



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 13. Num. 12

ABRIL 20, 1963

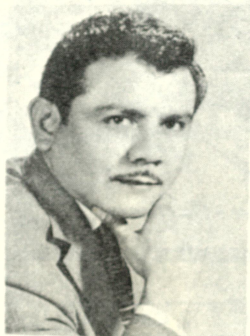
SAN JOSE 10, CALIFORNIA



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San Jose, California

Hank Paramo & Gilbert Solarez wear the latest from Bill's



CLUB San Felipe



Candy Veliz

Luis "Butch" Martinez and his basketball team are to be congratulated for their fine performance on the basketball court. Their record was 8 wins and 4 lost. Well done boys. After two weeks rest we will go into softball and I know Jess Medina will come up with a winning team.

Joe Gonzalez says that the least Johnny Paredez can do is learn to spell Chihuahua.

Our warmest congratulations to Susie Reyes she was chosen Miss American GI Forum Queen and to our representative Dora Gutierrez who won second place. We are proud of her. Below is a picture of Joe Flores about to present Miss Gutierrez with a corsage from the club.



If you would like to see the Chicago Cubs play the San Francisco Giants on April 21 at Candelstick Park see Dan at Maria's Nite Club on 728 North 13th Street. It's a good deal. Your host Paul "Apolonio" Gary personally will serve you beer and sandwiches all the way to the ball game. Coming?



Recently at the Rainbow Ballroom where Mr. Frank & Ray Davilla presents dancing at its best every Saturday and Sunday, Mr. Richard Diaz took his camera and captured Bertha Perez and Jaime Alamillo dancing to the popular music of Becho Gloria and his orchestra. Bailamos?

According to George Plata and Gasper Espinoza the story goes like this: My number one enemy Gil Solarez (y andamos siempre juntos) met a girl in one of our local bars and before you know it they were good buddies. So good that soon they disappeared and Gil was not seen again for quite some time. When George and Gasper saw him next he was trying to shake her, but she was hanging on like glue, so Mr. Solarez made like the wind through the back door. That's the last she ever saw of him. Now, was that nice Gil? Poor girl. I can see George and Gasper laughing now. George and Gasper will answer any other questions on this story. Gil, I made the story mild, they wanted me to print more.

AMERICAN GI FORUM OF SAN JOSE

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Sabados 8:30 a 6:00 p.m.

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Juanita Guerrero
and
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San Jose, California 1963



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COMIDA MEXICANA	294-4923
COMIDA CHINA	
COMIDA ITALIANA	292-3112
CHICKEN HOUSE	293-8494
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ED'S HOF BRAU	292-1258
REPOSTERIA (panes)	294-9940
DONUTS	294-6977
CANDY (chocolates etc)	294-7526
REFRESCOS	293-8494



B.B.Q 294-7355
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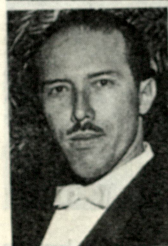
FRANK DAVILLA
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y su fabulosa Orquesta
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Publicado los Dias 5 y 20 de cada mes en San Jose,
California. (Condado de Santa Clara).

HUMBERTO GARCIA
Director

DAVE E. SIERRA
Assistant Editor

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AMERICAN GI FORUM
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Esta Revista no se hace responsable de ideas u opiniones
en articulos firmados.



Maria La Rosa. Prop.

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Simon Villa



UNION CITY, CALIF.

Elegante Enlace

El día 23 de Febrero de 1963, en la iglesia de Nuestra Señora del Rosario en la progresista ciudad de Union City, California, a las 11 A.M. tuvo verificativo el elegante enlace matrimonial del apreciable joven profesor Jim Rodriguez con la distinguida y amable señorita Maria Esther Cardenas.

Los acompañaban las personas siguientes:

Dama de Honor - la distinguida señora Mary Ortega.
Madrinas - Laverne Alvarez, Isabel Olivan, Vickie Cardenas y Anita Solis.

Doncella de Honor - Juanita Gonzales
Padrinos - Sr. David Ortega y Ray Amador

Ujieres - Ernie Corral y Larry Perales

Niña encargada de las flores - Virginia Cardenas

Bastanero - el estimado joven Frank Rodriguez

Maestro de Ceremonias - el bien conocido y distinguido Sr. Bernie Peña, quien por su carácter amable y trato social, desempeño su comisión a satisfacción de los invitados.

La ceremonia religiosa fue solemnizada por el Rev. Padre Sabio Dindia.

Después del acto religioso los novios fueron felicitados por gran número de sus amistades, en seguida los novios y su corte de honor recorrieron las principales calles de ciudad de Union City y en seguida hasta el Hills and Valley Club, sito en el No. 1808 B Street en Hayward, California, donde fue la cita para la recepción, dando principio a la 1 hasta las 5 P.M.

A la recepción vinieron invitados de todo el norte de California y de algunos otros estados de la Union Americana. Mientras los invitados saboreaban la rica comida y los exquisitos refrescos, nuestro distinguido amigo Becho Gloria con su famosa orquesta, dejaba oír las melodías más selectas de su repertorio y los intermedios se escuchaba algunas felicitaciones a los novios. Después fueron nombrados un gran número de presentes, teniendo la oportunidad los invitados de admirar el elegante carro marca Dodge, presente que fue obsequiado a los novios por los estimados esposos don Jesus y Esther Cardenas, padres de Maria Esther.

Luego el estimado señor Bernie Peña, maestro de ceremonias, anuncio ante la concurrencia, al señor don Simon Villa quien acompañado del Sr. don Enrique C. Rivera, quien manifestó a los cultos invitados en Ingles que el Sr. don Simon Villa deseaba felicitar a los recién casados en Español.

Su discurso lo interpreto con estas palabras:

"Estimados y finos amigos: Sr. don Jesus Cardenas,

Señora doña Esther Villareal de Cardenas y estimada Señora doña Cipriana Rodriguez. Después de haber compartido con vosotros, los regocijos y las emociones de esta inolvidable fiesta nupcial, me es grato felicitar a nuestra apreciable y amable amiga, señorita Maria Esther Cardenas y al distinguido joven, profesor Jim Rodriguez, quienes esta mañana día 23 de Febrero de 1963, ante el altar sagrado, juraron solemnemente ser fieles el uno para el otro y que ya que sus corazones y sus almas se habían unido en una sola estaban dispuestos a luchar unidos para vencer todas las vicisitudes y obstáculos que se presenten en la vida, para formar un hogar digno para sus hijos y para la sociedad. Por lo que felicitamos en nombre de todos los invitados a nuestros distinguidos amigos, esposos Jim Rodriguez y Maria Esther de Rodriguez en su nueva vida matrimonial y que Dios Padre Todopoderoso los ayude para alcanzar la felicidad deseada.

Y a nuestros distinguidos y finos amigos esposos don Jesus Cardenas y doña Esther Villareal de Cardenas y distinguida y amable señora doña Cipriana Rodriguez damos las más sinceras gracias por la invitación que nos fue mandada para venir a convivir junto con ellos un rato de alegría, por lo que estamos altamente agradecidos...."

El discurso de felicitaciones fue muy aplaudido.

Para cerrar con brocha de oro la elegante fiesta nupcial se efectuó un baile en el Sportsman's Hall en Irvington que estuvo muy concurrido.

Y el público amante del baile salió complacido con los diferentes ritmos seleccionados por Connie Caudillo y su orquesta....

por Simon Villa



En la photo aparecen el joven profesor, Jim Rodriguez y la distinguida y amable señorita Maria Esther Cardenas.

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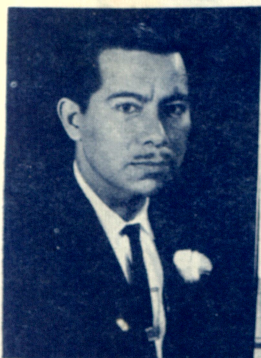
THE TEXANS at the Sainte Claire HOTEL
L to r: Sweet Veliz, President Club San Felipe, Dora Gutierrez who represented the Club obtained 2nd. place, Tony (Patito) Guillen, Miss American G I Forum of 1963 - SUSSIE REYES and Joe Flores. This Beauty Contest and Fashion Show were held on Sunday, March 31st. of this year. Excentrico photography.



Pictured in photo with this lovely young lady Miss Margaret Flemate are Hank Paramo and yours truly. Miss Flemate was our representative at the American G I Forum Beauty contest held at the St. Claire Hotel, Sunday, March 31st.

Photo by EL EXCENTRICO

By a real nice guy,
Gil Solarez



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*Club
Riviera*



Frank D. Kawami

Notice the different picture at the beginning of this column? Let me introduce myself. I am Frank D. Kawami of 127 North 17th Street, phone 297-6104. I'll be taking over this column temporarily for John Rodriguez.

San Jose Light Opera Association Inc. is presenting the Broadway Musical "Westside Story" on Friday and Saturday, April 19th and 20th, 8:30 P.M. at the Montgomery Theatre - Civic Auditorium.

Tickets on sale at Sherman-Clay, 89 South 1st Street, San Jose.

Club Riviera welcomes three new members, Phil Flores of 3219 Mt. Vista Road, San Jose. Phil is employed by Ford and drives a '62 Corvair Monza. Ed Hernandez of 4085 Fairwood Street, Irvington.

Also, Paul Campos of 229 Heath Street, Milpitas, a former Texan.

Club Riviera basketball team of the U. C. C. League finally succeeded in winning a game, in fact it won its last two games. I guess we're just slow starters.

On March 21, 1963, this D & R team took 1st place in the Milpitas Recreation basketball league.

The team took the championship after defeating Parks Plastering by a score of 64-53.

The score was close all the way, when in the last quarter D & R broke loose and went on to win the championship.



Back row, from left to right: Ben Gonzales, Tabby Perez, Bugs Garcia, Art Cedillo, Dick Murback (coach). Front row, left to right is Lou Cedillo, Art Castillo, Ray Garcia, Manager Paul Ramirez and Harold Martinez.

GI Forum is having a Black and White dance at Dick's Pagoda Room, 1300 Bascom Avenue. Bids will be \$5.00 apiece. It will be held April 20th.

The U. C. C. Athletic League is also having a dance on May 26th at the I. E. S. Hall, 1401 East Santa Clara Street. Music will be provided by Teddy Rodriguez. Dress casual. From 2 to 6 P.M.

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ST. JOSEPH'S SHOP

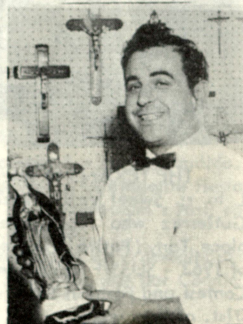
ARTICULOS CATOLICOS

BIBLIAS - MISALES
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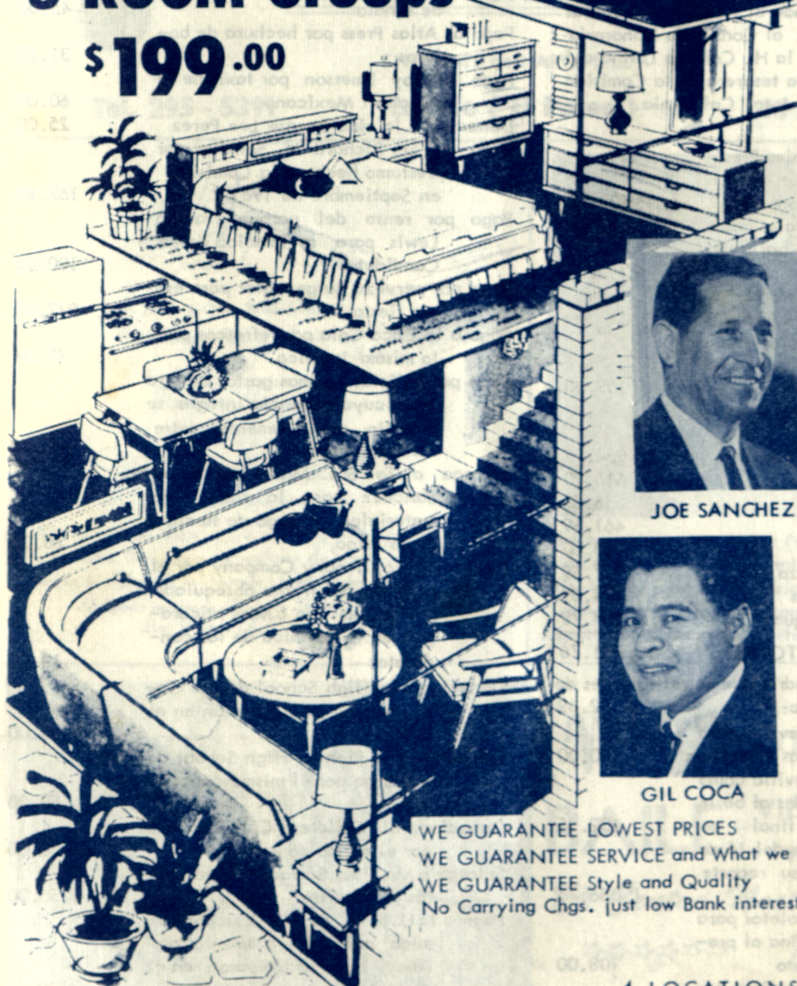
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SAN JOSE



*Maria de la
Luz Sánchez*



Reporte de Finanzas

Concerniente a las Fiestas Patrias del 16 de Septiembre de 1962, que rinde al Consulado General de Mexico en San Francisco, al Consulado Honorario de Mexico en San Jose, y a la H. Colonia Latina del Condado de Santa Clara, la tesorera de la Comision Honorifica Mexicana de San Jose, California.

INGRESOS:

Entrega del Sr. Manuel Morales Presidente de Festejos en las Fiestas Patrias del 5 de Mayo de 1962	\$ 400.00
Entrega del propio Sr. Morales como utilidades que dejo el baile del 5 de Mayo	245.21
Entrega del Sr. Ramon Echevarria Tesorero del Comite de Festejos a esta Tesoreria como saldo de las utilidades de la propia Fiesta del 5 de Mayo	159.00
Entrega de las Sritas. candidatos en el siguiente orden:	
Srita. Lorré Reyes Reina	\$ 964.92
Srita. Belen Andrade	616.20
Srita. Irma Falcon	556.58
Srita. Marce Mora	461.69
Srita. Paulita Ponce	355.60
Srita. Margarita Meza	327.69
Srita. Cuquita Torres	294.59
Srita. Yolanda Enriquez	154.79
TOTAL	\$ 3,731.76

La Señorita Aida Madrid que se retiro antes de finalizar la campaña entrego:	\$ 62.69
Donativo del Sr. Frank Davilla para ayuda del pago de las cartulinas	\$ 50.00
Entrega del mismo Sr. Davilla como porcentaje de entradas al baile del dia del computo final	102.35
Utilidades que dejo el baile del 16 de Septiembre segun su reporte adjunto	1,086.75
Importe de la venta de 36 boletos para el banquete de la reina al precio de \$3.00 el boleto	108.00
Entrega del Sr. Isaías Aguilera por venta de boletos para el banquete	5.51
Donacion a la Comision Honorifica Mexicana de San Jose hecha por el periodico AMERICA	230.00
TOTAL DE INGRESOS	\$ 6,171.27

EGRESOS:

Conceptos:	
Donacion de la Comision Honorifica Mexicana de San Jose al State College de la ciudad	\$ 250.00
Pago a Hiram Gutierrez por papel	30.00
Reintegro por prestamo ocasional a la Comision	25.00
Pago por un abrigo perdido en el baile del 5 de Mayo al Sr. Angel Lucero	34.32
Pago al Sr. Inocente Diaz por trabajo de plomeria en la Casa del Mexicano	127.75
Donacion al Edmundo Camacho por servicios a la Comision	25.00
Entrega al Sr. Carlos Ruiz para gastos de ornato	45.00
Pago a Atlas Press por hechura de boletos	31.20
Pago a Roy Emerson por taxis de la Casa del Mexicano	60.00
Donacion a la niña Bonnie Lee Perez	25.00
Pago al Sr. Richard Y. Sanchez por prestamo hecho a la Comision en Septiembre de 1961	167.94
Pago por renta del parque Trading Lewis para la Jamaica de las Candidatos	100.00
Pago por cerveza Burgemaster para esa fiesta	217.00
Pago a la Coca Cola por refrescos para la misma Jamaica	47.34
Pago por policias y demas gastos de esta fiesta cuya ganancia integra se repartio equitativamente entre las candidatas	214.14
Entrega a la Sra. Maria de la Luz Sanchez para la compra de materiales y pago de la capa de la reina	70.00
Pago a Tip-Top Trophy Company por el grabado del trofeo obsequiado por la Comision a Miss Nicaragua en la Jamaica de las candidatas	13.00
Donacion a la High School de Los Gatos por su participacion en el desfile	\$ 50.00
Donacion a la Pioneer High School de San Jose por el mismo concepto	50.00
Donacion al Children Club Concord por el mismo concepto	50.00
Entrega a Mr. Paul Barracker para gastos del desfile	50.00
Pago a la U.S.O. de San Jose por comida para los elementos del Army que participaron en el desfile	135.00
Pago a AUDREY'S Store por compra del vestuario de la Reina y su corte	661.70
Pago a la misma tienda por renta de crinolinas para las Señoritas candidatas	60.00

(continua en la siguiente plana).....

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Teddy Castillo

JJ

Sr. Jesus y Sra. Julia Gómez
participan a Ud. el enlace
de su hija

Guana Maria

Con el Sr.

Jose Luis C. Leija

Hijo de Jesus y Candelaria Leija

Y tienen el honor de invitar a Ud. y a su apreciable familia
a la Ceremonia Religiosa que se verificara el Sabado 27 de
Abril en la Iglesia de la Sagrada Familia a las 3:30 p.m.

Se dignara impartir la Bendicion Nupcial el
Rev. P. Jose A. Peña.



Ike and Mary Hernandez (Ike is Excentrico's circulation manager) Bob (Excentrico's witty columnist and his lovely wife Elsa Rodriguez. Picture was taken at Los Amigos Golfing Club semi-formal Dance held at the Hyatt House recently. Photo by Excentrico.



Teddy Rodriguez

and his " CHARANGA SENSACION "

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Pago por compra de calzado para las Sritas. candidatos	44.38	cion de oficiales del United Latin American Council	6.00
Entrega para gastos extraordinarios de las Sritas. candidatos	15.00	Pago a Miss Maureen Gilmartin por servicios de mecanografia y escritor	14.62
Entrega a la Sra. Elena Vazquez Somellera delegada de esta Comision Honorifica a la ceremonia de develacion a la estatua del Padre Hidalgo en San Francisco, para compra de una ofrenda floral	30.00	Pago a la Srita Maida Herrera por su trabajo en el mimeografo	3.25
Pago a Mr. Hiram Gutierrez por compra de papel y sobres	22.88	Costo de un telegrama congratulatorio enviado por la Comision al Gobernador de Zacatecas	4.51
Pago al Hawaiian Garden por el banquete de la reina pagandose 96 platillos	288.75	Ayuda a una familia Mexicana gravemente necesitada	50.00
Pago a Mr. Martin Rowe por alquiler de magnavoces en el palco de honor del desfile	35.00	Pago por alquiler del salon IES para el baile del 5 de Mayo de 1963	85.00
Pago por servicio de policias	48.00	Pago a Mr. Hiram Gutierrez por impresion de boletos para la campana de candidatos	18.00
Pago a Mr. L. Sorrentino por la pintura de los carteles de los carros que tomaron parte en el desfile	22.00	Cobro del banco por detener dos cheques extraviados que se reportaron	2.00
Pago por renta del garage que ocupo el trailer de la Comision	25.50	TOTAL DE INGRESOS: \$4,171.36	
Pago a la gerencia del Hotel de Anza por la recepcion a personajes que ofrecio la Comision	30.28	REPORTE ESPECIAL DEL BAILE	
Pago a San Jose Civic Auditorium por renta atrasados y depositos	266.25	INGRESOS:	
Pago a Tip-Top Trophy por el grabado de los trofeos	4.31	Venta de 865 boletos al precio de \$250	\$2,162.50
Pago a San Jose Paint Company por compra de papel para ornato del Auditorio Civico	7.83	TOTAL DE INGRESOS \$2,162.50	
Pago a Mr. M. Viera por limpieza de las calles por donde paso el desfile	18.00	EGRESOS:	
Pago al Sr. Alberto Espinoza por el mismo concepto	18.00	Pago a Chico Ochoa por trabajo de su orquesta	420.00
Pago a Mr. J. Reyes por sus servicios durante la campana	24.00	Pago al Rvdo. Padre Alvarez por servicio de su Mariachi Infantil	200.00
Pago a Ramirez Studio por fotografias	4.68	Pago por servicio de policia	92.00
Pago a Paul's Jewelers por la compra de los trofeos que ofrecio la Comision durante el Programa Literario Musical en el Auditorio Civico	225.28	Pago por servicios de taquilla	25.00
Pago a la Cocina Restaurant por almuerzo a los elementos que tomaron parte en el Control Remoto de las 7 de la mañana	26.95	Pago a Mrs. Moless por sus servicios en la taquilla	10.00
Pago a la Banda de Guerra de South San Francisco por sus servicios	75.00	Pago por renta del Auditorio Civico y deposito para las proximas Fiestas Patrias 16 de Septiembre de 1963	266.25
Pago a la Colecturia del Condado de Santa Clara por los taxis de la Casa del Mexicano	188.00	Pago a los empleados del Auditorio por su trabajo o state hand	62.00
Donacion al United Latin American Council	25.00	TOTAL DE EGRESOS \$1,075.75	
Pago al Sr. Manuel Covarrubias por conducir el trailer de la reina y su corte	3.50	UTILIDAD LIQUIDA DEL BAILE \$2,162.50	
Compra de dos boletos para los delegados de la Comision que asistieron al banquete de instalacion		1,075.75	
		\$1,086.75	
		Ganancia Neta Que Dejaron A La Comision Honorifica Mexicana Las Fiestas Patrias Del 16 De Septiembre De 1962:	
		INGRESOS 6,171.27	
		EGRESOS 4,171.36	
		GANANCIA \$1,999.91	
		Mil novecientos noventa y nueve dolares y noventa y un centavo, que unidos a las reservas anteriores hacen que la Comision Honorifica Mexicana de San Jose, California, cuente con una existencia de \$2,426.72	
		San Jose, California a 9 de Abril de 1963	
		La Tesorera en funciones:	
		Maria de la Luz Sanchez.	

(continua en la siguiente plana).....

New Mexican American

Lion's Club of San Jose



The first Mexican-American Lions International Club in Northern California became a reality on Monday, April 15, 1963, when the newly formed Mexican American Lions Club of San Jose held its first luncheon

meeting at Tiny's Restaurant under direction of its first president and organizer, Dr. John de Heras.

Helping in welcoming the new club and participating in the festivities were Mayor Robert Welch of San Jose, City Manager Dutch Hamann, San Jose Chief of Police Ray Blackmore, San Jose Superintendent of City Schools Dr. Earle Crandall, Former Senator Jack Thompson, Santa Clara County Sheriff Jack Gibbons, Supervisors Ed Levin and Sig Sanchez, San Jose Mercury Columnist Frank Freeman and Lion officials Dist. Gov. John Smart, Deputy Governor Frank Young, International Counselor Andy Anderson, Chuck Garvich, Extension Chairman.

The newly elected officers were Dr. John de Heras, Chiropractor, President; Ignacio Galindo, First Vice President, of San Jose Redevelopment Agency; Hank Coca, Secretary, of Furniture Discount House; Gilbert Adair, Treasurer, of Adair Real Estate and Insurance Agency; Lion Twister, Joe Hernandez of Lucky Lager; Lion Tamer, Richard Franco, Executive Field Director, Santa Clara County Boy Scouts; and four directors, Pompeyo Garcia, Navellet's Florists; Z de Haydu, Pacific Mutual Insurance Company; Luis Juarez, M. P. H., San Jose Health Department; and Dr. Jose Nevelo, Physician and Surgeon.

The new club will receive its charter and install its new officers and board of directors at a Lions International Charter and installation dinner to be held on June 1, 1963, at an undisclosed location.

The Mexican American Lions Club of San Jose will hold Luncheon meetings at Tiny's Drive In every Monday at 12:15 noon.

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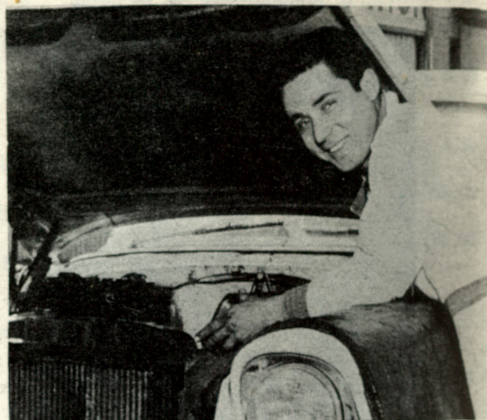
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Views & Reviews



Richard J. Franco

Why, Volunteer?

Why do busy, successful people knock themselves out for volunteer agencies? George Bernard Shaw provided one answer in his Preface to *Man and Superman* when he declared that the important thing in life is to have a sense of "being used for a purpose recognized by yourself as a mighty one; being thoroughly worn out before you are thrown on the scrap heap; being a force of nature instead of a feverish, selfish little clod of ailments and grievances complaining that the world will not devote itself to making you happy."

The biggest mistake made by volunteers is to think their nonperformance will go unnoticed. Through the intermingling memberships of service clubs, civic groups, and fraternal orders, hundreds of people in a city learn how strongly or feebly a man performs.

Earnest volunteers don't forget when a cohort lets them down, and the word gets around.

In unpaid work, people get a black eye by doing nothing. This applies at all levels. The absentee board member, the inactive committeeman, the slacker in the fund drive, the backer who waffles on his pledged contribution, the coach who is chronically late for practice, the member who promises to serve but begs off—all may think their defection is unnoticed. But behind their backs it is talked about and remembered.

The real, if invisible, rewards go to the man who pitches in without self-interest. He gets what he sought—satisfaction at filling a need. Perhaps he gets no applause, no gratitude, but he doesn't mind. The principle is the same as in any do-it-yourself hobby or amateur sport. Your growing skill and your result are reward enough.

However, earlier warnings should be underlined, community betterment is a barren field for anyone who doesn't really believe in it and work at it. One will not make his mark in it unless he possesses or can develop certain essential traits: loyalty, emotional stability, judgement, and an aptitude for getting along with many kinds of people. "Be outstanding citizens of your communities. That is as important as being a good man or woman in business."

It is interesting and heart warming to note, a short paragraph that I ran across while reading "MINORITIES IN AMERICAN SOCIETY" by Charles Marden and Gladys Meyer.

The American GI Forum of the United States composed almost entirely of veterans of Mexican descent, a powerful force for good in about twenty states, is the creature of a tremendously energetic and selfless Texas-Mexican medical doctor. These men and their work attest to the commonality of the people of Mexican descent in the United States.

My sincerest thanks and best wishes to Mr. Bob Rodriguez for allowing me to dabble in his column.

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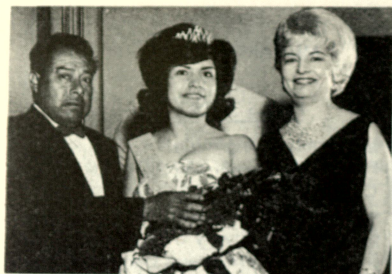
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Miss American G I Forum of 1963
SUSSIEREYES and her sponsors Joe and
Lena Manriquez.

DORA GUTIERREZ who won 2nd place
represented Club San Felipe and her
parents Humberto and Mary Gutierrez.



FASHION SHOW and BEAUTY CONTEST
Held at the Sainte Claire Hotel - Sunday, March 31st.
Auspices American G I Forum - Ladies Auxiliary
Photos by EXCENTRICO.



American G I Forum chairman Dan
Campos, SUSSIE REYES and Master of
Ceremonies Robert Rodriguez.

MR. and MRS. Beningo and Edelmira
Montes and daughter in law Maria
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Esposos Hank Coca

Miss AMERICAN G I FORUM
of 1963

MISS SUSSIE REYES

Is warmly congratulated by popular Hank Coca owner of FURNITURE DIS-COUNT HOUSE 82 E. Santa Clara St. who graciously donated valuable door prizes and his lovely wife Salome Coca in runner-up place was Dora Gutierrez. This event was held at the Sainte Claire Hotel on Sunday, March 31st.

Besides the Beauty Contest there was also a FASHION SHOW with all the latin ladies attending in their finest finery. Editor's note: it is a darn shame that Mrs. Coca didn't parade on the models walk displaying her extravaganza of a hat. Ladies will be Ladies.



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MISS AMERICAN G I FORUM
of 1963

SUSSIE REYES

Represented Joe Manriquez Masonry

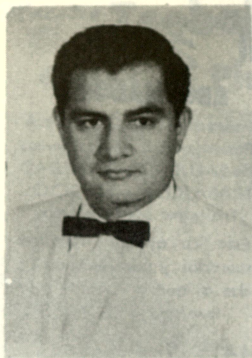
At the American G I Forum Ladies Auxiliary
BEAUTY CONTEST and FASHION SHOW

At the Sainte Claire Hotel on Sunday March 31st.

Left to right: Ike Hernandez (EXCENTRICO'S circulation Manager) Sussie Reyes, Robert Rodriguez who was at his best as Master of Ceremonies, Dora Gutierrez who won runner-up place, represented Club San Felipe and the evah chaming gent Ernie Vasquez who helped the contestants up and down the ramp.

Miss Sussie Reyes will compete for the State Title and possibly for the National Title.

photo by EXCENTRICO.



Dan Campos



Pierre La Roche No! Kroegers Si!

The recent decision by a San Francisco jury to execute the Kroegers in contrast to that of our "fair minded" Santa Clara County colleagues to release the Butcher, De Kaplany, poses a serious problem on capital punishment. Governor Edmund G. Brown advocates the abolishment of the death penalty on the grounds that it is not a deterrent to crime, and only the poor or illiterate end up in the gas chamber. The Governor, in his latter statement may have the strongest argument in his favor. De Kaplany, a physician, will be eligible for parole in seven years, and for deportation in four short years. He will most likely be deported after four years to some Latin American country where he will write a book on the fiasco he pulled over 12 people and our Judicial System. De Kaplany then will become a millionaire, a communist, join Castro and lead the revolution against us!

The Kroegers, American citizens, friendless and in poverty, will die in the gas chamber for a crime less hideous than Pierre's. There is a very valid argument in this sense of reasoning and eventually it will be brought before the voter to decide on capital punishment. The arguments, pro and con, will be many but it will be up to us, the people, to be influenced only by the facts when we render our vote. As the man from Arizona would say, "How do you stand, Sir?"

SUCCESS AT A FASHION SHOW:

The fashion show sponsored by the Ladies Auxiliary on March 31st at the St. Claire Hotel was a tremendous success. The honor of Miss GI Forum of San Jose Chapter was bestowed on Miss Susie Reyes, a very petite and talented young lady. The presentation by the models was most inspiring and the audience of over 400 people was at its best. A very pleasant surprise was the unexpected visit of the Ladies Auxiliary State Chairwoman, Mrs. Betty Aguirre, accompanied by her husband, Dan. We hope Dan and Betty, who drove clear from Baldwin Park for this occasion, were impressed with this presentation.

THANKS FROM THE AUXILIARY

The Ladies of the Auxiliary wish at this time to express their appreciation to all of those who helped make their fashion show a success, including everyone who attended, because without your presence we could not have had this show.

A special thanks go to the other 5 contestants participating in the queen contest of Miss GI Forum of

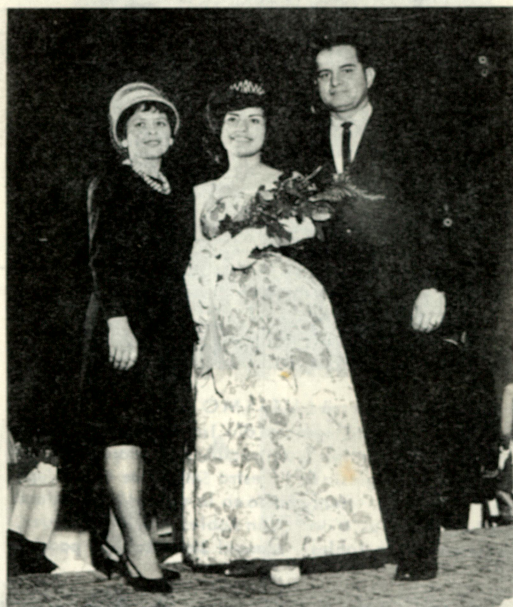
San Jose, as well as to their parents....Margaret Flemate, Dora Gutierrez, Josie Ramirez, Margie Jaramillo and Jessie Ortega. You did a terrific job girls. The clubs who sponsored these girls deserve a big thank you from us for their continued help and cooperation, namely, Bachelors, San Felipe, Zanzaree, Elite and Los Amigos Golfing Club.

Least but not least, our thanks to all those merchants who donated a door prize, but one in particular who has always helped the Auxiliary and this time donated the big prize of a bar-b-que table, brazier and all the utensils - thank you Mr. Hank Coca from FURNITURE DISCOUNT HOUSE.

COMING EVENTS

Don't forget the Santa Clara GI Forum's Black & White Ball, April 20th at the Pagoda Room - Dick's Dragon Restaurant.

San Jose Chapter's annual Stag Barbeque, May 4, at Senter Park. And the Youth Benefit Dance on May 18th at the IES Hall.



Mr. and Mrs. Daniel Campos, Respective Chairmen of the San Jose Chapter and Ladies Auxiliary, congratulate Miss Susie Reyes, San Jose's Miss GI Forum for 1963.

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BAUTISMO

HENRY J. ROBLES nació el día 1ro de Febrero del pre-
sente año, recientemente recibió el sacramento del
Bautismo en la Iglesia de Nuestra Señora de Guadalupe
de esta ciudad. Henry nació en la ciudad de Oakland
En la grafica iz. a der: John Robles, Maria Rodriguez,
madrina-Jessie Robles y Manuel Jesus Robles -padrino.



BAUTISMO

El niño RAY ANTHONY PEÑA arribo a este mundo el
16 de Diciembre del año 1962. Fue Bautizado el día
15 de Marzo del presente año, en la Iglesia Nuestra
Señora de Guadalupe. En la foto al centro sus padrinos
Al y Dora Cordova en compañía de sus padres Ray y
Katty Peña originarios de Canoga, Park.



EL Sr. MIGUEL DUARTE contraio NUPCIAS con ELVIRA
ESTRADA el día 30 de Marzo del año en curso, en la
Iglesia NTRA. SRA. DE GUADALUPE. Administro el
Santo Sacramento del Matrimonio el Rev. Anthony Soto
fungieron como padrinos el Sr. Pascual Ledesma y la
directora del Centro del Espíritu Santo Madre Maria
Jose Bravo. Despues de largos años de compartir sus
vidas esta pareja decidió contraer matrimonio.
En la foto los esposos Duarte y su gran familia.

Maestro Teobaldo Moreno

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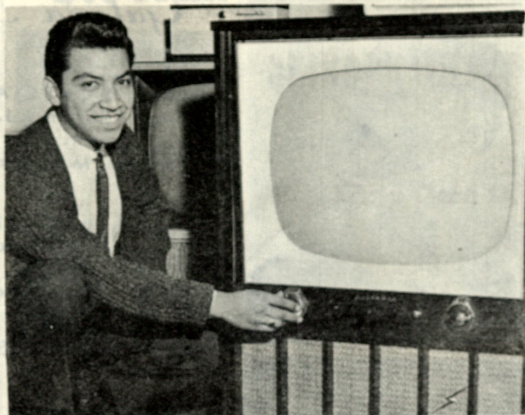
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Mayo en la Iglesia de la Sagrada Familia
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1963

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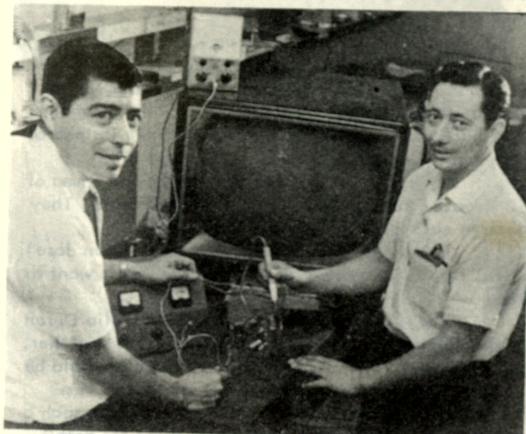
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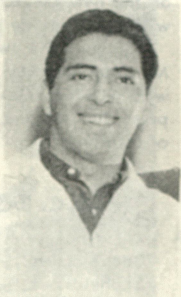
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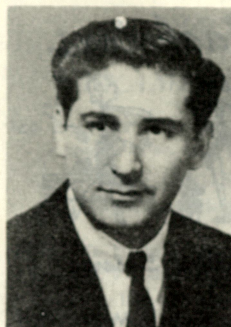
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CLUB *Bachelors*



Gilbert Solarez

Ever notice every time you go to Maria's that Paul Gary greets you with a long face. Paul, you better shape up or ship out.

Yolanda Fuentes asks me if Gasper Espinosa & Patty Tamez will tie the knot soon. She is so concerned, I wish she would mind her own business, so nosy, don't you think so dear readers? I don't know Yolanda, but Gasper took Patty Easter Egg Hunting in the mud puddles of Trader Lews Park I heard.

Saw Diane Barrera having a good time by herself at the Rainbow & Balconades. She's engaged to get married soon. Her boy friend works nights.

Amores de lejos, Amores de -----!!!
Buster Crabbe, is that a name for a movie star?????????????

By the way, Al Rodriguez, who are you looking for at the dances, you are always "boviando, como que tienes hambre." You are scaring the girls. Al, you drunkard, what did you do with the ten dollars from your sponsor, El Rebozo, that you were suppose to pay the entry fee for the bowling league? Boy, you are a lush, drinking it up.

TO WHOM IT MAY CONCERN:

That in this day, April 13, 1963, I thee Gasper Espinoza alias (The Wrangler) was here at Maria's Club anxiously awaiting for my weak & scared opponent George Plata (El Tapon) to show up and meet me here at the club and from here we were to go to the YMCA for our two out of three falls wrestling match. The match was for honor & position of the city of San Jose, California, but El Tapon was too scared to show up. In other words that spineless half man that uses his yellowstreak on his back for a backbone was too chicken to show up on time. Chicken chicken Plata!

Witness:

Paul Gary, Jr., III

Signed,

Gasper Espinoza

GIANTS VS. CHICAGO

This coming Sunday the Bachelors are all going to the ball game at Candlestick Park. The games will be a doubleheader against the Chicago Cubs.

Dan Aguirre, proprietor of Maria's Club, has chartered a bus for this big event. The bus will leave at 10 A.M. Sandwiches will be served and all the beer you can drink. TICKETS - \$6.50

EL HAMBRE SIEMPRE SE FAJA LOS PANTALONES!

Hank "The Keed" Paramo wants his fans and the public to know that Eleanor made a big mistake when she printed that he was thirty four years old.

Says the Keed: "I'm not thirty-four years

old, she has me confused with Candelario Veliz, Jr. I'm only twenty-five years old. I'm as old as Rachel Andres!"

Congratulations to the new president of the Comision Honorifica Mexicana Mr. Manuel Morales of La International Grocery Store. Its about time they had someone else on the Totem Pole instead of Benjamin Ulloa as president for 30 years!

My spies tell me that Jose Ortiz and Emma of El Rebozo Restaurant will get married soon. They deserve each other.

Joe Santa Cruz (the Fidel Castro of San Jose) doesn't go to the dance anymore and the girls want to know why?

Saw Candelario Veliz, Jr., and Velia Duran at the Rainbow last Sunday but they weren't together. Why Candy????? I think she found out how old he is.....

Eva Navarette and George Plata made such a cute couple. Could this be the real thing for both?

Another Mexican newspaper EL GUIA is circulating in San Jose. How long will it last?

My sister Eleanor is finally getting married in June. One less mouth to feed. Four down and one more to go. Am I right, Helen?

What's between Rudy Belluomini, Irma Miranda, Kay Morris, Joyce, Connie, Mary, and Phyllis the pretty blond from Stanford. Oh yes, and Rachel Andres. There is nothing like togetherness.

Heard that the Empresa Zaragosa had a FLOP Easter Sunday at the Hawaiian Gardens. Seems that nobody showed up and two bands played, Teddy Rodriguez and Tito Moreno. Too bad, such good music too. Speaking of FLOPS Jesus Valenzuela's Trader Lews Park Tardeada & Picnic was the same. It seems nobody wanted to go Easter Egg Hunting in the mud puddles. But Lalo Caballero had a good turnout with Mariano Merceron Y Frank Davilla with Lalo Guerrero.

Congratulations to Carlos Gomez with his radio program on KPER. Wish you all the luck in the world and then some. His program is on Sunday from 3-4 P.M.

RAINBOW PRESENTS

Don't forget to go and see Pete Bugarin May 12th on a Saturday night and on May 13th Sunday Lalo Guerrero at the Rainbow Ballroom here in San Jose.

A new club has been formed "Club de Leones" or the new Mexican-American Lions Club of San Jose with Dr. Juan de Heras as President.

By the way we can now count with another Mexican attorney in San Jose, Mr. Salcido associated with Attorney Gene Hudson (Bachelors Club legal representative) and the rest of the James Boccardo staff of attorneys.

U.C.C. BASKETBALL LEAGUE SECOND HALF STANDINGS

Bachelors vs. El Dorado	Lost
Bachelors vs. San Joaquin	Lost
Bachelors vs. Casa Mañana	Lost
Bachelors vs. Los Toros	Lost
Bachelors vs. San Felipe	Lost
Bachelors vs. Club Riviera	Lost



En la grafica el Dr. Lawrence Stern y la guapa
repcionista Susan Molina.

Dr. HAROLD ZLOT

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completo en todo el valle de Santa Clara.

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Se Aceptan casos del Welfare y Old Age Pension

ABIERTO: Lunes a Sabado de 9:00 a.m. a 6:00 p.m.

El Lunes y Jueves esta abierto hasta las 9:00 p.m.

Se localiza en el edificio de Kay's Jewelers

PAGOS FACILES

CY 5 - 4805

67 S. FIRST ST.



MR. and MRS.
Ted and Letty Cervantes



JOE RAMIREZ
IRENE MARTINEZ

Los Amigos semi-formal Dance
HYATT HOUSE
Saturday, March 23rd, 1963
Excentrico photography



MR. and MRS.
Lenny and Becky Marines



DON la encantadora GAY y ART MARTINEZ
lo atenderan con toda cortesia.

Art Martinez MENS WEAR

La Tienda del Caballero Elegante

ULTIMOS ESTILOS en ROPA

para CABALLERO

Black MOHAIR Continental SUITS

Vistase de PIES a CABEZA en ART MARTINEZ

Continental and Ivy Suits SPORT COATS

Ropa INTERIOR CORBATAS SOMBREROS

Pendelton Shirts

Abierto los Lunes, Juev.-Vier.
hasta las 9:00 p.m.



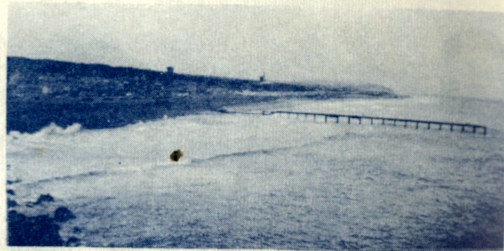
INTERNATIONAL
and
Bank of America
Chg. Plans

Art Martinez

CY 3 - 3236 290 S. FIRST ST.



Dave
Sierra



This is water.

There is lots of it in San Francisco Bay.
They will let you have all you want.
But you have to haul it away!

Bonnie Lee passed away

GARDEN CITY GARBAGE:

In a recent column Eleanor Solarez said something about some girl saying that she was going to go to college in Hollister. Eleanor countered: Everyone knows there is no college in Hollister!

Goes to show how much the girl knows about education. Even Ugubugu Zamboangatu (hello dere!) knows that San Benito College is situated in Hollister. Everyone from Hollister stand up and holler!!! Yay!!!

The GI Forum of Santa Clara is having a Black and White Ball. I somehow never thought of Santa Clara as a leading factor in the fight for civil rights.

A CARD FROM NORA ELIA TERRAZAS

There are many places in the world where a card from a good looking girl is appreciated. One of these places is the offices of EL EXCENTRICO. We recently received one from Miss Nora Elia Terrazas who was Miss San Felipe and represented the Texans at their big dance. The San Felipans may not be winning any U.C.C. League athletic titles but they's not a darned thing wrong with their appreciation of feminine beauty.

GRRRRRRRRR!

GRRRRRRRRRRRRRRRRRRR!

GRRRRRRRRRRRRRRRRRRRRRRRRRRRRRR!!!!



● AGENCIA de REAL ESTATE

\$750 de ENTRE

POSESION INMEDIATA
VACANTE
PINTADA por DENTRO y por FUERA

TRES RECÁMARAS

OLDER HOME
BIG YARD CLOSE to TOWN

\$10,500

CUATRO RECÁMARAS

PISOS DE ENCINO
Se Localiza en la Avenida Jackson

\$600 de ENTRE

Si no tiene lo suficiente en
efectivo un lote o casita le
servira de Entre.



Bobby Zamora

CY 8 - 5700

La larga EXPERIENCIA de

Bobby Zamora

EN EL RAMO DE
PROPIEDADES

Es su MEJOR GARANTIA para obtener la AYUDA
Maxima en la Venta - Compra - Cambio - Prestamo
o INVERSION en BIENES RAIZES.

Llamele! HOY MISMO!

TENEMOS MUCHAS
PROPIEDADES
TODOS ESTILOS
TODOS PRECIOS
Llamenos antes de vender
o Comprar.

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GERENTE

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" SIMITRIO "
Jose ELIAS MORENO

MIERCOLES 24 de ABRIL



" LA HUELLA de CHACAL "
Tony Aguilar - Flor Silvestre