



HUMBERTO GARCIA
Director

El Excentrico

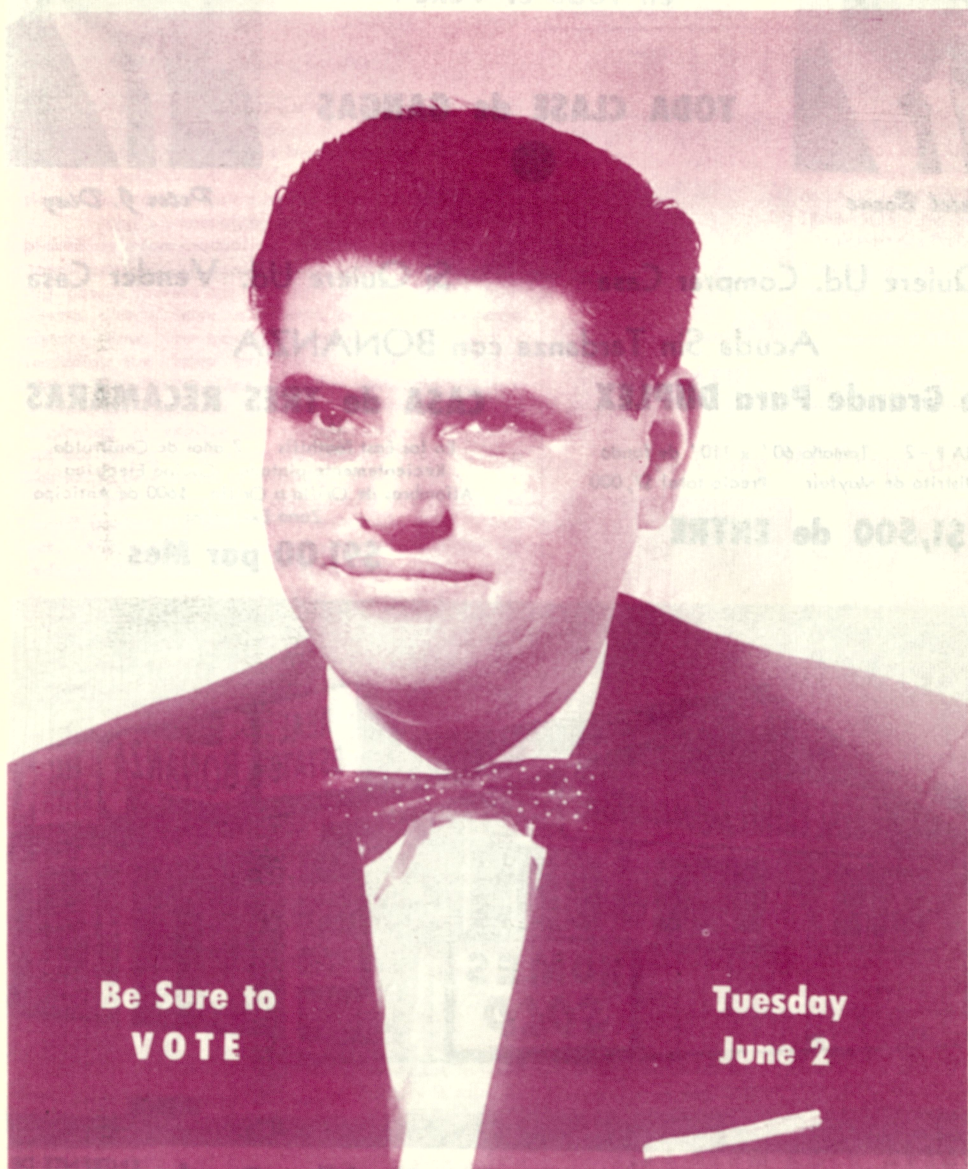
Magazin Social, Fotográfico Latino-Americano



AÑO 14, Num. 15

MAYO 20, 1964

SAN JOSE 10, CALIFORNIA



Be Sure to
VOTE

Tuesday
June 2

JOHN CASTRO for SUPERVISOR

● Bonanza REALTY



Daniel Boone

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Views & Reviews



Robert Rodriguez

Why John Castro?

Sometime ago John Castro announced his candidacy for election as Supervisor in the 2nd District. The incumbent Sam Della Maggiore is an institution in local politics and John's decision to run for election amounted to a David trying to kill a Goliath.

John's campaign got off to a slow start but picked up steam gradually. The hard work put out by John Castro and his supporters, especially in registering people to vote has been formidable. Where John Castro didn't have a chance before.....he has a chance now. He has found support in many quarters including the labor movement. There is also indication that the Mexican American does care whether a Mexican American gets elected. Many of us are beginning to realize that without our support, without our caring no Mexican American will ever have a chance to be elected to anything.

John Castro has a chance to at least make the runoff against Big Sam; he'll need every vote he can get. His victory will be our victory, his defeat our defeat. Why John Castro? He symbolizes our efforts to amount to something. Vote on June 2nd and get every member of your family and your friends to vote.

I for one have had enough of the "Beans and Enchilada" image.

CRANSTON FOR U.S. SENATOR

Alan Cranston is my choice for U.S. Senator. He has served as Controller with distinction. His training and interest superbly qualify him to represent California in the U.S. Senate. He is close to the people and is down to earth. He recently spoke to the GI Forum in Oakland and a month later went to San Diego to speak at a GI Forum political education seminar. He has given the Mexican American a chance to participate at the policy making level in his campaign. In 1962 Alan Cranston led the entire Democratic ticket with the heaviest majority vote ever given a candidate in a contested statewide election in American history.

PALADIN, WHICH WAY ART THOU GOING?

Paladin is indeed a remarkable newspaper. Sometime ago it published an article saying the negroes and Mexicans were united. Just recently it said the friendship had terminated. The Comision Honorifica has been run down into the ground and one of its columnists said a truck full of girls were to show up at a

GI Forum stag barbeque. Dammit, we waited and waited and nothing! What are we going to be treated to next?

MEXICAN AMERICAN CIVIC COUNCIL TO HOLD CANDIDATES' NIGHT

The newly formed Mexican American Civic Council led by Dr. John de Heras will hold a candidates night on Wednesday night, May 27th, at 8:00 P.M. in Room #3 of the County Welfare Building at 55 W. Younger Street. The public is invited to listen to the candidates for various offices state their platforms. Participating organizations in the council are the Mexican American Citizens Committee, the Mexican Chamber of Commerce and the Political Education Group (PEG).

MADAM Zora

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ESTRELLAS ... !

Richard Diaz

Mexican American Bowling League Champs



MARIA'S CLUB
1st. Place Winner

Mexican-American Bowling Tournament

In top picture: Awards were presented to Armando Carvajal Handicap high series game 695. Bob Maes - Handicap high game 267. Ruben Bejarano - Scratch high series 649. Ray Goza - Scratch high game 243.

Picture on right: l to r: front row: Ray Afanador - El Caminito, Victor Yniguez, Roy Ordoñez - Maria's Club, David Salazar, 2nd row: Joe Maes - El Caminito, Bob Maes (captain), Armando Carvajal - Maria's Club - captain, Ruben Bejarano.

El Caminito placed second.
Tournament was held at Ann Darling

McKINLEY P.T.A. Elementary School
presented on March 13th a Fashion Show
" EASTER PARADE "

Fashions were sponsored by J. J. Newberry Story and King Road, commentator Mrs. Mickie McClain, chairman Mrs. William Hancock. Coffee and refreshments were served at each table.

ADULT MODELS

l to r: Mrs. Peter Navarro, Mrs. Vangie Bojorquez, Mrs. William Ramos, Mrs. Oscar Sotello, Mrs. Gloria Garcia, Miss Marge Wells and Mrs. Ralph Fairman.



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Flavio and Enriqueta Ramirez

GERALDO VARGAS
1 1/2 yrs. Born in Campbell
Parents
Javier and Jesus Vargas

LEITER STUDIO

RICHARD TREVIÑO
9 mo. - Born in S.J.
Parents
Richard and Becky Treviño

ANTHONY FLORES
11 mo. - Born in S.J.
Parents
Virginia Flores





CLUB San Felipe



Candy Veliz

May 3rd was the day the Club San Felipe had elections. The following officers were elected:

President	Cruz Tapia
Vice Pres.	Fred Flores
Secretary	Joe Ruiz
Treasurer	Joe Flores
Reporter	Candy Veliz
Sgt. at Arms	Hiram Cortinas
Historian	Ray Barron

Congratulations, men, and good luck!

Did You Know That

Today, 5/23/64 is the American GI Forum Dance at the IES Hall on E. Santa Clara Street. Chris Carmona will play. Try to make it. It's for a worthy cause.

Joe Gonzalez will send his boys on the field for the first time on May 17th. Mucha suerte, Don Jose!

Newcomers and the ones that made the team were Abe Calderon, Armando Rosales and Hiram Cortinas.

Ralph Sierra sporting a 1964 Pontiac.

Eva Garza refused to dance with her beau because he was dancing with his shirt tail out. Mr., you weren't very impressive. Parece que vienes de rancho.

Savoy's, Manny's, and The Azteca Clubs combined to throw quite a shindig at the Savoy's on North Tenth Street. Lots of eats and drinks on the house. We certainly would like to thank the above clubs for their wonderful hospitality.

Gama Guevara looking very gloomy. I wonder what that girl did to him now????

Debbie Romero, Abe Calderon's girl friend, certainly has looks and everything else. Right!

The romance of Linda Villalobos and Joe Gomez went sour last Sunday but who knows they may be on cloud Nine by now. Again!!!!

Daniel Boone may not be an explorer, pioneer settler or surveyor, but he is a good honest car salesman for Bonanza. Se lo recomendamos!

Mean while chilito esa linea - Nosotros selos vendemos a ellos para que ellos, hagan con ellos lo que ellos - too many ellos that line has to go.

Mrs. Rachel Flores, wife of our Vice President Fred, soon to give birth to a baby. Hurry up, Rachel, remember the formal is on July 25th.

DO NOT forget to vote on June 2. The Mexican American Political Association recommends Mr.

John Castro for supervisor of the Second District and Mr. John McEnery for the 25th Assembly District.

VOTE! VOTE! VOTE! VOTE!

When you think of buying carpets call Danny Lopez at 2279279.

Joel Reyes to leave our fair city in the near future.....

Among the many mothers that received las mananitas on Mothers Day was Mrs. Minnie Isais. The troupe was headed by Jimmy Baiza, Trudy Jimenez, and Connie Garza Martinez.

Mr. Real Estate himself will soon join the club. Who? Peter Ramirez.

Want to buy a house? Call 297-6795. Ask for Pete.....

FREE DANCE! FREE DANCE! FREE DANCE! For all Club San Felipe friends (we don't have any enemies), on July 3 at the IES Hall. Make plans to attend.

Art Cuellar's address is:

Lt. A. A. Cuellar
Box 4627

James Connally AFB, Texas

Club San Felipe is making plans to celebrate their 5th anniversary with a formal dance. The luxurious CABAÑA in Palo Alto is the site of the dance. The date is Saturday evening, July 25th.

La Senora Santanera to play in the Rainbow Ballroom on May 24. You can't ask for a better orchestra or a better place to go dancing!!!!!!

What is this? Every time the club members get together I see another lady waiting for the stork. This time it's Mrs. Carlos Lopez.



This distinguished gentleman that you see before you is Mr. Genaro (Jerry) Moran. Jerry is a graduate of San Felipe High School of Del Rio, Tex. After high school Jerry went to Barber College, served his apprenticeship and then took his masters and passed it. Mr. Moran now owns and operates his barber shop on 408 Keyes Street in San Jose. He is married and resides with his wife Hilda and three children on 564 E. Empire Street. Nuestros mejores deseos para el Sr. Moran y familia.



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RIBBON CUTTING with big golden shears of Palo Alto Chamber of Commerce was performed by County Board of Supervisors Chairman Martin J. Spangler (right) and Palo Alto Mayor Dean R. Cresap, Wednesday, May 13th at official opening of Oregon-Page Mill Expressway.

Unit I of the Oregon-Page Mill Expressway in Palo Alto, the first full section completed on the County's \$70,000,000 Expressway system, was officially opened recently.

Chairman Martin J. Spangler of the Board of Supervisors and Mayor Dean R. Cresap of Palo Alto delivered brief messages immediately before Spangler cut the traditional ribbon formally opening the four-lane, divided roadway. The ribbon ceremony took place at the Alma Street entrance just east of the railway overpass.



Dr. HAROLD ZLOT

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En la grafica el Dr. Lawrence Stern y la guapa
recepcionista Susan Lopez.

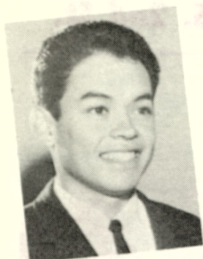


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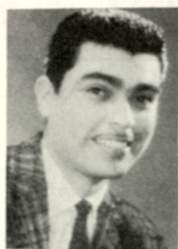
GIL COCA



JOE SANCHEZ

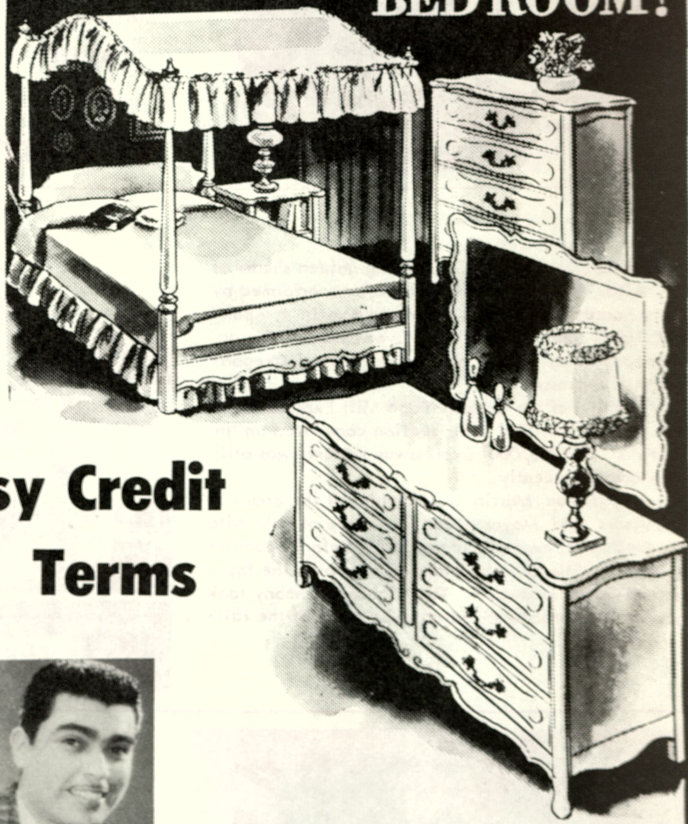


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Club Zanzaree

Jovita Martinez

Hi!

Here I am again with more of my usual pert and useless information. (Oh, so that's what it is!)

DAYS OF RUNNIN' NOSES

I was thinking the other day, not that it helps, of people in general and of the fast pace we all keep. But most of all, I was thinking about this business of keeping up with the Jones or the Garcias, depending on who your neighbors or enemies are... I have thought up a unique and rewarding way to outdo your friends (if you have any). Let's assume that you've just purchased a "64" Lincoln, a new wardrobe, a cabin cruiser and other petty and unimportant things of this type. Even though you've got all these possessions, you can't help feeling that there is something missing but you cannot figure out what it is?

You need a SOCIAL DISEASE! That's what's missing. Have you noticed that practically everyone you chat with has some kind of ailment. And usually these people with ailments always try to make them sound very acute so that you'll be impressed. Yes, a social disease is something to make you feel important and worthwhile, heh, heh. Develop an illness! Get with it! For instance why not try getting a displaced spinal column than sit back (if you can) and discuss your delicate condition with other active hypochondriacs like yourself. You've heard of social drinking, haven't you? This is a situation where a Jake takes a few drinks just to be sociable and ends up becoming a full fledged alcoholic. Heh, heh, well this social disease works along the same lines.

There's nothing like talking sick-shop with other competitors. Actually you don't need money and cars to outdo the neighbors, just try developing some weird jungle fevers and make sure your neighbor finds out about it and pretty soon he'll come over and tell you about how his liver is all shot and he'll try to outdo your "dull" jungle fever. He'll tell you about his gall-bladder operation and about the neosynephines, hypos, pills etc. and you will tell him in your lovely bedside manner consive details of your ruptured hernia! As far as diseases go the sky's the limit!

So if you find that the neighbors or your enemies are trying to get ahead of you (you poor dear!) just tell them that you have diabetes and ulcers and by George you'll be the envy of your whole block! Immediately you'll be admired and appraised.

One word of caution! You should definitely keep away from unglamorous diseases after all you're really trying to appear tres chic! A person who has absolutely everything! I would advise for you to keep away from things like epilepsy or tuberculosis because those sicknesses don't have that sophistication plus look! (If you know what I mean).

It looks quite smart to say that you've been out at the golf course quite a bit these days due to your heart ailment. Your cardiac specialist told you to take it easy.

Another proper ailment is chronic migraines most commonly found among girls who are bored (another good sign) if you really want to send your competitors through a loop de loop tell them that you have acute Schizophrenia!

Also psychologists, analysts, psychiatrists and therapists are all good standard crutches to use, because others will immediately picture you in a swank office, up on some 68th skyscraper floor, laying on a couch telling your psych about your very latest fear, complex or phobia.

Ah yes! Look up and live! Have the courage to face your friends at last, thanks to imaginary diseases and fake sicknesses! Just listen to what some ecstatic people have to say on this vitalizing technique:

Hank Coca: I didn't realize how empty my life had been until I developed Hypertension!

Rudy Belluomini: I was missing out on all the fun in life until I developed Athlete's Foot. Now this summer I can at last look forward to walking all the way to the World's Fair.

Candy Veliz: Crowds use to give me claustrophobia, I felt pent up and strangled. Now that I've developed asthma I feel free and breezy and my breathing has improved!

Oh dear, I'm afraid I must be leaving now. The ambulance is waiting out there for me. Biddy bye!

Say, did I ever tell you about my busted spleen?

YOUR

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SEE



Humberto Garcia

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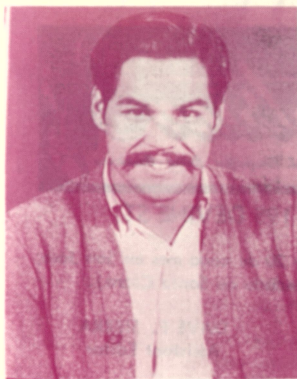
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Los atentos caballeros Jose Mendoza y Hermilo Gloria le demostraran las muchas gangas que aqui obtiene.



"EL MACHETE"

*Luis Miguel
Valdez*

II

"The MEXICAN in the United States ranges from a broadly cultured person to a low-grade illiterate. It is the latter who unfortunately furnishes the stereotype that most "Americans" think of when the word Mexican is mentioned."

- BOGARDUS, The Mexican in the United States

Discussing the Revolution, Harriet de Onis writes that "the intellectuals who did not flee the country were, almost without exception, on the side of the popular leaders, Zapata or Pancho Villa, with the result that they discovered Mexico."

The surprising but central idea here is that any part of Mexico, as late as 1910, was yet undiscovered. That the Mexico referred to here is one of flesh and blood, of people, of the poor mestizo and landless Indian makes the statement all the more profound.

A strangely new motive force was behind the Revolution of 1910, and that force was the poor people, la raza, los de abajo. Indigenous Mexico discovered itself and so arouse with all the fury that five hundred years of oppression can create. The bloodroot of the patria exploded, and Mexicans fought to the death to make Mexico what it had not been since Cuauhtemoc: a unique creation of native will. The Revolution was only the beginning. The white heat of the struggle only served to melt down the brittle, class ridden skeleton of Old Mexico to a workable clay from which the modern Republic of Mexico has been, and is being, molded. The process is not yet complete.

In a curiously socialist-capitalist atmosphere, the modern Republic is drawing its raw human material from the masses that created the Revolution. In politics, this basic population is finally getting some attention and representation where it had none before. Whether or not the process is proceeding rapidly enough is an open question. The new uprising in arms is not impossible, should the people desire it. Mexico belongs to the raza and they know it. In their minds, in their hearts and in their memories the revolution still lives. They are the revolution and they will never be enslaved again.

But perhaps the deepest dreams of Mexico are more evident in its new Art and Literature. The murals, paintings, and graphic illustrations of Diego Rivera, Jose Clemente Orozco, David Alfaro Siqueiros and Rufino Tamayo express the New World in terms never before seen in this hemisphere. The "melting

pot" of the United States is superficial, at best, when compared to the titanic racial and cultural fusion that evolved the mestizo. Here was no European strain blending with another distantly-related European strain, but the raw seed of one ancient world race with another.

Mexico looks into the future to a day when the most diametrically opposed races and cultures of the world will be able to come together and evolve new multifold blends of mankind. The American "melting pot" is operating on the same principle, but the speed of this society has replaced real fusion with an easy conformity, for the sake of efficiency. Such as it is, Negroes, Orientals, and Indians are still not being thrown into the pot in wholesale quantities.

By contrast, the people of Mexico reflect all the colors on the human spectrum, as well as all the beliefs concocted by the mind, at any time, in any place, from savage primitivism to Olympian intellectuality - and all of these extremes are nonetheless as Mexican as they are human.

The difference is that Mexico is growing from beneath, upwards from the blood-root, blending its diverse elements together as a gigantic tree blends its sinews and gathers strength. America is breaking things down, scientifically disintegrating the hard cultural cores of peoples and melting the thin residue into solution.

This difference spells new tragedy for the Mexican American. That part of the raza that came to the United States just as Mexico was claimed by its real inhabitants missed out on one of the first rewards of the Revolution: self-respect. They crossed the border, and their remembrance of the patria was forever stained by memories of festering poverty and hopeless misery. For all their hopes of material gain, their immigration meant a spiritual regression, for them and for their sons - a legacy of shame for being of Mexican descent in the land of the gringo.

III

I am, of course, mostly referring to the "low grade illiterates... the largest group of Mexican immigrants," (to quote Bogardus) "the unskilled laborers who have immigrated in recent years." In other words, the RAZA.

The raza which has sat on dirty benches in the canvas-covered flatbeds of dilapidated trucks on their way to seek the golden opportunity.

The raza which has been herded into labor camps and then likewise herded into the fields at sunrise to pick cotton, prunes, broccoli, potatoes or any of the crops that support the Agricultural Industry of America.

The raza which has been seen on the clean streets of American cities in broken-down cars stuffed to the axles with dark, dirty Indian-looking children; and which is always an embarrassing sight to the gringo who turns and walks away in easy disgust and complacency. The raza which still insists on eating beans and tortillas, and on speaking Spanish, in spite of documented evidence - available at all County Health Centers in English - that a well-balanced diet is a prerequisite for health and social status.

The raza which still bears the raw scars of poverty and so looks more like the old followers of Villa

(continued next page)

and Zapata than clean-cut American citizens.

The raza which is the impoverished rule and not the prosperous exception in California, Arizona, Colorado, New Mexico, and Texas; and which was disinherited at the border of any claims to or pretensions of cultural dignity.

The raza which remains unskilled, low-grade and illiterate because the process of Americanization has slowly drained its lifeblood of leaders for generations. The raza which needs to come to know itself as the RAZA - los de abajo de 1964: OUR PEOPLE AND OUR MUTUAL CHARGE, IN THE NAME OF ALL SOCIAL CONSCIENCE AND COMPASSION.

— Luis Miguel Valdez



John Castro
for
Supervisor

How deep must our concern be before we are moved to act to reshape our County government in the image of the people? Is all our talk about democracy just a hollow beating of gums?

The big ranchers and businessmen are well represented on the Board of Supervisors. It is only the rest of us in the Second District, the homeowners and working people, who are left out. This June 2, we have a chance to change all that with the election of JOHN CASTRO.

John's name is now known to most of the voters, and each week increasing thousands are coming to know the man and the issues also. JOHN CASTRO is knocking on a minimum of 200 doors each evening. The precinct work coordinated in our headquarters is reaching substantial numbers.

The voters are impressed with John's sincerity and ability and willingness to tackle the problems that have been dodged for so long. But there is a desperate need for people to walk and talk in the precincts.

We can win - and win big - but we will not win if those of you who know the score will not work. In this election, we can replace the brutal indifference of "BIG SAM" with the enlightened leadership of a man who knows our needs and who knows this County from the bottom up - a man who can ably represent us all --- JOHN CASTRO.

If you have a conscience about our people and our County - use it and be guided by it. These are the times that try men's SOLES.

VOTE June 2



CY 2 - 4273 195 DEVINE ST.

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HUMBERTO GARCIA
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Dichoso el que tiene Madre

Dichoso el que tiene madre
Y la quiere bien honrar,
Que no sea un grande cobarde
Y la quiera a ella negar.

A honrar al padre y la madre
Jehova te dirigira
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Tus dias el extendera.

¡Fíjate en la gran promesa
Que el Señor a ti te ha dado
De darte grande riqueza
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De extenderte los dias
Con dicha y felicidad,
Con gozo y con armonías
Darte a ti la eternidad.

Y aquí yo tengo a mi madre,
¡Que privilegio me queda!
Con gozo y con gran alarde
¡Me queda la primavera!

Madre que en su seno cria
Nadie puede sustituirla,
Es una grande armonía
Del que vino a redimirla.

Contemplando hacia el pasado
Yo lo podre ahora mirar,
El dolor que le ha costado
A ella este pobre mortal.

Madre, madre, siempre quiero
Tenerte yo aquí a mi lado,
Con gozo y paz yo anhelo
No ser de ti separado!

Quisiera tenerte siempre
Y amarte en sinceridad
Y contigo estar consciente
Al lado de la verdad.

Me da pena terminar,
Quiero siempre estar cantando
Al que nos vino a salvar
Que siempre nos esta amando.

!!!La Madre mas grande que hubo
Se llamaba ella Maria,
Pues al mesias ella tuvo
El amor en armonia!!

Felix Montalvo
108 North 32nd Street
San Jose, California

QUE BUENO ES TENER PAPA

Que bueno me queda padre
Muchos años ha vivido,
Y tambien me queda madre
¡Que privilegio he tenido!

Yo quiero mucho vivir
Y agarrarme a la promesa,
Y por siempre subsistir
Y que no tenga tristeza.

Yo quiero a mi padre honrar
Que de mi no se averguence,
Y siempre pueda alabar
Al grandioso rey celeste.

Es un grande privilegio
Tener a mi padre vivo,
Y estra en el colegio
Y no ser un fugitivo.

Honra a tu padre y a tu madre
Es el quinto mandamiento
Y gozo incommensurable
Tendras ti siempre perfecto.

Mira, aqui tengo a mi padre.
Mucho por mi el ha sufrido,
Y yo he sido muy cobarde,
No siempre le he obedecido.

No quiero yo separarme
De mi papa nunca, nunca,
Y siempre yo recostarme
En la verdad que me gusta.

Yo no quiero terminar
De honrar a mi papa
Y siempre quiero alabar
Al que bien nos juntara.

Al que hizo a Adan y Eva
Y bien nos sustentara
Nos prepara una era
Que por siempre durara

Papa, yo he sido muy malo,
Le pido a usted perdon.
Ore al padre soberano,
Que nos de la salvacion.

Fin, pero recuerda, no completo

Felix Montalvo
108 North 32nd Street
San Jose, California

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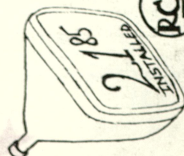
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SAN JOSE



Aquí... MEXICO



Catalina Barragan

Netzahualcoyotl, además de rey fue un gran poeta a quien se atribuyen varios poemas y cantares, de los cuales solo dos han llegado a nosotros, un poco modificados, tal vez por quienes los escribieron, pero que sin embargo—conservan su fisonomía primitiva y nos dan una idea de la importancia de la poesía antes de la conquista.

El siguiente es uno de estos poemas, escrito en lengua nahuatl y su traducción en español:

NONANTZIN

Nonantzin ihcua ni miquiz
Mo tlecuilpan xinechtoca;
Ihcua tiaz titlaxcalchiuaz
Ompa nopampa xichoca.
Ihuan tla acah mitzlahtlania;
Nonantzin, ?hleca ti choca?
Xiquilhuiz: ca xoxouhui in cuahuatl
Ihuan in nechochoctia,
Ica cecenca popoca.

Madre Mia

Madre mi cuando me muera,
Entierrame junto a tu hoguera,
Y cuando vayas a hacer tus tortillas
Allí, llora por mí.
¡Si alguien te pregunta
Madre mia, por que lloras?
Contestale: esta muy verde la leña
Y me hace llorar
con tanto humo.

Dr. Ivan T. Hendren

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Martes y Sabados 9 - 12
Lunes y Juev. 7 a 9:00 p.m.

Sufre de Dolor de Cabeza, corto de resuello, del corazón, presión de la sangre, del estómago, hígado, condiciones de la piel, de los riñones? Tiene un dolor en el cuello y en la espalda? Sabe Ud. que torceduras de la espina dorsal ponen presión en los nervios y cierra las fuerzas necesarias de los nervios que se transmiten del cerebro todos los órganos del cuerpo. Esta fuerza de los nervios dirige la función de los órganos y cuando hay interferencia causa mal funcionamiento de estos órganos.

Su doctor QUIROPRÁCTICO buscará las causas de este mal funcionamiento de sus órganos con análisis científicos quiroprácticos. El doctor consultará con usted de sus problemas de Salud GRATIS para determinar si usted es de aquellas personas que responden a los tratamientos Quiroprácticos.

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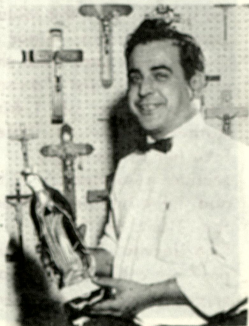
ARTICULOS
CATOLICOS

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NOVENAS
ESTATUAS - CUADROS
VELADORAS

(En seguida de PARISIAN
DELICATESSEN).

CY 5 - 2130

49 W. San Fernando





Gilbert Solarez

Camarada Giloeer.

You don't know me but I am a regular reader of your controversial column. In fact, my sister reads it, my mother reads it, my father reads it, my wino uncle reads it and our dog chews it up. About two issues ago my ex-girlfriend wrote to you about all my faults, now it's my turn to tell you a little bit about her:

1. She is so bossy, wants to know what I do from day to day.
2. In fact, I disconnected my phone, she used to call me at all hours of the night, besides, she did not want to pay my phone bill any longer.
3. One night I caught her peeking through my window and she almost caught me in an embarrassing position.
4. She thinks her so called girlfriends are loyal to her. She doesn't know that I have made out with most of them.
5. Biggest reason I got tired of her is that she is starting to get fat. I figured it was time to move out!
6. I didn't get a thrill out of her anymore. You know how it is, the grass is always greener on the other side.
7. Her mother doesn't like me because I caught her making out with one of my buddies. How was I to know she was her mother? Can't blame her mother for stepping out on the old wino of her father after all he looks like he is living on borrowed time.
8. She failed to tell you that she had been married before and tried to make everybody think that she was pure and fine like Vintage wine.
9. She has a little boy, but what makes me mad is that she tells everybody that he is her brother.
10. She is constantly seen in local ballrooms with a bunch of young girls playing the part like a young princess.
11. What I hate about her is that stupid bleach hair of hers. I would have married her if only she hadn't been married before.

P. S. Gil, don't mention my name or my wife will find out. After all, we have been married for a long time.

ANSWER:

Be a man, don't let a woman walk all over you. You are doing a good job in not letting your wife know about your escapades. We ought to get together one of these days and go to Santa Cruz, I know a couple of hot tomatoes who never say "please don't!"

ABOUT POLITICIANS:

Everybody wants to be a leader. In San Jose we have nothing but Chiefs and no Indians. Too much yak yak and no action. Too many political organizations on paper only. Nowadays every politician wants to help the Mexican people and his pocket-book. Ha ha ha. They tell me that I need help, that people are taking advantage of me, that I should contribute to their cause because I shall be saved, blah, blah, blah!

If they are so interested in me, why don't they loan me \$5.00? In fact, I get invited to champagne parties with free booze, free everything, but don't forget the donation.

ABOUT ROMANCE:

Fellows, have you ever parked with your date up yonder in them there hills of Alum Rock Park? Say, around midnight, when the moon is full and your eyes are sparkling bright (probably from boozing it up)? You feel to have Spring fever and it tickles your fancy and you promise your date the world at her "small feet"? Well, control yourself, promise her anything and everything and give her Arpege. It's cheaper when you buy it by the gallon.

ABOUT SILLY RIDDLES:

There are five apples on the table. And you took three. Now, how many apples did you have?

Answer: You have three.

You were born in Kentucky and you lived in the state of Missouri. Would the law let you be buried in Missouri?

Answer: Of course not, you have to be dead first!

ABOUT MOTHER-IN-LAWS:

Say that your wife's mother came to live with both of you and she started to make trouble for you, and she was breaking up your happy home. (This question has been asked of well known personalities in San Jose, and these are their answers):

Paul Gary: Well, I would take her over to some bar and get her drunk, then I would call the police and have her thrown in jail for disorderly conduct.

Al Rodriguez: I would try to make out with her and then tell me wife the kind of sinful woman she was.

Joe Rodriguez: I would just let her think that I liked her and the minute she turned her back I would kick her.

George Plata: Man, I wouldn't know what to do, I guess maybe get drunk and let her get tired of me.

Rudy Belluomini: Oh, I don't know. Maybe I would be nice to her and tell her how nice it would be if she took a slow boat to china. Then I would see to it that the boat sunk in the middle of the ocean.

Gasper Espinoza: Since I'd be in love with my wife I don't really care what she did to me.

El Machete: First I'd send my wife for a box of cigars and a bottle of T-bird wine and then I'd chop my mother in law to little pieces with my machete and feed her to the dogs.

Manuel Fernandez: I think I would buy her a guitar and have her sing mariachi songs to me while I watch the Giants on TV.

Charlie Molina: I'd give her ten bucks and make her pose in a bikini, take pictures with my camera, then spread them all over town.

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Ernie Vasquez

DONATION OF CANNED GOODS TO U. F. D.

One hundred and fifty cases of assorted fruits were donated to the United Food Drive Committee by Mr. John Hansen, Vice President-Treasurer of U. S. Products Cannery, 570 Race Street, San Jose, Calif. Value of food donated is approximately \$773.00. This food is to be used throughout the year for benefit of needy families in Santa Clara County. The food was transported from the U.S. Products Cannery to the Guadalupe Catholic Church at Jackson and Kammerer Streets in San Jose by the following men representing their respective organizations: Ernie Vasquez and Al Minjares - San Jose GI Forum; Sal Ramirez - Santa Clara GI Forum; Rudy Belluomini - Bachelors Club; Phil Vargas - R.V.A. Post #1775; Richard Gomez and his son Ronnie - United Food Drive. This writer wants to thank the above named gentlemen on behalf of the United Food Drive and thanks also to PUENTES BROS. for donating the use of their truck. Mrs. Lupe Gomez, distribution chairman for the United Food Drive, will see that the food is given out to the needy families in our community. The gift of the food by Mr. Hansen was instigated by Mr. Lino Lopez, Director, Mexican American Community Service Project. Mr. Hansen is to be commended for this gift to United Food Drive on behalf of his company.

MARIO VAZQUEZ APPOINTED TO HISTORICAL LANDMARK COMMISSION

Mario Vazquez, Chairman of Santa Clara GI Forum, was recently appointed to the Historical Landmark Commission in the City of Santa Clara. Mario has been very active in Santa Clara City affairs in the past and will make a substantial contribution in his new post. Congratulations, Mario, and keep up the good work.

MEXICAN AMERICAN CIVIC COUNCIL

At the May 13th meeting of the Mexican American Civic Council held in Room #1, 55 Younger Street, San Jose; a resolution favoring the passage of the COMMUNITY CULTURAL THEATRE BONDS was presented by Dr. de Heras. The resolution was adopted by unanimous vote. The county Bond issue was introduced and after discussion, the group endorsed all of the county bonds involved.

Dr. de Heras presented the details of the program which will be followed on Candidates Night which will be held in Room #3, 55 Younger Street, San Jose, on Wednesday, May 27, 1964, starting at

8:00 P.M. All candidates will be invited and each will appear alone and be given five minutes to state his platform. Identical questions will be asked of each candidate for the same office.

The candidates invited are Sam Della Magiore, Robert Kaiser, Euell Rader and John Castro; Ed Levin and Sam Provenzano; John McEnery, William Stanton, Alfred Alves and Jerry Decote; Charles Gubser, Wester Sweet and E. Day Carman. I urge all interested Mexican Americans to attend this very important meeting so that you can be informed of the issues and so that you can make an intelligent choice of the candidates.

FORUM SOFTBALL

On Sunday, April 26th, San Jose and Santa Clara Forums had their long-awaited softball game at Roosevelt Jr. High School. After nine glorious innings, San Jose emerged the victor. Home runs by Santa Clara's Randy Fitzgerald and Joe Lopez highlighted the game. Mike Ybarra (ole number 85) went the full nine innings on the mound for Santa Clara. He only gave up thirty two hits. After the game both teams retired to Kelly Park where cold beer was enjoyed by all, donated of course by the losers.

SAN JOSE FORUM YOUTH DANCE

Don't forget San Jose Forum's Youth Dance to be held at IES Hall on Saturday night, May 23rd, starting with free refreshments from 7:30 PM to 8:30 PM. Music will be supplied by Chris Carmona and his Orchestra. Proceeds from dance to go to youth projects of the San Jose Forum throughout the year.



SCHOLARSHIP COMMITTEE

Manuel Terrazas, Bertha Mosqueda, Ralph Aldama, Linda Minjares, Ed Camuñez, back row: Jess Reza, Louis Mosqueda, Frank Rosas, (not in picture) Moe Cuellar.



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Mr. and Mrs. Pat Vasquez
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Nancy Jean

to

Mr. Richard Michael Gomez

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On Saturday, June 20th at 1:30 in the afternoon
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San Jose, California 1964



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35 Aniversario de Casados

Los esposos Jose y Virginia Mora celebraron su 35avo Aniversario de Casados el día 30 de Marzo en su residencia en el 185 N. King Rd.
En la foto: iz. a der: Louie, Sr. Joe Mora, Marce, Sra. Virginia Mora y Joe, Jr.

Los esposos Mora cuentan con cuatro hijos mas, Benny, Manuel, Raymond y Jesse Mora que les fue imposible atender a la Fiesta debido a estar a larga distancia de esta.

La Sra. Mora es nativa de Los Angeles y su esposo Joe, Sr. de Texas.

FELICIDADES ... I



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A Mi Madre.....

A MI MADRE la Sra. Genoveva Franco Vda de Posada
por Socorro Posada de Hermosillo

MADRE en esta distancia que hoy nos separa
tu recuerdo que es tan grande esta a mi lado
porque se Madre que no me desampara
tu bendicion y tu cariño tan sagrado.

Yo quisiera MADRE mia ser una ave
y volar a tus brazos con amor
porque tu hija ausente ahora sabe
que esta ausencia te llena de dolor

Hoy me encuentro a la orilla de los mares
y sus olas se matizan de tu ausencia
yo te envio de tan lejos mis cantares
y te deseo muchos años de existencia.

Yo deseo con el alma Madre mia
que los angeles del cielo se vajaran
en este diez de mayo grande dia
que esos angeles una orquesta te formaran.

Que las flores con su aroma te envolvieran
que las aguas cristalinas te arrullaran
que los trinos de las aves a ti fueran
y las estrellas con sus luces te alumbraran.

Que del cielo un angel descendiera
que en sus manos trajera a ti una estrella
en tu frente de madre la pusiera
para que alumbres toda tu soledad con ella.

Tu el angel de mi guarda siempre has sido
tu has velado por mi con grande esmero
con amor infinito me has querido
y por eso Madre mia te venero.

Tu que guiaste cuando niña mi primer paso
y me tendias tus brazos cariñosos
a traves de la distancia yo te abrazo
Madre mia grande, dulce, y amorosa.

Y en tu regazo tivo me sostenias
me protegias Madre con celo
cuanto por mi Madre sufrias
cuanto penuria, cuanto desvelo

Tu eres lampara botiva en mi existencia
eres guia en mi vida peregrina
eres toda amor luz y behemencia
eres tu como una ada madrina.

Yo no puedo pagarte Madre con nada
tus sacrificios y tu desvelo
solo le pido con fe a este cielo
que te conserve Madre adorada.

Yo te admiro Madre mia con amor
porque pronto tu muy-sola te quedaste
pues mi padre se marchó con el Creador
te quedaste recordando al que adoraste.

Nos brindaste Madre mia tu calor
cuando huérfanos nos quedamos sin mi padre
soportaste heroicamente tu dolor
y nos diste tu calor de dulce Madre.

El se fue en el viaje que emprenden los eternos
y dejando en ti un dolor triste y profundo
abriste tus brazos para protejernos
como el cristo que abrió sus brazos para proteger al
mundo.

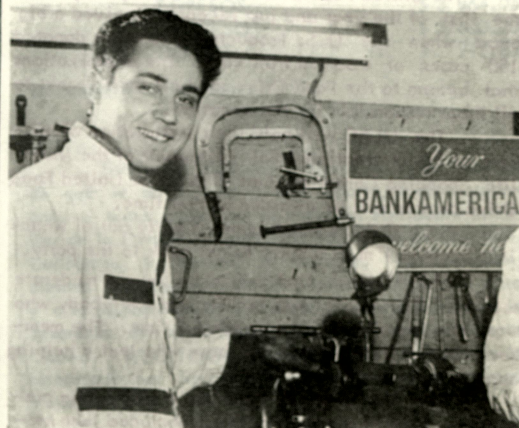
Un calvario a sido tu vida en este mundo
has sufrido tu pena de verdad
has sufrido con dolor profundo
como la Virgen de la Soledad.

Ya me despido Madre Bendita
recibe todo mi corazón
y no te olvides mi Madrecita
de enviarme siempre tu bendicion.



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Reparaciones en General

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Club Riviera



Harold Martinez

We were very glad to see some of Club Riviera's former members. Included were the Jacobo Brothers, Friday and Joel Aguilera, and the first Riviera President, Rudy Moya.

After the dance all the members met at Frank Espinoza's home and we all had a very wild time, including that debonair Casanova Humberto Garcia. Our club representative was there with all her radiant beauty.

Riviera's softball team emerged victorious the day after when Joe Lopez spun a neat three hitter vs. Club San Joaquin as Riviera defeated them 3-1. The game took place May 17th at Columbus Park.

A large delegation from the Tracy Chapter of the CSO attended our dance last Saturday. Included in the group were Eleanor Andrade, Willie and Frances Zaragosa, Keith and Lola Stewart, Junebug and Husta Cuellar, Bobbie and Helen Aguirre, Joe and Terry Moreno, Manuel and Jennie Saenz, Tommie and Josie Rangel, Madeline Rangel and Robert Grijalva.

AROUND TOWN

The United Food Drive has been very busy since the first of the year and just recently received a big boost when the U.S. Products Corporation donated 150 cases of assorted fruit cans. The organizations that belong to the Food Drive send all their thanks to all those responsible for the donation.

The ULAC will hold their installation of officers at the International Fair Restaurant at the Moonlite Shopping Center on June 27th. The United Food Drive awards will be awarded at that time.

P.S. If this column seems slightly out of whack it is because I'm in a hurry to get back to the party.

Club Riviera's first annual ball was a moderate success. The music was terrific and everybody who was able to attend had a wonderful time. The members would like to thank all those who lent a helping hand in ticket sales.

The list of guests read like a Hollywood premiere. Some of our special guests included John McEnery, candidate for assemblyman from this district; Mayor Robert Welch of San Jose; recently elected Alviso Councilman John Calderon; and the Presidents of the various ULAC organizations such as Richard Gomez, RVA Commander; Mary Vergara, President of Club Selene; Ray Villegas, President of La Epoca De Oro; Manuel Morales, former President of La Comision Honorifica Mexicana and Mario Vazquez, Chairman of the Santa Clara GI Forum. There were several special guests and they were Hank Coca of

Furniture Discount House in San Jose; Lena and Joe Manriquez of ULAC and last but not least our special guest Dr. Ernesto Galarza, the champion of Mexican labor forces.

A very special thanks goes to our master of ceremonies Candelario Veliz for the outstanding presentation of our program. Also very special thanks to our sponsor Hank Coca for the donation for our door prize, and to the rest of the donors, Crown Jewelers on First Street, San Jose; Procter Jewelers and Kay Jewelers also on First Street; The Majestic Meter Plan on Santa Clara Street and The Eastern Wholesale Furniture House in Santa Clara. Other donors were the Rainbow Ballroom donated two passes to see Perez Prado and two passes were donated by the Santa Clara GI Forum's Noche Ranchera in June.

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REPORTE de FINANZAS

Concerniente a las Fiestas Patrias del 16 de Septiembre de 1963, que rinde al Consulado General de Mexico en San Francisco, al Consulado Honorario de Mexico en San Jose, y a la Honorable Colonia Latina del Condado de Santa Clara, la Tesoreria de la Comision Honorifica Mexicana de San Jose, Calif.

CONCEPTOS

INGRESOS:

Entradas por la campaña de las Sritas candidatas en el siguiente orden:

Elsie Navarrete, reina	\$ 286.00
Gloria R. Muñoz	258.60
Trinidad Gutierrez	207.80
Mary Guerrero	183.45
Mary Ann Paez	183.45
Ella Calderon	102.65
Polin Balderas	95.00

Total 1, 277.15

Utilidades que dejo el baile por la venta de 861 boletos a \$2.50 cada uno	\$ 2, 152.50
Venta de boletos para el primer banquete	164.58
Venta de boletos para el banquete de la reina y su corte de honor	56.00

Total de Ingresos \$ 3, 650.23

EGRESOS:

Pago a AUDREY'S Store por compra del vestuario de las Sritas. candidatas	\$ 480.21
Duplicating Service	10.09
Por renta del Civic Auditorium durante el dia	290.25
Por renta del Auditorio Civico durante la noche	50.00
Por una ofrenda floral para el monumento del Padre de la Patria en San Francisco	31.25
A LA COCINA restaurant por desayuno	15.97
Al mismo lugar por cena de las personas que decoraron el Auditorio Civico	14.61
Al mismo lugar por el mismo concepto	3.38
Por renta de magnavoces para la tribuna de honor	35.00
A PAUL'S Jewelers por compra de una corona y dos diademas	14.25
Pago a la misma joyeria por gastos del desfile	208.62
Ayuda a un mexicano necesitado	5.00
Pago a CHAS. C. NAVLET CO. por adornos florales para el segundo banquete	20.80

Por el manto de la reina	44.79
Por mover el trailer de la C. H. M.	1.50
Pago a Mobil Service por el mismo concepto	1.00
Pago al propio lugar por el mismo concepto	3.60
Compra de gasolina para el desfile	1.00
A CHAIR MOBIL por gastos del desfile	2.00
A TONY MOBIL por el mismo concepto	1.00
Por el primer banquete	170.00
Por las cartulinas del Mariachi Infantil	38.50
A PAUL'S Jewelers por gastos del desfile	284.80
Al mismo establecimiento por trabajo de escritorio	34.80
Por renta del trailer para la reina y su corte	100.00
▲ DUPLICATING SERVICE	8.27
Por gastos en el servicio del Auditorio Civico durante el baile	1, 283.25
Por servicio telefonico	3.44
Por llamadas a Mexico	97.35
Por la recepcion del Hotel Sainte Claire	53.67
Por el segundo banquete, o sea, el de la reina	176.80
A la Banda de Guerra de South San Francisco	75.00
Por compostura y decoracion del Auditorio	15.00
A San Jose P. W. PAPER CO.	13.23
Al Concilio de la Ciudad por licencias	5.00
Compra de calzado para las Sritas candidatas	33.80
Por gastos extraordinarios de las Sritas candidatas	210.00
Pago a DUPLICATING SERVICE	1.25
Al fotografo oficial de las Fiestas Patrias	25.00
Total.....	\$ 3, 864.05

DEFICIT que dejaron las Fiestas Patrias del 16 de Septiembre de 1963:

EGRESOS:	\$ 3, 864.05
INGRESOS:	\$ 3, 650.23
DEFICIT:	\$ 213.82

La Tesorera en funciones:

Maria de la Luz Sanchez

NOTA:

Todas las partidas y movimientos de finanzas de que se da cuenta en este reporte, fueron ordenados o autorizados por el entonces Presidente Interino de la Comision Honorifica Mexicana de San Jose, California, Sr. Manuel F. Morales. Los correspondientes comprobantes de las partidas, estan a la vista y a la disposicion de quien quiera comprobarlos en la Tesoreria de la Comision, 426 Royal Avenue de esta ciudad. AUDITORIA practicada a peticion de la interesada por las personas cuyos nombres se insertan a continuacion:

Efren G. Velasco, Contador Pompeyo Garcia
Ing. Arturo R. Rodriguez
quienes testifican al publico la exactitud de este reporte, en la segunda publicacion del mismo.

**Obtenga su Revista EXCENTRICO
en las tiendas que aqui se anuncian**



Primera Comunión

WILLIAM NIETO, JR.

8 años de edad

Padres:

William, Sr. y Virginia Nieto

Sabado 2 de Mayo

Iglesia Sagrada Familia

Padrino: Jesus Lopez



SYLVIA PEREZ

9 años de edad

Padres:

Francisco y Ma. Laura Perez

Madrina: Bertha Lopez

Sabado 2 de Mayo

Iglesia Sagrada Familia



CARLOS PEREZ

11 años de edad

Padres:

Francisco y Ma. Laura Perez

Sabado 2 de Mayo

Iglesia Sagrada Familia

Padrino: Jesus Lopez

ROBERT PEREZ

10 años de edad

Padres:

Francisco y Ma. Laura Perez

Sabado 2 de Mayo

Iglesia Sagrada Familia

Padrino: Jesus Lopez



fotografía
EX-CENTRICO



Padrinos de Ramo:

Tony Gonzalez y Angie Gonzalez

Padrinos de Lazo:

Juan Flores y Nora Terrazas

Adauto H. Flores

Maria Z. Flores

participan a Ud. el enlace
de su hija

Rosa Elba

con el Señor

JOE J. ALARCON

Jose R. Alarcon

Maria A. Alarcon

participan a Ud. el enlace
de su hijo

Joe

con la Señorita

ROSA E. FLORES

DAMAS

Sally Sepulveda

Alicia Flores

Margaret Lee

Rose Martinez

Jeusita Garza

Rosalia Sotelo

CHAMBELANES

Frank Sepulveda

Humberto Flores

Abelardo Flores

Homero Flores

Angel Flores

Frank Puentes

Pajecitos: David Garza y Sandra Garza

Y tienen el honor de invitar a Ud. y a su apreciable familia a la Ceremonia Religiosa que se verificara
el Domingo 14 de Junio de 1964, a las 2:30 de la tarde en la Iglesia Holy Family

91 S. River St.

San Jose, California



Simon Villa



UNION CITY, CALIF.

ACROSTICO AL DISTINGUIDO
COLABORADOR Sr. Simon Villa

Simon Villa es nuestro amigo
Impuesto a la redaccion
Muestra su mente fecunda,
Osado es de Corazon.
Noble es en su expresion,
Vida le da a la escritura,
Ilusion de una pasion
La que hay en toda criatura
Lo digo de Corazon
Al contemplar su cordura.

De parte de su amigo y compañero,
Jose Zendejas A.

El dia 28 de Abril de 1964 se festejo el cumpleaños del distinguido y bien apreciado Rev. Padre Leonardo Herzberg en el Salon Parroquial de la iglesia de Nuestra Señora del Santo Rosario, de la hermosa pintoresca y progresista ciudad de Union City, California.

La fiesta dio principio con las lindas mañanitas ejecutadas por un grupo de cantantes, que dedicaron como una cordial felicitacion al Rev. Padre Herzberg al cumplir un año mas de vida.

En seguida los Reverendos Padres Leonardo Herzberg, Rev. Padre Alario Kilroy y el Rev. Padre Fidelis Kuban, en compania de todos los presentes saboreaban ricos platillos de comida mexicana y deliciosos refrescos. En ese momento se notaba en el rostro de todas las personas alli presentes el regocijo de alegria. Tambien el Rev. Padre Leonardo recibio como regalo de cumpleaños un bien preparado pastel "cake" por algunas damitas. En todo el tiempo que se llevo a cabo la fiesta reino la paz en los corazones de los presentes. Al finalizar la fiesta el Rev. Padre Herzberg dio las gracias por la benevolencia con que cada uno de las personas cooperaron para el festejo de su cumpleaños y anticipo el deseo mas ferviente de cada madrecita pasara un feliz Dia de Madres en compania de sus hijos.

-- por Simon Villa.

A LA SOMBRA

Tu cuerpo bello de tez morena
yo lo contemplo con gran pasion
miro tus formas como un poema
Dulzura siento en mi corazon.

Tus lindas formas te dan Belleza,
son armoniosas como una flor,
Bella morena de gran nobleza
Dios te bendijo, para el amor.

En todas partes tu te reflejas,
a toda forma le das tu amor
Bella morena tu no me dejas
y en las tinieblas, causas temor.

Cuando el sol sale, tu me persigues
y con la luna, te me unes mas.
Mas en lo oscuro ya no me sigues
por que alli sombra, tu ya no Das.

Autor: Jose Zendejas A.

Dr. NOE ARRAZATE, D.C.
PRACTICA GENERAL

HORARIO: De LUNES a SABADO
3:00 p.m. a 7:00 p.m.

ENFERMEDADES de SEÑORAS y NIÑOS

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McKINLEY P.T.A. Elementary School presented on
March 13th a Fashion Show " EASTER PARADE "
which was extremely successful.

Mrs. Peggy Hancock was chairman and Mrs. Norma
Fairman co-chairman.



*Dave
Sierra*

May 15, 1964

To The Editor
c/o EL EZENTRICO MAGAZINE
195 Devine Street
San Jose, California 95110

Dear Sir:

I am writing this in connection to the Latin American children in our schools.

I am of Latin decent and think that the way some latin parents send their children to school is disgraceful. I have seen some of these children going to school FILTHY, with streaks of dirt going down their legs and hair that isn't combed.

I have a niece in grammar school who says she can not sit next to these children, because they SMELL. I, myself, thought she was joking until recently. I went to visit her class and saw all of this for myself.

What does a person have to do, to shame these people into giving their children a bath and putting clean clothes on them. My parents taught us that no matter how poor you are, Water is always cheap and so is Soap.

When people see these children, it may make them think that all Latin American parents send their children to school looking and smelling like pigs.

To the mothers who are good enough to send their children to school clean and neat, I give my thanks and hope the other mothers will take the hint and face up to their duty, and give their children a chance to grow up and make the LATIN AMERICAN people proud of them. And to make all other nationalities proud to associate with these children in School.

Sincerely yours,

Miss Dee Cecelia

Dee Cecelia (Miss)

VOTE FOR PIERRE SALINGER
U. S. SENATOR

MEXICAN AMERICAN CIVIC COUNCIL
CANDIDATES' NIGHT
WEDNESDAY, MAY 27 - 8 P.M.

Doctor John de Heras, Executive Director of the Mexican American Civic Council (Viva!) is inviting all interested individuals to hear all local political candidates speak at a meeting to be held on Wednesday evening, May 27th, at 8 PM in Conference Room #3 of the Welfare Building, 55 Younger Street, San Jose.

Invited to speak are John Castro, Euell Rader, Robert Kaiser, Big Sam, Ed Levin, Sam Provenzano, John McEnery, William Stanton, Al Alves, Jerry Decote (?), Charles Gubser, Wester Sweet and E. Day Carman.

Amigos, I am not going to beat around the bush. I am for the following candidates in the respective races:

JOHN CASTRO FOR SUPERVISOR

JOHN CASTRO FOR SUPERVISOR

and

JOHN CASTRO FOR SUPERVISOR

* * * * *

Concerning politics, and all good democrats should be concerned: A man who is quite well known to me is running for a post on the County Central Committee, 4th Supervisor District. I do not believe that this man, ROBERT E. DROBOT, is the man that any Mexican-American would want on the Central Committee: Let's give an example:

Question by David Sierra: "Bob, what do you think of John Castro and Sam Della Maggioro?"

Answer by Mr. Drobot: "John Castro is a nut. So is Della Maggioro. For \$10,000 dollars a year, the taxpayers should get more than that. Castro is a jerk plumber, that's all. I know, he did the plumbing for our democratic headquarters!"

Mr. Drobot: "All Mexican-Americans are for Cranston; MAPA, the GI Forum....."

Mr. Sierra: "The GI Forum doesn't endorse anyone, Mr. Drobot. You're wrong!"

The following conversation between Mr. Drobot and yours truly took place on May 6, 1964, at approximately 3:15 P.M.

Remember: Vote for the man who thinks most like the way you think. ONLY HE can fully represent you once he gets into office! Think!

I believe that Pierre Salinger is better qualified than Alan Cranston for U. S. Senator because he is already familiar with Washington and how doors are opened and things done on Capitol Hill.

Cranston has done an excellent job as Controller for the State of California. This is a very important job. I believe that the people of California should keep Cranston on the job HERE, not 3,000 miles away. California is the fastest growing state in the union and we need good men here. Keep Cranston on the job in Sacramento! We need him here!!

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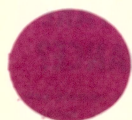
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" ME DICEN EL CONSENTIDO "

Julio Aleman - Adriana Roel

MIERCOLES 27 de MAYO



" FERIAS DE MEXICO "

María Antonieta PONS - TIN - TAN