Sra. Rafaela Ramirez
participan a Ud. el enlace
de su hijo

Juan Manuel

con la señoñita

MARIA DE LA LUZ PLASENCIA

Y tienen el honor de invitar a Ud. y a su apreciable familia a la Ceremonia Religiosa que se verificara
el Sabado 5 de Octubre, a la 1:00 p. m. en la Iglesia Holy Family. (Calles River y San Fernando)

SAN JOSE, CALIFORNIA 1968

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Padrinos de Cojines
Ofelia Lara Jesus Ramirez

Padrinos de Pastel
Rosa Perez Abraham Perez

Padrinos de Lazo
Maria Luna Martin Luna

Padrinos de Ramo
Lupe Guerrero Ruben Plascencia

Padrinos de Arras
Raque! Plascencia Ricardo Ramirez

PAJECITOS:

Irma Gonzalez

Raymond Predium

DAMAS

Ana Gutierrez

CHAMBELANES

Antonio Romero

Raque! Plascencia

Adelina Ramirez

Ricardo Ramirez

Gilberto Vasquez

Aurora Plascencia

Gladý Manzanares

Luis Erazo

Ernesto Salazar

Yolanda Plascencia

Alicia Silva

Salvador Martinez

Nicolas Lalos



M

J



MARIA de LA LUZ PLASENCIA

JUAN MANUEL RAMIREZ

Nacio en Guadalajara Jalisco, Mexico Es originario de Uriangato, Guanajuato Mexico. Ha radicado en San Jose por los pasados 8 años, asistio al San Jose Beauty College.

Es originario de Uriangato, Guanajuato Mexico. Ha radicado en San Jose por los pasados 7 años. Curso sus estudios en Mexico.

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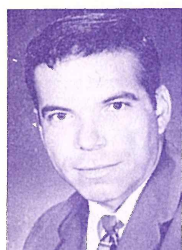
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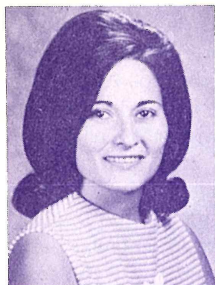
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BALLROOM here in San Jose.
Donation is \$1.00



CHRIS
HENRY

ARRIVAL AND BIRTHDAYS:

Congratulations on a new arrival to Mr. and Mrs. Maro Aning, who had a baby girl, August 17th.

Happy birthday to Cynthia Payer, August 18th, Bob Gutierrez, August 23rd. And George Ramirez, August 26, and to Thearsa Payer, August 30th.

BOWLING:

Friday Friendly Foes Ann Darling - The Padillas Pals took first place. Joe and Juanita Padilla, Edith Chuoci and Gordon Matts. Real happy for you all. Hope you get the Hawaiian trip.

CHIT CHAT:

Guess who has a Mustang? "Boz" Anthony Rodriguez. Just his size too.

Guess who got lost at the Santa Clara County Fair? Ronda Henry. So she walked home and it was a long walk, "huh" Ronda?

I want to wish Mr. and Mrs. Larry Brady and family lots of luck in their new home. Larry is brother to Dan

Welcome home Dee and Hillard Payer. Hope you had a nice time in Nebraska. Hillard looked like he had a good time.

Gail Henry will be heading back home to Idaho. She sure had a good time here in California. But I imagine she's homesick now. Hope you come back next year Gail. Gonna miss you. Especially Andrea.

Answer to Rudy B.'s Question in the June 5 issue. Sorry to be late about the question. Club Riviera does not handle the financial reports for the United Food Drive. The treasurer and president of the United Food Drive handles the financial reports. If you want

information call them. There is a lot of things that the United Food Drive was supposed to do, but we don't have enough support behind us. We need more members to help in the Food Drive. It is a well worthy cause and it does assist a lot of people that are not accepted in the welfare. So the United Food Drive meeting will be coming up soon. So come on people and help support the Drive.

There are members that have been with the United Food Drive for more than 10 years, and would like to take it easy. Cause they do hard work. As for me I'm still a green horn at this, but I do think its a lot of fun. It's hectic at times. But after it is over, I feel real good inside.

SOFTBALL:

Tracy team came down to Milpitas to play Club Riviera. Club Riviera won 3-2. Ken W. you looked beautiful when you slid into 2nd base. How come you don't do this on Sundays? After the game we went to Joe and Juanita Padillas house for a get-together. Naturally everybody had a good time. Even tho Hillard wasn't there. Tex, was playing a Hillard "you lucky woman". And who was gone for an hour and fifteen minutes? Just to get ice cream!

Club Riviera beat Club Mayfair 2 to 1 Sunday, August 25th. What a birthday present. Harold Martinez made a beautiful home run. He brought Frank Juarez. Harold that was pretty.

Joe Padilla our old timer pitcher (just kidding Joe) made a good comeback. Mayfair was confident that Joe wouldn't pitch this game very good. But Joe sure fooled them after being off for so long.

September 5th, Riviera lost to a good team Club Mayfair. So Mayfair has the championship. Congratulations Mayfair. It couldn't happen to a better team. Louie C. are you happy - quit your smilin!

Club Riviera came in second.

Chris

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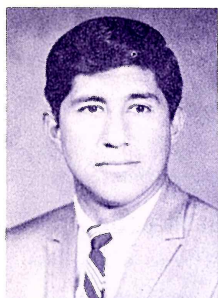
LUNES, JUEVES, VIERNES

HASTA LAS 9 P. M.

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Political Notes:

*Fernando
Hernandez*

Named by the Democratic nominee in the 25th Assembly District Race, Marc Poche -- to the State Central Committee: Yosh Uchida; Mrs. Ed Alvarez; Mrs. Ben Gross.

A likely Mexican-American Assemblyman in November is Alex Garcia, Democratic nominee in the 40th Assembly District. The incumbent, Assemblyman Elliot, is retiring this year after many years of public service. Alex Garcia is acknowledged by most political observers to be a virtual shoo-in. Interesting to note he was not endorsed by MAPA.

Incumbent Earle P. Crandall in a speech before the Fiesta Lions Club - explained to the predominantly Mexican-American Club his reasons for voting against a bill which would have given all farm workers the right to receive unemployment compensation. Also, in attendance was his opponent Marc Poche who will address the club September 18, 1968.

Recommended (in a letter) for San Jose City Council vacancy caused by Robert Welch's resignation is Dr. Y. Arturo Cabrera. This endorsement and recommendation was by March Poch victorious candidate against Mack Casey and Dr. Cabrera in the primaries.

Other Spanish-surnamed individuals in contention for the City Council vacancy were Robert Gonzales and Dr. John De Heras a local chiropractor and long a civic leader and active in community affairs.

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September, National Constitution Observance Month

Chairman of the Santa Clara Board of Supervisors, Ralph Mehrkens, displays the proclamation citing September as National Constitution observance Month. With Supervisor Mehrkens is (left) Tom Monks of the Knights of Columbus and Jerry W. McDaniel of the Masons.



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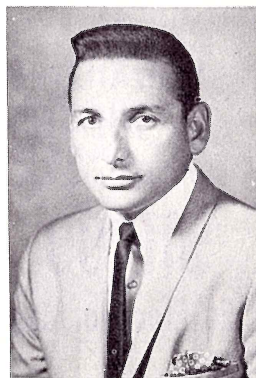
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Richard Diaz

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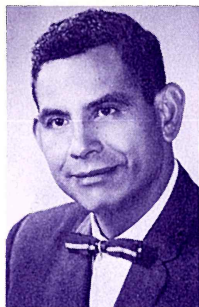
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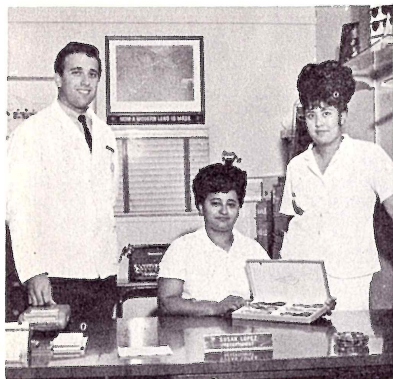


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that in my estimation are some kind
of a myth, but who knows he might
have something working for him.



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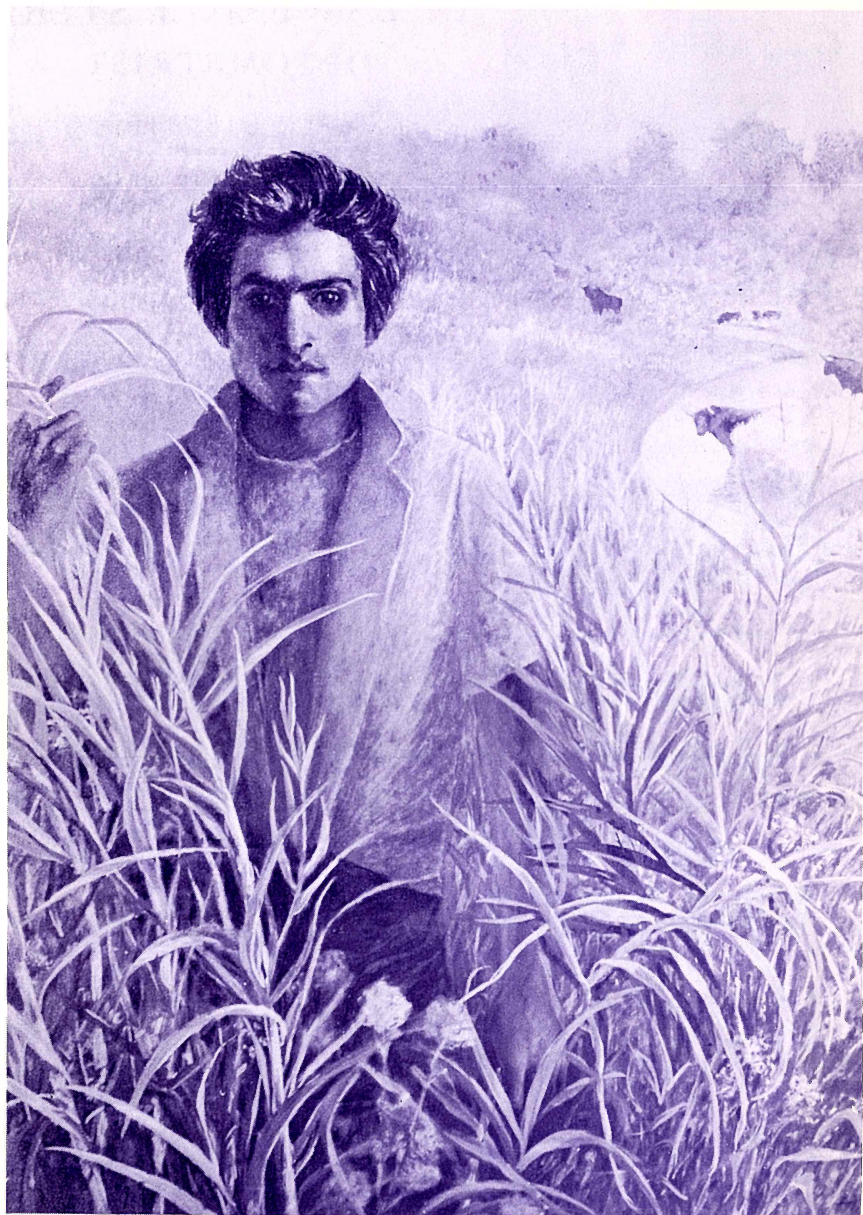
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MANUEL ACOSTA

Publicamos uno de los cuadros del artista Manuel Acosta, representando un panorama de sabor taurino.

La Fundación Cultural México Americana. (Mexican American Cultural foundation) Ha hecho arreglos especiales

para que el famoso pintor México-Americano, Manuel Acosta, presente una exhibición de sus cuadros, durante los días del 15 al 20 de Sep. se llevará a ca-

(continúa en la siguiente plana) ...

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bo en el Community Center del Park St. James en San José. Estas pinturas se exhibirán posteriormente en la cercana población de Los Gatos.

Manuel Acosta es ya reconocido como artista en los Estados Unidos del Norte, México y otros países, es uno de los vanguardistas en el arte contemporáneo. El Embajador Británico Sir. Patrick Dean y Lady Dean, asistieron a una reunión champagne que fue ofrecida por la "Alliance in Art Exhibits" en el Hotel Shoreham en Whashington D.C. En esta ocasión se exhibieron algunos de los cuadros del artista Manuel Acosta. También se exhibieron en la Galería Chase de New York y en otras Gallerías.

En el primer aniversario del tratado de el Chamizal se presentarán los cuadros de Acosta y también durante las exhibiciones culturales de los Juegos Olímpicos en la Ciudad de México el próximo Octubre.

Veintidos obras de arte del señor Manuel Acosta se han estado exhibiendo en el Community Center de St. James Park, gran cantidad de personalidades la han visitado y han hecho elogiosos comentarios en favor de la obra de Manuel Acosta.

Para los aficionados y admiradores del arte que deseen mayor información, pueden dirigirse a el Sr. Hugo Bayona, Presidente del Mexican American Cultural Fundation, al teléfono 298-5388.

por Daniel Saldaña



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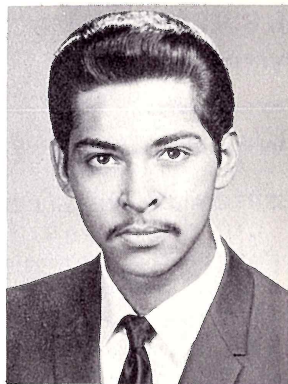
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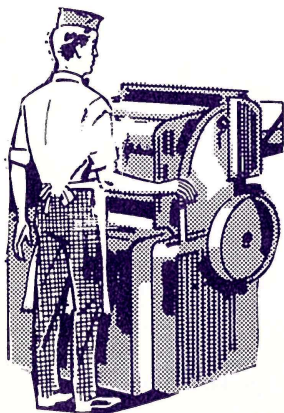
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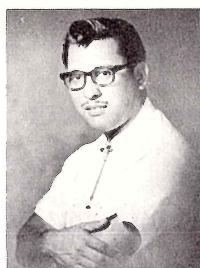
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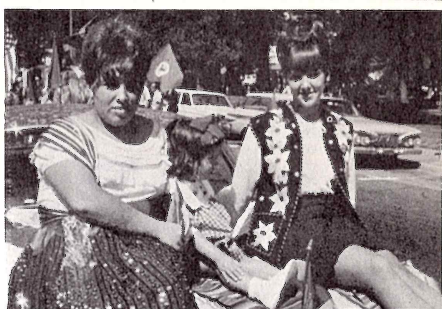
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FOR
RUDY
BELLOUMINI



Having just purchased my brand new POLOROID CAMERA (10,00) at a local pawn shop, I thought that instead of writing this issue, I would do a pictorial column in reference to the 16th of September FIESTA. (This brilliant ANSEL ADAMS like photography should really make Bert Garcia ululate with envy.



In this photo appears Gene Aguilar, Prop. of EL PATIO NIGHT CLUB - 360 W. San Carlos St. playing host to Enriqueta Lorigo and members of LAS CORONELAS Marce Mora, why didn't you face the CAMERA? A... Haaaaa !!!

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Por
ANGIE CORANADO



THE MEXICAN-AMERICAN YOUTH ORGANIZATION "Creators of a New Image"

What is the

MEXICAN-AMERICAN YOUTH ORGANIZATION?

The Mexican-American Youth Organization is composed of high school students to work together for individual and group improvement.

To study the historical and cultural backgrounds of the Spanish name community in order to have a better understanding and appreciation of themselves and their contribution to American society.

To motivate each other toward high goals in education.

To provide opportunities for young people to learn the procedures of working together in an organized group.

To encourage wider participation in school activities.

To provide an opportunity for social and service activities which will enrich their lives and community.

To develop self-assertion and leadership.

To help the student effect the transition from one culture to another or from one environment to another, with the least dislocation or conflict.

WHO MAY BELONG?

Any student interested in the MAYO purposes who attends a Santa Clara County high school where a MEXICAN-AMERICAN YOUTH ORGANIZATION exists may join. If there is no chapter in

your school, you become a MAYO member at large.

For information: Write or contact The Mexican-American Services Agency, Inc. for the time and dates of meetings or to sign up at large.

WHERE ARE MEETINGS HELD?

In any high school in the Santa Clara County where the students show interest and organize a chapter of MAYO.

Some school do not permit the name "Mexican-American Youth Organization." However, MAYO members sign up with, for example, the "Spanish Club" of that school or the "International Club," etc.

Each High School Club has a school sponsor and at least three adult community sponsors. All meetings are attended by at least one adult sponsor. If you are a student with aspirations and goals for your life, you will enjoy meeting with other students with similar goals.

ATTEND ONE OF THE MEETINGS OF THE CLUB IN YOUR SCHOOL!!

Meetings are planned and run by students. They are exiting, stimulating, and fun.

The members participate in many conferences and seminars; serve on panels and help in civic activities.

One hundred members attended sessions of the California State Legislature, Santa Clara County Supervisors, and San Jose City Council meetings.

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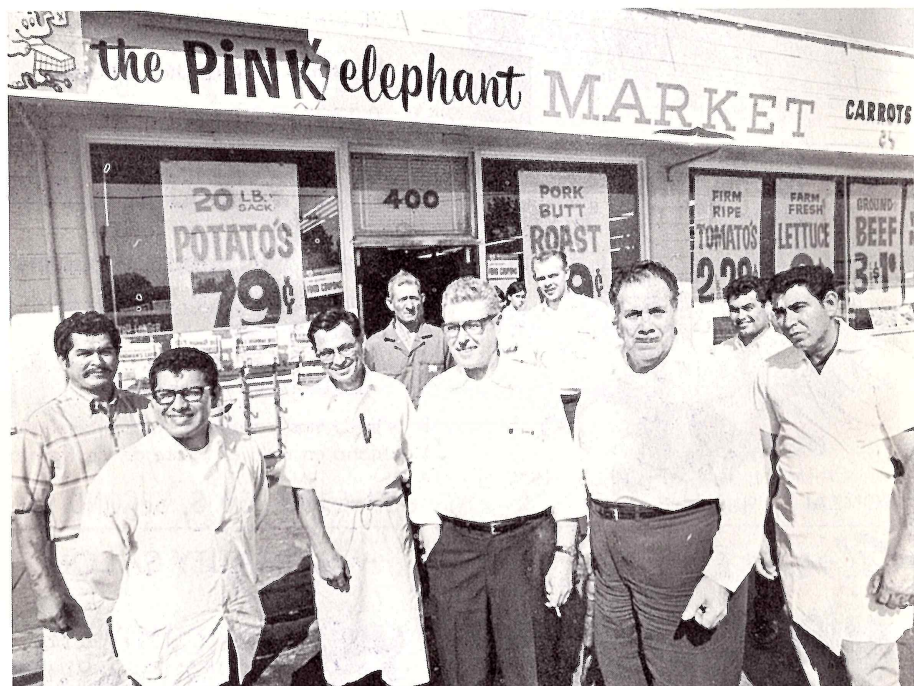
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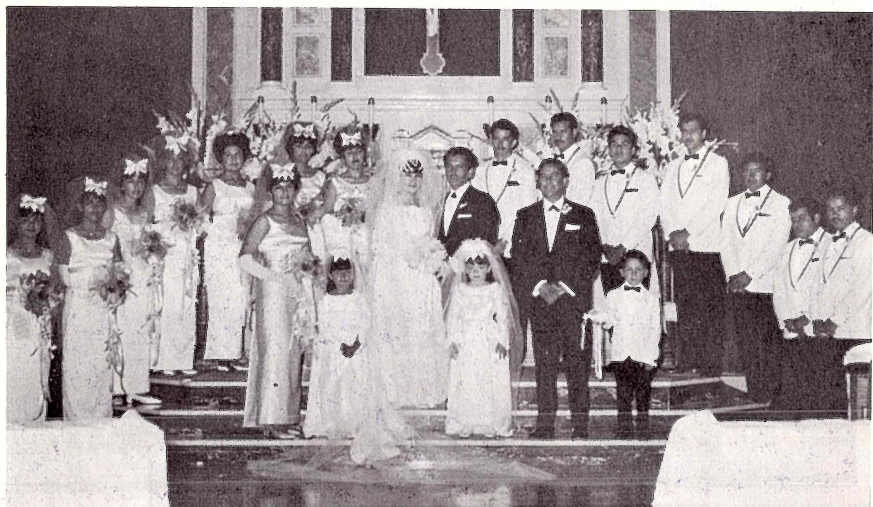
La Señorita
JESSIE OLAZABA
 contrajo nupcias
 con el caballero
HAROLD MARTINEZ
 el 29 de Junio, a las 4:00 p.m.
 en la Iglesia Holy Family
 San Jose, California 1968

Despues de su LUNA de MIEL establecieron
 residencia en esta ciudad.

JESSIE OLAZABA es nativa de Zacatecas,
 Mexico. Ha radicado en esta por los pa-
 sados 5 años.

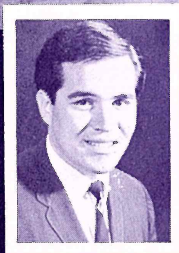
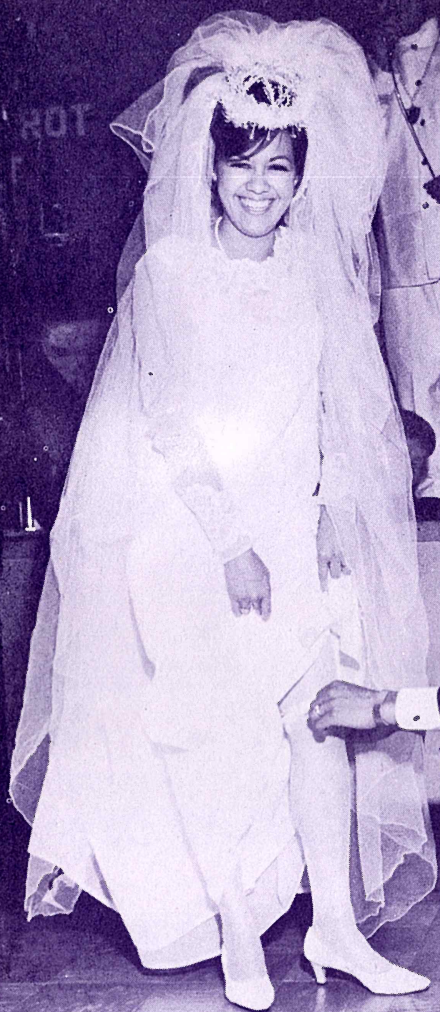
HAROLD MARTINEZ es procedente de Erie
 Colorado, habiendo radicado en Oakland
 por 17 años.

De iz. a der: Maria Briones, Gloria Cama-
 rillo, Lucy Avelar, Lydia Coria, Lupe Vi-
 lleras, Elizabeth Valdez, Millie Lucero -
 madrina, Trini Reyes - pajecito, Los Novios
 Toni Signet - pajecito, George Lucero -
 padrino, Ricky Alvarado - pajecito, Vidal
 Contreras, Ralph Herrera, Jose Luis Villegas
 Ramon Ramirez, Isais Olmos, Julian Gutie-
 rrez y Gene Martinez.



LUISA PANTOJA
IGNACIO MORALES

Married
August 3, 1968
San Jose, California



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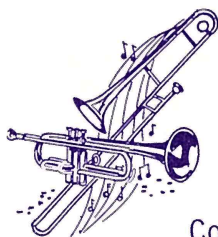
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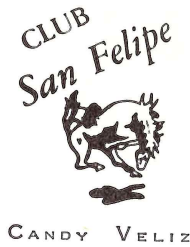
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we, they are good losers ... in fact they
are perfect, they haven't won yet! They
may be big in numbers, but thats all ...
so to hell with them and lets name an an-
glo."

People for freedom and equality
the next move is ours, that is, lets con-
tinue trying, Jo get Dr. Y. A. Cabrera
in the council and prove to the world that
we are not the sleeping giant they say we
are!!!

Here are more photos of the Club
San Felipe Anniversery Ball. If your
photo doesn't appear here it is because
they haven't been developed. Sorry about
that.



The Young Men, Jerry Moran,
Amador Urrabazo and Joe Flores.



Queen LINDA MURAIRA is being
presented with a beautiful bouquet of
roses by Club San Felipe's president,
Amador Urrabazo.

A colleague of mine wants to put
a goody goody tag on me, but no thanks,
nice guys always come in last. I like a
happy medium not like the guy below ---

A FEW WORDS OF WISDOM

Each one of us is a mixture of
good qualities and some perhaps-not-so-
good qualities. In considering our fellow
man we should remember his good quali-
ties and realize that his faults only prove
that he is after all, a human being. We
should refrain from making harsh judge-
ment of a person just because he happens
to be a dirty, rotten, no-good son-of-a-
bitch!

(continued next page)



"SOMETHING TO BE PROUD OF"

In the photo below are six soldiers now fighting in Vietnam and there are Ruben M. Salazan, Manuel Tijerina, Ernest Tomson, Frank Mienis, Mario Salinas and Juan De Leon. We wish them the best of luck and a safe return. Thanks to Mrs. Hermina Delgado for lending me this photo of these fine young men.

Able (El Chiquitito) Acosta is now known as Mr. Martin - he just loves Martinis.

Dear Mr. R. P. Hernandez,

Thanks for expressing your view, but as you can see we lost again, like you there are alot of us that are concerned but it just seems we don't do enough. I will send you the date that the Roundtable meets and you are welcome to come in and join the efforts of those that care.

Thanks to Dan and Maria Aguirre and Armando Palacios the bar-be-que was delicious - y quedamos tan agradecidos. Como enpacamos.

I would like to welcome my mother and sister who came here to visit me and I hope that their stay here is a pleasant one. Welcome mom and sis you are a sight for sore eyes. Yes indeed.

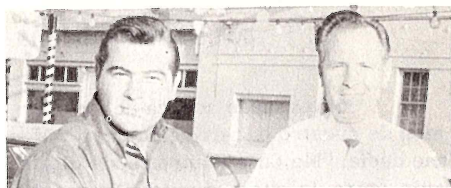
Mr. T. V. Frank Zamora is briefing me in Republicanism - I may have to kiss HHH bye! bye!

Frankie Gomez is alone no mo.

I am going to pass for now on the weddy, weddy about C. G. I find myself speechless and that isn't easy, de esta no lo salva ni Perry Mason.

Finis
Candy

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CUANDO SALIMOS de COMPRAS

por Daniel Saldaña

Conversando acerca de la inversión de nuestro dinero, un buen amigo me decía: "Me cuesta aprender a distinguir entre lo que necesito y lo que deseo."

Por supuesto que no se pueden establecer reglas acerca de lo que en realidad necesitamos y marcar una diferencia con lo que queremos, deseamos o ambicionamos. Lo que es una necesidad imperiosa para una familia, puede ser un lujo extraordinario para otra, especialmente si ubicamos la comparación en distintos lugares.

Es lógico, también, que cuando compramos algo que necesitamos busquemos que sea agradable y que al usarlo nos deje satisfechos.

En todas partes hay, sin embargo, personas que compran lo que desean, sin pensar en lo que necesitan. También hay padres que compran para sus hijos todo lo que ellos les piden y desean, pero se olvidan de darles lo que realmente necesitan: seguridad, compañerismo, consejos cariñosos, amor . . . y se sacrifican para ganar dinero y poder comprar para sus hijos (o para ellos mismos) cosas materiales que desean, pero que no satisfacen en última instancia.

La vida, aunque no lo admitamos en un principio, es una constante "compra y venta". Durante la semana "vendemos" a la compañía donde trabajamos nuestro tiempo, nuestras habilidades, nuestros conocimientos. Pero es el único caso en donde el que compra fija el precio a pagar.

Un detalle interesante cuando vamos a comprar algo, es el lugar a donde acudimos en busca de lo que necesitamos.

Cuando con mi esposa decidimos comprar una cama para los niños, ella me comentó: "En la mueblería tal venden todo a menos de lo que les cuesta". Cuando fuimos, los precios eran . . . normales. Todos los comercios subsis-

ten porque venden y para vender utilizan la propaganda. Las estadísticas y los hombres de negocios nos dicen que de cada cinco personas que entran a un salón de ventas, por lo menos una ha de comprar. Entonces, hay que hacer entrar la mayor cantidad de gente, de cualquier manera.

Por eso escuchamos en el radio o leemos en los diarios o revistas "slogans" como "Tenemos un regalito para Ud."; "Somos los MAS viejos, los MAS grandes y los de MAS bajo precio"; "aquí todos tienen excelente crédito", y decenas de otros "anzuelos" con que los vendedores tratan de "pescar posibles clientes".

Estas formas de llamar la atención son casi siempre sensacionalistas y tratan de llevar a posibles compradores que se dejan arrastrar por esta propaganda y "caen" comprando muchas veces lo que no necesitan, o lo que no sirve.

Esta es una de las razones porque muchas familias tienen el problema de equilibrar sus gastos en relación a sus entradas, pero de eso hablaremos la próxima vez cuando comentemos algo sobre "Presupuesto familiar".

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A promotion at the Santa Clara Valley Medical Center has been announced by Mr. Irvin Coe, head of the Center's Personnel Department.

Marian Armstrong has been advanced from Assistant Director to Director of Nurses. The promotion became effective September 2.

Coe stated that the Director of Nurses is one of the key positions in the hospital. "She is in charge of all nursing services in the hospital and that covers approximately 500 employees." Besides determining the utilization of the staff, Miss Armstrong also does the selection and training of all nursing personnel.

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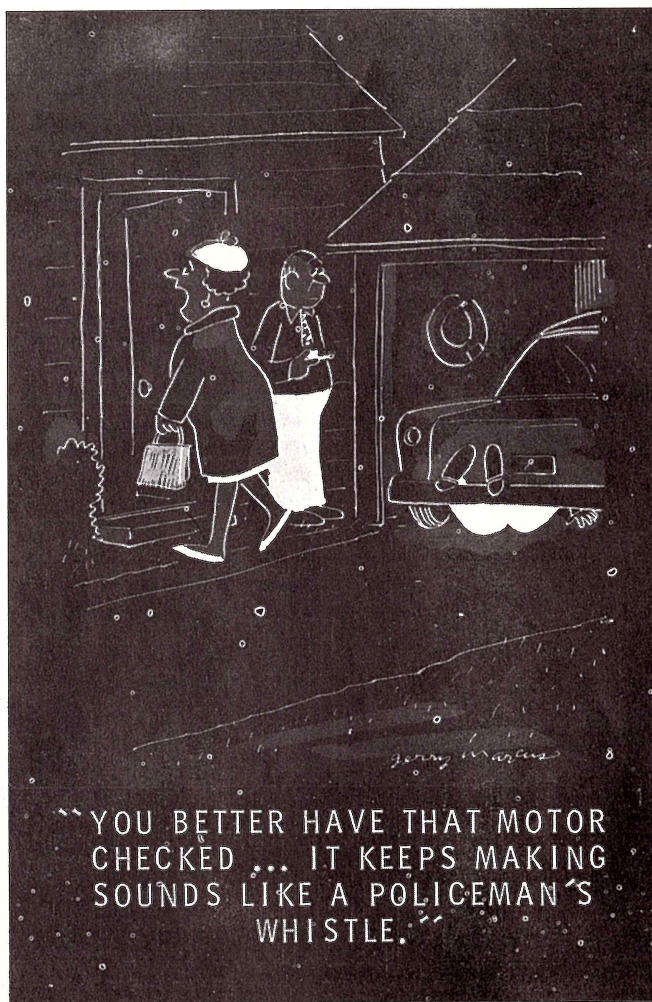
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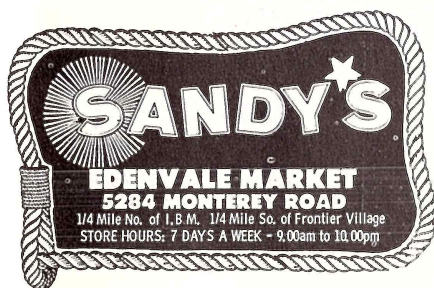
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