

Fresno State's Social Media



Creating Content

Popular videos can reach nearly 30,000 people!

Social Media Tips

Basic Guidelines for Fresno State Accounts



Meetings & Workshops

Get the latest tips & tricks

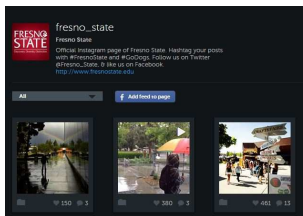
Brand & Policy

Use the right name, logo

Contact us

Register your account

JeToste@CSUFresno.edu



Accounts & Followers



"Fresno State" – 52,377



@Fresno_State – 21,300



@Fresno_State – 5,299



California State University, Fresno – 49,622



"Fresno State" – 210,104 views



Fresno_State – 49,340 loops



@fresnostate – 372 followers



1 MILLION
Twitter
impressions
in March!

FRESNO STATE

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President's
SHOWCASE
of Excellence 2015