

# The Craig School of Business

Peters Building, Room 282, 559.278.2482

Robert M. Harper, *Interim Dean*

[www.craig.csufresno.edu](http://www.craig.csufresno.edu)



**The Mission of the School** The mission of the Craig School of Business (CSB) is to prepare a diverse student population for careers in the regional, national, and global business environments, and to serve the Central California business community as a resource center.

## Accreditation

The B.S. in Business Administration has been continuously accredited since 1959 by the premiere accrediting agency, AACSB - International, the Association to Advance Collegiate Schools of Business. The B.S. was the third accredited business program in California, following UC Berkeley and UCLA and is one of only 551 accredited business programs in the U.S. The Craig M.B.A. was accredited in 1974.

## Advising

CSB operates an advising center, Undergraduate Student Services, located in Peters Building, Room 185. Flow charts are available at [www.craig.csufresno.edu/uss/](http://www.craig.csufresno.edu/uss/) for each of the 12 options to help students plan their academic program and to ensure that courses are taken in correct sequence.

A mentoring program matches students with a faculty member in their field who will assist with career or graduate study information.

## Scholarships

Incoming freshmen may apply by early January for the prestigious Craig Scholars or Fresno Merchants Scholars programs through the CSB dean's office. Selection is based on academic indicators of high school GPA and SAT or ACT scores, as well as leadership and service. Contact the CSB dean's office or visit <http://www.craig.csufresno.edu>.

In addition, CSB offers more than 100 scholarships for continuing and transfer students through the university's Scholarship Office, 559.278.6572. Consult <http://studentaffairs.csufresno.edu/scholarships>.

The Craig School of Business includes the departments of Accountancy, Finance and Business Law, Information Systems and Decision Sciences, Management, Marketing and Logistics, Aerospace Studies, and Military Science. Degree programs are the Master of Business Administration, Master of Science in Accountancy, and the Bachelor of Science in Business Administration. Undergraduate students select one of 12 different areas of specialization, or options.

