

El Excentrico

Humberto Garcia

April 20, 1969

SANTA CLARA COUNTY HEALTH FAIR
DE ANZA COLLEGE APRIL 19 & 20th
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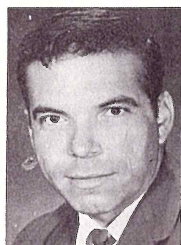
JOE SANCHEZ



ROSE STYLES



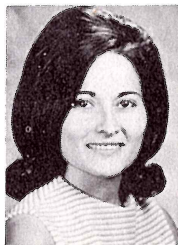
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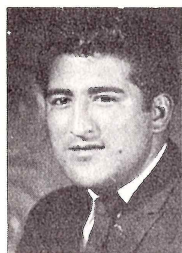
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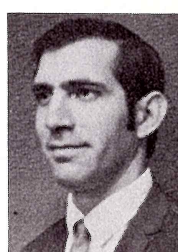
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Those who attend the opening ceremonies of the Santa Clara County Health Fair at 10:45 Saturday morning (April 19) will be welcomed by the theme girl, Miss Karen Scaruffi, a student nurse. The Health Fair will be open from 11 a.m. until 7 p.m. both Saturday and Sunday at De Anza College, Stevens Creek blvd. and Stelling rd., Cupertino; there is no admission charge. Theme is "Is This Your Bag?" because primary purpose of the Health Fair is to show young people the types of career opportunities open in the allied health fields.

HEALTH FAIR

by Jane McClelland

When it comes to a career, what is your bag?

This will be the question asked of Santa Clara County young people at the 1969 Health Fair, scheduled for 11 a.m. until 7 p.m. April 19 and 20 at De Anza College, Stevens Creek boulevard and Stelling road, Cupertino. There will be no admission charge.

Recruitment of young people to go into the allied health fields is the primary purpose of the Health Fair, which is sponsored by the Santa Clara County Medical Society and its Women's Auxili-

ary. To make it a fun day as well as an informative one, plans call for a continuous schedule of entertainment, including puppet shows, movies, musicians, and De Anza College gymnasts.

Eighty exhibits have been scheduled, most of which will be in the college gymnasium. Some, like the Mobile Dental School, will be outside. Each is designed to tell about opportunities in a particular phase of the health field.

Experts estimate there will be more health workers in a few years than any other kind. Already, it is estimated that for every M.D. in the United States, there are 1,400 other persons employed in the health fields. Included are employees of hospitals, convalescent homes, health services, insurance firms, and many others.

At the Health Fair, there will be representatives of many professional groups, including doctors, dentists, pharmacists, veterinarians, nurses, and numerous types of technologists and technicians. They will be prepared to answer questions about job opportunities and training requirements.

One of the enthusiastic promoters of careers in the allied health professions is Jesus Ambriz (left), who recently resigned as chief X-ray technologist at The Good Samaritan Hospital of Santa Clara Valley to become a sales representative for Picker X-Ray. Here, he is wished good luck by his in-laws, Mrs. Betty Gaitan, a member of The Good Samaritan housekeeping department, and Fred Gaitan, laundry supervisor. Mr. Ambriz came to this country from Mexico as a member of a farm labor family. Young people can "shop around" for types of careers open in the allied health fields at the Health Fair which is scheduled from 11 a.m. until 7 p.m. April 19 and 20 at De Anza College, Stevens Creek Blvd. and Stelling rd., Cupertino.

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WHEREAS the FIESTA DE LAS ROSAS is an activity which can and should reflect the history and culture of this community; and

WHEREAS the FIESTA DE LAS ROSAS promises to be a vehicle which can provide the Mexican-American community with the opportunity to emphasize its historical and cultural values and in the process show itself as a meaningful contributor to our social order; and

WHEREAS past actions on the part of the Board of Directors and staff of FIESTA DE LAS ROSAS, INC. do not seem to show an aversion on their part to work with members of the Mexican-American activity suggested to them; and

WHEREAS present and past activities of FIESTA DE LAS ROSAS, INC. through its Board of Directors or staff are not considered prejudicial to the welfare of the Mexican-American community or are deemed to be an insult to Mexican-American cultural values; therefore let it be RESOLVED that the MEXICAN-AMERICAN CULTURAL FOUNDATION, INC. go on record as fully and unequivocally expressing its support to the FIESTA DE LAS ROSAS so as to make it a total community effort, hopeful that through the process of working side by side with each other we can all learn to live together as neighbors, as concerned citizens, and as proud Americans.

Respectfully submitted, approved, and presented this 27th day of March, 1969.
Hugo H. Bayona, President

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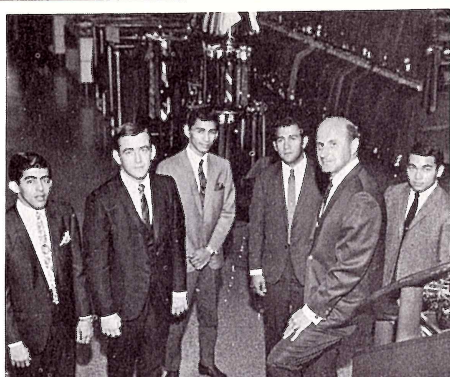
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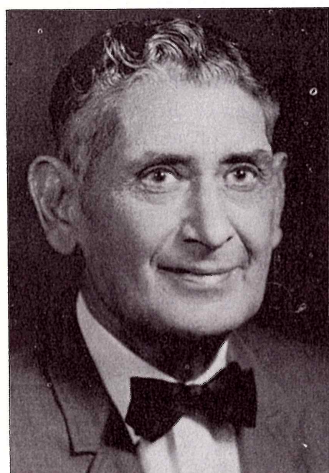
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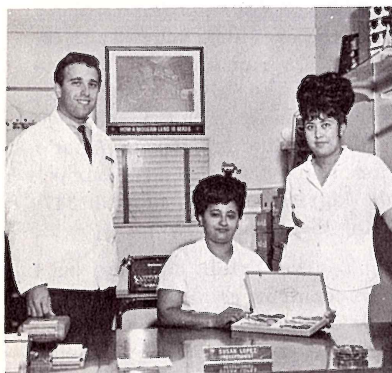
que se efectuó en honor del señor

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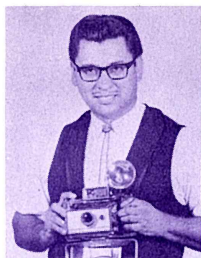
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POR
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"Hay individuos que tiran la piedray esconden la mano, muchos prenden lumbres y las dejan para que las apagen otros". en otras palabras, "Ni son todos los que estan, ni estan todos los que son". Who said that anyway? Señor Saldaña? Acevedo? Who??



The first dancing masters of the "Zapateado" Contest at La Villita were, Jose Guerra and Vera Terrezza; Judges to the tournament for that Sunday were; Reyes Balderas, Jessie Barraza, Rudy Silva and Mago Rodriguez. El Gran Maestro de Ceremonias, el fabuloso Victor Soto (holding the trophy) is wondering who wins it at the Finals. If you're interested in partaking of the event, SEE you there next Sunday.



Su Majistad, Miss Rosie Torres, was coronated Queen of the Fiesta Latina Hall by Señor Jose Zertuche; this great

affair was held by the newly formed FATHERS CLUB. In the scene, with their proud parents, are from left to right: 1st Runner-up, Señorita Annie Cordova and 2nd Runner-up, Señorita Delia Aguilar.



Supervisor Roberto Gonzales, of San Francisco, is surrounded by administrators (cream of the crop) of various Spanish-speaking organizations attending the Fund Raising Dinner for Jose Zertuche, who by the way, "lost" in his bid for the City Council position.



Do you ever lend your ear to the nightly Latin program on KVEZ FM station and wonder who Salvador Hernandez and Diana Cardenas, (with the sweet vocal cords) look like in person? That's them; for a song dedication to your 'pañuelo de lagrimas', call them at 347-6639 during their program.

Don't tell anybody, but I heard that controversial Folk Singer, Joan Baez originated from Mexican parents; her papá is a physicist from South of the Border. LA COMISION HONORIFICA MEXICANA will enter a float in the Fiesta de Las Rosas Parade symbolizing the good relationship Mexico and the United States hold for each other. . . . con't next page. . . .



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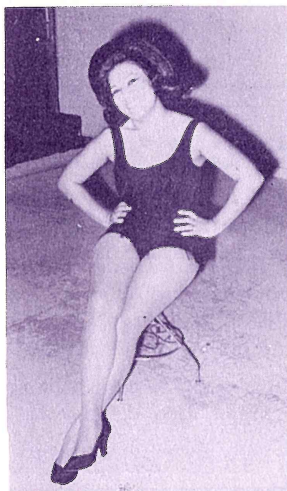
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In the meantime, there is talk of a pending Boycott by certain elements in our midst. . . . In regards to the Mexican-American candidates to the City Council elections, all three lost because only Chicanos voted for them. Let's face the facts - Zertuche received 2,921 votes, Diaz 2,849 votes and De Heras 2,752 votes. Isn't it ironic how each had about the same amount of votes even though they didn't run against each other, but on different seats? NOW is the time to wake up and get a Chicano candidate who will run on one issue - "To represent LA RAZA, pese a quien le pese". In this way we all commit ourselves to register to vote because "nuestro candidato needs our VOTE". Unfortunately Gamboa and Santoro lost, maybe the voters thought they were Chicanos? I would like to see somebody write and tell me any different. . . .



Vivacious Delma Rose and some 20 other lovelies are forming an 'all females' club and in the next issue they'll make their MISE EN SCENE, that's French for exposure. . . . El Gran Profesor de Musica, Mike Hermosillo and his Swingers are cutting an LP Record to be on the melodious market next month. . . .

Introducing Mr. Salvador Valenti, prop. of Marsal's House of Surplus, 124 E. Santa Clara St. (Next to El Rebozo Restaurant). Drop in and visit his store



and brouse around; he has new dress suits for as low as \$12.88, wool slacks from \$2.98, dress shirts for 49 cents. Some articles are new and others used; Rose Pappas, Mgr. will be happy to assist you in the Spanish lingo.



Mr. & Mrs. David Vasquez wish to announce the engagement of their daughter, Miss Esther Vasquez to Michael Ybarra, Jr., son of Mr. & Mrs. Mike Ybarra, prop. of Mission Bell Cleaners in Santa Clara, Calif. The engagement was announced at the recent Black & White Ball followed by a party at the Ybarra's home in their honor. (Que les vaya bien.)

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por 
Daniel Saldaña

2do CENTENARIO de California

La historia de California no puede ser relatada en las pocas líneas de que disponemos, por lo tanto, solo se puede hacer un breve relato que nos pueda dar una orientación de lo sucedido en California durante los últimos doscientos años.

California, según la historia, fue la última conquista de España en Norte América, todavía dentro de la época en que las fronteras se ensanchaban bajo la corona de España, California fue una provincia más de la Nueva España, cuarenta años antes de que los Estados Unidos surgieran como nación.

Bolton, el historiador, hace notar que "Mientras el Sonorense, Juan de Anza, establecía en la bahía de San Francisco un poblado bajo la tutela Castellana; a tres mil millas de distancia la campana de la libertad de Filadelfia cantaba la Declaración de Independencia. Setenta y cinco años más tarde, San Francisco llegaría a ser la puerta Occidental de la nueva nación americana.

La colonización y civilización de California fue obra de españoles y neo-españoles, de sus trabajos todavía no se han borrado las huellas y quedan como mudos testigos diseminados en una línea que abarca mil doscientos kilómetros de longitud en la parte norte del continente.

De la Nueva España vinieron las familias, hombres, mujeres y niños que establecieron las primeras colonias civiles en la lejana provincia. Dando lugar al nacimiento de San Francisco, San Diego, Los Angeles y otros lugares. De San Blas, Sinaloa, salieron barcos cargados de semillas, aperos de labranza, ganado y los viveres necesarios para el desarrollo de la Alta California. De México vinieron los obre-

ros que edificaron los pueblos, los artistas que con sus pinceles empezaron a escribir la historia gráfica y los músicos que cantaron las grandezas de el hoy primer Estado de la Unión Americana.

Vino a despertar ese letargo de ciento cincuenta años, Catalina de Rusia, en 1725 con los cazadores de pieles, había empezado a invadir el Pacífico, buscando una salida para el Atlántico, Vito Bering, descubrió el estrecho que lleva su nombre y que conecta el Pacífico con el Ártico, donde Siberia y Alaska se tocan. Los Rusos se extendían por el Pacífico rumbo al sur, llegando en 1765 hasta Oregon; esto ponía en peligro los dominios del Rey de España. Carlos III ordenó la fortificación de los puertos de San Diego y Monterrey; el Visitador José Galvez se dispuso a cumplir la real orden.

Aquí empiezan a sonar los nombres de Fray Junípero Serra, Capitán Gaspar de Portola, Fernando Rivera y Moncada, el Padre Palcu y otros. Galvez expidió una proclama nombrando a San José patrono de la empresa, se organizaron cuatro divisiones, dos por mar y dos por tierra, dos pequeños barcos, el San Carlos y el San Antonio, al mando de los capitanes Vicente Vila y Juan Pérez. La expedición por tierra al mando de Portola y Rivera; en Santa María se dispuso de una fuerza militar de 25 voluntarios catalanes, bajo las órdenes del teniente Pedro Fages.

El 9 de Enero de 1769, el San Carlos se hizo a la mar, el capitán del barco abre la primera página de la historia de la conquista de California en su libro de bitácora, con una anotación: "Del lunes 9 de Enero, al Martes 10 de 1769 años. - A las doce de la noche con el viento de tierra por el Sur-Sur-Oeste muy flexo, zarpe el ancla y me hice a la vela con todo aparejo...".

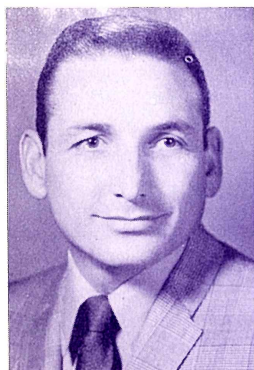
El 24 de marzo de 1769 salió el primer grupo expedicionario por tierra, a las órdenes del capitán Rivera, se componía de 25 Soldados de Cuera, (reputados como los mejores jinetes del mundo) tres arrieros y 40 indios de las viejas misiones, con palas, picos, barras y hachas para abrir camino a través de las montañas; con ellos iba el

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Padre Juan Crispi, que fue el principal historiador de la expedición, llevando también, plantas y semillas que mas tarde florecerian y darian sus frutos en las fertiles tierras de California.

Despues de una caminata de 52 días, llegaron el 13 de Mayo a la bahía de San Diego, en donde encontraron anclados los barcos San Carlos y San Antonio; con sus tripulaciones atacadas de escorbuto.

El padre Junipero Serra salio de la mision de Loreto el 28 de Marzo, sufría de una llaga en la pierna, que desde su viaje de Veracruz a Mexico le habia resultado; al verlo el padre Palou no pudo contener las lagrimas calculando lo penoso de la empresa que tenia que enfrentar, por caminos asperos y penosos que ya se conocian y otros desconocidos que tal vez serian peores, sin ningun medico que pudiera atenderlo; el buen padre trato de disaudirle del viaje, pero Fray Junipero le respondió: " No hablemos de eso, yo tengo puesta toda mi confianza en Dios y con su ayuda espero llegar a San Diego, para elevar el estandarte de la Santa Cruz y tambien en Monterrey. En la primera jornada el padre Serrase puso tan mal de su pierna y la tenía tan hinchada, que parecia que tenía gangrena; el capitan Portola le pidio que regresara, pero Fray Junipero insistio en continuar el viaje, se construyo un "tapestle" una especie de parihuela con varas, varios indios se turnaron para llevarlo acostado. Fray Junipero llamo a un arriero de nombre Juan Antonio Coronel y le pregunto si podia hacerle un remedio para que se le calmaran los dolores de su llaga en la pierna, el arriero le explico que el solo curaba las mataduras de sus mulas y que no sabia de ningun remedio que pudiera servirle al padre; Fray Junipero insistio diciendole: " Hijo haz de cuenta que yo soy una de tus mulas hazme un remedio ". El arriero machaco un poco de sebo entre dos piedras, lo mezclo con hierbas del campo y despues de freirlo lo unto en la llaga del padre. Esa noche Fray Junipero pudo dormir tranquilamente y sin dolores, al día siguiente se pudo levantar a decir misa, como si nunca antes hubiera padecido ningun dolor.

(continuara en el proximo numero)

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EXCENTRICO'S 20th ANNIVERSARY TESTIMONIAL DINNER



On Wednesday, March 26th a Testimonial dinner was held in the honor of publisher Humberto Garcia.

Humberto Garcia received a beautiful plaque presented by Bob Mercado.

Excentrico's columnists received certificates of Merit for their dedicated services.

Upper photo: Mr. and Mrs. Bert Garcia - Excentrico's manager, Teddy Castillo and publisher Humberto Garcia.

Bottom photo: Humberto Garcia and his COMPADRES, Jose J. Alvarado presenting, a lovely gift and Bill Gonzales.



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San Jose, Calif.

REFLEJOS DE CINE RADIO Y TELEVISION

Jorge
Godínez



-- Amigos lectores, después de tanta invitación para diferentes organizaciones aquí estamos de nuevo para informar cómo siempre de las actividades de los espectáculos. CINE MEXICANO - Nuestro cine ha lanzado nuevos valores, actualmente los churros que producían, ahora ustedes pueden ver que las nuevas producciones mexicanas están gustando mucho en todos los apises de habla hispana.

TELEVISION - El otro día tuve oportunidad de ver un nuevo programa de televisión en uno de los canales locales, este programa es con José Feliciano y de los programas locales es lo mejorcito que tenemos.

RADIO - Enrique Flores está dedicado ahora a las ventas de radio, porque ya

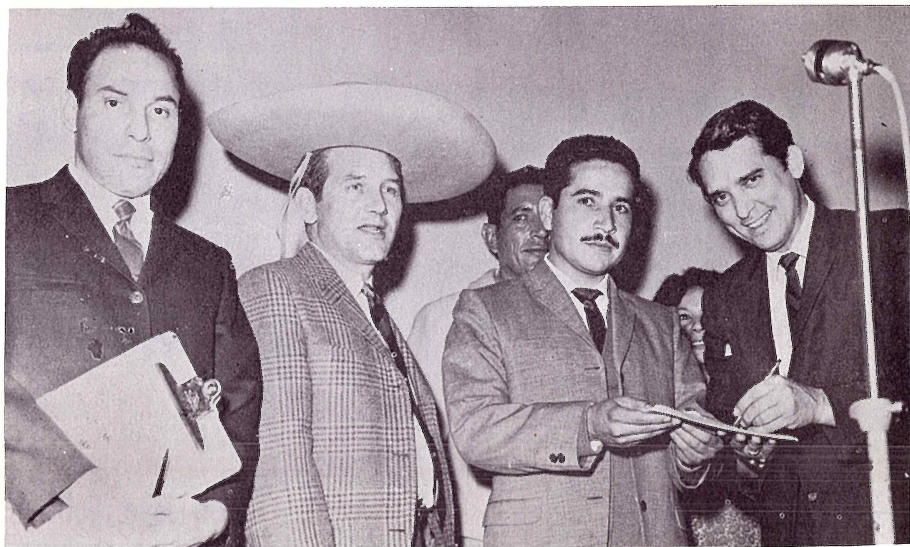
estaba un poco cansado de tanta actividad radiofónica, le deseamos a Enrique mucho éxito en todo. El locutor y buen amigo Peinado de Radio KAZA, le pone a sus anuncios un sabor muy original que dan ganas de escucharlo, buena pero muy buena dicción. Hace diez años la radio de Los Angeles, contaba con locutores que tenían muchos años en las difusoras angelinas, de repente llegó una ola de elementos nuevos y desplazaron a los locutores que tenían muchos años porque los nuevos elementos aplicaron nuevas ideas, los locutores que se han quedado fueron aquellos que supieron convivir con los nuevos elementos, como ejemplo la Sra. Elenita Salinas, Salvador Soliz Hernández, Teddy Fregoso y Miguel Alonzo, los que llevaron una política de inseguridad en ellos mismos están dedicados ahora a otras actividades, suspirando por regresar nuevamente parece que eso mismo está pasando por estos lares, se quedarán aquellos que sepan llevar una diplomacia, y aplicar la filosofía de uno de los grandes hombres que ha tenido este país, NO HABLA MAL DE NADIE Y DICE TODO LO BUENO QUE SEPA DE TODO EL MUNDO.

En la foto: el Sr. Rubén Mella Gerente de Discos Fama entregando el contrato a la nueva promesa FRANCISCO ESPINOZA, originario de Michoacán, De izquierda a derecha, Jorge Godínez Gerente de pro-

moción de discos Fama, El Charro Manchester Arturo Walker, Francisco Espinoza, y el Sr. Rubén Mella Gerente General.

(foto Richard Díaz)

(continúa en la siguiente plana)..



TELEVISION

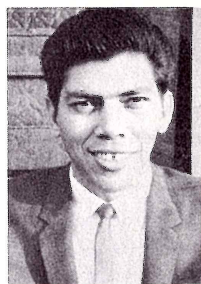
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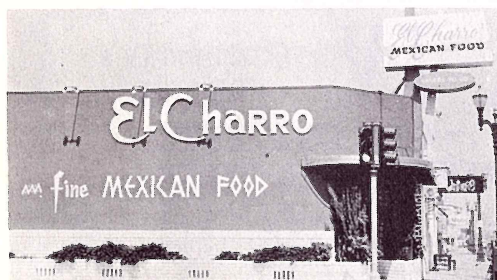
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AMBIENTE ARTISTICO LOCAL - Radio KAZA dedicara un gran programa artistico para el día de las madres, con artistas de fama, alternando con nuestros elementos locales, sera un programa muy interesante con una variedad artistica de primera esten pendientes de este programa. De los elementos locales que han recibido oportunidad para grabar con discos Fama son: El Conjunto de Alex Gonzalez, Gloria Yolanda Gonzalez, Tony Esparza, Joel Hinojosa, Francisco Espinoza y es muy posible que Pepe Cardenas, ademas la oportunidad que van a tener con otras compañías de prestigio, de esto ya les informaremos.

Y no se les olvide escuchar mi programa en radio KAZA los sabados a las 11 a.m.

Y para terminar, quiero recomendar a toda nuestra comunidad de que nuestro nuevo consul ha estado muy activo para levantar nuestra cultura mexicana, organizando diferentes grupos, en Ballet, un grupo de Teatro experimental, y otras cosas que necesitamos para estar en actividad y darle realce a nuestra comunidad, cooperemos con el Sr. Daniel Galan, una persona muy fina, joven y con verdaderos deseos de que nuestro consulado sea de los mas importantes en Los Estados Unidos, Sr. Consul le deseo mucho exito en todo lo que esta llevando a cabo en este condado, tenga la seguridad que trataremos de cooperar con Ud. en todo, y hasta la proxima colaboracion FELICIDADES....

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MARCE MORA



FIESTA DE LAS ROSAS

An article written by Frank Freeman a week or so ago in the San Jose Mercury, was of great interest to those who are interested in being in this Fiesta de Las Rosas. When this Fiesta started in 1920's it was suggested, to Parade Chairman, to disqualify all shaggy, uncurried, unwashed horses. But it was advised that it was not a good idea, because "A man's horse, a man's dog, a man's wife, in that order, measure a man's esteem, and you can't tell him his horse isn't good enough to be in a Parade. Now, the point that I like to bring up is that it's the opposite on this coming parade, not being notified (which we should) to all the Charros and Charras, is that, it seems there's going to be an outsider from Mexico, who will judge the Charro's and Charra's before the parade and if you're not dressed perfect you will get disqualified, do these people realize that many men & women go to a large expense and many go to extremes to try to have a horse. Remember not everybody can afford a lot of things, but they try because in their hearts they feel Mexican all the way. I feel it is not fair and hope it will not happen this way.

HIT OF THE YEAR

Seems to go to that popular Bobby Flores for his recent recording of "Mendocino", Bobby is accompanied by that fabulous band of Rudy Sanchez and his continentales. Seems this band is making a big hit and their promoter is none other than proud Art Walker. Sorry to hear Rudy and his band had an accident, but all seems okay now.

Las Serenitas, Rosie and Josie who accompanied Ray Comacho and his

teardrops to Vietnam, Japan, Hawaii, etc. are back and we are happy to see them, they are looking great and they had a ball. Las Hermanitas Falcon, Irma & Gloria were also on a singing engagement in Los Angeles for Easter.

A new Club has been formed for all the local singers and I think it's a great idea I'd like to thank Hugo Karman for the invitation to attend their meetings and lots of luck to all involved - San Jose can feel proud to have such good talent.



As I sign off I'd like to wish my brother Pvt. Jess Mora all the luck in the world from my parents, all my brothers, their families and friends. Jess is on his way to Vietnam. Like many families we must have faith and pray for his safe return. Also let's all pray for all our boys in Vietnam and also for Dave Comacho who left for Vietnam, he is the brother of band leader Frank Comacho.

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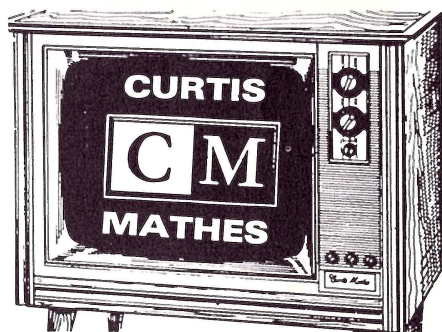
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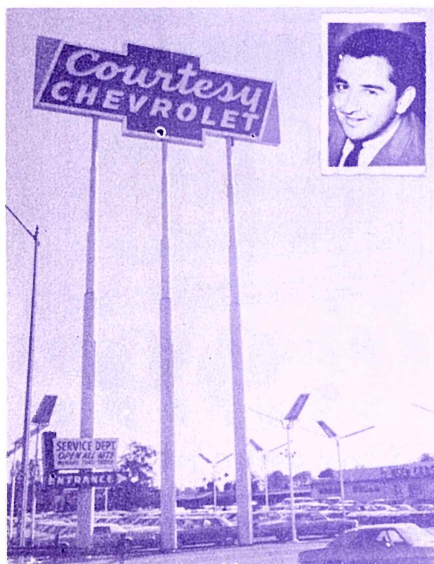
LAS SIRENITAS RECEIVE CERTIFICATE OF APPRECIATION FROM THE ARMED FORCES



Being interviewed at the Starlight Ballroom are the ever popular SIRENITAS who have just returned from entertaining the boys in VIET NAM. Left to right: Danny Alonzo Radío KOFY disc jockey who has build up a fabulous reputation in a fairly brief time

with his program DE TEXAS A CALIFORNIA, Roberto Ramirez (taking a nap) Josie and Rosie and the ever popular and cultured Enrique Flores.

(Photo by Richard Diaz)



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20avo ANIVERSARIO de la Revista EL EXCENTRICO

Al periodista, al director, al hombre
y al amigo, Sr. Humberto Garcia

En el mes de Marzo de 1969 tube la grata noticia de saber que un hombre periodista y director cumplia gloriosamente y satisfactoriamente cumplia 20 años en el apostolado del periodismo.

Días antes habia sido merecidamente elogiado y agasajado por un grupo de fieles y leales amigos y colaboradores de la revista EL EXCENTRICO.

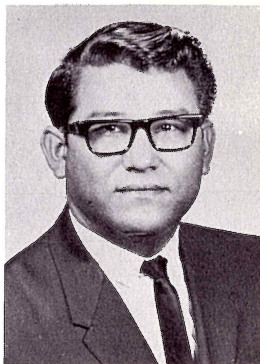
Con motivo de haber cumplido 20 AÑOS aninterrumpidos de llevar un mensaje comercial, moral y espiritual a los hogares, al comercio, al critico y al pueblo, llevando una cultura literaria, progresita, clara y comprensiva. Imaginemosnos mis queridos lectores que convicciones basicas, leales y firmes deber ser aquel que por 20 largos años no flaquean sus decisiones, demuestra ser un hombre de HIERRO.

Se necesita ser un poderoso trans-atlantico para poder cruzar el dificl mar de la vida periodistica, que ni la tormenta del mar, ni los nubarrones negros del cielo con sus truenos, ni el viento con toda su furia pueda undir lo que bien cimentado esta.

El trans-atlantico por ley natural, cuando sale de un puerto lo primero que pone es su brujula, su direccion, su destinacion hacia la meta que debe de llegar. En la dura marcha de su camino nadani nadie le hace desviarse de su ruta que trazada esta. El Sr. HUMBERTO GARCIA director de EXCENTRICO es un trans-atlantico porque nunca sus fuerzas han flaqueado, sus ideales son columnas que sostienen grandes e inmortales coliseos, templan del saber y de la fe.

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Mr. and Mrs. Jess Pantoja
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daughter and nephew*

*Mary Olivia
and
Camilo Ricardo Cruz*

*On Saturday, March 15th at 10:30
in the morning.*

*Our Most Holy Trinity Church
San Jose, California 1969*

*Matron of Honor: Jessie Gonzales
Best Man: Alphonse Gonzales
Bridesmaid: Janie La Fuente
Usher: Fred La Fuente*



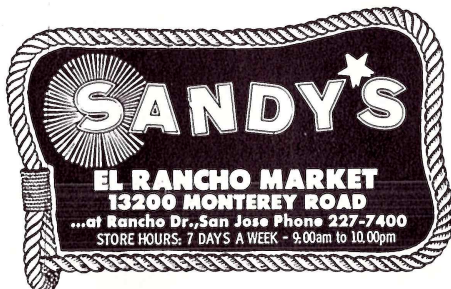
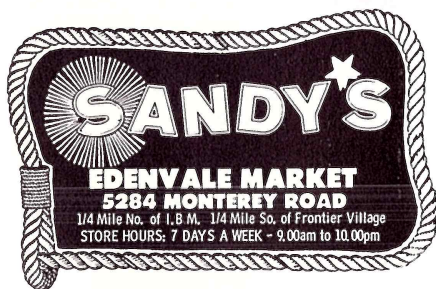
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Carmen

to

Mr. Richard Read

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Mr. and Mrs. Edward Read
request the honour of your
presence at the marriage of
their son

Richard

to

Miss Carmen Covarrubias

On Saturday, April 12th at 3:00 in the afternoon, at Our Lady of Peace Church, 2785 Agnes Rd.
Santa Clara, California 1969

Matron of Honor Rosiemarie Salazar

Best Man Ismael Gutierrez

Bridesmaids

Ushers

Angie Flores Mary Tabela Sylvia Gutierrez

Guillermo Covarrubias

Frank Avila Richard Cuevas

Louis Carrasco Shirley Tabela Patty Juarez

Michael Read Rene Avila Pat O'Brien

Amie Samana Esther Aguilar Virginia Hernandez

Bobby Marquez Sam Avila Joe Caduto

Alma Gutierrez

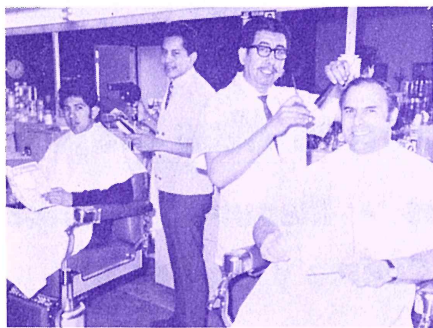
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*Mr. and Mrs. Juan Udove
Mr. and Mrs. David Vallejo
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their daughter and son*

**DOLORES VIRGINIA
and
ARTURO ANTONIO**

*On Saturday, April 13th at 3:00 in
the afternoon.*

*Nuestra Señora de Guadalupe Church
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San Jose, California 1969*



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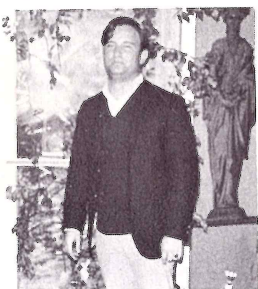
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CANDY VELIZ

In the photo below is Jerry Ec-cleston. Jerry is in the Army now and has only one worry he wants to know how his girlfriends are. Jerry also tells me that he likes the Army and that he might become a 20 year man; would you believe 3 years. Jerry your girlfriends are fine and everybody misses you. We hope that you can get a furlough soon so that we can see what Uncle Sam did for you. Yes indeed!



The prices of furniture and appliances at the Furniture Discount House at 82 E. Santa Clara St. also Fresno and Salinas are lower than ever so this is your chance to "Sock it to us", credit - gladly! "Sock it to us", i.e. (3) rooms full of furniture for \$199.00 "Sock it to us".

The United Food Drive was not the success of yesteryears. There were alot of factors that contribute to it. The fact that we had to charge halls at the last minute is just one of them. That will also come to pass. We will start early next year to see that it doesn't happen again.

A million thanks to everybody that helped. Individuals, clubs, businesses, musicians union and last but not least the bands. Frank Camacho and his Latin Five, goood music and very co-

operative. Thanks boys. Lena and Nando and sus Marcianos did a real fine job. The Marcianos are an orchestra for all occasions. Muchas gracias Lena and Nando and de mas Marcianos muy agra-decidos, muyagradecidos y muy agra-decidos. Jess Escobar and his band played their usual good performance. Thanks Jess, we are grateful. To continue in next issue.

Thanks, we can't do it without you



Maria's Nite Club on North 13th street and El Conjunto Bahia have fans even from San Francisco and here is a photo to prove it. Welcome folks and remember Maria's has dancing Friady, Saturday and Sunday, Sunday, Sunday, Bailamos.

Come one! Come all!

To the Saint Patrick Fiesta-Carnival at 8th and Santa Clara in San Jose. It's for the Benefit of the Church so we except you. Time: 10 a.m. to 12 p.m. on May 2, 3 and 4th. Ya'll come.

Evans asks the Wrong Question

What do you know Candy?

Candy: That Johnny and Sandy broke up, that Erik has been behaving, that Carmen Molina and Jessica Castillo have never been to the Star Light, that Carlos Gomez was in the Star Light, that Josie Mercado is batting 1000. She hasn't missed a dance in the Star Light yet, that if Enrique Flores goes to take in the sun at Santa Cruz one more time he will get as midnight as Dan Lopez and Sunshine, Roberto Ramirez, that Olivia Valenzuela does not wear the same dress all the
con't next page

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time - they are different, she just happens to like red, that not even a toni will help Dan Alonzo get curly hair, that Armando Palacios esta timbitito, that Mary Roman and Mary Martinez. Harry Evans -" Whoa! Whoa! Candy, sorry I asked! "

Money! Money! Money!

If its money you want call the Whitaker Mortgage Company on 40 North 2nd Street at 293-3700 and ask for Bob Erickson. Roberto will help you with your money problems, Si señor.



Here is a photo of Rosie & Josie performing for our men in Vietnam on a recent goodwill entertainment tour.....

Glad to have you back girls and good luck.

I had a few days off and what happened! I got the flu the 2nd day so I couldn't do anything. My biggest excitement was to have a beer with Paul Gary. What a drag !!

! ; bars are going broke! ; The Abel Acosta - drink martinis....

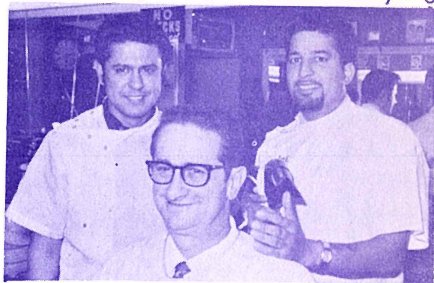
Cold, cold beer and very good Mariachis at the Club Metro 1902 Alum Rock Avenue, San Jose; Shorty thanks you and I thank you.

If Raul Chapa calls you Rusty - he only means mojoso o mojososa so don't get carried away.

Finis ...
Candy

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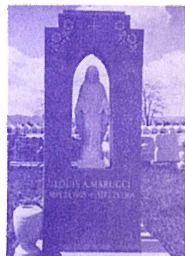
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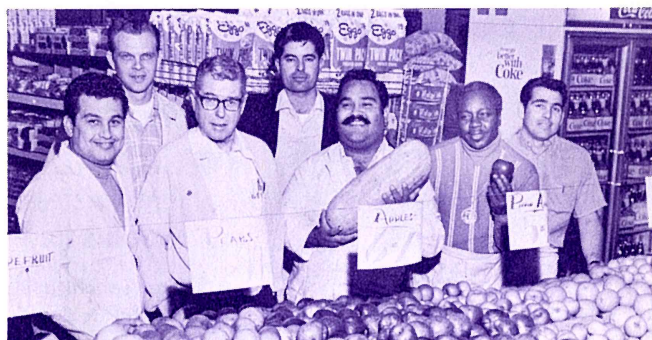
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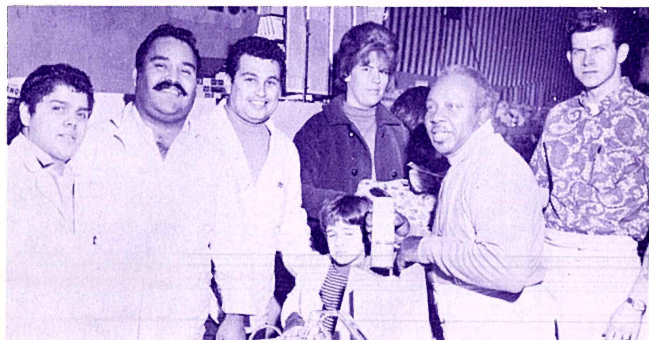
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BUT
NO ONE CAN
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CELIO GONZALES y "CONCHITA"
entrevistados por el locutor
Jesus Reyes Valenzuela



ANSELMO MARTINEZ
y su conjunto Tejano

ANSELMO MARTINEZ director de su conjunto Tejano felicita a Ray Vallestellos despues de que canto una cancion con su Conjunto. Ray era el cantante de los fabulosos Moonlights de la cd. de Mexico.

Celio y Conchita se presentaron en el Jack Tar Hotel de San Francisco, el Sabado 12 de Abril. Celio gano un disco de ORO con su interpretacion de la cancion "La Primera Piedra". Jesus Reyes Valenzuela locutor de Radio KOFY en esta ciudad, da la bienvenida a estos grandes artistas.

FREE PASS TO THE STARLIGHT BALLROOM for these Young Ladies
all they have to do is identify themselves at the BOX OFFICE
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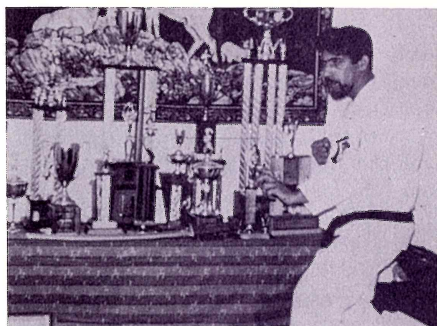
CALIFORNIA KARATE CHAMPION

San Josean, Ralph Castellanos, is the winner of the California State Karate Championship (heavy-weight division) recently held in San Francisco.

He proved his skill in winning 14 consecutive matches at the State Championships.

Castellanos recommends Karate knowledge for everyone; saying it is "Insurance for self-defense".

Castellanos and his wife Mary have six children ranging in ages from 13 to 3 years. Castellanos will soon open a combination Karate studio and health club in San Jose. One of his immediate



goals is the training of local youths.

"I hope to train kids who couldn't otherwise afford professional instructions", Castellanos said.

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HILLARD PAYER

Happy 20th Anniversary to Humberto Garcia for Publisher and Writer of *El Excentrico*. Marce Mora, Rudy Belluomini and Candy Veliz had a surprise dinner for Bert at the La Poblana Restaurant. Guest speaker was a friend of Mexicans and Americans, Robert Welch, Ex-councilman.

As Rudy Belluomini says, the lovely faces of the crowd was Delma Rose, who works for Gloria's Wig Shop, Rosa Deque and Jose Valdez.

And handsome and hungry man Hank Coca of Furniture Discount House. Hank how many helpings did you have?

A plaque was presented to Humberto Garcia for 20 years of good service.

Awards were presented to Mary Rogers, Bert's right hand and who straightens out all our mistakes, especially mine.

Richard Diaz for photography, he's a talented and a swell guy.

Candy Veliz of Club San Felipe received an award for outstanding personality and writer Marce Mora. Marce you looked lovely as ever.

Club Riviera one of the oldest clubs to write in the *El Excentrico* was presented to Hillard Payer, Gloria Rodriguez and Chris Henry. And I was very proud to receive this award from Bert.

Rudy Belluomini received an award for *Critica Social*. Angie Coronado of La Comunidad de San Jose also received an award.

I could go on and on but I'd run out of space.

I would like to wish my mother Estelle Wilson to hurry up and recover, she has been in the hospital for 2 weeks.

I would like to introduce three lovely young ladies who are running for the Fiesta de Las Rosas Queen. They are Rosie Torres, sponsored by the New Mexico Club. She also represented Club Riviera at the Black and White Ball dance at Cabana in Palo Alto, March 15, 1969, and Annie Cardova sponsored by the C.S.O. And Delia Aguilar representing Fiesta Latina Hall. Lovely looking girls so if they come around selling tickets buy some. You can't refuse when you see them, I didn't. Lots of luck girls.

BOWLING

In our Friday night bowling league we had some nice bowling high games scratch, Jim Payer with an all time high of 288 and a 650 series, and Frank Espinoza with 596 series. Nice bowling guys.

ANNIE
CORDOVA



ROSIE
TORRES



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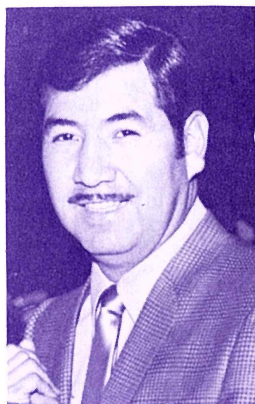
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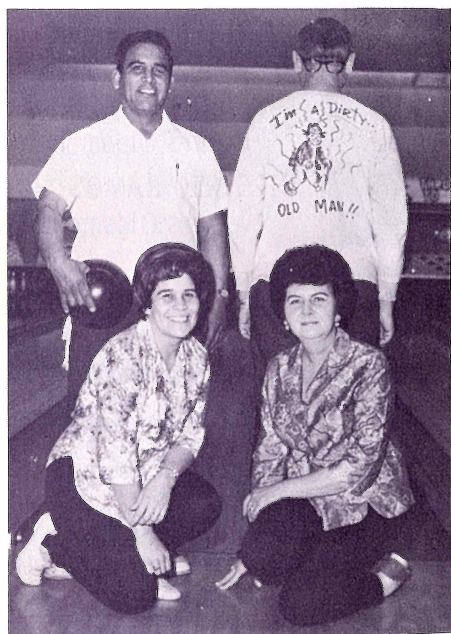
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(photo by Richard Diaz)

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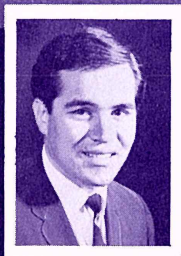
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La Comunidad De San Jose

Por
ANGIE CORANADO



SERVICE AGENCY IN NEED OF A YOUTH COORDINATOR

JOB DESCRIPTION

I. Job Title: Program Coordinator for youth.

II. Duties:

The Youth Program Coordinator shall have as his primary responsibility the development of leadership among high school and college age youth and the development of motivation and preparation for college, graduate and professional training and for community service. Activities may include

a. working with elementary and high schools to encourage and motivate students to complete their high school education and to attend college.

b. the supervision and promotion of Mexican-American Youth Organization (MAYO) chapters in high schools;

c. promotion and development of organized efforts of Mexican-American students in colleges.

d. establishment of a liaison between programs in the local area and similar programs in the surrounding areas.

e. working with school and college administrations to develop curricular and counseling programs of relevance to the Mexican-American students.

Leadership development shall include the training of youth through demonstration and teaching in appropriate techniques of organization and leadership. The problem solving approach may be a primary emphasis. This should include the identification of problems, the establishment of priorities, the de-

velopment of plans for action, action and evaluation.

The Youth Program Coordinator shall train and supervise and may delegate responsibility to other youths, such as work study students, individuals and groups.

III. Responsible to the Executive Director.

IV. Experience:

Ability to speak Spanish fluently, preferably bilingual. The Program Coordinator for youth shall have demonstrated experience in working with student groups in high school and/or college. He should demonstrate the ability to organize staff assignments and coordinate student assignments. He should have understanding of social stresses and areas of tension and be able to provide this background for those with whom he works. He should be willing to develop a competence with regard to student loans, scholarships and educational opportunity programs at the local level.

Education:

Minimum education desired: B.A. degree and appropriate work experience.

1668 East Santa Clara Street.

THE BLACK BERET

Some people in our communities often wonder about the Black Berets of our City of San Jose, California.

Some people criticized in bad taste what the Black Berets stand for. And yet no one up to now has given the Black Beret credit for the good work that they do with a lot of young students in schools.

Purpose of Black Beret Por La Justicia La Causa: To give vocal as well as physical support to those people and causes which will help the people of the Mexican-American Communities.

La Justicia: To keep a watchful eye on all Federal, State, City and Private Agencies which deal with the Mexican-American, especially law enforcement agencies, welfare, etc., etc.

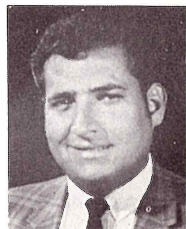
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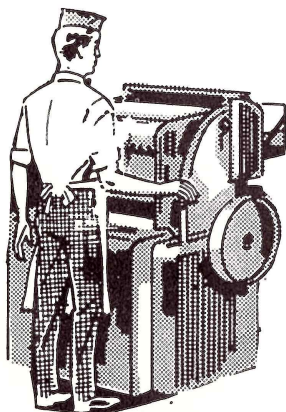
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La Raza: To protect, guarantee and secure the rights of the Mexican-American by all means necessary. How far we must go in order to protect these rights is dependent upon those in power. If the Anglos in power are willing to do this in a peaceful and orderly process, then we will be only too happy to accept this way. Otherwise, we will be forced to other alternatives.

THE BLACK BERET

Black Berets are not a gang, car club or private social group. It is an organization of young adults dedicated to serving the Mexican-American Community.

WHY A BERET?

The Black Beret was chosen because it is a form of unity; the love and pride we have in our RAZA. The Black Beret is a symbol of identity which has long been needed in our RAZA and shall not be used as a stereotype, such as "The Sombrero" and "Waraches".

BERET GOAL

JUSTICIA - EDUCATION - TIERRA

1. Unity of all of our people, regardless of age, income or political philosophy.
2. The right to bi-lingual education as guaranteed under the Treaty of Guadalupe-Hidalgo.
3. We demand that the true history of Chicanos (Mexican-American) be taught in all schools in the Nation (Chicano Student Union).
4. We demand that all Mexican or Chicanos be tried by juries made up only by their peers.
5. We demand that Chicanos have courts in Spanish from the right of The Treaty of Guadalupe-Hidalgo.
6. We demand the right to have Chicano Student Union in all schools where there are Chicanos (it shall be run by the students and not by school officials).
7. We demand the right to keep and bear arms to defend our communities against the repressive, racist policies of local police departments against the RAZA.

JOIN BLACK BERET FOR LA JUSTICIA

VIVA LA RAZA



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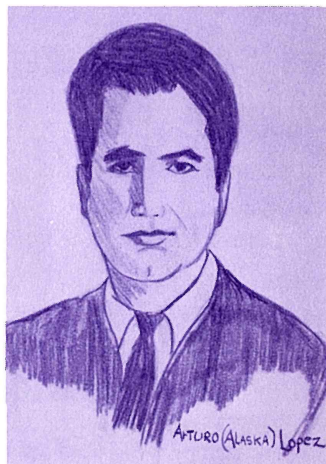
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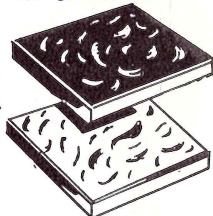
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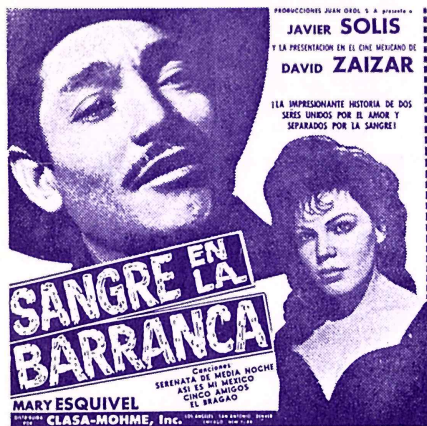
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