

*For Sound Judgment in California's Legislature*

**Committee to Elect**

**KEN MacDONALD**

**STATE ASSEMBLYMAN  
VENTURA COUNTY**

P.O. BOX 1681 — VENTURA, CALIFORNIA 93002



**Ken MacDonald**



**QUALIFICATIONS AND EXPERIENCE**

**GOVERNMENT EXPERIENCE:** Elected to the Ventura County Board of Supervisors 1960, and re-elected in 1964. Chairman, Board of Supervisors, 1962 and 1965. Chairman, State Library Development Board. Director, County Retirement Board. Member, State Mental Retardation Board on Standards. Director, California Supervisor's Association. Commissioner, Local Agency Formation Commission. Director, Los Prietos Boys' Camp. Referee and receiver for the Superior Court. Ventura County Community Action Commissioner.

**COMMUNITY SERVICE:** Past Commander, Ojai American Legion Post. Elder and Trustee, Ojai Presbyterian Church. Member, Ojai Masonic Lodge. Ojai Rotary Club; Ventura, Ojai and Santa Paula Chambers of Commerce; Committee for Boy Scout Troop #512 and Cub Pack #2501; Y.M.C.A.; Ventura County Economic Development Association.

**BUSINESS EXPERIENCE:** Successful businessman as President and General Manager, Ken MacDonald Chevrolet, Inc., Ojai, and other automobile dealerships (1954 - 1960). Successful experience in sales management, automotive supplies, Los Angeles (1945 - 1950).

**MILITARY EXPERIENCE:** Enlisted in U. S. Navy (1941) following Pearl Harbor attack. Commissioned Ensign 1943, and assigned to duty as gunnery and communications officer on transport and convoy duty in South Pacific, North Atlantic and Mediterranean areas. Released to inactive duty as Lieutenant, U.S.N.R in 1945. Recalled to active duty during Korean War (1950-52) as staff officer to Commander, Fleet Activities, Japan-Korea area. Current status, Lieut. Commander, U.S.N.R. (Honorary Retired)

**EDUCATION:** U.S.C. graduate with B.S. degree in Business Administration, (1939). Graduate study in law and industrial relations. Manager, U.S.C. Rose Bowl champion football team (1938-1939). Chairman, Student Athletic Council; Secretary, Sigma Phi Epsilon fraternity; Member, Student Senate; Skull and Dagger honor fraternity; Sigma Sigma honor fraternity; and Los Angeles Ephebian Society honorary.

**FAMILY:** A widower for several years, Ken MacDonald is the father of three sons, Stuart, 18; Stephen, 16; and Scott, 11.

**P L A T F O R M**

1. **TAX REFORM.** Property taxes now exceed all realistic limits. There is urgent need for State Legislative action to overhaul California's tax structure. I will actively work to provide relief to the overburdened property taxpayer.

2. **ECONOMIC DEVELOPMENT.** A healthy business and industrial climate providing maximum employment opportunity is the best security for the health and welfare of our citizens. As County Supervisor I supported the location of Minnesota Mining and Manufacturing Co. and North American Science Center in Ventura County. I am currently working to get M.G.M. Studios to establish their facilities here in Ventura County.

I will continue to actively support our agriculture industry through zoning and tax considerations, recruitment of labor and development of mechanical harvest equipment. I will continue my support of the Port Hueneme Commercial Harbor expansion, and will seek State and Federal financial assistance for this vital facility. I will continue to work toward a County-wide plan for water supply, sewage disposal and sea water intrusion control. Research in marine resources will also be encouraged by my office.

3. **EDUCATIONAL OPPORTUNITIES:** Our future as a free nation depends on the education of our youth. Adult retraining must keep pace with industrial change. I will continue to support the establishment of a four year State College in Ventura County, increased State financial support for local school districts and for adult education, better vocational trade programs and compensatory classes for the drop-out student. As a member of the State Mental Retardation Board, I participated in State-wide planning for community care centers and established the first public workshop for mentally retarded in Ventura County. While serving as Chairman of the State Library Development Board, I worked to increase State funding for modernizing our local libraries.



4. RECREATION AND CONSERVATION: Recreation is necessary for the health of our people, and is also a valuable stimulant to our economy. I will continue strong support for further improvement of our State Beach Parks, the establishment of Point Mugu State Park with a direct entrance from the Conejo Valley, preservation of anchovies for sportsfishing, protection of coastal waters from foreign fishing vessels, modernization of Fillmore Fish Hatchery, an off-shore breakwater to protect the entrance to Ventura Marina, maintenance of beach erosion control, and neighborhood beautification efforts including our freeway right-of-ways.

5. TRANSPORTATION: Air, sea, highway and rail transportation is vital to the well-being of Ventura County. As County Supervisor, I maintain constant liaison with the State Division of Highways to speed up construction of freeways in the traffic congested areas of Simi, Rincon, Montalvo and Conejo. Extension of the Santa Paula Freeway to Castaic and the development of the Oxnard west-side bypass is vital to provide freight access from San Joaquin Valley to Port Hueneme Commercial Harbor. I will sponsor legislation to provide more highway construction money for Southern California and Ventura County. I will work closely with local government agencies to assist in the maximum feasible development of our airports, harbors and highways. Full exploration and research of new concepts in rapid transit must be undertaken by the State Legislature.

6. CONSUMER PROTECTION: The consumer deserves a square deal for the dollar he spends and he would be wise to trade with local merchants who depend upon community goodwill for financial success. As County Supervisor I have consistently supported the tightening of our building codes, closer building inspection and the continuous testing of weights and measures. I will work to encourage the schools to provide practical general courses in consumer pitfalls, particularly in the important undertakings of auto and home buying. I will seek protective legislation to lessen the opportunity for the unethical to profit at the expense of the dependent or uninformed buyer.

7. LAW ENFORCEMENT: Law enforcement agencies deserve support in their efforts to protect society. Enforcement alone will not solve the problem. Positive action must be taken to treat the basic causes of criminal behavior, to strengthen the family unit and to develop in our youth a sense of responsibility and a respect for authority. As County Supervisor, I have supported youth organizations seeking to build good citizenship. I have also backed up the Sheriff and the Probation Departments in the establishment of better training activities and youth camp facilities. I have supported community youth delinquency meetings and provided aid to the courts in meeting the juvenile case load.

8. PUBLIC HEALTH AND WELFARE: I will strongly support legislation to reform our Social Welfare program to provide greater flexibility in administration, to correct abuses, to cut needless red tape, to provide Social Workers with greater opportunity to perform rehabilitation work, and to direct the total program toward self-support of the welfare recipient. I will also encourage the use of the work-furlough program to assist in keeping families off relief. I will also continue my support for child immunization programs in poverty areas where medical care is not available because of economic status. We must not permit the State Medicare program to become bogged down in red tape.

9. RESPONSIBLE GOVERNMENT: Government operations, like business activities, must be continuously examined to insure fairness to the investor-taxpayer. Every effort must be made to reduce administrative costs, to improve services and to maintain fiscal responsibility in government. During my term of office as County Supervisor, I have fought to keep the Ventura County tax rate among the lowest in the State of California. I have also been deeply involved in bringing top management personnel into County government which has resulted in many efficiencies which have saved the taxpayers many dollars.

10. RESPONSIVE GOVERNMENT: The taxpayers have the right to expect prompt and courteous treatment from their government. There is a need for close cooperation between units of local government to meet their problems without calling for State and Federal aid. Local government must be reasonable in demanding services or funds from the State and Federal government, and must be protected against arbitrary State or Federal control. Government close to the people is the best government, and I will continue to work toward the objective of providing services in the local areas through branch offices conveniently close to the people.

11. THE OFFICE OF ASSEMBLYMAN: The State Assemblyman representing the County of Ventura should be sensitive to the feelings of the people and should use his office to set the example of dedication and impartial public service. He should encourage and assist the people to solve their problems on the local level wherever possible. He should be willing to take forthright stands on important issues and should be available to the public as much as possible under the circumstances. With this thought in mind, I offer myself to the electorate with a firm resolve to serve the citizens of Ventura County and the State of California.

K E E P   V E N T U R A   C O U N T Y   M O V I N G   F O R W A R D

K E E P   A   S T R O N G   V O I C E   I N   T H E  
S T A T E   L E G I S L A T U R E