



El Excentrico

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano



AÑO 12, Num. 7

ENERO 20, 1962

SAN JOSE, CALIFORNIA



IN THIS ISSUE

PERSONALITIES

of 1961

Miss Gorgeous Figure
MARIE GUTIERREZ

By Rachel Andres





W. J. Lopez

S. J. FORUM ELECTS NEW OFFICERS

The annual elections were held at the last general meeting which took place on January 5th at the North Star Hall. Well prepared speeches by the nominees and a large turnout of the membership made it an interesting and close election. New officers are as follows:

CHAIRMAN - DAN CAMPOS

An active member since the S. J. Forum was chartered. He organized the S. J. Ladies Auxiliary and had a big part in organizing the Eastside Boys Club. He is married and has two children and is an officer in the S. J. Police Department.

VICE CHAIRMAN - BOB RODRIGUEZ

Bob Rodriguez, fellow columnist, was re-elected for a second term. Bob recently triggered a national project (The Forumeer) which will result in nationwide publicity and prestige for the S. J. chapter. Among other things, Bob has spent much time and effort in making the Christmas Basket Project a success for the past three years. Bob is a manager and also an executive member of the Board of Directors for Reed & Graham, Inc.

TREASURER - FRANK PALACIO

Frank Palacio, a member who has shown much concern in Forum matters this past year. The general membership foresee many constructive ideas and accomplishments from Frank in the near future. Frank is married, has two children and is a Material Coordinator for Lockheed Corporation. He is also attending S. J. City College where he is majoring in Business Administration.

RECORDING SECRETARY - FRED VASQUEZ

A very enthusiastic member who has served well on various committees. He has been particularly interested and helpful in improving our scholarship program. Fred is married and is employed by the Post Office.

CORRESPONDENCE SECRETARY - MANUEL DELGADO

Manuel Delgado, a very popular member who will lay aside his guitar in order to do some letter writing for the Forum this year. Besides attending night school, Manuel is employed by Schlegal Mechanical Contractors.

CHAPLAIN - BEN GARZA

Ben Garza, a well respected member who has given generously his leisure time by heading the Ways and Means Committee this past year. He and his wife

Bertha managed to attend the national convention in Las Vegas. Ben is also an active member of the Los Amigos Club.

SGT. AT ARMS - BILL LOPEZ

Bill Lopez, held the office of 2nd Vice-Chairman last year and was recently appointed as State Membership Chairman. Bill is looking forward to a larger membership in the San Jose chapter and in Forums throughout the state. He is a Quality Control Inspector for IBM and is also a member of the S. J. Police Reserve.

Newly elected Chairman
DAN CAMPOS
and his wife Anita



SANTA CLARA CITY GI FORUM

Monte Amador reports that a Sweetheart Dance has been scheduled for Saturday, February 17th at the YLI Hall in Santa Clara. Danny Espino and his orchestra will provide the music.

An additional coming event is a Fiesta Night in June.

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El día 17 de Diciembre, unieron sus vidas en MATRIMONIO la Sra. MARGIE RAMIREZ hija de Joe y Carmen Ramirez, y el joven ROBERT LARES hijo de la Sra. Jessie Lares, la Ceremonia Religiosa se verifico en la Iglesia HOLY FAMILY a las 3:30 de la tarde, en esta cd.

La RECEPCION fue en el I. E. S. Hall asistiendo mas de 300 invitados. Despues de su LUNA de MIEL establecieron residencia en esta ciudad.

Margie es procedente de Los Angeles y Robert de Tucson, Arizona.

En la grafica: Danny Blanca, Rita Amaro, Jess Sigala, Anna Amaro, Jess Duran, Natalie Ramirez, Frank Guerrero, Juanita Guerrero, Greg Cosio, Louise Abundis, Benny Guerra, Rose Mary Contreras y los pajecitos: Jesse Ramirez, Manuel Ramirez y Virginia Ramirez.
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- Club Elite
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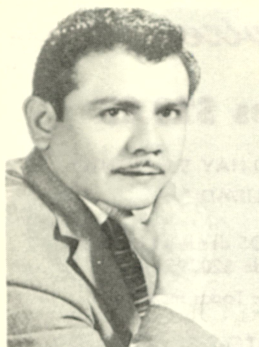
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CLUB San Felipe



Candy Veliz

Back in good old San Jose after a two week vacation in Del Rio, Texas - seeing my parents after 3 years was certainly wonderful. My sincere thanks to all the boys, especially the GI Forum for making me feel so welcome.

In my book Andy (Have Gun Will Travel) Valdez is a good man with many assets and with no more fault than the rest of us, only we have been luckier. Perhaps I should take a couple of lines to inform my readers that I have done Benny Villarreal a great injustice when I implied that he had left his job four years ago, in reality he is a very hard working man. And then there is Necho Pena who continuously kept pulling a Milo Valdez at Memo's - that is a disappearing act - just when the beer was getting good. We musn't forget attorney Chris Aldrete - never a dull moment when he is around and by the way, Chris, the one about the penguin has got them all beat.

Through this column may I thank Mr. Frank & Ray Davilla for the wonderful free dances, so let's not let them down and attend the dances at the Rainbow regularly - not only are they very relaxing and healthful but also very enjoyable.

The New Years Eve party at Tony Carvajal's house was a blast, nobody seemed to be missed with everybody doing the Twist, pachanga and what have you. Thanks, Tony, you are a fine sport. Some of the club members that weren't at Tony's got together at a church dance. They were Greg Gloria, Joe Camarillo, Jess Medina, Butch Martinez, Naro Moran and their respective spouses.

Joel Reyes and Val Garcia a little peevd at the party because they spent most of the night going after cokes, ice, etc..... "Please don't send me again" was their continuous plea. Looking very lovey dovey were Art Cuellar and Trudy Jimenez (habra romance?)

The club will begin the new year with a new administration. They are:

- | | |
|-------------------|------------------|
| President | Santos Camarillo |
| Vice President | Naro Moran |
| Secretary | Tony Guillen |
| Treasurer | Greg Gloria |
| Reporter | Canay Veliz |
| Athletic Director | Louis Martinez |

The club welcome new members. They are Tony and Martin Rios, Gilbert Marin, and Johnny Paredes. We expect the great athletic abilities of these men to bring honor and glory to the club in the sport's fields. Martin will have his hands full since he will be stepping into Joe Perez's shoes, and that is quite

an order since Joe Perez was our basketball star last year and perhaps the best man on the UCC League courts last year. Joe is now playing for the city college.

Hear say that Joe Gonzalez is now with Club San Joaquin - if that is so, they got themselves a good athlete.

The gripe of the week was submitted by Jess Medina: He wants to know why the astronauts are so highly decorated when they are no more than understudies to the chimps, and all the chimps get is a big, fat, juicy banana.

Mario, I'll try to take it easy on the Del Rioans but I don't know how successful I'll be, for if I were to fight in the Revolution I would fight for Pancho Villa and be a Villista and not for President Madero and be one of them.

Enough for males, in my next issue I will try to have some pictures of pretty girls.

Tony: I do all the cooking for you guys, and what do I get.....nothing!

Johnny: You are lucky. Art and I get indigestion!!!!!!!!!!!!!!

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Humberto Garcia

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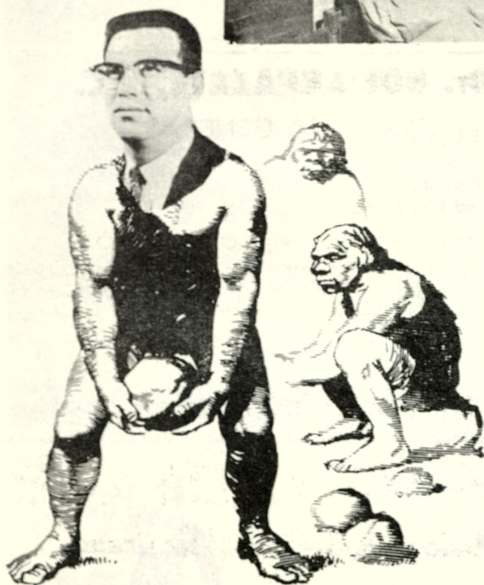


Humberto Garcia

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Views & Reviews

Bob Rodriguez



MARIO VAZQUEZ

" The Champ "



DAVE SIERRA
" The Challenger "

Behind the scenes there is a big feud going on and the bowling match of the year will be played shortly. I visited both Mario Vazquez and Dave Sierra while in training.

MARIO IN SERIOUS TRAINING

"Mario, you seem to be taking this match serious considering Dave is a newcomer to the game."

"Well Bob, I want to beat Dave fair and square, there's talk he's going to let that gorilla loose on me if he loses."

"Do you always wear that costume for bowling?"

"No, sometimes I wear a red one."

"Does it make the girls swoon?"

"No, not the costume but I'm built pretty good and I guess the gals get their thrills."

"Who's that fellow sitting down there with you, he looks serious."

"That's Lalo Ruiz my bowling coach, I'm having a little trouble on these slick alleys and he's figuring out what I'm doing wrong."

"Your ball doesn't look perfectly round."

"It used to be Bob but I bowl quite a bit and its wore down a little."

"Nice talking to you Mario, I'm going over to see Dave. Give Lalo a laugh pill will you, he makes me nervous."

"Thanks Bob, and tell Dave to take it easy with that gorilla."

DAVE TRAINS WITH 1R-3S METHOD

"Dave, what's this 1R-3S method you're using?"

"Well Bob, it's 1 ROLL and 3 SIPS, I can't devote myself completely to bowling!"

"Do you always drink when you bowl?"

"No, sometimes I put the jug down before I throw the ball."

"What's your highest game in practice?"

"Just last week I had a beautiful 68, but I shoot in the 50's consistently."

"What do you think of bowling now that you started."

"Bob, I think it's a game for siss....."

"Let me rephrase the question, Dave, do you think that bowling is good for character building and development of sportsmanship and coordination?"

"Well Bob, the only thing I've noticed since I started is that my wrists are getting limp."

"Do you expect to beat Mario fair and square?"

"Well I expect to beat him. Of course, Ugu-buga will be keeping score and if Mario wants to question it, that's his business."

"Dave, let me talk to Ugu-buga before I go, would he mind if I call him 'Ugu'?"

"No Bob, he's friendly with one exception."

"Ugu, what do you think of Mario?"

"Me-gonna-it, Me-gonna-it, Me-gonna-it!"

"Me gonna go, see you fellows around!!!!!!!!!!"

###

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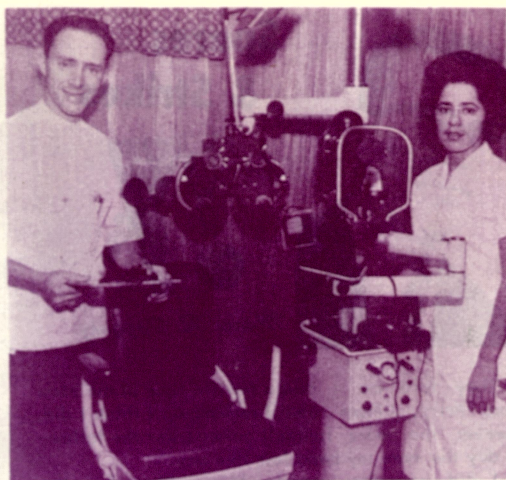
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Spare & Strikes



Mario R. Vazquez

They told me I had a terrific time at the New Years Party. From what I remember, I think I did. However, the more football games I saw the following day the more my head felt like one.

I did remember meeting Nieves Flores from the famous Del Rio, Texas. Gosh, I hadn't seen that guy since San Felipe High School gave me my diploma in 1946. The Santa Clara American GI Forum and the Santa Clara Ladies Auxiliary did a terrific job in decorating the hall and making the delicious tamales and chili con carne. Half the county was there.

MEXICAN-AMERICAN BOWLING LEAGUE
Club Cuauhtemoc, featuring the bowling of Rafael Rodriguez, took the first half in the Mexican-American League by sneaking past Club San Felipe 36 to 35 points with Bachelors Club right behind with 33 points. Then, starting off the second half, ace Rafael Rodriguez again topped his previous high league game when he rolled a 237 game. On the Sunday league he holds the high game of 241.

SPAGHETTI DINNER
The Santa Clara Ladies Auxiliary have announced that a Spaghetti Dinner will be held at the YLI Hall in Santa Clara on January 28 from 2:00 P. M. to 5:00 P. M. Cost will be \$3.00 per family and admittance by tickets only. For reservations call CH 3-4340.

The setting will have Italian atmosphere.

FASTEST ON THE HIGHWAY?????
Armando Guerra, gunning his Star Chief Pontiac all the way to (again) Del Rio, Texas, was passed by only one car, a Super 98 Olds. On the way back, only one car got close to him in California. But that car did not pass him. While he was wondering why, after a few miles, all he saw was red lights and a siren. CHP stands for California Highway Patrol. But with the Christmas spirit, he was just warned. Not bad, being passed by only one car travelling over 3000 miles.

VALENTINE DANCE
The Santa Clara American GI Forum will hold a Valentine's Dance on the 17th of February at the YLI in Santa Clara. Object is to award a scholarship to a needy Mexican-American student. Every little bit helps, so try to attend.

HAPPY NEW YEAR???????
Sometimes I wonder. First of all you are reminded that once again, after spending all your money for Christmas presents, you have to get your car license. At the same time you get your Income Tax notice for

the past year. Doing that kind of work along with a brand new Notary Public Commission, there will probably be little time to do anything else but bowling. SANTA BARBARA, CALIFORNIA

STATE BOWLING TOURNAMENT
Come July 21, at 8:00 P. M., at the San Marcos Lanes, 4050 State Street, Santa Barbara, Mario's (that's me) All Stars will be on the firing line. In the lineup will be Rafael Rodriguez, 178 average; George Lassalle, 172; Frank Palermo, 187; Lalo Ruiz with a 178 and I with a 169.

Then on Sunday, at the Fiesta Bowl down the street at 3755 State St., the singles and doubles will pair Rafael and Lalo, Frank and Mario and George will bowl with his friend, Rufus Fontanella.

We might not bowl good, but you know the old saying, "HAVE BALL, WILL TRAVEL!" Till next time, keep trying.

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El día 12 de Diciembre del año 1961 marcando el reloj exactamente las 12:00 del día ataron el LAZO matrimonial la Srta. MARY HELEN VALDEZ hija de Thomas Valdez con el joven MICHAEL AMARO, JR. hijo de Michael, Sr. y Mercedes Amaro. Mary es procedente del estado de Texas y Michael de Mexico.

La ceremonia religiosa se verifico en la Iglesia de NUESTRA SEÑORA de GUADALUPE oficiando el Rev. padre Reynaldo Flores. La RECEPCION se verifico en

el 1486 de la calle Sanborn asistiendo mas de 150 invitados, la LUNA de MIEL la disfrutaron en la cd. de los ANGELES y a su regreso establecieron residencia en esta ciudad. En la grafica Josephine Rascon - madrina, Rita Amaro, Sylvia Barron, Margaret Felix, Andrew G. Amaro, Sr. - padrino, Ronnie Amaro, Richard Amaro Victor Martinez y los pajecitos Ernest Herrera y Yolanda Valdez.

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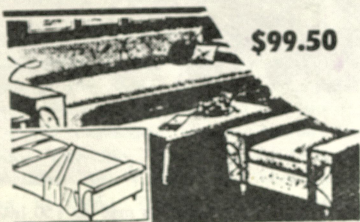
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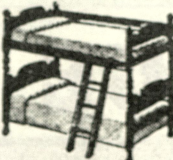
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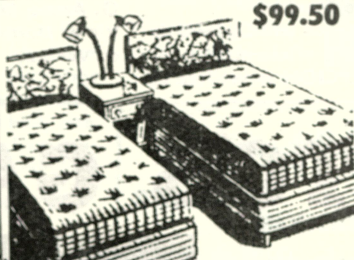
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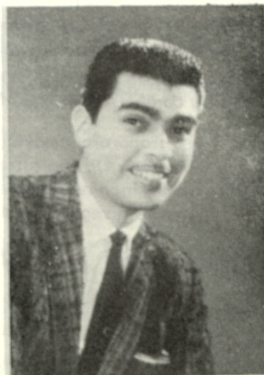
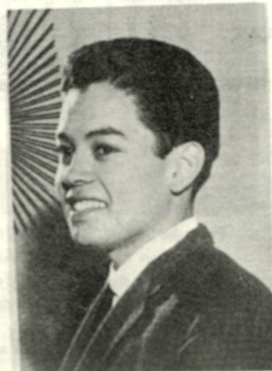
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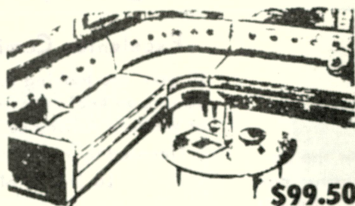
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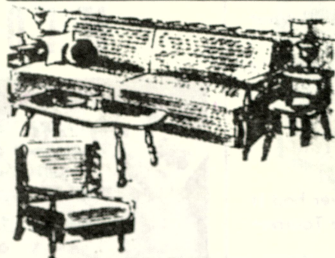
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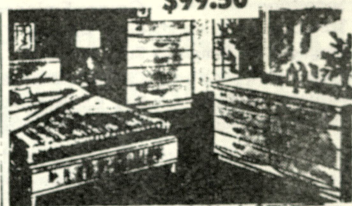


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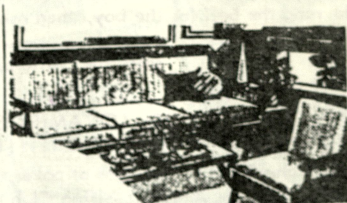


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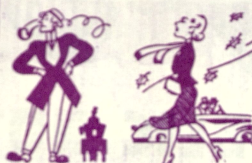
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CLUB *Bachelors*



Gilbert Solarez

BACHELORS ELECT OFFICERS FOR 1962

We held our elections last Tuesday in Sunnyvale at Joe Molina's home. Our new officers are:

Grand Master	Mr' J. Joe Rodriguez
Ambassador	George (Tapon) Plata
Secretary	Gasper Espinoza
Treasurer	Rudy Arreola
Sergeant at Arms	Tony Arreola
Press Agent	Gilbert Solarez
Athletic Director	Roy Ordoñez
Public Relations	Rudy Belluomini

I don't think Joe Molina will ever allow the Bachelors to conduct meetings at his home anymore, cause he was not elected for any office. Let's face it Joe, you're engaged.

A kind hearted old gentleman saw a little boy trying to reach a doorbell.

He rang the bell for the boy, then asked: "What now, my little man?"

"Run like hell," said the little boy, "that's what I'm gonna do!"

ATTENTION BACHELORS: LOS AMIGOS ACCEPTS YOUR CHALLENGE IN SPADES!!!!!!!!!!!!!!

We'll challenge Los Amigos at poker, too! You guys from Los Amigos Golfing Club never had it so good. So you held a little Mickey Mouse Tournament a few weeks ago, fine.

Just like bowling, we don't classify the game golfing as a sport at all. It's more like playing ping pong and checkers. If you fellows want to play sports we'll play football, soccer, baseball, basketball, waterskiing, snowskiing and sack racing. After all, you know we're fairly young boys and you guys, well you're old men! Our leader, Mr. J. Joe J. Rodriguez and yours truly will be present at your next meeting.

Till then, we'll see you at the greens.

There's a new cocktail called "The H-Bomb." You don't feel a thing after the first blast - but when you get to the door, then begins the fallout!

If fallout shelters are such an immediate necessity, how come they give you 24 months to pay?

Don't tell me Rachel Andres was at the Bachelors Club by herself last Thursday night without Rudy Belluomini????? Old Rudy making the scenes to Frisco with one of his old time chums to the Copa and afterwards to the Rondalla. No, I won't tell you his buddy's name.....(Gil).

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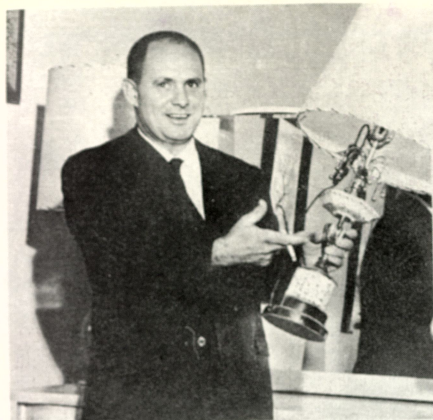
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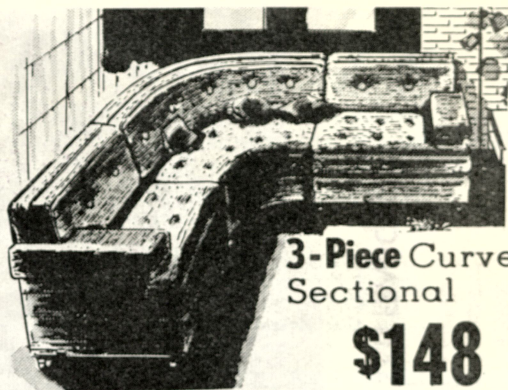
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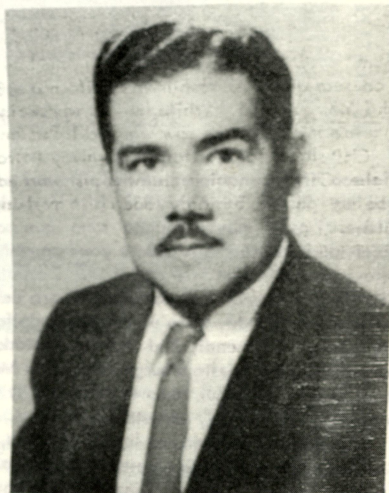
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Jose Toluco VS. BOBBY GRAY

Wednesday, January 24

CIVIC AUDITORIUM

SAN FRANCISCO



JOSE TOLUCO LOPEZ (EL IDOLO DE LA AFICION MEXICANA)

Toluco Lopez nacio en un pueblito del estado de Toluca un 21 de Junio de 1932, hijo de padres muy humildes. Desde muy pequeño tubo que ponerse a trabajar para sostener a su madre y sus pequeños hermanitos, al morir su padre.

Desde los tiempos de la epoca de oro del boxeo Mexicano, de donde salio el Chango Rodolfo Casanova, Baby Arizmendi, Kid Azteca, y Rodolfo Ramirez, no habia vuelto a surgir otro idolo Mexicano con el arrastre de taqui como es actualmente el Indio JOSE TOLUCO LOPEZ, en esta ultima hera.

Toluco Lopez, el hero de las mil batallas, cuenta en su record de mas de cien peleas profesionales, con brillantes triunfos internacionales sobre boxeadores

de categoria internacional como Lalo Guerrero, Jose Medel, Fili Nava, Kid Memo Diaz, Edmundo Esparza, Eloy Sanchez. (Eloy Sanchez noqueo a Jose Becerra).

Durante los años de 1960 y 1961 Toluco Lopez ha elaborado una cadena de 20 victorias en 22 peleas, siendo 13 de ellas ganadas por NACAUT!

El dia 24 de Enero, en el Civic Auditorium de San Francisco, se presentara la pelea de JOSE TOLUCO LOPEZ vs. BOBBY GRAY.

Toda la aficcion Mexicana debe de cooperar, asistiendo a dicha funcion y hojala sea todo un exito, para que siga trayendonos Bennie Ford, promoter, a los mejores boxeadores Mexicanos, para bien de la aficcion Mexicana de San Francisco y la bahia.



Simon Villa



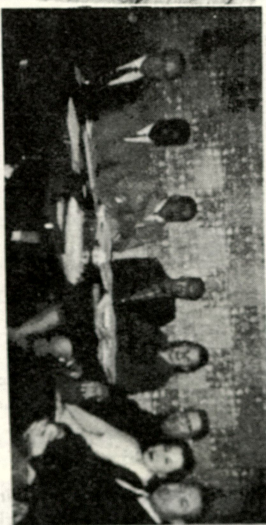
UNION CITY, CALIF.

GRUPO del CLUB
DEMOCRATA
De Hayward, Calif.
por Catalina Rojas



De izquierda a derecha
Athos Murphy, Alphonza
Latham, Michael Caro,
Gabriel Lara, Elizabeth
Durant, Westley Bill, Lita
y Ben Rosner.

Esta foto fue tomada
en el momento en que
miembros y oficiales del
Club Demócrata de la
progresista ciudad de Hay-
ward, se preparaban para
ir a la Gran Convencion
que se verifico en la her-
mosa ciudad de San Jose,
el dia 17 de Diciembre de
1961.



Un Gran Defecto

Josefa, conversando el otro dia,
filosoficamente y algo triste,
con dolor concentrado me decia
que el amor para ella ya no existe.
Se fundaba la pobre en sus razones
que arta experiencia a su entender le daban
El que hombres, con versos de llorones,
a sus plantas, de inojos le cantaban.

Eso es mentira dijose exaltada
Los versos para amar? eso es profano!
Escribirme eso a mi..... vaya gansada!
Al hipocrita asi..... no doy mi mano.

Es gran defecto, yo no lo transijo,
ser poeta, es ser tonto de remate.
Si yo me he de casar, querre de fijo,
tomar en las mañanas chocolate.

Todo eso y mas, me ha dicho Josefina,
pero no me hizo maldecir mi estrella!
Buscando inspiracion en la cantina,
hoy estos versos escribo para ella.

#

Amigos mios, poetas y escritores
a quienes juzgan por error perversos,
!Atended a estas frases soñadoras;
si sera un gran defecto escribir versos?
por J. M. A.

El Paso, Texas Agosto de 1923

Dr. NOE ARRAZATE, D.C. **PRACTICA GENERAL**

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BELOW: Lee Purdy, President of the Purdy Plumbing Company, hands out candy to the kiddies during the picnic at Bolado Park.

PURDY PLUMBING COMPANY PARTY

The Purdy Plumbing Company of Campbell held their annual Employees Picnic last summer at Bolado Park near Hollister.

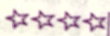
More than 200 employees, wives, and children attended.

They enjoyed steaks, chicken, beer and other refreshments.

A good time was had by all.



(PHOTOS BY RICHARD DIAZ)





CLUB *Elite*



Diane Barrera

IF YOU DON'T SUCCEED ONCE
TRY AND TRY AGAIN.....

After their second try, Mr. & Mrs. Rudy Minjares finally succeeded in having a baby BOY!! Congratulations to you both.

MR. BOB RODRIQUEZ

I didn't know you were in the fortune telling business. Eleanor Solarez might be beauty and brains, but she will absolutely not be president of Club Elite for 1962, 63, 64, 65, 66, or 67. As we already have our president for the year of 1962 who is RACHEL ANDRES. QUIRES MAS?

NEW YEAR'S RESOLUTION

- Candy Veliz - Attend church every Sunday.
- Tony (Pato) Guillen - Try to go to church with Art, Candy, and Johnny. Also, stay away from girls.
- Rudy Roman - To improve my bowling or stay home.
- Al Rodriguez - Ya no voy a tomar cerveza.
- Jaime Alamillo - Soy feliz como una lumbris.
- Gasper - Will hit a 200 game in bowling.
- Amelia Afanador - Stop staying out late with you know who.
- Bob Maes - Stop staying out late with you know who.
- Bob Gonzales - Bachelors will win the Basketball Championship.
- Delia Perez - To lose my baby fat.
- Joe Malina - To watch Delia lose her baby fat.
- Rachel Andres - To buy more clothes.
- Rudy Belluomini - To see more of Rachel.
- Freddie Espinoza - Shine my shoes more often.
- Betty Pantoja - Stop eating sweets.
- Josie Mareia and Josie Gata - Resolve to quit smoking, Josie G. bought a pack of Newports today for both to share.
- Pauline Mase - To stop throwing Cleo off the bed.
- Roy Ordoñez - To get a snow skiing trophy.
- Cleo Maes - To learn to bowl.
- Ernie Rivas - To teach Cleo how to bowl.
- Gloria Pantoja - To learn to eat meat.
- Mary Sierra - To eat more and more.
- Rosie Gutierrez - Stay home for Joe.
- Vera Minjares - Give up drinking for that is a this month. She broke it January the first.
- Gloria Fuentes - To become a good girl, that is more than she is now????
- Carmen Molina - To become a better Catholic, light more candles, go to confession more often, pay better attention to mass, and practice kneeling at home so that my bones won't hurt at mass on Sundays.

- Terrie Munoz - To improve my bowling.
- Cheno Plata and Connie Rodriguez - To learn to do the TWIST!!!
- Carmen Aguilar - To get closer to David.
- Esther Baca and Cookie Gutierrez - Stop drinking for the rest of the year.
- Oscar Vazquez - To win the second half championship with the cooperation of our star bowler, Jaime Alamillo.



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CONCERNING
C. S. O.



Louis Zarate

Much has been written of late about the grades that students get in school. We in this column have stated that the person or student of Mexican ancestry has not been achieving as he should. This however has not been due to his lack of ability but more to the development of his potential. We have mentioned that the student of Mexican ancestry has not achieved in the professional ranks. Yet we know that many agencies are crying to get persons of Mexican ancestry on their staffs. One way of measuring the intelligence of students or any person is through tests.

Many tests have been devised and for the most

1

2

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10

part these tests measure what the students have already learned not what they are capable of learning. I shall attempt to show you here some of the tests that are given and you can see for yourself how well you do.

Space is a hard ability to describe. If you do not rate high in space ability, solid geometry and even mechanical drawing will probably give you a lot of trouble. Try the test below. Make a square out of the first drawing in each row by adding to it one of the other four drawings in the row. In each row mark the drawing which will make a complete square of the first figure. Its speed that counts. A minute is all you should allow yourself.

C-0 10-
8-D 8-
6-B 6-
4-C 4-
3-B 3-
2-D 2-
9-A 9-
1-B 1-

ANSWERS:

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Joel Aquilera

Club Riviera



Little Susie was a confirmed thumb sucker. In vain her mother tried to break her of this habit. Finally in exasperation, she said:

"Susie, if you don't stop sucking your thumb you will swell up and burst."

Needless to say the idea of such a sad ending made a profound impression on Susie. A short time afterward the Red Cross ladies held their meeting at Susie's house. Included in the number was a young matron about to become a mother.

With her mother's prediction fresh in her mind, Susie, with her hands tied behind her back, stood gazing at the lady until, finally unable to control herself any longer, she blurted out so all could hear:

"I know what you've been doing!"

DAFFYNITIONS:

Good Turn - One that gets the blankets back on your side of the bed.

Adult Western - One in which the star is smarter than the horse.

Snoring - Sheet music.

Chiropractor - A slipped-disc jockey.

Television - Relaxed performers and nervous sponsors.

Intuition - What tells a woman she's right when she's wrong.

NEW YEARS EVE DANCE - Appearing are Mr. Johnny Roblez from Gilroy and Miss Shirley Villalon from Hollister, first prize winners of the Twist Dance Contest that was held recently in the American Legion Hall in Hollister, California.

PHOTO BY RICHARD DIAZ



ELVIRA AND PAUL - Newly engaged are Miss Elvira Briones and Club Riviera's Vice-President Paul Morales.

A tentative wedding date is set for April, 1962.



This photo represents some of the guests who attended a New Years Eve party that was held at the home of Mr. and Mrs. Manuel Rodriguez, 711 B St., Hollister, Calif. Left to right, Mrs. Hope and David Gonzalez, Mrs. Triny Gonzalez, Mrs. Gloria and Ray Baca, Mrs. Grace and Manuel Rodriguez.

PHOTO BY RICHARD DIAZ



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Joe y Carmen Ramirez

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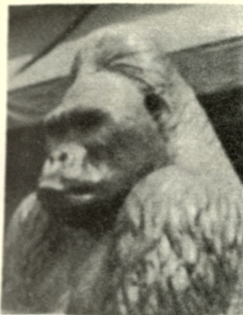
Abierto de 9 a.m a 9 p.m.



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UGUBUGA
ZAMBOANGATU



WORLD WAR III TO START ON FEBRUARY 4TH

If you're the kind of person that believes everything he reads in the newspaper (or magazines for that matter), you better get ready for big doings on February 4th, 1962. On that fateful day, my friends, a group known as Understanding, Inc. predicts that WW Three will begin!

The group believes that there will be 12 locations completely unaffected by the storms, tidal waves, earthquakes, etc. that will descend on mother earth that day. One of them is Cleator, Arizona, a small community about 50 miles northwest of Phoenix. Here they expect to weather the disasters and live to build a better and more advanced civilization than that which exists today.

Don't forget, if the world comes to an end on February 4th and you don't survive, tell St. Peter that Dave Sierra tried to warn people in the EXCENTRICO but they thought that he was a crackpot.

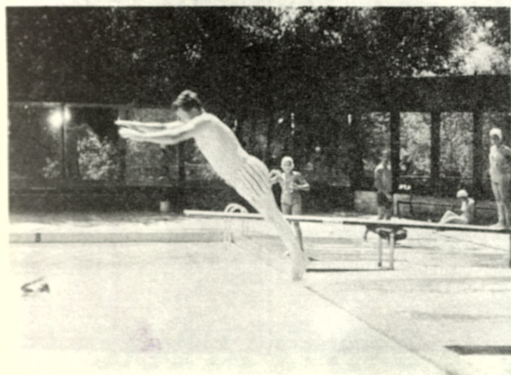
Me, I expect to take refuge in the Falstaff Brewery when the time comes.

QUOTE OF THE YEAR:

A British track star who turned down a scholarship offered by Arizona State University and enrolled at Oxford in England, saying:

"When this university was founded, their ancestors were still in the trees!"

DIVER OF THE YEAR



BEST WRESTLER



PERSONALITIES OF THE YEAR 1961!

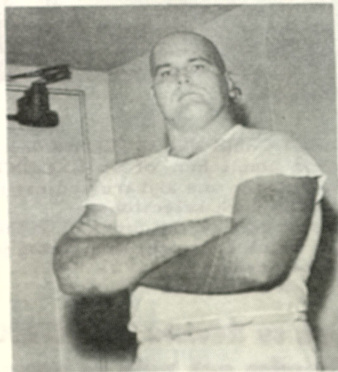
Below and to the right are two of the personalities of the year 1961 which we believe are truly deserving of honor.

One is an accomplished theatrical performer, a true exponent of all that acting means, and a credit to the profession.

The other is considered one of the most versatile wrestlers the world has ever known, one who knows all the holds and who has met and conquered some of the most proficient "grunt and groaners" in existence.



BEST THEATRICAL PERFORMER OF 1961





PERSONALITIES

of 1961



By Rachel Andres



MOST POPULAR NEWCOMERS

Mary Martinez

Gaspar Ortega

1961 is gone forever and one cannot help but reminisce about the past year. One wonders what was accomplished? Who did what, and who was who? The entire world asks these questions -- the movie world awaits for the presentations of the Oscars, the television industry wonders who will be named for the Emmie Awards, collaborators for peace vie for the Nobel Prize, and journalists and writers anxiously wait for the announcement of the Pulitzer Prize winner. Those in professional fields and business consult the "Who's Who in 1961" and every other woman in high society expects to be named in the "10 Best Dressed Women" list. These are just a few of the countless awards, honors and titles bestowed on deserving individuals.

On the local level and much smaller scale, yet nonetheless important, is our choice of the Personalities of 1961 which are presented on these pages. The criterion for choice was not only the columnist's opinion, these selections have been corroborated by others. It is felt that the general consensus of opinion will lean in this direction.



BEST DRESSERS

Esther Medina Gonzalez

Dick Perez



BEST DANCE OF THE YEAR
(of course) Club CUAUHTEMOC FORMAL



At this time I would like to THANK Mr. Humberto Garcia publisher of EL EXCENTRICO for having chosen me and trusted my judgement in making such selections.

Don't forget to look for forward to the Feb. 5th Issue, at which time the remaining personalities will be presented.

AU REVOIR !

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¡EL ANTIDOTO MAS EFICAZ CONTRA LA MALA PATA Y EL MAL HUMOR!

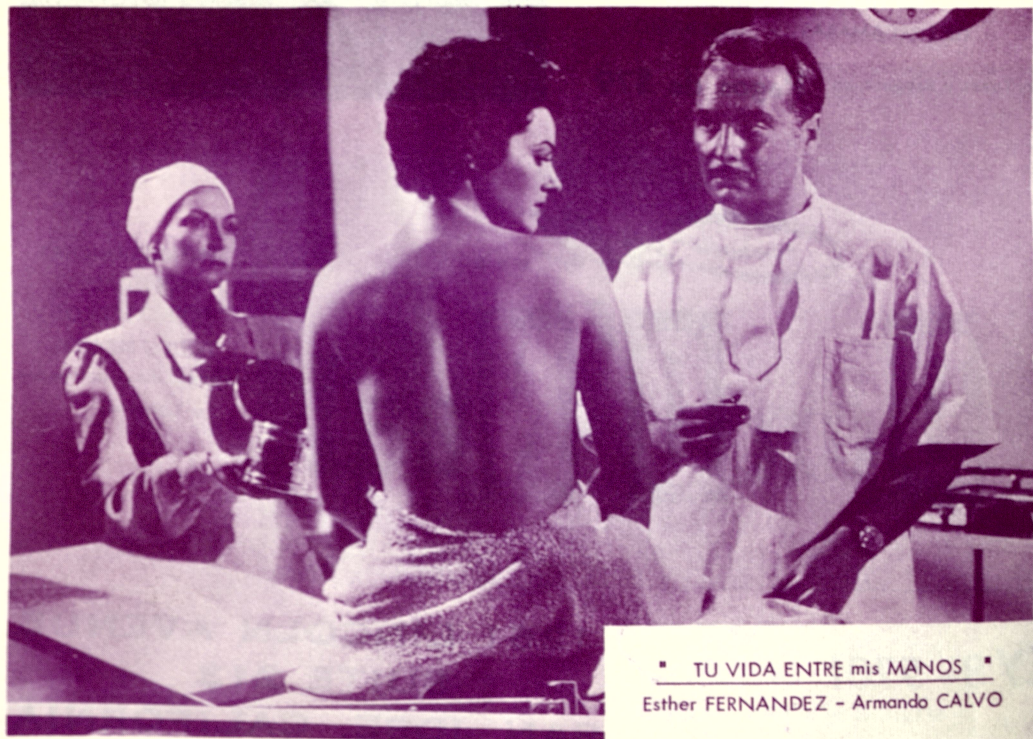
¡NI LA MAGIA DE BLAKAMAN!

¡NI LA FUERZA DE FRANKENSTEIN!

¡VENGA A VER A "EL BUENA SUERTE", UN TIPO QUE LE CAMBIARA LA TRISTEZA EN FELICIDAD, EL MAL HUMOR EN ALEGRÍA!



Se exhibiran el Miercoles 24 de Enero



■ TU VIDA ENTRE mis MANOS ■
Esther FERNANDEZ - Armando CALVO