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Hump Day Hangout entices future alumni during Homecoming Week

The Fresno State Alumni Association is encouraging current students to join its organization prior to graduating with its [Hump Day Hangouts](#) campaign featuring events at the Smittcamp Alumni House 4-7 p.m. Wednesdays.

The first event is today (Oct.16) as part of Homecoming Week. Activities include the 2013 Blue Light Stroll Off stomp/dance competition between multi-cultural fraternities and sororities on campus.

Food for tonight's event will be sponsored by Buffalo Wild Wings. It will also feature games such as foosball, air hockey, ping pong and darts. Students who attend will receive tickets to the Bulldogs volleyball game Oct. 17. There will be special appearances by members of the volleyball and football teams.

The hangout is sponsored by the Bulldog Event Group, a nationwide full-event rental company based in Fresno that specializes in rare and hard to find products, rentals and equipment for youth, college and corporate event markets.

The Hump Day Hangout campaign includes the creation of a YouTube video that brought a live camel to campus in September: <http://youtu.be/D5MTZU-stj4>. Other Hump Day Hangouts are scheduled Nov. 13 and Dec. 18.

Blair E. Smittcamp, assistant director of Student and Alumni Engagement for the Alumni Association, said students are being recruited because the FSAA is an all-inclusive membership model association, which means the minute students walk onto campus, they're considered an alum.

"So for the FSAA, we want to make sure the students know they're a Bulldog for Life, an Alum from Day One," Smittcamp said, citing campaign themes. "We want to welcome them into the alumni house and make sure they know that we're going to be a part of their collegiate career the moment they walk onto campus as well as far after graduation."

For more information about the Hump Day campaign, contact Smittcamp at 559.278.1651.

Other Homecoming events this week include:

- A concert at noon Oct. 16 with 40 Watt Hype and the Spirit Bowling Competition 1-4 p.m. in the USU Rec Center. Students wearing Bulldog Gear will get two bowling games plus shoes for only \$3
- A student clubs banner-decorating contest with banners now displayed on the University Student Union windows. Contest winners will be announced at the volleyball game in the Save

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Mart Center Oct. 17. They will receive tickets to the Paramore concert Oct. 22 and the Homecoming football game against UNLV Oct. 19.

- An office-decorating contest with judging scheduled for Thursday afternoon. Office contest winners will be announced at the Red Friday event in the USU Pavilion 9-10 a.m. Oct. 18.
- The [Red Wave Homecoming Pep Rally](#) Friday, Oct. 17, from 7-8:30 p.m. in the Red Lot at Bulldog Stadium. A drawing for tickets to the Nov. 15 Zac Brown concert at the Save Mart Center will be held for the first 50 persons to check in.
- The [Top Dog Gala](#) honoring outstanding alumni in the Save Mart Center at 5:30 p.m. Friday will be broadcast live over the Mountain West Network at www.gobulldogs.com/videos (click "Live" and then select the Top Dog Alumni Awards Gala event).
- On game day Saturday, a student tailgate will be held near the residence halls at 5 p.m.
- **The** second-annual 'Bring It Home' weekend for Fresno State football alumni featuring the KYJO **2nd Annual BBQ Cook-Off will be from** 11 a.m.-2 p.m. Oct. 19 at O'Neill Park (Barstow and Woodrow).

Related links:

- [Hump Day Hangouts](#)
- [Homecoming press release](#)
- [`Bring It Home' Football Alumni Weekend](#)
- [Bring It Home Weekend Promo](#)
- [KYJO's 2nd Annual BBQ Cook-Off](#)
- [Top Dog Gala press release](#)

By [Tom Uribes](#) | October 16th, 2013 | Categories: [PRESS RELEASES](#) | Tags: [alumni](#), [event](#) | [1 Comment](#)

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