



1st Issue  
El Excentrico  
April, 1949

April 5, 1975

# 26th Anniversary of El Excentrico

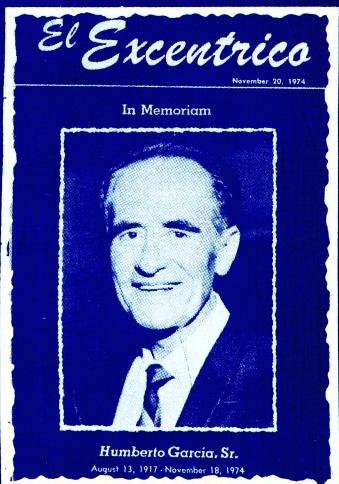
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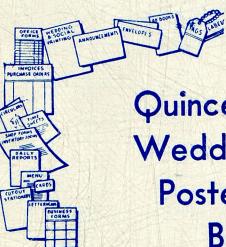
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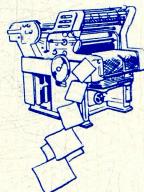
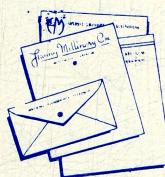
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## Sandra Marie Alvarez Miss GI Forum

Sandra Marie Alvarez Romo has been chosen Miss San Jose GI Forum for the coming year.

The daughter of Mr. and Mrs. Bernardo Alvarez Romo attends Yerba Buena High School where she is a senior. She plans to take preoptometry at DeAnza College in the fall and complete her education at the Berkeley School of Optometry.

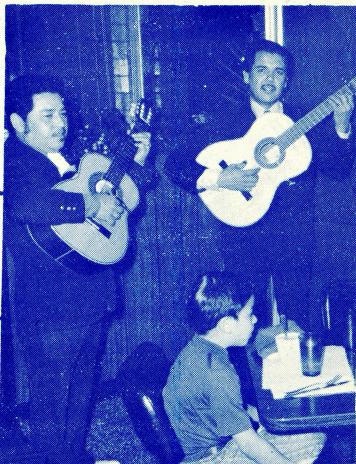
She is the sister of Councilman Al Garza.

Sandra, 18, was one of several finalists judged in the beauty pageant, held last weekend at the County Fairgrounds, on the basis of beauty, poise and a speech delivered before the judges.

She will enter the Miss California GI Forum contest July 12 in Oakland.

Runners up in the pageant were Elaine Velarde, Diane De La Rosa, Rosemary Gomez, Jeanne Gonzales, Leticia Gomez and Bertha Troncoso, all area high school students.

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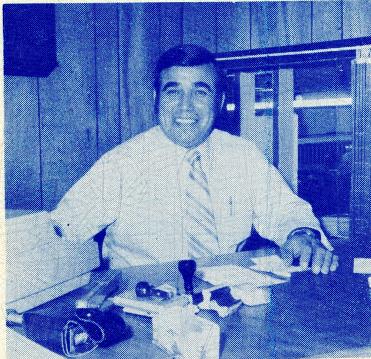
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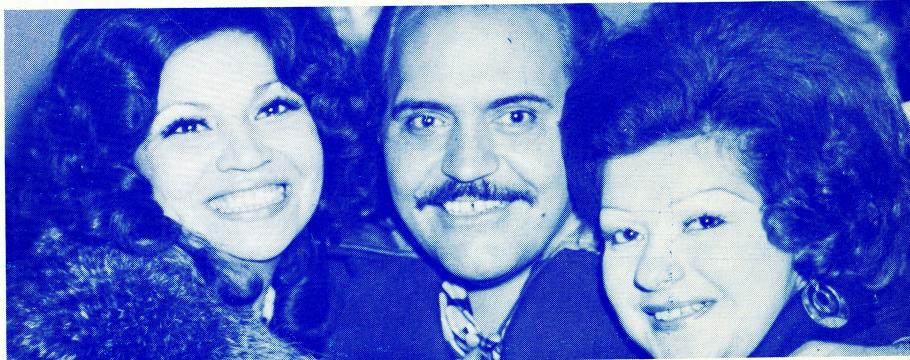
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Left to right: Ledia Walker from Disconnia; Capulina, movie, TV and radio person-

ality; Judy Castillo, manager of Radio KAZA at U.A. during recent appearance.

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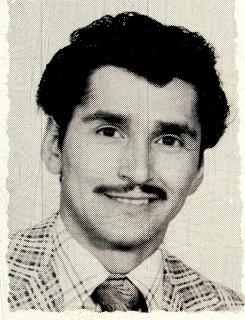
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## ¿Qué será la Biblioteca Latino-Americanana en San José? . . . Un sueño, o un derecho? . . .

La idea de establecer una biblioteca Latino-Americanana en ésta Ciudad, nace de la necesidad de la gente de habla española que vive y ha nacido aquí, en esta bella Ciudad de San José, California.

Muchos de nosotros, (Latinos) no podemos leer Inglés. Dónde poder encontrar libros en nuestro idioma, que haya una colección extensiva de libros, revistas, periódicos, etc, etc? . . .

Dónde en San José, podremos ir a una biblioteca que tenga empleados que hablen Español, y nos atiendan con ese ambiente Latino, tenga lo que nosotras buscamos. ¿Dónde en San José? . . . ¡En ninguna parte!

Muchos de nosotros conocemos el valor de una biblioteca. Dentro de sus—puertas se encuentran los libros que son el tesoro de la humanidad. El tesoro del conocimiento. Allí podremos acudir los que sabemos leer. Allí podremos obtener los beneficios que el mundo ha dado a la humanidad, desde que se inventó la escritura. ¿Que simplemente por que no sabemos leer en Inglés, se nos va a privar y castigar, cerrandonos las puertas del saber?

La Ciudad de San José no ha hecho gran cosa para dar a conocer a nuestra gran comunidad Latina, ninguna facilidad para que mejore en conocimientos, idioma, biografía, historia, costumbres, etc., etc. Por el contrario, nos—persigue con la "Migración" nos discrimina el los empleos, y ha tratado de acabar con nuestra gran cultura y con nuestro idioma, no proporcionando libros en las escuelas que hablen de nosotros, en nuestro idioma, de Historia, costumbres, etc. etc.

Pero hay ahora un grupo de personas de buena voluntad que estamos trabajando, y trabajaremos muy duro para que se nos atienda, que se nos oiga, y he aquí un plan que esperamos lograr con la ayuda de todos ustedes, Latinos, México-Americanos, Mexicanos, Chicanos, etc. etc.

A.—La Biblioteca Latino-Americanana será independiente de la Ciudad. Se goberará por sí sola a travez de su mesa directiva.

B.—La Biblioteca tendrá las siguientes materias: (1) Una colección extensiva de libros en español para adultos, jóvenes y niños. (2) Periódicos y revistas en español, de Estados Unidos, Europa, y

Latino-America. (3) Libros bilingües, (Español-Inglés). (4) Una colección extensiva de material audio-visual, películas, transparentes, discos, etc. etc. Materia cultural, literatura Mexicana, Latina, Chicana, etc. etc.

C.—La biblioteca servirá al público con un sistema de prestación de libros y material audio-visual y quien lo solicite.

D.—La biblioteca tendrá además de su mesa directiva, empleados pagados,—bilingües y mono lingües que seran escogidos de la Comunidad.

Querido lector: Si te interesa nos podrás ayudar para lograr nuestro objetivo. ¿Como? . . . Dáandonos un poco de tu tiempo asistiendo a nuestras juntas que llevamos a cabo cada otro domingo en la escuela del Sagrado Corazón, a los dos de la tarde. (Esquina Locust y Willow.)

Ayudándonos económicamente. Donar algunos libros en español a ésta que—será su biblioteca, etc. etc. Para mas información llamar a los telefonos: 292-0146. o 275-8918. Estaremos para servirte en 974 Palm St., San José.

Por el Comité  
Enrique Angulo

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By LUIS JUAREZ

OPINION

## FUTURE BRIGHTER FOR CHICANOS

Twenty-five years ago when I was living in a dirt cellar in an old house near downtown San Jose, I felt the future of the Mexican people here was hopeless.

For years I shared this dark, humid cellar with fruit pickers and cannery workers that came and went according to the availability of work. I made my living the same way supplementing my income during the off season doing odd jobs like gardening, washing dishes and kitchen walls, etc.

I had to stay close by, I was attending San Jose State University. I didn't like what I saw in my nomadic roommates, and I wanted to break out of that life pattern no matter what the sacrifice; and education seemed to be a way out.

In those days having a steady job was a status symbol among the Mexican men.

Having a year round job in the cannery was an enviable position. The next best level to be in was to be among the first to be called back to work by the canneries, a privilege reached only after many years of seniority.

Once a man had enough seniority and influence to work on the day shift, he felt he had finally "arrived." What more could we wish for?

In those days Market Street in San Jose on Sundays and week nights was busy with Mexican families shopping and enjoying themselves. Winters, the street was deserted, families stayed home or moved on to work in other parts of the state where agricultural work was on.

Mexican people lived like ants in this valley. Most of them accumulated all they could during the summer months (June, July, August, September) and live on unemployment benefits, welfare and odd jobs during the hard winter months.

I remember many a time while visiting a

friend's home being proudly shown a cupboard full of beans, soups, tomato sauce, sacks of beans, flour, dry milk, and other non-perishables. "Look at this Luis," I would nod my head and say, "That's good." Nothing else needed to be said.

This was not unusual to store food for the family during the season. Money was hard to keep, too easily spent. Precautions were necessary, not if the hard time came, but when the hard times came. They always did.

The level of aspiration of the Mexican man was low. Doors were tightly shut all around him. A college education was beyond his dreams. A luxury he could not afford even if he felt he was "college material."

Those who dared enter the world of higher learning did not have it easy. The college faculty was not sure they belonged there. In 1952, when I entered San Jose State College, the number of Mexican-American students could be counted with the fingers of one hand.

In my case, I had dropped out of high school in the middle of my freshman year (I later earned a high school diploma by taking a general education test while in the U.S. Navy). Without the benefit of a high school education, I found my first year of college difficult.

At the end of the first year after being placed twice on probation twice because of low grades, I was told I would not be readmitted to a four-year program, but I could enter technical school and learn a trade. The dean personally told me I was wasting my time trying to get a degree. "I was not cut out for it."

I spent the next year working in construction and laying railroads. The following year I returned to admissions office of the college and pleaded with them to give me a second chance. I was allowed to re-enter. Things went well. I earned my degree and went onto the University of California to earn a masters degree in public health.

Today, I feel an immense joy to walk through San Jose State University campus and see hundreds of brown faces busily going about the business of gaining an education. The future of the Mexican-American and of this country is in the hands of these students.

The days when fruit picking and long cannery shifts were the only jobs open for Mexicans are gone forever.

Today, the children of these forgotten men have taken a different approach to life.

They are Chicanos with their own identity.

They know the answer to their socio-economic advancement lies in education, organizational unity, and civic involvement. They are finally being supported by the established institutions that had neglected and abused their parents.

The future of the Chicano looks good. The fact that there has been some movement and some positive response from outsiders indicates that the old order is changing and that the Chicano will not be a "forgotten man."



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April 5, 1975

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by  
ESTHER  
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GONZALEZ

According to the women attending the Project Outreach Workshop sponsored by the Ethnic Minority Women's Committee of the Santa Clara County Commission on the Status of Women (CSW), one of the biggest problems facing women today is collecting child support payments. In order to serve this need, CSW is publishing a brochure in English and Spanish which answers the most frequently asked questions regarding child support.

## COLLECTION OF CHILD SUPPORT PAYMENTS

Questions and answers about the child support law.

Who do I contact about child support?

If an absent parent fails to pay child support, the District Attorney's office will process the request of the parent caring for the child (custodial parent). Support payments are then made to and dispersed by the Adult Probation Department.

How soon can I get help?

If the absent parent fails to pay the child support for 30 days, the custodial parent is eligible for assistance from the DA's office.

Why is this law such an advantage?

1. The DA's and Adult Probation offices have people trained to collect delinquent child support contributions.

2. The custodial parent is not under pressure to contact the absent parent for child support.

3. The support payments can be deducted from the supporting parent's paycheck (much like withholding tax) before the parent receives the check.

If I am on welfare, who do I see about child support?

The custodial parent's Eligibility Worker will refer you to the Social Service Department's Child Support Unit. They will contact the absent parent and attempt to work

out a voluntary support agreement, if they are unable to do so or the absent parent fails to contribute they will refer the matter to the District Attorney's Office for you. There is no need for you to contact the District Attorney's Office.

What if the absent parent is in debt? Can I still get child support?

Child support payments are a right of the child and are considered more important than other debts. If the DA is successful in locating the absent parent, support payments would be taken care of before other bills are paid.

Can the absent parent lose a job because of this?

The law provides that employers must cooperate with the DA and give any information they have. The employer is not permitted to fire an employee whose wages are attached for child support.

What if I don't know where the absent parent is?

The DA's office will try to find the absent parent with whatever information custodial parents can supply.

What information about the absent parent do I need?

Try to get as much as possible for faster service. You will be asked for things like social security number (check old pay stubs or tax returns or ask a previous employer). Try to get driver's license number, last known employer, or persons who might know where he/she is. Information of this kind helps.

What if I don't have transportation?

The forms may be mailed to you with an instruction sheet. Fill them out and mail them back. If you are on welfare, contact your Eligibility Worker.

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Jacqueline Ortega

## C.A.S.A. - Brotherhood of Workers Is A Center of Defense For All Volunteers

All volunteers participating in C.A.S.A. apply themselves to orientate, defend and educate the documented and undocumented worker. A national campaign or solidarity with the emigrant worker has been organized. It will expose the cause of the economic crisis, and will speak on behalf of the worker, the student and the campesino. That is why it is of vital importance to have the participation of all members and voluntarios involved with-in the activites of the organization.

C.A.S.A. of San Jose, one of 12 chapters throughout the country, strongly encourages college students to participate in making changes and assisting with the office work in the organization. In return students will be accredited through their schools for participating with C.A.S.A.

A fund - raising dinner and dance celebrating C.A.S.A.'s first anniversary will be held on April 13, starting at 5 p.m. at the Hardeman Hall, between Willow and Locust. There will be a "Tardeada Tipo Mexico" con el ballet folklorico "Los Gavilanes" along with La Cantante de Ranchero "Evita Exheverria" acompañada for el Mariachi Mexico. In addition, there will be speakers from C.A.S.A.

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## Tina Ramirez's Ballet Hispanico

Tina Ramirez's Ballet Hispanico of New York performs at San Jose City College, Sunday, April 27, at 8 p.m. in the Men's Gymnasium, as part of Community Services Cultural Series.

Combining the sophistication of classical Flamenco style and Hispanic cultural traditions, the cast offers an exciting repertoire. To rhythms of bongos, guitars, castanets, and rock the troupe performs traditional dances from Spain, Puerto Rico, Haiti, Mexico and South America, as well as works by modern choreographers.

The dancers come from the Spanish-speaking communities of New York City and are noted for their joyful and energetic style.

Tickets are available the evening of the performance, or in advance at San Jose Box Office in Town and Country Village.

For more information contact the Office of Community Services of San Jose City

El Ballet Hispánico de Nueva York que dirige Tina Ramírez hará su presentación el 28 de abril, a las 8:00 p.m. en el "Men's Gymnasium" del San José City College.

El elenco ofrece un emocionante repertorio, combinando el clásico estilo flamenco y la tradición cultural hispánica. Los ritmos de tambores, guitarras y castañuelas ejecutan las tradicionales danzas de España, Puerto Rico, Haití, México y Sud-América.

Los danzantes son de las comunidades de habla hispana de la ciudad de Nueva York, su juventud y distinguido estilo los hace más notables.

Los boletos los puede adquirir con anticipación o la noche del programa, en el "San José Box Office" o en el "Town and Country Village."

Para más información, llame a la oficina de los Servicios de la Comunidad del San José City College. El teléfono es el 298-5064.

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### **Alberto Cadena** **Traffic Accident Victim**



Funeral Mass for Albert Cadena, 21, killed by a driver March 26, 1975 as he changed a tire on his car was held Saturday, March 29 at St. Patrick's Church.

The young man, discharged from the Air Force last July, lived with his parents, Mr. and Mrs. Albert D. Cadena at 1270 Bacchus Drive.

Cadena and a friend were changing the flat tire during the early hours Wednesday at Capitol Expressway and Old Almaden Road when he was rammed by an oncoming auto and dragged 90 feet.

Cadena was a native of San Antonio, Texas, and a 12-year resident of the Valley. He was graduated from Silver Creek High School in 1972 and entered the service.

A member of the local machinists' union 562, he was an assembler at FMC Corp.

Besides his parents, Cadena is survived by a son, David Albert, 2; brothers and sisters Anthony, Dolores, George and Belinda; and grandparents, Juan and Rosa Cadena, and Mrs. Concepcion Cardenas, all of San Jose.

The Rosary was recited at 7:30 p.m., Friday in Mission Chapel of Rancadore and Alameda. Interment was in Santa Clara Mission Cemetery following the 11 a.m. mass, Saturday.

### **DR. JUAN DE HERAS, D.C.** **OFICINAS QUIROPRATICAS**

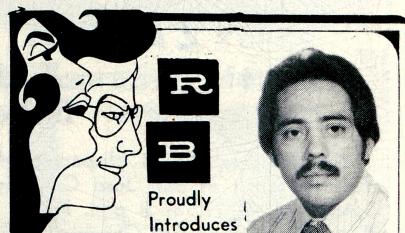
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## El Fotografo de las ESTRELLAS

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### KIDS STUFF!

Hi Everyone:

I'm a student at Sylvia Cassel Elementary School. I'm eleven years old. I'm in the sixth grade. My article is about the March of Dimes Walkathon, March 16, 1975.

The starting point of the walk started at the Fairgrounds on Tully Rd. I'm very proud of myself because I walked the twenty miles. The money that was raised is used to fight birth defects and other causes.

Many children my age and younger joined the walk. I hope that many adults can join us kids again next year.

I would like to thank all my sponsors—my parents, family members, my school friends, Angie Lucero, Angie Vantoesle, and many other friends of mine, my school Vice-Principal, Miss Huddleson, and special thanks to El Excentrico.

Love,  
Rachel Dawn Echaviera



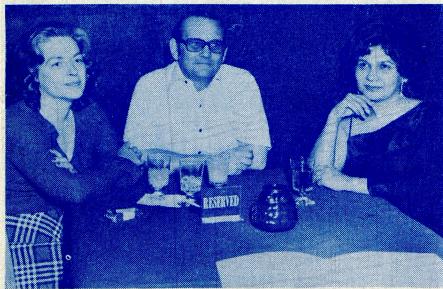
Justino Vengos and wife at Eagle Pass annual dance.



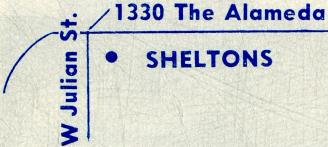
Popularísimo cantante Jaime de San Salvador ahora con el combo de Rudy Baca. Jaime estuco tres años con chuchito Tovar Flores. Gravó la vumbia set tres y cuatro y el carnaval disimos todos.

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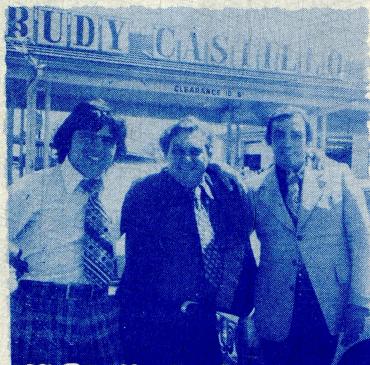


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## United Farm Workers March And Rally - April 5th, 1975

"SI SE PUEDE!" (yes, it can be done) continues to be the bold cry of The UNITED FARM WORKERS Union. In proof of this, the UFW will stage a MARCH and RALLY this Saturday, April 5th—starting at 12 Noon, from Guadalupe Church. Farm Workers from Selma-Fresno and Salinas will be joined by friends and supporters in their MARCH FOR JUSTICE.

Since the summer of 1973 Farm Workers have been on strike at the Gallo Co., to regain their Union Contracts.

The Marchers will be met at various points by local bands and singers who will be playing on the main corners of the March Route.

High points of the RALLY include a series of street skits by a local community group, and the latest news of UFW activities by Tanis Ybarra, UFW Field Office Director from Selma, Calif.

Everybody is invited to join the MARCH at any point along the route: King Road-Alum Rock Avenue-White Road-and Story Road, and participate in the RALLY at 2 p.m., across the street from Guadalupe Church, 2020 E. San Antonio St., San Jose.

For more information, contact Juan Salazar, 292-4651.

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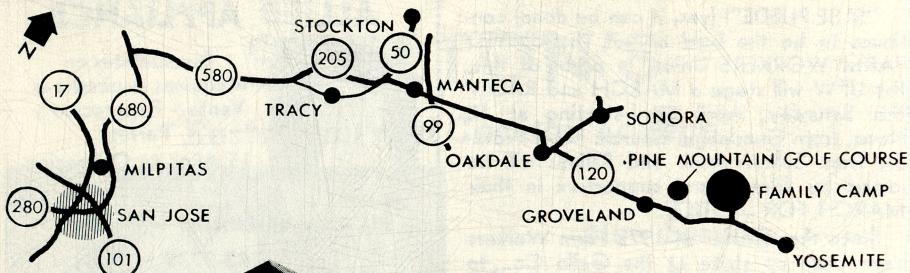
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# Rodolfo P. Hernandez

## Holder, Congressional Medal of Honor



Rodolfo Hernandez was only seventeen years old when he enlisted in the United States Army in order to earn money to help support his mother and the rest of his family. He later transferred to the paratroopers because of the challenge and higher pay. In 1951, during the Korean War, he was a member of the 187th Airborne Regimental Combat Team, Company G, and on May 31 of that year found himself in the midst of a mass enemy attack on Hill 420 in Wontong-ni. Not knowing that his unit had been ordered to retreat, Hernandez continued to fire until he ran out of ammunition, and then engaged the advancing troops in hand-to-hand combat. Finally falling with serious head wounds, he was later recovered from the battlefield by his comrades and told that he had singlehandedly halted the enemy advance. For this gallantry he was awarded the Congressional Medal of Honor, our nation's highest military honor. Hernandez spent the next five years recuperating to the point that he could marry, buy his own home, and be an active member of his community.

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### **Second of Thirty-Six Series**

**Born:** April 14, 1931 in Colton, California  
**Education:** Fowler Elementary School, California  
Attended Fresno City College, studying  
business administration  
**Highlights:** Won the Congressional Medal of Honor, May 31, 1951

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## MANY REDISCOVER CHICANO ROOTS by LUIS JUAREZ

Today many of our people of Mexican ancestry who at one time sloughed off their Mexican heritage are painfully rediscovering their Chicano roots.

No one should criticize their past actions for it was not their fault. They negated their Mexican heritage because they realized the impossibility of advancing in this society with that ethnic label. They belonged perhaps to a group of Mexican-Americans with a higher level of aspiration.

Most of these Mexican-Americans realized their predicament early in school when they noted the fact that the classroom environment was so different in its styles and assumptions from their own family environment that survival would essentially entail a choice between both worlds.

As in Christianity, to be saved, they had to "be born again" — into the gringo world. The Mexican-American boy had to forget most of what his culture had provided, because to remember was a disadvantage.

The past and its cultural values became detachable, like a piece of clothing grown heavy on a warm day and finally put away.

Unfortunately, parents encouraged the "remaking" of their children by giving up the use of Spanish in front of them. This change in the family added to the trauma of the already confused child. The language that had formed so much of the family sense of intimacy in an alien world was substituted by a broken English.

Instead of Spanish sounds, the Mexican-American children began hearing sounds that were new, harder, less friendly. More important they were encouraged to respond in English.

The change in language was the most dramatic and obvious indication that they were stepping into a new world — different from their pre-school world. In time as they grew, Spanish became more and more a kind of sentimental significance, a remainder of a society they had left.

The civil rights movement of the 1960's, the social and political awakening of the Mexican-American during the same period gave birth to Chicanismo, an identity that was to bring thousands of these individuals back to the culture they had left behind.

It was not to the culture of their parents, as they had known it, it was their Mexican ancestors and their newly adopted "North American" society, the Chicano culture.

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"No se debe imaginar a Dios ni demasiado bueno, ni demasiado malo; la justicia está entre el exceso de la clemencia y de la残酷, así como las penas finitas están entre la impunidad y las penas eternas."—Diderot. One should not imagine that God is very good or very bad; justice is between the excess of the clemency and of the cruelty, just like the temporarily sorrows are between the unpunished and the eternal sorrows.



Joe D. Palacios



George Lastra

Two young San Jose men died within an hour of each other Monday morning, March 17; JOE D. PALACIOS, 16, and GEORGE LASTRA, 22, died of head-shot wounds in the intensive care unit at Alexian Brothers Hospital. They were shot late Saturday night when three men fired at least 12 small-caliber rifle rounds through an apartment window into a crowded party at LASTRA'S residence. LASTRA was giving a birthday party for a sister, police said. Police said two of the suspects had attended the party and argued with other guests, then left and returned with a third man and opened fire. In all, six persons were wounded. Shot in the left side was RONALD ENRIQUEZ, 17; he remained in guarded condition at Alex-

ian Brothers Hospital. Three others suffered lesser wounds. PALACIOS, who was born in San Jose, was an eleventh grader at James Lick High School. He is survived by his parents, Andrew E. and Antonia A. Palacios and his brothers and sisters, Andy Jr., Cindy, Lucas and Angel Palacios, and Irene P. Herrera and Martha P. Andrade, all of San Jose. Mass of Christian Burial was celebrated at Sacred Heart Church. Burial was conducted by Mission Chapel of Rancadore and Alameda. GEORGE LASTRA, who was a student at S.J. City College and father of two, was also a nephew of United Farm Worker leader, Cesar Chavez. A native of San Jose, he lived in the Santa Clara Valley all his life, attending San Jose schools; he was graduated in 1970 from James Lick High School and had been a student for brief six weeks at SJCC. LASTRA served in the U.S. Army in Germany and Italy and was discharged last October. He leaves his wife, Grace; two children; his parents, Mr. and Mrs. George Lastra Sr. of S.J.; five brothers and sisters, and grandparents, Mrs. Josephine Lastra of S.J. and Mr. and Mrs. Librado H. Chavez of Mexico. Funeral services were arranged by Lima Family-Erickson Cathedral Chapel. Mass of Christian Burial was held at Our Lady of Guadalupe Church. "Los crímenes son producidos por la falta de cultura, por la mala educación y por viciosa organización del Estado."—Platón.



Introducing Ms. JACQUELINE ORTEGA, new columnist for *el chismoso, EL EXCENTRICO MAGAZINE*; Miss ORTEGA will be writing about the functions of CENTER FOR AUTONOMOUS SOCIAL ACTION, C.A.S.A., an organization that is dedicated to defend los derechos of the "Raza de Bronce". JACKIE ORTEGA, una CHICANA con el corazon muy MEJICANO, hails from McAllen, Texas is presently attending San Jose State University majoring in radio and television with a minor in Spanish and another minor in English. Being in her junior year, it won't be long before she

graduates. Dice la CHICANA ORTEGA, "as a volunteer for C.A.S.A., I am helping to orientate, defend and educate los miembros de esta organización to better understand their legal rights as aliens and citizens of this United States of America and to be instrumental in raising the conscious of CHICANOS and MEXICANOS by making los nuestros aware that "UN DAÑO CONTRA UNO ES UN DAÑO CONTRA TODOS" VIVA LA RAZA!!! (Candy Veliz, Daniel Saldanía, Pedro Dillon, Pablo Curiel, Luis Juarez, Richard Diaz, Artemio Carranza and Pancho Sierra, watch it with the watch-makers . . . we have competition with a dedicated, community-minded, CHICANOS adelante female". La mujer sería más encantadora si fuera posible caer en sus brazos sin caer en sus manos."—Bierce.

**Chismotes del momento:** The MEXICAN AMERICAN COUNCIL ON ALCOHOLISM ofrece servicios a personas con problemas alcoholicas dando información, sesiones individuales, con su familia o en grupos, educación y referimientos llamando al teléfono 926-2818 (linea de Auxilio 24 horas por dia) . . . Latest aliens to become first-class American citizens are: Iberto Manfredi, Argentina; Beatrice Negrete Valdivia, Mexico; Maria Ampare Hanson, Guatamala; Carmen Velasquez Villegas, Mexico; Lillian Sanchez, Costa Rica and Rafael Sanchez, Cuba . . . Did you know??? Elderly Californians who receive federal welfare benefits are now eligible for renters' refunds on 1973 and 1974 state income taxes. Standards to qualify are: must have been living in rented housing—other than public housing or other tax-exempt housing—on March 1, 1974. They must have income in addition to the SSI checks: Social Security pension checks or disability allowances. . . . the California Supreme Court Tuesday, March 25, removed William D. Spruance from office as judge of the San Leandro Court for "inexcusable and reprehensible conduct." The good judge was cited on four grounds, including conducting court in a "bizarre and unjudicial manner by giving one defendant "the finger" and another "the razzberry" (?) As for Judge Chargin de S.J., he is retired now on a good pension. Ni modo asi es la vida. . . . In closing, don't forget to observe "Loyalty Week" from April 27 to May 3 as the proclaimed week by the Santa Clara County Board of Supervisors. Loyalty to what??? . . . I don't know, hope it's not to the Vietnam war.

## Dr. Ivan T. Hendren QUIROPRACTICO



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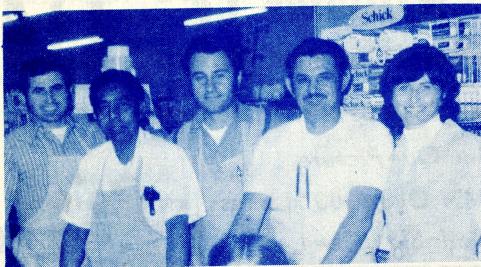
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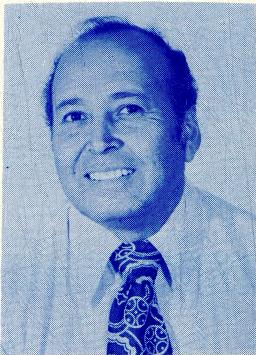
10 A.M. a 10 P.M.

(Esquina Locust y Willow)



Daniel  
Saldana

## GALERIA DE LUCHADORES ALBERTO MENDEZ



Alberto Mendez nació en 1925 en Phoenix, Arizona. Hizo sus estudios de primaria en ésta misma ciudad.

Su padre es agricultor y vino de Zacatecas, México en 1924; su madre es de Durango, México y viven los dos.

Cuando Alberto tenía ocho años empezó a trabajar en el campo ganando diez centavos por hora, trabajaba jornadas de diez o doce horas al día, especialmente en la temporada de la cosecha del melón; pero cuando no había trabajo asistía a la escuela.

En 1943 se dió de alta en el servicio militar, fue asignado a la división de tanques; le tocó estar en el frente en las famosas batallas de Bastonge, en Bélgica, Mainz, en Alemania, Linz, en Austria y muchos más en diferentes lugares de Europa.

En 1946 salió del servicio por el sistema de puntos y regresó a Phoenix; empezó a trabajar en una mueblería entregando mercancía, pero como los salarios eran muy bajos, la familia decidió venir a California en busca de mejores oportunidades para trabajar. Alberto empezó a trabajar en la canería "Libbys" como trabajador de temporada. En una de las veces que dejó de trabajar al terminar la temporada, se inscribió en la escuela de barberos y logró obtener su

licencia de barbero en 1948. Trabajó una temporada más en la canería y después se dedicó al trabajo de barbero, poco tiempo después compró su propia barbería y tuvo otras dos más; por veinticinco años trabajó como barbero.

Alberto es de las personas que siempre están buscando mejores oportunidades; mientras trabajaba en su barbería, estudió para Corredor de Bienes Raíces o sea "Real State" en una escuela particular; En San José State College estudió Comercio y en 1968 recibió su licencia de Real State Salesman. Actualmente trabaja como vendedor de propiedades o sea bienes raíces y tiene algunas casas de renta.

Entre Alberto y su esposa Adelina atienden un Rest Home en donde cuidan algunas personas de avanzada edad.

Ya dije en líneas anteriores que el señor Alberto Mendez es muy emprendedor; trabajó en la agricultura, fue soldado, trabajó de chofer, fue trabajador de canería, fue barbero, es Corredor de Bienes Raíces, atiende el Rest Home y además de todas esas actividades ha compuesto un método bilingüe, con el cual la persona que habla Español puede aprender Inglés y la persona que habla Inglés puede aprender Español. El método se llama: Alberto's Método Rápido Bilingüe y se puede pedir por teléfono al (408) 246-4565 por correo a P.O. Box 433 Sunnyvale, Ca. 94088. El Método consiste de una máquina grabadora, seis cintas tipo cassette y un libro. El Método Alberto's está dando muy buenos resultados por que está al alcance de todas las personas, no importa su situación económica o su grado de educación escolar.

Le pedí al Sr. Alberto Mendez que me diera un mensaje para la juventud y me contestó: Sr. Saldaña, mi mensaje para la juventud es que madrigure para que aproveche las horas de la mañana que es cuando la mente está fresca, que se marque una meta y dirija todas sus actividades hacia ella y una vez lograda, marcarse otra y otra más, como los escalones de una escalera, sólo así se logra el propio mejoramiento y el progreso en nuestra vida.



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## Club San Felipe



Candy Veliz

### BAILAMOS?

Los Corolenes will play for Club San Felipe's beile ranchero at the Fiesta Latina Hall on Saturday the 19th of April. Let's all get dressed in ranchero duds and have a ball!! You are all invited. Remember popular prices on our GIANT cocktails, refreshments and fun for all. Time—9:00 p.m. to 1:00 a.m. Donations: \$2.50 per person. Bailamos?



Photo shows Gilberto San Miguel Al Recibir un certificado De Martin Rios presidente de Club Acuña. El certificado fue como un pequeño agradecimiento de Club Acuña por toda la coperación que le dio y le sigue dando, Gilberto a al Club Acuña. De nuestra parte Gilberto Recibe las mas sinceras Felicitaciones.

### STATE LOTTERY

We keep hearing that there is not enough money to run our schools, and that the only way to keep from letting teachers go and cutting programs vital to our children is to raise the taxes on property owners. The taxpayers complain that they can't afford to pay any more, so why not a state lottery? There are other states that have a lottery and it is working to everyone's benefit. Why not us? The Catholic Church and several local lodges have it!! (B-I-N-G-O).

### STANFORD HEART DISEASE PREVENTION PROGRAM

"SABOR Y SALUD", A SERIES OF 5 MINUTE RADIO SHOWS IN SPANISH, FEATURING HEART - HEALTHY FOOD AND RECIPES, CAN BE HEARD EVERY DAY AT 10:25 A.M. ON RADIO KAZA. CHEF ROMERO OF THE STANFORD HEART DISEASE PREVENTION PROGRAM DEMONSTRATES HOW TRADITIONAL MEXICAN DISHES CAN, WITH SIMPLE MODIFICATIONS, BECOME MORE HEART - HEALTHY AND STILL RETAIN THEIR TASTE APPEAL. SO TUNE IN ON RADIO KAZA AT 10:25 a.m.

### HACIENDA

Furniture at prices unheard of because they are so reasonable. Only at Muebles Hacienda — 226 So. First St., San Jose. Here is just one item:

Bunk Beds ..... \$37.00  
Todos los muebles buenos, bonitos y baratos.

Mike Laure La Sunora Santanera and much more every Saturday and Sunday at the Star Light Ballroom in San Jose.

### NOT BRAGGING

The man was drowning, "Help, I can't swim," he cried. "I can't either," said the old man, sitting on the river bank, chewing his tobacco, "But I ain't BRAGGIN'!!



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## JULIAN CAMACHO Appointed By Governor Brown

Julian Camacho of Capitola, who nearly succeeded in ousting veteran Republican congressman Burt L. Talcott in a fierce election campaign last year, has been appointed deputy director of the state Department of General Services by Gov. Edmund Brown Jr.

Camacho, 38, is a San Jose State University graduate. He will leave his present post as a senior engineer with the Memorex Corp. of Santa Clara for his \$34,536 state post.

He served on the regional coastal zone Conservation Commission; and in 1971 was selected by the state Junior Chamber of California's five outstanding young men.

He has also served on the Santa Cruz County Board of Education.

## BRIDAL SALON

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AT  
THE  
MOVIES  
TONY SAENZ



## The Great Waldo Pepper

Just opened in the area, and if you don't like movies with excitement, action, comedy and some fine acting; DON'T SEE THIS ONE! But if you do, this is the movie for you. The movie stars, one of the current heart throbs, Robert Redford.

The story is a simple one. It concerns a time in the early twenties, when a handful of post-war pilots flew around the country side and gave rides to the local people for whatever he could get. And how one particular pilot, Waldo Pepper, would do whatever he had to do stay in the air. From the beginning, with flying people for a \$5.00 charge to the air circus in which the pilots were forced into doing the most death defying stunts that the paying public could see. Even when Waldo is suspended from flying permanently by the CAA (for causing a public hazard with a certain exhibition). He moves out to California to work in the movies and you guessed it, he ends up flying. But, this time, he meets the "dream of his life."

The film is directed by the Academy Award director, George Roy Hill, of "Butch Cassidy & The Sundance Kid" and "The Sting" fame. From the opening shots with artifacts of Waldo's, simple theme music, then dissolving into the action, the film is very reminiscent of "Butch Cassidy." The aerial stunts are fantastic to say the least, with the actors reportedly doing 75 per cent of their stunts. The film is well paced, with dialog and scenes running over to the next, with several slower paced scenes inter-cut that develop the soul of the character as well as the philosophy of the film itself. For a first rate time at the flicks, "THE GREAT WALDO PEPPER" is a sure winner.

## Also Playing and Recommended:

"The Sting" with "My Name Is No Body" . . . Serra Theater, Milpitas; "Breezy," —

starring William Holden, directed by Clint Eastwood; "Report To The Commissioner" —Yaphett Kotto, directed by Milton Katselas; "Towering Inferno"—Paul Newman, Steve McQueen, directed by John Guillerman; "Woman Under The Influence"—Gena Rowlands, directed by John Cassavettes.

## Murders on the Orient Express

Has been playing in the area for sometime. If you are wondering about seeing it or not, maybe I can give you a few ideas of what to expect. With all the advertising, the all-star cast, the source from which the story was taken, the director and the Academy Award nominations you would expect a superbly entertaining movie. And after watching the first twenty minutes, you would probably say to yourself; "Wow! what a flick!" And I would have to agree. The beginning is beautiful, from the artsy credits to the kidnapping done against the newspaper headlines with a smooth transition to the train station where the story begins. We see each one of the characters, boarding at different times, making each one of there entrances memorable. Then, we have an establishing shot of the train before departing that must last a good two minutes. It's fine if your an hobbyist on trains. Then its into the plot, and it travels well for the first twenty minutes. The scenes and characters are well defined in the first part of the journey. Nothing lags, with the exception of the train shot. The scenes are clipped and tight and moves at a brisk and fluid pace. After the murder, everything reverses, the scenes take forever to go anywhere and you feel that you have been kept waiting to the enevitable confrontation in which the inspector has it out with the twelve suspects. Yes, there are certain clues which have to be established in order to have the end scenes; but Mr. Lumet, bores you with incidental information, scenes, that just put whip cream on the pie with no validity at all, but pad the film. There was one good thing which happens in that time. We get one fine performance that blossoms; Ingrid Berman as the maid. She shines as the one jewel in that one portion of the film holds the whole from being an exciting piece of cinematic work. The end, like the beginning, shines and brings us back to the same place in the quality of our circle. The final confrontation is the real piece of showmanship. It gives a final note to the film, with Albert Finney as the inspector really showing off to

his cinematic audience. In short, the actors shine, but the direction leaves something to be desired, especially in the length of the picture. It is a movie that almost makes it. It's too bad that the directors vanity would not let the film be cut to improve on the overall film.

My advice to those who want to see it, is to see it during the bargain matinee, for only \$1.00. That way you won't feel cheated. Or wait until it comes to another theater.

\*\*\*\*\*

## MINORITY WOMEN'S AFFIRMATIVE ACTION

The County of Santa Clara employs nine thousand one hundred and eleven people. Of that number, women hold five thousand and sixty nine positions. It would appear as if women are properly represented County wide, however; after close examination of where women actually are, we find that women are placed primarily in such positions as office-clerical, paraprofessional and professional. We are deficient in the skill craft, protective services and technician areas.

Needless to say, minority women are still at the bottom, job category wise and in salary. The following will give you an idea as to what has been happening to us:

	Total	Minority
	Women	Women
Official & Admin.	53	3
Professional	1452	220
Technician	203	40
Paraprofessional	413	156
Official & Clerical	2,738	517
Service & Maintenance	172	89
Skilled Crafts	none	none
Protective Services	38	1

### Salary Range

#### Minority Women

4-5999	3
6-7000	273
8-9999	358
10-12999	206
13-15999	119
16-24999	45
25-up	4

The County is now making an effort to improve its employment practices by assuring that minorities will be brought in and

ing that minorities will be brought in and given an opportunity for advancement. The Women's Affirmative Action Division has set up goals to give better assurance to women that a strong effort will be undertaken to bring parity to women not only by job category, but also parity by all of the 34 departments within the County.

The Women's Affirmative Action Division has developed a program which deals with several areas. Examples of these areas include: 1) Negotiating with unions for apprenticeship programs for women, 2) utilizing special outside recruitment and internal recruitment, 3) making the necessary changes dealing with job classifications and job restructuring.

We are available to all women who are presently employed and who are seeking employment with the County. If there are any questions and/or problems with which you are confronted, efforts will be taken by the division to try to assist you in any manner possible. The division is not one which will exist just for the sake of existing, but is a division which plans to deal with what has happened in the past, what is happening now and to make and impact on women to better themselves.

As a bit of helpful information, here are some questions which may be asked of you that are unlawful pre-employment inquiries:

- Who will take care of your children when they are ill?
- Is your husband willing to have you work overtime?
- Do you think you can supervise men?
- How would you supervise women who don't like to work for women?
- Do you really want to work with all men?
- Why do you want to have a man's job?
- Would your husband be willing to move?



Sitting: Shirley Zimmerman, Women's Organizer; standing, l. to r.: Charlene Chinn, Admin. Analyst; Kitty Hernandez, secty.; Eleanor Abeytia, Admin. Aide.

# IMPERIAL VALLEY CALIFORNIA CLUB

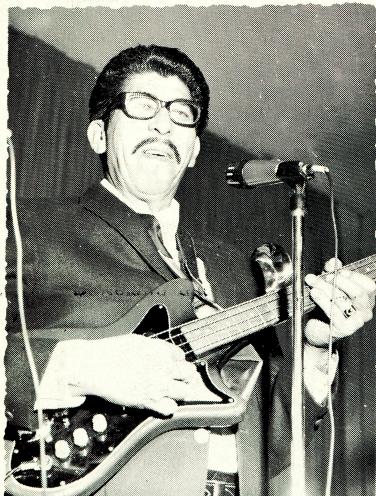
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and many other surprises  
will be held!!



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## PERSONALITIES OF 1974

by Candy Veliz



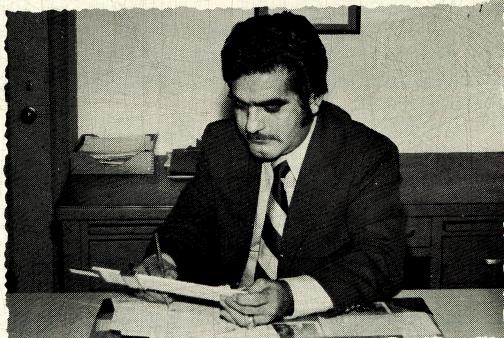
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**ALFREDO GARZA**

*THE END . . . . . see you next year . . . .*

# "San Jose City College 2nd Open" 1975 CHESS Tournament

DATE: Saturday and Sunday! April 19 and 20, 1975.

PLACE: San Jose City College STUDENT UNION, 2100 Moorpark Avenue (and Bascom), San Jose, Ca. (Take 280 Freeway; just at Bascom Exit).

TYPE: Five-Round Swiss System. U.S.C.F. rated.

ELIGIBILITY: OPEN to everybody and LIMITED to 100.

SCHEDULE: Advance Registration ends MIDNIGHT of April 16th. Late Entries (up to 100) ends at 11 a.m., April 19th. Rounds I and II Sat., Apr. 19, at 1 p.m. and 5:30 p.m. Prizes, when round V is completed.

TIME CONTROL: 45 moves in 90 minutes (Last: 40/90 minutes).

PRIZES: \$\$ per entries to M, Ex, A, B, C, D, E, Unrated; other prizes to Female, Jr., Sr., and College Students. Donations accepted.

ENTRY FEE: 50 percent if received by April 16th. The Entry Fee is refunded in prizes.

INQUIRIES: S.J.C.C. Room 301 (work hours) 241-1447 (any time).

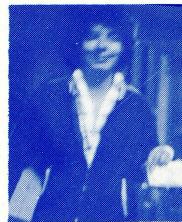
DIRECTORS: R. J. Fischer (Advisor) and The Sierras (Local Tournament Directors).

MAIL REGISTRATION: Send Entry Fee to F. A. Sierra, 663 Bucher Ave., Santa Clara, Ca. 95051. Make Check or Money Order payable to San Jose City College Chess Club.

## Chess winners of SJCC in 1974:

1. The Champion Alsasua (clock) and the Jr., Pedro Ecuador (clock).
2. Traj. DeKelaita and Smith (trophies).
3. Fischer (trophy).
4. Julio (chess set) and Koepche (trophy).
5. Amada (clock) and Sanchez (clock).

SJCC gave a good surprise last year—thanks.



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\$792-\$964 per mo. Equiv. to h.s. grad. plus 1 yr. exper. servicing machines plus equip. Apply by 4/8, Employment Office, Rm. 207, 801 N. 1st St., 95110, 277-4000 x4204.

### **Building Inspector**

City of San Jose

\$1200-\$1457 per mo. Equiv. to h.s. grad. plus 4 yrs. exper. as journeyman carp., bldg. contractor or 1 yr. exper. in govt. bldg. insp.

### **Electrical Inspector**

City of San Jose

\$1200-\$1457 per mo., Equiv. to h.s. grad. plus 4 yrs. exper. as elect. contractor, journeyman electrician or 1 yr. exper. in govt. elect. insp.

### **Heating & Refrigeration**

City of San Jose

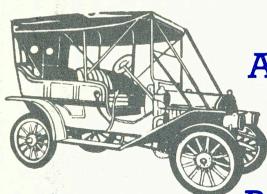
Challenging opp. for good mech. Excellent benefits - Civil Service. Req. 2 yrs. exper. plus equiv. to h.s. grad.

### **Equipment Mechanic**

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\$968-\$1170 per mo., Equiv. to 8th grade plus 2 yrs. journeyman equip. mech. exper. or completion of equip. mech. apprenticeship prog.

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En la foto de izquierda a derecha, Chela Medina, la Tapatia. Mario Lopez, Maestro de Ceremonias y Promotor. Ersi Espinoza y Fernando Larios, "El Grandote de Sonora".

El 20 de Marzo Mario Lopez presentó a estos artistas en el Latin Village, 1897 Alum Rock Ave., San José, Ca., los acompañó en su magnífica actuación "El Mariachi de mi Tierra".



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y parte del atento personal.

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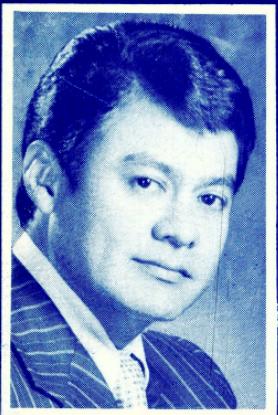
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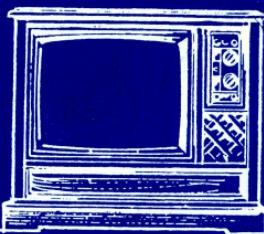
Hours:

Mon. thru Friday

9 A.M. - 9 P.M.

Sat.: 10-6 P.M.

Sun.: 12-6 P.M.



## PUBLIC NOTICE!

We are re-decorating our San Jose store inside and out to initiate our "new concept" in Retail Home Furniture "Sales." You will be able to buy better quality merchandise and still at Discount Prices. We have to sacrifice our entire stock of Color Consol T.V. sets, all at wholesale prices. Different sizes and style maple, Spanish, contemporary, etc. Our loss is your gain, but you must act quickly!! All fresh branded stock!! Some still in cartons!! Due to drastic price reductions, there will be a slight delivery and set-up charge or you may arrange to pick up. All items subject to prior sale. All Sales Final, no exchange or refund. Convenient credit terms, Bank Americard, Mastercharge or First National.

**CHECK OUR WINDOW DISPLAY**

**ALL WITH NEW REDUCED PRICE TAGS**