

## Art and Design

### GD 150. Advanced Internet Design (3)

Prerequisites: GD 41, 42, 50. Advanced application and exploration of Web standards-based Web site design. Emphasis on the aesthetics and structure of Web site development. (6 lab hours) (Course fee, \$30) FS

### GD 153. Interactive Design (3)

Prerequisite: GD 41, 42, 50. Interactive design for graphic designers. Use of contemporary software to develop professionally designed, visually integrated, interactive graphics and content for Web and multimedia applications. (6 lab hours) (Course fee, \$30)

### GD 155. Advanced Interactive Design (3)

Prerequisite: GD 153. Integration of advanced and complex interactive content for Web and multimedia applications. Emphasis on experimentation and concept development incorporating elements from different thematic structures. (6 lab hours) (Course fee, \$30)

### GD 157. Motion Graphics (3)

Prerequisite: GD 153. Application of software to create visually integrated, concept-driven motion graphics and interactive content and Web multimedia applications. Emphasis on research and production on advanced projects. (6 lab hours) (Course fee, \$30)

### GD 163. Illustration (3)

Prerequisite: GD 60 and ART 116. Understanding how illustration functions with text. Experiences in the conceptualization and organized development of illustrative images. Creative illustrative strategies applied to design situations. (6 lab hours) (Formerly GD 146)

### GD 165. Digital Illustration Techniques (3)

Prerequisites: GD 42, 60, and 163. Introduction to digital illustration; appreciation of its strengths. Applying basic digital illustration techniques to characteristic graphic design problems and formats. (6 lab hours) (Course fee, \$30) (Course fee, \$30) (Formerly GD 147)

### GD 167. Advanced Illustration (3)

Prerequisite: GD 163. Advanced techniques in non-digital illustration. Creating illustrative visual solutions to a range of problems in graphic design, including complex and abstract subjects. Developing distinctive individual work. (6 lab hours)

### GD 169. Advanced Digital Illustration (3)

Prerequisites: GD 163, 165. Advanced digital illustration techniques. Analyzing and applying components of a visual style.

Combining traditional and digital illustrative components. (6 lab hours)

### GD 170. Typographic Design (3)

Prerequisites: GD 41, 42. Advanced principles of typography, including design of typefaces utilizing contemporary software. Exploration of sophisticated typographical projects incorporating commercial and student designed fonts. Emphasis on typographical experimentation. (6 lab hours) (Course fee, \$30) (Formerly GD 141)

### GD 171. Advanced Typographic Design (3)

Prerequisite: GD 170. Creation of unique typefaces for use in typographic solutions to projects such as brand identity, packaging design, environmental graphics, and publication design. (6 lab hours) (Course fee, \$30)

### GD 174. Graphic Systems (3)

Prerequisites: GD 41, 42. Examination of the structures of primary/secondary and co-equal communication systems as applied to identity, packaging, and other graphic design projects. (6 lab hours) (Course fee, \$30) (Formerly GD 142)

### GD 175. Graphic Concept Development (3)

Prerequisite: GD 174. Examination of the importance of an underlying concept development to successful graphic design solutions. Emphasis placed on the production of strong concepts in projects such as identity applications and environmental graphics. (6 lab hours) (Course fee, \$30)

### GD 176. Packaging Design (3)

Prerequisites: GD 171, 175. Advanced projects in packaging with emphasis on the application and exploration of the socio-cultural, physical, and legal requirements of packaging systems. (6 lab hours) (Course fee, \$30)

### GD 178. Professional Advertising Design (3)

Prerequisites: GD 171, 175. Advanced advertising/graphic design projects from concept development to finished product. Emphasis on complex methods and approaches relating to advertising media, production procedures, and professionalism. (6 lab hours) (Course fee, \$30) (Formerly GD 148)

### GD 179. Professional Practices (3)

Prerequisites: GD 176 and 178, or 155 and 157, or 167 and 169. Advanced exploration of the fields of graphic and advertising design, as well as the standards and practices common in advertising agencies and design studios. Covers workplace structures, time and record-keeping, estimating, self-promotion,

and working with vendors and employees. (6 lab hours) (Course fee, \$30) (Formerly GD 149)

### GD 180. Graphic Portfolio Development (3)

Prerequisites: GD 176 and 178, or GD 155 and 157, or GD 167 and 169. Organization and creation of a professional portfolio. Advanced approaches and production of various media and professional applications, including practices encompassing the portfolio, exhibitions, and competitions. (6 lab hours)

### GD 190. Independent Study in Graphic Design (3; max total 6)

See *Academic Placement — Independent Study*. Approved for *RP* grading. FS

### GD 198. Internship in Graphic Design (1-6; max total 6)

Prerequisites: permission of instructor and supervising agency. Experience in graphic design related professions with a design studio, with an advertising agency, or for a publication under the supervision of graphic design faculty. Maximum credit toward a graphic design option is 6 units. *CR/NC* grading only. (Minimum of 3 field hours per unit.)

## Bachelor of Arts Degree Requirements

*Interior Design Major* Units

**Major requirements ..... 82**

Art and Design Core ..... (15)

ARTH 10 or 11 ..... (3)

ART 13 ..... (3)

ART 20 or ID 43 ..... (3)

ART 24 or 30 or 40

or GD 37 ..... (3)

ART 50 or 60 or 70 ..... (3)

Interior Design

requirements ..... (67)

ID 7, 70, 71, 77, 110, 111,

112, 113; ID 116 or IT 115;

ID 120, 130, 131, 133, 134

or 145, 136, 137, 138, 149,

150, 152, 155

**General Education requirements ..... 51**

(including 12 upper-division units, to be taken no sooner than the term in which 60 units of coursework are completed)

Consult the *Class Schedule* for a current list of approved General Education courses.)

**Total units ..... 124\***

\*This total indicates that a maximum of three courses (9 units) in G.E. Breadth C1 and G.E. Breadth E1 also may be applied to the interior