



Academic Innovation Center

Academic Innovation Center

McKee Fisk, Room 110

(559) 278-2058

Robert M. Threlkeld, *Director*

The Academic Innovation Center

The Academic Innovation Center (AIC) is the unit responsible for providing faculty and staff with technology and media to improve the teaching and learning process. One of the division's goals is to assist students as they develop practical video production skills through the use of AIC's outstanding video studio facilities.

AIC's primary goals:

- to improve the quality of instruction through the use of new technologies
- to increase access to the university's academic programs
- to generate funds to support educational technology

AIC provides a number of services to students, faculty, and staff. These include training, classroom support, creative imaging, and mediated learning.

Training

AIC is responsible for faculty and staff training. Through the use of several computer training facilities and video studios, faculty and staff are able to learn software applications — from basic computing to course production on the World Wide Web. AIC holds regular workshops almost daily throughout the academic year.

Classroom Support

Multimedia equipment, color TV monitors, and VCRs are available for use in classrooms throughout the university. A closed-circuit television system delivers programs to many campus facilities. AIC also provides maintenance, repair, technical support, and consultation for most television and classroom media equipment.

Digital Production

Professional staff members consult with faculty on the concept development, instructional design, produc-

tion, and distribution of academic media. In the video and imaging studio facilities, staff members use advanced techniques to produce instructional videos, television programs, video courses, educational supplements, PowerPoint presentations, and digital and traditional photographs.

Mediated Learning

AIC produces and delivers mediated and distance learning in a variety of modes. The campus has extensive compressed video facilities linked to community colleges and K-12 schools in the region. Satellite and microwave technologies are employed to deliver programs. Through its advanced electronic technologies and staff, AIC works with faculty to design courses and programs for delivery over the World Wide Web. Distance learning courses are listed in the *Schedule of Courses*. ♦

The Academic Innovation Center video production staff shoots both on location and in the AIC modern studio facility to produce instructional, promotional, and academic videos.

