



survival faire

24 February 1969

Film Makers:

A Humanities 160, Contemporary Issues, class at San Jose State College is holding a Survival Faire at San Jose State College, February 16-20, 1970. The Faire is sponsored and financed by the Associated Student Body of San Jose State College and by private donations. The purpose of the Faire is to present to the faculty, students and staff of the College and to the Bay Area community the problems of environmental survival; to create a general awareness of the problems of ecology and the survival of man on the space ship earth; and to stimulate the participants to act through their particular community on the many ecological problems.

The Survival Faire will be a week of activities, events and exhibits intended to involve active participation in all aspects of ecology. The program will include speakers, panels, workshops, films, exhibits, plays, a nine hour Wake (dance) to celebrate the burial of a 1970 model automobile and, of particular interest to you, the first Ecology Film Festival on the planet Earth. A program of events is enclosed.

We would like to invite you to participate in the Film Festival. Films should deal with the general subject of ecology or with particular ecological problems such as population, pollution, and waste (garbage, human resources, natural resources, etc.) or topics such as ecology and the city, ecology and the transportation problem, or any creative approach to the problem that you would like to take.

All films entered in the Festival will be screened by a panel of six (panel will be composed of noted film makers, artists and students). Films selected by the panel will be shown during the Survival Faire. We will pay the film maker \$1-a-minute for each minute his film is screened during the Faire. In addition, Awards of Excellence will be given. Fifteen hundred dollars is available for these Awards. The amount and number of Awards will be determined by the quality of the entered films.

The Survival Faire will be held in the new College Union at San Jose State College. All activities and events, other than those held outdoors on the campus, will be contained in the new multi-story student union. Excellent facilities for screening films are available in the Union, including Xenon enclosed arc lamp projectors. The Ecology Film Festival will be held each day--each major speaker and panel will be preceded by film festival entries--and the Film Festival will culminate on Thursday, February 19th, with the showing of all Award winning films and the awarding of prizes.

Applications for Film Festival entries must be received by January 21, 1970. Films must be received by February 11, 1970. Films not accepted will be returned by mail on February 16, 1970. If requested, films accepted for the Festival will be returned by a date designated by the film maker.

A "Survival Center, Inc." is being established by the Humanities 160 class, Sam Smidt (Sam Smidt Associates), and interested professional artists, advertising and public relations men, college and university professors and numerous ecologically concerned citizens of Earth. This Survival Center will be able to guarantee national and, hopefully, international distribution of Award winning films from the Ecology Film Festival.