

# Outreach Services

## University Outreach Services

Student Affairs

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### The University Outreach Office

The Office of University Outreach Services (UOS) coordinates many of the university's ongoing outreach programs and recruitment.

As a regional university, Fresno State concentrates its major outreach activities in high schools and community colleges in the Central Valley, which extends from Sacramento to Bakersfield.

The primary focus of UOS is to assist students with preadmission procedures necessary to attend Fresno State and to develop and maintain a viable relationship with all segments of the community for a better understanding of the university and its services. Another important outreach service is to improve access for students from educationally and/or economically disadvantaged families.

### High School Outreach

University Outreach visits high schools during the fall semester with follow-up visits in the spring.

Outreach representatives provide information on admissions, financial aid, scholarships, housing, and academic majors in small or large group settings.

### Community Colleges/ Transfer Services

Outreach staff members visit community colleges in the university's service area regularly and see most students by appointment. Students are assisted with admissions, financial aid, and advising information. Staff members also provide information on campus support programs. They visit most colleges in the Valley and Central Coast areas on a regular basis. Consult with your transfer center or counseling center. University Outreach Services also participates in the Fresno City College Transfer Center Project. The Transfer Center Project sponsors

several activities to promote and increase the number of transfer students.

### Student Ambassadors

University college ambassadors motivate high school and community college students to enroll in college preparatory courses that will lead to CSU admission. Ambassadors provide community college students with valuable information on the benefits of higher education. Ambassadors distribute materials to help students prepare for a baccalaureate degree. Two community colleges and 23 high schools are in the program.

### Open House

University Open House is designed for prospective students and their parents to learn more about attending Fresno State. The event features academic programs, information workshops, and tours of the campus facilities. The highlight of the event is an on-the-spot admission program for eligible students.

### Preview Day

Preview Day offers a unique opportunity for entering first-time freshmen and transfer students to visit the

campus and participate in a classroom setting that is similar to what they will experience as students at Fresno State. Preview Day is designed to give students a closer look at our campus and a chance to interact with faculty.

### Step to College

The Step to College Program helps high school juniors and seniors get a head start on their college education. Students can explore subjects not offered at their high school and earn university credit.

### Tours

Student tour guides conduct campus tours for prospective students and their families. Group tours may also be accommodated with advance notice. Contact the office for the scheduled hours.

### School-Based

### Recruitment Program

Members of University Outreach serve as liaisons with the eight academic colleges/schools. Outreach members disseminate information specific to the colleges/schools, arrange departmental meetings for prospective students and their parents, and engage in specific recruitment activities. ♦



*UOS makes information available through its many site visits, classroom presentations, college fair booths, and campus tours.*