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Carlos Castaneda Concert

Noted tenor Carlos Castaneda will present a program of songs of the great Mexican composers, Saturday, Nov. 8 at 8 p.m., in the San Jose City College theater.

The performance is part of the fall Cultural Series program presented to the public by the San Jose Community College District. Admission is free.

Castaneda will be accompanied by pianist Charlie Stone in the first part of the program. Selections will include, "Lamento Gitano," "Jurame," "Estrellita" y "Granada".

Four guitarists, "Los Rancheros" will assist Castaneda in the second part of the program with "Solamente Una Vez," "Besame Mucho," "Rosa," y "Vuelve".

A mariachi band "El Nuevo Tepatitlan" will accompany Castaneda in the finale with traditional folk songs such as "Cielito Lindo," "Cucurucucu Paloma," "Jalisco" y "Cancion Mixteca".

A member of the San Francisco Opera Company, Castaneda began his professional career in opera roles and choirs. He has studied under such excellent teachers as Soraphima Strelava and Salvatore D'Aura.

The popularity of Castaneda is a result of presentations in operas, concerts and television and radio programs. He is the Director of the Mexican Chorus of San Jose and he has worked on Spanish radio as a singer, announcer and musical director. His voice is recognized along with other excellent tenors in the world.

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Canneries Busy In San Jose

by LUIS G. JUAREZ

In the 1940's San Jose was a little, sleepy town with no action during many of the months of the year.

Those of us who were here in those days can remember how the city came alive in the summer during the fruit harvest and cannery season. Soon after the last cannery ended its season San Jose would return to being a quiet little place.

But the summertime was great — it was an exciting time when Mexican families by the thousands began to arrive in San Jose and other parts of the valley.

The families came from Texas, Arizona, New Mexico, and other parts of California. Many families came across the border and made it to the agricultural fields of Santa Clara County.

Before automation, canneries and fruit harvesting required many times the labor force needed today.

The valley canneries employed at least 30,000 men and women who worked around the clock to pack the valley's fruit at its peak of ripeness.

Market street from Julian street to San Carlos street was packed with young Mexican families during the evening hours and weekens. Everyone was in a carnival mood.

Clothing shops, restaurants and bars lined this street. Youngsters with their own hard earned money bought new clothes, suitcases, etc.

Dance halls like the Balconades of Santa Clara street, the Rainbow Ballroom on San Antonio street, the Benevolence Hall on Market street, and the Majestic on Third street, and the Palomar Gardens (now the Starlite) on Notre Dame street were the popular dancing spots.

The Starlite and the Balconades are the only ones that remain. The rest, along with the restaurants, bars, night clubs and many of the stores have come down to give way to progress.

Mexican families would start coming in May for the cherry harvest. More came in July for the beginning of the apricots, but the large number of families were here in

late July, August, and September for the fruit cocktail season.

The first weekend after the heavy harvest began, merchants on Market street would stand in their doorways with big smiles on their faces, and you could hear them say, "Here comes the apricot money."

Mexican families were seen carrying packages of clothes and wares along the street. Labor contractors brought their trucks to load with sacks of beans, flour, potatoes, and other food items for the labor camps.

Market street presented a festival atmosphere that made San Jose look like a boom town. But as quickly as it all had started, the families would leave and San Jose became quiet again.

The few Mexican-American residents who remained in San Jose were in for at least seven or eight months of unemployment and hardships.

In those days, holding a steady job was a status symbol few Mexicans enjoyed.

I can remember many times when friends would single out those who had a steady job as you would single out a Mexican-American with a Ph.D. today.

The Mexican-American has come a long way since then. We are now making significant progress, but I can't help reminisce about those days, when we told our friends at the end of the summer — see you next season.



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por ESTHER MEDINA-GONZALES

Trabajadores de Canerías

Una de las áreas donde yo veo más abuso contra la mujer, es las trabajadoras de canería y comida congelada.

La discriminación de los patrones combinada con la indiferencia de la Unión resultan en unas condiciones de trabajo intolerables.

Sólo tiene uno que trabajar bajo estas condiciones para ser testigo de las barbaridades que tienen que tolerar muchas de nuestras hermanas para ganar el pan para sus hijos.

Estas condiciones traen a la mente la lucha del siglo 1800, cuando les negaban a las mujeres y gente de minoridad el derecho de ser miembros de las uniones. La diferencia es que hoy día son forzadas a ser miembros de las uniones pero sin buena representación.

Las uniones tienen su mérito siempre que protejan a los trabajadores contra las injusticias. Pero cuando están al lado de los patrones es como estar pagando para que las estén fregando.

Después de años de lucha, al fin ha llegado la oportunidad de unirse, para progresar y asegurar igualdad de oportunidad para nuestra gente. Especialmente nuestras hermanas que tanto han sufrido.

En 1969, un grupo de trabajadores, miembros de la Unión Local 679 de los Teamsters International, se unieron para discutir las quejas que tenían contra el desinterés de los oficiales de la unión.

El Comité de Trabajadores de Canería y Comida Congelada como entonces se llamaron, son miembros de habla Española que se han dedicado a mejorar las condiciones de trabajo de sus hermanos de Raza. Sus propósitos principales eran: (1) asistir a trabajadores lastimados con sus reclamaciones médicas; (2) informarles de sus derechos bajo las leyes de la Unión, la constitución, y el contrato colectivo; y (3) investigar quejas de discriminación contra los patrones y de parte de los oficiales de la Unión.

Rudy García, de El Comité dice, "No debía haber movidas chuecas (como juntas secretas). No es justo que los mismos elegidos se encarguen de las elecciones, ni el conteo de votos. Estamos trabajando para un sistema rápido y efectivo de deshacer agravios. No debía haber impuestos especiales sin la previa aprobación de los miembros."

Josephine Cobos, trabajadora por Trienta años y miembro de El Comité dice: "Estamos trabajando para realizar igualdad de derechos benéficos para las mujeres, siendo que de las treinta y tres canerías, el 67 % de los trabajadores son mujeres. También debíamos de exigir mejores programas de pensión servicios médicos y dentales y servicio legal. Estamos tratando de poner fin a toda clase de discriminación en empleo, en promociones y en señoría."

Las uniones son de los trabajadores y ustedes pueden exigir sus derechos democráticos en la Unión.

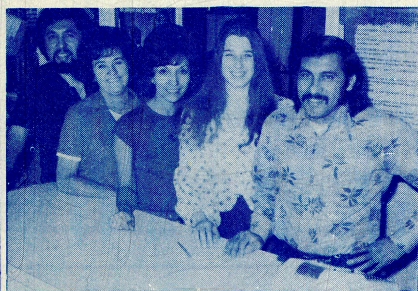
Esta claro que la manera de cambiar las polizas oficiales de la presente unión es uniéndose con El Comité para progresar.

Para prestar asistencia a El Comité llame al 998-5796. Las juntas son cada Domingo a las 3:30 p.m. en el Hardeman Hall, esquinas de Willow y Locust en San José.

Acuérdense que los cambios que se han hecho para beneficio de nuestra gente no se han hecho con desidia sino con cada individuo aceptando que el mejoramiento de La Raza es la responsabilidad de todo Mexicano.

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Mayor Janet Hayes Opens Paseo de San Jose

by KEITH MURAOKA

Mayor Janet Gray Hales pushed a switch and the water slowly began revolving amid the slight hum of machinery. The small sound was soon smothered by cascades of water, seemingly flowing down from every direction from the huge multi-level fountain at the Paseo de San Antonio.

Approximately 300 persons braved threatening clouds, to watch the dedication ceremonies of the new mall.

The crowd cheered and there was a slight rush towards the fountain to take in the breath-taking sight.

The Paseo de San Antonio is a \$3 million three-block long walkway extending from Market to Third street, where the San Antonio street used to be.

It is intended to encourage new development in the central core area, as well as provide a link between the city and San Jose State University.

"This is a part of our continuing renaissance of downtown San Jose," said Hayes in her dedication speech. "We know it will serve as a catalyst for commercial, residential and retail development."

Hayes explained that the Paseo is a symbol of progress, but the downtown renaissance is a continuing process.

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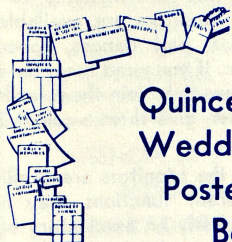


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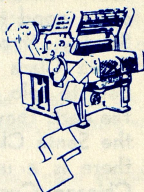
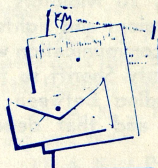
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The Monitors a Growing Force In the Chicago Community

If you haven't heard yet, The Monitors, just opened up an office at 1656 East Santa Clara St., San Jose, California, phone (408) 251-6814. Go up and visit them and ask questions about their program.

The Monitors started out of a community need to set up grass roots communication with the Law Enforcement agencies of this city. So far they have accomplished many good things for the Chicano community. They are presently working on several projects.

1. **La Raza De Paz Park:** A park for la Raza out near Hellyer. Set up several years ago for members of La Raza to congregate. They are establishing a playground for the children, a stage for entertainment, courts for tennis and volleyball and many other good things to forward to. Every Sunday, through a contract with the Santa Clara County, 20 Monitors are paid to help quell tensions and fights at the park. They are in communication with the Santa Clara County Sheriff so that there is a understanding between the Chicano Community and that department;
2. **The Fairground:** Ever since the riots in 1971 there has been a need for the Monitors at the fair. Without them the fair could not be successful as it has been in the last few years. Each year during fair time the Monitors negotiate with the Santa Clara County Fair Board to hire Monitors to prevent fights, take care of drug problems, and create a general atmosphere of peace and good time. They are hard at work trying to negotiate with the fair board for more Chicano cultural events at the fairground.
3. **Boycott Crystal Campaign:** For all the community, it is very important that we know what Crystal is, it is a drug that may be effecting our families and friends. The Monitors are leading a boycott on the drug and need your help on this. To begin with Crystal is an animal tranquilizer, chimpanzees, gorillas and the like functions after taking so much K. J. (crystal). They literally turn into vegetables. Crystal (phencyclidine), the medical term is bad and the Chicano community must

guard against it. We can all help the Monitors by boycotting the drug and urging the Chicano youth to stop smoking it.

4. Another department we have is Social Services which covers the emergency food, housing, clothing, and furniture, referrals for training in most areas in clerical, electronic, welding, etc. Working out discrimination problems. Welfare rights, legal representation, legal assistants on police matters.
5. **Juvenile:** The Monitors have a very successful program with juvenile hall and foster parents. To many times our raza are in juvenile for no crimes, except not having a loving home. The Monitors find homes where there is love. It is just not a foster home but a home with raza. Also our kids are locked up for selling drugs or petty theft but what other choice have they if not offered too many chances at other opportunity. But the monitors offer these chances and their methods work.
6. **Services:** The Monitors are available to monitor parties, park dances, concerts, weddings, etc. If you need them for such a function or want to join them, or have questions to ask, give them a call at 251-6814.

The work that the Monitors are available to monitor different functions they have given has been mostly on a voluntary basis. Their time and energy is given in the spirit of uniting LA RAZA and helping the community. They are a growing force. QUE VIVA LA RAZA.



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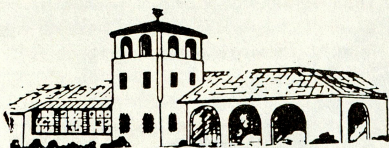
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Cerrado Martes y
Sábados

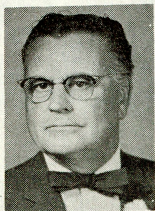


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3. A K. J. Pusher don't care if your brother or sister is rat-packed and beaten-up so bad that they couldn't even protect themselves.

4. A. K. J. Pusher don't care about Chicanos being raped, pulled trains on, or guys treating our women like whores.

5. A K. J. Pusher don't care if your mother or father cares.

6. A K. J. Pusher don't care if Chicanas get pregnant when there was no love.

7. A K. J. Pusher don't care if you're pregnant and your baby dies.

8. A K. J. Pusher don't care about you, your brother, your sister, your daughter, your son, your RAZA.

9. A K. J. Pusher don't care if La Raza ever gets their shit together, because we are still fighting each other.

10. A K. J. Pusher don't care about giving you bunk.

11. A K. J. Pusher don't care why or what happens when you start getting headaches, cramps, diarrhea, rash, and even O. D. behind Crystal.

12. A K. J. Pusher don't care if our Raza freaks out and ends up in a mental ward for the rest of their life.

13. A K. J. Pusher don't care if you forget your own father, mother, sister or brother's name.

14. A K. J. Pusher don't care if K. J. kills.

15. A K. J. Pusher plain don't care.

Now ask yourself sincerely, carnales y carnalas, "What does a K. J. Pusher mean to our Raza?" I'll tell you this much, I don't feel La Raza needs them. Come on Gente, ponganse trucha! It's bad enough that we are being discriminated and mistreated, do we have to add on . . . "BEING USED TO KILL OUR OWN PEOPLE!" Think about it. . . If you righteously care, HELP BOYCOTT CRYSTAL Y QUE VIVA LA RAZA!!!!

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For the latest and up-to-date local news tune to LINEA ABIERTA talk show on Radio KEGL on Tuesday, Wednesday and Thursday from 6 to 7 p.m. with ERNIE AGUIRRE and SALVADOR RODRIGUEZ. LINEA ABIERTA es "una ventana abierta" para la comunidad bringing the truth about what is really happening behind the scenes. ERNIE y SALVADOR inform the community about what the community wants to know through radio-telephone hook-ups. Most of the topics are controversial in nature, but very interesting to the radio listeners. For instance the latest topic has been about the Fiestas Patrias Celebration and how it was handled; it seems that many patriotic Mexicans have been expressing their views on it for some time. Los dos distinguidos Señores ERNESTO y SALVADOR de PAN AMERICAN MOTORS han levantado más polvo en su programa de radio en KEGL que mucha gente desean escucharlos diariamente. They also contribute air time on their radio talk show for emergency fund raising



projects. If you would like to express an opinion or un secreto para el beneficio de nuestra comunidad, call them at 249-6311. Gentes como ellos merecen su apollo.

Top foto from l-r: ERNIE, Señora JUNE SWANSON, general manager of Radio KEGL and SALVADOR took time off from their busy schedules to pose for su servidor and bottom picture is JOSE LUIS LOPEZ, KEGL news commentator and disc jockey who comes on the air right after LINEA ABIERTA at 7 p.m. "Se te cierra una puerta y se te abre una ventana con LINEA ABIERTA."



The office staff of the S.J. MEXICAN AMERICAN CHAMBER OF COMMERCE hosted a "going-away party" honoring their favorite steno-secretary, Señora NANCY HICKEY, who had to leave due to pressing family obligations. In the foto from l-r: HELEN ZAMORA, NANCY HICKEY, el presidente JOHN ZAMORA, MARIA GARZA, new steno-secretary and ANITA GAMA; back row: the chamber's Fiestas Patrias princess HELEN SILVA and Vice-Pres. CARLOS RAMIREZ took a moment away from cake-eating for filming of their youthful exposure. "La amistad es un perfecto acuerdo sobre todas las cosas divinas y humanas, junto con un sentimiento recíproco de benevolencia y afección.

Another "going-away party" was held for SAM SANCHEZ, city of San Jose's Ombudsman, a few weeks ago by city employees who hated to see him go. Señor SANCHEZ was offered a teaching job with the UNIVERSITY OF CALIFORNIA in Santa Cruz, Calif., and he accepted the position. Top picture are from l-r: SARA LEDGERWOOD, Community Relations Office; RUBEN FLORES, Planning Dept.; RAFAEL JIMENEZ, Policy & Research Office; City Manager TED TEDESCO; SAM SANCHEZ and BOB



PEREZ, director of Community Relations Office. Bottom picture are ESTHER ONO, office director of HUMAN RELATION COMMISSION with some of her staff and commissioners and if you can focus your eyes to the left of that group, ANITA LAGUNA, acting director of the OMBUDSMAN'S Office *entra entre la bola*. "La amistad es una fraternidad, y en el sentido más elevado, es el bello ideal de la fraternidad."—Pellico.

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*Daniel
Saldaña*

El Club de Leones Los Amigos Respalda A Un Nuevo Club

Un evento leonístico de gran magnitud se llevó a cabo la noche del 27 de Septiembre último en el Restaurant Zorba de San José

Los miembros del Club de Leones Los Amigos iniciaron al "South Bay Lions Club for the Deaf". La ceremonia revistió gran interés entre los leones del Distrito Leonístico 4-C6 debido a que asistió como huésped de honor el Presidente de "Lions International", Sr. Harry J. Aslan, de Kingsburg, Ca. El Sr. Aslan ocupa el puesto más alto entre más de un millón ciento diez mil leones que existen en todo el mundo.

El Presidente de Los Amigos Lions Club, Sr. Licenciado Daniel A. Hernandez inició la ceremonia. El Sr. Steve Chavez, 1er. Vice-presidente del mismo club encabezó la marcha "God Bless America". Mike Irving, Secretario del San Martín Lions Club, dirigió el saludo a la bandera. El Sr. Gordon Rooney, Chaplain del distrito leonístico 4-C6 hizo la invocación. Actuó como Maestro de Ceremonias el Sr. Joe Di Duca, Gobernador anterior y miembro de Los Gatos Lions Club, quien presentó a los huéspedes que ocuparon la mesa de honor.

En seguida se sirvió la cena a más de quinientas personas que asistieron a la instalación. El Maestro de Ceremonias presentó al Sr. Leroy Dreis, Gobernador del Distrito 4-C6 que abarca los Condados de Santa Clara, San Benito, Santa Cruz y Monterey. El Sr. Gobernador procedió a instalar al nuevo club llamando a todos los oficiales y miembros constituyentes quienes a través del Presidente de "South Bay Lions Club for the Deaf" recibieron su Acta Constitutiva, uno de los gobernadores anteriores Sr. E. H. Gransbury entregó al estandarte oficial que usará el nuevo club; el Sr. William Barrett Presidente de nuevo club agradeció la Carta Constitutiva y el estandarte con emotivas

palabras, fue aplaudido estruendosamente. Al terminar la ovación, el Maestro de Ceremonias presentó al Sr. Harry Aslan Presidente Internacional, fue recibido con grandes aplausos. El Presidente Aslan explicó la gran labor que llevan a cabo todos los leones del mundo, prestando su ayuda a los ciegos, a los sordos, a los niños que padecen alguna atrofia, a los enfermos desvalidos, a los ancianos, a las víctimas de terremotos, inundaciones o sequías, a los lugares que han sido azotados por la miseria y necesitan alimentos, medicinas y ropa, han construido escuelas, hospitales, laboratorios y clínicas para beneficio de sus comunidades. En las palabras que dirigió al auditorio hizo hincapié en que en algunos lugares, la juventud quiere estudiar, pero no hay escuelas, en esos lugares los leones han construido las escuelas, para que se eduquen los jóvenes de hoy, que serán los que gobiernen el mundo de mañana. Hizo saber a los directivos y miembros del nuevo club, que ya pertenecen a la gran familia del leonismo y que sus esfuerzos en beneficio de su comunidad traerán también grandes satisfacciones, que el lema de todos los clubs de leones es "WE SERVE". NOSOTROS SERVIMOS, Que gracias al esfuerzo y trabajo de los miembros de la más grande organización de servicio en todo el mundo, se ha logrado hacer un poco mejor la existencia de aquellos que han sido menos afortunados que nosotros. Una gran ovación le fue tributada al Presidente Aslan por todos los concurrentes que se pusieron de pie y aplaudieron por algunos minutos.

El Dr. John de Heras Secretario de Los Amigos Lions Club, presentó una placa al Sr. Joseph B. Ridder, Publisher de San José Mercury y San José News, la placa fue recibida por el Sr. David Della Maggiori, en ausencia del Sr. Ridder que no se encontraba presente. El mismo Dr. de Heras hizo desfilar a los representantes de treinta clubs que se encontraban presentes para dar la bienvenida al nuevo club; todos ellos saludaron al Presidente Barrett y le entregaron sus donativos. El leon Presidente Barrett agradeció en su nombre y en el de los miembros de su club el cordial recibimiento que se les hizo.

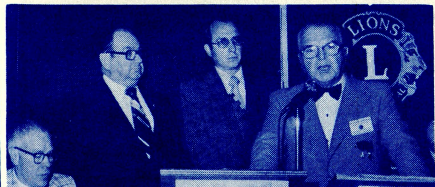
Gordon Rooney recitó la bendición, con la cual se terminó la ceremonia.

Todo lo que se habló en ésta celebración fue traducido con el lenguaje de señas que usan los sordos.

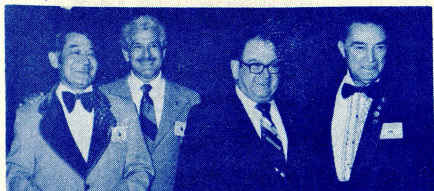


PIE DE GRABADO PARA LAS FOTOS

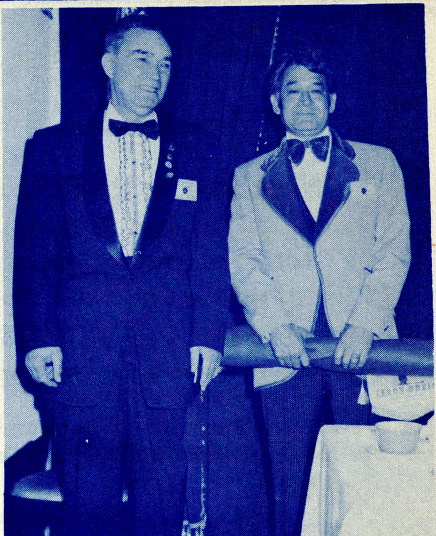
(1) El Presidente de Los Amigos Lions Club, Sr. Licenciado Daniel A. Hernandez, se dirige a la concurrencia de quinientos leones, para celebrar la iniciacin de "South Bay Lions Club for the Deaf" El león Joe Di Duca escucha con atención mientras su esposa enciende un cigarrillo.



(2) El Dr. John de Heras, Secretario de Los Amigos Lions Club, hace hincapie en los servicios que han prestado a los clubs de leones, los diarios San José Mercury y San José News. A su derecha el Sr. David Della Maggiori en representación del Sr. Joseph Ridder, Publisher de los diarios mencionados. El Sr. Presidente de Lions International, Sr. Harry J. Aslan y a la extrema izquierda el Gobernador del Distrito leonístico 4-C6 Sr. Leroy Dreis.



(3) En la foto aparecen cuatro presidentes, de izquierda a derecha, Licenciado Daniel A. Hernandez, actual Presidente de Los Amigos Lions Club. Profesor Celso Rodriguez, Presidente anterior del mismo club. Sr. Harry J. Aslan Presidente de Lions International y a su izquierda Sr. Daniel G. Saldaña, Charter Presidente de Los Amigos Lions Club.



(4) De izquierda a derecha, Sr. Daniel G. Saldaña, Charter Presidente de Los Amigos Lions Club, a su izquierda el Sr. Lic. Daniel A. Hernandez actual Presidente del mismo club.



(5) De izquierda a derecha, Sr. Harry J. Aslan Presidente de Lions International y el Sr. Profesor Celso Rodriguez, Presidente anterior de Los Amigos Lions Club.

La historia gráfica de esta celebración estuvo a cargo del fotógrafo oficial de Los Amigos Lions Club. León Sr. José Monroy.

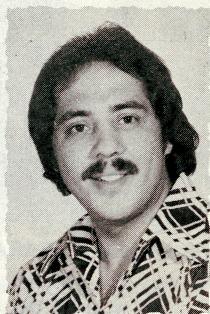


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El Sr. Alonzo Cadena y su esposa Sra. Julia G. de Cadena, visitaron varios países en su reciente viaje al Viejo Mundo.

En la foto aparecen frente a la famosa torre inclinada de Pisa, de la bela y romántica Italia.

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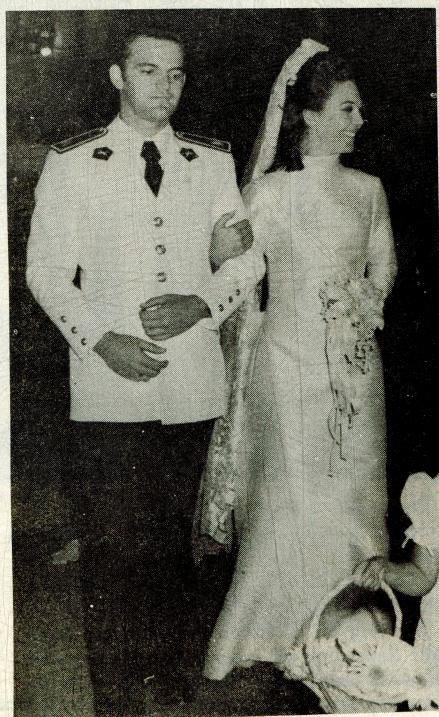
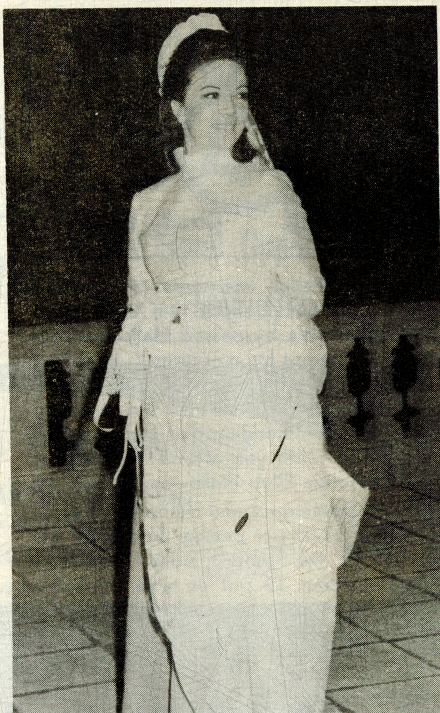
Engalanamos nuestras paginas con el fotografía de la señorita Sofia Almance Olivas, quien el dia 9 del mes Agosto a las 19:00 horas se unió en matrimonio con el señor Gustavo Adolfo Del Valle y Del Peral en la Cd. de México, D. F.

La Ceremonia Religiosa se efectuó en la Parroquia de San Agustin ubicada en Calle de Horacio No. 921 de la Colonia Polanco, en donde Sofia y Gustavo Adolfo recibieron la Bendición Nupcial de manos del Reverendo Padre, Angel Rey. Después del acto religioso se llevó a cabo una bonita, animada y muy concurrida. Recepción en el Casino de la Escuela Militar de Ingenieros, de la Capital Metropolitana.

Los hoy ya esposos, son hijos de los matrimonios formados por el señor Pedro Almance Carrasco y su esposa, señora Petra Olivas de Almance; señor Guillermo Del Valle Zamora y su esposa, señora Maria de los Angeles Del Peral de Del Valle.

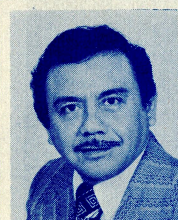
La familia Almance-Olivas es nativa de esta Ciudad, en donde gozan de bastante estimación en los diferentes círculos sociales de la región, y actualmente tienen su residencia en la Ciudad de Pomona, California. Y la familia Del Valle-Del Peral, radica en la Ciudad de México, en donde se les estima y respeta.

Matrimonio del Vale-Almance: ¡Que en su nueva vida siempre sean felices!



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Club San Felipe



Candy Veliz

Club San Felipe members are getting ready for the turkey shoot that takes place in November. We by-passed Halloween because "ya traemos los mascararas." I can just hear the rest of the members say, "speak for yourself, John." Whatever the case may be, we are recommending that today, Saturday, October 25th you attend the Imperial Valley California Club Halloween Dance. Henry (Chicharo) Dominguez and his band will play. Donation is \$3.00 per person. And there will be prizes for the funniest, ugliest and most original costume, so put on your mask

cana Lounge (by the way the Tropicana has been enlarged to the size of the Starlight) It will be free for adults on Saturdays and big name bands on Sundays, so for dancing at its best remember the Tropicana Lounge. Bailamos.

THE LONESTAR

Eddie Davilla is the owner and operator of the Lonestar Tavern, 10th and Taylor in San Jose. He is also Club San Felipe sponsor. Ed is also an inflation fighter. He serves food 7 days a week at prices unheard of.

Here is just one: Enchiladas plate with rice and beans, \$1.59. The cocktails served at the Lonestar leave nothing to be desired. Let me take this opportunity to thank Ed in behalf of Club San Felipe for all the help he has given our club. Again muchas gracias Ed.

HACIENDA FURNITURE

PARKING LOT SALE



Photo shows Al Nueva Lianza. The director is Juan Valverde and their vocalist is Jesus Rafael. You can obtain their services by dialing 262-7480, ask for Juan. They play good music.

Starting on October the 18th the Starlight dancehall will go into discoteque with gabacho music. The Starlight will have it's Saturday and Sunday dances at the Tropi-

ANNIVERSARY PARKING LOT SALE

At Muebles Hacienda, 226 So. First in San Jose, Saturday, November 1 and Sunday, November 2nd. We will have radio remote from Hacienda Saturday and Sunday. Every item in the store drastically reduced. Gifts, nic naks and an enjoyable two days for all whether you buy or not. See you at

Hacienda, Saturday, Nov. 1st from 10 a.m. to 6 p.m. and Sunday, Nov. 2nd, from 12 noon to 6 p.m. If you need furniture now is the time to buy at Muebles Hacienda.

A small boy trying to telephone a friend misdialed and was startled to hear a man's voice asking him what number he was calling. Puzzled he asked to speak to the operator. "This is the operator," replied the male voice. "Well then," said the little boy, still distrustful, "could I please speak to your mother?"

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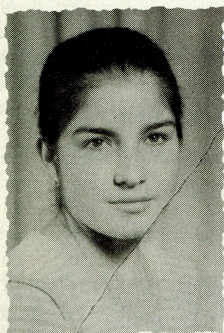
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(Brazil) Salvador Rodriguez (Mexico) (Top)
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F J S

*Sr. Andres y Sra. Ma. Isabel Jauregui
Sr. Ignacio y Sra. Aurelia Sanchez
participan a Ud. en enlace
de su hija e hijo*

Imelda Jauregui

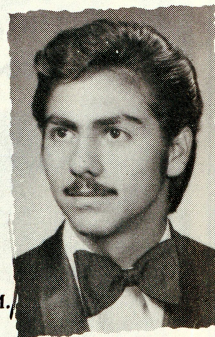
y

Francisco Javier Sanchez

*y tienen el honor de invitar a Ud.
y a su apreciable familia*

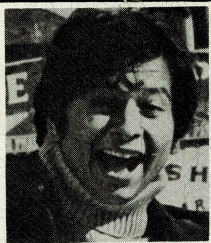
*a la ceremonia religiosa que se verificará
el Sábado 25 de Octubre de 1975 a las 1:30 P.M.*

*Iglesia Saint Patricks
calle 8 y E. Santa Clara
San Jose, California*



AT
THE
MOVIES

★
TONY SAENZ



HARD TIMES

30's Melodrama; Stars Charles Bronson, James Coburn, Strother Martin, Jill Ireland, Robert Tossier. Music: Barry DeVorzon; Screenplay by Bryan Gindorf, Bruce Henstell and Walter Hill. Directed by Walter Hill. A Columbia Pictures release of a Lawrence Gordon production. Running time: 103 minutes; MPAA Rating: PG.

More and more today we see that the "movie" movie is coming back. Current examples of this are: "Towering Inferno," "Jaws," "Young Frankenstein," "Breakout" (another Bronson film) and "The Return of the Pink Panther." The list could go on and on. In other words, movies that entertain. Which is what they're all about anyway. "Hard Times" is one of these.

It is a simple story of just that, hard times. The thirties, the depression and what people do just to "get by." Charles Bronson is one of those people that does what he has to. But unlike the others of that time, who stand in the bread line or bust their back for \$5.00 a week, he picks fights. He comes into town, gets booked into a fight, slugs it out with his opponent and the winner takes home the money.

These fights are booked by a manager or bookie, who manages said fighter. In the case of Bronson it's James Coburn. These fights are "booked" to wherever they can hold them (i.e. in a car garage, on the waterfront, in a warehouse, etc. . . .) And others more fortunate that the contenders make the bets.

When Bronson appears in the beginning of the film, he is an unknown. He goes to where the action is and secures a manager and a beginning when he floors the town champ with one blow. The rest of the film is concerned with his career as he gets more and more of a reputation.

When Jill Ireland asks him why he does it, he answers simply: "I do it for the money. And when I've made enough of that I'm

quitting." Which he does at the end of the film. But what happens in between makes for some very first rate entertainment.

The film stars Charles Bronson, well cast as the prize fighter of few words. He is very reminiscent of the old "Cooper" mold, although he may not have the finesse. Bronson gets the results, even if he has to beat it out. James Coburn plays Bronson's weasel of a manager, who never realizes when he has a good thing. Strother Martin as Bronson's "doctor" who fixes him up in the time of need. And Jill Ireland, as the girl who wants everything that Bronson can't give her. All definite pluses.

The film was directed by Walter Hill, which is his first. He directs his film as a master story teller, simple and straight forward, with no hidden punches. His work, in particular the fight scenes, are exciting and literally hard hitting. From the opening one punch fight to the ten minute bone crunching finale, the action never ceases to hold your attention.

If good, action movies are your bag, wait no longer, it is here. And now playing at the Pruneyard Theater in Campbell.

The Seventh Voyage of Sinbad

Fantasy, Columbia Pictures Re-release; Stars Kerwin Mathews, Kathern Grant and Torin Thatcher. Directed by Nathan Juran;

If you didn't see this the first time it was around, don't miss it this time. Its the good old fashioned movie about the Arabian Knights and one in particular, Sinbad. It has everything your childhood remembers, magicians, demons, a one-eyed cyclops, a fire-breathing dragon and skeleton gladiator. These feats of magic have been performed by the king of animators, Ray Harryhausen, who is considered to be the best special effects man in the world. Add to this, a comic book script, beautiful girls, sword fights and vivid color and you have classic fairytale.

Currently Playing and Recommended

"JAWS" — Universal; Starring Roy Scheider, Robert Shaw, Richard Dreyfuss and Bruce. Directed by Steven Spielberg.

"THE WIND & THE LIONS"—M.G.M.; Starring Sean Connery, Candace Bergen, Brien Keith. Directed by John Milius.

"ROLLERBALL" — United Artists; Starring James Caan, Moses Gunn, John Houseman. Directed by Norman Jewison.



Oscar Gutierrez hands Richard Diaz, el fotografer for de las Excellas del EL EXCENTRICO, el Quijote de Bronze for newspaperman a fotografo, Oct. 16, 1975 on Channel 20, S.F. Mr. Carlos De-Marti, chief organizer.

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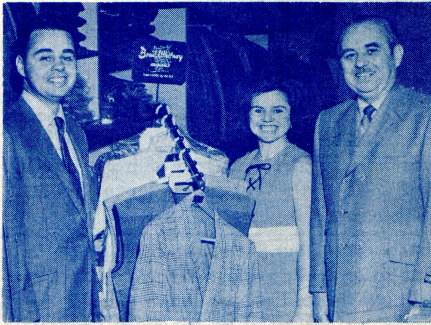
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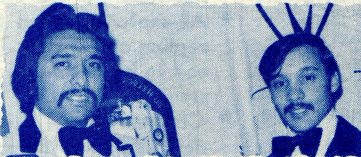
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RULES FOR SAFE HALLOWEEN

Halloween is a time of children's fun, but it is also a time for caution, by parents and children.

The Crime Prevention Division of the San Jose Police Department suggests a list of Halloween Safety Tips which will help to make Halloween a safe event for all the "Trick-or-Treaters":

- Accept only professionally wrapped candy. When your "Trick-or-Treater" returns home to examine his bag of candy, make sure to discard all candies that are not professionally wrapped or which look improper.
- Insist on the "buddy system." Make sure that your child has at least one "buddy" for the entire evening.
- Make sure your child understands that he is not to go inside anyone's home. Instruct him specifically to remain on the porch at all times.
- Insist that your child should not take short cuts through backyards, alleys, or parks to get to the "good neighborhoods," i.e., neighborhoods with the reputation of giving away large amounts of candy.
- Set a time limit for your children to "Trick-or-Treat." Preferably, allow one hour in the early evening.
- The "Trick-or-Treat" should not have sharp objects in his possession, thus avoiding possible injury in case of a fall.
- Double check to make sure your child's costume is not flammable. Show your child how to roll on the ground in the event his or her costume should catch on fire.

- Make sure your Halloweener does not obstruct his vision with any part of his costume. Instruct him to watch out when crossing streets and for low fences, wires, and shrubbery.
- Encourage your treasurer hunter not to talk to or accept rides with strangers, and without exception, an adult should accompany any child or group of children under the age of 8 years.
- Residents who wish to welcome "Trick-or-Treaters" should light porch or exterior lights as a sign of hospitality.
- Cross only at street corners, never between parked cars, and never diagonally across an intersection.
- Look in all directions before crossing the street and watch for and obey all traffic lights.
- Walk, never run across the street, and use sidewalks, not the street, for walking.
- All motorists need to exercise extreme caution on "Trick-or-Treat" day and night, and to be on the alert for excited youngsters.
- Children should carry flashlights in the dark and pumpkins should be lighted with a flashlight, not a candle.
- Parents should walk outside to the street occasionally to discourage and prevent any speeding vehicles in the neighborhood, acts of malicious mischief to private property or children, and deterring possible child molester.

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Commission On the Status of Women

Recently, I had the privilege of attending a conference in Washington, D.C., convened and arranged by Ms. Carmen Myami, National Director of the Women's Bureau of the U.S. Department of Labor.

At one of the workshops I attended, I acquired a paper written by Ms. Norma Varisio de Garcia entitled, "Education and the Spanish-speaking Woman — A Sad Reality." I would like to share some of her thoughts and suggestions with my Spanish-speaking sisters because I believe she has some important things to say and she needs to be heard. What follows are some of the facts and ideas which impressed me most in Ms. Garcia's paper.

"If we look carefully around us and start counting all the Spanish-speaking women we know, and we make a careful analysis of their employment, careers and occupations, we will find out that besides being mothers, they are involved in sales, clerical and service occupations. The numbers shown for Spanish-speaking professional women, or Spanish-speaking women involved in highly specialized technical occupations is minimal to say the least.

According to the April 1974 issue of the Monthly Labor Review, there were 1.1 million adult Spanish-speaking women in the labor force. The labor force participation rate of adult women of Spanish origin was 41%. The percentages for non-minority adult women and Black adult women were 43.5 and 51.6% respectively, and yet the median income for Spanish-speaking women is almost always below poverty level. According to Census Bureau 1971 statistics, more than half of the total Spanish-speaking population are women and about 17% of all families of Spanish origin are headed by women."

Ms. Garcia then looks at the educational level of Spanish-speaking women. The census figures, she says,

"presents a dismal picture in education for the Spanish-speaking women, and unless we make a gigantic effort to bring down the barriers that confront us, we will continue to be kept outside of the walls of the garden of ripened fruits: good salaries, professional positions and career advancement opportunities."

"As Hispanic women, we must promote activities to increase educational and employment opportunities for Hispanic adult women and the expansion and improvement of educational programs for women in vocational, career and educational administration."

"The Hispanic women organizations must establish centers to increase guidance and counseling services, to support educational leadership programs, to develop special programs to broaden career options for Hispanic women and to assist their entry into occupational fields. Besides, we must establish programs to overcome discriminatory practices, sex role stereotyping, and sex role socialization."

"When anybody talks about Spanish-speaking professional women, generally they are talking about teachers, or maybe social workers. And for many, the teachers are the teachers of Spanish, and lately, bilingual teachers. In the end, we are considered good only to work in our own language and only among our own people."
 (Cont. in Next Issue of EL EXCENTRICO)

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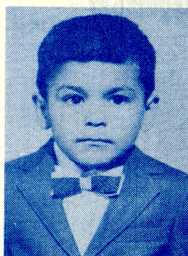
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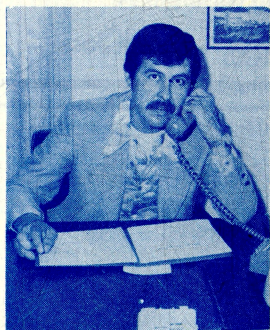
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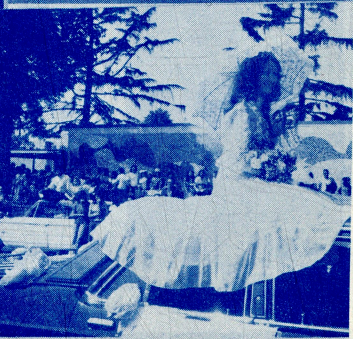
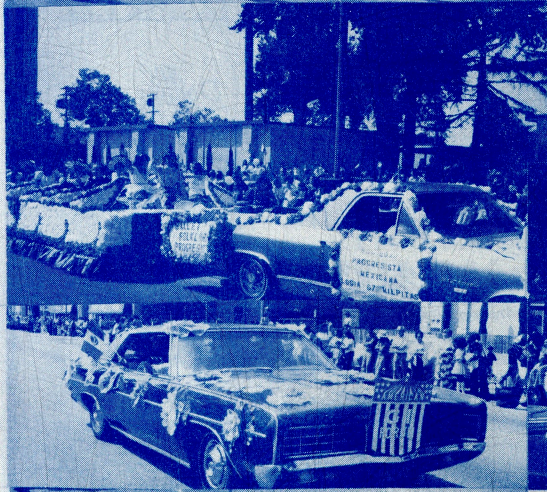
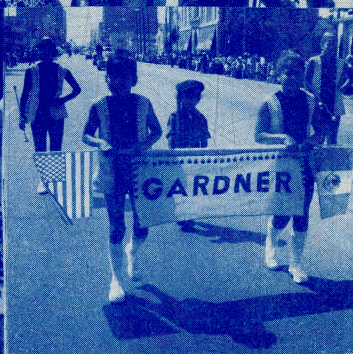
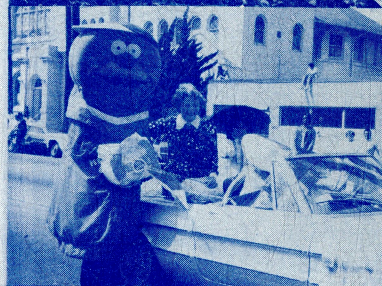
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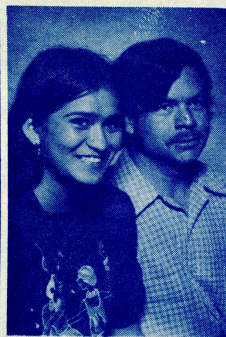
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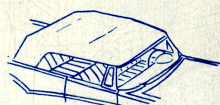
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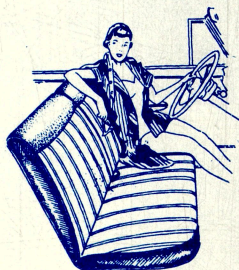
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