

## Leaders, for a change.

October 5, 1976

Dear Mrs. Tolmach,

I am writing to ask you to become a member of the Ventura Area Carter-Mondale Advisory Committee. As a major Democratic leader, we need your help and active participation in order to add California to the Democratic column on November 2nd.

Jess Delgado, your area coordinator, will be calling a meeting this week to give you a campaign progress report, solicit your ideas, and go over initial plans for get-out-the-vote. This will permit maximum participation on a grass roots level by various political, ethnic, social, and issue-oriented groups within the broad spectrum of the California Democratic party.

Many of you I have met and talked with; if you have had difficulty in becoming involved with this campaign I want to personally apologize. The small amount of money available for state operations is the primary reason for such a late start. But, in the past two weeks we have made real progress. We're now in a position to involve groups and individuals like yourself that will form the coalition we need to achieve victory—for the Carter-Mondale ticket and for Democratic candidates across the board. Working together, we will win.

Sincerely,

Terry O'connell State Coordinator