



CSUCI Names First Athletic Director

Camarillo, Calif., March 16, 2009 - California State University Channel Islands President Richard R. Rush announced the appointment of Carl E. Reed II as the University's first Athletic Director. Reed will assume his duties on May 1.

Reed has served as Assistant Athletic Director for Stanford University for the past five years. Prior to joining Stanford, Reed was Director of the Jenny Craig Pavilion at the University of San Diego for three years, as well as serving two years as Assistant Event Manager for the University of California, Berkeley.

"Carl comes to Channel Islands with a breadth of experience in athletic programs and facility and event management. While at Stanford University, Carl helped their athletic program to win the annual NACDA Learfield Sports Directors' Cup, previously known as the Sears Cup, given to colleges and universities with the most success in collegiate athletics within various NCAA sponsored championships. Stanford has won it 14 straight years, winning 14 out of the 15 years it has been offered," said University President Richard R. Rush. "We are eager to welcome him to the campus and introduce him to our local communities."

In his new role as Athletic Director, Reed will be responsible for planning, directing, and coordinating a comprehensive intercollegiate athletics program as part of the University's focus on wellness.

"I'm very excited about the opportunity to develop an athletic program that will not only teach student athletes about sports but develop them as future leaders. I look forward to working with President Rush and the campus community in developing an athletic program that will be based on educational activities, developing the individual from the core, and providing an exceptional community-centered program," Reed said.

Reed holds a master of arts degree in Health, Physical Education and Recreation from Saint Mary's College of California and a bachelor of arts degree in Politics from Saint Mary's College of California.

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CSU Channel Islands is accredited by the Accrediting Commission for Senior Colleges and Universities of the Western Association of Schools and Colleges.

CSUCI Mission Statement

Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.