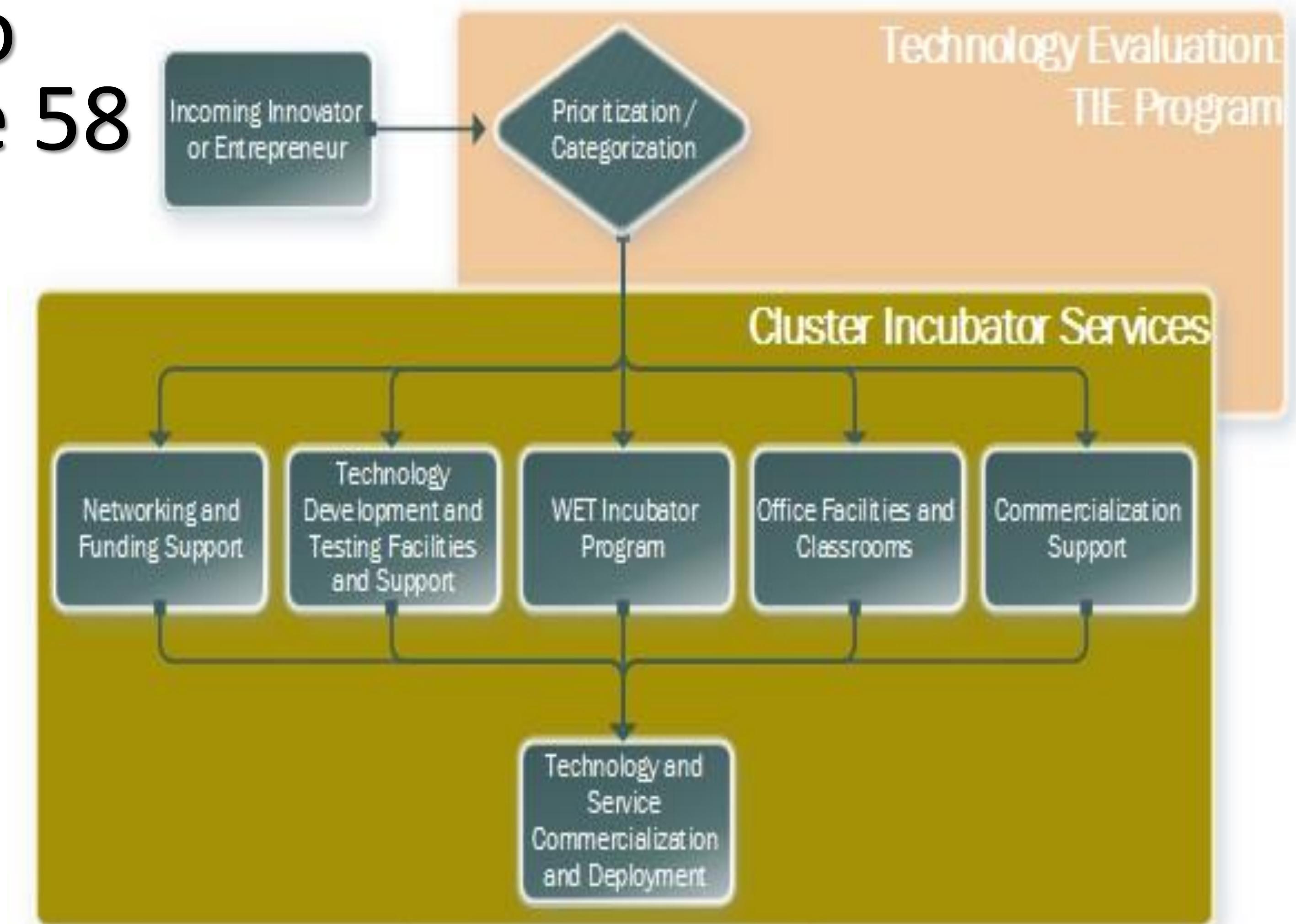


Innovation Cluster

**'HELPING ENTREPRENEURS
WITH WATER, ENERGY OR
AG IDEAS'**

The **path-to-market** for entrepreneurs can be long and full of numerous **technical** and **non-technical** barriers. The **BTM** Innovation Cluster team identifies entrepreneurs who are **developing solutions** to address the region's acute needs in the energy-water-food nexus and provide them with tools and direction to bring the technology to market.

CSU Engagement: To effectively cover 39 of the 58 California Counties



SERVICES

- Technology Evaluation
- Proof-of-concept validation
- Advisory Support
- Training and Education
- Incubator services
- Opportunities to connect with Investors, industry leaders and potential customers

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