

El Excentrica

Humberto Garcia

May 5, 1969

Best Wishes on Mothers Day - May 11



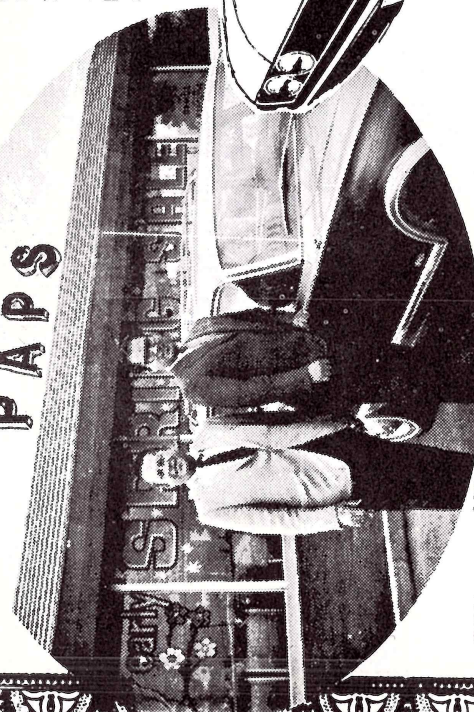
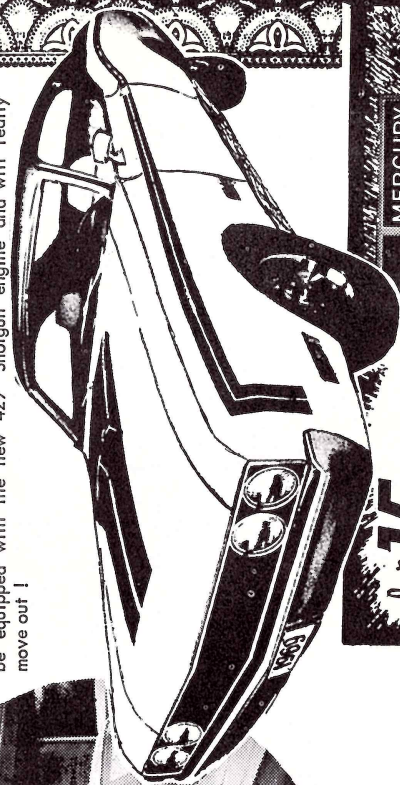
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NUEVO o USADO... Chilo Mireles dice que les diga que tiene muchos carros usados y tiene que venderlos - Vaya y vealo hoy mismo. En PAPS Lincoln/Mercury 1124 W. El Camino Real en Sunnyvale.

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ADVISORS
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DS

*Mr. and Mrs.
Manuel and Lillian Robles*

*Mr. and Mrs.
William and Helen Stuart*

*request the honour of your presence
at the marriage of their
daughter and son*

Diane and Don

*On Saturday, June seventh, at two
o'clock in the afternoon*

Nineteen hundred and sixty-nine

*Saint Simons Church
1860 Grant Road*

Los Altos, California

DIANE was born in San Jose, California
has resided all her life in Los Altos
Graduated from Homestead High

DON is also a native of San Jose
Makes his residence in Santa Clara
Attended Santa Clara High School.



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* Member of Intercoiffure America as featured in
May issue of VOGUE MAGAZINE

DESCRIPCION de NUESTRA PORTADA



Engalana la portada de Excentrico
haciendo homenaje al dia

DE LAS MADRES

la hogaristica fotografia de
ESPI MOLINA
y sus dos hijos: Francisco Javier
de 6 años y Esmeralda Molina
de 4 años de edad.

Espi es originaria de La Barca,
Jalisco, Mexico
Ha radicado en San Jose por los
pasados 21 años. 12 años con el
popularisimo REBOZO Restaurant
295 - 9795 118 E. Santa Clara St.

Espi pertenece al Club de LAS
CORONELAS y al Small Busines
Association de esta ciudad.

*Los Sacrificios de una madre
son insignificantes en proporcion
de la grande satisfaccion de ver
crecer a sus hijos!*

Espi Molina.

Wilford Irizarry el que todo el tiempo les da un poquito mas...

Vea la Seleccion MAS GRANDE de
Automobiles para 1969 y tambien
EL NUEVO MAVERICK.



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Mexicanos de todas Marcas
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NEW ARTISTIC TALENT

ROSITA SOTO
receives a lamp after
Winning 2nd Price at
Mr. JORGE GODINEZ
Amateur Talent Show
Lamp was donated by
Furniture Discount House

Rosita now sings with
KIKO MORALES
y Sus Satelites
(Photo Richard Díaz)

Maria's COCKTAIL LOUNGE

El Centro Nocturno Mas Elegante

DANCING

EVERY WEEK END

A GAY AND LIVELY ATMOSPHERE
COME TO WHERE THE ACTION IS

The Best Combo in the Bay Area

El Night Club mas elegante en toda la Bahia
lo mejor en Hi-Balls y Musica para bailar.

DAN y MARIA AGUIRRE, Props.

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GIRL SCOUTING

Someone has to make it possible for today's girls to grow up in the right way.

Someone has to show them the many opportunities open to young people today.

Someone has to teach them how to care for themselves and for other people.

Someone has to help them learn about making a good home and a better world.

A Girl Scout leader can be that someone. She is a woman with a loving heart willing to share the abilities she uses in every day life. And she receives help from other women whose job in Girl

Scouting is to train leaders in things that are important to girls.

Someone who helps to find a leader or a place where girls can meet is an important person, too.

The Santa Clara County GIRL SCOUT COUNCIL would like that someone to be you.

Mothers we need you! If you are interested call: Mrs. LUCILE BERRU at 298-1163 or

MRS. CONSUELO DUPLESSIS
251-4836



Sitting left to right: INIS, MATHEW, JESS, backrow PHIL, JOHN, (Mgr.) RAY and JIM part of the staff to wait on you in Spanish.

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4 1/4 x 4 1/4 - 5 COLORS

WALL PANELS

Many Sizes - All Solid Colors

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"THRIFT TEX" 9 x 12'

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Nada de Entre 36 Meses para Pagar

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TILE

Reg price
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each

• 10 colors
• 9" x 9" x 1/8"

5¢

per tile
or 12 1/2c
sq. ft.

EL MEJOR REGALO

PARA SUS

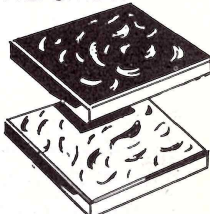
PADRES es UNA
ALFOMBRA

4c
EA.

.19c

\$5.77

\$3.77
SQ.
YD.



MOSAIC TILE

49c

PER SHEET

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RUGS-- RUGS-- RUGS

700 TO CHOOSE FROM Come in and browse through our huge selection of rugs. All sizes from 9x12 and up. Unusual colors and patterns.

\$29
GROUP
VALUES TO
\$45.00

\$39
GROUP
VALUES TO
\$79.00

\$49
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VALUES TO
\$99.00

\$59
GROUP
VALUES TO
\$119.00

LOOK

AND

SAVE

WE DO INSTALL WALL TO WALL

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SAN JOSE

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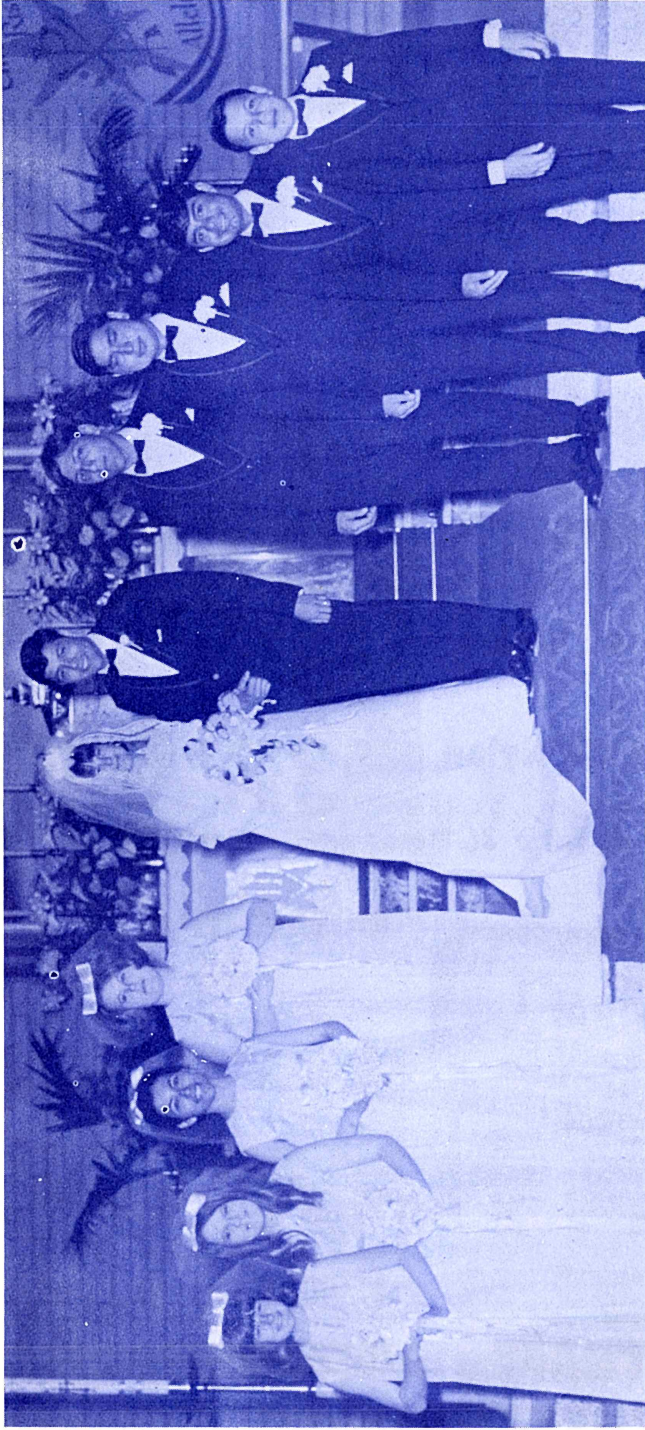
RUGS-- RUGS-- RUGS

700 TO CHOOSE FROM Come in and browse through our huge selection of rugs. All sizes from 9x12 and up. Unusual colors and patterns.

\$29 **\$39** **\$49** **\$59**

GROUP VALUES TO \$45.00 GROUP VALUES TO \$79.00 GROUP VALUES TO \$99.00 GROUP VALUES TO \$119.00

LOOK AND SAVE



Miss CANDIS ANN KOWAL
daughter of Mr. and Mr. Ernest W. Kowal
exchanged marriage vows with
MR. DALE DEAN GONZALES
son of Mr. William Gonzales

On Saturday, April 12th at 11:00 o'clock
in the morning

St. Francis Cabrini Church
15333 Woodard Road

San Jose, California 1969

In photo left to right: Darcy Kowal, Tracy
Kowal, Gayle Gonzales - sister of groom,
Sue Morgan, Bride and Groom, Doug
Gonzales, David Hernandez, Nick Ramirez
and Norman Gonzales.

continued next page

FIRST STREET DRUGS (Rexall)

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244 - 4760 Santa Clara

551 N. Hunter St.
466 - 3618 Stockton, Calif.



FRANK VASQUEZ
Manager



D
S
G Candis Ann

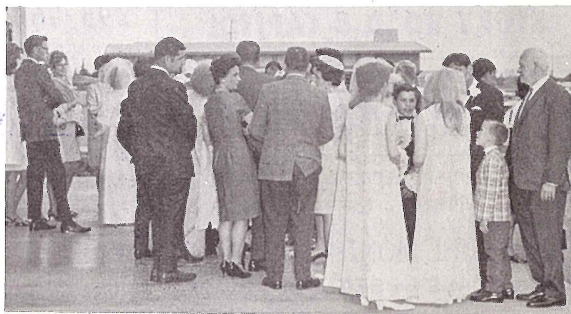
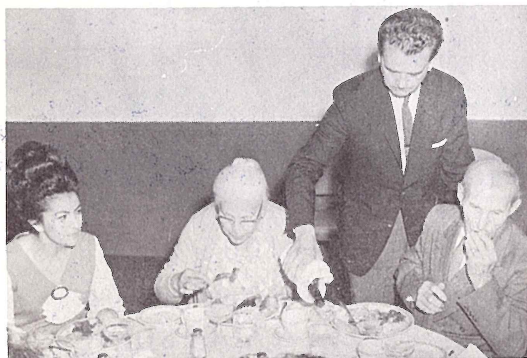
to

Mr. Dale Dean Gonzales
Son of Mr. William Gonzales

Marriage took place on Saturday, April 12
at 11:00 o'clock in the morning
Saint Francis Cabrini Church
San Jose, California 1969

DALE DEAN GONZALES removes garter
from his lovely wife CANDIS ANN KOWAL
during the beautiful reception held at
LOS GATOS LODGE
in Los Gatos, California

*Below are friends and relatives
of the young married couple....*



Photography was done by the grooms father
Mr. William Gonzales.

Star & Bar
CAR WASH



2075 Alum Rock Ave.

Lave su carro Ud.
Mismo .25c
GRATIS!

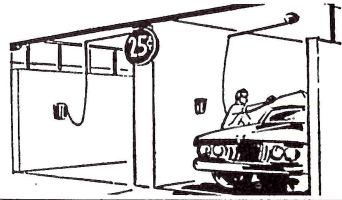
Con la Compra de 5 Galones
de Gasolina

Le Lavamos su Carro

PRECIO REGULAR **.75c**

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Con la Compra de 10 Galones de
Gasolina o mas.



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El Excentrico

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FIESTAS PATRIAS del 5 de MAYO



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Asociacion de Comerciantes
Metropolitano del condado
de San Jose.



ESTHER ARZATE

Patrocinada por
Furniture Discount House

Baile de Coronacion

Sabado 3 de Mayo de 1969
7:00 p. m. a 2:00 a. m.

Los Gorriones de Topo Chico
Kiko Morales y sus Satelites
Mas la presentacion de
LOS TRES ASES

STARLIGHT BALLROOM
47 Notre Dame Ave.

Donacion \$4. 00 persona



Baile en Honor de la Reina y su Corte

Entrada Triunfal de Su
Graciosa Majestad y su
Corte de Honor

Domingo 4 de Mayo de 1969
A las 8:00 p. m.

RAINBOW BALLROOM
CallesMarket y San Antonio

Donacion \$2. 50 persona



SALLY ORTEGA

Patrocinada por
Los fabulosos Mercados
Pink Elephant Markets



PAMELA RUIZ

Patrocinada por
DISCORAMA
El Super Mercado de Discos

Programa Literario Musical

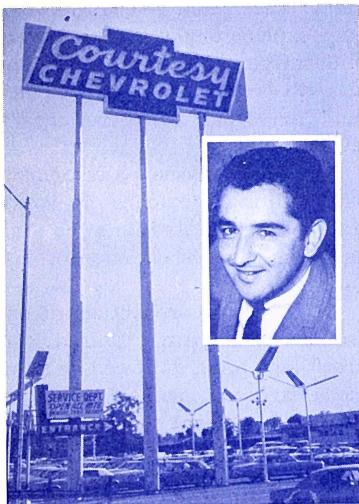
DOMINGO 4 de MAYO - 2:00 a 5:00 p. m.

SAN JOSE CIVIC AUDITORIUM

Coordinacion y Direccion
GUADALUPE SUAREZ
Maestro de Ceremonias
EDUARDO GRIGG PATONI

Consul de Mexico
DANIEL A. GALAN





Pregunte por

Al Zamora



AL ZAMORA y JOE SARZOZA invitan a Ud. y a su apreciable familia para que pruebe y admire el amplio surtido de carros NUEVOS y USADOS y las Amplias FACILIDADES de PAGO que aqui se Ofrecen.

Pregunte por

Joe Sarzoza



EN EL DEPARTAMENTO DE CARROS NUEVOS !



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Por las Siguietes Razones:

1. El Mejor Servicio en el condado de Santa Clara.
2. Servicio de Noche hasta la 1:00 de la madrugada
3. Los Mejores Carros usados de la Bahia.
4. Los Precios mas bajos en Carros, Troques (nuevos y usados).
5. Trato justo y cortes por todos los vendedores.
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FIESTA DE LAS ROSAS

by Jean Marie Roest

Mexican artists and the Mexican cultural heritage will play a vital part, of utmost importance to the total community-wide Fiesta de las Rosas, with events throughout May but concentrating in the week of May 25 thru June 1.

Sr. Jose S. Holguin, a self-taught sculptor who is a towering genius in wood carving, both in the round and in relief, will be here for the Fiesta with a collection of his work as guest of Sr. Hugo Bayona, President, and the Mexican-American Cultural Foundation.



JOSE S. HOLGUIN
ESCUPTOR

There also will be 149 lithographs of the history of the Mexican Revolution by different artists - a historical documentation of themes relating to the Mexican revolution, presented through the Society of Artists from the State of Coahuila (La Sociedad de Artistas Coahuilenses). The man responsible for making the exhibit available to us is Professor Miguel Santana, Jr., of the University of Saltillo in the State of Coahuila.

The name of this exhibit of historical lithographs is "Exposicion de Gra-

bados - 450 Años de Lucha - Homenaje al Pueblo de Mexico". The lithographs will have explanatory outlines below each one in Spanish and in English. The total exhibit will be at Park Center, bounded by San Carlos St., Park Ave. and Vine Boulevard.

Victor Camacho as chairman of "Comite Cultural Mexicano" is working on a gala one-day fiesta within the Fiesta de las Rosas for Sunday, May 25, in St. James Park.

He hopes to present an art show and band music at 11 a.m.; "Parade of the Children" at 1 p.m., followed by a mid-afternoon barbecue, mariachi music and exhibition of regional costumes. Folkloric dancing will precede a 6 p.m. to 11 p.m. street dance-all at St. James Park, which will be decorated with Ole' roses, (the official flower of the Fiesta and of San Jose), and other special landscaping to make it a beautiful place for people to come together in enjoyment of fun, entertainment, and a common enterprise to benefit themselves and one another. The hope is to make this a happier city - through the Fiesta as through more basic changes essential to the dignity and welfare of the people.

As part of a three-day festival of student art, music and dance, the San Jose Youth Symphony Orchestra will perform starting at 8 p.m. in a free concert in the band shell at Park Center. Their concert will climax with a beautiful suite of Mexican songs, "La Bamba de la Vera Cruz", and will last less than one hour, so children can enjoy it and still have a reasonable bedtime.

Preceding that concert, it is expected various school bands and folk and square dance groups will perform Tuesday, as well as Wednesday and Thursday, May 27-28-29, in Park Center. One being invited is the Woodrow Wilson Junior High School choir and orchestra 85% Mexican-American, conducted by Alfonse Lewis.

Wednesday evening in the band shell at Park Center, the acapella choir

(continued next page)

CRESCENT

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DE PROFESIONISTAS Y NEGOCIOS

REPORTES MENSUALES DE
GANANCIAS Y PERDIDAS

PAGO SEMANAL DE EMPLEADOS

VISAS, MICAS PERDIDAS, TRADUCCIONES
REGISTROS, CERTIFICADOS, CARTAS DE
PODER, DOCUMENTOS NOTARIZADOS,

LICENCIAS SUSPENDIDAS



HORAS DE OFICINA

Diariamente de 9:30 a.m. a 6:00 p.m.

Sabados 10:00 a.m. a 5:00 p.m.

297 - 2079

944 E. Santa Clara St.



Nick H. Guerrero

Notary Public

Arreglamos Asuntos de
INMIGRACION

of San Jose City College will present a full hour concert at 8 p.m. Thursday evening in Montgomery Theater in Civic Auditorium, the SJ City College madrigal group will sing at 5:30 p.m., so people can attend directly from work. After that hour-long concert, the audience can eat at Park Center carnival booths, then return to Montgomery Theater for the San Jose City College jazz ensemble. These musicians recently won the junior college division of the University of Nevada's eighth annual stage band festival. The 20 members are directed by City College sophomore and Director of Bands Darrell Johnston, was judged to have achieved an award comparable to winning a state championship in athletics. As a heretofore relatively unknown ensemble, they took their prize in competition with the very best, the traditional winners, declared Orrin J. Blattner, president of the San Jose Federation of Musicians Union, AFM local 153.

Students of elementary schools through at least junior college from all or many districts in the county will contribute their best art to a show in McCabe Hall, Tuesday-Wednesday-Thursday, May 27-28-29. At press time it is uncertain whether heavier, framed paintings, sculpture and other media by older students will be exhibited in Park Center, one problem there being wind which would rip fragile paper backed art to shreds. The heavier works, on the other hand, should hold up well. Octagon House will be reserved for Mexican Art, including Santana's, Jose S. Holguin's, and the historical lithographs. Art in action will be presented by students at Park Center and/or McCabe Hall - probably both; details later.

Apart from all that, don't forget the Rodeo de las Rosas, Memorial Day and May 31 and June 1; the Longhorn Steer Drive noon May 30; the grand floral parade de las Rosas climaxing the entire Fiesta June 1. Also, the Pops Concert and Ball May 23. The Fiesta Rose Show, featuring the Ole' Rose, will be presented by the Rose Society of Santa Clara County at Community Bank May 10 and 11.

AIMS AND OBJECTIVES OF LA FIESTA DE LAS ROSAS, INC.

- ... To focus attention on San Jose and a dynamic area of California, rich in cultural heritage.
- ... To encourage and assist the entire community in developing harmony and union among all the people.
- ... To coordinate and publicize a significant calendar of events that in themselves will increase local residents' understanding of the quality of life and living in the Santa Clara Valley and through the national media will publicize and promote this area.
- ... To use, as basic tools, our total community resources -- cultural, recreational, industrial -- and to emphasize people environment in presenting a package of fun, entertainment, facts and data.
- ... To welcome all the people into one common enterprise, one cause.

La Fiesta de las Rosas Program '2001'
THE CALIFORNIA BICENTENNIAL,
1769-1969

El Encanto Taco Time



LUPE GENIS, Propietaria

ANTOJITOS MEXICANOS
COMIDA PARA SALIR

Cerveza Bien Helada - Mesa de Billar

Abierto diariamente de 10:00 a 2:00 a.m.

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(Cor. of 10th and Taylor)



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El lugar Mas nuevo de San Jose y con
las MEJORES FACILIDADES de PAGO!

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San Jose

Simon's Beauty Salon Salon de Belleza Mexicano

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Corte de Pelo - Estilo - Pintura
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LOS SABADOS de 9:00 a.m. a 6:00 p.m.

DOMINGOS 9:00 a 3:00 p.m.



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LUNES, JUEVES, VIERNES

HASTA LAS 9 P. M.

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CHARGE PLANS



por 
Daniel Saldaña

SEGUNDO CENTENARIO DE CALIFORNIA (Continuacion.....)

La voluntad inquebrantable de Fray Junipero se sobreponía a todas las dificultades.

Una por una se fueron edificando las misiones, en una larga cadena que se extendía a todo lo largo de las costas de California, desde la de San Diego de Alcalá hasta la de los Dolores en San Francisco.

Fue una conquista pacífica, hecha por una legión de Franciscanos, enseñando a los indios la fe de Cristo y los oficios que cimentaron la civilización europea en estas fértiles tierras del nuevo continente, de España y de la Nueva España vinieron albañiles, carpinteros, herreros, etc. etc. No se hizo la conquista con un ejército que segara vidas o atropellara a los indios; no hubo batallas como en la conquista de la Gran Tenochtitlan, los indios californianos de las diferentes tribus, casi siempre aceptaron la llegada de los frailes en forma pacífica y amistosa; solo en muy contadas ocasiones se llegó a usar la violencia.

La noche del 4 de Noviembre de 1775, cerca de mil indios bárbaros asaltaron la misión de San Diego, prendiendo fuego a las casas, se llevaron al padre Luis Jaime y lo mataron a golpes de machetas, dejándolo completamente desnudo a la orilla del arroyo. Un herrero salió a ver lo que pasaba cuando los alaridos de la horda lo despertaron, fue muerto de un flechazo que le atravesó el cuerpo, un carpintero alcanzó a disparar una escopeta y empezó a hacer fuego contra los salvajes, otro carpintero fue herido

por un indio, al sentirse herido dijo a su agresor: "Ah indio que me has muerto, Dios te lo perdone." Cinco días después, este carpintero de nombre Urselino, murió dejándoles sus ahorros a los mismos indios que le habían dado muerte. (Hidalguía Castellana).

El conquistador espiritual de la Alta California, Fray Junipero Serra, nació el 24 de Noviembre de 1713 en la isla de Mallorca, España. Murió el 28 de Agosto de 1784 a la edad de 70 años, en la misión de San Carlos. En el Capitolio de Washington hay una estatua de Fray Junipero Serra, en el lugar dedicado a los creadores de la grandeza de los Estados Unidos.

Con los cimientos establecidos por Fray Junipero en las misiones, empezó el progreso y el crecimiento de la población, la agricultura y la ganadería en California. Aumentaba el número de indios convertidos, las antiguas chosas de madera y paja eran substituídas por casas de adobe y techos de tejas. La agricultura sobrepasaba las necesidades de la población, el ganado se multiplicaba a tal grado que pronto hubo manadas de caballos salvajes, recorriendo los campos y praderas de las fértiles campiñas de la nueva tierra conquistada.

El pueblo de Los Angeles que se había fundado con doce familias, empezaba a contar su población por cientos de habitantes, San José en 1790 ya contaba con ochenta vecinos, lo mismo pasaba con otras pequeñas poblaciones. Tanto Los Angeles como San José, estaban regidos por Ayuntamiento. Así floreció, (dice el historiador) en California la vieja institución Castellana de Municipio.

Van pasando los años y California sigue creciendo en población y en riquezas, españoles y mexicanos trabajan para crear esa bonanza.

En 1818 el 20 de Noviembre, dos barcos con bandera Argentina se acercan a la costa de Monterrey; al amanecer del 21 una de las fragatas abrió el fuego contra la batería costera que protegía a Monterrey; los cañones españoles contestaron el fuego de la fragata Argentina obli
(continua en la siguiente plana)...



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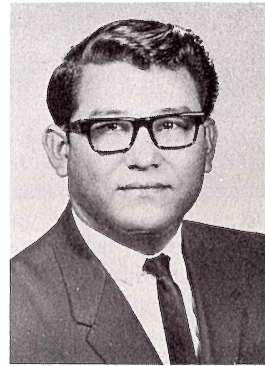
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gandola a arriar su bandera en señal de rendición. Los defensores ordenaron el desembarco del comandante; este era un francés de nombre Hipólito Bouchard, el de la otra fragata llamada Libertad, se llamaba Pedro Conde; pero ninguno de los dos bajó a tierra, en su lugar mandaron a un oficial norteamericano, este no dió ningunos informes del propósito de los atacantes. Al día siguiente la fragata Libertad se acercó a la batería costera atacándola rudamente, mientras que varias lanchas de desembarco con hombres armados se dirigían a Punta Potrero, se trabó el combate, pero la escasa guarnición de la costa no pudo impedir el desembarco. El Gobernador Sola ordenó al alferz José Estrada, encargado de la defensa, que se retirara al Rancho del Rey mientras llegaban refuerzos de San Francisco y San José.

Los invasores partieron el 26 llevándose dos cañones y todo lo que pudieron, mataron muchas cabezas de ganado y prendieron fuego al fuerte y al presidio.

Así terminó la intentona del pirata frances, comandante de una nave Argentina que pretendió adueñarse de California.

Continuará, en el siguiente número.

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HISTORICAL MEANING OF THE FIFTH OF MAY

It is a must for all Mexican nationals who commemorate the Anniversary of the glorious Battle of Puebla, to remember the true meaning of this historical date which consequences resulted in a greater respect for the deign presence of Mexico within the universal society of the peoples.

On May Fifth, 1862, at the boundaries of the City of Puebla, the expert and world-famed French Army commanded by General Count of Lorencez, engaged itself in a furios combat against the novel troops of the Mexican Army, under the command of General Ignacio Zaragoza. The Mexican soldiers, substituting their deficiencies of military training and warfare equipment with their bravery and firm resolution to defent our home land, defeated the invading army, which was then known as the world's most powerful. The importance of this victory rests on the fact that the French were forced to remain inactive for almost onw whole year, unable to continue their operations, which caused the ambitious projects of Napoleon III, who planned to conquer the entire American Continent, to crumble down. The unaffected message sent by General Zaragoza to President Benito Juarez loyally reflects the Mexican patriotic sentiment: "The National Armed Forces were today enhanced by glory ".

The antecedents of this heroic episode, which indirectly contributed to change the course of America's history, can be summarized by saying that three nations, using the false excuse of the suspension of payments of our foreign indebtedness, decided to invade Mexico. In October of 1861, the Alliance of the Three-Part Convention between Spain, France and England, was signed in London, and by January 8, 1862, the naval forces of said countries were ready for action, anchored at the Port of Veracruz. On February 19, the " La Soledad " Treaties were subsscribed determining what cities would be occupied by the invading armies while the corresponding diplomatic negotiations took place: however, during that period some Mexican traitors were smuggled into Mexico under the protection of the French Army; this maneuver, which openly violated the Treaties, irritated both the Spaniards and the British, who immediately sailed off breaking the Alliance, The French started their warfare operations at once and advanced towards Puebla to encounter General Zaragoza. Much later, in 1864 the French army occupied the Capital of the Republic and established the ill-fated empire of Maximillian and Carlotta of Hapsburg. President Juarez, counting on a small army and the humble help of the Mexican people, continued the warfare until July 19, 1867, when he obtained the total defeat and execution of the Emperor, carried out at the City of Querétaro, to serve as an example for the world.

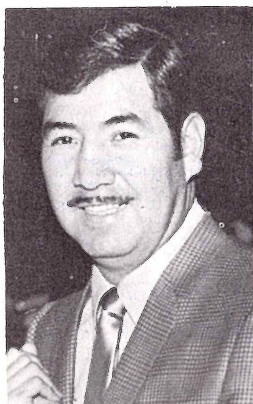
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En la grafica de iz. a der: David Romero, Matilda De La Cerda, Raul Romero,

Marcela De La Cerda, Hector Romero, Connie Romero, Abraham Medina, Yolanda Medina, Alicia De La Cerda, Juan De La Cerda, Guadalupe Jimenez, Enrique Jimenez,

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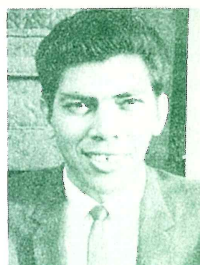
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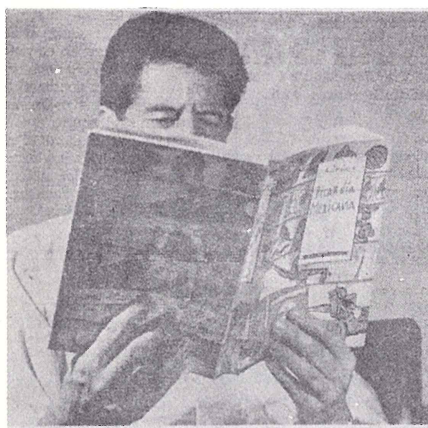
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Armando Jiménez Farias, exito y conocido arquitecto capitalino, ganó fama nacional cuando en 1960 publicó su *Picardía Mexicana*, cambiando de súbito su profesion los 42 años. *Picardía*, una compilación de humor popular mexicano, está para dar a la luz su 37 a edición. Desde que se publicó la primera edición, este libro se ha vendido como pesos a tostón. Los que hemos reído a carcajadas leyendo la *Picardía* esperamos ansiosamente un segundo libro que tiene planeado sobre otros aspectos de la cultura mexicana.



ARMANDO JIMENEZ FARIAS
..... Autor Mexicano

Jiménez y su esposa dieron una serie de conferencias en San Jose State en el 64. Pronto don Armando estará otra vez entre nosotros para darnos tres conferencias más. La primera, parte de las celebraciones de "El Cinco de Mayo," se presentará en el Concert Hall de San Jose State a las 7:30 de la tarde. A la mañana siguiente, el 6 de mayo, a las 10:30, pronunciará otra en el Morris Dailey Auditorium, San Jose State. La última se celebrará a las 7:30 de la tarde, también el 6, en De Saisset Gallery de la Universidad de Santa Clara. Las tres conferencias son gratis y serán sobre tres temas distintos: aspectos del humor mexicano, su libro ya realizado y sus planes para otro. Estas conferen-

cias fueron arreglados por Reid Scott y Andrés Rematore de los Departamentos de Lenguas en San Jose State y la Universidad de Santa Clara y por Rafael Poblano, Ombudsman y miembro del Comité para Estudios Mexicano-Americanos, con la ayuda de la Unión Estudiantil de San Jose State. Estudiantes, profesores y el distinguido público están cordialmente invitados. Puesto que las conferencias se darán en español, se invitan especialmente a toda la comunidad de habla española.

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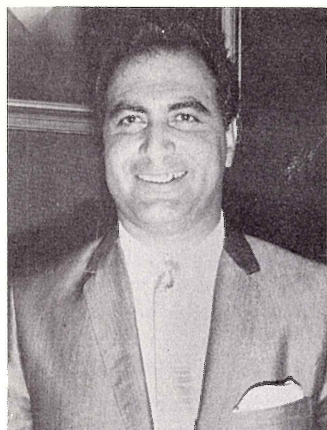


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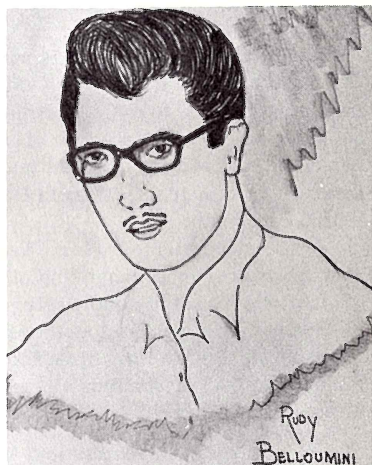
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THE CHICANO YOUTH LIBERATION CONFERENCE

A Chicano Youth conference was held in Denver Colorado which hosted about fifty youth organizations. The conference was a crusade for justice an expression of solidarity and unity in action for justice.

Masc and The Black Berets from our Community and all over California participated with four California dramatic groups, el teatro chicano of east Los Angeles, el teatro indio, el teatro urbano from San Jose and from Delano el teatro campesino.

Los penitentes from Texas the Young Lords from Chicago and other organizations from the southwestern states and New York worked together and expressed a hunger and thirst for emancipation of body and mind. These are their beliefs:

1. I believe as a Mestizo and Mexican Indian, rather than as a Spanish European.

2. My mind-set is patterned in the Spanish Language and I prefer a multi-lingual platform including English, rather than only one language as a way of life.

3. My socio-cultural syndrome is one of poverty in that my life is a tension continuum from basic physical survival to psychological emotional survival.

4. My decisions rise from a context without power. I do not know power, I cannot handle power, nor do I aspire for power.

5. I believe in the sacredness of person and in its intrinsic value as of worth without comparison to that of private property.

6. I believe and affirm the way of peace rather than violence, compromise rather than conflict.

7. My life is measured in a quiet humor and fun which takes nothing away from decorum and self respect. I can handle crisis with balanced equilibrium.

8. I believe in an oral tradition and affirm the transmission in the ancestral authority of the payador. It is the folk narrative in guitar and the mariachi with corrido which describe the thread of history, the sandess in romance, an ode to death, and the epic in fatalism.

9. I interpret life in terms of emotion and drama rather than rationality of logic.

10. My relationship to nature is an intimate closeness and dependence sacred to a belonging dimension.

11. My background orientation is that of the rural village which develops into the barrio and colonia urban complex.

12. My customary approach is one of independent isolation yet my leadership image tends to be institutional, although my personal relationships are very strong.

13. I love humanity for everyone is a member of the same family. All relationships are included in the family and each has responsibility one to the other. The extended family group is all important.

14. My time is not rutinized nor has particular emphasis because my time line is set by reasonal rhythm.

15. I am friendly with death and treat life in its absurdity as a part of union with infinity.

16. I believe that woman is an expression of love in life and a symbol of disinterestedness. She creates dependence and expects maturity. Her seduction is the exploration of life itself.

17. I believe in La Raza as the totality of my relationship, response and interaction. The way of life, the family, the pandilla, the ancestors, and those who share the common belief, are part of the same pattern.

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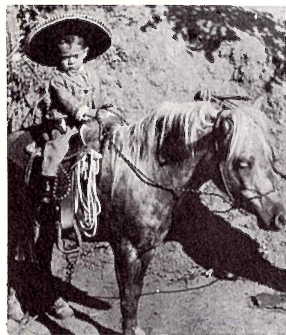
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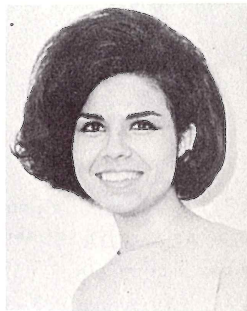


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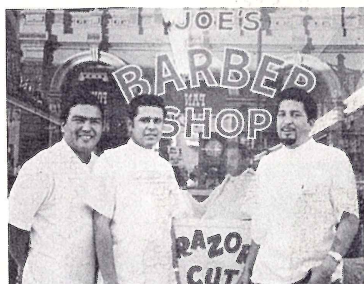
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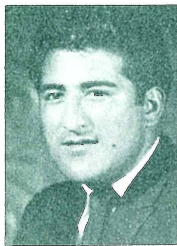
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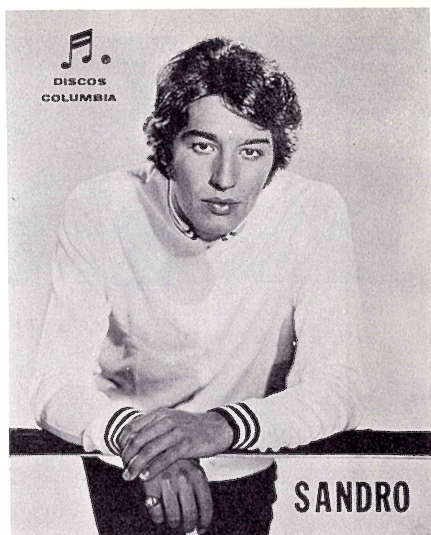
REFLEJOS DE CINE RADIO Y TELEVISION

Jorge
Godínez



Amigos lectores, en esta ocasión voy a variar de tema para que Uds. puedan darse cuenta del mundo de los espectáculos, antes de continuar quiero que se graben en su mente esta frase: LA MEDIOCRIDAD CREA LOS ESPÍRITUS MEZQUINOS. PARA LAS BUENAS CANCIONES EL TIEMPO NO HA PASADO. Ritmos van y ritmos vienen y la lucha no es entre compositores, sino de ellos mismos para lograr novedades musicales que obtengan el beneplácito del público. La música moderna estrafalaria es uno de los mejores negocios de las compañías disqueras, la música buena nunca pasa de moda, por ejemplo no iremos muy lejos para afirmar que ahora en la radio se escuchan las creaciones, auténticos frutos de inspiración de Jorge del Moral, Alfonso Esparsa Oteo, Rafael Hernández, Gonzalo Curiel, y ahora el compositor de moda Armando Manzanero, con esto se comprueba que la música buena romántica jamás se apagará, porque cuando nosotros no aceptemos esta música seremos unos autómatas sin riqueza espiritual, principalmente entre nosotros los mexicanos y latinos es la herencia mas grande que tenemos.

Llegó febrero de 1968 y con él el nuevo festival de la canción de Viña del Mar Sandro fue una de las grandes luminarias extranjeras invitadas a participar en ese magno espectáculo. Sandro tiene 22 años y es poseedor de una personalidad muy fuerte. En 1967 llevaba seis años de trayectoria artística cuando obtuvo su primer premio, ahora Sandro nos deleita con su Hit del momento PORQUE YO TE AMO una preciosa balada romántica con una orquestación fantástica, Sandro envía un saludo muy especial a los lectores de El Excéntrico, felicitamos muy sinceramente



amente al gran amigo Eugenio Garrote por la promoción que le ha hecho a este gran ídolo del momento.

RADIO. Enrique Flores ahora convertido en Ejecutivo, José Armendariz en Radio KAZA el locutor mas particular de la radio, Ignacio Peinado no se deja ver tendrá sus motivos? Wilford Irrizary pensando siempre en dar un poquito mas, Víctor Rodríguez arrepentido y con muchos planes? Lalo Caballero gracias por estarnos escuchando, Eduardo el Guero viajando a México mucho, y con mas producción felicidades, Cabrera con sus gallos en la mañana, y la noticia final de Radio, y se esta preparando el gran festival en honor de todas las estaciones que transmiten en español en el Norte de California, y todos los locutores. Este festival esta patrocinado por diferentes compañías disqueras de prestigio y organizado por Rubén Mella, y este su servidor.

Invitación especial de Radio KAZA, para todas las familias mexicanas en el festival para el día de las Madres, con artistas de México y lo mejor de nuestros talentos locales, será en Watsonville, y pueden obtener boletos en diferentes casas comerciales, escuche Radio KAZA para mayor información,

(continúa en la siguiente plana)

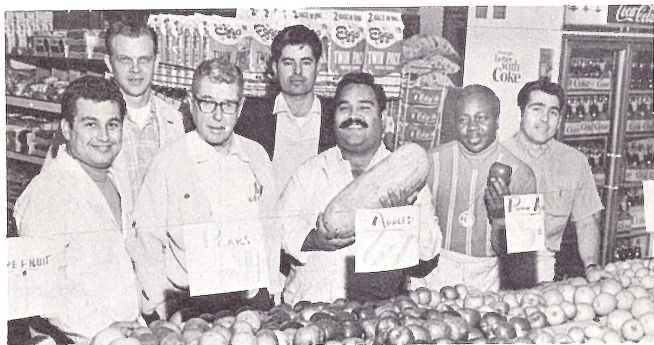
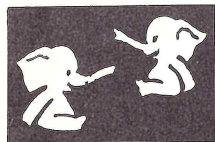
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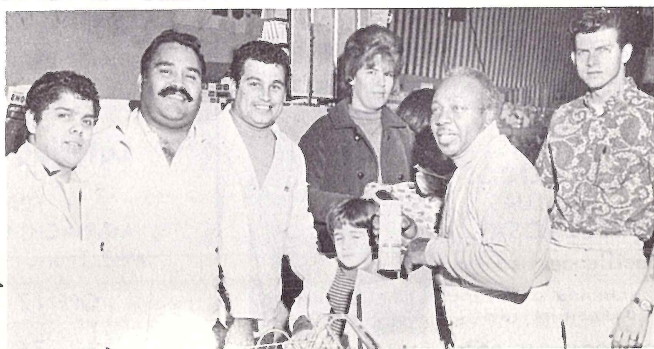
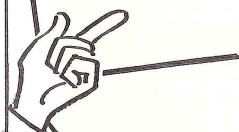
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**COME AND
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STORES IN
SAN JOSE**



será un gran acontecimiento, Gene Hogan contento y encantado de la vida con los planes que tiene para la nueva estación en Frecuencia Modulada que tendrá programación en español de noche.

Hasta aquí amigos lectores me despido, invitandoles a escuchar mi programa de Radio KAZA los sábados de 11:00 a 12:00 AM. FELICIDADES.



En la foto aparecen las candidatas a Reinas del Cinco de Mayo, festival patriótico organizado por El Consulado de México, con la cooperación de Lupita Suárez. Izq. a Der. Celia Ortega, Pink Elephant Market, Esther Arzate, Furniture Discount House, Pamela Ruiz, Discorama, Nery Anderson, Asociación de Comerciantes Metropolitan de San José, y Jorge Godínez de Radio KAZA. Foto Rudy Belloumini.

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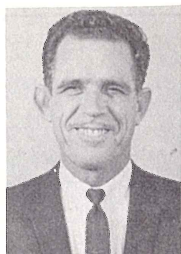
LLAME AL TELEFONO

CALL

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SAN JOSE

293-3001



HERIBERTO GUTIERREZ
Secretario

1862 1969

FIESTA DEL
5 DE MAYO

Domingo 4 de Mayo de 1969

11:00a.m. a 10:00p.m.

PARQUE SAINT JAMES

Mariachi ISIDRO RIVERA

y sus Abajeños a las 12:00a.m.

GRAN VARIEDAD ARTISTICA

BAILE POPULAR con

Frank Camacho y sus Latinos!

Cerveza - Refrescos - Antojitos

INVITACION AL PUBLICO:

El Comité Cultural Mexicano, tiene el honor de invitar al Público de San José, al Festival que se llevará a cabo en el St. James Park el Domingo 4 de Mayo, para conmemorar el 107 Aniversario de la Batalla de el 5 de Mayo en Puebla. Batalla que fue ganada por las fuerzas que mandaba el heroico General Ignacio Zaragoza, contra las fuerzas mandadas ha México por Napoleón III, Emperador de Francia. Con el fin de, con quistar la Patria Mexicana.

Este Festival comenzará a las 12 P.M. de el día, terminando, a las 9 P.M. Estarán con nosotros grandes artistas de la localidad. Isidro Rivera y su Mariachi, Frank Camacho y sus 5 Latinos. Todas las organizaciones de Charros y organizaciones de San José. Cerveza, Antojitos Mexicanos, entretenimiento para los niños.

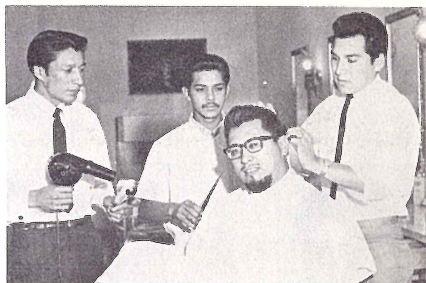
Baile popular en la calle comenzando a las 4:30 P.M. Entrada al Baile GRATIS.

Presidente
Víctor Camacho

Sec. Actividades
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CLUB
"LAS
CORONELAS"

MARCE MORA



Hodges and Nora Trevino and yours truly, the 4 F troop, and believe me it's a big joke.

Feel that earthquake, it was Gloria Parra falling off a horse - kidding aside, "hope you're okay now", Gloria!

Dan Alonzo is very upset with the Musicians Union, can't blame him, at least he tries to satisfy the people who like to go to dances. "Well, Dan hope you win the battle."

"Las Coronelas" are shining their guns and boots for the 5th of May Fiestas to take place on May 4th at St. James Park. - Viva Mexico!

Happy birthday to Danny Alonzo, Jr. Happy anniversary to Tony and Rosie Cisneroz. Gloria Falcon has also celebrated her birthday. She tells us, she's sweet sixteen.

See you next time.
Marce

For your WEDDING INVITATIONS
in SPANISH or ENGLISH call
EXCENTRICO 292-4273

Soon it will be Mother's Day and to my mom, Virginia Mora, I have arranged on my own, a little note for her. If you read it down it spells mother:

My wish on this day to you, is God Bless you,

Over the years you have had your ups & downs for us.

Two of your sons are in the service and you are suffering - but praying for their safe return.

Happiness is what you have given us, even in your moments of sorrow.

Even if we keep making mistakes, you as a mother always forgive us.

Right or wrong mom you have stood by us and from all my brothers and myself for all of this -

"GOD BLESS YOU MOTHER"

To all Mothers "Happy Mother's Day". A wish for the following moms who at one time or other have been too sweet to me:

Roses for Grace Castaneda; success and best wishes Feliz Alonzo; hugs to my sister-in-law, Lillian Mora; faith - Judy Curiel; prayers - Beccy Mora; happiness, Helen Brunelle, Teresa Torres & Mrs. Bracamonte; health - Susie Martinez and Nieves Herrera; everlasting friendship - Angie Coronado, Espie Molina, Connie Nelson and sweet Angie Esparza; understanding - Gloria Parra; joy, Vera Diaz, Mrs. Falcon and Edith Moreno.

And for all of you who still have your mother, feel proud that you do, and don't wake up too late, and realize how precious she is.

WHAT'S NEW ???

Rudy Sanchez, Jr. y Los Continentales have named Gloria B, Lorraine

Agencia De Casas



Blanca y Jose J. Alvarado

Asuntos de INMIGRACION

Traducciones - Notario Publico

Tenemos MUCHAS CASITAS de VENTA de Todos PRECIOS y TAMAÑOS, en donde Ud. la desee. LLAME HOY MISMO!

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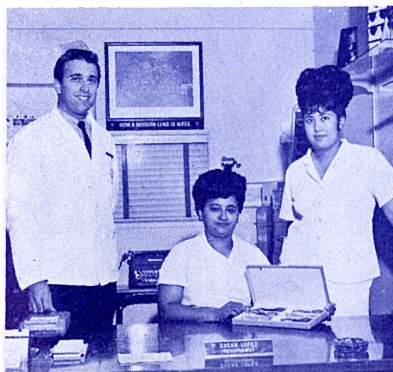
JOE GARCIA, Prop.

286 -0705 1160 E. Santa Clara St.
(En la Esquina de las Calles 24 y Santa Clara)

LINDA VERA

La foto capta a la
despampanante Reina
de la Cumbia

LINDA VERA
en su reciente presen-
tacion en el
STARLIGHT Ballroom
Le acompaña la Sra.
FELIZ ALONZO
esposa del popular
locutor Danny Alonzo



EN LA FOTO EL DR. LAWRENCE STERN
Y LAS ATENTAS RECEPCIONISTAS ANNETTE
OBESO y SUSANA LOPEZ.

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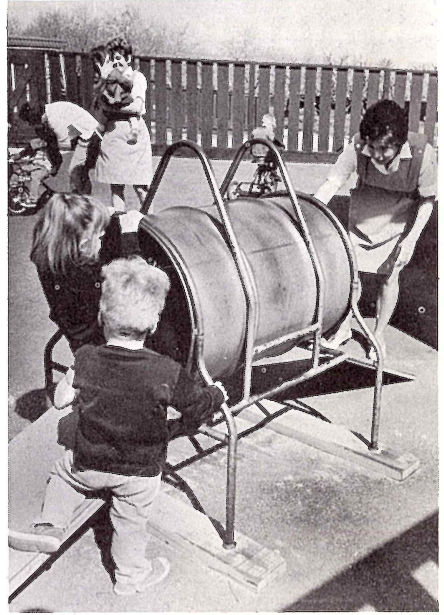
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COUNTY CHILDREN'S SHELTER NEEDS MORE SUGARPLUM VOLUNTEERS

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Mrs. Virginia Doud, a Sugarplum volunteer, gives a youngster a push on the swings. She is one of 17 adults who donate time to the County agency for dependent children.

Two Sugarplum volunteers, Mrs. Mary Ann Youmans, left, and Mrs. Virginia Doud right, play with children in the yard of the Children's Shelter, a County agency for dependent children.

The GROUP NEEDS MORE MEMBERS



Congressman Don Edwards, far right, talks with the staff of the County Housing Authority during a visit to the authority's offices of 106 E. Gish Road. Seated is John Burns, the Executive Director. Not

shown is Eddie Sanchez, the director's assistant. The congressman reviewed with Burns and the staff the housing problems of elderly, low income and minority residents of the County

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... Where Children 3 through 12

learn to grow in many ways

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- * Children enjoy a carefully planned enrichment program.
- * Guidance is provided for school age children to do homework or prepare school projects.
- * Opportunity for self expression through various activities is offered.
- * The program offers children a variety of activities for physical development both indoors and outdoors.

WHO ARE THE TEACHERS?

- * The teachers assigned to the centers are chosen for their understanding knowledge of young children.
- * The teachers have met State Department of Education credentialing requirements which include training in child development, psychology, early childhood education, and related fields.

continued next page

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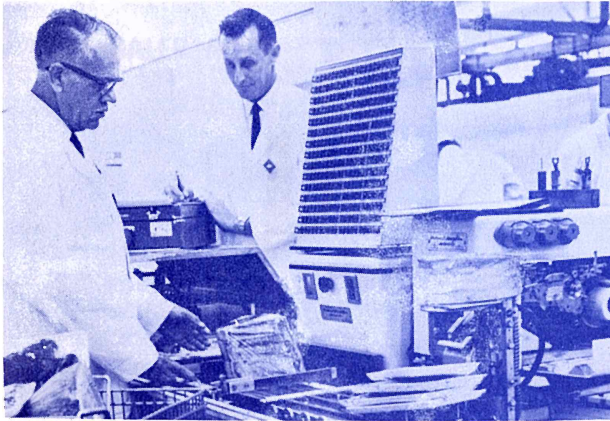
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Milo Elliot (1) and Brian Pecknold, two of the many inspectors for the Sealer's Office check the weighing scales in a local meat market. This is one of the many consumer services provided by the Santa Clara County Sealer's Office.

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WHO IS ELIGIBLE TO ATTEND?

- * Children with both parents, one of whom is employed, and the other unable to care for them.
- * Children with one parent who supports and cares for them entirely.
- * Children in families where the income does not exceed a specified amount.
- * Children in families where one parent attends school and one parent works.

HOW DO YOU APPLY FOR ADMITTANCE?

- * Obtain an application form at the Office of Compensatory Education, 1605 Park Avenue, San Jose. Phone: 293-5303 Ext. 216

HOW MUCH DOES IT COST?

- * Fees are established by the California State Department of Education. They are based upon family income. Parents bear about one third of the cost. The rest is paid by the state.

WHERE ARE THE CENTERS LOCATED?

- * College Park Center - 470 McKendrie Avenue - San Jose - 95110
- * Lowell Center - 275 Margaret Street - San Jose - 95112
- * Careful supervision and instruction are provided throughout the year for children of working parents.
- * Educational opportunities are provided to help children develop abilities and skills which can be used at school and in the home.
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IRENE was born in Visalia, California, a resident of Santa Clara for 15 yrs. Graduated from Wilcox High School.

LOUIS is a native of Sanger, California has lived in East Palo Alto for the past 7 years. Graduated from Ravenwood High.

*Mr. and Mrs. Raymond Montijo
request the honour of your presence
at the marriage of their daughter
Irene Saldivar*

to

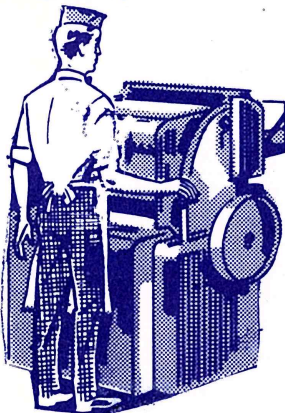
*Mr. Louis Martinez, Jr.
Saturday, the seventeenth of May
at two o'clock in the afternoon
St. Laurence Catholic Church
1971 St. Laurence Drive
Santa Clara, California*

*Reception four to six o'clock
Starlight Ballroom, Forty-seven Notre Dame Avenue
San Jose, California*

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San Jose, Calif.

R



MATRIMONIO TREJO - RODRIGUEZ

El día 12 de Enero del presente año, unieron sus destinos ALICE RODRIGUEZ y el caballero JESSIE TREJO.

La ceremonia se verifico en el Rancho ESPUELAS DE PLATA a la cual asistieron

innumerables amistades de los contrayentes.
En la grafica Gregg y Josie Guevara fungieron como padrinos de esta pintoresca boda.

(foto richard diaz)

D

DEMANDS OF MASC OF CITY COLLEGE

By ANGIE CORONADO

Demands were presented to the School Administration on April 24, 1969 in a peaceful way and all of the demands were refused. Too bad the youth of today can't be understood without any action being applied.

These are the demands finally approved by route of demonstration.

We, the MEXICAN-AMERICAN STUDENT CONFEDERATION of San Jose City College feel that the negligence born out of Anglo Chauvenistic Racism can no longer be permitted at this school. Therefore, we submit these demands to terminate and eradicate this negligence once and for all at San Jose City College: WE DEMAND THAT:

1. A separate and complete Chicano department with 10 full-time instructors and a director that will be in control of all Chicano instructors.
2. A director be recruited and appointed by MASC and Advisory Board and can only be fired with MASC's and Advisory Board's approval.
3. All proposed chicano courses be accepted immediately with at least 4 sections of each course; each instructor to teach only 4 sections.
4. That a Chicano E.O.P. be established at SJCC with 300 slots allotted for Chicanos with a corresponding number of tutors.
5. All affairs pertaining to Chicano students must be submitted to MASC and Advisory Board such as workshops, proposals, drop-outs, curriculum development, hiring of staff (Chicano), dismissed Chicano students, etc.
6. MASC students must be hired at \$2.00 per hour plus expenses to go on recruit-tours in the barrio and barrio schools in San Jose City College District area.
7. No instructors now teaching at SJCC are to teach the new courses without consulting MASC and the Advisory Board First.
8. Otto Roemmich respond to these de-

mands in a rally in the quad on Thursday, April 24, 1969, at 11:00 a.m.

If these non-negotiable demands are not met, the administration will destroy what little faith the community still has in it. Therefore, we will not be responsible for any outcome brought about by its covert expression of hate.

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BAILE los Viernes, Sabados y Domingos
con la Orquesta NOTAS de ORO de
JOE RIOS con su cantante Ruben Rubio
(el Marlon Brando Mexicano)

MANUEL JUAREZ, Prop.
262 - 9705 1231 Taylor St.
Alviso, California

por
HUGO
KARMAN



Aun no sabemos si estamos
soñando una hermosa vida o
estamos viviendo un
Hermoso Sueño.



AIRES

ARIES. Marzo 21 a Abril 20.

Tiene demasiadas cosas por hacer y piensa que son mas de las que puede hacer? Ataque todo con todas las fuerzas de su ser y se dará cuenta de que todo es posible. Actúe como si ya esperara que las cosas fueran así.



TAURUS

TAURUS. Abril 21 a Mayo 21.

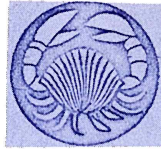
Este es un tiempo mas bien para dar que para recibir nada de los demás. Deje que los demás sean los que tomen la iniciativa. Esta actitud de su parte es lo que crea una buena atmósfera en su ambiente.



GEMINI

GEMINI. Mayo 22 a Junio 21.

Miembros de su signo saben distinguir una cosa buena con sólo una mirada. Por lo tanto tiene que sacar toda la ventaja posible de esta cualidad que solamente tienen los de su grupo del zodiaco.



CANCER

CANCER. Junio 22 a Julio 23.

Lo mejor que tiene como arma, es su personalidad, también su talento para vender. Estas dos cosas son lo que hacen que todo se presente en forma maravillosa para usted, durante este tiempo. Siga sus corazonadas.



LEO

LEO. Julio 24 a Agosto 23.

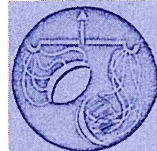
Aún cuando el día necesita algo de entusiasmo, sus esfuerzos no pueden mantenerse firmes solamente por medio de los conocimientos que tiene sobre el mundo que tiene entre manos. Considere las experiencias ajenas.



VIRGO

VIRGO. Agosto 24 a Septiembre 23.

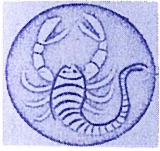
El verse sumido en algo así como un letargo, solamente le puede acarrear fuertes perdidas en sus pertenencias, o que tenga que seguir estancado. Empiense siempre con toda la voluntad de obtener lo que desea.



LIBRA

LIBRA. Septiembre 24 a Octubre 23.

Las acciones hablan mas fuerte que las palabras y las promesas durante este tiempo presente, lo cual podrá usted verificar en este ciclo. Las estrellas le sugieren que obre siempre en forma sincera. *(continua en la sig. plana)*



SCORPIO

SCORPIO. Octubre 24 a Noviembre 22.

Tome mucho cuidado en evitar los errores, los cuales pueden facilmente ser prevenidos solamente poniendo un poco de mas cuidado en sus planes y proyectos antes de que los ponga en la práctica.



PISCES

PISCES. Febrero 20 a Marzo 20.

Grandes expectativas pueden ser satisfechas. Vea hacia adelante lleno de optimismo. Por otro lado, tiene que trabajar con mucho aliento y vigor. Así no tiene ninguna probabilidad de salir perdiendo.



SAGITTARIUS

SAGITTARIUS. Nov. 23 a Dic. 21.

Sea analítico en todo lo que se le presente. Debe de estar al corriente de toda la situación completa. No se deje engañar por un sentimiento de falsa seguridad si es que no quiere arrepentirse mas tarde.



CAPRICORN

CAPRICORN. Dic. 22 a Enero 20.

Tomando en cuenta que los prejuicios pueden ser comparables a que en todo momento esta pensando las cosas, tenga mucho cuidado con las opiniones que expresa a los demás. Mas vale que examine bien sus ideas.



AQUARIUS

AQUARIUS. Enero 21 a Febrero 19.

Realmente puede usted obtener mas de lo que se imagina durante este tiempo. Todos los problemas y situaciones no forzosamente tienen que ser tan difíciles como se presentan a simple vista. Sea optimista.

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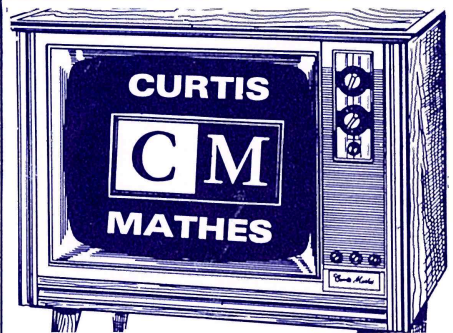
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In Time of Emergency

Improvise Fallout Protection

If a nuclear attack on the United States appeared imminent, people who had no public fallout shelter available and had not made advance fallout preparations in their homes could still improvise fallout protection.

An improvised shelter probably would not give as much protection as a permanent public or home shelter, but any protection is better than none, and might prove to be a life saver.

The best place to improvise a shelter would be a home basement or storm cellar, if one existed.

To improvise a shelter, radiation shielding materials would be needed such as concrete blocks, bricks, sand, etc. Other things that could also be used as shielding material, or to support shielding material, include:

- House doors that have been taken off their hinges (especially heavy outside doors).

- Dressers and chests. (Fill the drawers with sand or earth *after* they are placed in position, so they won't be too heavy to carry.)

- Trunks, boxes and cartons. (Fill them with sand or earth after they are placed in position.)

- Tables and bookcases.
- Large appliances, such as washers and dryers.

- Books, magazines, and stacks of firewood or lumber.

- Flagstones from outside walks and patios.

Improvising a Basement Shelter

Here are two ways of improvising fallout protection in the basement of a home:

USING A TABLE OR WORKBENCH. Set up a large, sturdy table or workbench in the basement corner that is most below ground level. On the table, pile as much shielding material as it will hold without collapsing. Around the table, place as much shielding material as possible, up as high as the table top. When family members are "inside the shelter"—that is, under the table—block the opening with other shielding material.

USING FURNITURE AND HOUSE DOORS. If there is no large table or workbench available, or if more shelter space is needed, place furniture or

large appliances in the corner of the basement to serve as the "walls" of the shelter.

As a "ceiling," use doors from the house that have been taken off their hinges. On top of the doors, pile as much shielding material as they will support. Stack other shielding material around the "walls" of the shelter. When everyone is inside the shelter space, block the opening with shielding material.

A Storm Cellar Can Be a Shelter

A below-ground storm cellar can be used as an improvised fallout shelter, but additional shielding material may be needed to provide adequate protection from fallout radiation.

If the existing roof of the storm cellar is made of wood or other light material, it should be covered with one foot of earth or an equivalent thickness of other shielding material. More posts or braces may be needed to support the extra weight.

After the roof has been shielded, and all occupants are in the shelter, better protection can be provided by blocking the entrance way (inside) with 8-inch concrete blocks or an equivalent thickness of sandbags, bricks, earth or other shielding material. A few inches should be left open at the top for air. After fallout particles have stopped coming down, the outside door of the storm cellar may be left open to provide better ventilation.

If shielding material is not available for the entrance way, shelter occupants should stay as far away from the entrance as possible. They also should raise the outside door of the

storm cellar now and then to knock off any fallout particles that may have collected on it.

Using the Crawl Space Under a House

Some homes without basements have "crawl space" between the first floor and the ground underneath the house. If such a house is set on foundation walls, rather than on pillars, fallout protection may be improvised in this space.

Access to the crawl space should be created through the floor or outside foundation wall, perhaps by building a trapdoor or other entry before an emergency occurs. As the location for the shelter, select a crawl space area that is under the center of the house, as far away from the outside walls as possible.

Around the selected shelter area, place shielding material—preferably bricks or blocks, or containers filled with sand or earth—from the ground level up to the first floor of the house, so that the shielding material forms the "walls" of the shelter area. On the floor above, place other shielding material to form a "roof" for the shelter area.

If time permits, dig out more earth and make the shelter area deeper, to allow for standing erect or at least sitting up.

Improvising an Outside Shelter

If a home has no basement, no storm cellar and no protected crawl space, it is possible to improvise fallout protection outside. Following are two ways this may be done.

TRENCH SHELTER. Dig an L-shaped trench, about 4 feet deep and 3 feet wide. One side of the L, which will be the shelter area, should be long

continued next page

Life Saver in Nuclear Attack

enough to accommodate all family members. The other side of the L can be shorter, since its purpose is to serve as an entrance way and to reduce the amount of radiation getting into the shelter area.

Cover the entire trench with lumber (or with house doors that have been taken off their hinges), except for about 2 feet on the short side of the L, to provide access and ventilation. On top of the lumber or doors, pile earth 1 to 2 feet high, or cover them with other shielding material.

If necessary, support or "shore up" the walls of the trench, as well as the lumber or doors, so they will not collapse.

LEAN-TO SHELTER. Dig a shallow ditch, 6 inches deep and 6 inches wide, parallel to and 4 feet from the outside wall of the house.

Remove the heaviest doors from the house. Place the bottoms of the doors in the ditch (so they won't slip), and lean the doors against the wall of the house.

On the doors, pile 12 to 18 inches of earth or sand. Stack or pile other shielding material at the sides of the doors, and

also on the other side of the house wall (to protect the shelter occupants against radiation coming from that direction).

If possible, make the shelter area deeper by digging out more earth inside it. Also dig some other shallow ditches, to allow rain water to drain away.

Improvising Shelter on the Ground Floor

If a home has no basement or storm cellar (and no crawl space that is surrounded by foundation walls up to the first floor), limited fallout protection may be improvised in a shelter on the first or ground floor by following the same technique described under the category of "Using Furniture and House Doors." The best place to set up this shelter is a hall, room or large clothes closet on the ground floor of a house, away from outside walls and windows. However, this ground-floor shelter probably would not give nearly as much fallout protection as the other types of improvised shelters described in this article.

Boats as Improvised Shelters

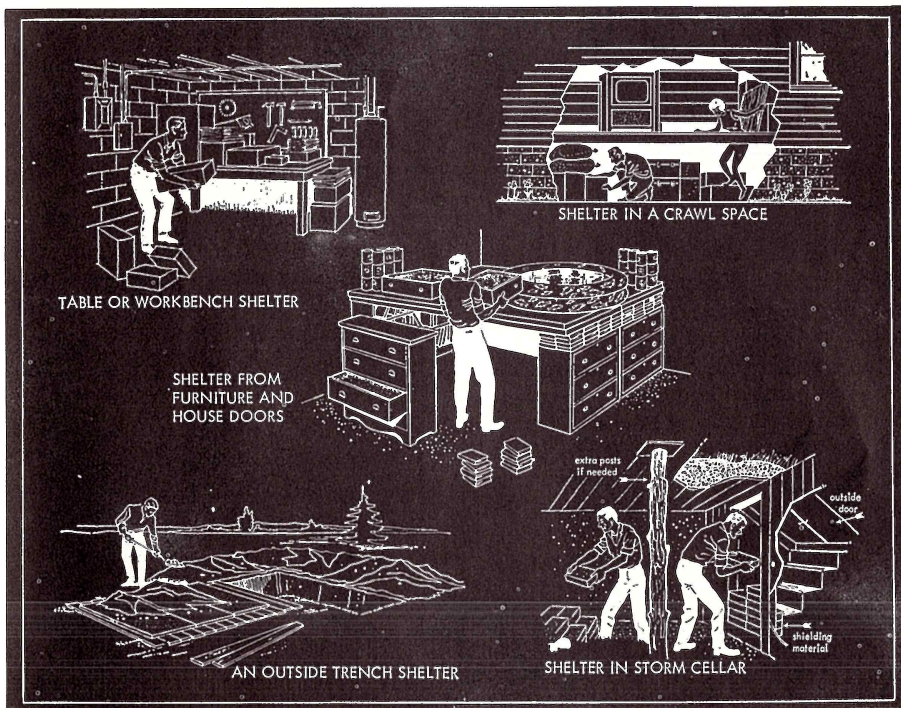
A boat with an enclosed cabin could be used as a fallout shelter.

In addition to emergency supplies such as food, drinking water and a battery-powered radio, items needed aboard include a broom, bucket, or pump-and-hose to sweep off or flush off fallout particles that might collect on the boat.

The boat should be anchored or cruised slowly at least 200 feet off-shore, where the water is at least 5 feet deep. This distance from shore would protect occupants from radioactive fallout particles that had fallen on the nearby land. A 5-foot depth would absorb the radiation from particles falling into the water and settling on the bottom.

If particles drift down on the boat, stay inside the cabin most of the time. Go outside now and then, and sweep or flush off any particles that have collected on the boat.

The information in this story was furnished by the U.S. Department of Defense, Office of Civil Defense, to help prepare people for a nuclear attack.





CANDY VELIZ

En que quedamos por fin, vamos o no vamos a la "Fiesta de las Rosas?"

The way I look at it the anglos are capitalizing on Spanish heritage without giving due compensation to the Spanish speaking people not only in money but also in involvement. i.e. Mr. Daniel Saldaña working himself to the bone and not getting paid for it. Lets now take another look at the payroll - not even one Mexican-American. Next they are thinking of changing the name to get out of the hot kitchen - that my friend is the straw that broke the camel's back.

THIS "N" THAT

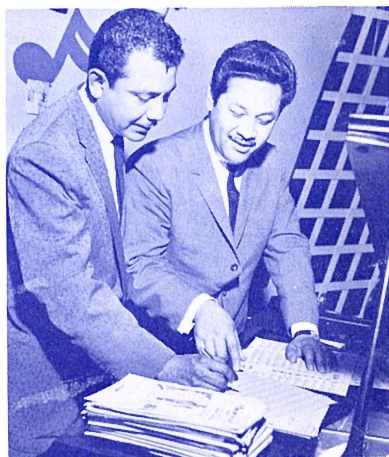


Mel Moran, RCA Victor, Peerless, etc. recording artist from Houston, Texas, to appear at Maria's Nite Club on the month of May. Listen to the radio for exact date. Umberto Villiarreal a singing troubador at La Fonda in Town & Country Village. Go to La Fonda to listen to him. Cantamos? Do you know what crushed fruit is? 12 fags in a Volkswagon. Cornyyyyy.

La Sonora Santarera will not appear at the Starlight on May 10th like it was previously announced. They will be at the Starlight on May 4th. The Program will also include the Gran combo plus local talent. Bailamos?

Congratulations to Mr. and Mrs. Manuel Urrabazo, they just became the parents of a baby girl. A hipocrite is a guy that hates cats but loves sex.

Do you remember Chico Ochoa? Here is a photo of him with yours truly taken yesterday(6 years ago). I hear tell that now he is in Mexico. Doing very well no doubt.



I hear tell that Eppie Gallegos and Joe Gonzales are coaching a Little League team & doing a damn good job. Oops, when it got to John and Sandy, it was just a lovers spat, no break up.

Did you hear about the moron that raped a woman? The cop asked her how she knew it was a moron. Said the woman "I had to tell him everything"!

Erik Evans is beardless, that's all he lost when he got burned recently by a stove explosion. Glad to hear that it was nothing serious Erik, and henceforth leave the cooking to the cook.

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DE LA CERDA - ROMERO

El día 8 de Febrero del presente año, en esta ciudad de San Jose, California, unieron sus destinos en el Santo Sacramento del matrimonio los jovenes ALICIA ROMERO hija de los esposos Guadalupe y Beneranda Romero y JUAN DE LA CERDA hijo de la Señora Marcelina De La Cerda.

La Ceremonia se verifico en la Iglesia Maria Goretti marcando el reloj las 12:00 del día. La recepcion se verifico en el

Balconades Ballroom a la cual asistieron cientos de amistades y familiares.

ALICIA es procedente de Phoenix, Arizona con residencia en esta por 12 años, atendio a la escuela Andrew Hill High.

JUAN es nativo de Eagle Pass, Texas ha radicado en esta cd. por cuatro años.

En la grafica: Guadalupe y Beneranda Romero padres de la novia, (Los Novios) Sra. Marcelina De La Cerda madre del novio y su hermano Ricardo De La Cerda.

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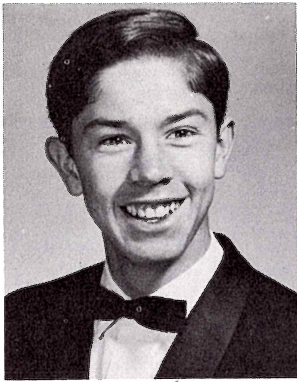
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VICTOR COLUNGA

Los jóvenes de hoy, serán los ciudadanos de mañana. Se ha dicho que la mejor inversión de un país, es la preparación de su juventud.

Los hombres como las plantas necesitan cuidados, los hombres para servir a sus semejantes y los árboles para dar sus frutos.

Un refrán dice: "Arbol que crece torcido, jamás su tronco endereza, asi es la naturaleza del vicio con que ha crecido."

De la forma en que empieza la vida de un joven, se puede deducir cual será su comportamiento en la edad madura, cuando tenga que enfrentarse a los problemas cotidianos que se le presentan.

El joven Victor Colunga, por su forma de actuar y de pensar a los 18 años de edad, manifiesta la calidad del hombre sensato y sin prejuicios. En su mente no hay diferencias raciales, pero reconoce la distancia que hay entre una gente laboriosa y otra holgazana; lo mismo que entre la gente aseada y la que no lo es. A su corta edad, Víctor ya es un libre pensador sin cadenas discriminatorias, reconoce a la especie humana como una sola familia, con particularidades, pero siempre dentro de la misma especie; individuos que hablan diferentes lenguas; que tienen color diferente en la piel, que habitan en lugares remotos, que profesan diferentes religiones, pero todos ellos pertenecientes a la misma especie.

Esa manera de pensar de Víctor, lo eleva a la estatura de ciudadano del mundo, muy pocos de los estudiantes de nuestros días pueden lograr esta actitud mental de fraternidad de toda la especie humana.

Con la tranquilidad que le es característica, tiene siempre una sonrisa para todos, es dedicado y cuidadoso en sus estudios, afecto a los deportes que conservan el cuerpo sano y vigoroso.

Víctor Colunga es una esperanza para el futuro, adelante y buena suerte.

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GLORIA
RODRIGUEZ

Club Riviera is one of the oldest clubs around and we are always willing to do our share in helping in any way possible. We think it unfair for all the big-mouthed people to spread rumors about our club and its members. First off I'd like to say we did not start any riot at the United Food Drive Dance and secondly we did not pocket any money belonging to the Food Drive. Club Riviera is not that hard-up for funds we have enough and you who started such a rumor (I'm sure you know who you are) shouldn't go blabbing off until you know or remember certain facts. Seems that some people get their kicks by gossiping, but they better not press their luck any further.

SPORTS:

Softball season is right around the corner once again. Club Riviera is all set to go and are practicing and getting in shape, if its possible.

U.A.W. is really looking good this year. They have alot of new players now, that really know their stuff so they have really improved since last year. It could be the new uniforms too, that improved them some too, just kidding.

WEDDING BELLS:

Hillard Phillip Payer and Rebecca Inez Vidal exchanged wedding vows on April 13th at 3:00 in the afternoon, at the Holy Family Church. It was a beautiful wedding with Becky in a very pretty wedding dress and Phil looking handsome in his uniform.

Phil and Becky had one week for their honeymoon and Phil was on his way to Ft. Sill Oklahoma for Artillery Training.

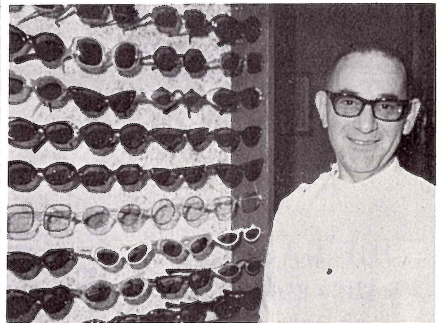
Club Riviera naturally was present at the ceremony and the reception which was held at the Fiesta Latina Hall. We all enjoyed ourselves and I'd like to thank the Payers and the Vidals for inviting the whole club to such a special occasion. And may Phil and Becky have a lot of happiness in the coming years.

BIRTHDAYS:

By the time you read this Ron, you'll know by then about your surprise birthday party being held at my house, on May 3rd. Ron Henry is my brother-in-law and I'd like you to know Ron that I think the world of you, even if you are a pest at times. And I hope Chris puts up with you for many more years to come no matter how pesty you get. Ron is one of the most well-liked members we have and the most cheerful and the one who is our club CLOWN. HAPPY BIRTHDAY RON!

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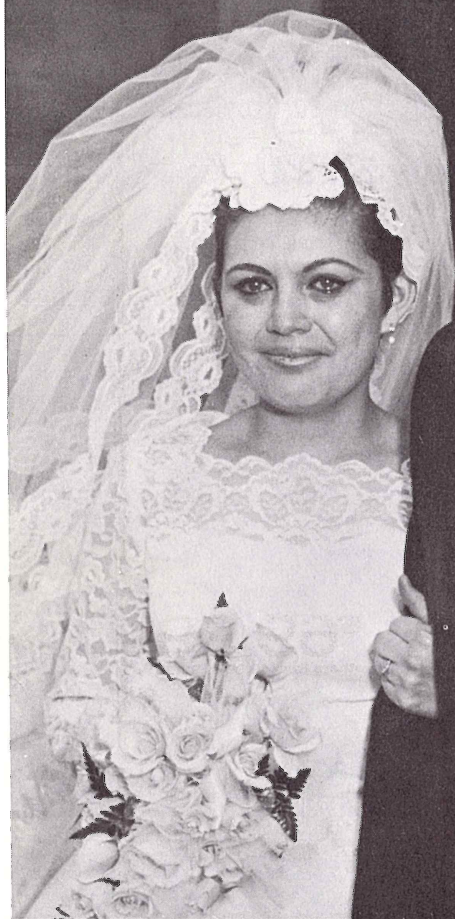
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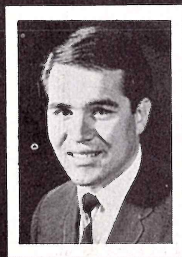


En la grafica BERNIE BERG y parte del atento personal de HABLA HISPANA.



ALICIA ROMERO
AND
JUAN
DE LA CERDA

MARRIED
FEBURARY 69
SAN JOSE, CA.



BERT GARCIA

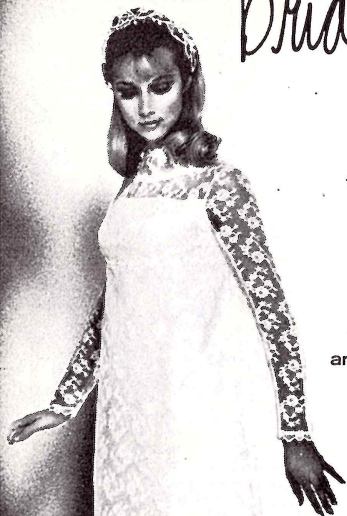
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