

in scope, in which membership is based upon superior college work. The Blue Key National Honor Fraternity for men and the Tokalon Honor Society for women offer membership to students who have good scholarship, are prominent in college activities, and who have demonstrated leadership in student affairs.

ALUMNI ASSOCIATION

The Fresno State College Alumni Association, with headquarters in the Bookstore Building, has a long record of extensive and varied activities. The association, incorporated in 1940, has established a sound financial policy. It provides annual scholarships and loans and has a program of athletic, social, and service activities. *The Bulldogger*, the official alumni magazine, is published five times a year. Annual dues are \$5 a single membership; \$6 joint annual membership for married couples who are alumni; and life membership is \$50, which includes husband and wife. Anyone who has attended Fresno State College for one semester or more is eligible for membership. Each member shall direct twenty percent of his dues upon payment to a scholarship of his choice listed on the Alumni Scholarship Program. The scholarships provided in this program include twenty-four various departments and divisions in the college.

STUDENT PERSONNEL SERVICES

The student personnel services assist students in making effective use of the instructional and extracurricular programs, and in making adjustments for personal and social efficiency. The personnel services are coordinated by the Dean of Students and consist of the following departments: (1) student activities and housing supervised by the Associate Dean of Students (Activities-Housing); (2) admissions, evaluations, and records supervised by the Associate Dean of Students (Admissions-Records); (3) counseling, testing, scholarships, loans, veterans affairs, and foreign student advising supervised by the Associate Dean of Students (Counseling-Testing); (4) medical consultation, treatment, and campus sanitation supervised by the Director of Health Services; and (5) educational, business and industrial, and student placement supervised by the Director of Placement. These services are described in more detail elsewhere in this catalog.

COUNSELING

Admissions Counseling. The Admissions Office provides counseling to assist students in making application, in understanding admission requirements, and in utilizing the services of the college during the admissions process. Problems concerning evaluation of previous academic record should be directed to the Associate Dean of Students (Admissions-Records).

Vocational Counseling. The Counseling Office assists students in self-appraisal of their unique interests and aptitudes and in their search for a vocational goal for which they are best fitted. Psychological and vocational tests are used as needed. A library of vocational information is maintained, and each academic department gives vocational counseling pertinent to its field.

Educational Counseling. Each student is assigned a faculty adviser in addition to the services of the Counseling Office. The student's adviser assumes special responsibility for the student's welfare and helps him plan his academic program. The student uncertain of his choice of an academic major is assigned to a general adviser until a definite academic goal is chosen; thereafter, the adviser is a faculty member in the field of the chosen major.

The Counseling Office assists students who are failing to meet scholarship standards. Counseling and testing are designed to help students to discover weaknesses and to plan remedial measures.

Personal Counseling. The Counseling Office provides services for students with adjustment problems of a personal nature. Clinical psychologist services are avail-