

Journalism with Emphasis on Technical Writing and Editing	<i>Units</i>
Jour 8A-B, 109A-B, 110A-B, 114, 115	20
Jour 106, 124, 126	8
IA 60	3
Electives in related areas approved by department chairman	12
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MINOR**News-Editorial**

Jour 8A-B, 109A, 110A, 114, 115	15
Journalism elective (3 ud)	5
	<hr/> 20

Journalism with Emphasis on Public Relations and Advertising

Jour 8A-B, 106, 113, 145A, 146A	15
Journalism elective (3 ud)	5
	<hr/> 20

Journalism with Emphasis on Radio and Television News Communication

Jour 8A-B, 108, 128	12
Journalism electives (6 ud)	8
	<hr/> 20

Additional Requirements: R-TV 40, 41 or 44, 144.

CREDENTIAL PROGRAM

For information on the current credential program consult departmental advisers and see the sections on *Public School Credentials* and the *School of Education*.

Courses**JOURNALISM****1. Introduction to Mass Communications (2)**

Survey of the mass media of communication, including newspapers, magazines, radio and television; related agencies and fields of communicative enterprise, such as press associations, feature syndicates, advertising, and public relations.

2. Interpreting Current Events (2)

Analysis, from the reader's point of view, of current information in news media; what constitutes news, breadth and depth of news coverage of various media, reliability of sources, influence of policy, methods of emphasis, objectivity and coloration.

8A-B. Reporting (3-3)

Prerequisite: Engl 1, sophomore standing. Preparation of varied stories used by newspapers; analysis of news sources; techniques of interviewing; problems encountered by reporters; ethical and legal considerations; coverage of some campus and community functions. (2 lecture, 2 lab hours)

17A. Introduction to Photography (2)

Not open to students with credit in Art 101. Still-photography; use of a variety of camera equipment for black-and-white pictures; pictures taken and films and prints processed in laboratory sessions. (1 lecture, 3 lab hours)