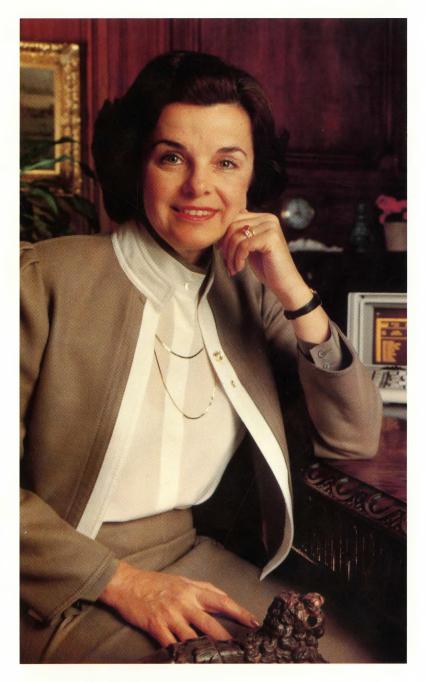
DIANNE FEINSTEIN



Democrat for Governor...

COMMON SENSE...UNCOMMON LEADERSHIP

DIANNE FEINSTEIN A LEADER WITH A VISION FOR CALIFORNIA

THE VISION to fight for more jobs for Californians and new markets around the Pacific Rim... THE LEADERSHIP to toughen standards and provide better schools for our young and better health care to working families... THE BOLDNESS to do more than just talk tough about crime and actually put a stop to the epidemic of crack cocaine and gang violence... THE FORESIGHT to plan orderly growth for the 21st century that will protect our environment and improve our transportation system and reduce gridlock. These are qualities Californians find in Dianne Feinstein.

"Leadership is more than talk. It's a willingness to seek new ideas and to take aggressive action."

It's an outrage that half the nation's crack cocaine flows through Los Angeles and that blood flows nightly on its streets. Last year, 570 persons, many of them innocent bystanders, were gunned down in Los Angeles turf wars. Between 1983 and 1988, violent crime jumped almost 20 percent statewide. Aggravated assault, the most common street crime, increased 50 percent.

"WE NEED MORE POLICE, PRISONS, AND NO-NONSENSE JUDGES. AS GOVERNOR, I WILL SUPPORT LAWS THAT PRO-TECT THE LAW-ABIDING, AND I WILL ENFORCE THE PEOPLE'S VOTE 11 YEARS AGO TO RESTORE THE DEATH PENALTY."

Dianne Feinstein proposes mandatory sentences for anyone who sells narcotics. "Sell drugs, go to jail" will end the revolving door through the criminal justice system. She will appoint a "Drug Czar" to coordinate statewide efforts in a balanced strategy of strong law enforcement and effective prevention and treatment. Part of the all-out effort will be the



deployment of the National Guard at ports and borders and the use of surplus military bases for training and treatment centers for first-time offenders. Also, prevention programs will be strengthened in schools and treatment will be expanded to assure addicts get medical care, job training and other services to give new meaning to their lives. In her nine years as mayor of San Francisco, Dianne Feinstein reduced crime by 20 percent. It's no mystery how. More than 320 officers were added to the Police Department.

"ENDING CRIME AND DRUGS REQUIRES A COMMITTED ADMINISTRATION AND A COMMON SENSE UNDERSTANDING OF THE PROBLEM."



When Dianne Feinstein became San Francisco's first woman mayor in 1978, she inherited a city stunned by the City Hall assassinations of Mayor George Moscone and Supervisor Harvey Milk and faced with a \$120 million shortfall. She calmed and united the City, and, introducing modern management practices, cutting overhead and eliminating waste, she produced tight-fisted budgets that put police on the street and kept libraries open and, at the same time, dealt with new and unexpected challenges — AIDS, homelessness and the disposal of toxics. Her last budget closed with a surplus of \$16.2 million. In recognition of her fiscal reforms and handson management, City & State Magazine named her the nation's leading mayor in 1987, her last full year under the City's two-term limit.

"AS GOVERNOR, YOU CAN'T DO BUSINESS AS USUAL, BUT MUST BOLDLY SEIZE OPPORTUNITIES FOR CHANGE AND PROGRESS."

As mayor, Dianne Feinstein reached across the Pacific to open doors with China, Japan, the Philippines. More than 60 percent of the world's people live in the Pacific Basin. As governor, Dianne Feinstein will establish an Office of Economic Development to pursue trade abroad and build business and expand employment at home. The office will work with counties to plan growth that creates jobs but avoids congestion and blight.

"WITH LEADERSHIP AND IMAGINATION, CALIFORNIA WILL LEAD THE NATION IN BUILDING A PARTNERSHIP OF THE PACIFIC."

The growing sophistication of our economy demands excellence in our schools. Yet one-third of all students drop out before graduation from high school. Many who do graduate can't fill out a job application or find China on a map.

As governor, Dianne Feinstein will work with educators and parents to make our schools the best in the nation. She will push to restructure curricula and work with teachers and parents to improve education. She also will urge establishment of a Teachers Corps to work with at-risk youngsters and will propose "California Jump Start," a comprehensive early education program. Youngsters with preschooling are 50 percent more likely to graduate from high school than other students. As mayor, Dianne Feinstein created the first urban conservation corps and the Mayor's In-School Youth Program to teach job skills and keep youngsters in school.

"OUR SCHOOLS MUST BE THE BEST, AND, AS GOVERNOR, I'LL WORK TO SEE THAT THEY ARE."

For 20 years, first as a county supervisor then as mayor, Dianne Feinstein proved herself as an effective manager and creative problem solver, and she'll bring the same drive and vision to solving state problems:

TRANSPORTATION — Our freeways and bridges are gridlocked and poorly maintained. As governor, Dianne Feinstein will push for expanded transit and improved road and highway maintenance. As mayor, she modernized San Francisco's public transit and restored the century-old cable car system.

ENVIRONMENT—For years, Dianne Feinstein has been in the forefront of the fight against off-shore oil drilling. She has called for state control of coastal waters from three to 12 miles. As governor, she will create a coordinated, state-wide program to clean up smog and other pollution and to control hazardous wastes and pesticides. As mayor, she pioneered a model sewage project to cleanup San Francisco Bay.

"THIS STATE MUST DEVELOP A POLICY TO MANAGE GROWTH. I AM DETERMINED TO ACHIEVE GROWTH MANAGEMENT. IN SOME CITIES PEOPLE BREATHE UNHEALTHY AIR HALF THE YEAR. THIS MUST STOP."



HEALTH CARE—As governor, Dianne Feinstein will work with the Legislature to expand health insurance to all working families. She also will rebuild the state's mental health system which has been reduced from 37,500 to 2500 beds, casting thousands of mentally ill into the streets. Also, she will continue the pioneering work she began as mayor in developing research treatment and educational prevention programs for the nation's No. 1 health menace, AIDS.

CHILD CARE — Because of the increasing numbers of working mothers, she will create in the governor's office a special Office of Family and Children and will push for increased child-care facilities. As mayor, she signed legislation and developed a unique program where builders had to contribute toward child-care centers.

WOMEN'S RIGHTS — Endorsed by the California Chapter of the National Women's Political Caucus and a host of women office-holders, Dianne Feinstein is unwaveringly pro-choice in the battle for women to control their reproductive rights. As mayor, she appointed more women and minorities to top administrative and policy positions, and increased pay through comparable worth.

Dianne Feinstein was born in San Francisco on June 22, 1933, educated in public and parochial schools there and graduated from Stanford University. In 1960, then Gov. Edmund G. (Pat) Brown appointed her to the California Women's Board of Terms and Parole. She served five years and then was a member of the San Francisco Committee on Crime before her election, in 1969, to the San Francisco Board of Supervisors as the first woman president in history. She served two additional terms as president, and then in 1978 became mayor, elected in her ownright the following year and re-elected to a second term, the maximum allowed by city Charter, in 1983 with an 82 percent landslide. She is the widow of Dr. Bertram Feinstein, a neurosurgeon, and is now married to investment banker Richard C. Blum. She has a daughter, Katherine Feinstein, an attorney in private practice in San Francisco.



Dear Californian,

All of my life, I have believed the Democratic Party stood for values of fairness and opportunity that help people make something of their lives — good schools, decent housing, a safe environment, a vigorous economy that creates jobs and no-nonsense law enforcement that protects honest citizens and punishes wrong-doers.

I am running for governor to reaffirm those Democratic values. So much needs to be done, and I see little but drift among business-as-usual politicians in Sacramento.

They've done nothing to plan for the future. With 700,000 newborns and newcomers arriving each year, population will grow from 29 million this year to at least 36 million by the year 2010. Traffic congestion, smog, pollution, school overcrowding and housing and health costs will undermine the quality of life in California unless growth is brought under thoughtful control.

As governor, I will put the interests of working men and women and our children foremost, and will work to assure that California remains one of the finest places in the world to live.

Sincerely,

Dianne Feinstein

COMMON SENSE UNCOMMON LEADERSHIP THE FEINSTEIN DIFFERENCE

DIANNE FEINSTEIN DEMOCRAT FOR GOVERNOR

Paid for by Feinstein for Governor Committee, 909 Montgomery St., San Francisco, CA 94133 I.D. # 890035 Henry Berman, Treasurer