



Academic Affairs

ART

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Overview of Degree with Learning Outcomes

- Bachelor of Arts Degree in Art
Option in Studio Art
Option in Art History
- Minor in Art
- Certificate in Digital Media Art
- Interdisciplinary Minor in Computer Game Design (Art, Computer Science, and Math programs collaboration).



The California State University Channel Islands Art Major focuses on interdisciplinary studies in fine art, digital art technology, graphic design and art history, emphasizing an innovative approach to artistic process, technique and problem solving through the integration of traditional media and digital technologies. Courses in studio art, art history and interdisciplinary

studies focus on developing a solid artistic foundation, leading to advanced work in art media and theory. The studio art option provides in-depth study in the areas of two-dimensional art, three-dimensional art, digital media art, and communication design technology. The art history option provides in-depth study in the history of art and interdisciplinary topics.

Students graduating from the Art program will be able to:

- Demonstrate methods of critical analysis through the analysis, interpretation, and evaluation of works of art;
- Demonstrate informed understanding and appreciation of the role of art in contemporary society as well as throughout history;
- Create and express personal ideas and opinions through artwork in response to diverse range of global events;
- Explore the integration of traditional art techniques and materials with emerging art technologies;
- Develop communication skills needed to articulate their conscious artistic intentions, and express coherent aesthetics;
- Demonstrate familiarity with high-tech tools while working with emerging digital art technologies;
- Demonstrate their preparation for professional artistic practice

through the refinement of artistic concept, narrative and technique ;

- Complete in-depth work in specific media and demonstrate advanced competency in artistic production; and
- Analyze a diverse range of career opportunities in their selected artistic discipline.



Careers

Students prepare for a wide range of opportunities in today's professional and academic fields. Careers include positions in fine art, graphic design, Web design, multimedia, computer graphics, computer animation, digital photography, video art, digital filmmaking, visual effects, galleries, museums, teaching and numerous other professions in the arts.



Accomplishments

- CSU Media Arts Festival, CSUCI Art students won 1st place in Multimedia and 1st place in Experimental Video.
- CSUCI Artists in Paris, an ongoing international summer study abroad program.
- Annual Student Art Exhibition, showcase of student art accomplishments
- Publisher of art books "Tradition and Technology" and "Paintings of

CSUCI" (Art Capstone Publications) featuring student artwork.

- Annual Student Art Sale Extravaganza: Charity Benefit Art Sale: In the past three years we have donated over \$6000 in total to the American Red Cross, United Way of Ventura County and the United Nations World Food Program.

Assessment Activities

The Art program assessed the degree to which students can produce in-depth projects, work in specific media, and demonstrate competency in advanced artistic production. In assessing this outcome the Art program collected and evaluated a large amount of student work. This included: (a) photographic documentation of in-studio working processes and completed projects, (b) electronic documentation, interactive CD ROMs, and DVDs of completed multimedia, video and time-based art projects, (c) Art capstone projects, (d) annual Student Exhibitions and subsequent photo documentation thereof, (e) Art portfolios, and (f) an Art Student Exit Survey completed by graduating seniors in the program. From their analysis of the data, the Art program concluded that the learning outcome has been achieved at a level acceptable both to the faculty and students in the Art program. Through their

student exit survey, they also found that some students experience some uncertainty concerning their preparation for employment. They have instituted an advising solution to this problem. Their conclusion is that Overall, the large amount of documentation collected clearly demonstrates proof that the CSUCI Art Program is highly successful in implementing the selected learning outcome: Students produce in-depth projects, working in specific media, demonstrating competency in advanced artistic production.



The CSUCI Art Program is a leader among CSU Art Departments in the innovative use of emerging digital technology in prototyping and creating traditional art, design and digital art forms.