

El Excentrico

February 20, 1975



Norma Lazareno



Lucha Moreno



Alberto Vasquez

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Photography by
RICHARD DIAZ

El Excentrico

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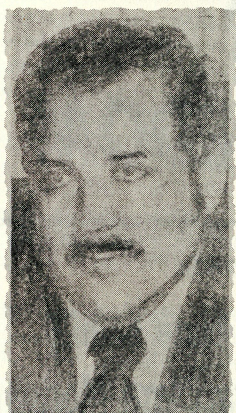
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Ray Gonzales

Former Assemblyman Ray Gonzales of Bakersfield has become the second defeated Democratic politician to be appointed to a state job by Gov. Edmund Brown Jr. He was named Thursday as director of the Office of Education Liaison in the state Health and Welfare Agency. The job pays \$31,632 a year.

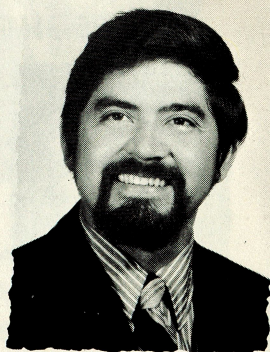
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Campus Groups Aid Chicano Students

MECHA (Movimiento Estudiantil Chicano de Azlan) is a Chicano organization directed toward helping Chicano students become "all that we can be" according to Hector Cordova, chairman of the Mexican-American Graduate Studies department (MAGS) at San Jose State University.

Cordova, during a MECHA orientation meeting held recently, told the predominantly Chicano crowd the purpose of MAGS and MECHA were to help Chicano students better themselves by helping each other.

The organization, he also stated, relies on education and the "spirit of man to reach out to each other."

The MECHA office is located in the basement of the 9th Street MAGS office. MAGS offers counseling services, registration assistance and information and assistance in program planning for undergraduate and graduate students, according to a MECHA spokesman.

The MECHA orientation meeting also included several representatives of various campus organizations including Student Community Academic Learning Experience (SCALE), the United Farm Workers Support Committee, and "Que Tal?", a Chicano publication.

A SCALE representative addressed the group concerning the Ethnic Pride Program (EPP). The EPP provides various junior high schools in the area with tutors and counselors aimed at teaching ethnic heritage to young students, according to Naomi Quinonez, coordinator of the Ethnic Pride Program.

The SCALE program offers college credit for community work and participation in the EPP, Quinonez said.

According to Quinonez the overall purpose of SCALE is to channel the energy and resources of the university back into the community for the benefit of minorities.

Quinonez told the MECHA gathering that Chicano students, active in MECHA or not, cannot "join the Chicano movement, it has to be part of your life."

Jesse Garcia and David Poralas, representatives of the United Farm Workers Support Committee, spoke of the upcoming walk against Golla set Feb. 27. The group plans to march from San Jose to Sacramento, arriving March 1, Garcia said.

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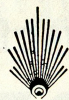
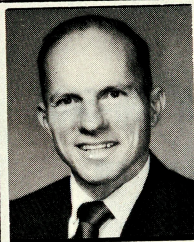


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El Suicidio

El acto voluntario de la propia destrucción, ha sido contemplado diferentemente a través de los tiempos por distintos países, credos, etc.

Aquí en los Estados Unidos, sólo algunos Estados lo consideran como un acto criminal; otros, no. Lo que sí está generalizado en América (y en todo el mundo) es lo de castigar criminalmente al que ayuda a otro a suicidarse.

El cristianismo, desde sus primeros tiempos se opuso al suicidio. Los brahmanes de la India honraban el suicidio porque "con ello se liberaban del cuerpo." El corán de los mahometanos considera que el suicidio es un crimen mayor aún que el homicidio. Los griegos permitían que algunos convictos dispusieran de su propia vida (ejemplo famoso: Sócrates tomando la cicuta). El Talmud de los judíos trata el suicidio como pecado "proporcionalmente tan grande como lo sagrado que debe ser la vida".

En Japón los casos de suicidios han tenido una contemplación más variada: desde el antiguo rito ceremonial del "hara-kiri" hasta los actos de espías y pilotos suicidas de la segunda guerra mundial.

Según algunos espiritistas modernos el que se suicida tiene que volver a nacer "para que pague todo lo que le faltaba, más el trastorno evolutivo que, según ellos, el suicidio ocasiona.

En la Edad Media algunos países castigaban severamente a los suicidas, (incluía: la mutilación de su cuerpo y confiscación de todas sus propiedades).

En el sureste de Asia (principalmente en Vietnam), monjes y monjas budistas han hecho el sacrificio suicida de quemarse vivos como protesta social. Tal parece que a medida que la civilización avanza el problema de la propia destrucción es más agudo.

Las estadísticas inglesas señalan (según la revista "The Plain Truth") un creciente porcentaje de suicidios "porque para muchos ancianos inactivos el día se les hace interminablemente largo" (así dicen); y dan cifras concretas 'once mil anualmente, sólo entre retira-

dos mayores de 66 años.

Los países de mayor porcentaje (o por millonaje) de suicidios son: Japón, Hungría, Dinamarca y Austria (en una proporción de unos "200 por millón"). Y los dos países de menor porcentaje: Irlanda y Chile (25 por millón).

En general se suicidan más, los hombres que las mujeres; los retirados que los que están trabajando; y los trabajadores más que los estudiantes. También deduzco que el suicidio ha sido y es un tema muy controversial. Creo que nadie tiene derecho a suicidarse (ni aunque lo ordenen las leyes políticas, ni los dogmas religiosos, ni otros credos filosóficos); y la única excepción que parece lógico para justificar un suicidio es el caso específico de "hacerlo como única posibilidad de salvar (para el "niverso"; y no para "uno") algo más importante o trascendente que el valor intrínseco de una vida del universo".

En resumen, que la sola intención de suicidarse implica una desviación de la "Ley Natural"; o un rem dio casi siempre contraproducente (nefasto) con respecto a algún otro quebrantamiento de dicha ley; en contraposición al hecho sublime de los verdaderamente geniales seres humanos que habiendo quedado inválidos físicamente o habiendo recibido ingratitud de sus deudores hijos han hecho bien a la humanidad y han continuado haciendo el bien hasta sus postreros días; lo cual es una respuesta mejor, mucho mejor, que suicidarse o quejarse.



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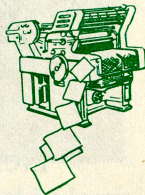
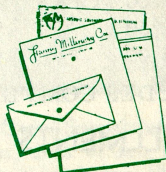
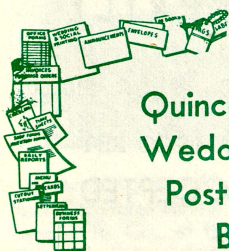
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Interesting people seen at the Annual Christmas dinner - dance held by Lanoie Plb. Co., at the Elks Club in Los Gatos: Left to right: Ernie Lanoie, Paul Lanoie, Bob Duffy, Business Agent for Plumbers Union Local 393. Shaking hands with Phil Lanoie, founder of Lanoie Plumbing Co. in Campbell, Ar-

mand Coty, Superintendent for Lanoie Plb. Co., Jack Wilson, Plumbing Superintendent for Lanoie Plb. Co. and Mr. Jim Griffin, Chief Plumbing Inspector for the City of San Jose.

The dance was attended by 300 people and as we can see by the smiles, the Christmas spirit was merry.

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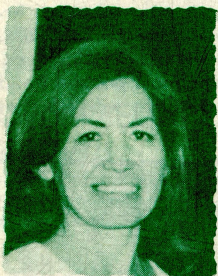
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Minority Hiring

San Jose Fire Department officials are seeking permission to give preference to minority and ethnic group members on a 1,052 person hiring list in order to help meet a 1978 deadline for a department that will reflect the makeup of the community as a whole. The plan, known as "selective certification," was to be presented to the Civil Service Commission, said Fire Chief John Gerhard.

The plan will mean bypassing some anglos who rated higher in civil service tests given the eligible candidates, he said. Deputy Fire Chief Anthony Sapena said that of the 1,052 persons on the hiring list, 127 have Spanish surnames, 72 are blacks, 14 are Asian and two are American Indians.

Not all of the minorities are near the top of the list, Sapena said, and if the fire department is to meet its minority hiring goals, it may have to use selective certification.

Figures from the 1970 federal census show San Jose with 21.9 per cent Spanish-surnamed persons, 2.5 per cent blacks, 2.4 per cent Asians, and 4 per cent American Indians.

In a report to the City Council, Gerhard said his department now has 588 members, 46 (7.8 per cent) with Spanish surnames; six blacks (1 per cent) and one American Indian (1.7 per cent.)

Gerhard said selective certification is based on the idea that certain persons on the hiring list should be hired first if they have special skills — such as bilingual and bicultural knowledge — that can benefit the city.

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Club San Felipe



Candy Veliz

The Club San Felipe Bowling Team members are up in arms. It seems that they think they are better bowlers than I have given them credit for. Boys, I would like to snow my readers, but then I won't go to heaven, ha, ha. So the truth is, you guys are just half as—Good. That means that there are 18 years competing and Club San Felipe is number 9. Come on Mustangs, you can still do it. Leaving all kidding aside we know you are trying and we wish you luck.



Here are two photos of Club San Felipe's turkey shoot members with a lady, Mrs. Manuel Urrabaza just to prove to everyone that we are not male chauvinist.

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COMING EVENT

Club San Felipe dance on April 19th. More details on coming issue of El Excentrico.

WHY?

I stand to be corrected but I hear tell that when a person of Mexican descent goes to the employment office to get his or her check if they happened to have an accent they are asked for the green card. However, this doesn't apply to Germans, Chinese, Italians, etc., etc. Why only Chicanos?

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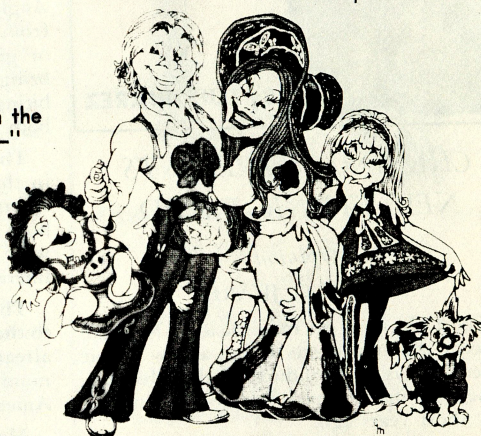
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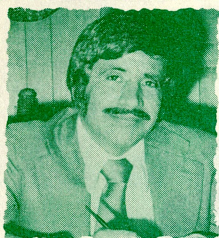
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By **LUIS JUAREZ**

CHICANO REPRESENTS NEW ETHNIC BREED

Opinion

by **LUIS G. JUAREZ**

The Chicano is an individual of Mexican descent that represents today a new ethnic breed. He is the product of the Mexican-American that roamed this country only a few short years ago.

The Mexican himself, was the direct descendant of the "Spanish" now an extinct species that inhabited the Southwest for several generations.

The metamorphosis from "Spanish" species were quite prevalent in this valley as late as the mid-1950s.

The "Spanish" species in their time existed in a hostile environment and had to maintain a delicate social balance in order to survive. For the aspiring "Spanish" individual it required that he undergo a radical behavioral change in order to leave the Mexican barrios for the more affluent Anglo Saxon residential areas, and from the prune orchards to the blue and white collar jobs in industry and government.

This social change was not an easy one, it required first of all total abstinence from speaking Spanish in public, avoid being seen with other Mexicans, and most important Anglicizing the spelling his first name and the pronunciation of the last name.

If he could change the spelling of his last name to make it look and sound Italian or Portuguese, so much the better were his chances of acceptance in the Anglo world.

Life was not easy for the "Spanish" in those days, they lived under constant fear of exposure. Especially if they were blond or fair skinned and could pass as an Anglo.

If he was dark complected "Mexican like" and he had been able to Anglicize enough to be "accepted," the problem of being ex-

posed did not really exist because everybody knew he was Mexican, only that no one ever talked about it. The situation became uncomfortable at times, anyway.

Nevertheless, in order to keep his near-Anglo status, he had to keep his distance from the other Mexicans and never divulge or give away his Mexican customs such as bringing tacos to work in his lunch pail or biting into a green chile in front of everybody when he ate his lunch.

Then a social conscience began to develop in the nation in the early 1960s. The civil rights movement had by then taken a strong hold in our society and the "colored people" were making fast gains. It was the era of liberalism and ethnic tolerance.

These social changes brought a sudden end to the remaining "Spanish" species that were already by that time disappearing in large numbers and reappearing as Mexican-Americans.

Massive federal grants began to flow in, justified by the number of Mexican-Americans unemployed, school dropouts, in poverty, etc.

Mexican-American leadership began to appear in unprecedented numbers. At last it became clear we were Mexican-Americans, and we had been deprived of our rights for generations, and now our time had come to speak out and demand what was rightfully ours.

Things worked out rather well because government and agencies at all levels began to focus their attention to our needs and soon there was diversity of community action programs that put the "sleeping giant" on his feet and ready to go.

The era of the Mexican-American was short but very significant in the impact it had on the cultural, economic, and political status of the group. The Mexican-American began to learn how to play the game on how to get the most mileage out of what had apparently been liabilities in the past.

Knowledge of good Spanish and Mexican culture became popular and these were surfaced to develop ethnic pride. Long lost Mexican-Americans began to return to the flock.

About the same time that the "colored people" became blacks, the Mexican-Americans became Chicanos.

These were primarily young Mexican-Americans that constituted a totally new breed. They were the result of an unstable

and precarious melting of the Spanish conquest, geography, racial discrimination and cultural residual from Mexico.

The Chicano today is schizolingual and schizocultural, he can mix English and Spanish in every sentence and effectively relay his message to his fellow Chicanos. He has also combined American and Mexican culture plus something of his own into a unique Chicano culture.

Now for the first time, the individual of Mexican origin in this country feels ethnic pride and he can be himself. He is confident in his abilities and is making good use of them to advance his socio-economic status.

Chicanos are graduating from colleges and universities in record numbers, more are going into businesses and the professions. The Chicano is now involved in politics and in organizations designed to bring about civic changes that will better meet his needs.

Once the Chicano has made it socially and economically and has gained enough confidence and pride in himself what happens next? Where does he go from there?

I believe the Chicano era will disappear when that happens. Our people of Mexican descent in this country, no doubt, will continue to change, but the change will probably be in more than one direction and not necessarily as a group.

It also won't be in the direction of Anglo-Saxon conformity, but rather in a direction that will ultimately blend and merge into a way of living that is distinctly "American," whatever that means.

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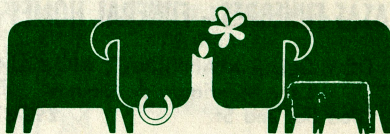
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San Jose Restaurateur Dies

FELIPE A. JIMENEZ

A Mass of Christian Burial was celebrated Friday for Felipe A. Jimenez, 92, San Jose restaurateur and bar owner and former personal appearance representative for top Mexican movie stars.

Jimenez of 181 Devine St., died Wednesday at the home of a relative following a short illness.

He was a former farm labor contractor in the Santa Clara Valley and owned and operated the Mexicali Restaurant on Market Street for several years. Jimenez also owned and operated two San Jose bars.

During the 1940s and 50s, Jimenez arranged personal appearances throughout California and the United States for many prominent Mexican movie stars including Cantinflas (Mario Moreno), who starred with David Niven in "Around The World In 80 Days," Pedro Infante, Ricardo Montalban and Delores Del Rio.

More recently Jimenez was active in the importing business and owned Jimenez Imports in Los Angeles while continuing to reside in San Jose.

He was a native of Mexico and was a farm labor contractor in Arizona for 15 years before moving to San Jose in 1937.

He is survived by his wife, Mrs. Juana M. Jimenez of San Jose; two sons and three daughters, Jose Jimenez of Santa Clara, Daniel Jimenez of Santa Rosa, Mrs. Lupe Gutierrez, Mrs. Juanita Quinones and Mrs. Esperanza Sanchez, all of San Jose; 12 grandchildren and 11 great-grandchildren.

Obtenga su Revista

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Stern le atenderan.**

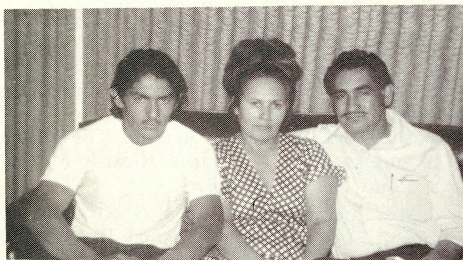
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"Si no sabes agradecer por lo que has recibido, darle gracias a Dios por lo que te escapates, hermano." If you can't be thankful for what you have receive, be thankful for what you escape.



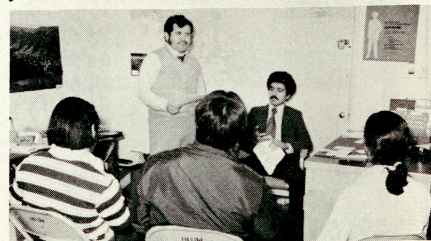
On Wednesday, February 5, funeral services for BENJAMIN MADRIGAL, 18, were held in San Jose. He died Monday in a local hospital from injuries sustained when his auto left Monterey Road early Sunday near Capitol Expressway, after having been side-swipped by another auto during a heavy nite rain, and crashed into a tree, according to information given to his parents, Señores Frank and Hope Madrigal, prop. of ACAPULCO RESTAURANT in S.J. His mother said he had just begun a week's vacation having just arrived only seven hours from Oxnard to visit his parents. During his school years, he attended Sheppard Elem., Piedmont and James Lick Hi Schools. A one-time rock music group drummer, he and his brother Richard formed a small rock band while attending local schools. Survivors are his parents, Mr. and Mrs. Frank Madrigal, his borthers and sisters, Richard of Vancouver, Wash., Frank Jr., Diana and Olivia Madrigal and Gerldine Pacheco of S.J., and his grandmothers, Mrs. Elvira Madrigal of S.J. and Mrs. Sevoiva Ortega of Gilroy. The parents would like to extend their heartfelt appreciation to those who attended the burial and wake for their son, BENJAMIN, and a special thanks to los Señores Richard and Lena Manriquez de Gomez of DOWLE MANRIQUEZ MORTUARY for their assistance. "Todos corremos la misma suerte;

al que nace, solamente le resta morir." — Séneca.



SAN JOSE SOCCER LEAGUE is now getting ready for the Spring Season Soccer Games . . . applications for teams that would like to participate are now open for boys and girls under the following divisions: Boys, age groups 18, 14 and 12 and under; Girls, under 18 age group. Admission is free and technical assistance is given every Wed. at St. James Community Center. Para información detallada, call ENRIQUE HERRERA at 379-3773. "Nobleza es ser conocido y estimado por notables hechos, o ser semejante a sus padres, el que de buenos es hijo." — Vives.

NOTE: If you readers would like to obtain a copy of the CHICANO CALENDAR, contact MARTIN PEREZ, 297-5206 or 292-3708; address is 1112 Sultana Dr., en San Jose, Ca. 95122.



In the foto, Police Officers RICK REYES and GIL RAMIREZ are consulting interested CHICANOS in police work.

SAN JOSE POLICE DEPT. is still hiring CHICANOS who are interested in law enforcement and can pass the written and oral tests. Qualifications are: must be between the ages of 21 and 35 and one-half (time of appt.), Calif. Driver's Lic., 60 Semester Units Academic College, must pass a medical in flying colors, no felony convictions (minor prior arrest may not hold applicant out) and 20/50 uncorrected — corrected 20/20 vision.

continued next page

Written test will be on May 3rd and final filing date in April 18th. Written Test Pass —Fail or Oral 100 per cent. Plan to have Pre-Testing on written and help on oral (mock orals). Assistance also given with physical agility testing. CHICANO OFFICERS are ready to help you, contact MINORITY RECRUITING OFFICE, 161 Asbury, phone 277-4000, ext. 4951. Officers are opened from 8:00 a.m. to 5:00 p.m., Monday to Fridays.

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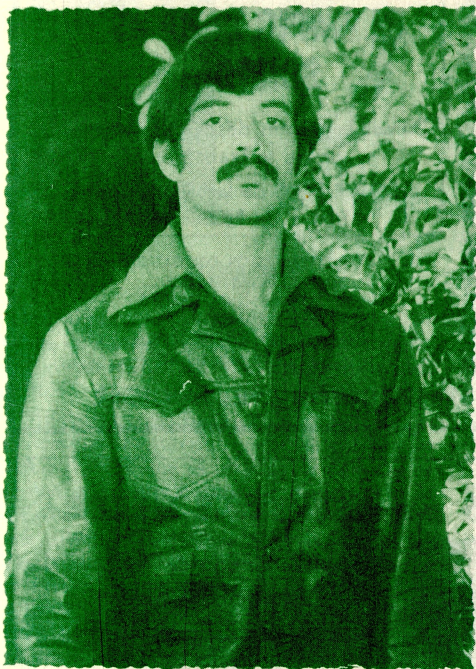
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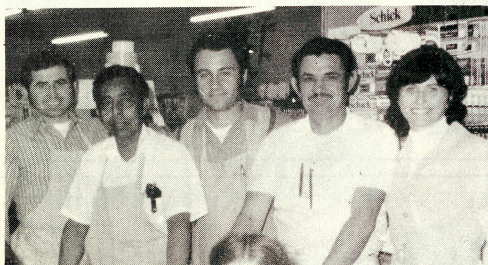
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POR
DANIEL
SALDAÑA



LEONISMO

Un amigo me preguntó: Que hacen los Clubs de Leones y cuales son los beneficios que obtienen los miembros que pertenecen a ellos?

Mi contestación fué en la siguiente forma: Perteneczo al Club de Leones los Amigos de San Jose, por que es un club de servicio en el que se reunen personas que tienen en la mente el deseo de ayudar a aquellos que por una u otra circunstancia necesitan que se les tienda una mano amiga. Por lo que respecta al beneficio que obtengo al pertenecer al club; le hice saber a mi amigo, que el beneficio es la satisfacción de saber que mi esfuerzo unido al esfuerzo de los demas miembros del club, logra llevar a cabo obras de beneficencia o servicios que una sola persona no puede llevar a cabo.

Mi amigo insistió: Entonces es un club que demanda tiempo y dinero, verdad?

Así es, le constesté, agregando: Pero no es en realidad ni perder tiempo ni perder dinero; te explicaré con mayor claridad.

Los clubs de leones son una organización mundial; hay mas de un millón sesenta mil miembros en más de veintisiete mil clubs establecidos en más de ciento cuarenta y cinco naciones o áreas geográficas en todo el mundo; todos ellos dedicados a servir a las localidades donde estan establecidos y a veces a lugares lejanos.

Mencionaré algunos de los servicios que imparten los clubs de leones. En Alemania un club se propuso y realizó mandar una buena cantidad de viveres a Etiopía, para aliviar en parte el hambre que se ha dejado sentir en el país.

Los leones de Temple, Texas, construyeron un Centro de Rehabilitación para niños inválidos o atrofiados.

El club de Westport, Massachusettes se encargó de inmunizar más de la mitad de los caballos que padecian encefalitis equina.

En Managua, Nicaragua, el club de leones se hizo cargo de distribuir la ayuda que recibieron de muchos club de el mundo. Los

Amigos Lions Club, de San José, al cual pertenezco, envió un donativo de cuatrocientos dolares a los damificados de Nicaragua.

El club de leones de Taiwan, China, y el Sr. Professor Frank Lowe de San José, fueron los factores principales para que se erigiera la estatua de Confucio, el gran filósofo Chino, que podemos admirar en el Jardin Cultural Chino de San José.

En todo el mundo, los clubs de leones ayudan a los ciegos proporcionándoles anteojos, bastones, perros entrenados, medicinas, operaciones y centros de rehabilitación.

Otros clubs se dedican a prestar ayuda y asistencia a personas que tienen problemas con sus organos auditivos o que estan sordos. Los Amigos Lions Club de San José, donó un aparato (Aurlometer) para servicio de los niños sordos de San José.

El beneficio que obtengo al pertenecer al club de leones, es la satisfacción de saber que soy parte de esa gran cruzada de servicio social que desarrollan los clubs de leones. Aunque mi participación es mínima, el tiempo que le dedico y los gastos que demanda el club me parecen muy bien empleados.

Si contara sólomente con mi esfuerzo, éste se perdería, pero ese pequeño esfuerzo unido al esfuerzo de los demas, produce la fuerza necesaria para mantener trabajando ésta gigantesca maquinaria al servicio de la sociedad.

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Pasatiempo Hunters Club of San Jose

The club was started in February, 1962 by four men, two of whom still remain as charter members, Tony Martinez and George Shardy.

In 1963 the club was incorporated with the National Rifle Association in Washington as a Senior Rifle club and in 1968 as a N.R.A. Hunting club.

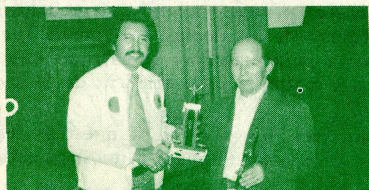
The main object of the club is hunting, teaching men the proper use and handling of firearms. Eight club shots are held each year using light rifle, heavy rifle, shotgun and pistol.

Our members over the past years have earned over 50 N.R.A. Big Game Awards and over 400 shooting awards.

We have averaged over the years a membership of 45 men a year.

In the past few years the club has introduced husband and wife shoots in order to stimulate the women in shooting and hunting with their husbands.

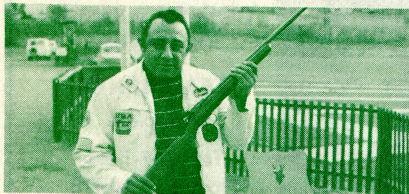
The club meets once a month, the third Friday to plan hunts, shoots and social functions for members families.



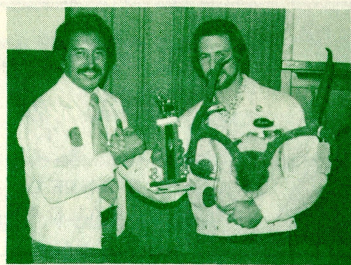
RAUL SANCHEZ — 1974 outstanding shooter in heavy rifle, shotgun and pistol competition.



CHUCK PULLEY — 1st place, carbine shoot, 1974.

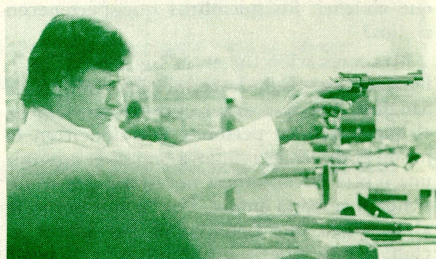


FRED ESCOBEDO — 1974 open sight champion, heavy and light rifle; shotgun and pistol.

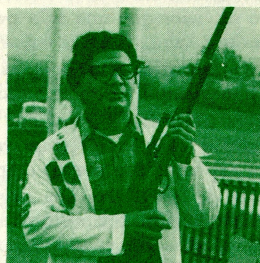


CARLOS VASQUES, 1974 President and **RON FRANKLIN**.

Big game winner for 1974
At Christmas Party and Trophy Presentation



MANUEL URRABAZO — 1st place winner in large cal. pistol competition, 1974.



RON MARTINEZ — 1975 president; 10-year member. Ron has placed in competition over the years and earned a number of N.R.A. shooting and game awards.

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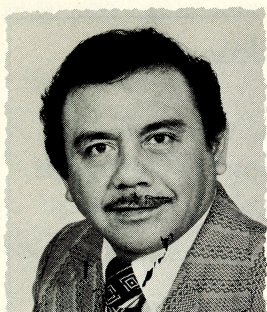
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PERSONALITIES OF 1974

by Candy Veliz



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LILY AGUILAR



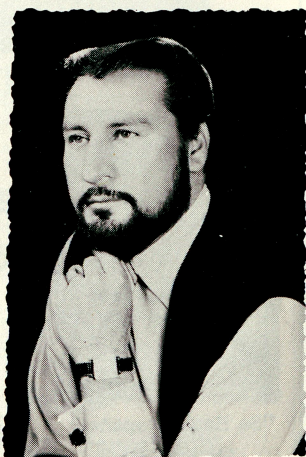
HANK COCA
Successful Businessman



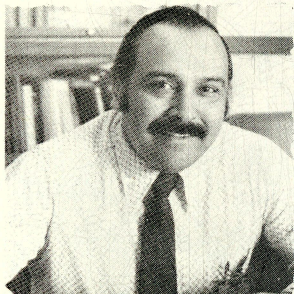
Best Male Singer
Mario Moreno



Favorite Jewellery Gents
LA ESMERALDA OWNERS
Hector Villegas, Rudy Tenes,
Joe Valdez



Favorite Bartender
Ray Grijalva



Hermilo Becho Gloria
EEO Specialist
and Best Pianist

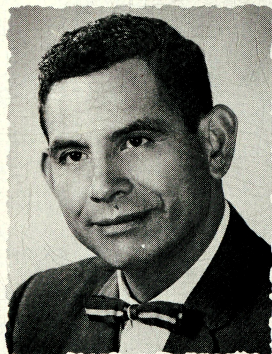


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