



**California State University, Fresno  
Armenian Studies Program  
5245 N. Backer Ave. M/S PB 4  
Fresno, California 93740-8001**

## **Armenian Studies Program News Service**

**CSU Fresno Armenian Studies Program activities as reported in local,  
national, and international media.**

**Spring 2007**

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## ARCHIVE

SOURCE: California Courier: Glendale, CASUBJECT: Tom Bozian to Teach Armenian Dance at Fresno StateDATE: January 11, 2007PAGE: 1 of 1

FRESNO - Internationally recognized dance instructor Tom Bozian will teach a course, Armenian Studies 120T-Armenian Dance, on Friday, February 2 and Saturday, February 3. The Friday session begins at 5 PM and continues until 10 PM in the South Gym, Room 134 on the Fresno State campus. Saturday's class runs from 9 AM-5 PM. Bozian's dance seminar is sponsored by the Armenian Studies Program at Fresno State.

Regularly enrolled students at Fresno State may take the course for free as part of their normal semester course load. There is a \$75 per person fee for the course for non-students and those interested in registering should contact the Armenian Studies Program at 559-278-2669 to receive registration materials. The Dance Seminar is open to the public and is expected to fill quickly, so make sure to register early or one can come to the first day of class. There are no prerequisites for the course.

Bozian was born in Los Angeles, Calif., to Armenian parents and he was raised and educated in Fresno, Calif., receiving his B. A. degree in Russian Area Studies.

At the invitation of the Soviet Armenian government in the early 1970's, Bozian traveled to Yer- evan, where he continued his classical and character dance training graduating from the State Choreographic School Sayat Nova in a three-year program. After returning to the US, Bozian devoted his career to the preservation, performance, and instruction of original Armenian song and dance.

Each year Bozian travels to Armenia to continue his research working with various institutions

and dance specialists, and at the same time, he visits target areas throughout Armenia for the purpose of drawing comparisons of original dances from both Armenia and the Diaspora. He is particularly sought out for his extensive knowledge of Armenian dances from the pre-1915 period.

In addition to the dances of the pre-1915 period and the Caucasian Armenian dances, Bozian specializes in new Armenian folk dances as well as choreography for stage presentation. He regularly tours the Orient and Europe teaching Armenian dance to international folk dance collectives and to groups within Armenian communities.

In 1975, he founded the International Song and Dance Symposium and directed the one-week seminar for five years at the University of Hawaii, Oahu campus and for 20 years at UC, Santa Barbara. Many noted folk dance specialists presented their dance programs at these institutes.

Bozian lives in Los Angeles. He continues his classical dance training, studies musical arrangement and harmony. He also directs "Hye Bar Entertainment" (a DJ service). Bozian is fluent in English, Russian and Armenian.

For more information, contact the Armenian Studies Program at 559-278-2669.

**ARCHIVE****SOURCE:** The Armenian Reporter Int'l: Paramus, NJ**SUBJECT:** Fresno State to Offer Armenian Dance Seminar**DATE:** January 13, 2007**PAGE:** 1 of 1

## **Fresno State to Offer Armenian Dance Seminar**

FRESNO, CA – This February, internationally-recognized dance instructor Tom Bozian will teach a course on Armenian dance at Fresno State University.

The course, titled Armenian Studies 120T: Armenian Dance, will meet on Friday, February 2 and Saturday, February 3, 2007. The Friday session begins at 5:00 p.m. and continues until 10:00 p.m. in the South Gym, Room 134, on the Fresno State campus. Saturday's class runs from 9:00 a.m. to 5:00 p.m.

Mr. Bozian's dance seminar is being sponsored by the Armenian Studies Program at Fresno State.

Regularly enrolled students at Fresno State may take the course for free as part of their normal semester course load. There is a \$75 per person fee for non-students, and those interested in registering should contact the Armenian Studies Program at (559) 278-2669 to receive registration materials. The dance seminar is open to the public and is expected to fill quickly. There are no prerequisites for the course.

Tom Bozian was born in Los Angeles and was raised and educated in Fresno, receiving his B.A. degree in Russian Area Studies.

At the invitation of the Soviet Armenian government in the early 1970s, Mr. Bozian traveled to Yerevan, where he continued his classical and character dance training graduating from the State Choreographic School Sayat Nova in a three-year program. After returning to the United States Mr. Bozian has devoted his career to the preservation, performance, and instruction of original Armenian song and dance.

Each year Mr. Bozian – who is fluent in English, Russian, and Armenian – travels to Armenia to continue his research, working with various institutions and dance specialists. At the same time, he visits target areas throughout Armenia for the purpose of drawing comparisons of original dances from both Armenia and the diaspora.

Tom Bozian is noted for his extensive knowledge of Armenian dances from the pre-1915 period. In addition to these and the Caucasian Armenian dances, Bozian specializes in new Armenian folk dances, and choreographs for stage presentation. He regularly tours the Orient and Europe, teaching Armenian dance to international folk dance collectives and to groups within Armenian communities.

In 1975 Tom Bozian founded the International Song and Dance Symposium and directed the one week seminar for 5 years at the University of Hawaii Oahu campus, and for 20 years at University of California's Santa Barbara campus. Many noted folk dance specialists presented their dance programs at these institutes.

Today, Bozian lives in Los Angeles, amid the largest concentration of Armenians outside of Armenia. He continues his classical dance training, studies musical arrangement and harmony. He also directs "Hye Bar Entertainment" (a disc-jockey service).



## ARMENIAN STUDIES PROGRAM

California State University, Fresno • 5245 N Backer Ave PB4 • Fresno, CA 93740-8001

2007

### ARCHIVE

SOURCE: The Fresno Bee: Fresno, CA

SUBJECT: Fresno State will Host Armenian Dance Classes

DATE: January 30, 2007

PAGE: 1 of 1

# Fresno State will host Armenian dance classes

Tom Bozian, an internationally recognized dance instructor, will teach a course on Armenian dance Friday and Saturday at Fresno State.

The course is sponsored by the Armenian Studies Program at California State University, Fresno.

Bozian was born in Los Angeles and raised and educated in Fresno.

He has devoted his career to the preservation, performance and instruction of original Armenian song and dance.

He has extensive knowledge of Armenian dances from the pre-1915 period and specializes in new Armenian folk dances.

The Friday class session is 5-10 p.m.

On Saturday, the course meets 9 a.m.-5 p.m. Regularly enrolled students at Fresno State may take the course for free as part of their normal semester course load.

There is a \$75 per person fee for nonstudents.

For more info, call (559) 278-2669 or go to [www.bozian.com](http://www.bozian.com).

— The Fresno Bee



## ARMENIAN STUDIES PROGRAM

California State University, Fresno • 5245 N Backer Ave, PB4 • Fresno, CA 93740-8001

2007

### ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJ

DATE: February 10, 2007

SUBJECT: Gazarian's Make a \$1.5 Million Investment in CSUF

PAGE: 1 of 5

**BY PAUL CHADERJIAN**  
*Special to the Armenian Reporter*

FRESNO, CA — Though Native Americans lived here as far back as 6,000 years before Christ, this story begins in the mid-1800s, when a railroad baron established a depot here — setting modern day development into motion.

Spanish explorers had deemed the empty, arid desert uninhabitable, and passed through it, as did the Gold Rush-era '49ers. But when a labyrinth of irrigation canals was built on this mostly-flat terrain, the region's Mediterranean climate allowed waves of immigrants to turn the southern San Joaquin Valley into the most agriculturally bountiful area in the world.

Now this region, dubbed by the media as the "New California," is home to a booming population of more than three million people. It is the raisin capital of the world, produces more than 250 crops, and provides a quarter of the food eaten in the U.S. The Southern San Joaquin Valley's agricultural business brings in more than \$16 billion in revenues every year.

In this booming region, once an empty desert, a retired dentist and his wife, the children of hard-working immigrants, are helping the local university to address regional challenges and to maintain its role as the intellectual and educational center for the Central San Joaquin Valley.

With a gift of one-and-a-half million dollars, Dr. Arnold and Diane Gazarian are establishing a real estate center at California State University, Fresno, and helping to launch the biggest fundraising effort in the university's 100-year history.

"We've been blessed," says Dr. Gazarian when we meet for coffee at his daughter's business, Uncle Harry's New York Bagelry, in North Fresno. "We've really been blessed, and we're fortunate enough to be able to do it. I think it's going to be very good for the valley. I think it's going to help with the education of a lot of people who are interested in this field."

"The Gazarian gift sets the stage for Fresno State and the Craig School of Business to become the central player in real estate research in the Central

Valley," says Dr. Douglas Hensler, chair of the Dean and Sid Craig School of Business at CSUF.

The Gazarians and university officials envision creating a think-tank in the next three years that can execute fact-based planning for growth, a place where academics can pursue specialized degrees, conduct massive research projects, hold symposia, and come together with community and business leaders and the public to jointly address not just growth but also the economic, social, and environmental concerns of the region.

"We talked about the donation with the Dean of the School of Business for a number of months," says Dr. Gazarian, "and the decision was to make the investment in the university. I think that's what it is. It's an investment in the Valley's future, the university's future...and hopefully an investment in humankind."

The Gazarians' generosity and "investment in humankind" began several decades ago. The couple has been behind some major education initiatives, and has served on the Fresno State Foundation Board of Governors for more than 10 years. Dianne Gazarian (nee Berberian) directs the Berberian and Gazarian Family Foundation, and the couple established the Haig and Isabel Berberian Endowed Chair in Armenian Studies at Fresno State nearly two decades ago.

"Diane and Arnold have been the most impressive consistent supporters of the Armenian Studies Program at Fresno State, since they enabled the establishment of the first full-time and functioning endowed chair in any discipline on our campus," says Dr. Dickran Kouymjian, professor, director and coordinator of the Center for Armenian Studies at CSUF.

Dr. Kouymjian, who holds the Haig and Isabel Berberian Endowed Chair, says the Gazarians established the chair in honor of Diane's mother and father. "But their contribution only began with the donation," says Dr. Kouymjian. "For the past 20 years they have been unfailing in their support."

Dr. Gazarian served as the president of the Armenian Studies Program Advisory Board for many years, and Dr. Kouymjian says Arnold and Diane have been generous with their advice and help on nearly every important issue.

"They have also never refused to organize receptions and other events in their gracious home," says Dr. Kouymjian. "They have asked for nothing in return, and both of them and their children never seek publicity or other distinctions. They are hard-working, elegant people, with a permanent concern for the Armenian Studies Program, Fresno State, and their city, Fresno."



## ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJSUBJECT: Gazarian's Make a \$1.5 Million Investment in CSUFDATE: February 10, 2007PAGE: 2 of 5**UNPAVED STREETS AND SIDEWALKS**

When 76-year-old Arnold Gazarian was a teenager, he walked a mile to school and helped out his parents on the family's raisin farm near Fowler, CA. He says he remembers things very vividly, especially his dream to grow up and become a dentist.

"An uncle in Fresno was a dentist," recalls Gazarian. "What I liked about that is that the dental office was always clean. He was never perspiring or dirty working under the vines. I thought, this is a great life, and I want to be working with my hands, and this is what I want to be."

Life on the farm was difficult, says Gazarian. "Mom and dad worked the ranch, as raisin growers. There were no sidewalks out on the ranch, no asphalt driveway. When it rained, it would be muddy. Hot water and heat and cooking was done all on a wood stove, whether it was the middle of summer or dead of winter."

Groceries were purchased on credit until the crop came in and his parents were able to pay their bills. "I guess what we would do is once a week, we would go to an Armenian store in Fresno to do our shopping. After the crop would come in, mom and dad would go and pay off the bill, or try to pay off the bill – almost all of it."

"After World War II was over," remembers Gazarian, "we got at that time a butane stove and a butane heater at the house. And a butane water heater. We'd made our weekly trip to Fresno, and we came home on a cold winter afternoon and it had been installed. And all I did was open the hot water tap – and voila, there was hot water!"

He laughs. "It was like downtown," he says. "I must have been about 13. It is something that I will never ever forget."

After high school, Gazarian attended

*Dr. Arnold and Diane Gazarian: their \$1.5 million gift will establish a real estate center at California State University, Fresno – and help launch the biggest fundraising effort in the university's 100-year history.*

Reedley Community College, enrolled at the University of California at Berkeley for a year, then transferred across the Bay to UC San Francisco's School of Dentistry. He began his dentistry practice in 1956 and retired after 33 years, when the family's farming, real estate, and development businesses began demanding more of his attention.

"Since I was six or seven years old," he says, "that's all I wanted to be, a dentist. Little did I realize that the profession I was going in wasn't the cleanest in the world. The mouth has more bacteria than any place else in the body."

But though it wasn't exactly the clean job he had envisioned, dentistry ended up being a very rewarding profession, says Gazarian.

"My patients were the light of my life," he says. "I'd wake up in the morning, and I couldn't wait to get to work, because I enjoyed it. It was a great profession, in that I was usually done by five o'clock, and Dianne could have dinner on the table at six o'clock to eat with the kids, and we always did. Six, 6:15, every day, dinner was on the table, and we sat around as a family and had dinner."

The Gazarians, whose parents came from Kars and Kharpert via Massachusetts, raised four daughters, and now have five grandkids. "This is my third daughter that owns this place," he says, referring to the Bagelry. "She and her husband put together Uncle Harry's and now Betty's Sandwiches, named after my mother-in-law. My father-in-law was known as Harry back East, and my mother-in-law always used to call him Harry. My mother-in-law's name was Isabelle, but everybody called her Betty."

When the Berberian and Gazarian family business began demanding more of his attention, Dr. Gazarian had less and less time to practice dentistry. "We farmed about a couple of thousand of acres between here and Modesto," he says. "Our major crop was almonds. We also farmed cling peaches, cherries, citrus, grapes and, table grapes."

When his father-in-law passed away, Gazarian found himself spending more time in the property management and development businesses. "Every time someone would call, I literally had my hands in someone's mouth. So, it got to the point that I had to move on. It was time to close chapter in the book and open up another chapter."

## ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJSUBJECT: Gazarian's Make a \$1.5 Million Investment in CSUFDATE: February 10, 2007PAGE: 3 of 5

## COMMUNITY SERVICE

Dr. Gazarian emphasizes that he and his wife have been very fortunate, and their latest gift to Fresno State is just another way of giving back to the community. "The good Lord has been good to us," he says, "and we are giving back to the community that has allowed us to do what little we've been able to do."

For the past 50 years, Gazarian has been giving back as a member of the Exchange Club community service organization. "I've been through the chairs. Everything from president to secretary," he says, "and I'm kind of now a knife-and-forker." Gazarian never missed a weekly meeting during his career in dentistry. He says he had a lot of fun doing good work for the community, like helping abused children. "That's our major project," he says.

Along with helping victims of abuse and trying to stop child abuse, the Exchange Club reaches out to underprivileged children with help, honors members of the law enforcement community, provides scholarships and honors to high school students, and even has its members ring bells for the Salvation Army every holiday season.

Gazarian says he and his wife owe their success in life to public schools and colleges, and he attributes their education to the education system funded by the public. "These institutions didn't just happen," he says. "And people don't do things by just themselves."

The retired dentist says he could not turn down an invitation from Fresno State President Dr. John D. Welty 10 years ago to serve on the Fresno State Foundation Board. "Diane and I discussed it, and we said, you know, it's something we're interested in – so why not? You cannot help but get interested in what Fresno State is doing, and in education."

With the Gazarians' input, Fresno State strengthened its development department and created development directors for each of the schools at the university. "A few years ago," says Dr. Gazarian, "we decided to move ahead with a comprehensive campaign for the university, and the reason for that is the state of California today."

Dr. Gazarian says state funding of public universities covers only about three-quarters of the costs, compared to a decade ago when California covered about 95 percent of the budget. "State funding is beginning to diminish," says Dr. Gazarian, "and without private support, the university is not going to flourish."

## THE NEW CALIFORNIA

Fresno State's largest fundraising effort touts the Central San Joaquin Valley as the "New California," citing similar references to the region by the *San Francisco Chronicle*, National Public Radio, and the Public Policy Institute of California. *Time Magazine* called the region "the last Real California" and said that Fresno was "the last Real California left."

The city and county of Fresno are named after the ash trees that are said to have lined the nearby San Joaquin River, which flowed out of the icy Sierras. That river, which at one time was so large that steamboats ferried people up to Stockton and Sacramento, is now dammed in a dozen places in the mountains and nearly dry on the valley floor.

But the farmland that the canals were built to water is now being turned into miles and miles of new neighborhoods. Escalating real estate prices in other parts of the state are driving more and more people to Central California from the Bay Area and Southern California. Volumes have been written about the loss of the family farms, and how that loss is resulting in the loss of a distinctive American culture and family values.

Challenging development and redevelopment concerns have been sensational cases like "Operation Rezone." The FBI investigation, broken in the media by *L.A. Times* journalist Mark Arax, resulted in the conviction of more than a dozen, including Fresno and Clovis city council members. They were accused and convicted of accepting bribes from developers to rezone parcels of land.

Cheap housing and unchecked, sometimes illegal, development have created a shift in population in California. NPR called this agriculturally bountiful region the final destination for a "reverse migration" from the coast into the Central Valley.

"In the next 40 years," NPR reported, "experts foresee a California with 24 million more residents, populating cities where now they see only farmland and foothills. California is not an idea moving west, but an idea moving east."

"Driven by demographic, cultural and political shifts," wrote the *Chronicle*, "a rift is growing between California's coast and its interior, replacing the north-south split that has defined state politics for more than 150 years."

**ARCHIVE****SOURCE:** The Armenian Reporter Int'l: Paramus, NJ**SUBJECT:** Gazarian's Make a \$1.5 Million Investment in CSUF**DATE:** February 10, 2007**PAGE:** 4 of 5

Fresno State says the Public Policy Institute of California see the Central Valley's population increasing at a rapid pace, surpassing every other major region of the state. "Over

the years, this trend will dramatically alter the state's social and political landscape," says the Institute. "For the first time since the Gold Rush, more than half of Californians live outside the Bay Area and Los Angeles."

Fresno State fundraisers say that this "New California" covers an area larger than 11 states, measures up to the geographic size of Tennessee, has three million residents, and that "in the midst of growth is the region's intellectual, academic and sports entertainment leader, the University of the New California, Fresno State."

"We are in a growing part of California," says Dr. Gazarian. "We are probably the *only* growing part of California. The major growing force within California is here in the Central Valley, so it is important for the university to thrive."

Gazarian says the "New California" campaign at Fresno State is still in its quiet stages. "As it began rolling along," he says, "Diane and I decided, you know, we need to do something for the university."

Their interest in education, coupled with their growing involvement with real estate professionals and bigger investments in real estate, helped them formulate their interest in establishing an academic environment for the

study and application of real estate.

"In real estate, when someone makes an investment," says Gazarian, "it's generally the biggest investment they'll make. And ethics are very important, whether it's in the lending business or the mortgage business. It all falls under the umbrella of real estate."

Gazarian says all one has to do is look at the newspaper headlines to see how people are being cheated out of their life savings. "I'm talking about ethics in general. I just think ethics is really important. I don't care what the business is. I don't care if it's law, medicine, digging ditches, dentistry, plumbing or carpeting; ethics is real important."

Dr. Gazarian's vision for the Real Estate Center is to address

issues like ethics as well as real estate planning, sales, housing and financing. "I'm sure there is going to be research on how many homes are being built, how many are being sold," says Gazarian. "And developers can use this information to plan ahead. All of this is going to be rolled, as I understand it, under the umbrella of the Real Estate Center."

Dr. Gazarian says he and his wife have seen the sprawl in southern California, and it has been difficult for them to understand the rea-



*Prof. Dickran Kouymjian, director of the Center for Armenian Studies at CSUF. (Photo: Raffi Kojian)*



## ARMENIAN STUDIES PROGRAM

California State University, Fresno • 5245 N Backer Ave, PB4 • Fresno, CA 93740-8001

2007

### ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJ

DATE: February 10, 2007

SUBJECT: Gazarian's Make a \$1.5 Million Investment in CSUF

PAGE: 5 of 5

son: whether it was poor deliberate planning or the lack of *smart* planning that created the sprawl.

"We felt like we didn't want to see growth that wasn't really smart in the Central Valley," says Dr. Gazarian, citing the endless list of problems facing the Central San Joaquin, including congested roadways and highways and environmental and air quality issues.

"We thought about it; we thought that one thing that Fresno State doesn't have is a real estate department," says Dr. Gazarian. "A place where people in the business can come together under one umbrella to discuss their needs."

"Arnold and Dianne Gazarian share our cause of taking responsibility for the well-being of our community, and training effective planning leaders for the future," says School of Business Dean Doug Hensler. "We are thrilled that they have chosen to name the 'Arnold and Dianne Gazarian Real Estate Center,' and we look forward to a long-term, productive partnership with the Gazarian family in the cause of real estate and land-use planning."

Dr. Gazarian says the School of Business at Fresno State will offer its real estate courses under the umbrella of the Real Estate Center, where symposiums can be held "so we can start growing the smart way in the Valley."

"This gift," says Dr. Hensler, "will allow us to leverage the work in the Real Estate and Land Use Institute by John Mahoney and Garo Kalfayan, where data is compiled and disseminated. We will begin to use that data in a way that allows for better planning in the region."



## ARMENIAN STUDIES PROGRAM

California State University, Fresno • 5245 N Backer Ave, PB4 • Fresno, CA 93740-8001

2007

### ARCHIVE

SOURCE: The Armenian Observer: Los Angeles, CA

DATE: February 21, 2007

SUBJECT: 8th Annual Armenian Film Festival at Fresno State on March 2

PAGE: 1 of 1

## 8th Annual Armenian Film Festival at Fresno State on March 2

The Armenian Students Organization and Armenian Studies Program of California State University, Fresno are co-sponsoring the 8th Annual Armenian Film Festival, from 7:00-10:00 PM on Friday, March 2, 2007. The Festival will take place in the Leon S. and Pete P. Peters Educational Center (in the Student Recreation Center) on the Fresno State campus.

One of the featured films for the Festival is *The Story of My Name: An Armenian Tale* (The Netherlands), directed by Dorothee Forma. *The Story of My Name* is the story of Alex Luijten, who discovers that his biological father is Armenian. At the age of 44, Luijten decides to take on his father's name, Alex Peltekian, and to find out the story behind the name.

*The Long Journey from the NFL to Armenia* (California), produced by Peter Musurlian and Dr. Arbi Ohanian, is the story of Tennessee Titans football player Rien Vartan Long, as he travels to Armenia on a twelve-day trip with his mother and grandmother.

Admission to the 8th Annual Armenian Film Festival is free and film-goers will have the opportunity to discuss films after the screening of each film. The films, in English or Armenian, are all directed and produced by a new generation of Armenian filmmakers.

This program is supported, in part, by funds of the Fresno State University Student Union Diversity Awareness Program.

The 8th Annual Armenian Film Festival is open to the public and admission is free. Parking restrictions in Lot V will be relaxed after 6:30 PM. For more information about the Film Festival, call the Armenian Studies Program office at 559-278-2669.



## ARMENIAN STUDIES PROGRAM

California State University, Fresno • 5245 N Backer Ave. PB4 • Fresno, CA 93740-8001

2007

### ARCHIVE

SOURCE: California Courier: Glendale, CA

DATE: February 22, 2007

SUBJECT: 8th Annual Armenian Film Festival to be Held at Fresno State

PAGE: 1 of 1

## 8th Annual Armenian Film Festival At Fresno State to be Held March 2

FRESNO - The Armenian Students Organization and Armenian Studies Program of California State University, Fresno are co-sponsoring the 8th Annual Armenian Film Festival, from 7-10 PM on March 2. The Festival will take place in the Leon S. and Pete P. Peters Educational Center (in the Student Recreation Center) on the Fresno State campus.

One of the featured films for the Festival is *The Story of My Name: An Armenian Tale* (The Netherlands), directed by Dorothee Forma. *The Story of My Name* is the story of Alex Luijten, who discovers that his biological father is Armenian. At the age of 44, Luijten decides to take on his father's name, Alex Peltekian, and to find out the story behind the name.

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Arbi Ohanian, is the story of Tennessee Titans football player Rien Vartan Long, as he travels to Armenia on a twelve-day trip with his mother and grandmother.

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## ARMENIAN STUDIES PROGRAM

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2007

### ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJ  
SUBJECT: 8th Annual Armenian Film Festival at Fresno State

DATE: February 24, 2007  
PAGE: 1 of 1

## 8th Annual Armenian Film Festival at Fresno State

FRESNO, CA – The Armenian Students Organization and Armenian Studies Program of California State University, Fresno, are co-sponsoring the 8th Annual Armenian Film Festival, which will run from 7:00 to 10:00 p.m. on Friday, March 2,

2007. The festival will take place in the Leon S. and Pete P. Peters Educational Center (in the Student Recreation Center) on the Fresno State campus.

One of the featured films for the festival is *The Story of My Name: An Armenian Tale* (from

the Netherlands), directed by Dorothée Forma. *The Story of My Name* tells of Alex Luijten, who discovers that his biological father is Armenian. At the age of 44, Luijten decides to take on his father's name, Alex Peltekian, and to find out the story behind that name.

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Admission to the 8th Annual Armenian Film Festival is free, and filmgoers will have an opportunity to discuss the films after each screening. The films, in English or Armenian, are all directed and produced by the up-and-coming generation of Armenian filmmakers.

This program is supported in part by funds from the Fresno State University Student Union Diversity Awareness Program.

The 8th Annual Armenian Film Festival is open to the public and admission is free. The usual parking restrictions in Lot V will be relaxed after 6:30 p.m. For more information about the Armenian Film Festival, call the Armenian Studies Program office at (559) 278-2669.

## ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJDATE: February 24, 2007SUBJECT: Fresno State Radio's Hye Oozh Show Pleases Fans Around the WorldPAGE: 1 of 4

**BY PAUL CHADERJIAN**  
*Special to the Armenian Reporter*

FRESNO, CA — The *Hye Oozh* radio show has been a Saturday morning tradition for Central California Armenians for nearly a decade and a-half. From nine until noon, Armenian music ranging from traditional to classical, from folk to pop, and from jazz to rap is broadcast from the campus of Fresno State to the local community on 90.7 FM, and to all corners of the world via the Internet.

"*Hye Oozh* is consistently one of our most popular programs, and has been for years," says station manager Joe Moore. "90.7 KFSR is about bringing great programming to the airwaves that people otherwise wouldn't have access to, and *Hye Oozh* is a perfect example of that."

CD-quality music, featured guests, prizes and giveaways, even news and a community calendar, are all part of the show that draws young and old back to the station every week. Fans not only listen, but also call the station with their requests, birthday wishes, and dedications — sometimes jamming the phone lines even after the show goes off the air.

"I used to listen to the show when I was a teenager," says program host Tatevik Ekezian. "My grandmother always told me she wanted to one day hear me host on the radio. At that time I thought of it as something that would be a dream come true."

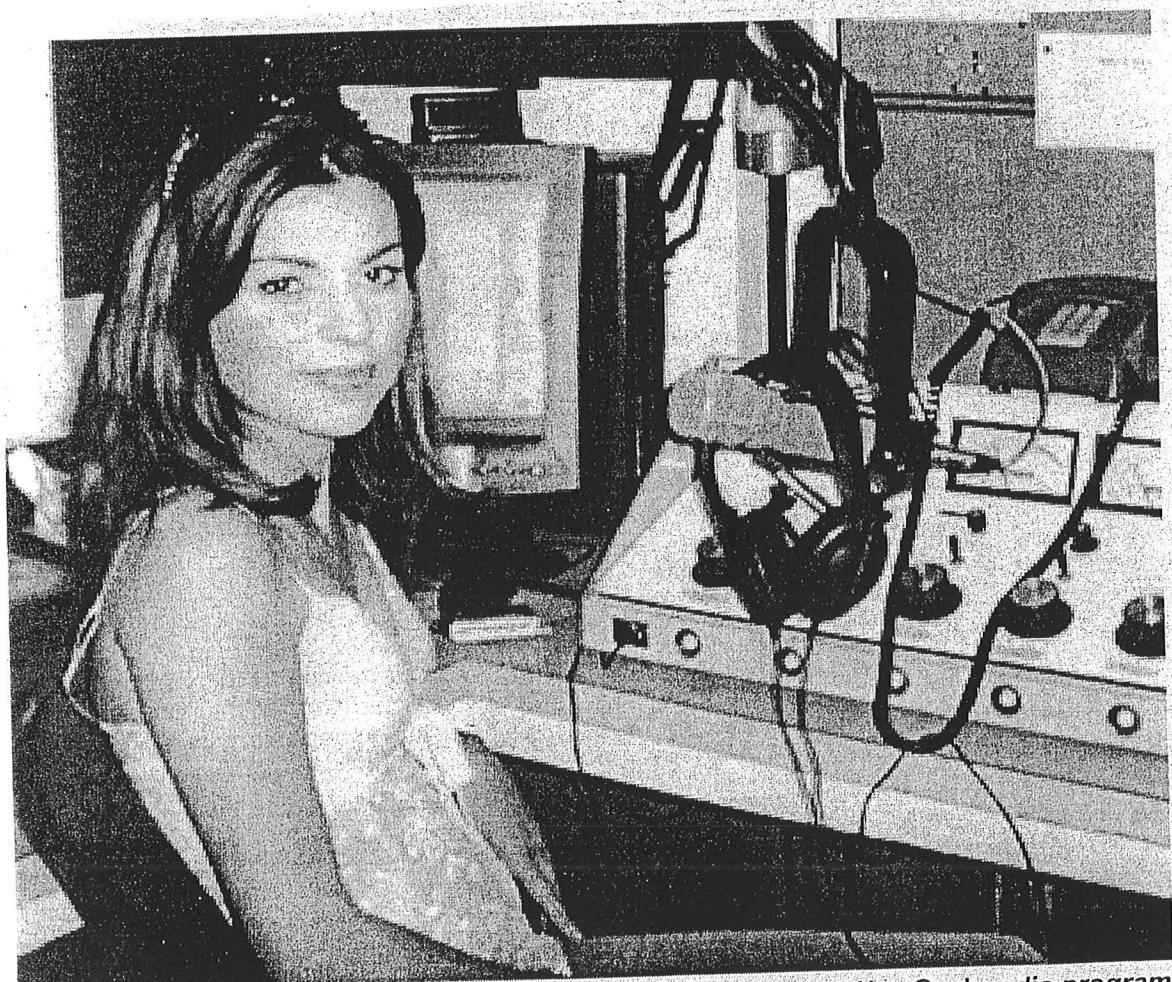
Now, the 26-year-old is the voice of *Hye Oozh*, having been on the air regularly for the past six years. She met her former

co-hosts in one of their Armenia Studies classes. She offered to help out, and veteran *Hye Oozh* DJ's Sevag Tateosian and Armen Postoyan invited her to join them on the air.

"My very first time on the radio," she remembers, "my voice was quivering. I got on the air without any prior experience but received a lot of positive feedback." She's been a part of the show ever since,



*Lately, Tatevik Ekezian has gone from behind the microphone to in front of the camera, as a host of the Armenian Fund Telethon and the M Club Video Awards.*

**ARCHIVE****SOURCE:** The Armenian Reporter Int'l: Paramus, NJ**DATE:** February 24, 2007**SUBJECT:** Fresno State Radio's Hye Oozh Show Pleases Fans Around the World**PAGE:** 2 of 4

*Tatevik Ekezian, the current voice of Fresno State's long-running Hye Oozh radio program. Hosting the program for the past six years is "a dream come true" for the 26-year-old Ekezian, who grew up listening to the show's Saturday broadcasts with her grandmother.*

## ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJ

DATE: February 24, 2007

SUBJECT: Fresno State Radio's Hye Oozh Show Pleases Fans Around the World

PAGE: 3 of 4



*The striking logo of Fresno's Armenian radio program, Hye Oozh.*

and continues to volunteer her time at the station, even after graduating from the university.

"What I like most about the show is that every Saturday, I'm able to make peoples' mornings," says Tatevik. "They wait impatiently for their requested songs and dedications, and I'm happy to share their emotions and special moments with them. I also love to interact with the community, let them know about community events, and help out all the local Armenian organizations."

Ekezian has been involved in community organizations since she breathed life back into the Armenian Club at Fresno's Hoover High School. She resuscitated the defunct club, served as president for three years, organized fundraisers, and planned day-trips and parties.

"I wanted to make sure that all the Armenian kids stuck together, served the community and had a great time, in style."

She brought the same can-do style of community building and service to Fresno State, where she got involved with *Hye Oozh*, majored in Psychology, and minored in Armenian Studies. Tatevik also served as vice president of the Armenian Students' Association, wrote articles for the Armenian Studies newspaper – *Hye Sharzhoom* – and currently serves as vice president of the Armenian Alumni and Friends Association.

"We are currently working on growing our membership," says Tatevik, "so we can organize bigger events, give back a lot more to current students, offer them direction and mentoring, and give back to the community." She's also keeping the weekly radio show on the air and training new students who want to give radio a try.

"*Hye Oozh* is a very community-focused program, and is really unique to Fresno," says station manager Moore. At the same time, he adds, "We have listeners all over the world through KFSR.org, and also a good number of non-Armenian listeners too."

Tatevik says hearing from fans in faraway places always surprises her. Fans have called



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2007

### ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJ

DATE: February 24, 2007

SUBJECT: Fresno State Radio's Hye Oozh Show Pleases Fans Around the World

PAGE: 4 of 4

or written from Southern California, Istanbul, and Yerevan, and from Hungary, France, Italy, and Lebanon.

"I'm grateful to all our listeners," says Tatevik, "but I'm especially grateful to my former co-hosts Sevag and Armen and most recently Shoushan Kahkejian. They are all wonderful friends from wonderful families, and I hold them dear to my heart."

"We're grateful to all of the hosts who have helped put the program on the air over the years," says Moore. Many former DJ's have moved on to responsible positions in broadcasting – like Aram Sarkissian, who hosted the show with Rosemary Kalpakian in the early 1990s. Sarkissian is a news producer in Sacramento, and Kalpakian is a television director at Fresno's KFSN TV.

For Tatevik, experience on *Hye Oozh* has meant opportunities to reach out to bigger audiences, using her broadcasting experience on the radio to talk to global audiences about the Hayastan All-Armenian Fund. She has hosted the annual Thanksgiving Day Telethon for the past two years, rapping in Armenian, English, and fluently in Spanish for South American viewers.

Recently, Tatevik was on the air "live" in Armenia and around the world, hosting the M Club Video Awards for Armenia TV from the Kodak Center in Hollywood. She has also hosted a number of local television fundraisers for the local PBS affiliate and the Armenian Community School of Fresno, where she attended grade school.

In addition to meeting the goals and expectations from her fulltime marketing and sales position, Tatevik has recently started helping the local Armenian Television broadcasts by producing and reading commercials. She has also acted as the mistress of ceremonies for a number of local concerts and will do the honors when Tata and Armenchik perform in Fresno.

And as if that's not enough, Tatevik has also made time to intern at the Community Behavioral Center and volunteer at Poverello House, which serves the hungry and homeless of Fresno. She has also shared her communication skills with foreign students attending the Fresno State Academy of English.



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2003

### ARCHIVE

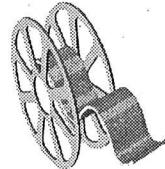
SOURCE: The Collegian: Fresno, CA

SUBJECT: 8th Annual Armenian Film Festival at CSUF

DATE: February 28, 2007

PAGE: 1 of 1

### **-Paid Advertisement-**



The California State University, Fresno  
Armenian Studies Program  
and Armenian Students Organization  
presents the  
**8th Annual Armenian Film Festival**

*Featuring the films of a new generation of Armenian film makers-films  
have a variety of themes and may be in English or Armenian*

#### *The Story of My Name: An Armenian Tale (The Netherlands)*

**Writer/Director:** Dorothée Forma

*The Story of My Name* is the story of Alex Luijten, who discovers that his biological father is Armenian. At the age of 44, Alex Luijten decides to take on his father's name, Alex Peltekian, and to find out the story behind the name.

#### *The Long Journey from the NFL to Armenia (California)*

**Producer:** Peter Musurlian and Dr. Arbi Ohanian

*The Long Journey* is the story of Tennessee Titans football players Rien Vartan Long, as he travels to Armenia on a twelve-day trip with his mother and grandmother.

*(The screening schedule is subject to change. Additional films may also be screened.)*

**Friday, March 2, 2007**  
**7 p.m.-10 p.m.**

**Leon and Pete Peters Educational Center Auditorium**

*(located in the Student Recreation Center-NE corner of Shaw and Woodrow Avenue)  
Fresno State campus*

*This program is supported, in part with funds from the  
University Student Union Diversity Awareness Programs.*

**Free Admission**

**Call at 559-278-2669 for more information.**



## ARCHIVE

SOURCE: California Courier: Glendale, CADATE: March 1, 2007SUBJECT: Study in Armenia Program in Progress at Fresno StatePAGE: 1 of 1

## **Study in Armenia Program in Progress At Fresno State**

FRESNO - Birthright Armenia is currently working to promote a new, semester-long (Fall 2007) study abroad program in Armenia, run under the auspices of California State University, Fresno (CSUF) in conjunction with Yerevan State University (YSU) in Yerevan.

The program is open to all interested students. During the semester abroad, students will be registered through the Division of Continuing and Global Education at CSUF and qualify for 15 units of CSUF credit, transferable to the university of your choice in the US and Canada. Upon satisfactory completion of the coursework, the CSUF course credit and grade equivalency of each course taken in Yerevan will be assigned to the student's CSUF transcript.

For more dets visit or contact: California State University Fresno, International Programs Office, phone: 559-278-6452, E-mail: [bille@csufresno.edu](mailto:bille@csufresno.edu).

In addition, qualifying participants of Armenian descent may also apply to Birthright Armenia for travel fellowships and free homestay living accommodations. For more information about qualifications and criteria visit its Website at [www.birthrightarmenia.org](http://www.birthrightarmenia.org)



## ARCHIVE

SOURCE: California Courier: Glendale, CA

DATE: March 1, 2007

SUBJECT: CSUF Armenian Studies Program to Hold 19th Annual Banquet

PAGE: 1 of 1

FRESNO - The Armenian Studies Program of California State University, Fresno, will hold its 19th Annual Banquet on March 24, at the Fort Washington Golf & Country Club, 10272 N. Millbrook, in Fresno.

The keynote speaker and special guest for the Banquet is Armenian Consul General Armen Liloyan, who will be paying his first official visit to Fresno.

Liloyan was born in Yerevan, and received a Bachelor's degree from the Department of Oriental Studies at Yerevan State University. In 2001-2002 he received his M.A. in Diplomacy and International Relations, from the University of Westminster, in London. He has diplomatic experience as a desk officer for Central Europe and later the Balkans in the Armenian

Foreign Ministry. In November 2006 he was appointed as Consul General of the Republic of Armenia in Los Angeles.

During the Banquet, student recipients of Armenian Studies scholarships and grants will be recognized.

The Armenian Alumni and Friends Chapter at Fresno State is organizing a silent auction at the Banquet.

During the past several decades the Program has gained national and international recognition, with an undergraduate program offering as many as ten courses in Armenian Studies.

The Program houses two endowed positions, the Haig & Isabel Berberian Chair of Armenian Studies, held by Prof. Kouymjian, and the Henry Khanzadian Kazan Visiting Professor of Armenian Studies. Barlow Der Mugrdechian and Dickran Kouymjian constitute the core faculty of the Program along with the annual Kazan Visiting Professor.

The reception and silent auction begin at 6 p.m. followed by the Banquet at 7 p.m.

Tickets are available at \$50 per person, with a special price of \$20 for Fresno State students.

For more information about the Banquet, contact the Armenian Studies Program at 559-278-2669.



## ARCHIVE

SOURCE: The Fresno Bee: Fresno, CASUBJECT: Festival Celebrates Armenian Film MakersDATE: March 2, 2007PAGE: 1 of 1

## Festival celebrates Armenian filmmakers

**By Rick Bentley**

The Fresno Bee

The Eighth Annual Armenian Film Festival will be held 7-10 p.m. today in the Leon S. and Pete P. Peters Educational Center on the Fresno State campus. The event is co-sponsored by The Armenian Students Organization and Armenian Studies Program of California State University, Fresno.

Filgoers will be able to discuss films after the screenings.

Barlow Der Mugrdechian of the Armenian Studies Program says that there has been significant growth in the number of Armenian filmmakers in both the United States and Armenia.

"It is making it a little

easier to find films. We have 8-10 films we could show if time allowed," Der Mugrdechian says.

Featured films in the festival include:

■ **"The Story of My Name: An Armenian Tale":** The movie was directed by Dorothée Forma. It is the story of a man who discovers that his biological father is Armenian. At the age of 44, he decides to take on his father's name, Alex Peltkian, and to find out the story behind the name.

■ **"The Long Journey from the NFL to Armenia":** Tennessee Titans football player Rien Vartan Long takes a 12-day trip with his mother and grandmother to Armenia.

Der Mugrdechian says that the films in the festival reflect views of Armenian culture not often depicted in films.

"There are not that many Armenian football players in the NFL," Der Mugrdechian says.

The film program is supported, in part, by funds of the Fresno State University Student Union Diversity Awareness Program.

The festival is open to the public, and admission is free. Parking restrictions in Lot V will be relaxed after 6:30 p.m.

For more information, call the Armenian Studies Program office at (559) 278-2669.

► The reporter can be reached at [rbentley@fresnobee.com](mailto:rbentley@fresnobee.com) or at (559) 441-6355.



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### ARCHIVE

SOURCE: Armenian Mirror-Spectator, Watertown, MA

SUBJECT: Consul General Liloyan to Speak at ASP Banquet

DATE: March 3, 2007

PAGE: 1 of 1

FRESNO, Calif. — The Armenian Studies Program of California State University, Fresno, will hold its 19th annual banquet on Saturday, March 24, at the Fort Washington Golf and Country Club, 10272 N. Millbrook.

The keynote speaker and special guest for the banquet is Armen Liloyan, consul general of the Republic of Armenia, who will be paying his first official visit to Fresno. The consul general was born in Yerevan, and received a bachelor's degree from the Department of Oriental Studies at Yerevan State University. In 2001-2002 he received his master's degree in Diplomacy and International Relations, from the University of Westminster, in London. He has diplomatic experience as a desk officer for Central Europe and later the Balkans in the Foreign Ministry of Armenia. In November 2006, he was appointed as consul general of Armenia in Los Angeles.

During the banquet, student recipients of Armenian Studies scholarships and grants

will be recognized.

The Armenian Alumni and Friends Chapter at Fresno State is organizing a silent auction at the banquet.

During the past several decades the program has gained national and international recognition, with an undergraduate program offering as many as 10 courses in Armenian Studies. The program houses two endowed positions, the Haig and Isabel Berberian Chair of Armenian Studies, held by Prof. Dickran Kouymjian, and the Henry

Khanzadian Kazan visiting professor of Armenian Studies. Barlow Der Mugrdechian and Kouymjian constitute the core faculty of the program along with the annual Kazan visiting professor.

The reception and silent auction begin at 6 p.m. followed by the banquet at 7 p.m. There is a special discount price on tickets for Fresno State students.

For more information about the banquet, please contact the Armenian Studies program.



## ARCHIVE

SOURCE: The Armenian Reporter Arts & CultureDATE: March 3, 2007SUBJECT: The Long Journey from the NFL to Armenia - Then FresnoPAGE: 1 of 1

## *The Long Journey from the NFL to Armenia... then Fresno*

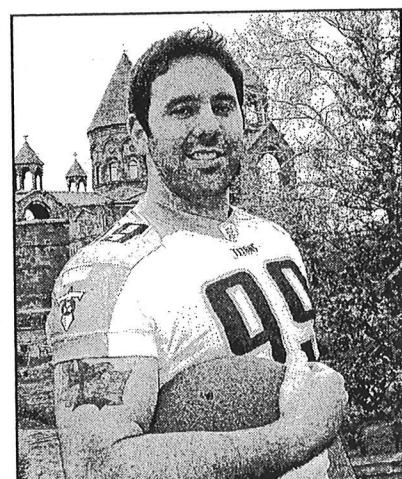
One of the films featured at the 8th annual Armenian Film Festival at Fresno State last week was *The Long Journey from the NFL to Armenia*. The film was shot in Armenia by producer Peter Musurlian. The documentary chronicles the journey made by NFL footballer Rien Long, his mother, and his grandmother.

The Armenian Students' Organization and the Armenian Studies Program of California State University, Fresno, sponsor this annual film festival. The program al-

lows talented up-and-coming and professional filmmakers to share their work with new audiences.

The 8th annual festival also featured Dorothee Forma's *The Story of My Name: An Armenian Tale*. Forma, who is well known for her documentary, *A Wall of Silence*, tells the story of Alex Luijten from the Netherlands. After discovering his biological father is Armenian, Luijten changes his surname to his father's and explores his father's story.

connect: [www.gop.tv](http://www.gop.tv), [www.armenianstudies.csufresno.edu](http://www.armenianstudies.csufresno.edu)



Rien Long in Echmiadzin, showing off his tattoo of the Armenian flag and the letter "e."  
Photo: Lori Bain Cunningham

## ARCHIVE

SOURCE: California Courier: Glendale, CA

DATE: March 15, 2007

SUBJECT: Dr. Lawrence Baron to Speak on 'Genres of Genocide' at CSUF

PAGE: 1 of 1

## Dr. Lawrence Baron to Speak on 'Genres of Genocide' at CSUF

FRESNO - Dr. Lawrence Baron, Nasatir Chair in Modern Jewish History at San Diego State University, will give a lecture on "Genres of Genocide: Depicting the Armenian, Jewish, and Rwandan Genocides in Feature Films," at 7:30 PM on March 20. The lecture, part of the Spring 2007 Lecture Series of the Armenian Studies Program, will be held in the Alice Peters Auditorium, Room 191, in the University Business Center on the Fresno State campus.

This lecture examines how feature films draw on iconic documentary images to convey the uniqueness of the Armenian and Jewish experiences while simultaneously employing similar cinematic strategies to dramatize their stories. Clips from such films as *Ravished Armenia*, *Schindler's List*, *Mayrig*, *Ararat*, and *Assign-*

*ment Berlin* will illustrate the lecture.

Dr. Baron received his Ph.D. in Modern European Intellectual History from the University of Wisconsin-Madison, in 1974. Since 1988 he has been Nasatir Chair in Modern Jewish History, at San Diego State University. He is has also been Director of the Lipinsky Institute for Judaic Studies, San Diego State University, from 1988-present.

He has published *Projecting the Holocaust into the Present: The Changing Focus of Contemporary Holocaust Cinema* (Lanham, MD: Rowman and Littlefield, 2005).

The lecture is free and open to the public. Relaxed parking is available in Lot J, after 7:00PM.

For more on the lecture please contact the Armenian Studies Program at 559-278-2669.



## ARCHIVE

SOURCE: Armenian Mirror-Spectator, Watertown, MA  
SUBJECT: Dr. Lawrence Baron to Speak at Fresno State

DATE: March 17, 2007  
PAGE: 1 of 1

## Dr. Lawrence Baron to Speak on 'Genres of Genocide' at Fresno State

FRESNO, Calif. — Dr. Lawrence Baron, Nasatir Chair in Modern Jewish History at San Diego State University, will give a lecture on "Genres of Genocide: Depicting the Armenian, Jewish and Rwandan Genocides in Feature Films," at 7:30 p.m. on Tuesday, March 20. The lecture, part of the Spring 2007 Lecture Series of the Armenian Studies Program, will be held in the Alice Peters Auditorium, Room 191, in the University Business Center on the Fresno State campus.

This lecture examines how feature films draw on iconic documentary images to convey the uniqueness of the Armenian and Jewish experiences while simultaneously employing similar cinematic strategies to dramatize their stories. Clips from films such as "Ravished Armenia," "Schindler's List," "Mayrig," "Ararat" and "Assignment Berlin" will illustrate the lecture.

Baron received his PhD in modern European intellectual history from the University of Wisconsin-Madison, in 1974. Since 1988 he has held the Nasatir Chair in Modern Jewish History, at San Diego State University. He has also been director of the Lipinsky Institute for Judaic Studies, San Diego State University, since 1988.

He has published *Projecting the Holocaust into the Present: The Changing Focus of Contemporary Holocaust Cinema* (Lanham, MD: Rowman and Littlefield, 2005).

The lecture is free and open to the public.



## ARMENIAN STUDIES PROGRAM

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2007

### ARCHIVE

SOURCE: The Fresno Bee: Fresno, CA

SUBJECT: Genocide is the Focus of Fresno State Lecture

DATE: March 18, 2007

PAGE: 1 of 1

### Genocide is the focus of Fresno State lecture

Dr. Lawrence Baron, Nasatir Chair in Modern Jewish History at San Diego State University, will give a free lecture on "Genres of Genocide: Depicting the Armenian, Jewish, and Rwandan Genocides in Feature Films," at 7:30 p.m. Tuesday, as part of the Spring Lecture Series of the Armenian Studies Program, in the Alice Peters Auditorium, Room 191, in the University Business Center on the Fresno State University campus.

The lecture will examine how feature films draw on iconic documentary images to convey the uniqueness of the Armenian and Jewish experiences while simultaneously employing similar cinematic strategies to dramatize their stories.

Clips from such films as "Revived Armenia," "Schindler's List," "Mirage," "Rarity" and "Assignment Berlin" will illustrate the lecture.

Details: (559) 278-2669.



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### ARCHIVE

SOURCE: The Fresno Bee: Fresno, CA

SUBJECT: 'Mamoulian' is Offered for Local Moviegoers

DATE: May 18, 2007

PAGE: 1 of 1

**By Rick Bentley  
and Donald Munro**  
The Fresno Bee

Two film events are on tap at Fresno State next week. The first features the works of French director Patrick Cazals. The other is the showing of a rather offbeat look at Mohandas Ghandi that became a major hit in India.

The Armenian Studies Program, in conjunction with Fresno Film Works, is presenting two films at 3 p.m. Sunday at the California State University, Fresno, Student Recreation Center, Leon P. Peters Educational Auditorium. Admission is free. Cazals will be here to present the films.

The movies to be shown are:

■ **"Rouben Mamoulian: The Golden Age of Broadway and Hollywood"** Grade: B: When he was a little boy, Mamoulian's grandmother told him to fill his heart with love so it would crowd out everything else. Known as an authoritarian director, there were likely some actors in Mamoulian's career who looked long and hard for any evidence of that love. But if you look at the director's amazing body of work, including the groundbreaking 1929 film "Applause," you certainly find overwhelming evidence for Mamoulian's desire to make great art. This well-crafted documentary

draws from various archives and interviews with Mamoulian and Mamoulian specialists. (DM)

■ **"Sergueï Paradjanov: The Rebel"**: This is a portrait of the Georgian-Armenian filmmaker who died in July 1990. Paradjanov is considered to be one of the great contemporary filmmakers.



## ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJDATE: May 26, 2007SUBJECT: Charlie Keyan donates to Fresno Armenian SchoolPAGE: 1 of 3

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**School to relocate  
to Clovis and be  
renamed Charlie  
Keyan Armenian  
Community School**

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**by Paul Chaderjian**

**FRESNO, Calif.** — Up until a few days ago, the future of the only Armenian day school in Central California remained uncertain. The students and staff of the Armenian Community School (ACS) had nowhere to go next fall. The school's current landlord, the Catholic Diocese of Fresno, had decided not to renew the lease of the St. Therese Cathedral campus that the Armenian school currently occupies.

"We were going to be left without a location, without a place to have our school," says ACS principal Rosie Bedrosian, whose school recently celebrated its 30th anniversary. "We were grabbing at straws."

ACS was created by community members, representing all local churches, and has operated as a pan-Armenian educational institution. The privilege of educating students from all Armenian families and being a pan-Armenian institu-

tion in a fractured diaspora has also meant the school has not enjoyed the fiscal benefits of being under the auspices of the Diocese or the Prelacy of the Armenian Church or other Armenian organizations that fund Armenian schools.

"We had already asked all the local Armenian churches," Bedrosian tells the *Armenian Reporter*, "and for whatever reason, they could not house our facility."

In their search for a new location for the school, ACS School Board members scoped out the possibilities and found several properties around Fresno and the neighboring city of Clovis. The location in Clovis, which borders Fresno on the north and east, was previously used as a church facility. The property was for sale, in a safe residential neighborhood, accessible by highways and local arterial streets, and offered two acres and more for expansion.

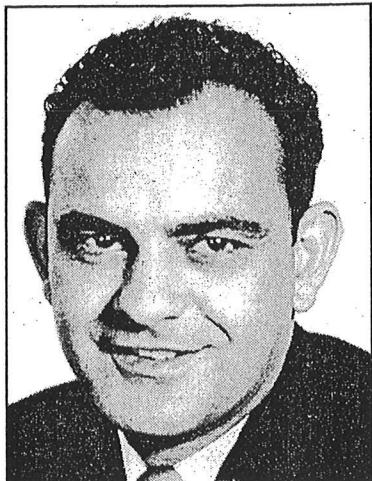
"We were going to finance the \$685 thousand asking price," says Ms. Bedrosian. "Some of the board members said, 'We'll each take up a loan.' Everybody would go and co-sign for a loan for a hundred thousand, and somehow get the money together to get the school going."

Then came a call from a patron of the school, a former Fresnan, developer, retired rancher, former high school basketball coach and accredited teacher, Charlie Keyan.

## ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJ  
SUBJECT: Charlie Keyan donates to Fresno Armenian School

DATE: May 26, 2007  
PAGE: 2 of 3



Charlie Keyan as a younger man. Photo courtesy of Hye Sharzhoom.

The 81-year-old was calling from his home in California's Low Desert Valley, just east of Los Angeles and encompassing Palm Springs.

"I called to find out who the recipients of my scholarships were," says Mr. Keyan. The philanthropist had established nearly a dozen, full-tuition scholarships at the ACS three years ago with a donation of \$100,000."

"Charlie called out of the blue," says Ms. Bedrosian. "He said, 'Hi, how are you? Do you still have my scholarship money? Is it still in the fund or have you spent it like everybody else does?' And I said, 'Yes, Charlie, we still have your scholar-

ship fund.' He wanted the names of the kids who get his scholarship, so he could call them individually."

Mr. Keyan continued the phone call by asking Ms. Bedrosian for an update about the school. Ms. Bedrosian told him that they had a bit of a problem and that the school did not have a place to move to for the next school year. She told Mr. Keyan that ACS had been renting its facilities, and the landlord wanted to move them out to renovate the property.

Mr. Keyan asked the principal what the school was planning to do, and Ms. Bedrosian told him that they had found a location that would cost around \$700 thousand, and they were trying to buy the property.

"How about if I help you out?" Mr. Keyan said. "How about six?" he continued.

"I asked, 'Six?'" remembers Ms. Bedrosian. "What do you mean six?" I asked him. 'Six hundred dollars or six hundred thousand?'"

Mr. Keyan said 600 thousand, and Ms. Bedrosian thought she was hallucinating. "I said, 'I can't believe that. That's great. That would be really mean a lot to the kids and the community.'"

That phone call was what Ms. Bedrosian calls "the light at the end of the tunnel." Mr. Keyan had

offered to help the school purchase the property in Clovis and ensure that the 80-plus Armenian and non-Armenian students attending the day school had somewhere to go after their summer break.

### Keyan's first donation

When Charlie Keyan made his first donation to ACS, it was because of a referral from Armenian studies professor Barlow Der Mugrdechian, who helps run the Armenian Studies Program at California State University, Fresno.

"Charlie came into some money through investments and wanted to donate to different Armenian institutions," says Ms. Bedrosian. "He had donated to Mesrobian School in Los Angeles, and he was in touch with the Prelate Mousegh Mardirossian. He had called up Fresno State, since he was an alumnus of Fresno State, and donated money for Armenian Students Association scholarships."

Mr. Keyan had asked Mr. Der Mugrdechian whether Fresno had

an Armenian day school, and the Fresno State professor had told Mr. Keyan that he would have the principal call him.

"I called up Charlie, and we talked," says Ms. Bedrosian. "He wanted to give us \$50 thousand for scholarships, and I said, 'You know what, it would be even better if you give us a hundred.' And he said, 'Oh really? Maybe I can swing that.' He said, 'Okay, I'll send you a hundred. Just write me a letter that say the money will be used for scholarships.' And that was it."

Ms. Bedrosian says the Keyan scholarships have been used for the past three academic years to provide full tuition to families who cannot afford to send their kids to ACS but want them to receive an Armenian education. "We give scholarships to about ten students from the interest earned from his fund," says Ms. Bedrosian. "Sometimes a little more, and he knows about that, but we always replenish his fund back to \$100 thousand."

ACS's student population has fluctuated between 80 and 100



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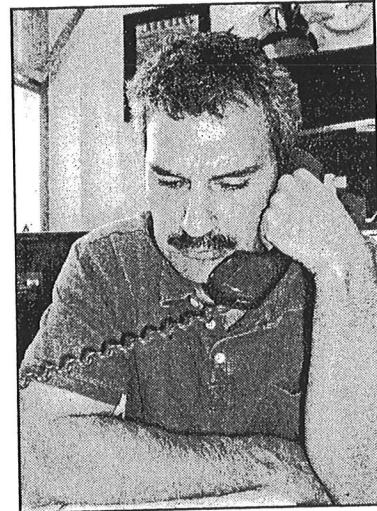
### ARCHIVE

SOURCE: The Armenian Reporter Int'l: Paramus, NJ

DATE: May 26, 2007

SUBJECT: Charlie Keyan donates to Fresno Armenian School

PAGE: 3 of 3



Left: Principal Rosie Bedrosian preparing to make the big move across town to Clovis. Right: School Board treasurer Randy Baloian talking on the phone with donor Charlie Keyan.

over the past decade. There are 85 students enrolled currently, and Bedrosian says there has been a lot of interest from prospective students' parents after news about the school's move to Clovis.

"I think our enrollment will go up at least 10 to 15 percent," she says. "Hopefully we'll hit a hun-

dred kids when we move in, and we'll take it from there. We're also getting kids who happened to live in the neighborhood, who are non-Armenian, that see the property being turned into a private, Christian school that's Armenian, and they're looking forward to coming too."

"We think the new location will attract more students, since most Armenian families live in northern Fresno or Clovis," says ACS School Board treasurer Randy Baloian. "Mr. Keyan's generous donation gives us the financial resources to develop a permanent school site that will be a source of community pride for years to come."

Ms. Bedrosian says ACS will need another million or a million-and-a-half to build new facilities on the property, including a multi-purpose room, a library, a gymnasium, and new classrooms. In the meantime, the school will use the old church building at the site and add portable buildings for each of the pre-kindergarten to sixth-grade classes.

"We'll start a major fundraising campaign," says Ms. Bedrosian, whose office is almost packed into a stack of moving boxes. "We already have a few people who have approached us and have heard about the donation, an actual donation, and they want to step in and donate money to get the project going."



## ARCHIVE

SOURCE: Fowler EnsignSUBJECT: Mamoulian & Parajanov Subjects of Armenian Film MakerDATE: May 31, 2007PAGE: 1 of 1

# Armenian film makers Mamoulian and Parajanov subject of foreign film debuted at Fresno State

Sunday, May 20th Leon and Pete Peters Educational Center Auditorium at Fresno State University was the place to be to learn about the contemporary movie making industry.

Fresno State's Armenian Studies program in cooperation with Fresno Film Works presented the French film producer and director Patrick Cazals screening two of his films: "Ruben Mamoulian-The Golden Age of Broadway and Hollywood" and "Serguey Parajanov-The Rebel."

These two Armenian film makers were born in Tbilisi, Georgia. Ruben Mamoulian came to America in early 20's and passed away in 1986.

Serguey Parajanov stayed in the Soviet Union. He was in and out and spent years in the Soviet prison and was a KGB victim. He passed away in 1990.

Parajanov's museum built in Yerevan attracts many international tourists each year.

Mamoulian was the man who made some of the first sound films in Hollywood. He made 16 movies and also was known for his Broadway productions. He was a pioneer in his field and worked very closely with George Gershwin and produced his work "Porgy and Bass."

The audience had a chance to ask questions. They thanked Cazals who used the Mamoulian archives at the Library of Congress, the archives at the Eastman Center, Rochester, and interviews with Mamoulian and Mamoulian specialists to make this film. The 63 minutes documentary about Mamoulian premiered in Paris on February 12, 2007 at the Balzac Cinema on the Champs-Elysees.

Both men were prize winning movie makers who made great innovations and contributions to the world's movie making industry. "Color of Pomegranate" was Parajanov's prize winning movie. It reflects the ethnic wealth of the Caucasian people in Georgia and Armenia.

Cazals has been traveling in the USA to share his work about these two gifted artists. It was an enormous pleasure to watch these documentaries and learn from them.

Mamoulian believed in what his mother taught him when he was a child, "Fill your heart with

love. When you do that, there is not going to be any room for everything else, like hate, anger or sorrow..."

"Blood and Sand" produced in Hollywood and directed by Mamoulian was my parents favorite. They had chance to watch the movie in Tel Aviv while they were living in Jaffa Palestine in 1941.

The audience also enjoyed delightful refreshments served by the members of "Daughters of Vartan."

What a splendid way to spend a Sunday afternoon!

Submitted by Astine Zadourian



## ARMENIAN STUDIES PROGRAM

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### ARCHIVE

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SUBJECT: Fresno State to Screen Films about Notable Armenians

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### Fresno State to screen films about notable Armenians

*This month, Filmworks will join the Armenian Studies Program at Fresno State in presenting two films by producer and director Patrick Cazals. The noted French filmmaker will be in attendance to introduce the films. Here are the descriptions:*

*Rouben Mamoulian: The Golden Age of Broadway*

(2007) Director: Patrick Cazals.

From France. 63 min., no rating.

This documentary uses archives from the Library of Congress, archives from the Eastman Theatre, and interviews with the famed director Mamoulian himself, as well as talks with Mamoulian scholars including Arby Ovanesian and Dickran Kouymjian.

*Serguei Paradjanov: The Rebel* (2004)

Director: Patrick Cazals.

From France. 52 min., no rating.

This film is a portrait of Paradjanov, a major Georgian-Armenian filmmaker that Cazals knew very well. Cazals made a previous documentary on the filming of Paradjanov's last film, *Ashik Kerib* (1988) and wrote the only book in French on Paradjanov for the *Cahiers du Cinéma*.

Films by Patrick Cazals

Sunday, May 20, at Fresno State

Peters Educational Center, inside the Student Recreation Center

3 p.m. Free admission, free parking

Details: (559) 278-2669