

Bachelor of Arts Degree Requirements

Communication Major

The communication major is designed to provide broad-based competencies in oral and written communication, critical analysis of human discourse, and social scientific and humanistic research methods. The major also emphasizes how this theoretical knowledge is applied in specific contexts ranging from personal relationships to business management to public advocacy.

Units

Major requirements	42
Fundamental communication processes and skills	(6)
Select two from COMM 3, 4, 5, 7, 8	
Core competencies	(12)
COMM 100, 140, 142, 166	
Personal and professional communication	(18)
Select a minimum of two courses in each area	
<i>Personal and relational settings:</i> COMM 108, 120, 150, 161, 162, 164	
<i>Advocacy in public settings:</i> COMM 15/115, 103, 105, 148, 149, 163, 170	
<i>Organizational and professional settings:</i> COMM 165, 167, 168, 176, 179	
Electives in major	(6)
Select a minimum of two upper-division courses from settings above and/or COMM 114, 115, 116, 160, 169, 171, 188T, 189, 190	
General Education requirements.....	51
Electives and remaining degree requirements	27-33*
Total	120

* See Advising Note 1.

Advising Notes

1. This total indicates that 6 units of COMM 3, 5, 7 and/or 8 also may be applied to fulfill General Education Foundation A1 and A3 requirements.
2. No more than 3 units from COMM 15 and 115 can count toward fulfillment of the communication major.
3. *CR/NC* grading is not permitted in the communication major with the exception of COMM 179 (Internship).

4. No more than 6 units of COMM 179 (Internship) may be applied toward completion of the communication major.
5. Students in the major are allowed only 3 units of COMM 190 and no more than 6 units toward the baccalaureate degree.
6. No General Education Multicultural/International course offered by the Communication Department may be used to satisfy the General Education requirements for majors in the department.

Teaching Credential

Students requesting a Single Subject Teaching Credential with the English-Speech emphasis should consult with the credential adviser in the Communication Department. Students pursuing this option will be required to select the English-Credential for their Bachelor of Arts and should refer to the English Department section of the catalog concerning the state-approved subject matter preparation program for the English-Speech emphasis.

Communication Minor

Increasingly, oral and written communication, problem solving and decision making, leadership, and conflict resolution skills are being recognized as vital skills for professionals in all fields of work. The Communication Minor is designed to develop these competencies in order to help students better meet their particular career goals. While a specific minor is recommended, you may wish to consult with your department adviser about designing a minor to suit your special objectives.

Units

Core requirements.....	15
COMM 5, 7, 8, 100, 140	
Electives	6
Approved upper-division communication courses	
Total	21

Note: The Communication Minor also requires a 2.0 GPA and 6 upper-division units in residence.

Communication Skills for Professionals Certificate

Proficiency in communication skills is essential in virtually any professional career. The Communication Program offers a structured sequence of courses leading to a certificate of special study recognizing the focused development of professional communication skills in such areas as presentational speaking, problem solving and decision making, leadership, and interpersonal communication. Upon completion of the certificate requirements, the department will award a certificate.

Certificate Prerequisites: upper-division standing and completion of the General Education basic speech requirement.

Certificate Requirements. Check with department prior to beginning certificate requirements regarding program status.

Units

Communication Theory:	
COMM 100	3
Professional Writing Skills:	
BA 105W, ENGL 164,	
MCJ 10	3-4
Business and Professional Speaking:	
COMM 170	3
Communication Training and Development:	
COMM 176	3
Elect 6 units from COMM 103, 108, 162, 167, 168, 169	6
Total	18-19

The new Communication Skills for Professionals Certificate Program is designed to enable students to achieve recognition of development in such areas as presentational speaking, problem solving and decision making, leadership, and interpersonal communication.

Graduate Program

The Master of Arts program in Communication is designed to be a comprehensive program reflecting the history and breadth of the communication discipline. Four objectives serve as measures for competent M.A. graduates of the program. First, all graduates will have a comprehensive understanding of the historical and philosophical assumptions of the communication discipline, as well as the various theoretical perspectives underlying scholarship in the discipline. Second, all graduates will recognize and be able to use appropriate communication strategies in formal, informal, professional, and personal contexts. Third, all graduates will understand quantitative and qualitative