By Bob McKellar

SAN LUIS OBISPO, May_ When "Cotton" Rosser is introduced over the public address system this Friday and Saturday during the collegiate rodeo in the Cal Poly arena, it will be the name of a champion.

Rosser, a junior animal husbandry major at Cal Poly, last week unseated Harley May, highly touted Sul Ross State college cowboy, for national all-around cowboy honors of the national intercollegiate rodeo held at Fort Worth, Texas.

Rosser topped May by taking second in saddle brone riding, first in bareback competition and first in bull dogging. The Sul Ross cowboy won second in all-around competition that attracted photographers from Time and Life magazines. Both cowboys are to be
featured in coming issues of those magazines.

The Cal Poly cowboy, whose real name is Horton, is 22 and captain of the Mustang's second place national intercollegiate rodeo team. Other members of the Cal Poly team—Dan Rogers, Al Iverson, Lem Boughner, Jim Stroud and Manfred Sander teamed with Rossen to take second place in team standings behind Sul Ross at the Fort Worth event.

Because he ropes and bulldogs almost as well as he sticks to broncs and bulls, Cotton has been tops at many rodeos.

Starting when he was lh years old Rosser entered/first show in San Bernardino.

Listing his second place in the wild horse race at Madison Square Garden, New York as his most interesting entry, Cotton has ridden beside the four-time national champ, Gene Rambo, for several years at shows in Pendleton, Cheyenne, Boston Gardens and the famed Calgary Stampede.

The top cowboy, whose parents are Mr. and Mrs. L. D. Rosser of Long Beach, says his favorite event is saddle bronc riding.

Cal Polys rough and tumble boys will be in action at the rodeo to be held in the campus arena Friday and Saturday beginning at 2 P.M. on both days. Teams from Fresno State, Pierce college, Cal Aggies, Arizona State at Tempe and Camp Roberts will vie for honors.