

1964 Democratic National Convention Program

August 24-27
Convention Hall
Atlantic City, New Jersey



DEMOCRATIC NATIONAL COMMITTEE OFFICERS

John M. Bailey,
Chairman
Mrs. Margaret Price,
Vice-Chairman
Richard Maguire,
Treasurer
Mrs. Dorothy Vredenburg Bush,
Secretary

1964 CONVENTION STAFF

J. Leonard Reinsch,
Executive Director
Samuel C. Brightman,
Publicity Director
Jack F. Christie,
Radio-Television Coordinator
George O'Gorman,
Transportation Director
Marvin Watson,
Housing Director
Gloria Cee Klein,
Assistant to Convention Director
Frank McCue,
Manager
Convention Hall
John Pitale,
Assistant to Manager,
Convention Hall
Miss Mary Kerey,
Convention Hall Manager's office

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE OFFICERS

Hon. Michael J. Kirwan,
Chairman
Kenneth R. Harding,
Assistant to the Chairman
Edmund L. Henshaw,
Research Director

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE OFFICERS

Hon. Warren G. Magnuson,
Chairman
Hon. Hubert H. Humphrey,
Vice-Chairman
Frederick J. Lordan,
Secretary
Alwyn F. Matthews,
Executive Director
Isabelle M. Peterson,
Executive Secretary

YOUNG DEMOCRATIC CLUBS OF AMERICA

Official Youth Organization of the Democratic Party

J. Albert House, Jr.,
National President
Roanoke Rapids, North Carolina
Ed Rosewell,
First Vice-President
Northfield, Ohio
Alice McMahon,
Vice-President
Maitland, Florida

Ken Lester,
College Vice-President
Washington, D.C.
Edwin Kruse,
Secretary
Chatham, New Jersey
Mary Kennedy,
Treasurer
Hartford, Connecticut

Allen Hoffard,
Chairman of Board,
Regional Directors
Washington, D.C.
Don Hamilton,
General Counsel
Oklahoma City, Oklahoma
Frederick A. Ricci,
Executive Secretary
Washington, D.C.

NEW JERSEY DEMOCRATIC STATE COMMITTEE

ATLANTIC

Irving L. Jacobs
Mrs. Janet Perrella

BERGEN

Carmine T. Perrapato
Mrs. Marie M. Buxton

BURLINGTON

Dr. Charles H. Ehrlich
Mrs. Eleanor M. Pall

CAMDEN

Alexander Feinberg
Mrs. Cecelia L. Jackson

CAPE MAY

Carlton E. Mason
Mrs. Frances E. Goetz

CUMBERLAND

Allie J. Fralinger
Mrs. Thelma P. Sharp

ESSEX

Harry Lerner
Mrs. Mae Mead Mazza

GLOUCESTER

Joseph L. Bowe
Mrs. Jennie LaPorta

HUDSON

John M. Deegan
Mrs. Alice M. Dolan

HUNTERDON

Rudolph Wishy
Mrs. Eva Kostik

MERCER

Walter A. Schoeller
Miss Margaret B. Holmes

MIDDLESEX

Christian J. Jorgenson
Mrs. Catherine K. Jamieson

MONMOUTH

Paul Kiernan, Sr.
Mrs. Katherine E. White

MORRIS

E. Marco Stirone
Miss Agnes L. Glaab

OCEAN

James W. Farrell
Mrs. Mary C. Lee
PASSAIC
Joseph V. McGuire
Mrs. Helen Casey Rodgers

SALEM

Henry Young
Mrs. Alice M. Diamond

SOMERSET

Charles W. Engelhard
Mrs. Matilda E. Woerner

SUSSEX

Al Richard
Mrs. Laura Ward

UNION

William G. Dowd, Jr.
Mrs. Jean Krulish

WARREN

William H. Blackton
Mrs. Lillie B. Frankenfield

THORN LORD

Chairman
EDWARD G. WILMS
Executive Director
JUSTUS C. HIGHAM
Secretary

COOPERATING INDUSTRIES

Associated Railroads of New Jersey
Newark, New Jersey

Grand Union Company
East Paterson, New Jersey

Socony-Mobil Oil Co., Inc.
New York, New York

Atlantic City Racing Commission
Atlantic City, New Jersey

Gulf Oil Corp.
Pittsburgh, Pennsylvania

E. R. Squibb
New Brunswick, New Jersey

Bamberger's
Newark, New Jersey

Hoffmann-LaRoche, Inc.
Nutley, New Jersey

Standard Oil Company (New Jersey)
New York, New York

Bankers National Life
Insurance Company
Montclair, New Jersey

ITT Federal Laboratories
Nutley, New Jersey

Suburban Propane Gas Company
Whippany, New Jersey

Beneficial Finance Company
Morristown, New Jersey

Monmouth Park Jockey Club
Oceanport, New Jersey

Sun Oil Company
Philadelphia, Pennsylvania

Bristol-Myers Company
New York, New York

Mutual Benefit Life Insurance Co.
Newark, New Jersey

Transcontinental Gas Pipe Line Corp.
Houston, Texas

Broad Street National Bank
Trenton, New Jersey

National Newark and Essex Bank
Newark, New Jersey

United States Steel Corporation
Washington, D.C.

California Oil Co.
Perth Amboy, New Jersey

New Jersey Brewers Assn.
Newark, New Jersey

Warner-Lambert Pharmaceutical Co.
Morris Plains, New Jersey

Central Home Trust Company
Elizabeth, New Jersey

New Jersey Manufacturing Corp.
Trenton, New Jersey

Wigton-Abbott Corporation
Plainfield, New Jersey

CIBA Pharmaceutical Co.
Summit, New Jersey

New Jersey Natural Gas Company
Asbury Park, New Jersey

Worthington Corporation
Harrison, New Jersey

E. I. Du Pont de Nemours and Co.
Wilmington, Delaware

New Jersey Wine & Spirits
Wholesale Association
Newark, New Jersey

WOMEN'S ACTIVITIES
Mrs. Richard J. Hughes
Mrs. Thelma P. Sharp

Elastic Stop Nut Corp.
Union, New Jersey

Phelps Dodge Corporation
New York, New York

HOSPITALITY
Richard V. Mulligan

First Trenton National Bank
Trenton, New Jersey

Ronson Corporation
Woodbridge, New Jersey

PRESIDENT'S BIRTHDAY PARTY
St. John Terrell
Mrs. Richard Switlik

Ford Motor Co.
Detroit, Michigan

Schering Corporation
Bloomfield, Illinois

HEALTH & WELFARE
Dr. Gene Shrader

Garden State Race Track
Camden, New Jersey

Sealand Services, Inc.
Elizabeth, New Jersey

YOUNG DEMOCRATS
John F. Geaney, Jr.

JERSEY JOHNSON GIRLS
Janet Perrella

NEW JERSEY HOST COMMITTEE

Honorary Chairman
Honorable Richard J. Hughes,
Governor of New Jersey
Trenton, New Jersey

Chairman
Charles W. Engelhard,
Chairman and President
Engelhard Industries, Inc.
Newark, New Jersey

Treasurer
James C. Kellogg, III,
Spear, Leeds and Kellogg
New York, New York
Executive Director

Robert J. Burkhardt,
Secretary of State
Trenton, New Jersey

John Adams,
President-Publisher
Press Publishing Company
Atlantic City, New Jersey

Joseph Altman,
Mayor of Atlantic City
Atlantic City, New Jersey

Carl W. Badenhausen,
President
P. Ballantine & Sons
Newark, New Jersey

Alfred H. Beadleston,
Speaker, New Jersey State Assembly
Red Bank, New Jersey

Orville E. Beal,
President
The Prudential Insurance Company
of America
Newark, New Jersey

William S. Beinecke,
President
The Sperry & Hutchinson Company
New York, New York

T. Roland Berner,
Chairman and President
Curtiss-Wright Corporation
Wood-Ridge, New Jersey

Robert G. Clarkson,
President
Carteret Savings and Loan Association
Newark, New Jersey

Robert S. Conahay, III,
"Stagmont"
Hackettstown, New Jersey

John T. Connor,
President
Merck & Co., Inc.
Rahway, New Jersey

Bishop Fred Pierce Corson,
President
World Methodist Council,
The Methodist Church
Philadelphia, Pennsylvania

J. Edward Crabel,
Minority Leader, New Jersey
State Assembly
Milltown, New Jersey

H. Joseph Curry,
Vice President
New Jersey Bankers Association
The Phillipsburg National Bank & Trust Co.
Phillipsburg, New Jersey

C. Malcolm Davis,
President
The Fidelity Union Trust Company
Newark, New Jersey

J. H. Davis,
President
Stevens Institute of Technology
Hoboken, New Jersey

Fairleigh S. Dickinson, Jr.,
President
Becton, Dickinson & Company
East Rutherford, New Jersey

Most Reverend John J. Dougherty,
President
Seton Hall University
South Orange, New Jersey

Alfred E. Driscoll,
President
Warner-Lambert Pharmaceutical Company
Morris Plains, New Jersey

Mrs. Walter E. Edge,
Princeton, New Jersey

Frank S. Farley,
New Jersey State Senator, Atlantic County
Atlantic City, New Jersey

Malcolm S. Forbes,
Editor-in-Chief & Publisher
Forbes, Inc.
New York, New York

Robert F. Goheen,
President
Princeton University
Princeton, New Jersey

Frederick H. Groel,
President
New Jersey State Chamber of Commerce
Newark, New Jersey

Mason W. Gross,
President
Rutgers—The State University
New Brunswick, New Jersey

Anthony J. Grossi,
Minority Leader, New Jersey State Senate
Paterson, New Jersey

James P. Hayward,
President
Atlantic City Electric Company
Atlantic City, New Jersey

Carlton E. Heritage,
President
New Jersey Farm Bureau
Trenton, New Jersey

Leon Hess,
President
Hess Oil & Chemical Corp.
Perth Amboy, New Jersey

Joel R. Jacobson,
President
New Jersey Independent Union Council,
AFL-CIO
Newark, New Jersey

Leonard C. Johnson,
President
New Jersey Manufacturers Association
Trenton, New Jersey

Robert W. Johnson,
Johnson & Johnson
New Brunswick, New Jersey

Theodore H. Kendall,
President
South Jersey Gas Company
Atlantic City, New Jersey

Elwood F. Kirkman,
President
The Boardwalk National Bank
Atlantic City, New Jersey

Kenneth H. Klipstein,
President
American Cyanamid Company
Wayne, New Jersey

John W. Kress,
President
The Howard Savings Institution
Newark, New Jersey

Mrs. Morgan F. Larson,
Metuchen, New Jersey

Philip J. Levin,
President
Philip J. Levin & Affiliated Companies
North Plainfield, New Jersey

Thorn Lord,
State Chairman
New Jersey Democratic State Committee
Trenton, New Jersey

Donald C. Luce,
President
Public Service Electric and Gas Company
Newark, New Jersey

William H. McElwain,
President
New Jersey Power & Light Company
Morristown, New Jersey

Robert B. Meyner,
Former Governor of New Jersey
Newark, New Jersey

Charles J. Milton,
Milton, Keane & DeBona
Jersey City, New Jersey

Mrs. A. Harry Moore,
Jersey City, New Jersey

Franklin C. Nixon,
Master
New Jersey State Grange
Vincentown, New Jersey

Rabbi Joachim Prinz,
President
American Jewish Congress
Newark, New Jersey

Robert A. Roe,
Commissioner of Conservation and
Economic Development
Trenton, New Jersey

Mrs. Mary G. Roebing,
President
Trenton Trust Company
Trenton, New Jersey

Vincent Salierno, President
Victory Optical Manufacturing Company
Newark, New Jersey

Peter Sammartino,
President
Fairleigh Dickinson University
Rutherford, New Jersey

Charles W. Sandman, Jr.,
President, New Jersey State Senate
Cape May, New Jersey

Joseph A. Santangelo, M.D.,
President, Medical Staff
Columbus Hospital
Newark, New Jersey
David Sarnoff,
Chairman of the Board
Radio Corporation of America
New York, New York
Stuart T. Saunders,
Chairman of the Board
The Pennsylvania Railroad Company
Philadelphia, Pennsylvania
Mrs. Thelma Parkinson Sharp,
Democratic National Committeewoman
from New Jersey
Vineland, New Jersey

Sylvester C. Smith, Jr.,
Carpenter, Bennett & Morrissey
Newark, New Jersey
Louis Stein,
President
Food Fair, Inc.
Philadelphia, Pennsylvania
W. Paul Stillman,
Chairman of the Board
National State Bank of Newark
Newark, New Jersey
Mrs. Richard Switlik,
Allentown, New Jersey
Paul L. Troast,
President
Mahoney-Troast Construction Co.
Clifton, New Jersey

E. Hornsby Wasson,
President
New Jersey Bell Telephone Company
Newark, New Jersey
Mrs. Katharine Elkus White,
United States Ambassador to Denmark
Copenhagen, Denmark
David T. Wilentz,
Democratic National Committeeman
from New Jersey
Perth Amboy, New Jersey
Reverend S. Howard Woodson,
Pastor
Shiloh Baptist Church
Trenton, New Jersey

1964 Democratic National Convention Program

First Session

Monday, August 24

Convention convenes at 8:30 p.m.

Invocation—The Most Reverend
Celestine J. Damiano

Presentation of Colors

Pledge of Allegiance—
The Hon. Daniel Inouye,
United States Senator, Hawaii

National Anthem—Robert Merrill

Official Call of the Convention—
Mrs. Dorothy Vredenburg Bush,
Secretary, Democratic National Committee

Address of Welcome—
The Hon. Richard J. Hughes,
Governor, State of New Jersey

Election of Temporary Officers
of the Convention

"The People Speak"—Democratic progress
in domestic affairs (Film)

Keynote Address—The Hon. John Pastore,
United States Senator, Rhode Island

Report of Committee on Rules and Order
of Business—The Hon. Carl Sanders,
Governor, State of Georgia

Remarks by Mr. J. Albert House, Jr.,
National President, Young Democratic
Clubs of America

Address—Mr. David Bruce Marth, Winner of
1964 American Legion Oratorical Contest
Report of Committee on Credentials—
The Hon. David Lawrence, Pennsylvania

Benediction—The Rev. Franklin Clark Fry

Adjournment

Second Session

Tuesday, August 25

Convention convenes at 8 p.m.

Invocation—Rabbi Joachim Prinz

Pledge of Allegiance

National Anthem—Mace Barrett

Report of Committee on Permanent
Organization—Norman Stahl,
National Committeeman, Oregon

Address by Permanent Chairman—
The Hon. John McCormack, Speaker,
United States House of Representatives

Address—The Hon. Charles Weltner,
Congressman, State of Georgia

"The Quest for Peace"—Democratic
progress in foreign affairs (Film)

Report on Nomination of National
Committeeman and Committeewomen

Report of Committee on Resolutions and
Platform—Representative Democrats

"The Two Platforms"—Address by the
Hon. Birch Bayh, United States Senator,
Indiana

Benediction—The Rev. Frank A. P. Pehrson

Third Session

Wednesday, August 26

Convention convenes at 8:30 p.m.

Invocation—Rt. Rev. Leland J. Stark

Pledge of Allegiance

National Anthem—Miss Mahalia Jackson

Roll Call of the States for Nominations for the
Office of the President of the United States

Balloting on the Nominees

"The Road to Leadership"—A biography of
President Lyndon B. Johnson (Film)

Roll Call of the States for Nominations
for the Office of the Vice-President
of the United States

Balloting of the Nominees

Acceptance Speech by the Democratic
Nominee for the Office of the
Vice-President of the United States

Benediction—Bishop Prince A. Taylor, Jr.

Adjournment

Fourth Session

Thursday, August 27

Convention convenes at 8:30 p.m.

Invocation—
His Eminence Archbishop Iakovos

Pledge of Allegiance

National Anthem—Enzo Stuarti

Memorial Program

"A Thousand Days": A tribute to
President John F. Kennedy (Film)
Tribute to Mrs. Eleanor Roosevelt
Tribute to Speaker Sam Rayburn

Recess

Acceptance Speech by the
Democratic Nominee for the Office
of the President of the United States

Benediction—Rev. John Barclay

Adjournment *sine die*

Map No. HOTEL

- 8 — ABBEY
- 65 — AMBASSADOR
- 1 — BREAKERS
- 19 — CAROLINA CREST
- 13 — CHALFONTE-HADDON HALL
- 45 — CLARIDGE
- 9 — COLTON MANOR
- 29 — COLUMBUS
- 67 — DEAUVILLE
- 53 — DENNIS
- 48 — EASTBOURNE
- 28 — FLANDERS
- 7 — HOLMHURST
- 36 — JEFFERSON
- 37 — KENTUCKY
- 74 — LaCONCHA
- 31 — LEXINGTON
- 40 — MADISON
- 52 — MARLBOROUGH-BLENHEIM

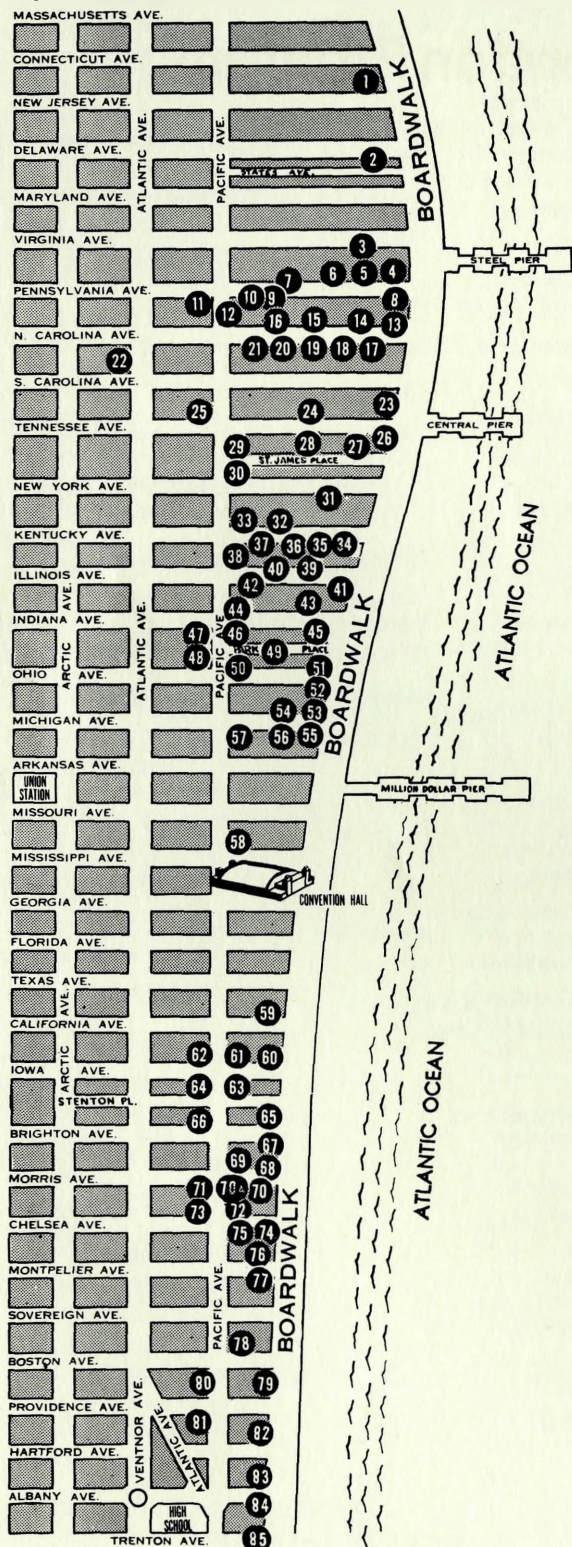
- 26 — MAYFLOWER
- 3 — MORTON
- 23 — NEW BELMONT
- 22 — PENN-ATLANTIC
- 83 — PRESIDENT
- 32 — RICHFIELD-BOSCobel
- 60 — RITZ CARLTON
- 49 — RUNNYMEDE
- 4 — SEASIDE
- 55 — SHELBURNE-EMPRESS
- 35 — STERLING
- 41 — TRAYMORE

Map No. MOTEL

- 33 — ACAPULCO
- 69 — ALGIERS
- 76 — ALOHA
- 61 — ASCOT
- 42 — BALA
- 18 — BARBIZON

- 15 — BARCLAY
- 71 — BARONET
- 80 — BLAIR
- 21 — BURGUNDY
- 59 — CALIFORNIAN
- 75 — CARIBE
- 20 — CAROLINA CREST
- 70-A — CASTLE ROC
- 17 — CATALINA
- 43 — COLONY
- 10 — COLTON MANOR
- 39 — CONTINENTAL
- 14 — CORONET
- 46 — CRILLON
- 12 — CROWN
- 68 — DEAUVILLE
- & DEAUVILLE WEST
- 54 — DENNIS
- 63 — DIPLOMAT
- 66 — DUNES
- 47 — EASTBOURNE
- 62 — ELDORADO
- 30 — ENVOY
- 25 — FIESTA
- 64 — GALAXIE

- 16 — LaFAYETTE
- 85 — LINCOLN-ROOSEVELT BEACH
- 34 — LOMBARDY
- 77 — MALIBU
- 70 — MARDI GRAS
- 51 — MARLBOROUGH-BLENHEIM
- 73 — MARTINIQUE
- 27 — MAYFLOWER
- 44 — MIDTOWN
- 82 — MONTE CARLO BEACH
- 11 — MONTEREY
- 50 — MT. ROYAL
- 81 — NAUTILUS
- 2 — OCEAN VIEW
- 58 — PAGEANT
- 84 — PRESIDENT
- 57 — SAXONY
- 5 — SEASIDE
- 56 — SHELBURNE-EMPRESS
- 38 — SORRENTO
- 79 — STRAND
- 72 — TEPLITZKY'S
- 6 — TERRACE
- 24 — TRINIDAD
- 78 — TROPICANA



Hotel Assignments for State Delegations

DELEGATION

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- New York

HOTEL

- Chalfonte
- Aloha
- Siesta
- Haddon Hall
- Ambassador
- Barbizon
- Dennis and Empress
- Marlborough-Blenheim
- Caribe and La Concha
- Traymore and Madison
- St. Lo
- Richfield-Boscobel
- Continental, Madison,
- Sorrento and Traymore
- Morton and Seaside
- Ambassador
- Mt. Royal
- Mayflower
- Algiers and Mardi Gras
- Malibu
- Marlborough-Blenheim
- Lafayette
- President
- Shelburne and Saxony
- Chalfonte
- Traymore
- Acapulco
- Fiesta and Penn-Atlantic
- Barclay
- Coronet
- Colony
- Deauville
- Ritz-Carlton, Ascot, El Dorado,
- Castle Roc and Dunes
- Marlborough-Blenheim
- Jefferson
- Seaside Terrace
- Shelburne and Saxony
- Bala
- Dennis and Empress
- Trinidad
- Mayflower
- Abbey
- Colton
- Haddon Hall
- Strand
- Traymore
- Monte Carlo Beach
- Lombardy
- Carolina Crest and Burgundy
- Jefferson
- Sterling
- Tropicana
- Morton
- St. Lo
- Mt. Royal
- Acapulco

(another delegation at Lincoln)

Special Events

Thursday, August 20

5-7 p.m.

Joint reception for women members of Platform Committee Terrace Suite, Claridge Hotel
Hostesses: Mrs. Richard J. Hughes, Mrs. Margaret Price (By invitation only)

Friday, August 21

Opening sessions, National Committee Meeting, Young Democratic Clubs of America, Jefferson Hotel

Saturday, August 22

8 a.m.

YDCA National Officers Meeting—Jefferson Hotel

12 Noon

YDCA Luncheon—Guest speaker: Franklin D. Roosevelt, Jr.

6 p.m.

YDCA Reception (Guests of honor)

7 p.m.

YDCA Banquet—Speaker: Sen. Hubert Humphrey

Sunday, August 23

9 a.m.

YDCA Breakfast, Hotel Jefferson

11 a.m.

Brunch for National Committeewomen and newly-elected National Committeewomen. Smithville Inn, Absecon, New Jersey (Bus transportation provided)
Hostesses: Mrs. Margaret Price, Mrs. John M. Bailey (By invitation only)

3 p.m.

Reception for New Jersey Delegation
Host: Sen. Harrison A. Williams, Jr.
Zabers Restaurant

6 p.m.

Meet the Press, Convention Hall Studio

8 p.m.

Young Citizens for Johnson—Young Democrats Orientation
Atlantic City High School Auditorium
Speakers: Sen. Birch Bayh, Gov. Richard J. Hughes, Robert J. Burkhardt

Monday, August 24

7-9 a.m.

Today Show, Claridge Hotel

9-10 a.m.*

First of three TV programs on "Women's Challenge in The Great Society." Program producer: Mrs. Constance D. Casey
Today's subject: "Peace"
Moderator: Hon. Frank Church

10 a.m. - 5 p.m.

Cumberland County Agriculture Tour (Buses leave Columbus Plaza)

1:30 p.m.

Golf Match—Tony Lema and Sam Snead
Mays Landing Country Club, Admission, \$5.

2-6 p.m.

Guided Tours to Renault Winery (Buses leave at 2 p.m. and 3 p.m., returning at 6 p.m.)

3 p.m.

"Salute to Women Doers"—A reception for women delegates, and alternates, wives of delegates, National Committeewomen and wives of National Committeemen.
Grand Ballroom-Kerry Hall, Shelburne Hotel (By invitation only)

5-7 p.m.

Reception honoring Majority Leader and Majority Whip of Senate
Host: Charles W. Engelhard
Shelburne Hotel Penthouse (By invitation only)

Tuesday, August 25

7-9 a.m.

Today Show, Claridge Hotel

9-10 a.m.

Second TV Program on "Women's Challenge in the Great Society."

Today's subject: "Prosperity"

Moderator: Hon. W. Willard Wirtz

9:30 a.m.

Young Citizens for Johnson
Campaign Seminar
Atlantic City High School Auditorium

10 a.m.-5 p.m.

Cumberland County Agricultural Tour

11:30 a.m.

"Ladies Day" at the Races:

Atlantic City Race Track

Transportation, admission, luncheon on the dining terrace and fashion show. Tickets, \$5.75. Buses leave Convention Hall at 11:30 a.m., return after last race.

11:30 a.m.

Tour of Lenox China Showroom at Pomona.
Smorgasbord luncheon at Zabers.

Tour divided into two sections: #1-tour and luncheon, #2-luncheon and tour. Buses leave Convention Hall at 11:30 a.m. and return no later than 3 p.m.

12 Noon

Luncheon—State YDCA Presidents

2-3 p.m.

Guided Tour, Renault Winery. Buses leave at 2 and 3 p.m., return at 6 p.m.

5:30-7 p.m.

Reception for New Jersey Host Committee and New Jersey delegates and alternates.
Shelburne Hotel Penthouse
Host: Gov. Hughes and Charles W. Engelhard (By invitation only)

Wednesday, August 26

7-9 a.m.

Today Show, Claridge Hotel

9-10 a.m.

Third TV Program on "Women's Challenge in the Great Society."

Today's subject: "Political Participation"

Moderator: Pierre Salinger

9:30 a.m.

Young Citizens for Johnson

Campaign Seminar

Atlantic City High School Auditorium

10 a.m.-12 Noon

Gala Fashion Show

Ballroom, Shelburne Hotel. Free admission

(More than 500 door prizes)

Hostess: Mrs. Richard J. Hughes

10 a.m.-5 p.m.

Cumberland County Agricultural Tour

1:30 p.m.

Day at the Races

Atlantic City Race Track

2-3 p.m.

Guided Tour, Renault Winery. Buses leave at 2 and 3 p.m., return at 6 p.m.

3-5 p.m.

Tea for National Committeewomen, New

Jersey State Committeewomen and

New Jersey Vice Chairmen

St. Denis Room, Dennis Hotel

Hostess: Mrs. Thelma Parkinson Sharp

(By invitation only)

Thursday, August 27

7-9 a.m.

Today Show, Claridge Hotel

10 a.m.

Tour of historic Batsto, restored area of Wharton Tract. Visit to Renault Winery.

Luncheon at Smithville Inn.

10 a.m.-2 p.m.

Splash Party for Children. Colony Motel Pool.

No child under 7 admitted without an

adult. Entertainment, games, prizes, outdoor

lunch available at nominal cost. Beach

for bathing. Wear beach attire.

Admission free.

10 a.m.-5 p.m.

Cumberland County Agricultural Tour

11 a.m.-1 p.m.

Young Citizens Convention Rally

Convention Hall

An historic first convention session for young people featuring some of the nation's outstanding entertainment groups and political leaders. Rally Director: Mike Nichols.

Admission by ticket only. Tickets available at Young Citizens for Johnson Headquarters, Crane Building.

4-7 p.m.

California Delegation Dinner Party

Shelburne Hotel

9 p.m.-midnight

President's Birthday Party. Boardwalk

11 p.m.-midnight

President's Birthday Party.

Ballroom, Convention Hall

Midnight

Midnight Supper in honor of Presidential and Vice-Presidential Candidates.

Shelburne Hotel.

*TELEVISION CHANNEL 5 IN ATLANTIC CITY WILL BROADCAST EXCLUSIVELY PROGRAMS OF INTEREST TO CONVENTION DELEGATES AND GUESTS FROM 3 P.M.—11 P.M. SUNDAY AND—8 A.M. TO MIDNIGHT MONDAY-THURSDAY. WATCH CHANNEL 5 FOR CONVENTION PROGRAM CHANGES, ANNOUNCEMENTS OF MEETINGS AND SPECIAL EVENTS FOR CONVENTION DELEGATES AND GUESTS.

