

VENTURA COUNTY COMMISSION FOR WOMEN

Human Services Agency

505 Poli Street

Ventura, CA 93001

(805) 652-7611

www.vchsa.org/cfw

COMMISSION MEMBERS:

DISTRICT I

Cindi Love
Cecilia Fargo
Diana Goodrow

DISTRICT II

Janis Gardner
Elizabeth Wagner
Lyndsay Heitmann

DISTRICT III

Rosalinda Figueroa
Sharon Hillbrant
Maryancy

DISTRICT IV

Jan Lawrence
Bonnie Warrington
Cynthia Hollister

DISTRICT V

Bea Gan
Ina Howard
Ruth Ann McAllister

MINUTES

July 31, 2004

Senior Nutrition Center

2220 Ventura Blvd.

Camarillo, CA

Strategic Planning Retreat

1. Call to Order by Chairperson Goodrow at 10:00 a.m.

2. Roll Call

A Cindi Love	P Lyndsay Heitmann	P Cynthia Hollister
P Cecilia Fargo	P Roslinda Figueroa	P Bea Gan
P Diana Goodrow	P Sharon Hillbrant	P Ina Howard
P Janis Gardner	P Jan Lawrence	P Ruth Ann McAllister
A Elizabeth Wagner	P Bonnie Warrington	

3. Opening Exercise: Led by Commissioner Figueroa

4. Working Agreement: Commissioners agreed on rules to be observed during retreat Maricela Morales – Retreat Facilitator

5. Hopes/Expectations:

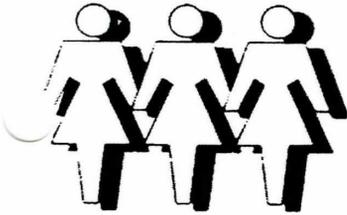
- Get results – implement ideas
- Goals for this year
- Clearly define and prioritize our goals
- Commitment to work together more closely
- Linked to Mission Statement
- Goals must be realistic – Come prepared to monthly meetings
Extra Committee meetings will be necessary
- Continue to share ideas
- Define ourselves, our role, our goals
- Explore strengths of each Commissioner
- 1 or 2 immediate (3 month) achievable goals
- Use meeting time efficiently

6. SWAT (Strengths, Weaknesses of the Commission, Opportunities, Threats (Challenges)

Commissioners separated into groups and listed, for each group, the perceived strengths, weaknesses, opportunities and threats (challenges) as Commissioners and then went through each group's list collectively.

7. Mission

- VCCW encourages, supports and facilitates the empowerment and education of Ventura County women
- Make recommendations to Board of Supervisors on issues impacting women & families



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7. Mission - Continued

- Coordinate efforts with federal, state and local groups to improve quality of life for women
- Conduct additional studies or tasks assigned or approved by Board of Supervisors

National Association of Commissions for Women 2004-2005 Issues

- Equal rights for women
- WalMart – pay equity
- Women voter participation and as candidates
- Non-consolidation of Commissions
- Support Civil Rights Acts of 2004

National Council of Women's Organizations- 2004-2005 Issues

- Equality
- Violence
- Economic Security
- Family Law
- Women in Prison
- Education
- Employment
- Health Care Access
- Reproductive Health

8. Prioritize Goals – 2004-2005 (July – June)

a. Networking Summit (Diana)

- Coordinate efforts with other women's groups
 - Make recommendations to Board of Supervisors
- Issues vs. programs/activities
Challenges
What needs to be done; legislative issues
Include violence issue

b. Review/Revise Brochure (Jan)

- Need to change WEB address
- Take out Creative Options, etc.
- Place on website?

c. Non-Profit Status (Jan & Diana)

- Need resumes from Ina and Bea
- Need to complete proposal
- Would like to see sample of another proposal
- Work with/through Community Partners

d. Website (Cindy)

- Cindy now has access

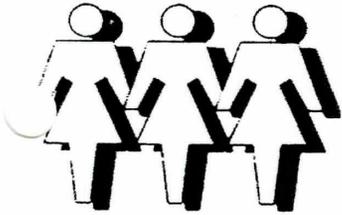
e. Child Support Issues (Bonnie)

- Discontinued C.S. services in East County
- Re-institute Family Law Forum – focus on East County
- Bilingual
- Child Support Collections – Education on how to navigate the 'system'
- Enforcement — Ombudsman Position – evaluate
- Collaborative Partners? – Women Lawyers Association

f. Health Symposium for Women (full day) (Bea)

- Promotion, education, advocacy
- Collaborative Partners? Ventura County Healthcare agency

8. Goals – 2004-2005 (Continued)



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g. Board of Supervisors Report – Annual (Janis)

- Commission Activities
- Written & Submitted
- Public presentation to Board of Supervisors (Time Certain)
- Add requested budget/In-kind member collective contributions
- Visibility – Publicity
- Input from each member
- Can be useful to 501c3 proposal

h. Other

- Women's History Month (Ina & Ruth Ann)
Soroptomist
- Women's Economic Justice Project – support (Rosa)
- Collaborate with CAWA (Cecilia) to strengthen collective voice
And NOW (Lindsay)
- Legislative Advocacy linked to state/federal (Bonnie/Cecilia/Diana)
Monitor
Individual action
Group action
- Newsletter (Cindy)

9. Organizational Viability

Governance

- Board of Supervisors Report
- CalWorks Report (June)

Financial & Human Resources

- Non-profit status

Programs/Services

- Networking Summit (February)
- Child Support/Enforcement Issues (June)
- Health Symposium (May 06)
- WEJP – (September/March)
- Legislative Advocacy

Infrastructure

- Brochure (September)
- Newsletter (December)

Visibility & Strategic Relationships

- Website (On-going)
- Women's History Month (March)
- Collaborate with CAWA and LOW (Link)

10. Timeline (2004-2005)

September 2004

- Non-profit 501c-3 – brainstorm
- WEJP
- Brochure re-visited

October 2004

- Outline proposal – October 2nd

10. Timeline (Continued)

November 2004

- Legislative Advocacy – vote (November 2nd)

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December 2004

- Non-profit 501c-3

January 2005

- Board of Supervisors Report
- Newsletter

February 2005

- Women's History Month

March 2005

- WEJP

April 2005

- Networking Summit

May 2005

- Child Support Issues

June 2005

- CalWorks Report & presentation

11. Commissioners reviewed new business cards and approved the format.
12. Checkout and Adjournment 3.00 p.m.
13. Next meeting September 4, 2004 at 9:00 a.m., 2220 Ventura Blvd., Camarillo, Ca.
14. Commissioners' Mileage/Hours/ Expense Report - July 2004

Diana Goodrow	400/60/\$700
Jan Lawrence	60/10/\$15
Bonnie Warrington	125/75/\$0
Rosalinda Figueroa	30/7/\$8
Bea Gan	50/20/\$50
Sharon Hillbrant	10/5/\$0
Cynthia Hollister	30/7/\$6
Ruth Ann McAllister	20/7/\$0
Ina Howard	16/6/\$8
Cecilia Fargo	30/25/\$20
Janis Gardner	30/7/6
Lindsay Heitmann	30/7/6

Respectfully submitted,
Cynthia Hollister