

CEWAER NEWSLETTER

THE CALIFORNIA ELECTED WOMEN'S ASSOCIATION FOR EDUCATION AND RESEARCH

GREETINGS FROM THE PRESIDENT

I am pleased and honored to have been elected to serve as president of CEWAER this year. Elected in May at the Annual Meeting to serve with me are: Vice Mayor SUSAN HONE (Berkeley), Councilwoman SUSANNE WILSON (San Jose), Councilwoman GABRIELLE PRYOR (Irvine), Congresswoman YVONNE BRATHWAITE BURKE (Los Angeles), Supervisor VIRGINIA SIMMS (Napa), Councilwoman MAUREEN O'CONNOR (San Diego), Councilwoman PAT RUSSELL (Los Angeles), School District Trustee IOLA WILLIAMS (San Jose).

A Bylaw change approved by the membership at Annual Meeting permitted us to add one more member to the Board, a school board member JUDITH LIND of China Lake was appointed to round out the board.

SHARON FOSTER FRANK is our part-time, paid Executive Director, and MARY HOFFENBERG and TOM NAGLE will continue to work with us as volunteer resource staff.

It is my pleasure to announce that CEWAER recently received its second foundation grant, this one in the amount of \$5,000, to assist us in sponsoring activities which will promote the purpose of CEWAER.

This year to permit more of you to participate in CEWAER, we hope to be able to sponsor more frequent one-day conferences throughout the state. Please help us by letting us know what you need most.

ANNE RUDIN

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This may be the year of a major breakthrough for women in the State Legislature and Congress. Congratulations to the 32 women, many of them CEWAER member, who won their party's nomination.

Women candidates for Congress: YVONNE BRATHWAITE BURKE (Los Angeles), SHIRLEY PETTIS (Loma Linda), CAROL HORNER (Mariposa), PATTI LEAR CORMAN (Encino), DIANE CONDON (Simi Valley), VIVIAN HALL (Irvine);

In Senate: ROSE ANN VUICH (Dinuba) SABRINA SCHILLER (Pacific Palisades), RENEE SIMON (Long Beach), BETTY WILSON (Santa Fe Springs); and

For the Assembly: BETTY SMITH (Chico), BETSY GRAVES (Walnut Creek), DOROTHY ADAMS (Daly City), LEONA EGELAND (San Jose), CAROL HALLETT (Atascadero), CYNTHIA MOGGETTI (Fremont), JANE TOLMACH (Oxnard), ARLINE MATHEWS (Chatsworth), BETTY MANN (Agoura), CLO HOOVER (Santa Monica),

BETTY MIKOL (Los Angeles), TERESA HUGHES (Los Angeles), MAXINE WATERS (Los Angeles), GENEVIEVE DENAULT (Playa Del Rey), MARILYN RYAN (Rancho Palos Verdes), VERNA MATTOX (Torrance), PAT OSTRYE (Monrovia), SANDY BALDONADO (Covina), TAMARA WOLFINBARGER (Fontana), LYNN PARK-HURST (Chula Vista), CINDY WEAR (Gardena, won recount with 5 votes).

In races for County supervisor, many women either won their primaries in June or will be in November run-off elections.

Won in June primary: NANCY WHITTLE (Calaveras), NANCY FAHDEN (Contra Costa), ANN KLINGER (Merced), MARILYN LIDDICOAT (Santa Cruz), MILDRED FILIBERTI (Tuolumne), SANDRA SMOLEY (Sacramento), GERALDINE STEINBERG (Santa Clara), SHARON LEVY (Fresno), BETSY MARCHAND (Yolo) TWYLA THOMPSON (Yolo);

In September run offs: VALERIE RAYMOND (Alameda), BERTHA MOSELEY (Butte), LOUISE GIERSCH (Contra Costa), ARLENE TODD (El Dorado), SARA PARSONS (Humboldt), OLGA HUDSON (Lake), BARBARA BOXER (Marin), MARGARET AZEVEDO (Marin), JERYL MC NAMARA (Mariposa), JOAN GREEN (Mono), PEARL CAREY (Monterey), THERESA COOK (Placer), DELLA BLUST (Plumas), ERNA SCHUILING (San Bernadino), LUCILLE MOORE (San Diego), PATRICIA LIBERTY (Santa Cruz), SUSAN PIEPER (Sierra), HELLEN RUDDEE (Sonoma), PAM JENNINGS (Tulare), LILLIAN SNYDER (Tuolumne), JUNE WEDEN (Marin).

We congratulate all of you.

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As mentioned in Greetings from the President, C.E.W. A.E.R. received a cheque for \$5,000 from the LARAS Fund of the Greater Los Angeles Jewish Federation to be utilized at the discretion of our Board of Directors. The \$5,000 is the direct result of perseverance by two people in explaining CEWAER's goals and needs - Councilwoman PAT RUSSELL (Los Angeles) and MARY HOFFENBERG (CEWAER resource staff person).

At the September board meeting, discussion of how to maximize the grants' impact will take place, but utilizing previously budgeted funds, CEWAER is finalizing plans for a one-day conference, WINNING IN THE 70's! Saturday, October 2nd, in Sacramento at the State Capitol building. Further information will be sent at the beginning of September.

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WOMEN IN GOVERNMENT: MANAGEMENT & POLITICAL STYLES, IS THERE A WOMAN'S APPROACH? On October 17th at League of Cities conference in San Diego, CEWAER, in conjunction with Women in Government, is sponsoring a panel discussion of the questions;

"Is there a distinct difference in women's approach to politics and management, if so, can we assume that as women become more involved in the political and administrative arena, traditional styles will be redefined?" "In what ways?"

Panelists will be a woman politician, administrator and academician plus two men who work for women in positions of authority.

Watch for further information in September issue of Western Cities magazine.

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PLANNING TO RUN FOR OFFICE: ISSUES FACING THE WOMAN CANDIDATE

This course is designed to acquaint women with skills needed to run for elective office. Topics will include: media, precinct organizing, developing issues, mobilizing volunteers, raising funds and campaign management. The course will examine the barriers women face in the running for office — the power of incumbency and the need for financial support. The psychological needs of the woman candidate will be explored preparing for and taking the crucial step of entering the race; getting support from family and friends; focusing individual energy to become a strong candidate and to run an effective campaign.

Participants will meet and share experiences with candidates, campaign organizers, elected women and psychologists in discussions of campaigns at the city, county, special district and state level. Individual participants will develop their own mock campaign plan to test skills.

Coordinators: ANNE GERAGHTY, planner for Air Resources Board, former president, national Women's Political Caucus, IRIS MC QUEEN, chair, Central California Democratic Women's Caucus; Steering Committee member, Coalition for Women in State Service.

(62K44) Sacramento: Room 118. County Office Building, 901 "G" Street; Tuesday, 6:30 - 9:30 p.m.; September 28 through November 7; 7 meetings; \$43 for 2 units of Extension credit. Limited enrollment. Pass/No Pass grading only. U.C. Davis X461.2.

This Fall, the new DAVIDSON CONFERENCE CENTER will open at the University of Southern California with a flourish. A month long series of conferences will launch the new center and CEWAER will be co-sponsor of the very first one: "HOW MUCH DISCLOSURE IN THE PUBLIC INTEREST?" We share sponsorship with the University, and with Common Cause, A.C.L.U., and Town Hall (Chamber of Commerce) of Los Angeles.

This one day conference, on October 2nd, will look at secrecy vs. security in Government, Business and Industry, Campaign Financing, and the Media. There will be a prominent national keynote speaker and a distinguished panel to react to a series of workshops on each of the sub-topics. Circle your calendar, you will be getting more information in the mail.



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